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Building our future, together

**Steering Committee Presentation for the
Comprehensive Plan Update**

June 19, 2013

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Introduction

- **Welcome: Mayor Barbara Bass**

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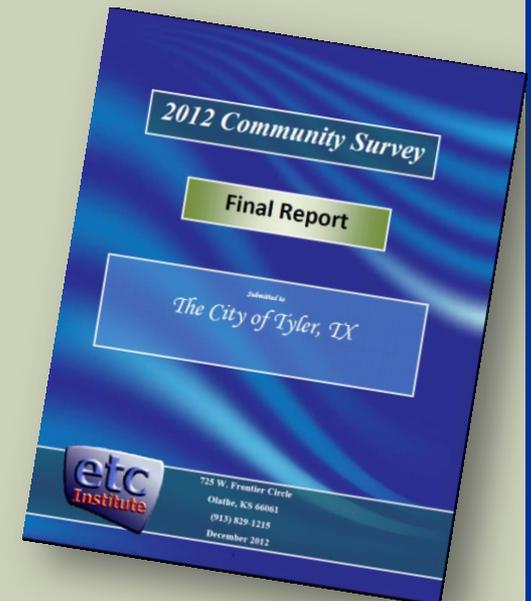
Citizen Survey and Housing Update

Heather Nick, City Planner

SIGNIFICANT TRENDS

□ Importance of Various Issues –The importance of the following issues have all seen changes of 5% or greater since the 2006 survey

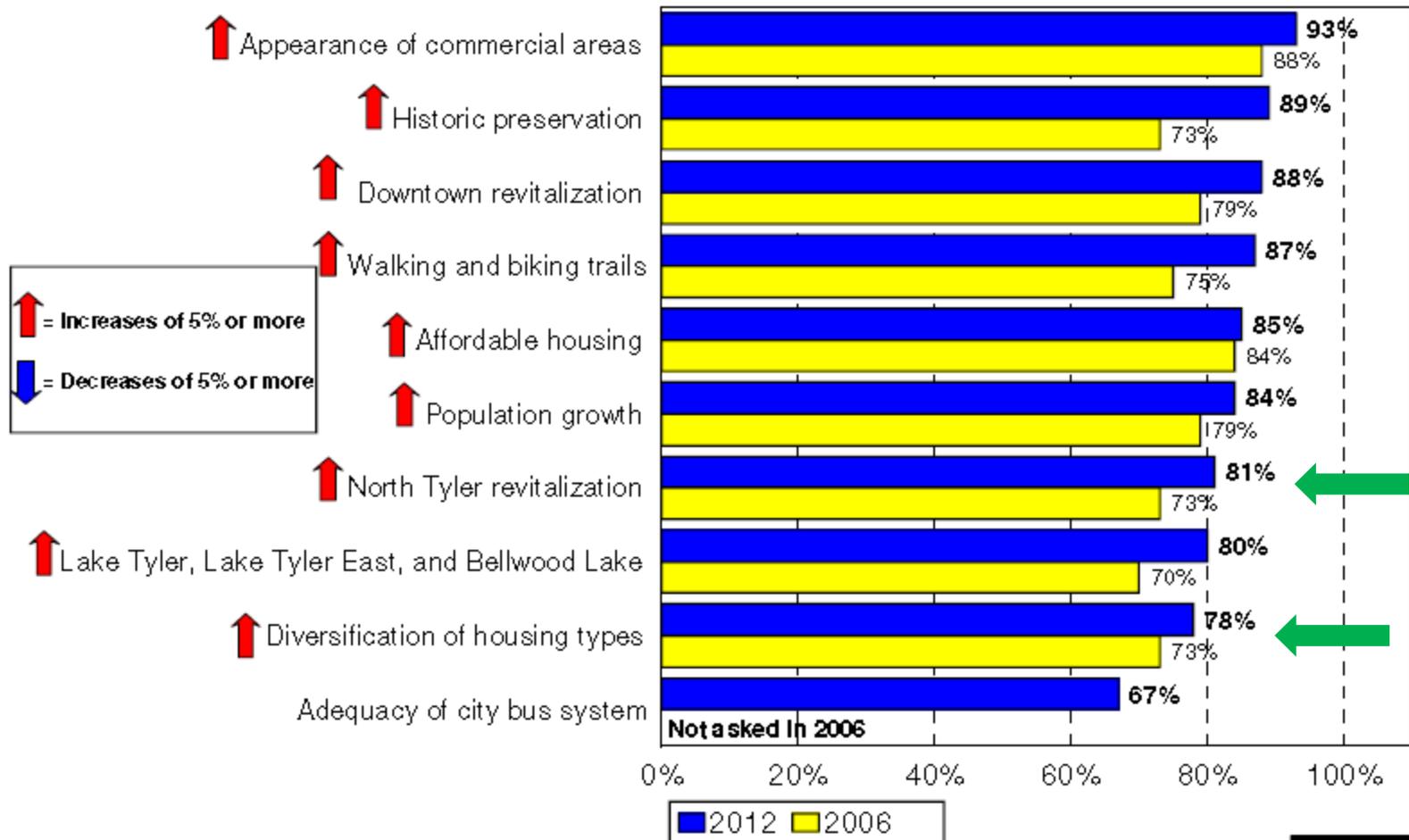
- +16% Historic preservation
- +12% Walking and biking trails
- +10% Lake Tyler, Lake Tyler East, and Bellwood Lake
- +9% Downtown revitalization
- +8% North Tyler revitalization ←
- +5% Appearance of commercial areas
- +5% Population growth
- +5% Drainage
- +5% Diversification of housing types ←



Level of Importance of Various Issues (Continued)

2012 vs. 2006

by percentage of respondents who rated the item as a "very important" or "somewhat important" (excluding "not provided" responses)

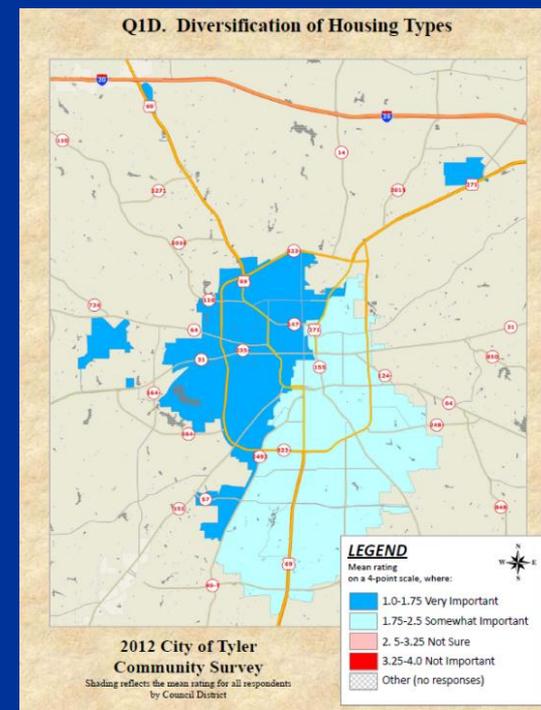




Citizen Survey

Provide neighborhoods that are attractive centers of community:

- Encourage and Promote appealing, safe, affordable and stable places to live for people with a wide range of incomes.
- Encourage and Promote a variety of housing types for families, singles, older persons and other kinds of households.
- Enhance and create neighborhoods containing walkable centers with a mix of housing and shopping to serve residents.
- Promote affordable development costs for residential development.
- Encourage environmentally friendly development to support Tyler's natural beauty.

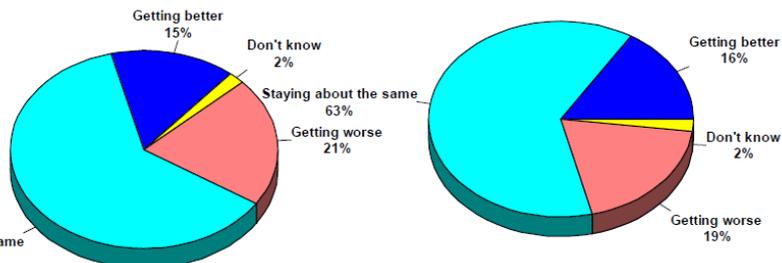


Q7. Household Opinion Concerning the Condition of Their Neighborhood

by percentage of respondents

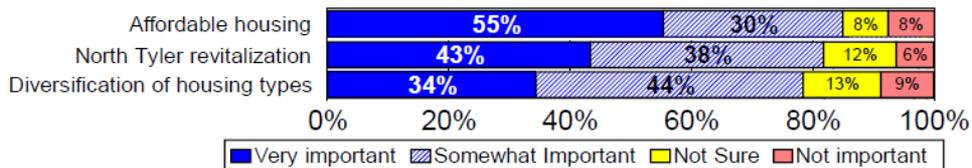
2006

2012



Q1. Level of Importance of Various Issues

by percentage of respondents (excluding "not provided" responses)

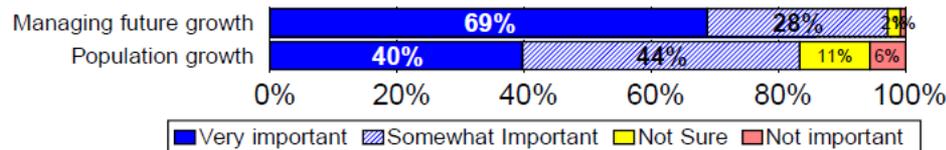




Citizen Survey

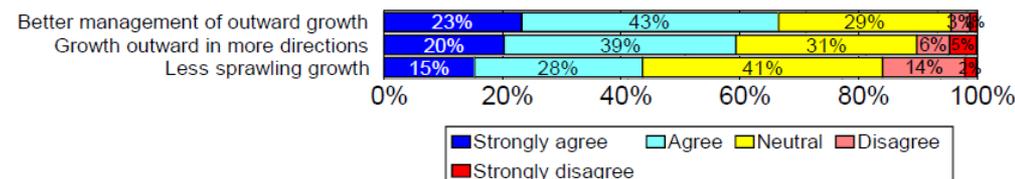
Q1. Level of Importance of Various Issues

by percentage of respondents (excluding "not provided" responses)

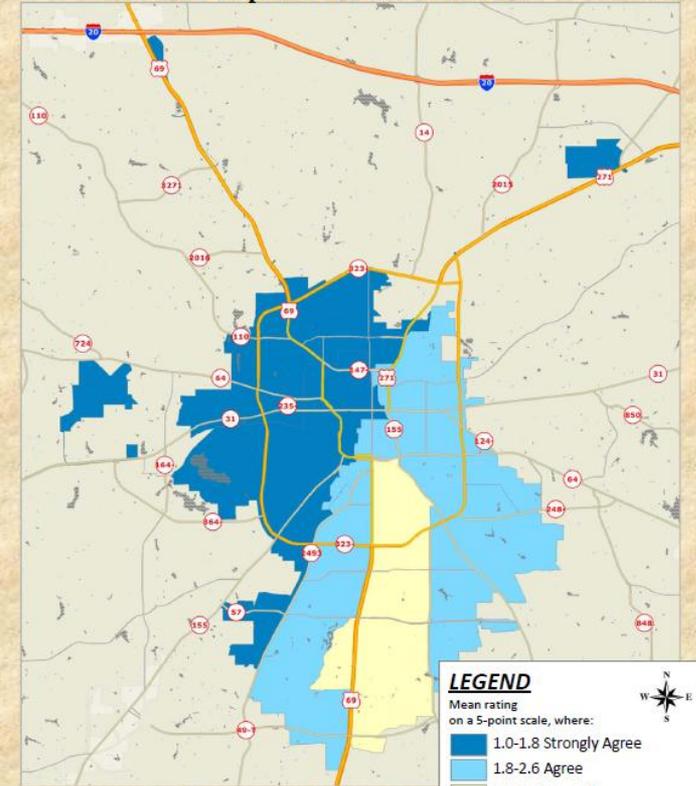


Q15. Agreement With Certain Statements About the Future of Tyler

by percentage of respondents (excluding no response)



Q15I. More and Better Housing and Commercial Development in the North End



LEGEND
Mean rating on a 5-point scale, where:

- 1.0-1.8 Strongly Agree
- 1.8-2.6 Agree
- 2.6-3.4 Neutral
- 3.4-4.2 Disagree
- 4.2-5.0 Strongly Disagree
- Other (no responses)

2012 City of Tyler
Community Survey
Shading reflects the mean rating for all respondents by Council District



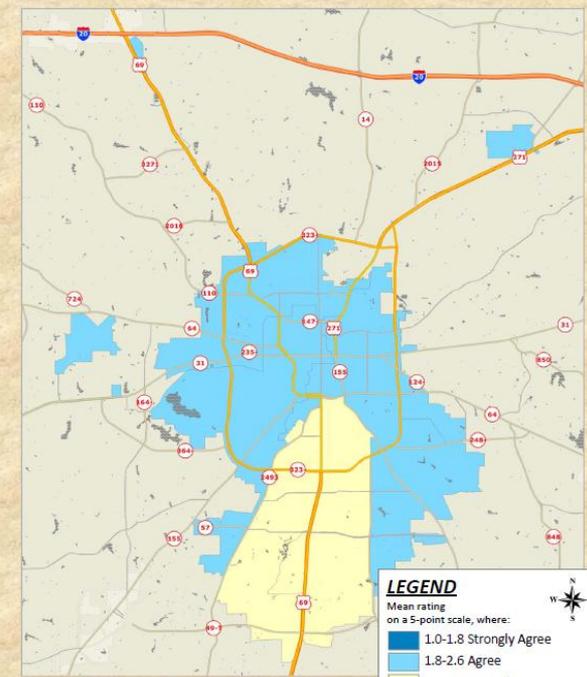
Housing

Promote balanced growth:

- Promote growth and redevelopment in downtown and all sectors of the city.
- Revitalize North Tyler and other areas of need.
- Enhance links to I-20 and Loop 49.
- Enhance infrastructure in targeted growth areas/priority annexation areas.
- Allow market directed growth while respecting the right of private ownership.



Q15G. More Housing In and Around Downtown



2012 City of Tyler
Community Survey

Shading reflects the mean rating for all respondents by Council District



Housing

HOUSING

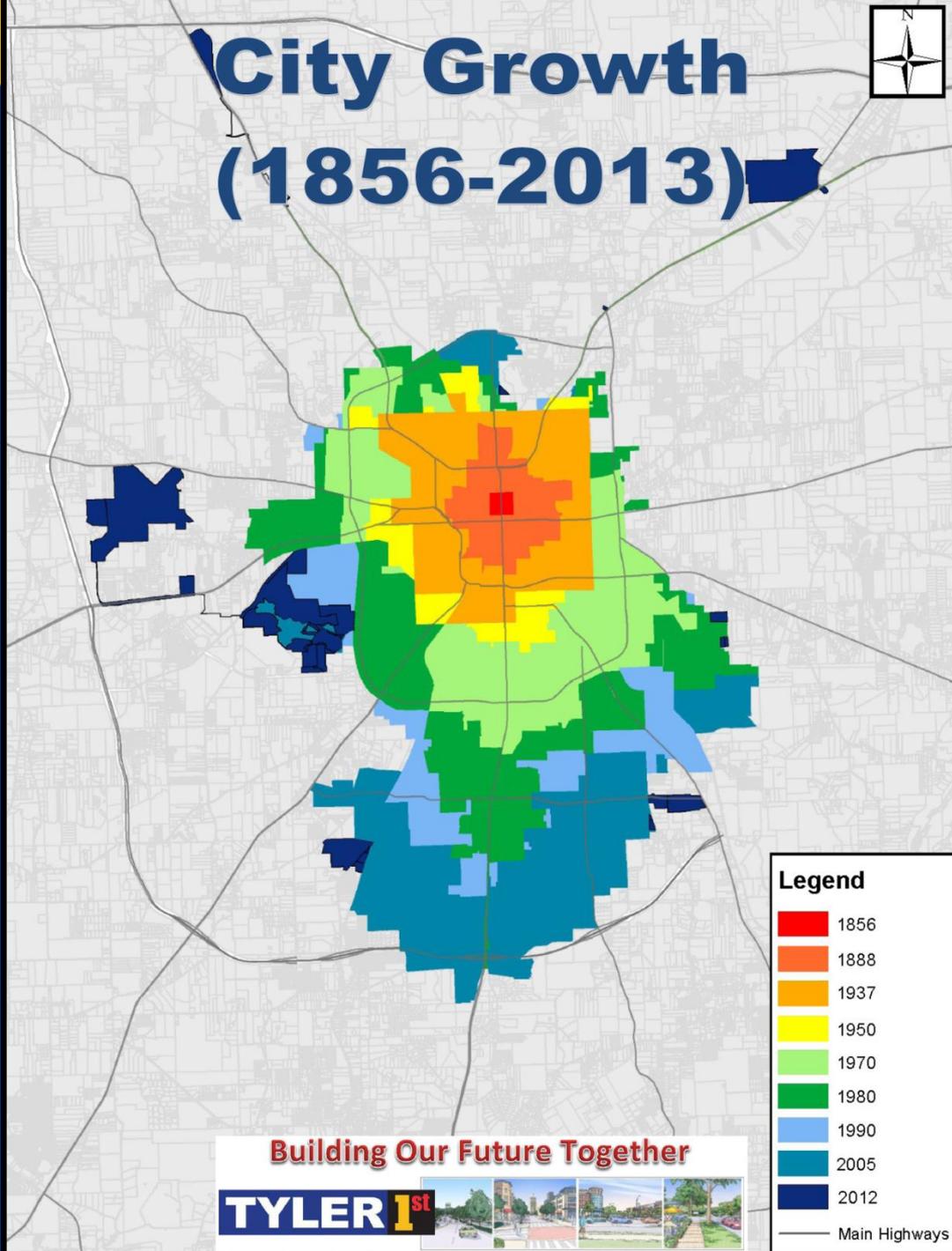
Sustain and maintain established neighborhoods.

- Encourage compatible infill residential development in established neighborhoods.
- Enhance code enforcement.
- Rehabilitate existing housing stock.

Provide sufficient housing for households at all income levels and all stages of the life cycle.

- Facilitate and provide incentives for development of a variety of housing types to serve diverse housing types.
- Expand programs that support creation of ownership and rental housing affordable to low and moderate income households within the city, working with both for-profit and nonprofit developers.
- Expand first time-homebuyer and credit counseling programs.

City Growth (1856-2013)



Legend

- 1856
- 1888
- 1937
- 1950
- 1970
- 1980
- 1990
- 2005
- 2012

— Main Highways

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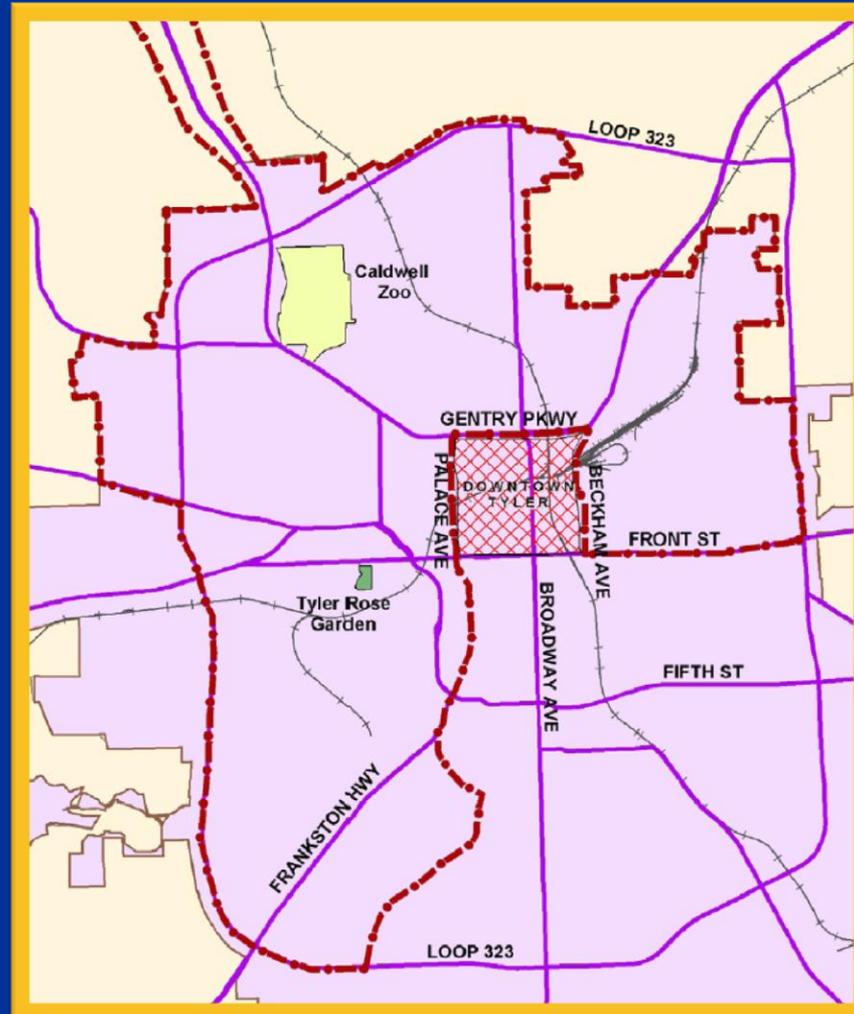
North End Revitalization Update

Gary Swindle, Managing Director of Public Safety





North End Revitalization Area





Goals

Increase the number of homeowners.

Add 3,000 more households to North Tyler and downtown in the next 20 years to create mixed-income neighborhoods.





Goals

Focus commercial development around targeted mixed-use intersections.

Create new major open space amenities and upgrade existing parks.

Maintain and upgrade neighborhood infrastructure.





Goals

Improve crime prevention and quality of life enforcement.

Establish a neighborhood coalition with associations in all major districts to lay the groundwork for a community development corporation (CDC).





Goals

Recognize historic structures and areas in the North End planning area.

Improve the appearance and function of major roads.

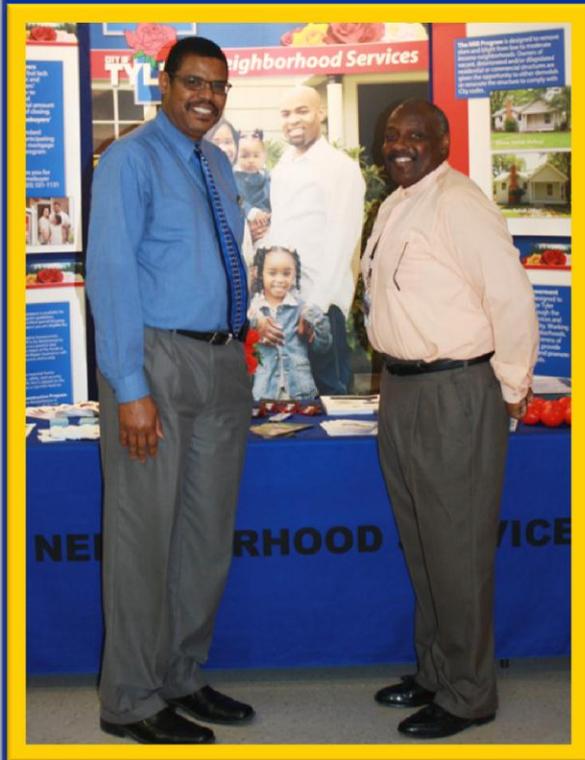
Promote local business development and marketing.



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North End Open House: May 30, 2013





Public Feedback

- Old, vacant houses need to be demolished
- Several streets need refurbishing
- There is still illegal activity which needs to be cleared out
- More half cent sales tax dollars should be spent in this area to attract new businesses
- There should be more transit routes in the North End
- Tyler should expand toward I-20
- More programs for people over 55
- More after school and summer programs for children



Highlights: North End Revitalization

- New Neighborhood Services Building on Gentry purchased to establish a central information center on the affordable housing programs.
- Continued partnering with several financial institutions and non-profits to assist clients with lower than average credit scores to buy a home.
- Launched a pilot Neighborhood Empowerment Zone (NEZ) to incentivize new condo/townhome development in Northchase via the waiving of development related fees.
- Tax Increment Reinvestment Zone #3 (North End TIRZ) created in 2008 with participation from Smith Co. and TJC.
- Completed Texas College Area Development Plan.
- Five markers were placed for the Reflections historic preservation program.
- Creation of the City's first Industrial District around Tyler Pipe and extension of City limits north toward I20.
- Expanded CRO Beats from 6 to 10 with help of the Federal JAG Grant.

37 of 60 Items Complete





Tour of the North End Revitalization Area

