

2012 MAIN STREET FLOWER MARKET



What: A Tyler Main Street event that brings beauty to Downtown Tyler!

When: Friday, March 30 and Saturday, March 31, 2012
Open to the public:
10 a.m. – 5 p.m. Friday and Saturday

Where: Goodman Museum Grounds, LeGrand Park,
624 N. Broadway, Downtown Tyler, Texas

Vendor Cost: \$40.00 (admission free to public).
Make checks payable to City of Tyler.

Vendor Information: Each vendor receives a table, two chairs and space (at least 10'x10') for products on the grounds of the Goodman. Minimal electricity is available on the grounds. Please indicate on your form if you'd like to request electricity. Requests will be filled on a first-come, first-served basis (may incur additional charge depending on usage). Vendor space must be staffed during market operating hours. Smoking is not allowed on the grounds of the event. Early tear-down will result in vendor not being allowed to participate in future Flower Markets. Set-up and operational information will be sent upon processing of entry form.

Products and Vendors Allowed: Any and all live plants, containers for plants and cut flowers to be sold by commercial growers, nurseries, etc. **All other items to be specifically limited to those intended for outdoor garden use** such as yard art, garden décor, birdhouses, pottery, etc. Non-profit organizations limited to garden and beautification groups.

Event Promotion: Event listed in Azalea and Spring Flower Trail brochure, on website and in Azalea Trail advertising. Event website: www.cityoftyler.org plus listed and linked to Tyler Tourism and Azalea Trail website: www.VisitTyler.com and www.TylerAzaleaTrail.com. Media press releases and PSAs. Facebook, Twitter, electronic newsletters, newspaper ads and MORE!

Contact Info:

Beverly Abell, Tyler Main Street Program
903-593-6905
babell@tylertexas.com



Main Street Flower Market is a project of the
City of Tyler Main Street Department
110 W. Erwin | Tyler Texas 75702 | email: babell@tylertexas.com



VENDOR FORM

Main Street Flower Market March 30 and 31, 2012

Goodman Museum Downtown Tyler

Office Use:	
Ck#	_____
Amt	_____
Date	_____
Space	_____

Vendor Form Due Date: March 16, 2012

The flower market committee has voted to control the event's growth and only allow approximately 20 total vendors (10 plant and 10 yard art, excluding non-profits) on a first-come, first-served basis. Please plan to mail your form and entry fee early.

YES, my business would like to participate as an exhibitor at the Fifth Annual Main Street Flower Market. I am enclosing my \$40 fee (check or money order to *City of Tyler*).

Please send me information on sponsoring this event.

(type info directly into form, save a copy and print it to mail with your check)

Contact Name _____

Company Name _____

Address _____

Phone _____ Cell _____ Preferred cell email

Email _____

Website _____

Products I will be Selling (50 words or fewer)

Yes, I'm requesting electricity for _____



Main Street Flower Market is a project of the
City of Tyler Main Street Department
110 W. Erwin | Tyler Texas 75702 | email: babell@tylertexas.com