

BUSINESS AND ECONOMY

GOALS AND POLICIES

GOALS	POLICIES
Continue to foster a business-friendly environment.	<ul style="list-style-type: none">• Continue incentives for industry expansion.• Continue policies that result in low property taxes and avoidance of general obligation debt.
Continue to promote a diversified economy.	<ul style="list-style-type: none">• Aggressively pursue industry recruitment and expansion effort.• Continue and expand support for tourism.
Establish Tyler's identity as a regional market leader for retail, medical services, and higher education.	<ul style="list-style-type: none">• Coordinate a community effort to market Tyler as a regional retail market, and a center of medical and educational institutions.
Encourage international partnerships for future economic development.	<ul style="list-style-type: none">• Foster relationships with sister cities and other international contacts.
Provide physical and social infrastructure to support economic development.	<ul style="list-style-type: none">• Ensure completion of Loop 49.• Extend water and sewer infrastructure to support growth.• Support investment in the public school system.
Protect and enhance Tyler's road, air and rail networks, facilities and services.	<ul style="list-style-type: none">• Promote more commercial flights to and from Tyler.• Protect potential expansion area around the airport from residential encroachment.• Support rail facilities and policies that ready the region for new rail opportunities.
Continue to lead regional coordination for legislative support.	<ul style="list-style-type: none">• Work with regional partners for state attention to East Texas' issues.