



**A G E N D A**

**Keep Tyler Beautiful Board  
STRATEGIC PLANNING SESSION**



*Main Street Gallery  
110 W. Erwin Street  
Tyler, Texas  
Saturday, August 20, 2016  
9:00 a.m. - Noon*

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*Please call (903) 531-1348 if you need assistance with interpretation or translation for this City meeting.*

*Si usted necesita ayuda con la interpretación o traducción de cualquier material en este sitio o en una reunión pública de la Ciudad de Tyler por favor llame al (903) 531-1348.*

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**AMERICANS WITH DISABILITIES ACT NOTICE**

The City of Tyler wants to ensure that City meetings are accessible to persons with disabilities. If any individual needs special assistance or accommodations in order to attend this board meeting please contact the Park Department at (903) 531-1348 in advance so accommodations can be made.

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**Keep Tyler Beautiful Mission:**

To encourage beautification, waste reduction and recycling activities in the community.

- 1) Call meeting to order.
- 2) Conduct a roll call; establish a quorum.
- 3) Perform SWOT Analysis: Assessing strengths, weaknesses, opportunities, and threats.
- 4) Review mission and vision statements: Updating/adjusting statements as needed.
- 5) Discuss budget breakdown: In depth look at the budget.
- 6) Discuss event participation data.
- 7) Assess past events: Improvements, eliminations, and new ideas.
- 8) Discuss Keep America Beautiful affiliate standards.
- 9) Discuss Keep Texas Beautiful affiliate standards.
- 10) Set one to five year goals.
- 11) Discuss possible ideas for new logo design.
- 12) Discuss and consider the cancellation of board meeting on September 13, 2016.

***CERTIFICATE OF POSTING***

This is to certify that on the \_\_\_\_\_ day of \_\_\_\_\_, 2016, at \_\_\_\_\_ M., the above notice was posted on the bulletin boards of City Hall.

\_\_\_\_\_  
City Clerk or Staff Designee

This is to certify that on the \_\_\_\_\_ day of \_\_\_\_\_, 2016, at \_\_\_\_\_ M., the above notice was posted on the front door of the Main Street Gallery, 110. W. Erwin St., Tyler, Texas.

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Staff Designee