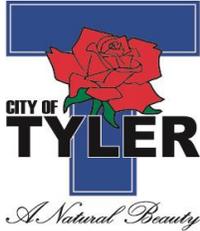




**AGENDA**



HEART OF TYLER ADVISORY BOARD



**REGULAR MEETING  
HEART OF TYLER  
BOARD OF DIRECTORS**

*Gallery Main Street  
110 W. Erwin  
Tyler, Texas*

*Thursday, June 18, 2015  
12:00-1:00 p.m.*

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**AMERICANS WITH DISABILITIES ACT NOTICE**

The City of Tyler wants to ensure that Heart of Tyler Meetings are accessible to persons with disabilities. If any individual needs special assistance or accommodations in order to attend this meeting please contact Heart of Tyler at 903-593-6905 in advance so accommodations can be made.

Si usted necesita ayuda con la interpretación o traducción de cualquier material en este sitio o en una reunión pública de la Ciudad de Tyler por favor llame al (903) 593-6905.

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1. Call meeting to order by President Rohrbach
2. Conduct a roll call and establish a quorum.
3. Welcome and introduction of board members and visitors.
4. Discuss and consider approval of minutes of May 2015 Board meeting.
5. Treasurer’s Report: Christina Godwin. Discuss and consider approval of treasurer’s report.
6. 10 for Training: Why is architectural character important?
7. Organization Committee Report: Ingrid Young, Organization Committee chair
  - a. Black Tie Bingo Plans

- b. Discussion of possible new fundraisers
- c. Discuss and vote on participating in beer sales at Townsquare concert in October
- 8. Marketing/Promotion Committee Report: Matthew Martin
- 9. Design Committee Report
  - a. Discussion of replanting of downtown planter beds
- 10. Economic Restructuring Committee Report
- 11. County update: Smith County Judge Joel Baker
- 12. City of Tyler update: Assistant City Manager Susan Guthrie
- 13. Gallery Main Street and Downtown Tyler Arts Coalition DTAC Report
  - a. Current and upcoming gallery exhibits
- 14. Main Street Director's Report
  - a. Current Main Street and Heart of Tyler Activities
  - b. Calendar Update
  - c. Updates from partners including East Texas Symphony Orchestra, Discovery Science Place, Liberty Hall, Historic Tyler
- 15. Adjourn

***CERTIFICATE OF POSTING***

This is to certify that on the \_\_\_\_\_ day of \_\_\_\_\_, 2015, at \_\_\_\_\_ M., the above notice of meeting was posted on the bulletin boards of City Hall.

\_\_\_\_\_  
City Clerk or Staff Designee

This is to certify that on the \_\_\_\_\_ day of \_\_\_\_\_, 2015, at \_\_\_\_\_ M., the above notice of meeting was posted on the front door of Gallery Main Street, 110 W. Erwin, Tyler, Texas.

\_\_\_\_\_  
Staff Designee