



CITY OF TYLER COMMUNICATIONS OFFICE

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Press Release

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Smoother Trip Down Broadway Coming This Summer

Motorists may enjoy a smoother trip down Broadway Avenue as soon as this summer.

The Tyler City Council awarded two contracts today that will allow installation of an adaptive control system to begin.

"We have clearly heard that traffic is one of the biggest concerns of Tyler residents," said Mayor Pro Tem Steve Smith who is also the chair of the Tyler 21 Transportation and Traffic Mitigation Working Group. "We hope this new approach to traffic control will help improve traffic flow in some of our busiest areas."

As an early action item of the Tyler 21 Transportation Working Group, the city's traffic engineer has been working with consultants to develop an adaptive control system to address traffic congestion. The adaptive control system will use volume and speed data from a vehicle detection system along with an advanced software package to adjust signal timings in real time. The result will be signals that can adjust to changing traffic patterns on their own.

The system will control a total of 16 signals along the South Broadway corridor from Amherst to Cumberland Road, on the Loop 323 corridor from Old Bullard Road to New Copeland Road, and the Old Bullard Road corridor from Amherst Street to Rieck Road.

This project is considered Phase I for installation of adaptive controls on City-maintained signals. The software being purchased now will accommodate future deployment of adaptive controls in coming fiscal years.

The Tyler 21 project covers multiple elements including a Transportation and Congestion Mitigation Plan; North End Revitalization Plan; Downtown Development Plan; Historic Preservation Plan; Parks, Open Space and Lakes Plan; Housing and Neighborhood Quality of Life Plan; and Public Facilities and Infrastructure Plan. The final phases of this

significant planning effort will include an implementation plan and a revision of zoning and subdivision codes in support of the plan recommendations. All of these pieces will come together to create a better picture of Tyler's future.

Attention Media: For interviews about this project, please contact Traffic Engineer Kirk Houser at 903-531-1204.

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