

# TYLER

# 1<sup>st</sup>

*Building our future, together*

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**Steering Committee Presentation for the  
Comprehensive Plan Update**

August 13, 2013

# **TYLER 1<sup>st</sup>**



## **Introduction**

- **Welcome: Mayor Barbara Bass**
- **Prayer**



## **North End Revitalization/Housing Review**

- **Gary Swindle, Managing Director of Public Safety**



## North End Revitalization/Housing Review

Gary Swindle, Managing Director of Public Safety





## North End Revitalization/Housing Review

### GOAL:

Increase the number of homeowners.

### POLICIES:

- Support expansion of credit counseling, homebuyer and landlord-tenant counseling.
- Support new housing types and first-time homebuyer and similar programs.



## North End Revitalization/Housing Review

### GOAL:

Add 3,000 more households to North Tyler and downtown in the next 20 years to create mixed-income neighborhoods.

### POLICIES:

- As needed, target public investments, regulations and incentives to attract new households without pushing out existing households.
- Continue efforts to fill in vacant lots and facilitate land assembly.



## North End Revitalization/Housing Review

### GOAL:

Focus commercial development around targeted mixed-use intersections.

### POLICIES:

- Replace commercial corridor zoning with commercial focus areas.
- Consider tax incentives for commercial development.
- Increase the number of transit routes



## North End Revitalization/Housing Review

### GOAL:

Create new major open space amenities and upgrade existing parks.

### POLICIES:

- Support funding and grant proposals for nature preserves, trails, pocket parks, green space and park upgrades.



## North End Revitalization/Housing Review

### GOAL:

Maintain and upgrade neighborhood infrastructure.

### POLICIES:

- Support regular funding for infrastructure improvements



## North End Revitalization/Housing Review

### GOALS:

Improve crime prevention and quality of life enforcement.

### POLICIES:

- Continue and enhance community policing initiatives.
- Continue to target code enforcement in vulnerable neighborhoods.
- Demolition of old, un-repairable vacant houses.



## North End Revitalization/Housing Review

### GOAL:

Establish a neighborhood coalition with associations in all major districts to lay the groundwork for a community development corporation (CDC):

### POLICIES:

- Convene groups and support start-up organizing.
- Support future CDC development.

\* RECOMMEND REMOVAL



## North End Revitalization/Housing Review

### GOAL:

Recognize historic structures and areas in the North End planning area.

### POLICIES:

- Support historic recognition and preservation efforts.



## North End Revitalization/Housing Review

### GOAL:

Improve the appearance and function of major roads.

### POLICIES:

- Redesign roads to improve appearance, function and pedestrian friendliness.



## North End Revitalization/Housing Review

### GOAL:

Promote local business development and marketing.

### POLICIES:

- Support expansion of marketing and programs for micro-lending and small business training.
- Assist in joint marketing efforts for existing businesses.
- Support development of home-based businesses that do not impinge on neighborhood character.



## North End Revitalization/Housing Review

### GOAL:

Sustain and maintain established neighborhoods.

### POLICIES:

- Encourage compatible infill residential development in established neighborhoods.
- Enhance code enforcement.
- Rehabilitate existing housing stock



## North End Revitalization/Housing Review

### GOAL:

Provide sufficient housing for households at all income levels and all stages of the life cycle.

### POLICIES:

- Facilitate and provide incentives for development of a variety of housing types to serve diverse housing types.
- Expand programs that support creation of ownership and rental housing affordable to low and moderate income households within the city, working with both for-profit and nonprofit developers.
- Expand first time-homebuyer and credit counseling programs.



## **Citizen Survey Recap**

- **Heather Nick, City Planner**



## Citizen Survey Results



# BOTTOM LINE UP FRONT

## Issues of Importance to Tyler Respondents

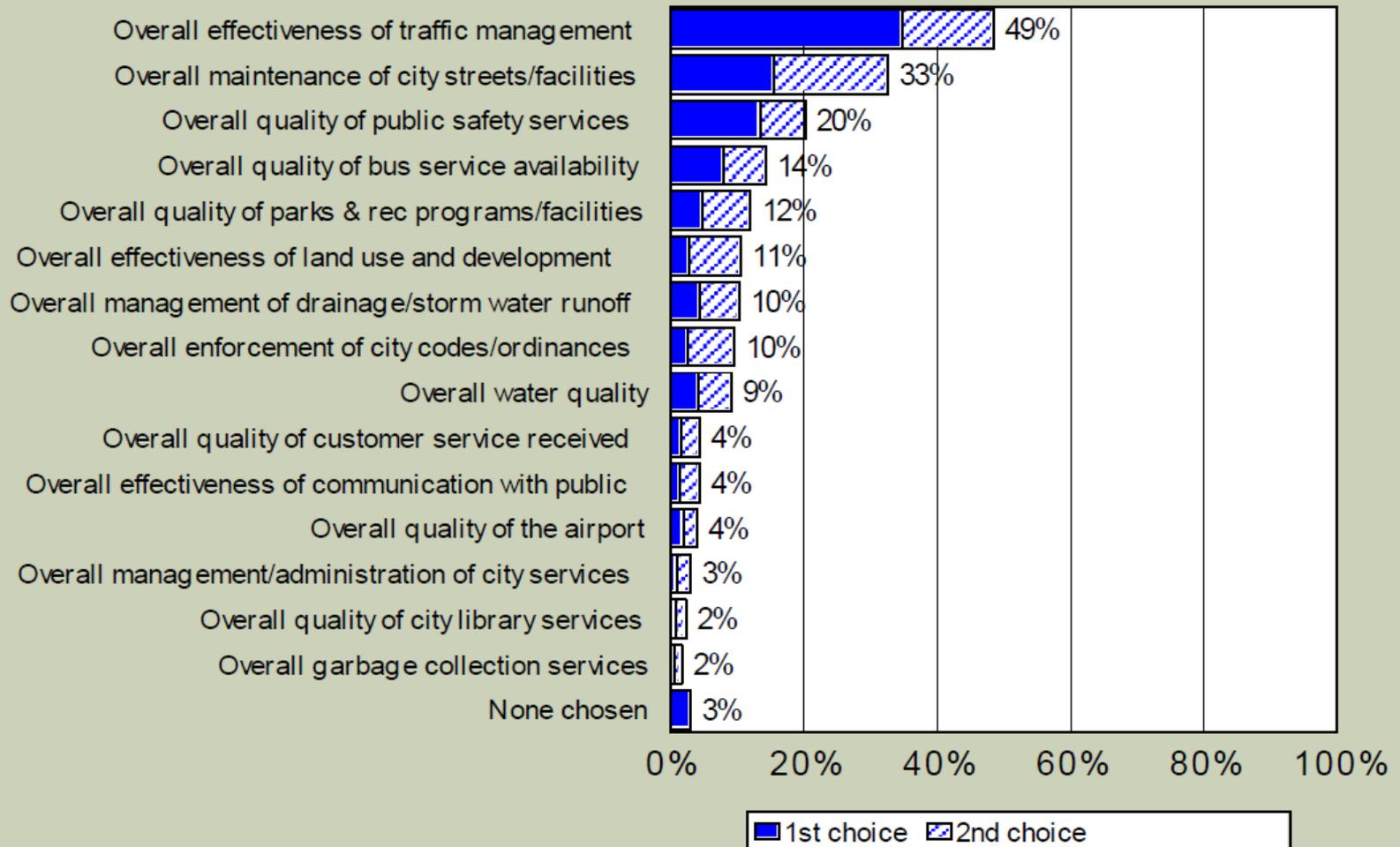
- Employment opportunities, maintaining low tax rate, public safety and traffic congestion remain top 4 issues to residents

## Items that Should Receive the Most Emphasis From City Leaders Remain Very Similar

- Effectiveness of traffic and congestion management, quality of public safety, and maintenance of city streets/facilities remain the same 3 major areas of emphasis

# Q4. TWO Items That Households Think Should Receive the Most Emphasis From City Leaders Over the Next Three Years

by percentage of respondents who selected the item as one of their top two choices



# BOTTOM LINE UP FRONT

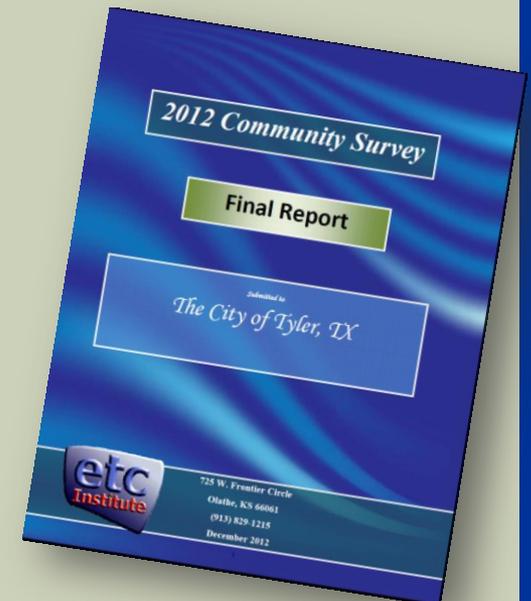
- ❑ **Items that Have the Most Impact on Respondents Decision to Stay in Tyler Remain the Same**
  - Low crime rate, quality of health care services and employment opportunities remain top 3 items
- ❑ **Four Major Assets That Are Most Important to Tyler's Future Remain the Same**
  - Public schools, medical centers, employment opportunities, and low city taxes remain top 4 assets

# SIGNIFICANT CHANGES

- ❑ Overall Satisfaction with Major City Services – Satisfaction with the following major city services have all seen changes of 5% or greater since the 2006 survey



- +10% Overall effectiveness of land use and development
- +8% Overall effectiveness of communications with public
- +7% Overall quality of city library services

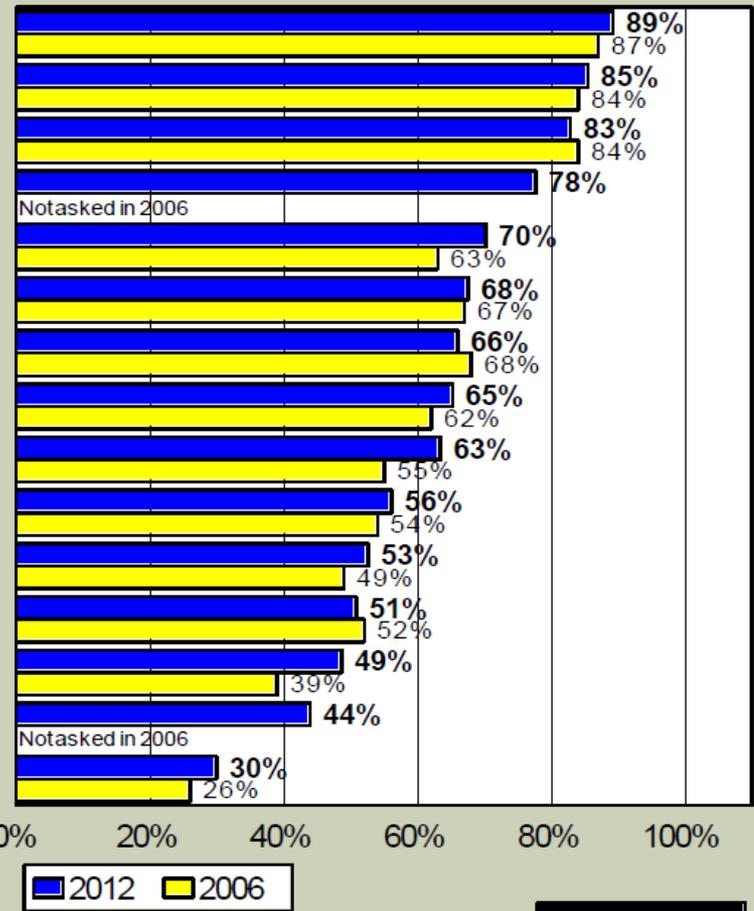


# Overall Satisfaction with Major City Services 2012 vs. 2006

by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale where 5 means very satisfied  
(excluding don't knows)

↑ = Increases of 5% or more  
↓ = Decreases of 5% or more

- Overall garbage collection services
- Overall quality of public safety services
- Overall water quality
- Overall quality of the airport
- ↑ Overall quality of city library services
- Overall management of drainage/storm water runoff
- Overall quality of customer service received
- Overall quality of parks & rec programs/facilities
- ↑ Overall effectiveness of communication with public
- Overall management/administration of city services
- Overall enforcement of city codes/ordinances
- Overall maintenance of city streets/facilities
- ↑ Overall effectiveness of land use and development
- Overall quality of bus service availability
- Overall effectiveness of traffic management



Source: ETC Institute (December 2012)



# SIGNIFICANT CHANGES

## ☐ Agreement with Statements Regarding What the City of Tyler's Future Should Include

-The importance of the following issues have all seen changes of 5% or greater since 2006 survey

- 
- +16% A multi-purpose arena
  - +12% New and expanded convention space
  - +12% Additional swimming and water recreation facilities
  - +11% More bicycle paths and routes
  - +10% More sidewalks, walking paths, and trails
  - + 9% More parks
  - + 8% More activities for seniors
  - +7% More activities for teenagers
  - +7% More restaurants, entertainment, etc. downtown
  - +6% More attractive entrance and commercial corridors

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## **Public Infrastructure, Facilities and Services Update**

- **Greg Morgan, Managing Director of Utilities and Public Works**



## Public Infrastructure, Facilities and Services Update

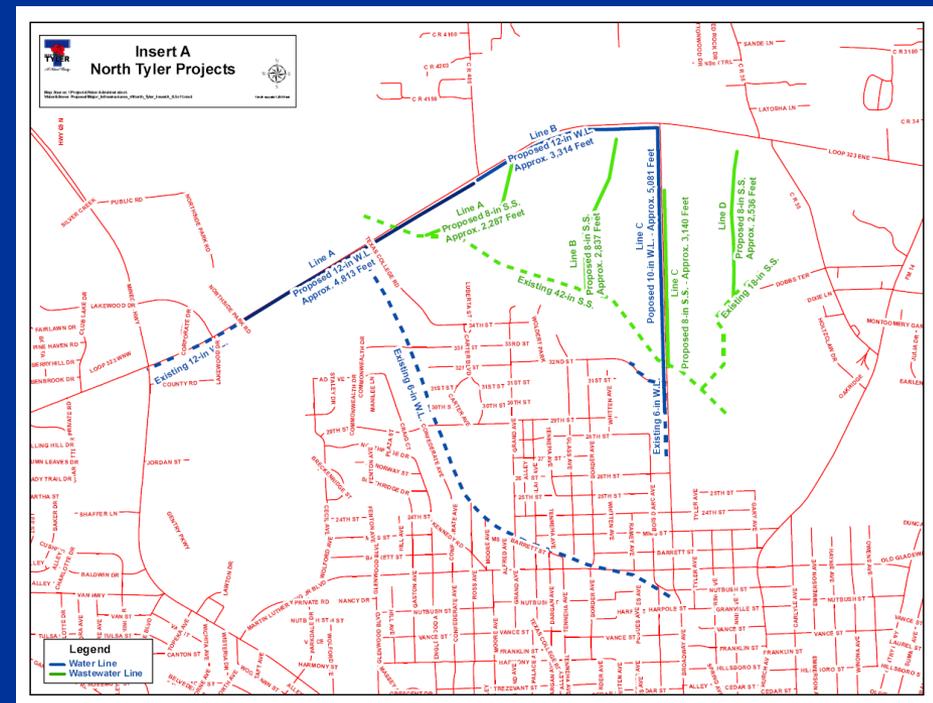
### Water and Sewer:

- Water and Sewer Master Plans
  - ✓ Water System Master Plan completed September 2009
  - ✓ Includes more than \$118 M worth of recommended water system capital improvements over next 30 years
  - ✓ Sewer System Master Plan completed April 2010
  - ✓ Includes more than \$218 M worth of recommended sewer system capital improvements over next 30 years

## Public Infrastructure, Facilities and Services Update

### Water and Sewer:

- North Tyler Water and Sewer Improvements
  - ✓ Completed August 2010
  - ✓ Included approx. 2 miles of 12" water main on North Broadway and North Loop 323
  - ✓ Included approx. 2 miles of 8" sewer main from Black Fork Creek to North Loop 323





## Public Infrastructure, Facilities and Services Update

### Water and Sewer:

- US 69 / I20 Water and Sewer Improvements
  - ✓ Water Line Completed December 2011
  - ✓ Included 7.2 miles of 24" water main on US 69 from Loop 323 to I-20
  - ✓ Sewer Line Completed July 2013
  - ✓ Included 6.8 miles of gravity sewer main ranging in sizes from 10" to 30" from West Side WWTP to I-20
  - ✓ Also included two new lift stations and approx. 1 mile of 8" and 18" sewer force main



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## **Tyler Police Department Update**

- **Gary Swindle, Managing Director of Public Safety,  
Chief of Police**



## Public Infrastructure, Facilities and Services Update

### Goals – Police and Fire Departments:

- Recruit a diverse workforce that reflects Tyler's citizenry to the police force and fire department
  - ✓ Plan of Action: Attend career fairs, advertise entrance exams on website and through local media. Send recruiters to minority colleges and military bases. Recruit through explorer and PSO programs.
- Create wireless hotspots in downtown and along major corridors to permit police officers to transmit information and data efficiently
  - ✓ City facilities and Fire Stations serve as hotspots. New Downtown Main Street and Library Theater will serve as a hotspot.



## Public Infrastructure, Facilities and Services Update

### Goals – Police and Fire Departments: (cont'd)

- Where practical, locate stations at “village commercial” centers in growth areas in order to use public facilities to promote clustered growth
  - ✓ Plan of Action: Will be considered as part of location assessment
  - ✓ Station 7 rebuilt in neighborhood center
  - ✓ Station 5 will be built in existing commercial center



## **Tyler Police Department Update**

The City of Tyler Police Department takes a Community-Partnership approach to service.

- **First Responders**
- **Criminal Investigations**
- **Traffic Enforcement**
- **Crime Scene**
- **Evidence Management**
- **Records Management**
- **Emergency Communications**
- **Training / Recruiting**
- **Community Response**
  - **Crime Watch Meetings**
  - **Public Safety Events**
  - **Child Safety Programs**
- **Airport Operational Security**



## **Tyler Police Department Update**

### **Tyler Police Department Facilities & Equipment**

- **Main Police Department**
- **North Substation**
- **Firearms Training Facility**
- **88 Marked Police Units**
- **32 Unmarked Police Units**
- **10 Special Purpose Vehicles**

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## Tyler Police Department Update

The Tyler Police Department consists of 193 Sworn uniformed Civil Service Staff and 59 Civilian Employees, for a total of 252 employees.



## Tyler Police Department Update

In 2012, the Tyler Police Department worked:

- 56,319 Dispatch Calls
- 73,388 Self Initiated Calls



## Tyler Police Department Update

### South Tyler Sub-station:

- Lean Six Sigma Project Conducted to Examine construction and operating costs.
- Estimated Savings based on travel times
  - \$219,107 (annually)
- Estimated design and construction time
  - 31 Months
- City Council Awards the Design to Fitzpatrick Architects

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## Tyler Fire Department Update

- **Tim R. Johnson, Chief Tyler Fire Department**



## **Tyler Fire Department Update**

The Tyler Fire Department takes an All-Hazards approach to service.

- **Fire Suppression**
- **EMS First Responder**
- **Fire Prevention**
- **Fire Safety Education**
- **Emergency Management**
- **Airport / Aircraft Response**
- **Technical Rescue**
- **Hazardous Materials Response**



## **Tyler Fire Department Update**

### **Tyler Fire Department Facilities & Equipment**

- **10 Fire Stations**
- **Administrative Center**
- **Training Facility**
- **Maintenance Facility**
- **13 Engines**
- **2 Ladders**
- **2 Wildland Units**
- **2 Aircraft Rescue Units**
- **1 Hazmat Unit**



## Tyler Fire Department Update

### New Fire Stations

- Station 5
- Station 7
- Station 10
- Future Station 11



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## **Tyler Fire Department Update**

The Tyler Fire Department consists of 156 Uniformed Civil Service Staff and 5 Civilian Employees, for a total of 161 employees.



## Tyler Fire Department Update

In 2012, the Tyler Fire Department responded to:

- 3,571 Fire Calls
- 5,878 EMS Calls



## **Tyler Fire Department Update**

### **Partnership with Tyler Junior College**

- **Fire Academy**
- **Joint Training Activities**
- **Assist with Luminant Academy**
- **Recruiting / Scholarship / Intern Programs**



## **Solid Waste Update**

- **Susan Guthrie, Assistant City Manager**



## Solid Waste Update

### Goals – Solid Waste:

- Continue annual household hazardous waste events
  - ✓ Program continues to be funded by grants or City funds/funding partnerships.
  - ✓ In 2011 substituted Paint Recycling Day for Household Hazardous Waste Event.
- Work towards program for community mulch and curbside recycling
  - ✓ Marketing of the curbside recycling program in April 2008 tripled the number of customers who recycle (increase from 3% to 12.4% of customers).
  - ✓ Keep Tyler Beautiful created a recycling committee in October 2007 and hosted 543 people at Tyler Recycles Day on November 15, 2008. Recycling promotion continues at all KTB events.
  - ✓ Conducted city-wide marketing mail out in January 2012; added only 100 new customers.
  - ✓ Began research for the feasibility of a community mulch program .



## Solid Waste Update

### 2013 Solid Waste Update:

- ✓ Partnered with businesses to enhance a larger variety of recyclable materials.
- ✓ Recycle Center now open 6 days a week with longer hours.
- ✓ Recycle Center increased types of recyclable materials.
- ✓ Compressed Natural Gas (CNG) Trash Truck Fleet is now at five trucks.
- ✓ CNG Trash Trucks will be doubled in 2014.

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## Public Infrastructure, Facilities and Services Update

- **Carter Delleney, City Engineer**



## Drainage Update

### Goals – Drainage:

- Minimize flooding, erosion and water quality degradation through improvements to existing infrastructure and implementation of best management practices in growth areas
  - ✓ A Half Cent capital projects prioritization model was completed in 2010 and has resulted in a new 10 year Half Cent CIP.
  - ✓ Calls for projects will be held each year and projects not yet under design will be re-ranked annually.
  - ✓ Drainage plans reviewed against new Master Drainage Plan already adopted, as well as part of Half Cent capital projects prioritization process.



## Drainage Update

### Local Creeks:

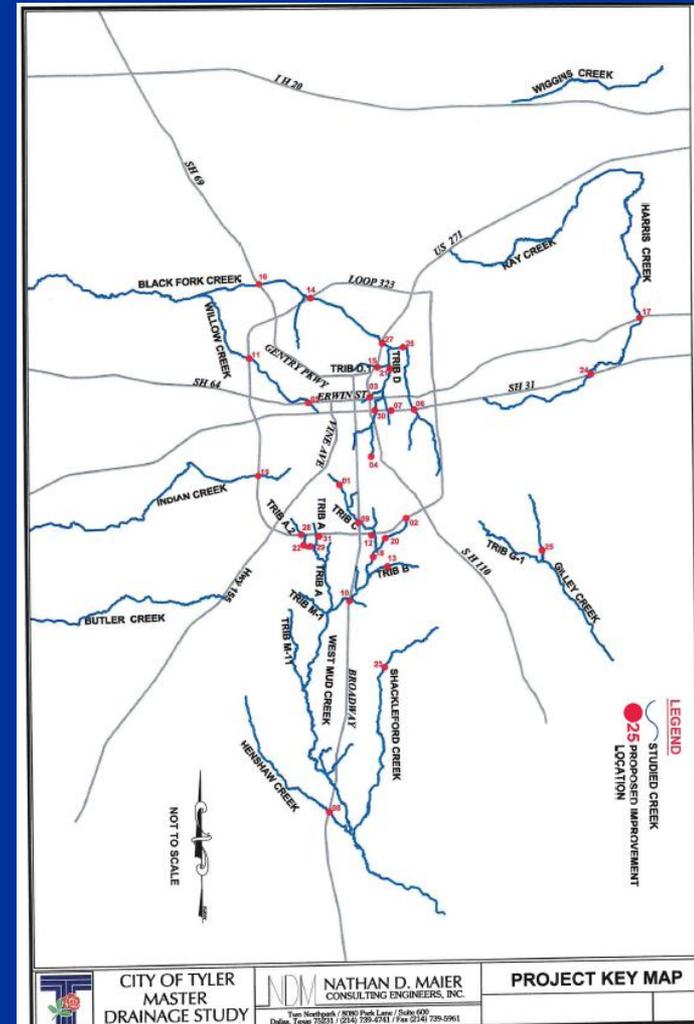
- Black Fork Creek in the NW & NE area of town
- Indian Creek in the E area of town
- West Mud Creek in the S area of town

### Drainage project:

- Drainage Improvements from Cedar to Cochran
- Leisure Lane Channel Improvements
- Brynmar Court Drainage Improvements
- 2000 E. Erwin Drainage Improvements

### Challenges:

- Lack of access or easements
- Funding – Stormwater Utility Fund, General Fund, Half Cent Sales Tax, and/or property owner participation





## Streets Update

### Goals – Streets:

- Continue to maintain brick streets
  - ✓ Ongoing through us of dedicated brick street repair crew.
  - ✓ Reconstructed 27,921 sq. ft. of brick street in 2008.

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## Streets Update





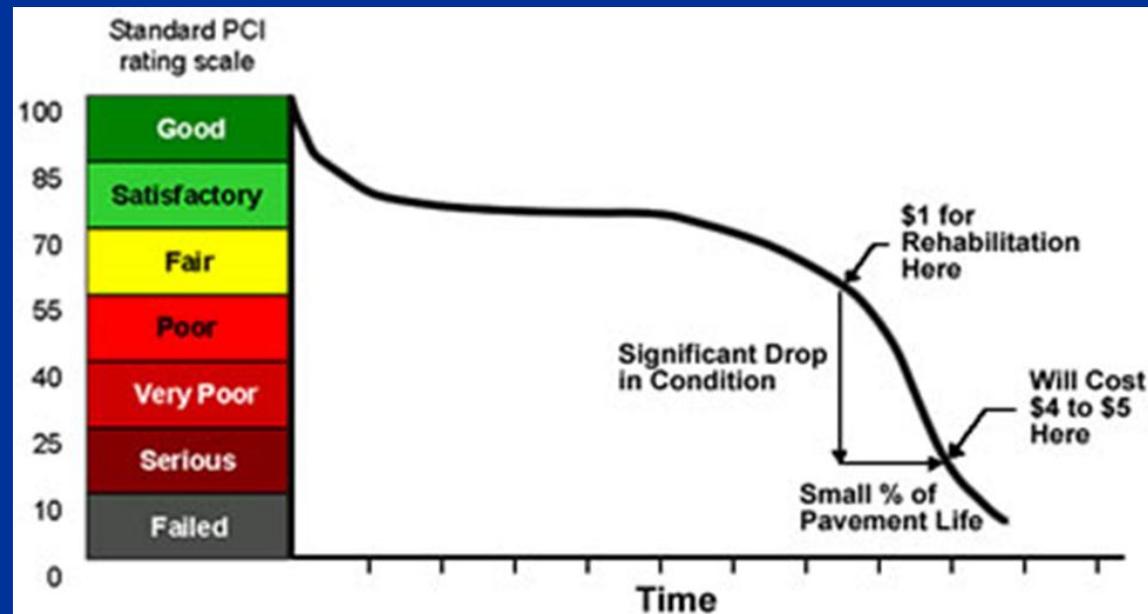
## Streets Update

### City of Tyler Streets/Sidewalks:

- Approximately 1,178 lane miles (12' wide) of **asphalt** pavement
- Approximately 15 lane miles (12' wide) of **brick** pavement
- Approximately 48 lane miles (12' wide) of **concrete** pavement
- Have applied for a TxDOT 80/20 grant to fund the next large portion of sidewalks. Will continue to use the prioritization established in the pedestrian master plan for future improvements

### Challenges:

- Current and good data (Fugro)
- Funding – General Fund, Half Cent Sales Tax, and grants



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## Code Enforcement Update

- **Chris Lennon, Code Enforcement Manager**



## Code Enforcement Update

### Goals – Code Enforcement:

- Enhance code enforcement
  - ✓ Currently operating with 5 officers with increased production through technology enhancements.
  - ✓ Every officer has a truck with a laptop and wireless internet so they can look up owner information on the property in GIS and H.T.E.
  - ✓ Mobile printers allow officers to print letters on site.
  - ✓ Each truck also has a GPS device showing the officer's location in the field on a GIS layer.
  - ✓ The city received a grant from the East Texas Council of Governments to buy specially designed surveillance equipment to apprehend illegal dumping violators.
  - ✓ Continue to educate the public through web site and media updates.



## Code Enforcement Update

**ACTION:** Increase the amount of resources dedicated to a more proactive code enforcement effort.

In 2008 the Code Enforcement Department was created. There are now a total of five code enforcement officers. Since it's inception, the Code Enforcement Department has abated more than 36,000 code violations. Code Enforcement works more than 40 different types of cases ranging from junked vehicles, high weeds and grass, illegal dumpsites, trash and junk to zoning violations such as prohibited signs, home occupations and outdoor storage.



## Code Enforcement Update

### CODE OFFICER EQUIPMENT

- Laptops for every officer
- Mobile printers in every vehicle
- Fill out forms in the field
- Wireless transmission to update information
- GPS in vehicles, two-way radios, digital cameras, Cellphones and voice recorders



## Code Enforcement Update

**ACTION:** Provide a simple way for citizens and City employees to report code infractions.

Citizen's can report code infractions by use of phone, fax, or mail. Citizen's can also report infractions by using the City's Code Enforcement website and Code Enforcement's e-mail address both of which provide the capability for the citizen to fill out a Code Enforcement Customer Survey.

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## Tyler Public Library Update

- **Mary Vernau, City Librarian**



## Tyler Public Library Update

### Goals – Library:

- Develop Tyler's library system and resources as an innovative source of information services and culture
  - ✓ New City Librarian hired and currently developing Master Plan.
  - ✓ Main Street will be involved in Master Planning process.



## Tyler Public Library Update

**GOAL:** Develop Tyler's library system and resources as an innovative source of information services and culture.

- TPL as **Community anchor**- cornerstone of our democracy
- TPL as **Connector**- bridging the generations and bringing families together
- TPL as **Innovative Learning Specialist** offering outreach programs, exhibits, and hands on learning
- TPL as **Stewards** of rich cultural, scientific, environmental, and historical heritages
- TPL as **Digital hub**-providing guidance for navigating new technologies & trusted online resources



## Tyler Public Library Update

**ACTION:** Develop a Master Plan for library services and building

- Strategic Long Range Plan guiding library services
- Working with Fitzpatrick Architects to remodel Taylor Auditorium & Youth Services
- Community Partnerships : LWV, AAUW, TAP Literacy, Lighthouse, etc.
- Successful grants:

• TSLAC Early Literacy Grant	\$30,288
• Dollar General Grant	\$2,000
• Texas Library Conf. Scholarship	\$500
• Texas Commission on the Arts	\$375



## Tyler Public Library Update

**ACTION:** Make the library a key asset in the downtown Arts, Culture & Business Innovation

- Economic benefit to the community: return on investment of \$4.42 for every dollar spent on the library (TX State Library 2011)
- Farmers Market – Partners with East Texas Food Coalition
- Great Decisions – Partners with AAUW & LWV
- Quilt Show - East Texas Quilters Guild
- Symphony Stories - Junior League and Tyler Symphony
- Opening our Eyes film - Art of Peace Festival Committee
- Rocket Languages– Learn a foreign language from home
- 25 Public Internet Stations; coming in Sept. 2 new AWE Early Literacy Stations for Kids 2-10 (English & Spanish)

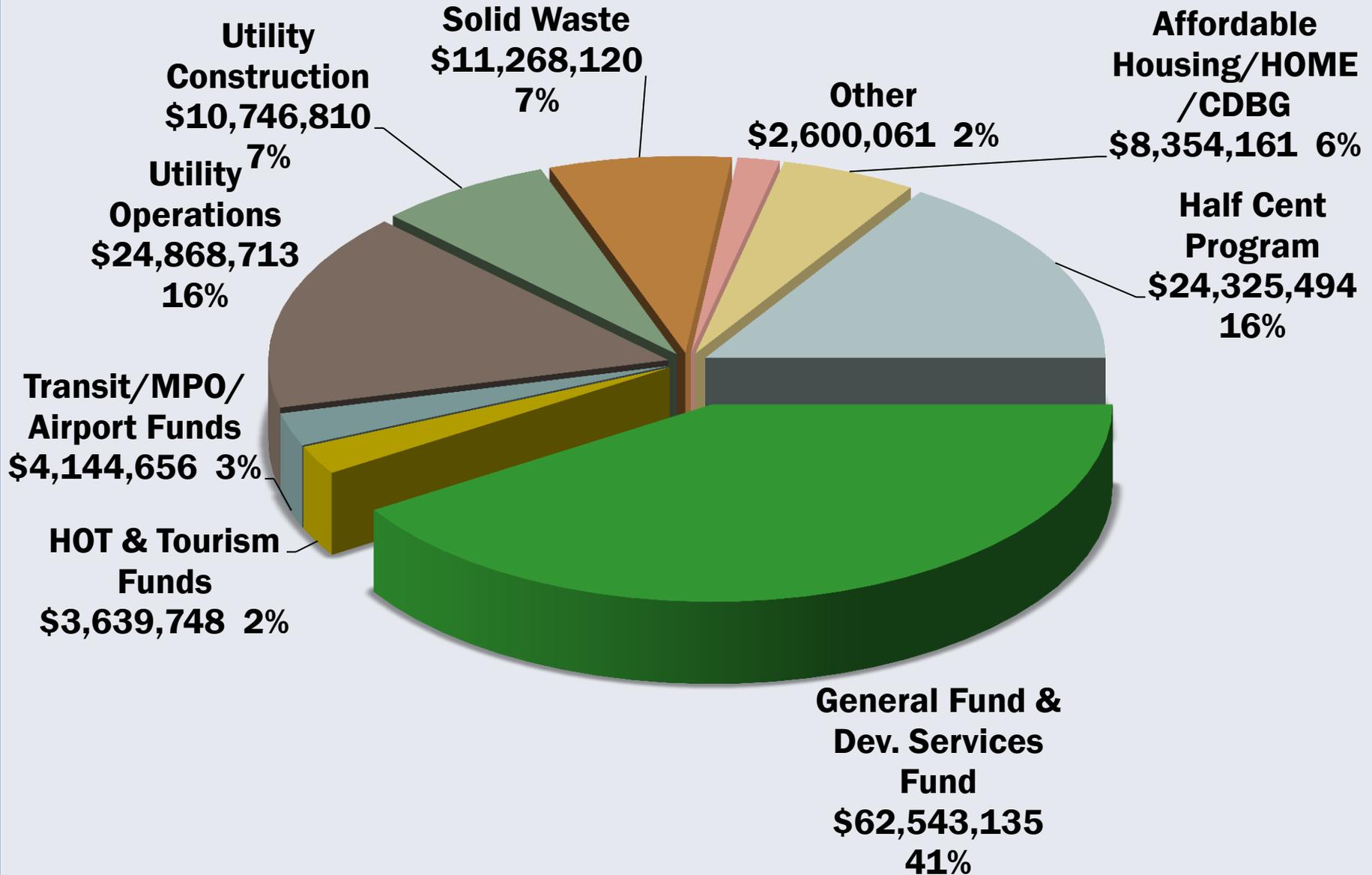
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## City Budget

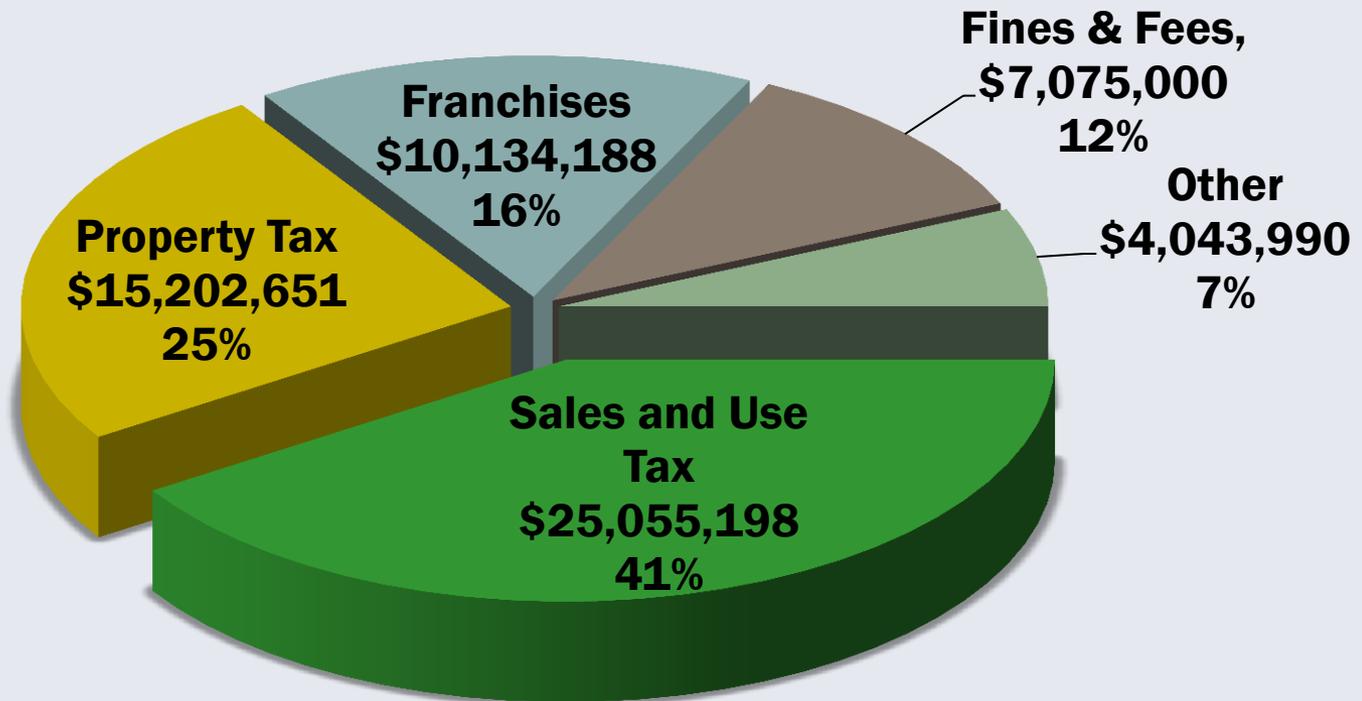
- Mark McDaniel, City Manager

# FY2013-14 Budget by Fund - Expenditures





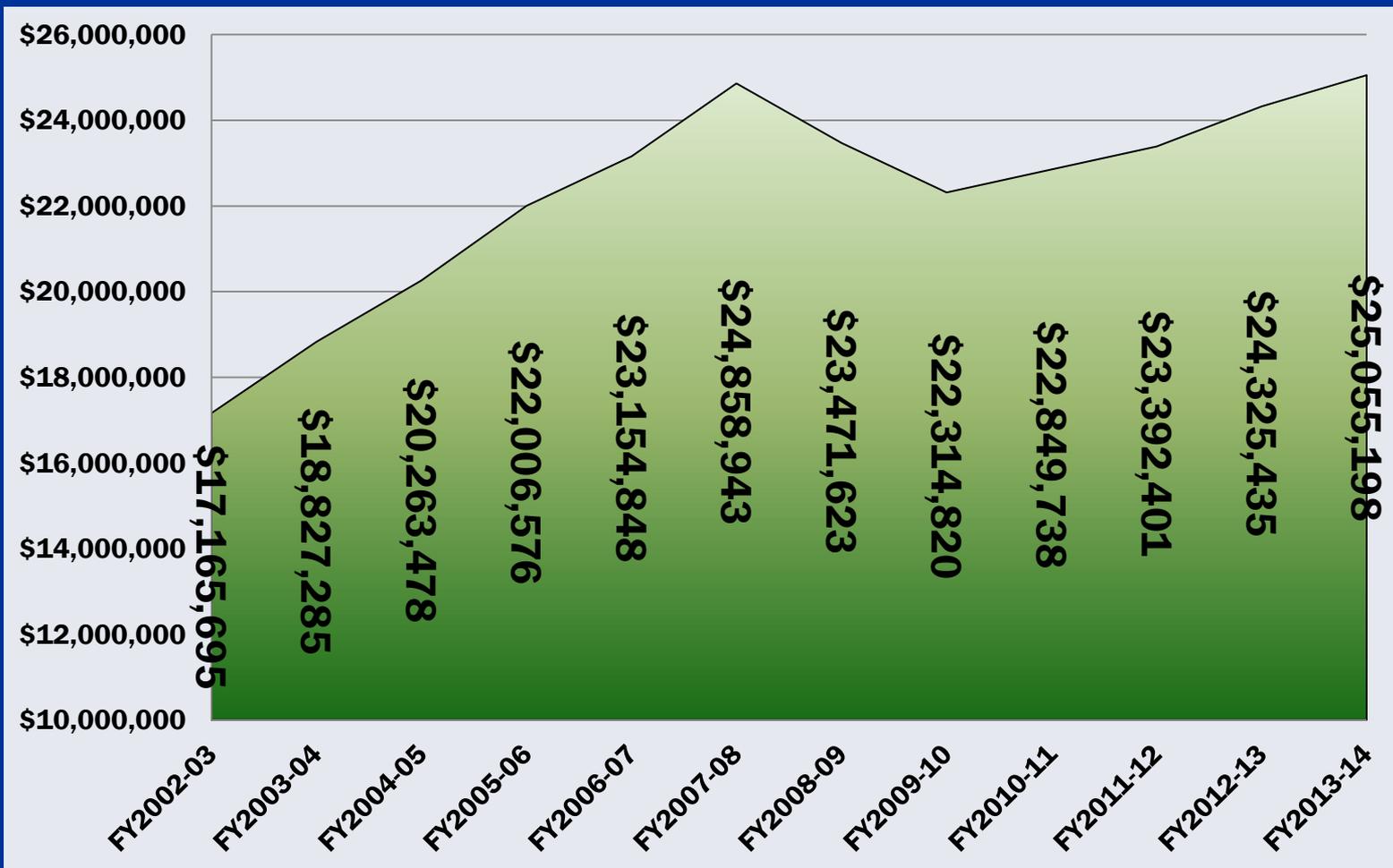
## General Fund Revenues



Funded Predominantly by 1% Sales

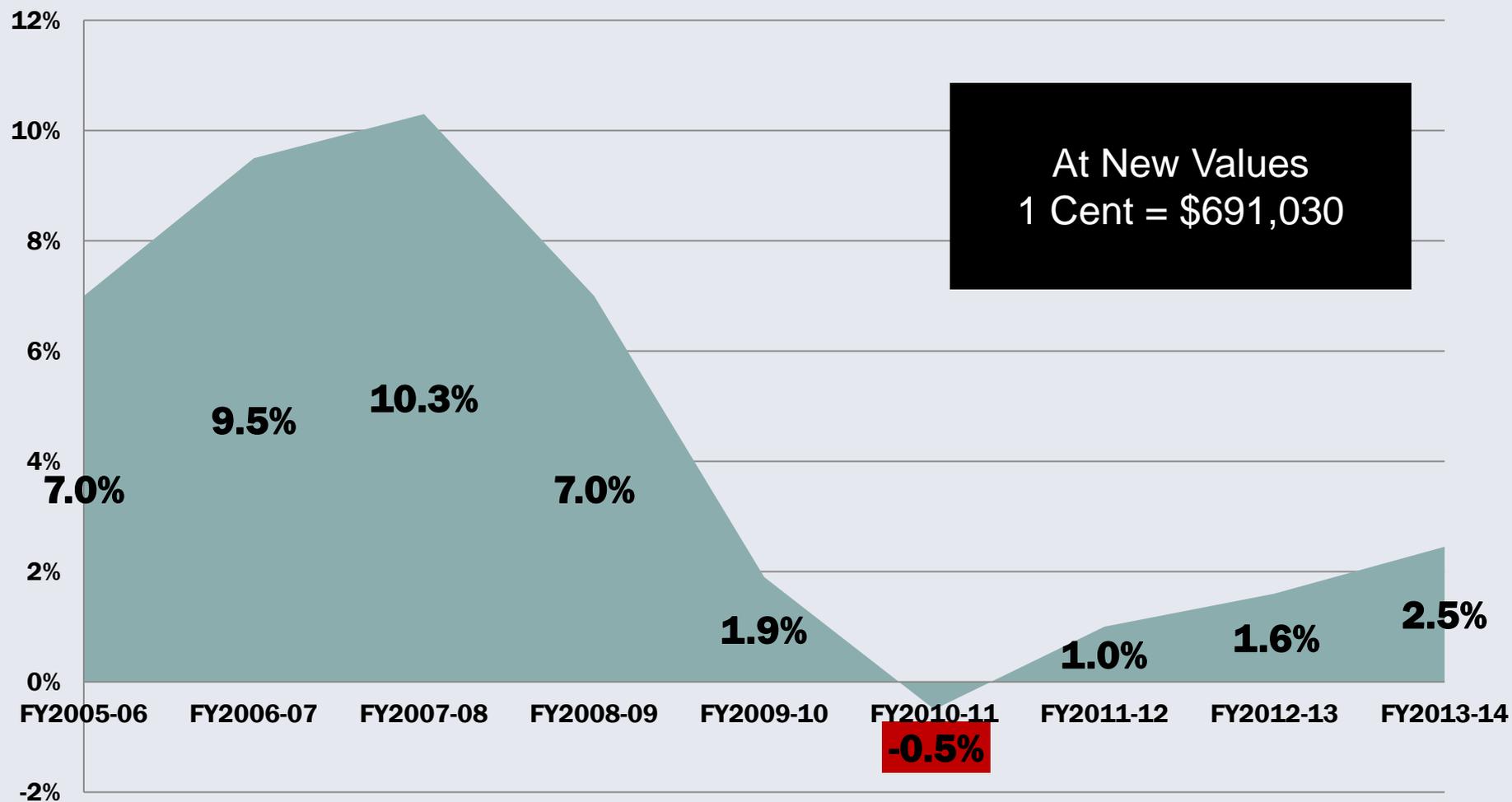


## Sales Tax Collections



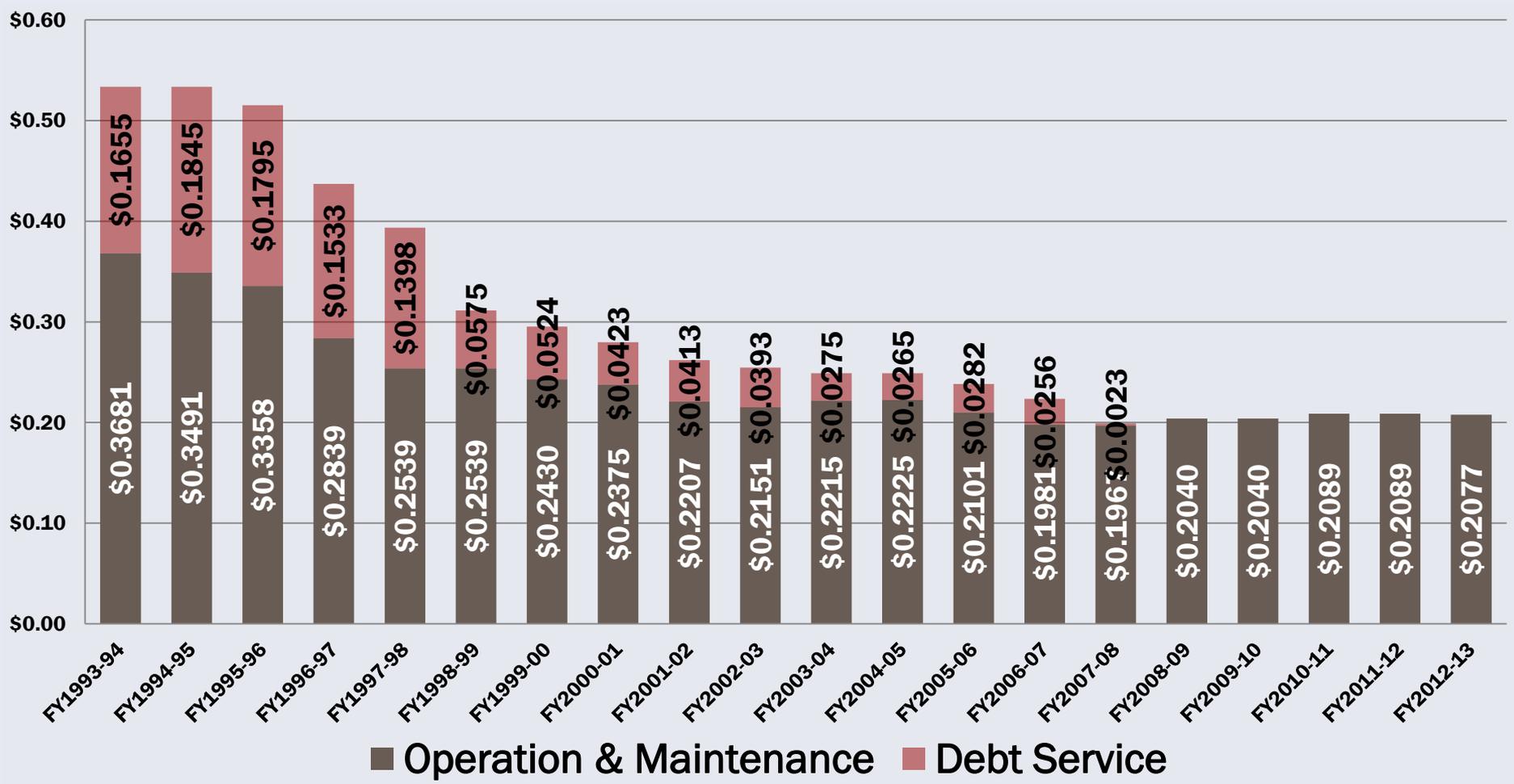


## Growth in Property Values



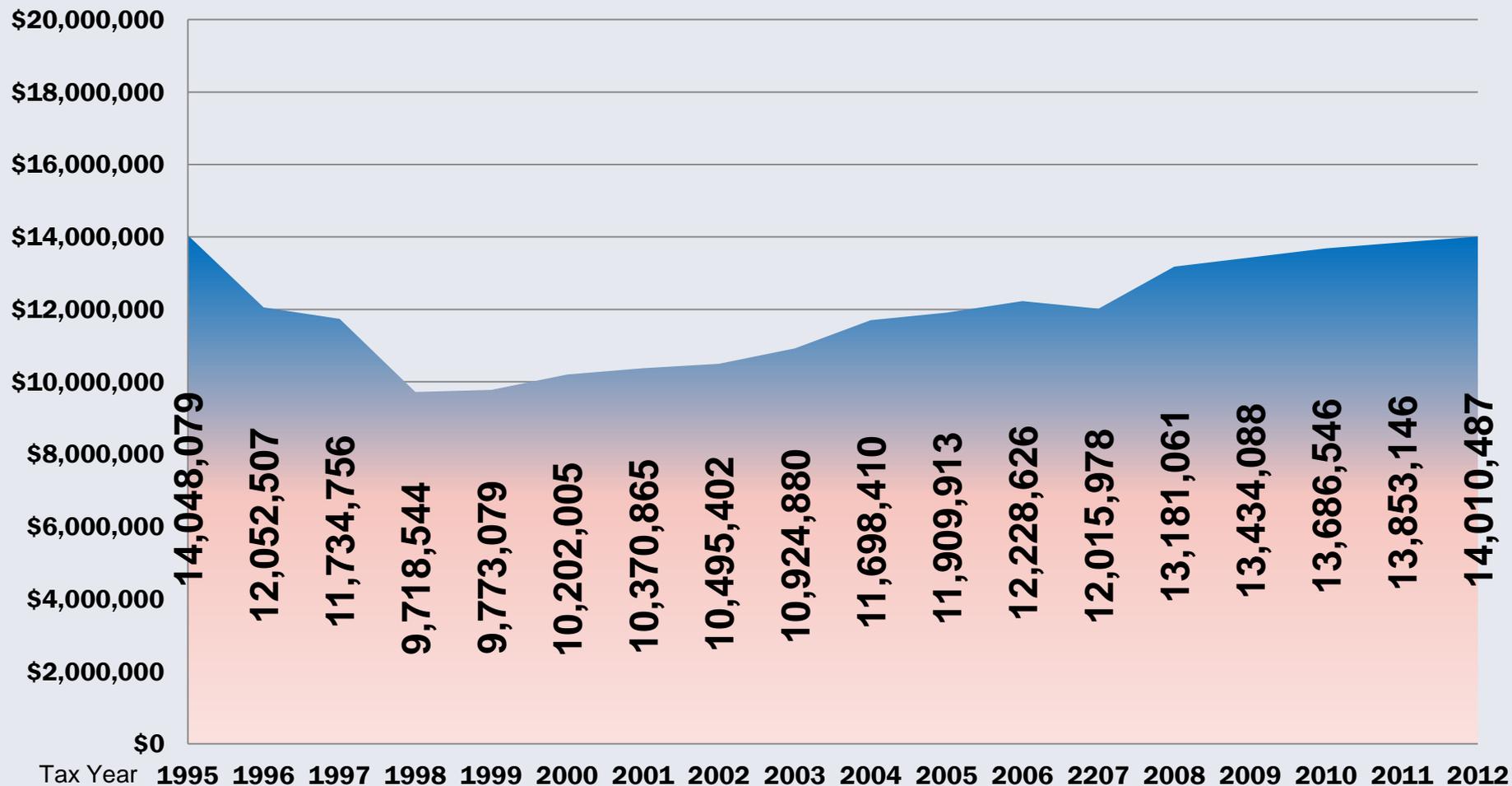


## Historical Tax Rate



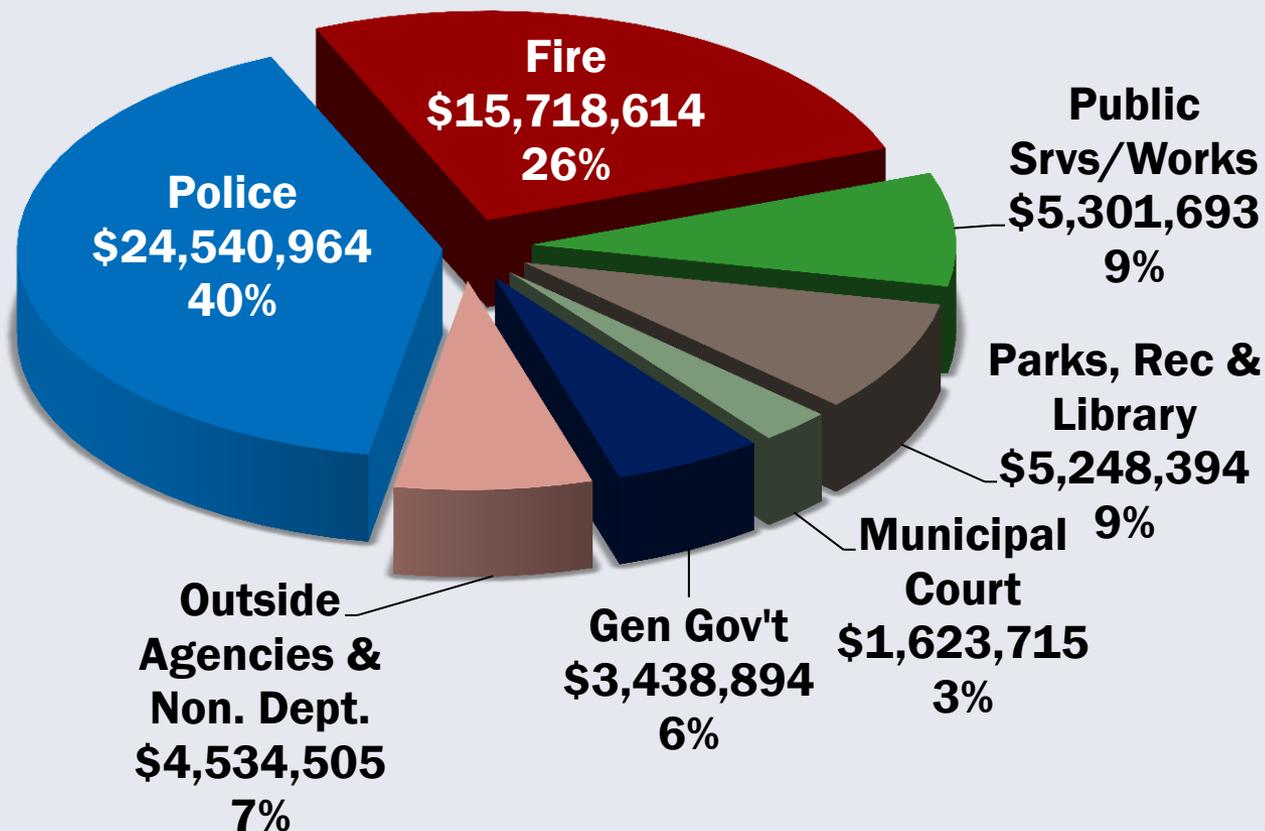


## Historical Property Tax Collections





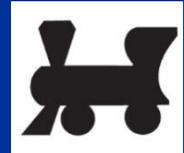
## General Fund Expenditures



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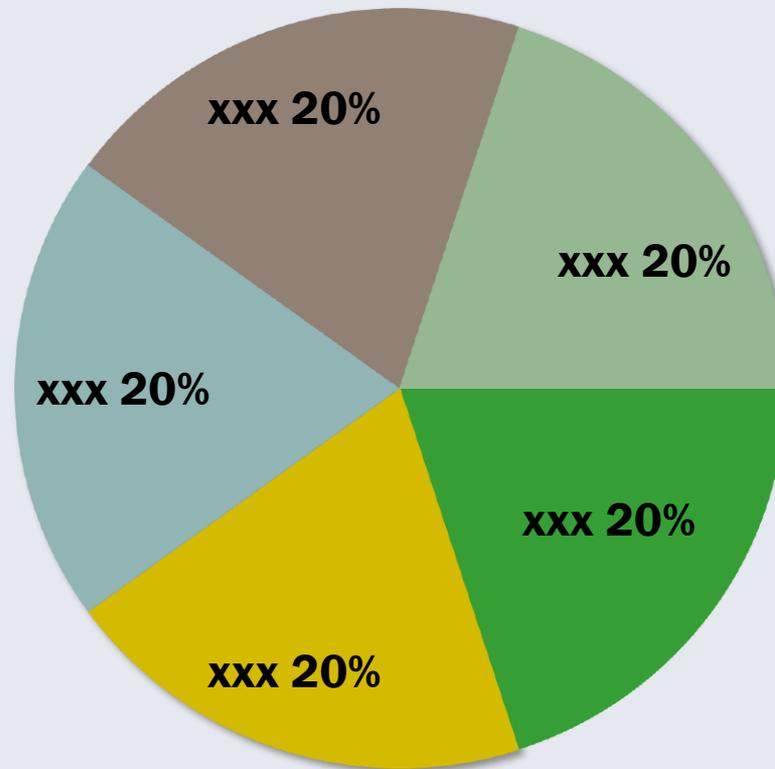


## Community Chest Exercise





## How You Spent Your Dollars Today



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## Group Discussion

**In light of what you've heard today, how would you adjust the budgetary priorities of the city?**

**Why?**

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**Public Infrastructure, Facilities and Services Update**

# Table Report Out



## **Wrap Up / Next Steps**

**Next Topic: Downtown**

**Open House**

**– August 27<sup>th</sup>, Gallery Main Street**

**Steering Committee Meeting**

**– September 18<sup>th</sup>, Rose Garden Center**

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Thank you for your time!

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