

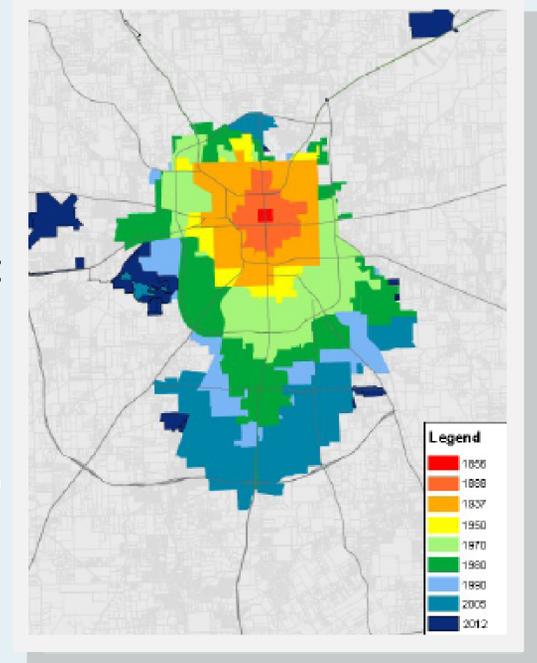
Tyler 1st Adopted Vision

VISION

In 2030, the City of Tyler will be nationally known for its sense of community, commitment to a robust business environment, quality medical care, excellent educational institutions and the beauty of its public spaces.

Building on its historic heritage and enduring identity as a city of trees, roses, and azaleas, Tyler will welcome growth with a thoughtful approach that reflects the beauty of the East Texas landscape and creates a *sense of place and community in every part of the city*. Through excellence in city design, Tyler's public spaces, from sidewalks to entrance corridors, plazas and parks, will provide comfort, safety, utility, fitness and delight to all who use them throughout the City. In this way, Tyler will enhance and extend into the future the precious legacy bestowed by previous generations- natural beauty, Tyler's Rose Garden, its tree-lined brick streets, its historic districts, and a rich business environment.

Tyler will combine faith-based and small-town values with *safe, interconnected neighborhoods; a superb transportation system; a flourishing economy; and a vibrant downtown*. With an efficient, forward-thinking, and fiscally-responsible city government and strong public private and regional partnerships, Tyler will set the highest standard for an outstanding quality of life.



Building Our Future Together

