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Tyler 21 Implementation



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“Make no little plans; they have no magic to stir men's blood and probably themselves will not be realized. Make big plans; aim high in hope and work.”

- Daniel Hudson Burnham



Tyler 21 Public Outreach

- Plan took 18 months to draft due to significant citizen input
 - 1000 people took part in developing the plan
 - Scientific survey of 5,000 Tylerites
 - Community Visioning Retreat (300 participants)
 - Comments posted on the Tyler 21 website
 - Focus groups and personal interviews
 - Neighborhood meetings
 - Public displays – opportunities for feedback



Plan Chapters

- Downtown Revitalization
- North End Revitalization
- Transportation and Circulation
- Historic Preservation
- Parks, Recreation, Open Space & Lakes
- Housing & Neighborhood Identity
- Public Facilities & Services
- Business & Economy
- Future Land Use and Annexation



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Tyler 21 Vision

“In 2030, the City of Tyler will be nationally known for its commitment to community, a robust business environment, and the beauty of its public places...”



Tyler 21 Plan Adoption

- Adopted by Council in Nov. 2007
- ***This 20-year Plan creates a strategic framework for future actions for the City.***
 - *Will act as a guide as the City continues to grow.*
 - *It defines a vision for the future.*
 - *Is linked to overall goals and policies.*
 - *Contains strategies and action items for achieving the goals.*



Implementation... Keeping the Momentum

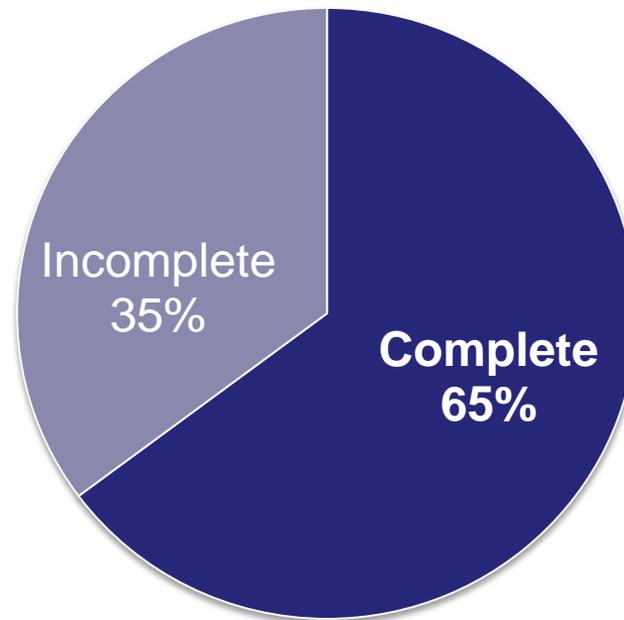
- ✓ Implementation plans expanded and up to date.
- ✓ A City staff member(s) has been made responsible for each action item, and a Key Leader is designated for each chapter.
- ✓ Action plans are reviewed monthly with City Key Leader Group.
- ✓ Icons have been added to the City Council agendas to track and highlight items related to implementation of the Plan.
- ✓ An annual review presented to the Steering Committee and City Council.



Implementation... Keeping the Momentum

- ✓ 62 Tyler 21 Council agenda items in 2012
- ✓ 243 of 375 Tyler 21 Council agenda items to date

Total Implementation

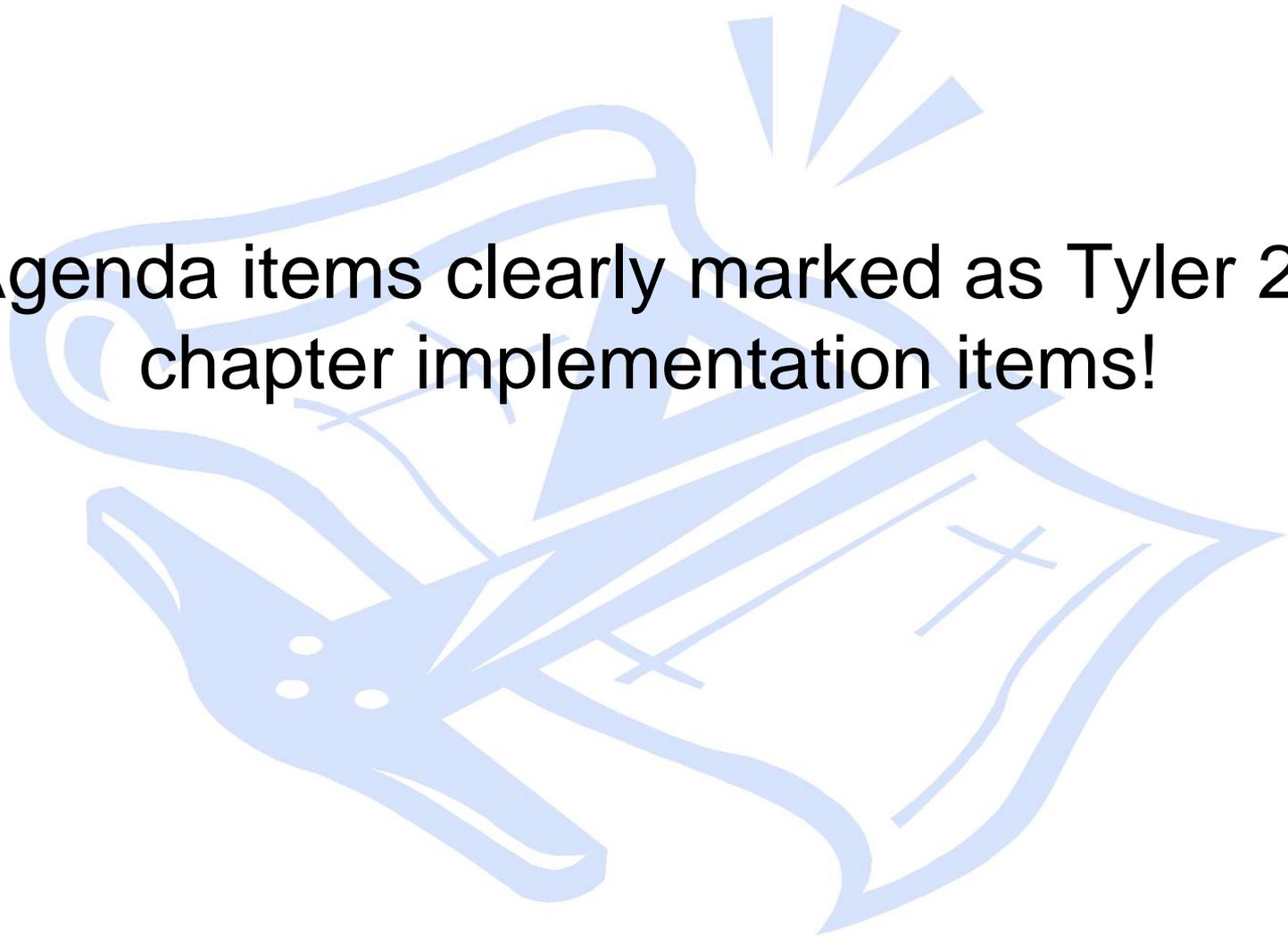


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Implementation... Keeping the Momentum

Agenda items clearly marked as Tyler 21
chapter implementation items!



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Implementation... Keeping the Momentum

<p>1. Invocation 2. Pledge of Allegiance</p> <p>AWARDS</p> <p>A-1 Request for Blue Ribbon responsibility</p> <p>ZONING</p> <p>Z-1 APPLIC Request for owner re George M. Lake Bel zoning for 90.356 acres. Also contain: A. The B. The C. The D. The E. Original</p> <p>Z-2 APPLIC Request for Commercial Residential Planned 6 acres off Sanchez Survey, A Railroad</p> <p>Z-3 APPLIC Request for Family R NCB 212 Street and</p>	<p>M-4 Request that Electric Defi Phase 2A and</p> <p>M-5 Request that Engineering Black Fork C</p> <p>M-6 Request that contract, in the construction</p> <p>M-7 Request that contract, in the drainage imp</p> <p>M-8 Request that contract, in the the construct Drive.</p> <p>M-9 Request that WhiteShaver Sunnybrook</p> <p>M-10 Request that Contract to Briarwood E</p> <p>M-11 Request that County for c Stormwater Plan.</p> <p>M-12 Request that Local Purcha</p>	<p>RESOLUTION</p> <p>R-1 Request certain entities</p> <p>ORDINANCE</p> <p>O-1 Request Chapter Gary H and R</p> <p>MISCELLANEOUS</p> <p>M-1 Request Contr and t authori Servid includ Creek the In Tyler Emur</p> <p>M-2 Request contra Munic</p> <p>M-3 Request purch from</p> <p>M-4 Request Airpo Pounc tem c</p> <p>M-5 Request Devel devel Smith</p>
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CITY COUNCIL MEETING AGENDA

CITY COUNCIL CHAMBERS - CITY HALL
212 North Bonner
Tyler, Texas 75702
Wednesday, February 13, 2008
8:00 a.m.

Internet website <http://www.cityoftyler.org> and Cable Access Channel 3

AMERICANS WITH DISABILITIES ACT NOTICE

The City of Tyler wants to assure that City Council Meetings are accessible to disabled persons. If any special assistance or accommodations are needed in order to attend a City Council meeting, please contact the City Manager's Office at 903.531.1250, in advance so accommodations can be made.

COURTESY RULES

Thank you for your presence. The City Council appreciates your interest in Tyler City Government. To ensure fairness and orderly meetings, the Council has adopted rules of courtesy which apply to all members of the Council, Administrative Staff, News Media, Citizens and Visitors. If you wish to address the Council, obtain a speaker card from the receptionist's desk outside the Council Chambers, complete the information requested on the card, and deliver to the City Clerk before the meeting or as soon as you can. Speakers will be heard as the individual item(s) in which they have registered an interest come before the Council. Your remarks will be limited in duration depending on the number of people wanting to speak on a particular item. Delay or interruption of the proceedings will not be tolerated.

<p>Invocation Approval of Minutes Employee Awards - Recognitions, Service Pins and Certificates Zoning Items Citizen/Staff/ Consultant Presentations Public Hearings Adoption of Resolutions Adoption of Ordinances Miscellaneous Items Consent Agenda Appointments to Boards Tabled Items City Manager's Report Recap for Executive Session Adjournment</p>	<p>Icon Legend</p> <table border="1"> <tr> <td></td> <td>Business and Economy</td> <td></td> <td>North End Revitalization</td> </tr> <tr> <td></td> <td>Downtown Master Plan</td> <td></td> <td>Parks, Open Spaces, Recreation and Leas</td> </tr> <tr> <td></td> <td>Future Land Use</td> <td></td> <td>Public Facilities and Services</td> </tr> <tr> <td></td> <td>Historic Preservation</td> <td></td> <td>Transportation and Circulation</td> </tr> <tr> <td></td> <td>Housing, Neighborhoods and Community Identity</td> <td></td> <td>Tyler 21 Plan</td> </tr> </table>		Business and Economy		North End Revitalization		Downtown Master Plan		Parks, Open Spaces, Recreation and Leas		Future Land Use		Public Facilities and Services		Historic Preservation		Transportation and Circulation		Housing, Neighborhoods and Community Identity		Tyler 21 Plan
	Business and Economy		North End Revitalization																		
	Downtown Master Plan		Parks, Open Spaces, Recreation and Leas																		
	Future Land Use		Public Facilities and Services																		
	Historic Preservation		Transportation and Circulation																		
	Housing, Neighborhoods and Community Identity		Tyler 21 Plan																		

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Downtown Revitalization Implementation





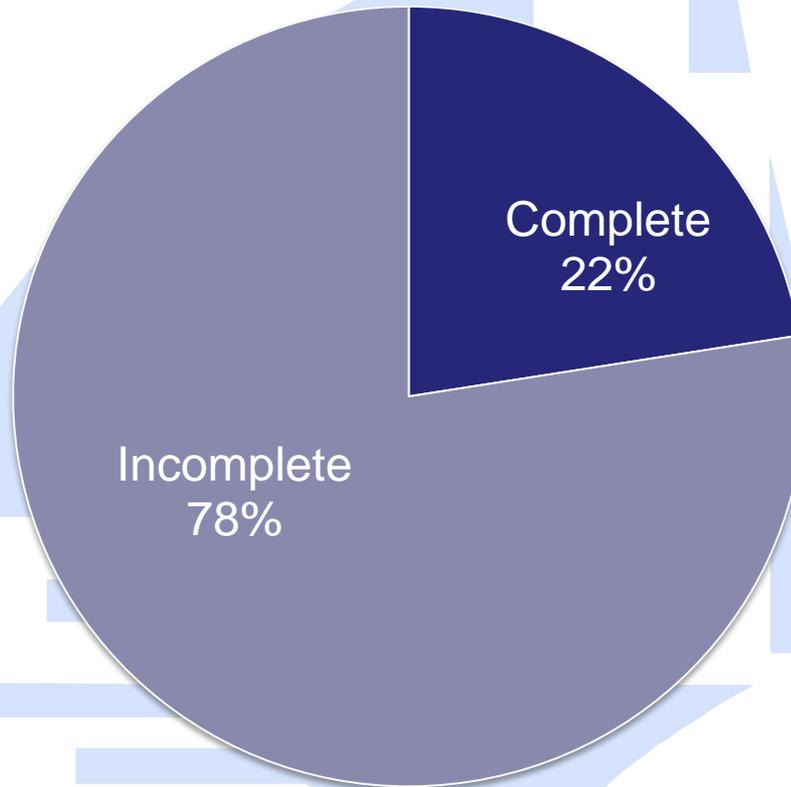
Highlights: Downtown Revitalization

- Establishment of Downtown Business, Arts and Culture District (DBAC).
- Creation of Downtown TIRZ.
- Main Street became a City Department.
- Opened Gallery Main Street and are holding juried art exhibits, rotating every six weeks.
- Renovation of Liberty Hall completed in 2011.
- East Texas Symphony moved to the Downtown.
- Donation of three properties in downtown for future investment.
- Formed Downtown Tyler Arts Coalition (6X6, ArtWalks, Film Festival).
- Initiated parking study funded by the Downtown TIRZ.
- Public and private reinvestment (People's Bank Building, Subway, Janie's Cakes, Goodman Museum, and others)



Highlights: Downtown Revitalization

9 of 40 Items Complete



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Highlights: Downtown Revitalization



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Media Advisory For Planning Purposes Only April 28, 2008

The Downtown is BAC(k)!

What: The City of Tyler and the Heart of Tyler will hold a ribbon-cutting ceremony and celebration to mark the launch of the new *Business Arts and Culture District* in Downtown Tyler. The event will include live music, art and dance as well as a formal ribbon cutting ceremony and program. Speakers include Tyler Mayor Joey Seeber and Mayor Pro Tem Chris Simons. Attendees are encouraged to dine at one of the Downtown restaurants or bring a brown bag lunch. Cake and punch will be served at the ribbon cutting ceremony.

When: Friday, May 2 from 11 a.m. until 2 p.m. **(The ribbon cutting ceremony and program will be held at 1 p.m.)**

Where: T.B. Butler Plaza
Downtown Square
Tyler, TX

The Business, Arts and Culture District is an outcome of the Tyler 21 planning process. Chapter 4 of the Plan focuses on revitalization of Downtown Tyler and one of the primary goals was to "create a full-service, mixed use 'Destination Downtown' that functions as the center of the region".

On April 23, the Tyler City Council approved the new Unified Development Code that includes new regulations related to zoning, landscaping, drainage, streets and historic preservation. The new Unified Development Code is a major outcome of the Tyler 21 planning process and puts into ordinance many of the ideas developed from community feedback and recommended in the Plan. One example is new mixed use development zoning districts that will allow for vertical integration of retail, office and residential. Other changes to the Code include enhanced landscaping requirements for new developments and relaxed parking standards. Specific changes to the Code that impact Downtown and will transform it from a business district into a Business, Arts and Culture District include:

- Uses for property in the District have been expanded to include art studios, ceramics operations, framing stores, art workshops, photography and other arts businesses.
- Grocers have now been allowed to encourage residency in the District.



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Press Release For Immediate Release March 26, 2008

Major Anchor Announced for New Tyler 21 Downtown Business Arts & Culture District

At a news conference held today, Tyler Mayor Joey Seeber announced that the East Texas Symphony Orchestra Association (ETSOA) has entered into an agreement with the City of Tyler to locate its administrative offices in downtown Tyler and lead an effort to renovate the former Liberty Theater into a recital and performance hall. A memorandum of understanding (MOU) was approved by the City Council that details the agreement to make ETSOA a major anchor in the soon to be created Tyler 21 Downtown Business, Arts and Culture District.

"Having the Symphony in Downtown Tyler is an important step toward implementing the Tyler 21 plan to create a Business, Arts and Culture District in downtown," said Seeber. "I couldn't have dreamed of a better beginning to this effort."

The MOU details a ten year lease for the ETSOA to occupy administrative offices at 107 E. Erwin with an option to purchase the property in the future. As a provision to the agreement, the City has agreed to purchase the former Liberty Theater located at 103 E. Erwin. The ETSOA will raise the estimated \$800,000 to renovate the Liberty into a multi-purpose theater with seating for approximately 300. The renovated facility will primarily be used for recitals and performing arts activities that will benefit tourism in the community.

"The Symphony has been an integral part of the culture of this community since 1936," said ETSOA Executive Director Nancy Whenn. "We are thrilled with the opportunity to collaborate with the City to enhance our mission through their vision for downtown Tyler."

"The Symphony has sought to expand its patron base and events," ETSOA President-Elect Jeff Austin III. "Establishing a performing arts center in downtown will fast track this effort and act as a regional draw for tourism in Tyler."

(More)



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Press Release For Immediate Release June 18, 2007

City Eyes Creating TIF to Encourage Downtown Redevelopment

The Tyler City Council is scheduled Tuesday to consider hiring consultants to examine the creation of a Tax Increment Financing Zone (TIF) for downtown Tyler.

"By this action, the City is demonstrating a serious effort to support the redevelopment of downtown," Mayor Joey Seeber said. "This is another early action item that has resulted from the good work of all those involved in Tyler 21."

A major recommendation of the Tyler 21 Downtown Working Group was creation of a Tax Increment Financing (TIF) District in order to support revitalization. The intent of the TIF will be to provide a funding source to reimburse or direct city fund early public investments on a pay-as-you-go basis. Public investments would include items such as streetscaping and infrastructure in conjunction with private investment.

A TIF captures any new taxable value added to a particular zone, either through new improvements or increases in value on existing land and improvements. This is not an additional or new tax, but the dedication of incremental taxes generated from growth in values over time.

"We are taking this as an early action item because a TIF should be in place before any major reinvestment occurs so the new value can be captured and dedicated to fund improvements in the downtown area," Seeber said. "I am pleased to have officials here today from Smith County and Tyler Junior College who already show an interest in being a part of this project."

The council will vote on this item during the June 19 meeting. If approved, the contract to examine the creation of a downtown TIF will include a feasibility study, recommendation of a TIF boundary map, preparation of a preliminary project plan outlining improvements, a financing plan and presentations to other local taxing jurisdictions that would be given the opportunity to participate.

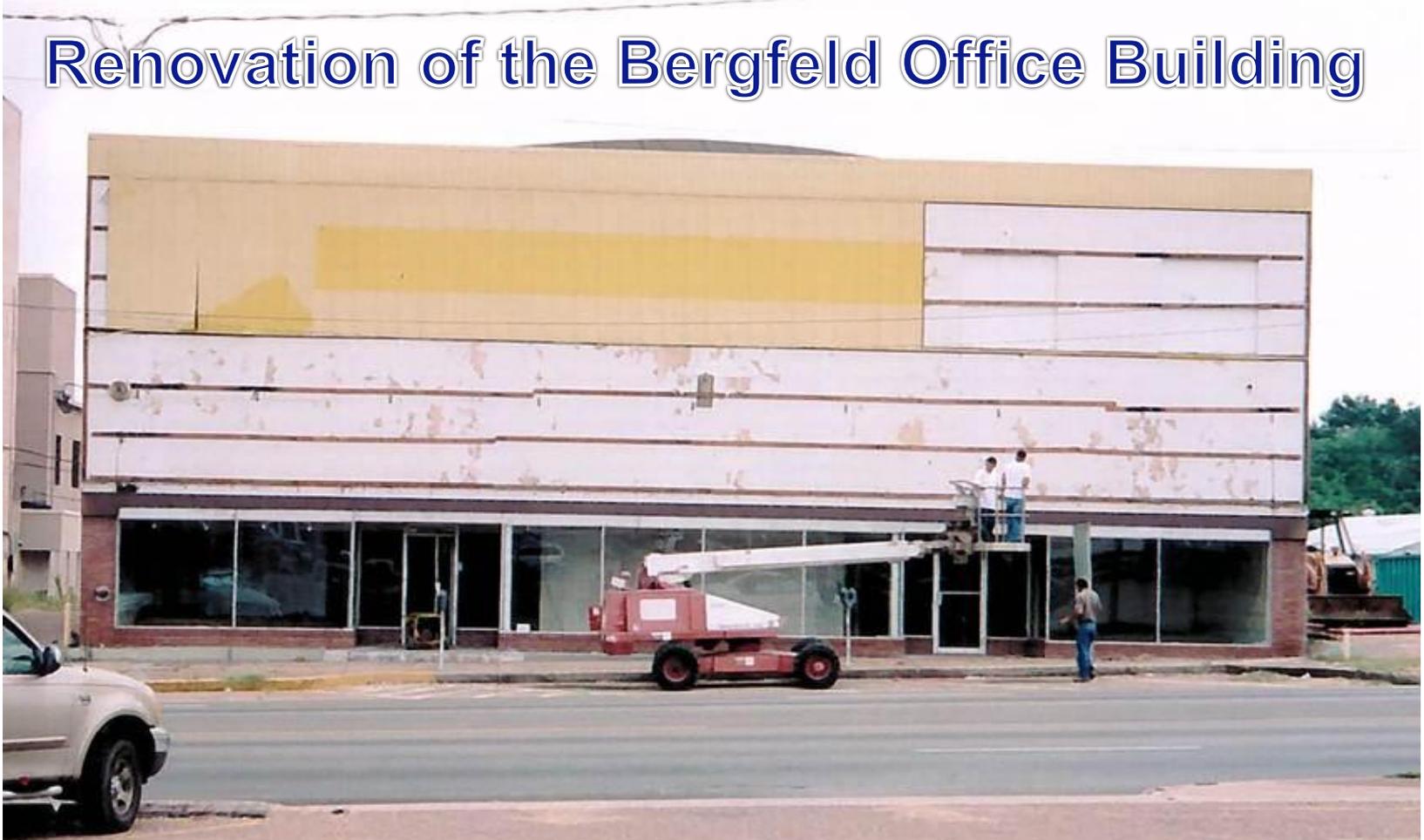
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Highlights: Downtown Revitalization

Renovation of the Bergfeld Office Building

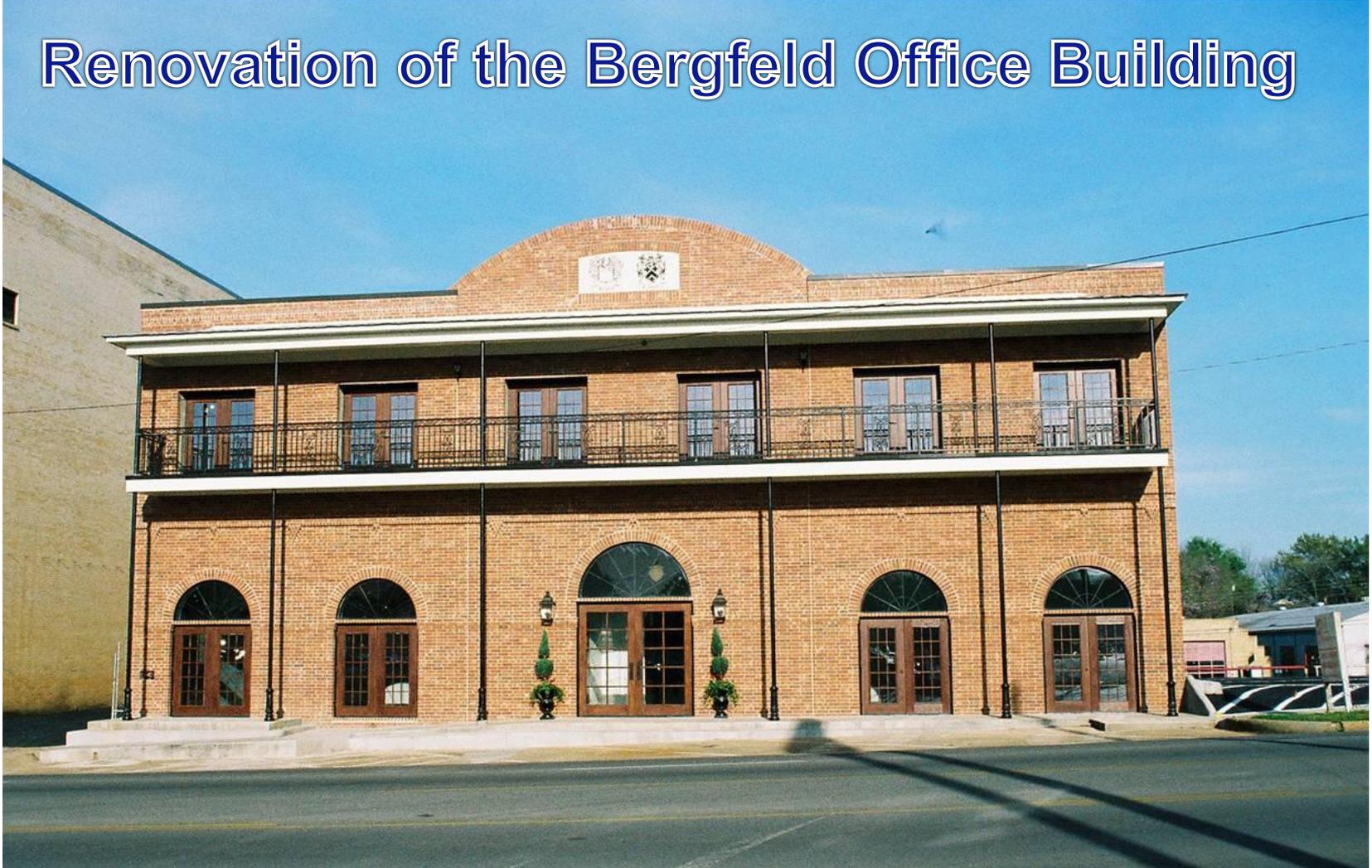


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Highlights: Downtown Revitalization

Renovation of the Bergfeld Office Building



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Highlights: Downtown Revitalization

Renovation of Liberty Theatre on Downtown Square

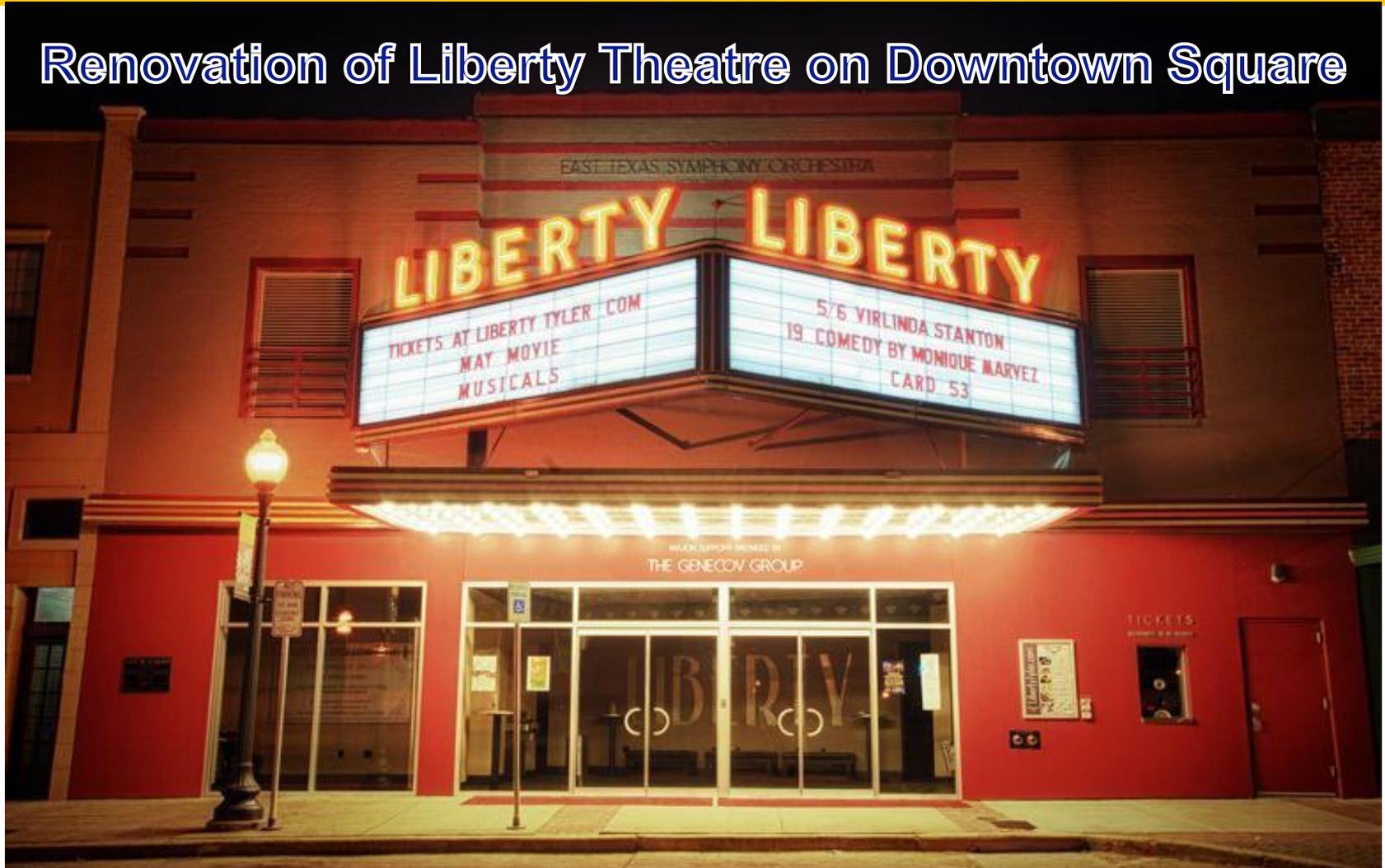


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Highlights: Downtown Revitalization

Renovation of Liberty Theatre on Downtown Square



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Highlights: Downtown Revitalization

Main Street Gallery on the Square showcases art work exhibits from local artists!





Highlights: Downtown Revitalization

Main Street Gallery on the Square showcases art work exhibits from local artists!



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Highlights: Downtown Revitalization

Reinvestment in Downtown structures



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Highlights: Downtown Revitalization

Reinvestment in Downtown structures



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Highlights: Downtown Revitalization



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Highlights: Downtown Revitalization



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Highlights: Downtown Revitalization

Creation of an unique zoning district for Downtown

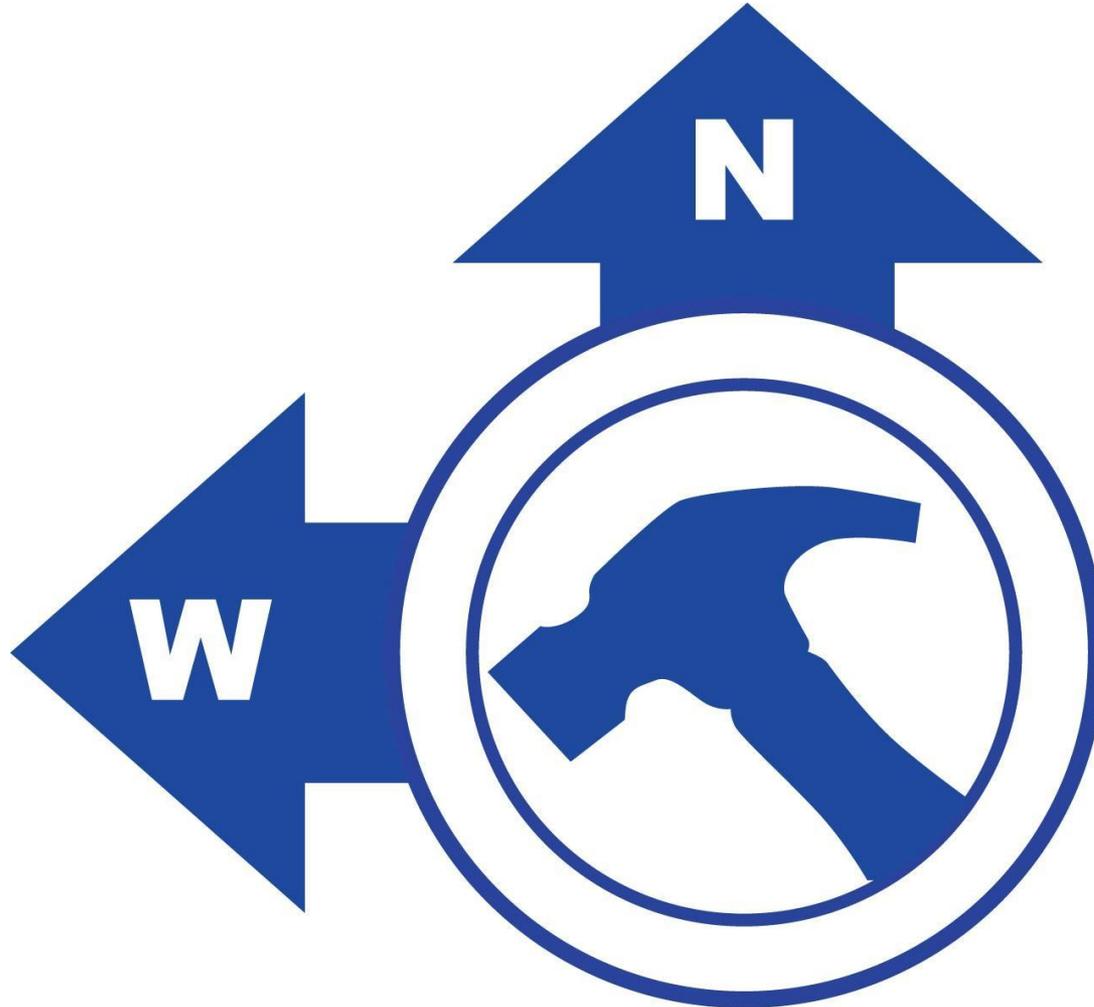


The Downtown Business, Arts and Culture District
(DBAC)

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North End Revitalization Implementation





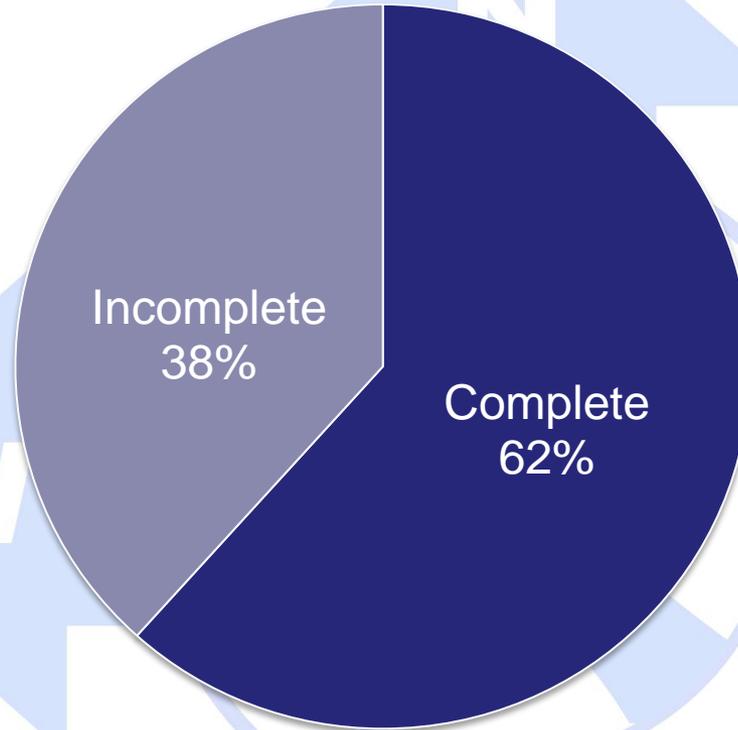
Highlights: North End Revitalization

- New Neighborhood Services Building on Gentry purchased to establish a central information center on the affordable housing programs.
- Continued partnering with several financial institutions and non-profits to assist clients with lower than average credit scores to buy a home.
- Launched a pilot Neighborhood Empowerment Zone (NEZ) to incentivize new condo/townhome development in Northchase via the waiving of development related fees.
- Tax Increment Reinvestment Zone #3 (North End TIRZ) created in 2008 with participation from Smith Co. and TJC.
- Completed Texas College Area Development Plan.
- Five markers were placed for the Reflections historic preservation program.
- Creation of the City's first Industrial District around Tyler Pipe and extension of City limits north toward I20.
- Expanded CRO Beats from 6 to 10 with help of the Federal JAG Grant.



Highlights: North End Revitalization

37 of 60 Items Complete



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Highlights: North End Revitalization



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Press Release

For Immediate Release
January 16, 2007

City Investing in North End As Tyler 21 Effort Continues

Continuing its commitment to the goals of the Tyler 21 plan, the City of Tyler is moving forward with an early action item that will be an investment in the North End of the city.

Mayor Joey Seeber is recommending the purchase of the Region's Bank building at 900 W. Gentry Parkway to house the City's Neighborhood Services Department.

"Moving our Neighborhood Services Department to this facility would make it more centrally located for the citizens we serve," Seeber said. "We also hope that this investment in the North End of our city will demonstrate our commitment to further pursue the goals of Tyler 21 and encourage investment from other entities."

The City of Tyler Neighborhood Services Department's mission is to provide safe, affordable housing for citizens of Tyler; fund activities which improve public facilities and services for low/mod persons; and instill a sense of community pride and purpose. The Neighborhood Services building houses the departmental offices of Community Development (CDBG and HOME Programs) and the Housing Department (Housing Choice Vouchers Program). Funding for these departments/programs is provided by the U.S. Department of Housing and Urban Development.

The Tyler 21 North End Revitalization Working Group is working to create a revitalization plan for North Tyler that will include a housing development and housing rehabilitation plan and market analysis, a commercial district plan, a plan to potentially create a community development corporation or similar nonprofit development entity, a funding plan, and an implementation plan.

- more -



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Press Release

For Immediate Release
January 24, 2007

City Investing in North End As Tyler 21 Effort Continues

The Tyler City Council voted unanimously Wednesday to approve the purchase of the Region's Bank Building at 900 W. Gentry Parkway to house the City's Neighborhood Services Department.

Mayor Joey Seeber said the purchase demonstrates the City of Tyler is moving forward with the goals of Tyler 21 and an investment in the North End of the city.

"Relocating our Neighborhood Services Department to this facility would make it more centrally located for the citizens we serve," Seeber said. "We also hope that this investment in the North End of our city will demonstrate our commitment to further pursue the goals of Tyler 21 and encourage investment from other entities."

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- more -

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Highlights: North End Revitalization



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Press Release

For Immediate Release
Jan. 22, 2008

City Unveils Major Beautification and Pedestrian Safety Project as Part of Tyler 21 Implementation

At a news conference held Tuesday, Jan. 22, City of Tyler Mayor Joey Seeber and Council Members Ralph Caraway (District 3), Donald Sanders (District 2) and Chris Simons (District 4) unveiled an extensive beautification and pedestrian improvement project that will be presented at the Tyler City Council Jan. 23rd meeting. The project will extend four miles along Gentry Parkway and will include landscaping and safety measures at nine intersections between the NW Loop 323 and East Martin Luther King Blvd.

Under a contract proposed by the Texas Department of Transportation, the State will provide more than \$450,000 toward the project and the City of Tyler will fund the remainder of the \$1.1 million project cost with general capital projects funding.

Improvements to the nine intersections along Gentry Parkway will include:

- Installation of Raised Median Pedestrian Refuge Areas
- Landscaping
- Signage
- Concrete Curbs and Gutters
- Traffic Signal Modifications (Pedestrian Signals and Push Buttons)

These improvements are intended to make Gentry Parkway safer for pedestrian travel by creating a landscaped refuge area in the middle of the roadway to ensure pedestrians have adequate time to cross. An added bonus is that the landscaping will be an attractive addition to the community.

"Among the goals that emerged from the Tyler 21 North End Revitalization planning process were the need to create parkways, beautify entry corridors and improve pedestrian friendliness in the area," said Mayor Seeber. "This project is a giant leap toward achieving that goal."

(more)



CITY OF TYLER
CITY COUNCIL COMMUNICATION



Agenda Number:

Date: October 22, 2008

Subject: **Z09-08-097B NORTHCHASE DEVELOPMENT, LLC**
Request that the City Council consider a zone change from "AG", Agricultural District to "R-1D", Single-Family Detached and Attached District on Tract 1C and a portion of Tract 1B out of the E. Bodenheimer Survey, A-094, totaling approximately 8.329 acres located one lot south of the intersection of North Broadway Avenue and West 32nd Street.

Page: 1 of 2

Item Reference:

The applicant is requesting a zoning change to allow for the construction of attached single-family homes.

According to the Unified Development Code (UDC), the "R-1D", Single-Family Detached and Attached Residential District is primarily intended to accommodate single-family detached and attached housing, such as townhouses and rowhouses on small individual lots. In addition, the district allows churches, schools, and accessory buildings and uses. The maximum building height is 42 feet. Setback requirements are 25 feet in the front, 15 feet in the rear, zero feet on the interior side and 12 feet on the corner side. Minimum lot size is 3,000 square feet.

Adjacent property to the south is currently zoned "R-MF", Multi-Family Residential District and is developed as the Liberty Arms Apartment complex. The property to the north is vacant and is zoned "AG", Agricultural District. The properties to the west are zoned "RPC", Restricted Professional Office District and developed as the Trinity Mother Francis Health Annex and "R-1A", Single-Family Residential District that is vacant. The property to the east is outside the city limits, and is a companion piece to this development.

The applicant is proposing to develop a 16 acre attached single-family residential development. The development straddles the city limits. This application is for the rezoning of eight acres located within the city limits. The applicant is concurrently applying for an annexation and original zoning request for the remaining eight acres located outside the city limits.

The Future Land Use Map designates this site as Single-Family Medium/Low Density and the request for "R-1D", Single-Family Detached and Attached Residential District is consistent with that land use designation.

On October 7, 2008, the Planning and Zoning Commission held a public hearing on this request. No one spoke in favor of or in opposition to the request.

10/17/08 **Form 1-3** (Page 1 of 1)

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Highlights: North End Revitalization



Pinnacle at Northchase development spurs reinvestment in Tyler's North End and adds over 1,000 new rooftops!

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Highlights: North End Revitalization



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Transportation and Circulation Implementation





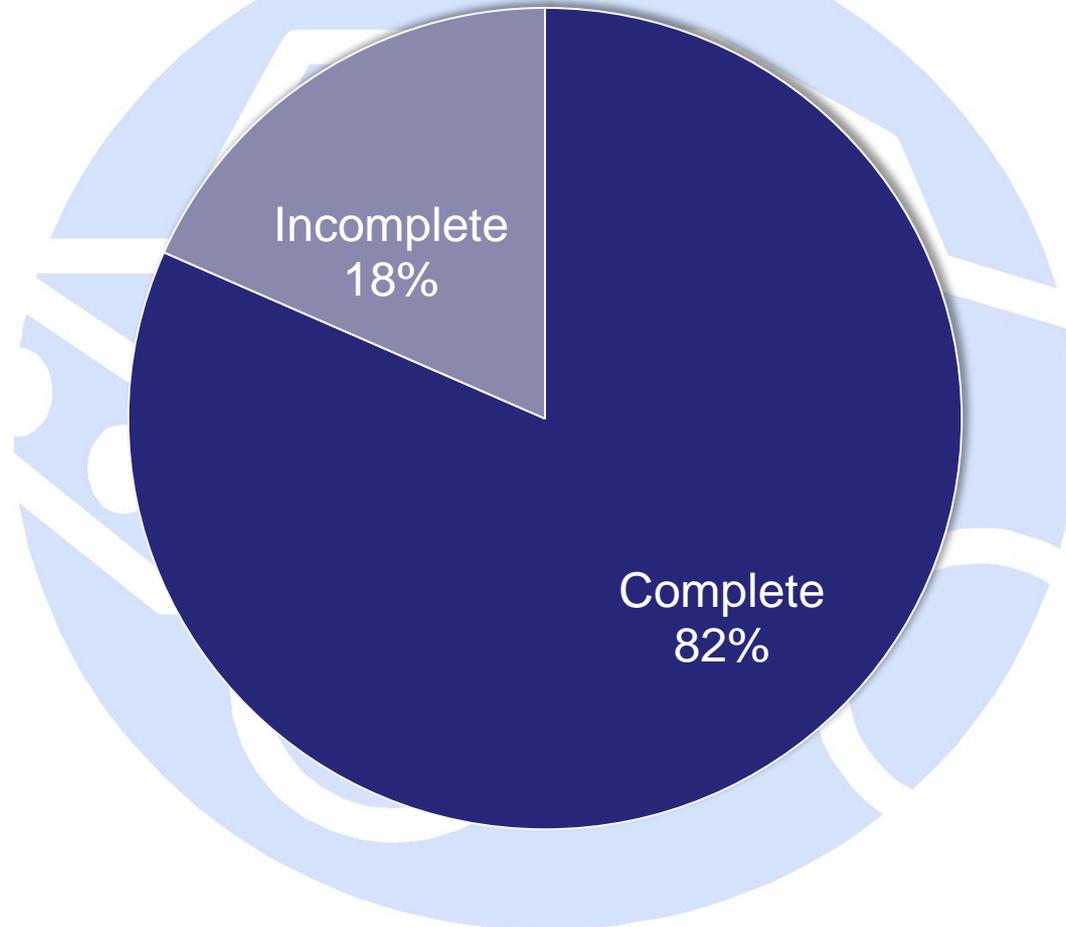
Highlights: Transportation and Circulation

- Adopted updated Master Street Plan
- The newly adopted MSP has a complete streets component that supports all forms of transportation.
- "Flashing Yellow Signal" has been installed at 49 intersections.
- Adaptive Control Signals installed on S. Broadway, and under construction on Southwest Loop, Southeast Loop and Northwest Loop.
- Traffic Department retimes 1/3 of the signal systems every year pursuant up to date traffic studies.
- All bus shelters have route maps and schedules posted.
- Transit on time reliability has improved to 88% with new route implementation and use of Route Match.
- 50 new shelters along with sidewalk and ADA improvements to be completed in 2013.
- Regional group titled TL Rail formed to advance higher speed passenger rail between Texas and Louisiana.
- MicroPAVER software employed to prioritize street maintenance.



Highlights: Transportation and Circulation

40 of 49 Items Complete



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Highlights: Transportation and Circulation



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Press Release
For Immediate Release
February 14, 2007

Smoother Trip Down Broadway Coming This Summer

Motorists may enjoy a smoother trip down Broadway Avenue as soon as this summer.

The Tyler City Council awarded two contracts today that will allow installation of an adaptive control system to begin.

"We have clearly heard that traffic is one of the biggest concerns of Tyler residents," said Mayor Pro Tem Steve Smith who is also the chair of the Tyler 21 Transportation and Traffic Mitigation Working Group. "We hope this new approach to traffic control will help improve traffic flow in some of our busiest areas."

As an early action item of the Tyler 21 Transportation Working Group, the city's traffic engineer has been working with consultants to develop an adaptive control system to address traffic congestion. The adaptive control system will use volume and speed data from a vehicle detection system along with an advance software package to adjust signal timings in real time. The result will be signals that can adjust to changing traffic patterns on their own.

The system will control a total of 16 signals along the South Broadway corridor from Amherst to Cumberland Road, on the Loop 323 corridor from Old Bullard Road to New Copeland Road, and the Old Bullard Road corridor from Amherst Street to Rieck Road.

This project is considered Phase I for installation of adaptive controls on City-maintained signals. The software being purchased now will accommodate future deployment of adaptive controls in coming fiscal years.

The Tyler 21 project covers multiple elements including a Transportation and Congestion Mitigation Plan, North End Revitalization Plan, Downtown Development Plan, Historic Preservation Plan, Parks, Open Space and Lakes Plan, Housing and Neighborhood Quality of Life Plan, and Public Facilities and Infrastructure Plan. The final phases of this



**CITY OF TYLER
CITY COUNCIL COMMUNICATION**



Agenda Number:

Date: March 24, 2010

Subject: APPLICATION N03-10-001 NEW SUNNYBROOK to EARL CAMPBELL PARKWAY
Request that the City Council consider a street name change from New Sunnybrook Drive to Earl Campbell Parkway.

Page: 1 of 2

Item Reference:

The City of Tyler is requesting approval for a street name change for New Sunnybrook from Frankston Highway (SH 155) to the west approximately 1.60 miles to Loop 323 then west and north-west approximately 1.93 miles ending at Chandler Highway (SH 31).

The street name change begins at the south east property corner of Lot 7 of NCB 1319 (Frankston Highway) and continues west to the intersection of South Englewood Avenue at Lot 7, NCB 1319. The future extension to the SSW Loop 323 and from the SSW Loop to Chandler Highway (SH 31) will also be named Earl Campbell Parkway.

The purpose of changing the street name is to honor a Tyler native, former NFL football player, and Heisman Trophy winner Earl Campbell. The name change will become effective upon the opening of the new extension to Loop 323. The tentative completion date for the extension to SSW Loop 323 is summer 2012.

The City initiated the street name change for the portion of New Sunnybrook as described above, as well as the extension to SSW Loop 323 for which the City will start advertising for construction on March 26, 2010.



**CITY OF TYLER
CITY COUNCIL COMMUNICATION**



Agenda Number:

Date: January 27, 2010

Subject: APPLICATION MSP01-10-001 CITY OF TYLER
Request that the City Council consider changing the Master Street Plan and Map by amending the following roadways: add bike facilities to Rieck Road and New Copeland Road, remove bike facilities from a portion of Donybrook Avenue, reduce the right-of-way for Broadway Avenue between 4th Street and Front Street from 130 feet to 90 feet.

Page: 1 of 11

Item Reference:

Tyler City Code Chapter 10, Article V Streets and Thoroughfares, Division A-Master Street Plan was approved by the City Council on April 27, 2005 with amendments listed in Tyler City Code Section 10-153 e. The Master Street Plan is a guide for future street development in Tyler and the Extraterritorial Jurisdiction. Tyler City Code Section 10-153 allows any person that desires to develop a street in a manner inconsistent with the requirements of the Master Street Plan or Maps to file a written request with the Planning and Zoning Department. The appeal or requested change to the Master Street Plan is then considered by the Planning and Zoning Commission and City Council.

The following amendments are filed by the Planning and Zoning Department on behalf of the City of Tyler. The revisions will amend the Master Street Plan and maps to reflect current city projects and ordinances that have been adopted since the last Master Street Plan amendment adopted by Ordinance O-2006-16 on February 8th, 2006.

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Highlights: Transportation and Circulation



Texas Toll 49 Highway completed, allowing greater accessibility to Interstate 20, the Dallas-Fort Worth Metroplex, and opportunities to economic investment.

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Highlights: Transportation and Circulation



Completion of Earl Campbell Parkway in 2012. Named in honor of Tyler native and NFL Hall of Famer Earl Campbell.

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Highlights: Transportation and Circulation



Completion of Grande Boulevard; providing a much needed west/east connection between three major arterials in Tyler!

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Historic Preservation Implementation





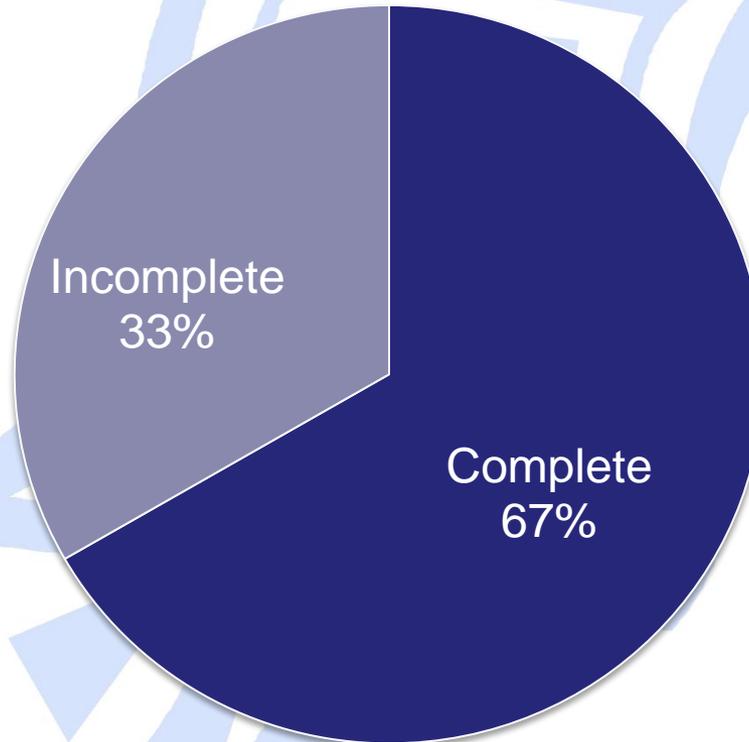
Highlights: Historic Preservation

- Two Historic overlay districts have been adopted:
 - Heritage Neighborhoods #1 and #2
 - Includes 70 properties
- Co-hosted 4 annual historic education events during Historic Preservation Month
 - Nearly 400 attendees
- Quarterly Half Mile of History Program ceremonies:
 - 36 stones presented
- Subject Marker Program
 - 7 subject markers
- HistoryWalk in partnership with the Downtown's ArtWalk
- A dedicated Brick Maintenance crew maintains over 14 miles of brick streets.
- Designated 30 landmarks (94 total landmarks)



Highlights: Historic Preservation

18 of 27 Items Complete



TYLER 21



Highlights: Historic Preservation



CITY OF TYLER COMMUNICATIONS OFFICE
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Press Release
For Immediate Release
March 7, 2008

City of Tyler Unveils Half Mile of History

At the Heart of Tyler Annual Meeting on March 6, the City of Tyler preservation program, the **Half Mile of History**. The program rests that came out of the Tyler 21 planning process and its goal is to preserve events that have contributed to the rich history of Tyler and Smith

The *Half Mile of History* is a permanent, outdoor, half-mile loop through the heart of downtown Tyler. Stone plaques will be placed in the sidewalk *History* to commemorate significant people, places or events.

Nominations for the *Half Mile of History* will be considered by the board at the end of each calendar year quarter. Nomination forms can be found on the website www.cityoftyler.org or by visiting the Planning Department in downtown Tyler.

A committee formed from the Historical Preservation Board will make recommendations for the *Half Mile of History* based upon the nominee's enduring impact on the community, county, region, nation or the world. These will be forwarded to the Tyler City Council for final consideration.

"During the Tyler 21 planning process, the people of Tyler made it clear that they wanted to promote and display diverse aspects of Tyler's history," said Mayor Joey Seeber. "This program is a direct result of that input. The *Half Mile of History* will raise awareness of the importance of Tyler's rich history."

For more information on the Tyler 21 Plan, please visit www.cityoftyler.org.



CITY OF TYLER, TEXAS CITY COUNCIL COMMUNICATION



Agenda Number:

Date: April 22 2009

Subject: Request that the City Council consider designating Charles Evan Coleman, Sr. as a Half Mile of History recipient.

Page: 1 of 2

Item Reference: Half Mile of History Preservation Program

The Half Mile of History is a cultural and historic landmark program paying tribute to people, places and events that have contributed to the City of Tyler and/or Smith County. The Half Mile of History is a permanent, outdoor walk-around loop that covers an approximate one-half mile stretch of sidewalk surrounding the square in the heart of downtown Tyler. People, places and events chosen for the Half Mile of History are honored with a commemorative plaque placed in the sidewalk.

One of the responsibilities of the Tyler Historical Preservation Board is to recommend people, places and events to be included in the Half Mile of History Preservation Program. On April 1, 2009, the Tyler Historical Preservation Board voted unanimously to recommend Charles E. Coleman, Sr. for inclusion in the Half Mile of History Preservation Program. A brief narrative follows.

Charles Coleman was born in 1916, in Ennis, Texas, one of eight children. He attended the Ennis Colored High School and graduated as valedictorian in 1933. He received a law degree from Lincoln University School of Law in St. Louis, Missouri in June 1949. Following this, he received his license to practice law in the State of Texas. He moved to Tyler in 1949.

Mr. Coleman, as Tyler's first licensed African-American attorney, felt compelled to help encourage non-voting African-Americans to vote. He, along with other leading citizens, organized the North Tyler Voter's League to help African-Americans get out and vote. The organization registered many African-American citizens and also paid the poll tax, a device used to discourage those from voting. Mr. Coleman became president and served in that capacity until the organization no longer met.

Mr. Coleman and several other prominent African-American businessmen, owned property in the east side of the downtown square. Today, the Smith County Jail sits on some of that property. Also, Mr. Coleman was a member of the True Vine Baptist Church, the NAACP, and the Tyler Metropolitan Chamber of Commerce. He received a fifty year pin for the Texas Bar Association.

TYLER, TEXAS CITY COUNCIL COMMUNICATION



HD 04-09-001 Heritage Neighborhood No. 1
The City Council consider adopting an ordinance to place a Historic District Overlay to be placed on 19 properties located by Broadway Avenue, Lindsey Lane, College Avenue and Rusk Street.

The Historic District Overlay will be placed on their existing "R-1C", "R-1", and "AR", Adaptive Reuse District properties.

The City Council approved the creation of Historic District Overlay District Development Code, Division J, Section 10-714. A Historic District Overlay will establish and preserve structures, sites or areas that have historic significance. A Historic District Overlay may be established in areas of architectural, archaeological, cultural or historic value provided they are included in the National Register of Historic Places. One of the six designated National Register of Historic Places Districts in the City of Tyler will be required for all properties within the Historic District Overlay concerning exterior site development or redevelopment.

The Historic District Overlay will be placed on properties in the Azalea National Register of Historic Places District and is located by Broadway Avenue, Lindsey Lane, College Avenue, and Rusk Avenue. The Historic District Overlay is primarily residential in nature and has been established to preserve historic homes; two residential properties are included in the Historic District Overlay, the First Presbyterian Church, and the Tyler Woman's Building. The regulations imposed by the Overlay will serve to preserve the unique historic nature of the neighborhood. This will also help to preserve the City and its future generations. The Historic District Overlay will be placed on the use of the properties.

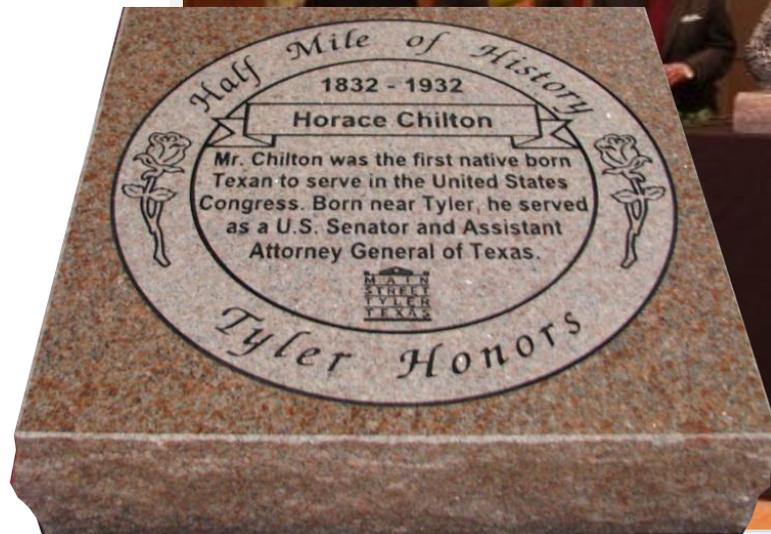
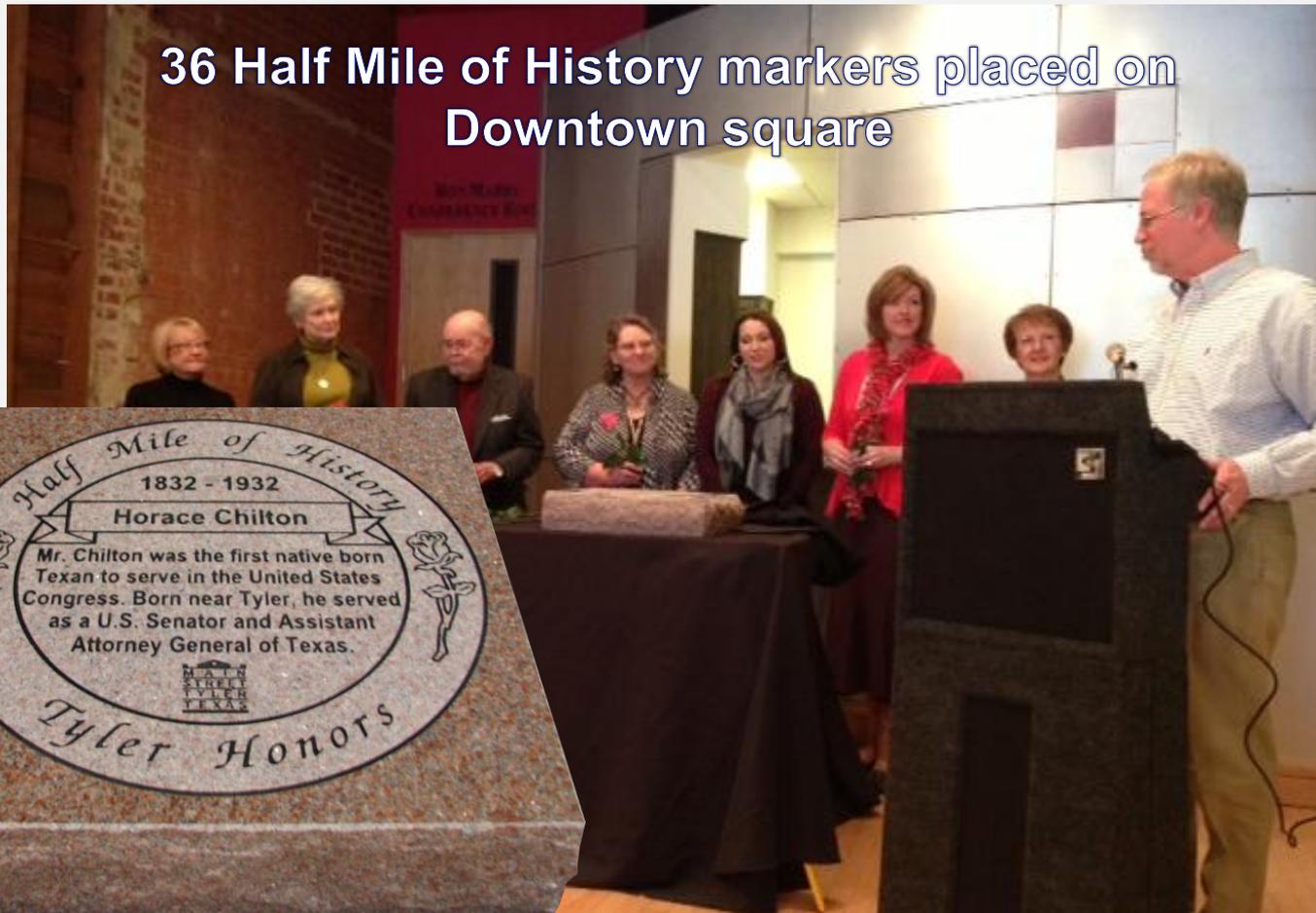
The petition was received from the residents of the proposed area. The petitioners' signatures, thus fulfilling the 75% participation requirement for the Historic District Overlay. On 4/19, 2009, of the 92 notices mailed, no notices were returned in favor of the Historic District Overlay request.

TYLER 21



Highlights: Historic Preservation

36 Half Mile of History markers placed on
Downtown square

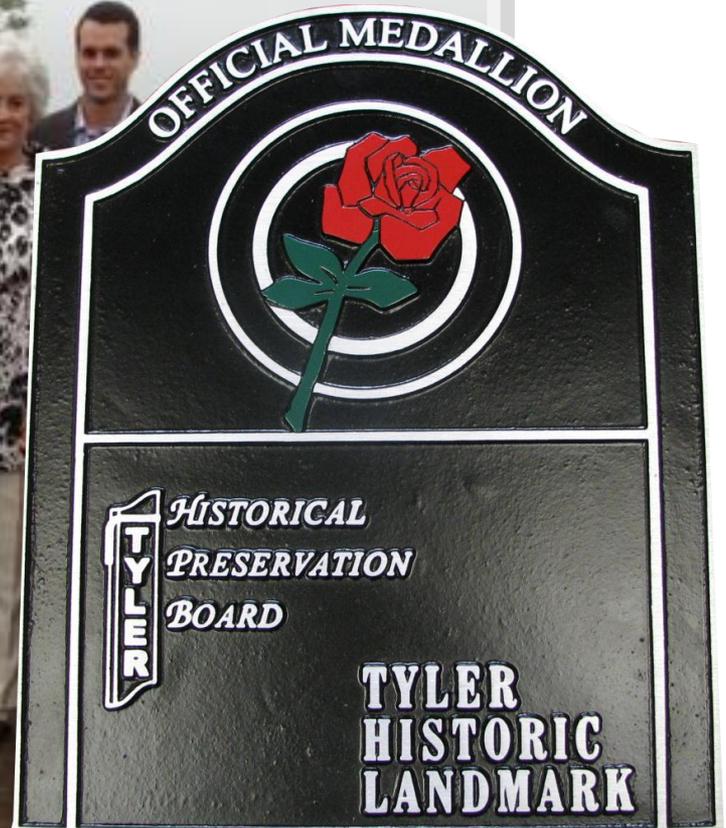


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Highlights: Historic Preservation

A total of 94 local landmarks have been dedicated
(30 since implementation of Tyler 21)



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Highlights: Historic Preservation

 City of Tyler
A Natural Beauty

Henry Miller Morgan
August 25, 1895 - May 9, 1961
"A Legend Gone, but not Forgotten"



Henry M. Morgan was born in Smith County, Texas. Mr. Morgan furthered his education at East Texas Academy, later named Butler College. He received a LLB degree from Summerville Law College, Dallas, Texas, and also studied at Wiley College.

Mr. Morgan was actively and politically involved in various organizations including organizing the H.M. Morgan Lodge, serving as Exalted Ruler; President of the Tyler Chapter of the NAACP; Vice President of the 1936 Tyler Negro Chamber of Commerce, and elected chairman of East Texas District at the State Republican Convention, San Antonio, Texas.

Mr. Morgan worked at Star Barber Shop as a barber and an entrepreneur in dry cleaning, construction and radio repair.

He was a member of St. Louis Baptist Church, trustee of Butler College, President of National and Texas Association of Tonsorial Artists, President of Tyler Democratic Progressive Voters League, and Vice-President of Texas Association of Barber Schools.



Seven "Reflections" historical subject markers unveiled throughout Tyler's North End!

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Parks, Rec., Open Space & Lakes Implementation





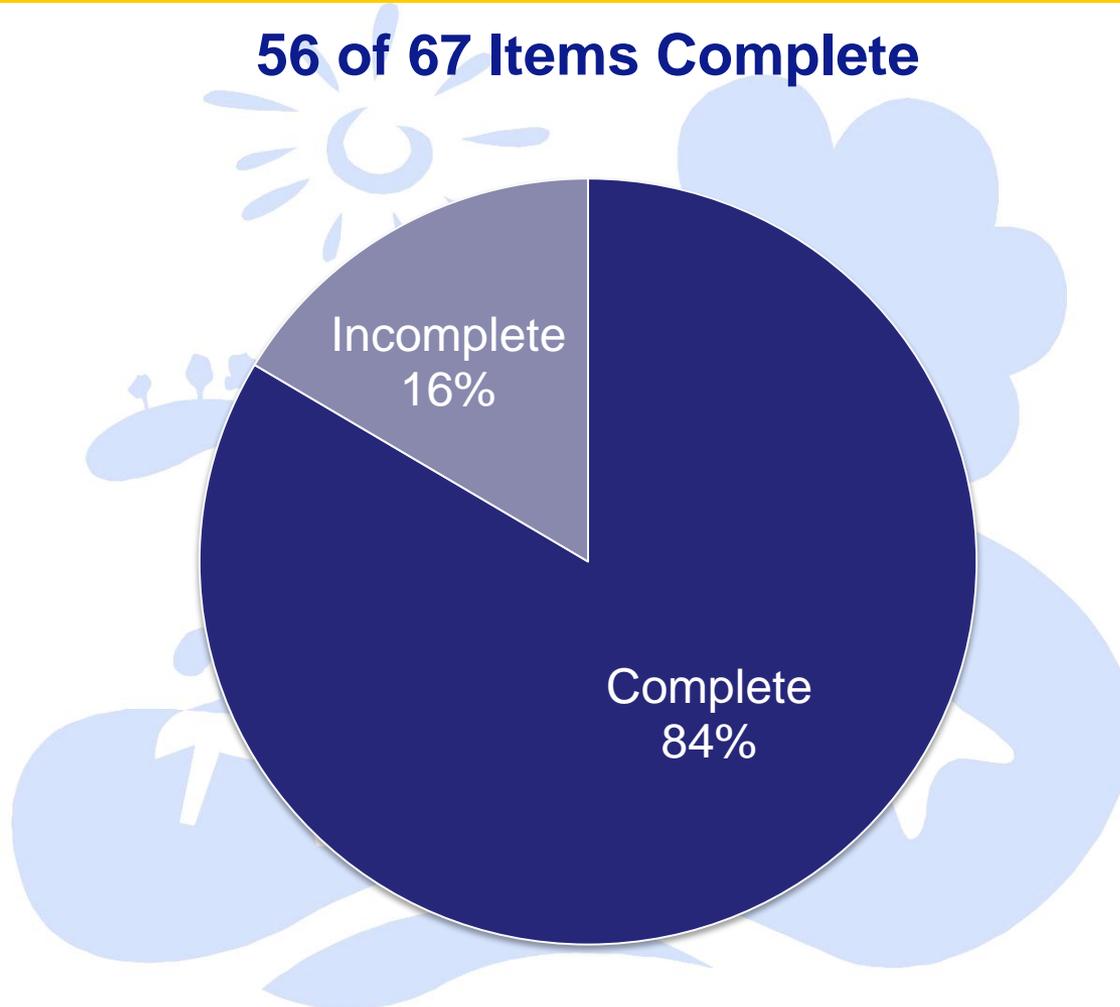
Highlights: Parks, Rec., Open Space & Lakes

- Established urban forestry program and hired arborist/urban forester;
- Preferred tree list adopted as part of UDC;
- UDC encourages street trees, enhanced provisions to save existing trees, and requires planting of shade trees in parking lots;
- Completed Parks and Open Space Master Plan (approved by State).
- Accepted donation of new park (Stewart Park) - Master Plan in the works.
- Adopted the Lake Tyler Master Plan.
- Corridor Enhancements: Plantings in Earl Campbell Parkway and Gentry Parkway Medians. Established wildflower program along Grande Corridor. Expanded program in partnership with Keep Tyler Beautiful.
- Launched Mayor's Tree Tyler Initiative.
- Planted 5,000 trees in five years!
- Recognized as Tree City U.S.A. for tree preservation efforts.



Highlights: Parks, Rec., Open Space & Lakes

56 of 67 Items Complete



TYLER 21



Highlights: Parks, Rec., Open Space & Lakes



CITY OF TYLER COMMUNICATIONS OFFICE
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Press Release
For Immediate Release
April 11, 2007

City Hires Arborist to Manage Tree Resources

As a Tyler 21 early action item and to maintain Tyler's identity as a green city, the City of Tyler has hired an arborist to manage the City's tree resources.

Mark Tietz was hired recently by the City to fill the newly created arborist position. Tietz holds a bachelor's degree in environmental science from Texas A&M University.

"When we asked people during the Tyler 21 process what they love most about Tyler, many said our trees and how green our city is," Mayor Joey Seeber said. "Creating this position is just one step toward preserving what citizens love best about our City."

Tietz's duties will include the completion and future maintenance of the Tree City USA designation, management of the median maintenance crews, along with the updating of tree inventories and making recommendations for tree maintenance or removal on City-owned property. This position will work closely with the Parks Board, the Trees Committee, and the Keep Tyler Beautiful Board on future tree plantings and will make recommendations on the City of Tyler Tree Ordinance and its future development and implementation.

Tietz began working at the City on Monday, April 9.

Media: for interviews about this press release, please contact Parks Manager John Webb at 903-531-1375.

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Mayor's
TREE TYLER Initiative

City of
Tyler

Urban Forest
Five-Year
Tree
Plan

City of Tyler
Tyler
Texas

TYLER 21



Highlights: Parks, Rec., Open Space & Lakes

Tyler is considered the “Rose Capital of America” with one of the largest municipal rose gardens in the nation.



TYLER 21



Highlights: Parks, Rec., Open Space & Lakes



- Launched Mayor's Tree Tyler Initiative.
- 5,370 Trees planted according to the Tree Tyler Survey
- Approximately 500 volunteers assisted planting trees in the two Mayors Tree Tyler Days



TREE CITY USA®



- Drafted five-year tree planting plan
- Recognized as Tree City U.S.A.



TYLER 21



Highlights: Parks, Rec., Open Space & Lakes



Corridor Enhancements:

- **Plantings in Earl Campbell Parkway and Gentry Parkway Medians. Established wildflower program along Grande Corridor.**

TYLER 21



Highlights: Parks, Rec., Open Space & Lakes

**Over 20 miles of
Nature/bike trails
developed system-wide!**



TYLER 21



Housing & Neighborhood Identity Implementation





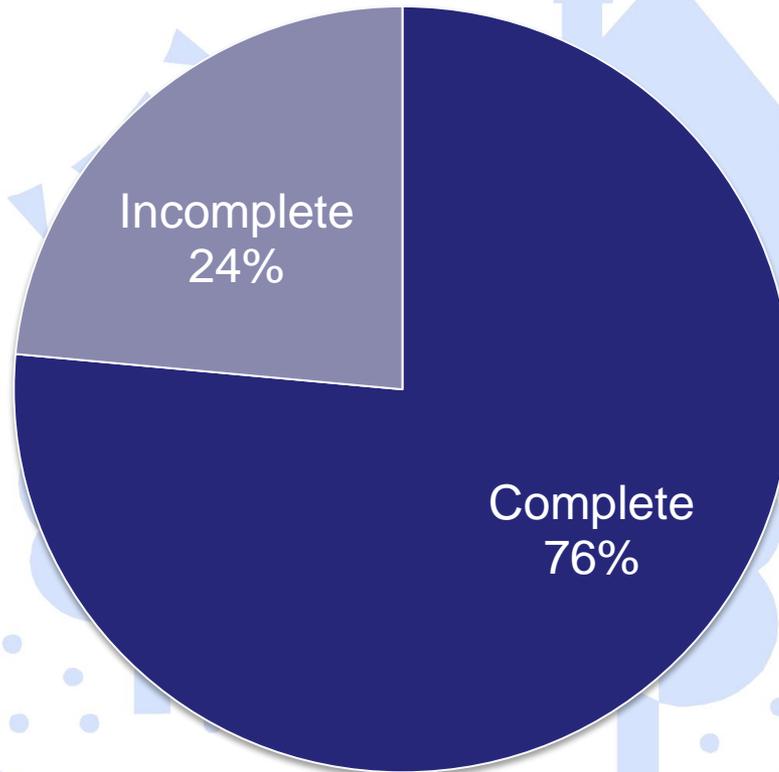
Highlights: Housing & Neighborhood Identity

- HIP program launched (9 available, 70 in pipeline);
- Assisted with tax credits for Moore Grocery Lofts and Lakeview Apts.;
- Launched pilot NEZ, partnering with Northchase development in providing major utility infrastructure and development fee exemptions;
- First Time Home Buyers Seminar conducted through Neighborhood Services;
- Began process of extending utility infrastructure to areas of priority growth;
- On-going major investment in roadway arterials via Half Cent program;
- Changed CDBG target area rotation to annually;
- Partnering with Habitat for Humanity to offer homebuyers' counseling;
- Marketing of Code Enforcement efforts (PACE) – public education, City Code enforcement team established and encouraged neighborhood groups to report code infractions;
- Establishing mixed use district zoning in Unified Development Code (UDC);
- Enhanced sign ordinance requirements in new UDC.



Highlights: Housing & Neighborhood Identity

39 of 51 Items Complete



TYLER 21



Highlights: Housing & Neighborhood Identity

Continued efforts to assist first-time homebuyers and provide other assistance for low-income and minority communities!



TYLER 21



Highlights: Housing & Neighborhood Identity

Trees planted to
beautify streetscapes
and public realm!



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Public Facilities & Services Implementation





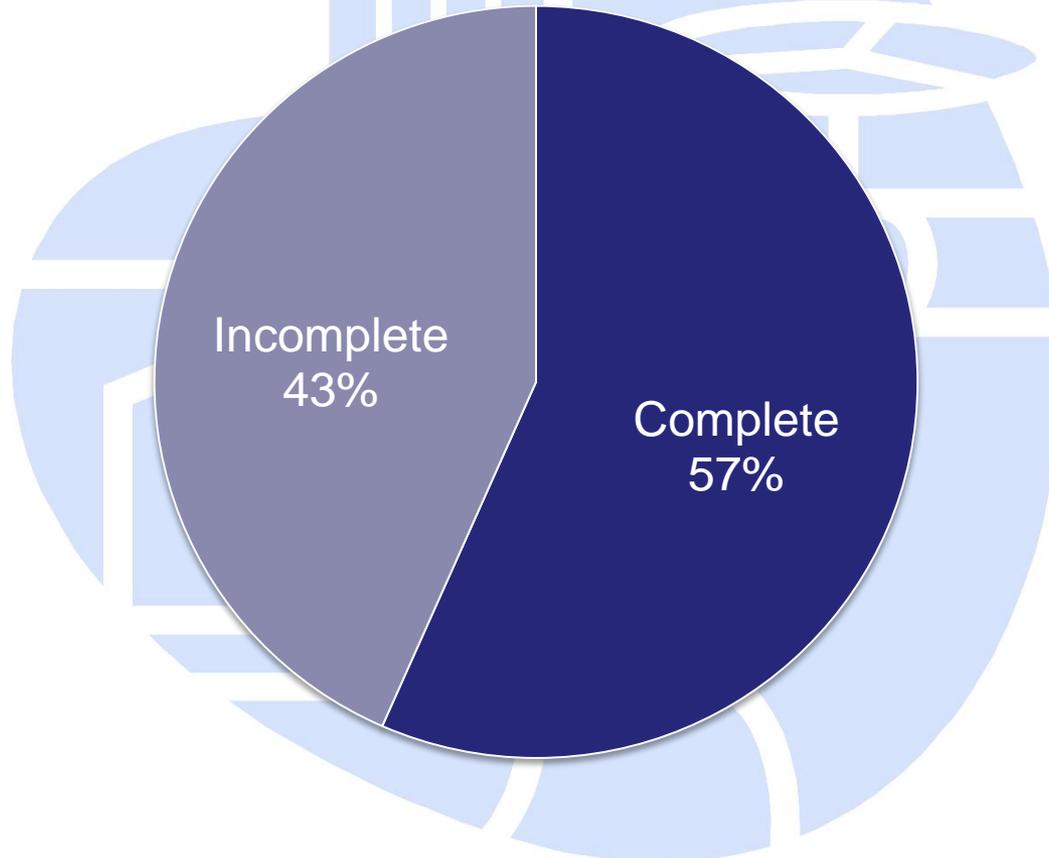
Highlights: Public Facilities & Services

- Completed construction on 3 new Fire Stations
- Completed 24-in water line along the US 69/I-20 corridor
- Installation of US 69/I-20 Sanitary Sewer nearing completion
- Downtown Main Street office and the Liberty Theater added to City facilities serving as Wi-Fi hotspots
- Successful Landfill Gas project generating \$4,000 per month for City of Tyler
- Increased sidewalks along numerous roadways and applied for grant funding to continue program
- Enhanced senior services through implementation of Chamber of Commerce Senior Committee work plan.



Highlights: Public Facilities & Services

30 of 53 Items Complete



TYLER 21



Highlights: Public Facilities & Services

Three new fire stations since adoption of Tyler 21 and a future station in the planning stages!

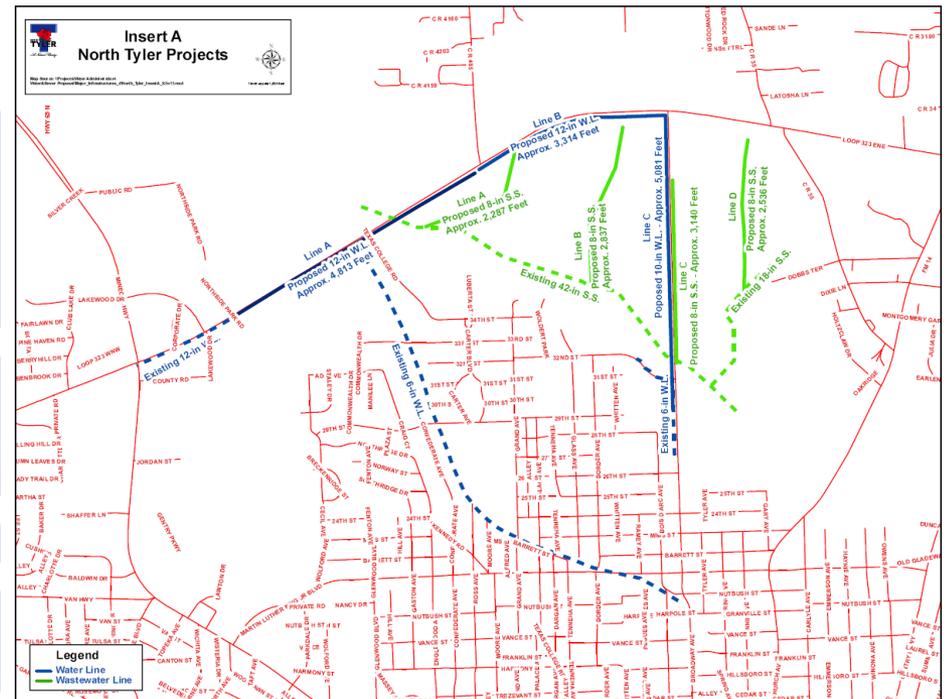




Highlights: Public Facilities & Services

North Tyler Water and Sewer Improvements

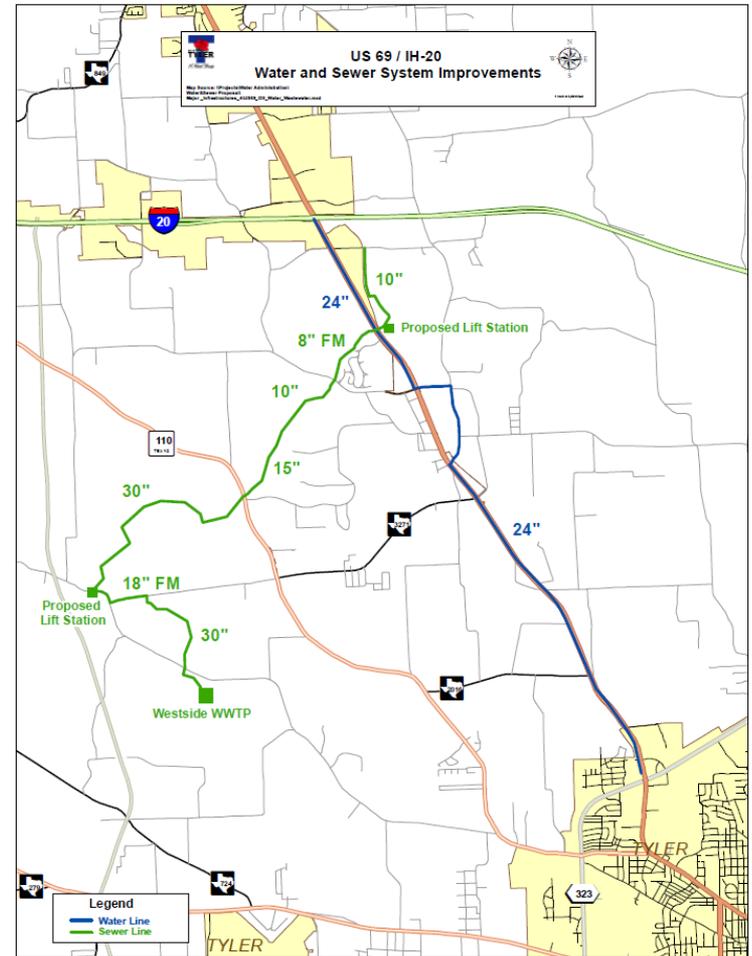
- Completed in August 2010
- Included approx. 2 miles of 12" water main on North Broadway and North Loop 323
- Included approx. 2 miles of 8" sewer main from Black Fork Creek to North Loop 323





Highlights: Public Facilities & Services

US 69 and Interstate 20 water and sewer improvements to encourage economic development!





Highlights: Public Facilities & Services

Solid Waste

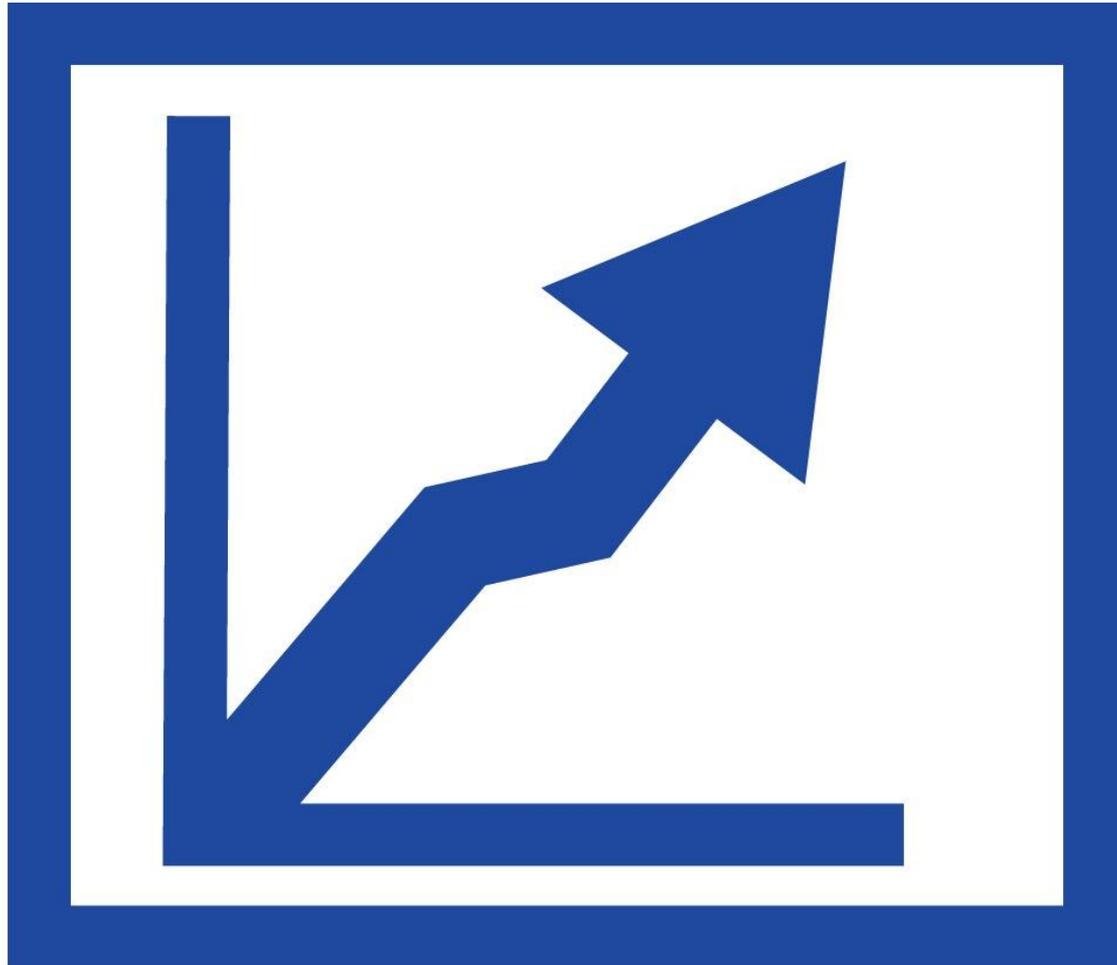
- Fleet of Compressed Natural Gas (CNG) Solid Waste trucks.
- City-operated CNG fueling station.



TYLER21



Business & Economy Implementation





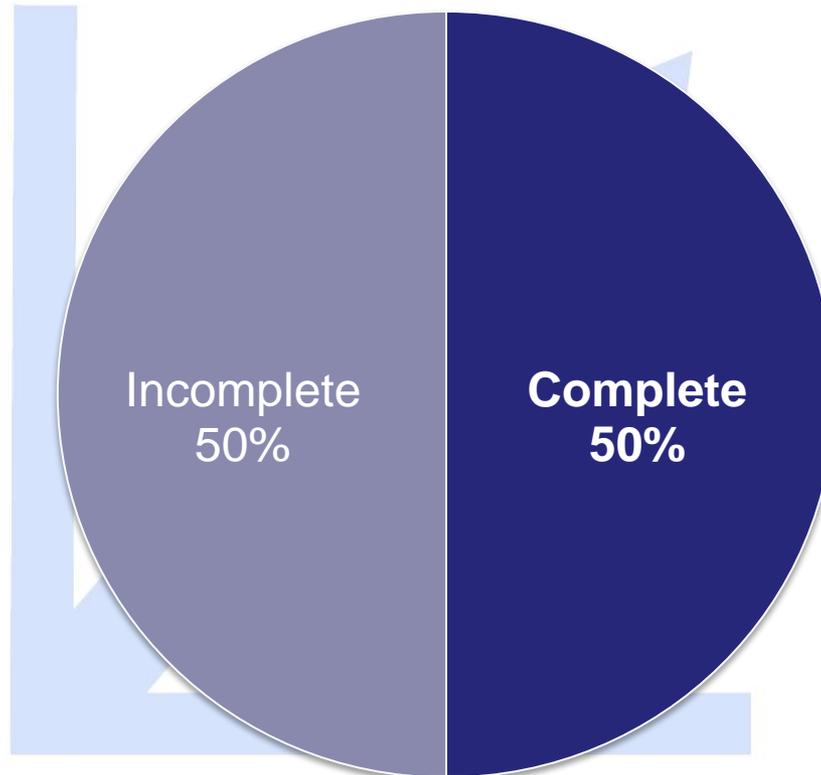
Highlights: Business & Economy

- General obligation/tax-supported debt eliminated.
- Municipal tax rate lowest among Texas cities with > 16,000.
- AAA bond rating.
- Historic joint adoption of the Industry Growth Initiative (IGI). Champions assigned for each strategy, CAT 100 teams formed and implementation is underway toward a goal of an innovation economy.
- Increase in HOT tax rate in Legislature. Contracted with consultant for hotel/convention center.
- Major infrastructure projects completed to spur private reinvestment (utilities, roads, fire stations, etc.)



Highlights: Business & Economy

14 of 28 Items Complete

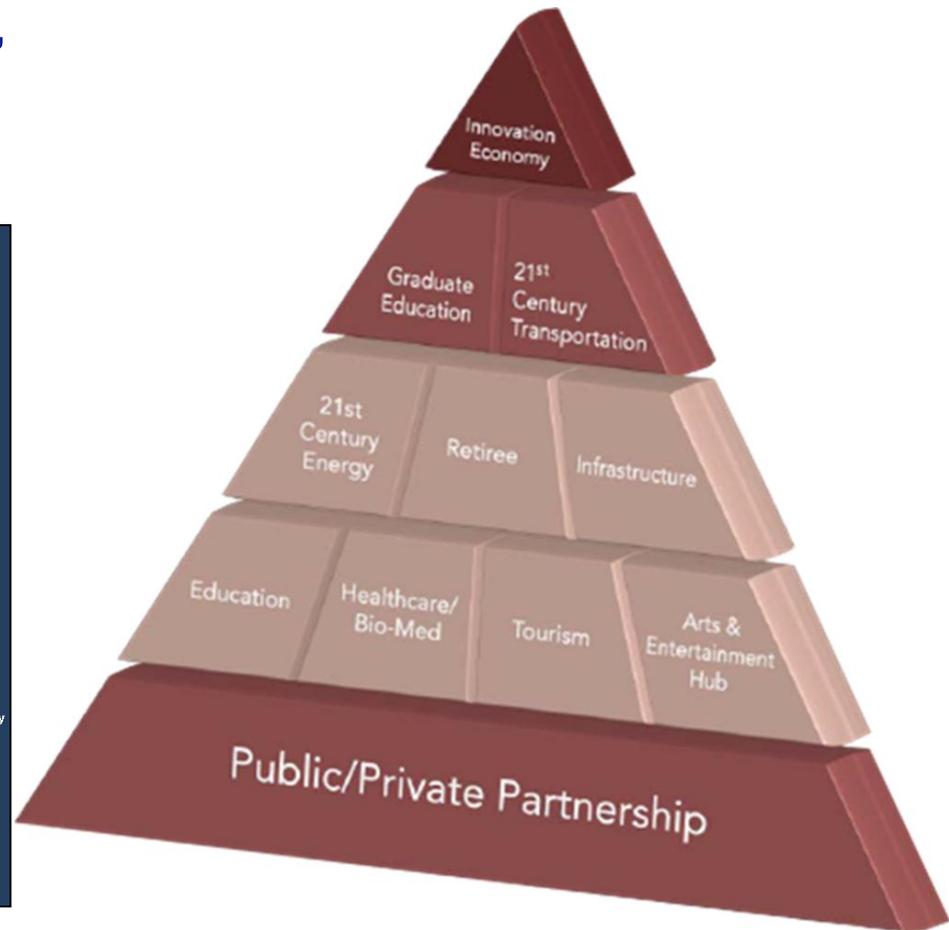
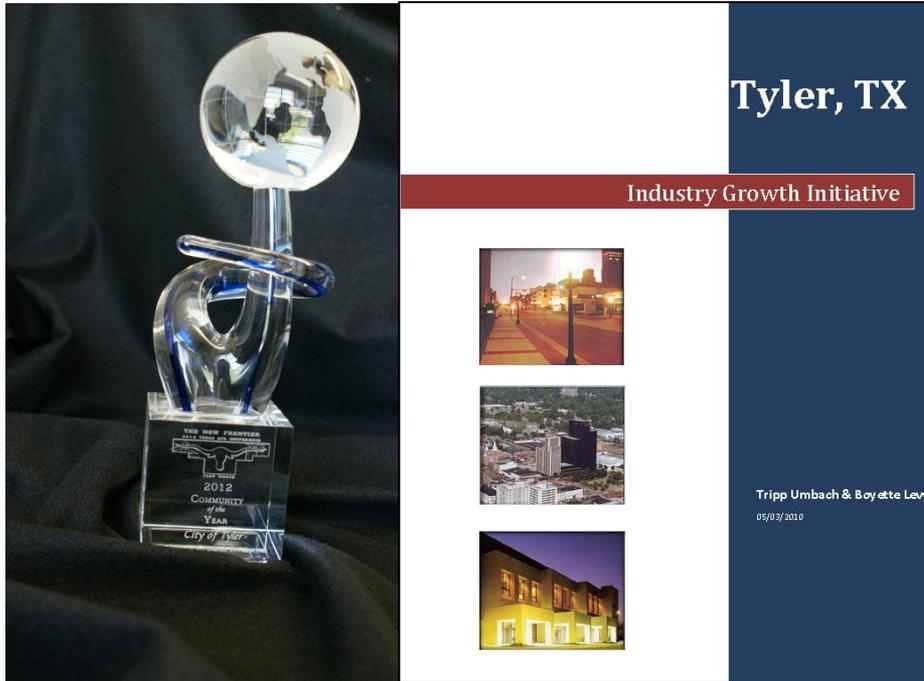


TYLER 21



Highlights: Business & Economy

Texas APA awards City of Tyler
'2012 Community of the Year Award'
for Industry Growth Initiative (IGI)



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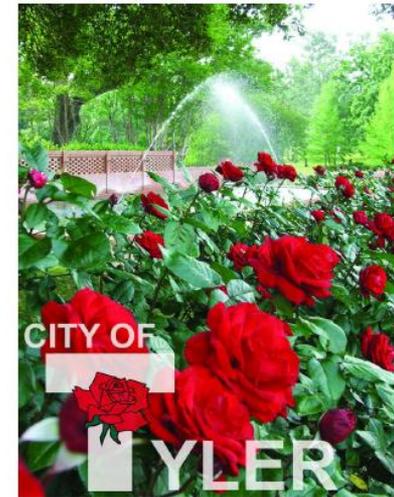
Future Land Use and Annexation Implementation





Highlights: Future Land Use and Annexation

- Adopted Unified Development Code in 2008:
 - Zoning Ordinance
 - Development Standards
 - Sign Code
 - Subdivision Regulations
 - Annexation
- Strategic annexations including:
 - Tyler Pounds Regional Airport in 2011
 - University of Texas Health Science Center in 2012
 - Various voluntary annexations of residential subdivisions



Unified Development Code

Chapter 10 of the Tyler Code of Ordinances

TYLER 21



Highlights: Future Land Use and Annexation



Annexation of UT Health Science Center upon request in 2012!

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Highlights: Future Land Use and Annexation



Annexation of Tyler Pounds Regional Airport in 2011!