Tyler 21 Vision for the Future

In 2030, the City of Tyler will be nationally known for its commitment to community, a robust business environment, and the beauty of its public places.

Building on its historic heritage and enduring identity as a city of trees, roses, and gardens, Tyler will welcome growth with a thoughtful approach that reflects the beauty of the East Texas landscape and creates a sense of place and community in every part of the City. Through excellence in city design, Tyler’s public spaces, from humble sidewalks to entrance corridors, piazzas and parks, will provide comfort, safety, utility and delight to all who use them. In this way, Tyler will enhance and extend into the future the precious legacy bestowed by previous generations—Tyler’s Rose Garden, its two-block brick streets, and its historic districts.

Tyler will combine walkable and small-town urbanism with safe, interconnected neighborhoods, a superb transportation system, a flourishing economy, and a vibrant downtown. With an efficient, forward-thinking, and fiscally responsible City government and strong public-private and regional partnerships, Tyler will set the highest standards for an outstanding quality of life.
DOWNTOWN MASTER PLAN

The Downtown Master Plan is a comprehensive plan for the downtown area of Tyler. The Downtown Master Plan is designed for people who live in the town center area, who own businesses in the town center area, and who will visit the town center area. The Downtown Master Plan includes 10 key principles:

1. Revitalize the downtown area with new development.
2. Improve pedestrian access and connectivity.
3. Enhance business opportunities.
4. Promote a safe and welcoming environment.
5. Protect and enhance the downtown area’s historic character.
6. Create a vibrant streetscape.
7. Improve public infrastructure.
9. Enhance transportation options.
10. Protect and enhance the downtown area’s natural beauty.

WHAT’S IN THE TYLER 21 COMPREHENSIVE PLAN?

The Tyler 21 Plan creates a broad base of support for the city’s future development. It includes 10 key principles:

1. Revitalize the downtown area with new development.
2. Improve pedestrian access and connectivity.
3. Enhance business opportunities.
4. Promote a safe and welcoming environment.
5. Protect and enhance the downtown area’s historic character.
6. Create a vibrant streetscape.
7. Improve public infrastructure.
9. Enhance transportation options.
10. Protect and enhance the downtown area’s natural beauty.

HISTORIC PRESERVATION

Tyler’s historic North End revitalization is an important part of the city’s overall development strategy. The North End revitalization will have a positive effect on the North End, but there are still some challenges. These include:

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4. Promote a safe and welcoming environment.
5. Protect and enhance the downtown area’s historic character.
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7. Improve public infrastructure.
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10. Protect and enhance the downtown area’s natural beauty.

PARKS, OPEN SPACE, RECREATION AND GREENWAYS

Tyler’s 200 square miles of urban parks, greenbelts, and natural areas provide a variety of opportunities for recreation and enjoyment. The parks and greenbelts are an important part of the city’s overall development strategy.

HOUSING, NEIGHBORHOODS AND COMMUNITY INTEGRITY

This element of the Plan focuses on key quality-life issues for Tyler residents. It includes:

1. Revitalize the downtown area with new development.
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3. Enhance business opportunities.
4. Promote a safe and welcoming environment.
5. Protect and enhance the downtown area’s historic character.
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TRANSPORTATION AND CIRCULATION

Tyler has been experiencing significant traffic congestion and need for new transportation options. The city is working on a comprehensive transportation plan to address these issues.

FUTURE LAND USE AND ANNUALIZED GUIDE

The purpose of this type of plan is to guide decision makers in directing the public, private, and nonprofit sectors in their efforts. The Plan provides the city with a blueprint for future development and helps to ensure that the city’s growth is sustainable and integrated.