



TYLER **1**st

Building our future, together

**Steering Committee Presentation for the
Comprehensive Plan Update**

January 15, 2014

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Introduction

- **Welcome: Mayor Barbara Bass**
- **Prayer**

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Stewardship



City of Tyler COMPREHENSIVE PLAN TYLER 1st



Building Our Future Together
2007-2030

GOODY
ARCHITECTURE
PLANNING
PRESERVATION
CLANCY

Freese and Nichols | Mary Means + Associates | ZHA | Planning Concepts | Duncan Associates |
ETC Institute | Neighborhood America

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Status Briefing

Mark McDaniel, City Manager



Public Outreach

- Citizen survey conducted in 2012.
 - Purpose to gather citizen input on various issues.
 - Scientific survey of 427 Tylerites.
- Nine Open Houses Held
 - 224 Attendees
 - 49 Comments Received
- Chapter Specific Online Surveys
 - 602 Total Responses



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Steering Committee

A Total of 12 Meetings Held



Representing an Investment of
36 Hours per Person
2,124 Hours Total Citizen Donated Time



Plan Chapters

- Downtown Master Plan 
- North End Revitalization 
- Historic Preservation 
- Parks, Open Space, Recreation, and Lakes 
- Housing Neighborhoods & Community Identity 
- Business and Economy 
- Transportation and Circulation 
- Public Facilities and Services 
- Future Land Use and Annexation Guide 
- Education 

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Implementation Plan Update

Carter Delleney, City Engineer



Transportation and Circulation / Public Facilities and Services



Transportation/Facilities

- Convert Bus Fleet to CNG
- Implement pedestrian plan with continued sidewalk construction by working through the priority listing developed in CIP
- Promote bicycle riding through establishing a pilot ride-share program
- Require bus bay turnouts for major new developments in the site plan and building permit process
- Review and evaluate the need and ROW for bus turnouts on major roadways



Transportation/Facilities

- Provide bus route from hotel/motel rich areas directly to the airport
- Implement way-finding signage system
- Review policies/State laws to implement shared lanes for bicycles
- Support higher speed rail initiative between Dallas and Shreveport/Bossier City through work with TxDOT, LADOT and member cities for buy in

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Implementation Plan Update

Stephanie Rollings, Director of Parks & Recreation



Parks, Open Space, Recreation, and Lakes



Parks, Open Space, Recreation, and Lakes

- Continue to explore private partnerships and grant opportunities to expand trail systems throughout the City
- Develop a Green-up the Gateway plan
- Work with local volunteers and the TREES Committee to identify locations for tree plantings each year
- Identify land ownership where regional trails and greenways are proposed and propose voluntary open space conservation strategies
- Be alert to opportunities for neighborhood park development in underserved areas and consider acquisition
- Involve residents at the beginning of the design process and, when feasible, at several points during the design process to discuss local recreation and park needs



Parks, Open Space, Recreation, and Lakes

- Continue to expand upon Tyler's current trail system, beginning with Phase II of the Rose Rudman Trail
- Review surplus City-owned land for park and open space use before disposition by sale or other means
- Expand Le Grand Gardens to add area that will accommodate special activities
- Develop community demonstration and native garden at Glass Recreation Center
- Expand Children's Park
- Develop Stewart Park as the first Heritage Park for the City of Tyler and trail head facility for the Black History city wide tour



Parks, Open Space, Recreation, and Lakes

- Explore the potential for full/partial public access to private park and recreation facilities
- Survey residents regularly to monitor needs, interests, and satisfaction with the park system
- Provide survey results and coordinate with other departments on potential park land expansion to inform the Parks Board in its annual update.
- Evaluate fees on a regular basis to make sure that private groups contribute towards the maintenance and repair of facilities they use
- Identify new road corridors throughout the city each year to plant wildflowers
- Continue conducting annual assessments of the city's parks and recreation facilities to upgrade equipment
- Ensure full handicap accessibility, including routes to accessible facilities, when installing ADA upgrades

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Implementation Plan Update

Heather Nick, Planning Director



Historic Preservation



Historic Preservation

- Develop and implement historic preservation strategic plan
- Create various educational programs for the local schools
- Develop a preservation lecture series
- Develop and hold a seminar with educational handouts for contractors on the Secretary of Interior Standards
- Expand the number of tour itineraries that reach other districts, neighborhoods and sites
- Develop Tyler historic tour maps with podcasting
- Conduct a Heritage tourism development study
- Publish an economic impact study



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Historic Preservation

- Expand and enhance existing City sponsored initiatives that encourage historic preservation-based economic development
- Expand the Historic Overlay District program
- Encourage zone changes and creation of historic overlay districts, which would protect historical significant structures
- Use Historic Resource Survey to identify properties and send letters of encouragement
- Create and host quarterly Historic Preservation educational and training sessions
- **Develop and implement Black History Month Program**

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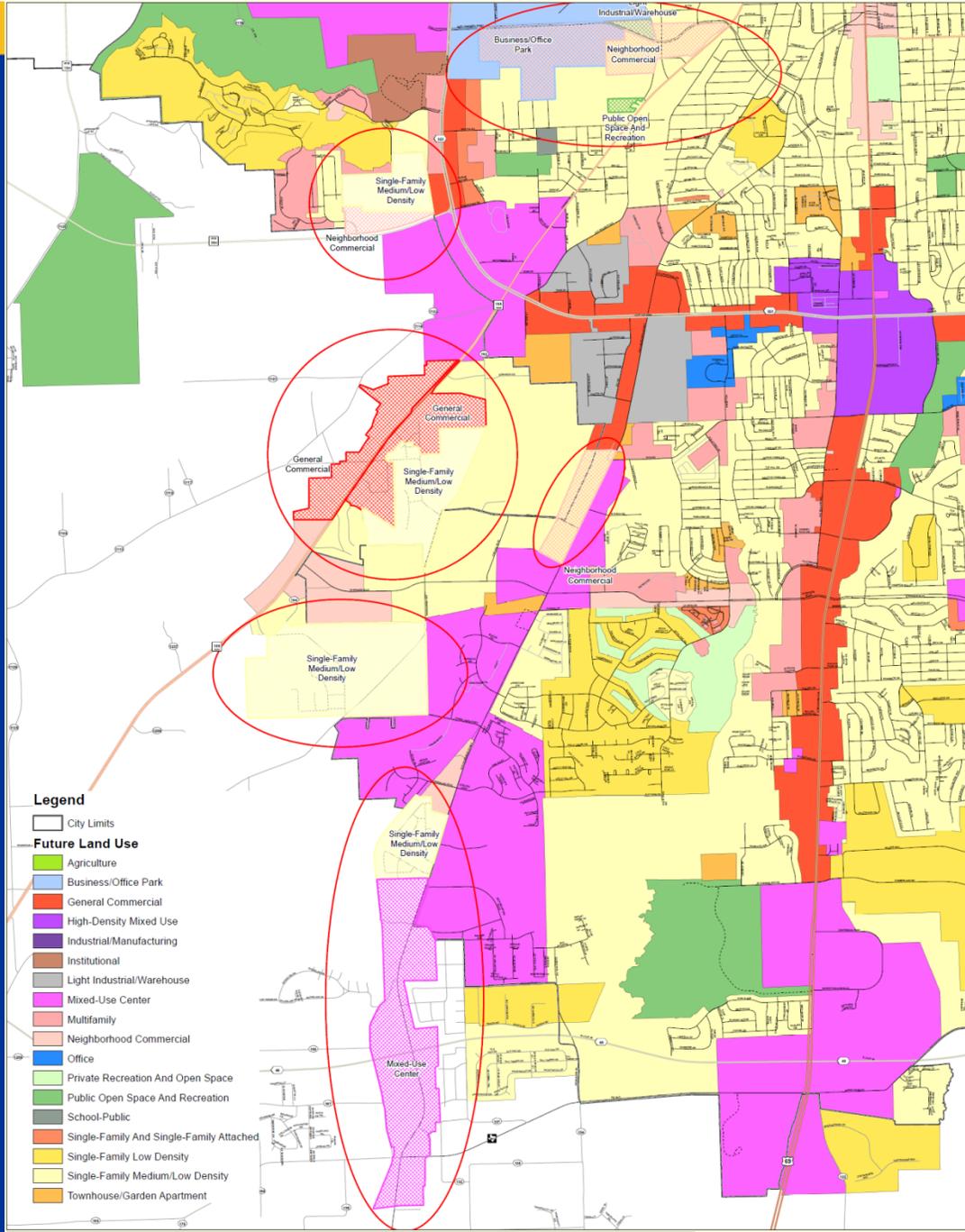


Implementation Plan Update

Heather Nick, Planning Director



Future Land Use and Annexation Guide



Legend

- City Limits
- Future Land Use**
- Agriculture
- Business/Office Park
- General Commercial
- High-Density Mixed Use
- Industrial/Manufacturing
- Institutional
- Light Industrial/Warehouse
- Mixed-Use Center
- Multifamily
- Neighborhood Commercial
- Office
- Private Recreation And Open Space
- Public Open Space And Recreation
- School-Public
- Single-Family And Single-Family Attached
- Single-Family Low Density
- Single-Family Medium/Low Density
- Townhouse/Garden Apartment



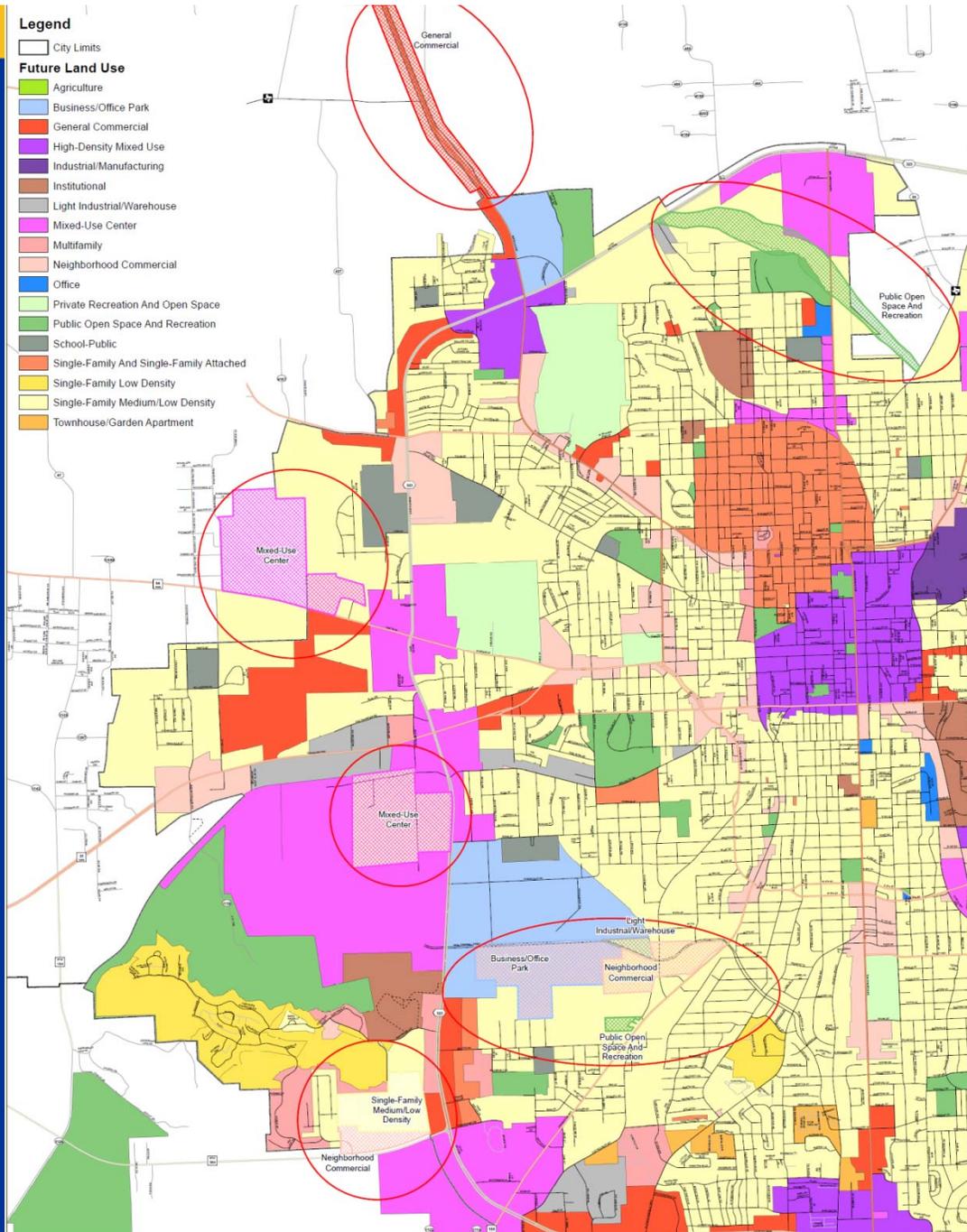
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 Map Date: 12/2014
 Map Projection: NAD 83 - StatePlane Texas North Central FIPS 4602 Feet
 Map Scale: 1:1000000



Future Land Use
 Southwest Quadrant

Legend

- City Limits
- Future Land Use**
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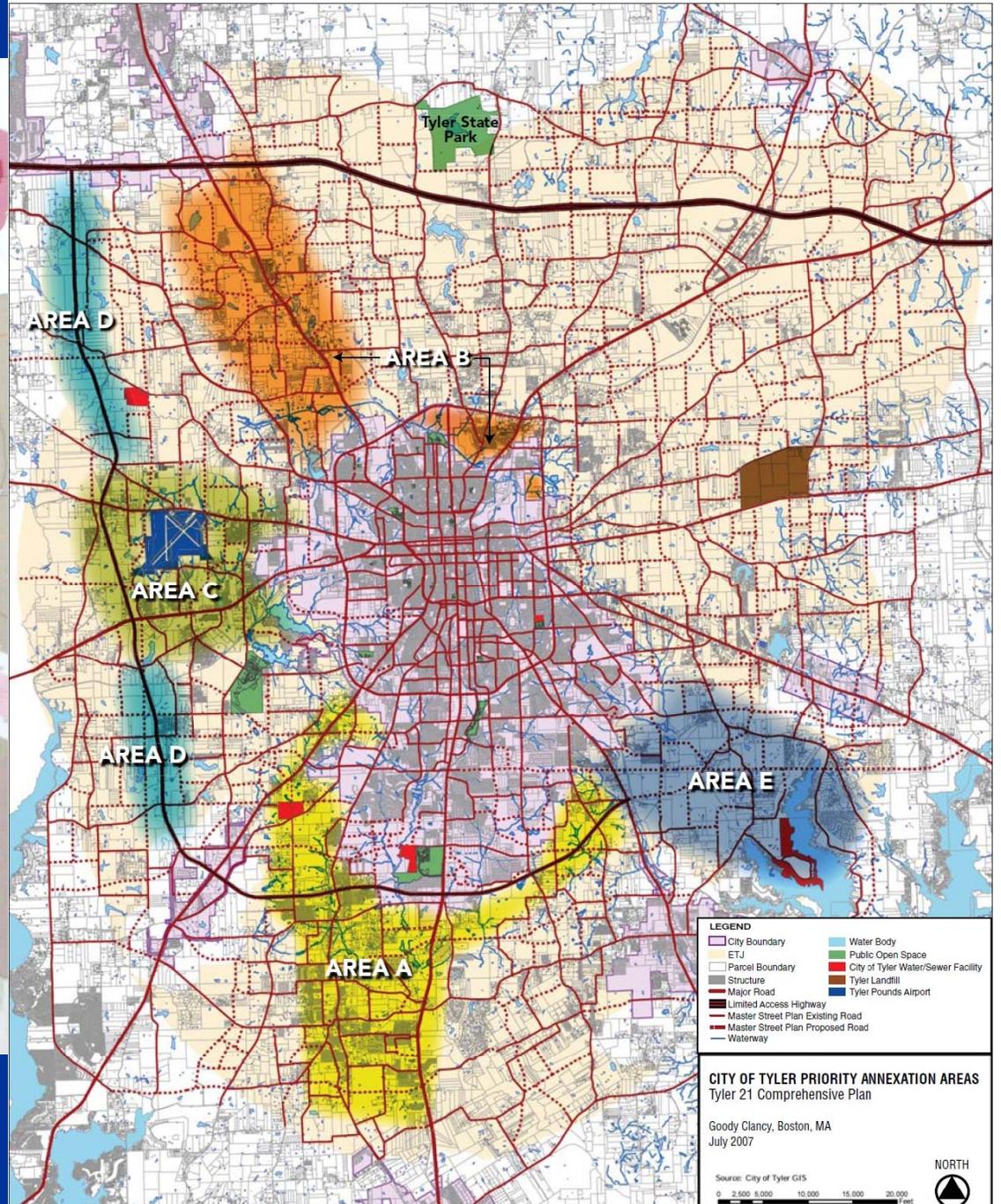
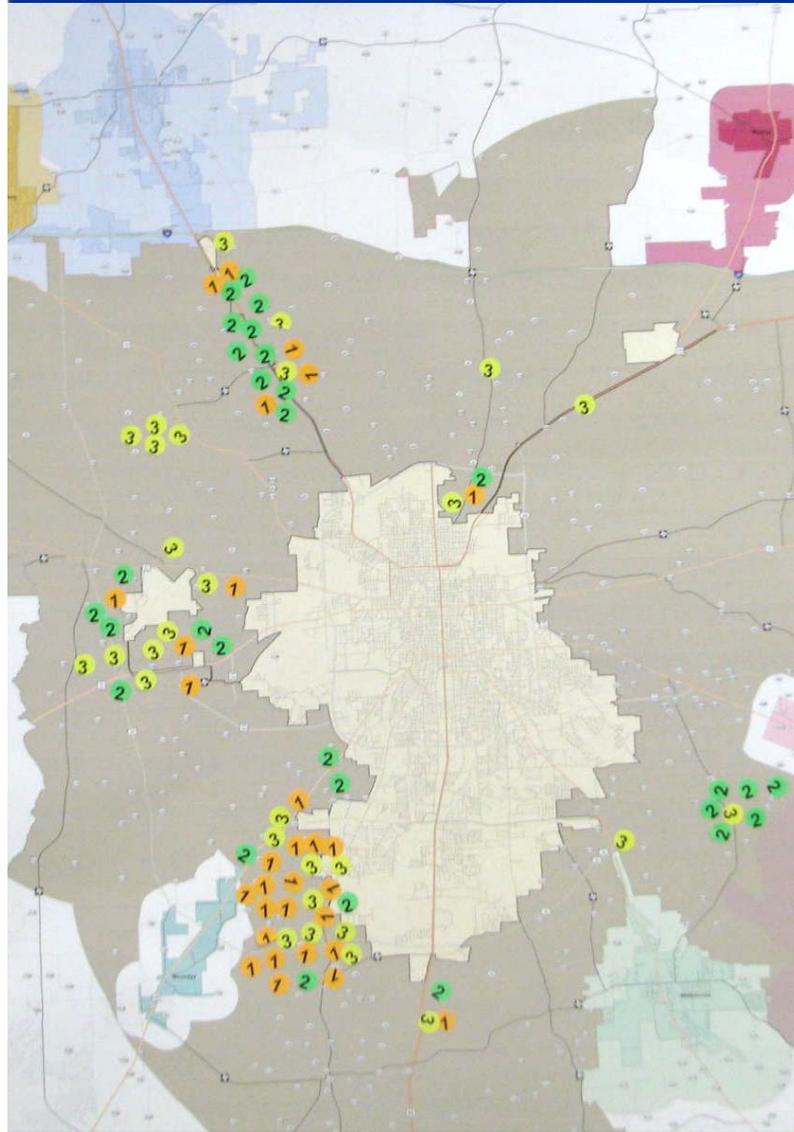
1 inch = 1,000 Feet

Map Date: 11/20/24
Map Projection: NAD 83 - Texas State Plane - Central FIPS 4803 Feet
Map Source: © Proposition 130/2000/2002/2004/2006/2008/2010/2012/2014/2016/2018/2020/2022/2024



Future Land Use
Northwest Quadrant

CITY OF TYLER PRIORITY ANNEXATION AREAS



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BREAK





Implementation Plan Update

Gary Swindle, Managing Director of Public Safety



North End Revitalization



**Housing Neighborhoods
& Community Identity**



North End Revitalization/Housing

- Conduct community surveys to locate need for transit routes
- Ask developers to consider adding trails, pocket parks and green space as part of new projects
- Encourage/utilize Voluntary Demolition program in collaboration with the Neighborhood Revitalization Board
- Waive development fees i.e., building permits, taps, platting zoning, etc., removal of curb & gutter improvement requirement, or escrow for new affordable housing

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Implementation Plan Update

Susan Guthrie, Assistant City Manager



Downtown



Downtown

- Market downtown as a cohesive entity
- Create a Downtown Area Plan (DAP)
- Convene other stakeholder groups such as churches, residents and millennials
- Work to strengthen existing businesses and recruit new businesses to downtown
- Remediate the rest of the King Parking Lot to be more aesthetically pleasing and useful
- Study downtown design guidelines and adopt appropriate policies for downtown Tyler

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Implementation Plan Update

Susan Guthrie, Assistant City Manager



Business and Economy



Business and Economy

- Conduct an inventory of graduate school programs at Tyler Universities to determine opportunities for expansion
- Explore opportunities for research park to support spinoff companies
- Continue to expand CNG program, both public and private
- Research and pursue grant opportunities for expansion of CNG programs
- Continue to partner with landfill to capture methane gas
- Continue to foster an Oil and Gas friendly environment to enhance regional expansion of production and service companies - including hosting an annual energy summit
- Support Luminant and electric generation industry by supporting responsible legislation and regulations that allow for reasonable use of coal and natural gas

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Business and Economy

- Continue to promote Oil and Gas and electric generation formal training and educational opportunities
- Work to consolidate marketing of Tyler attractions through packaging and marketing
- Increase sports tourism by exploring opportunities to add venues for swimming, basketball, softball and soccer fields
- Pursue implementation of Bellwood Lake Master Plan for recreation facilities that would make this area a tourism destination
- Explore opportunities to reuse Harvey Convention Center
- Continue implementation of midtown plan to further accessibility of medical services
- Continue attraction and growth of medical specialties to the Community



Business and Economy

- Foster a multi-modal transportation system to allow for non-drivers to get around Tyler
- Continue to foster cultural opportunities in the community
- Develop centralized marketing and communication about recreational activities
- Explore the possibility of expanded senior facilities
- Create clearinghouse for community volunteerism
- Support the creation of a new pharmacy college at UT
- Work with key stakeholders to grow residency programs and clinical rotations
- Continue support of the Fit City Program to encourage a healthier community



Business and Economy

- Nurture continued research collaboration between UT and UT Health NE
- Explore the potential of developing a biomedical tech incubator
- **Evaluate Center for Healthy Living as a replicable model**
- Implement recommendations put forth by Arts Center Task Force for the Lindsey Building
- Explore development of entertainment assets in downtown
- Continue fostering investment of cultural events in the downtown
- **Explore opportunities to expand marketing of arts and entertainment**
- Enhance connectivity and way finding in downtown areas and other recreational assets.

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Implementation Plan Update

Susan Guthrie, Assistant City Manager



Education

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Education

- Include education as a goal in Tyler 1st
- Encourage IGI Implementation Committees to incorporate these goals into their Action Plans and are working toward achievement
- Participate on TISD implementation committees and incorporate applicable action plans into Tyler 1st
- Develop detailed action plan in cooperation with TISD
- Complete assessment of community needs and develop action plans to address them
- Conduct an assessment of programming in Tyler that is available to families
- Develop programs to connect families to resources

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Education

- Identify or develop programs to address gaps in services
- Implement strategies developed by the Business Education Strategic Plan
- Evaluate community business internship programs for implementation
- Evaluate community business mentoring programs for implementation
- Evaluate opportunities for investment in community-wide educational events, such as a back to school fair, rallies for education achievement, recognition for students, family nights, community reading events and investment in the local library
- Supporting efforts of the Tyler Area Partners for Literacy (TAP for Literacy) initiative
- Explore potential community mentoring programs

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Education

- Solicit businesses to work with schools on career exploration activities, life skills programs, case studies, etc. to further strengthen this connection
- Evaluate educational data to determine five core outcomes to improve
- Form committees to further assess data and determine what interventions are working best in specific populations in the community and then develop and implement strategies to improve these outcomes
- Develop PSA campaign where successful young people share their successes and how they overcame challenges. This campaign could be supported by local media
- Enhance peer support by holding celebrations at local schools that focus on academic achievement

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Education

- Research and evaluate job shadowing programs that will help students tie their academic endeavors to future careers and provide students with a tangible goal.
- Utilize the latest technology for educational purposes to better connect to the new generation of learners
- Evaluate programs for implementation that engage students in community problem solving to help create a sense of purpose and community connection.

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Recognition Awards

Congratulations

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Wrap-Up

Heather Nick, Planning Director



Next Steps

PZ Work Session – February 4

Open House – February 5

UDC Review Committee – February 6

City Council (Draft Presentation) – February 12



Next Steps

Developer's Roundtable – February 13

Planning and Zoning Commission – March 4

City Council (Final Consideration) – April 9

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Closing Remarks

- Closing Remarks: Mayor Barbara Bass

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Thank you for your time!

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