

**CITY OF TYLER HISTORICAL PRESERVATION BOARD
2015-2016 GOALS AND OBJECTIVES**

1. Actively promote Tyler Local Historic Landmark designations:
 - Board members initiate contact to property owners to encourage Local Landmark designation, with a goal of ten designations annually.
 - Hold an annual Local Landmark Celebration
2. Support and encourage the update of the Historic Resource Survey to assist in the identification and preservation of historic resources.
 - Create a Master Historical Resource Survey Plan.
 - Conduct Pollard Area Historic Resource Survey.
 - Continue working with city staff to promote Historic District Overlays.
3. Promote educational opportunities for historic property owners and residents of Tyler:
 - Continue to partner with local historic preservation groups to provide educational opportunities for property owners of historical homes and structures and for the public.
 - Continue to update the website and the Historic Preservation notebook located at the public library.
 - Maintain an online presence by promoting Historical Preservation on the City of Tyler home page.
4. Maintain a Social Media presence to provide education and awareness.
 - Partner with City of Tyler's Facebook to announce information and events.
 - Work with local newspapers/magazines on coverage.
5. Continue to promote Preservation Month every May; work in conjunction with all other local historical organizations to create meaningful awareness for historic preservation.
6. Actively promote Half Mile of History and Historical Subject Marker applications. Provide educational information on the Half Mile of History and Subject Marker Programs through the website, media, Smith County Historical Society, Historic Tyler, and local schools.
7. Continue to promote education of staff and board members through attendance at continuing education programs, conferences, etc.
8. Continue to update historic preservation layers in the City of Tyler's Geographic Information System (GIS) to include the Historic Resources Survey data.
9. Continue to pursue Historic Preservation Goals from Tyler 1st
 - Staff a full time Historic Preservation Officer
 - Facilitate and adopt a strategic plan
10. Continue to monitor the preservation of the Brick Streets.



Chairman, Tyler Historical Preservation Board

Adopted by Board on August 5, 2015