



*Wine Swirl*  
Downtown Tyler

*June 24, 2017  
6-10 p.m.  
Downtown Tyler*

*Fourth Annual  
Downtown Tyler  
Wine Swirl  
Sponsorship Prospectus*

# You are invited

to be part of one of Tyler's most popular and sought-after events: the Downtown Tyler Wine Swirl.

The Swirl, now in its fourth year, is an upscale "boutique" event that features the best in Texas wines and area cuisine. We issue only 500 tickets to the event, and each year the event has sold out prior to the open.

Our post-event surveys reveal that the Swirl consistently gets high marks from attendees who purchase tickets to enjoy wine and food, art, live music and more in the heart of Downtown Tyler.



Please take a look at the information on this page and let us know how you would like to

## Downtown Tyler

## Wine Swirl

a project of the

City of Tyler Main Street Department

110 W. Erwin Tyler, TX 75702

(903) 593-6905

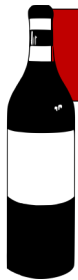
[www.TylerWineSwirl.com](http://www.TylerWineSwirl.com)

## Sponsorship Opportunities



### Barrel: \$3,000

- Ten tickets
- Logo/link on Swirl website
- Social media promotion
- Logo on event signage
- Four signs at event (provided by sponsor)



### Magnum: \$2,000

- Six tickets
- Logo/link on Swirl website
- Social media promotion
- Logo on event signage
- Two signs at event (provided by sponsor)



### Jeroboam: \$1,000

- Four tickets
- Social media promotion
- Logo on event signage



### Sommelier: \$250

- Two tickets
- Social media promotion
- Logo on event signage
- Website line mention



### Customize

Don't see exactly what you want? Let's work together to create a sponsorship package perfect for you! Some possibilities: see your logo on wine glasses, plates, lanyards and more!