



3rd Annual #SchoolisCool: August 4, 2016, 4:30 to 7:30 p.m.

Harvey Convention Center and Tyler Rose Garden Center

Dear Prospective Participant,

It's that time again! We are excited about our 3rd annual Citywide celebration to promote student preparedness for the upcoming school year. We hope you will join us in providing critical support to thousands of Tyler area families.

If you or your organization provides a product or service to students and their families that you believe would be a good fit for this event, please click here: <http://schooliscool2016.eventbrite.com> to submit your information and payment. A booth fee of \$25 for nonprofit organizations and \$50 for all other organizations is required.

Vendors are chosen according to relevance and booth availability. The deadline to apply is June 1, 2016. You will be notified by June 20, 2016 if you have been awarded a space at the event. **Please note that space is limited. If you are planning to distribute information at the event, we had several thousand attendees at the 2015 event!**

If you have staff members that might be interested in serving as general volunteers, please contact City of Tyler Volunteer Services at (903) 531-1100. Additionally, if you are interested in donating funds or school supplies to help with our backpack giveaway, please contact Christi Khalaf at (903) 360-8058.

Thank you very much for your interest in our event and for helping get our students on the path to success!

Sincerely,

Sarina Hager, Tyler ISD Council PTA

Christi Khalaf, Tyler Area Business Education Council