



TYLER 1st STEERING COMMITTEE

October 24, 2013

“Connecting Education and Economic Development”

Council History

- In the Fall of 2012, the Tyler Area P-16 Council was reorganized into the Tyler Area Business Education Council to broaden support from community & business leaders
- The Council applied for and was granted 501c3 status and secured 3-year funding commitments from business, education and non-profit entities
- The search committee hired an Executive Director in December of 2012 and the Council elected officers and formed an Executive Committee
- The Council held a planning retreat in February 2013 to review data and set initial focus areas

Tyler Area Business Education Council

Member Organizations

Brookshire Grocery Company	Texas College
City of Tyler	Trane
Delek Refinery	Trinity Mother Frances
East Texas Medical Center	Tyler Area Chamber of Commerce
Fair Foundation	Tyler Economic Development Council
Fourth Partner Foundation	Tyler Independent School District
Genecov Foundation	Tyler Junior College
Mentoring Minds	Tyler Pipe
Ramey-Flock	The University of Texas Health Science Center at Tyler
Riter Foundation	The University of Texas at Tyler
Suddenlink	

Council Chairman: Rick Rayford, Brookshire Grocery Company

Council Vice Chairman: Dr. Mike Metke, Tyler Junior College

Council Secretary: Michael Lujan, Mentoring Minds

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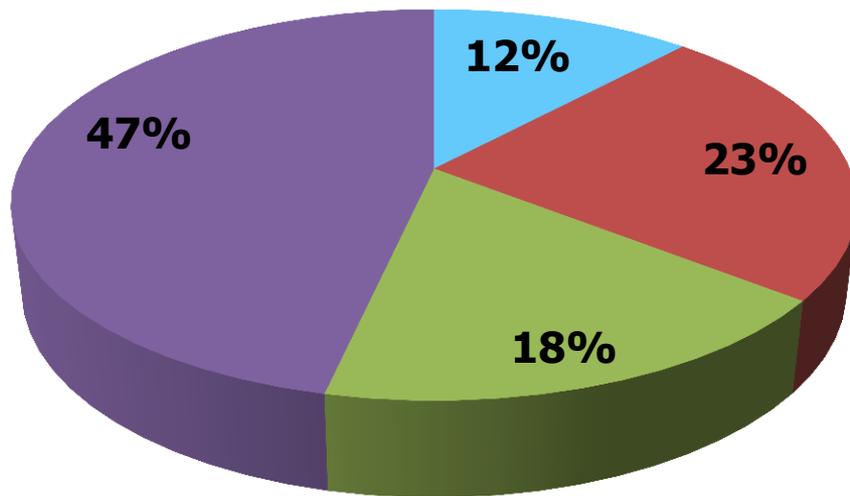
Tyler Area Business Education Council

- The mission of the Tyler Area Business Education Council is to engage the business community in driving measurable improvement in educational outcomes and economic success in the Tyler Area
- Initial focus areas prioritized by members:
 - To close achievement gaps among minority and economically disadvantaged students
 - To increase engagement of middle school students
 - To support college and/or career readiness for all students

The Opportunity

Future Workforce Demands

- In 1973, only 28% of all U.S. jobs required postsecondary education/skills. By 2020, 65% of the jobs will require this level of education.
- In Smith County, ~35% of residents possess a postsecondary credential



U.S. Workforce Projections by
Required Education Level, 2020

*Source: Georgetown University
Center on Education and the
Workforce, July 2012*

■ H.S. Dropout

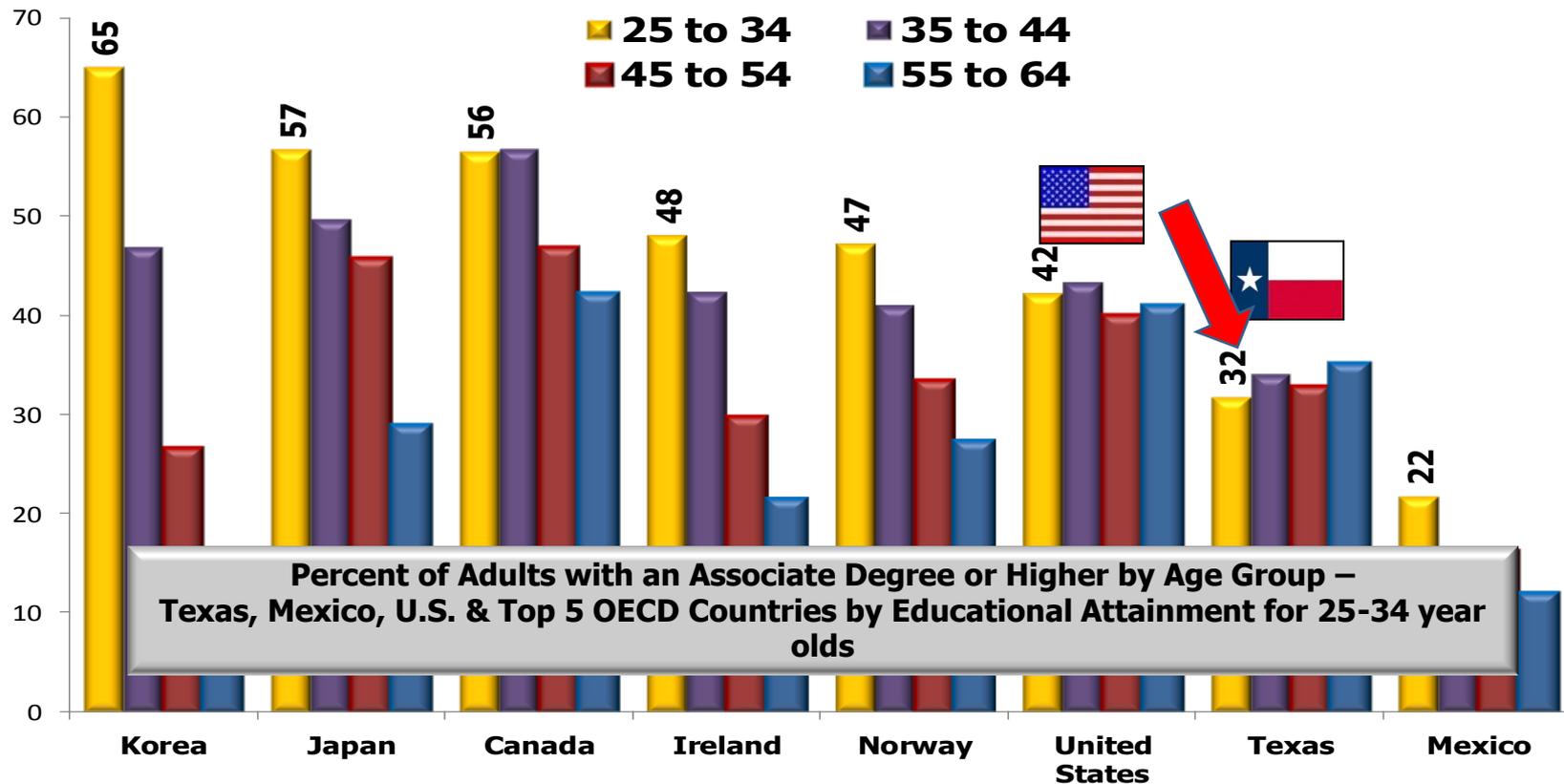
■ H.S. Grad

■ Some college, including Certificates

■ Associate's degree or higher

Percent of Adults with Associate Degree or Higher

- Texas lags behind nation and key global competitors in educational attainment



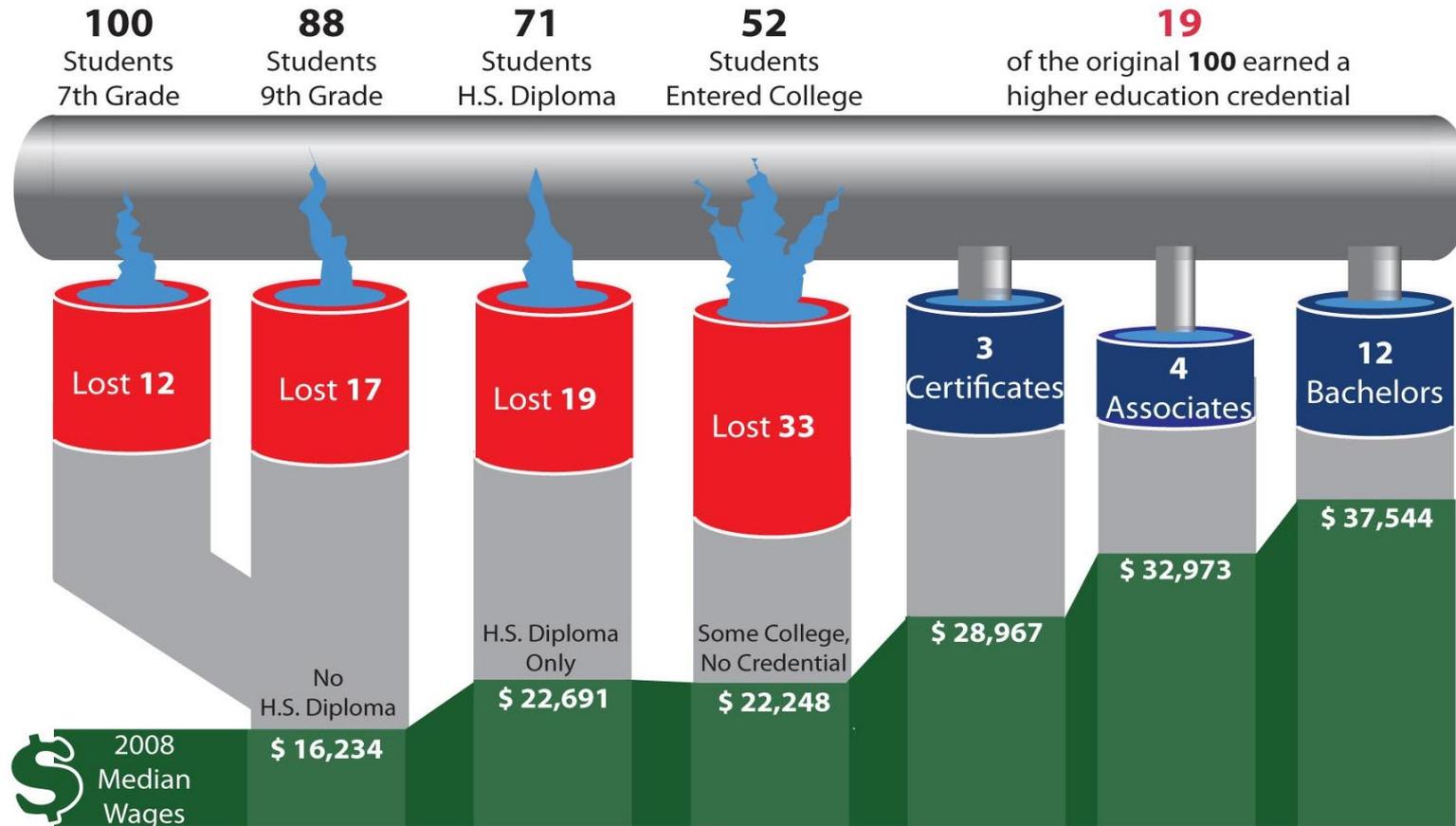
Sources: OECD, Education at a Glance 2012; American Community Survey, 2011

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East Texas Education Pipeline



- Currently, 19% of East Texas students are successfully earning a higher education credential



Source: THECB 7th Grade Cohort (FY2000- FY2011), Region 7

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East Texas Education Pipeline, cont.

- Only 8% of economically disadvantaged students earn a post-secondary credential
- Only 10% of Hispanic and African American students earn a post-secondary credential

Less than
1 of 10

African Americans
earn a
degree/certificate

Less than
1 of 10

Hispanics
earn a
degree/certificate

Less than
1 of 4

Whites
earn a
degree/certificate

Less than
1 of 5

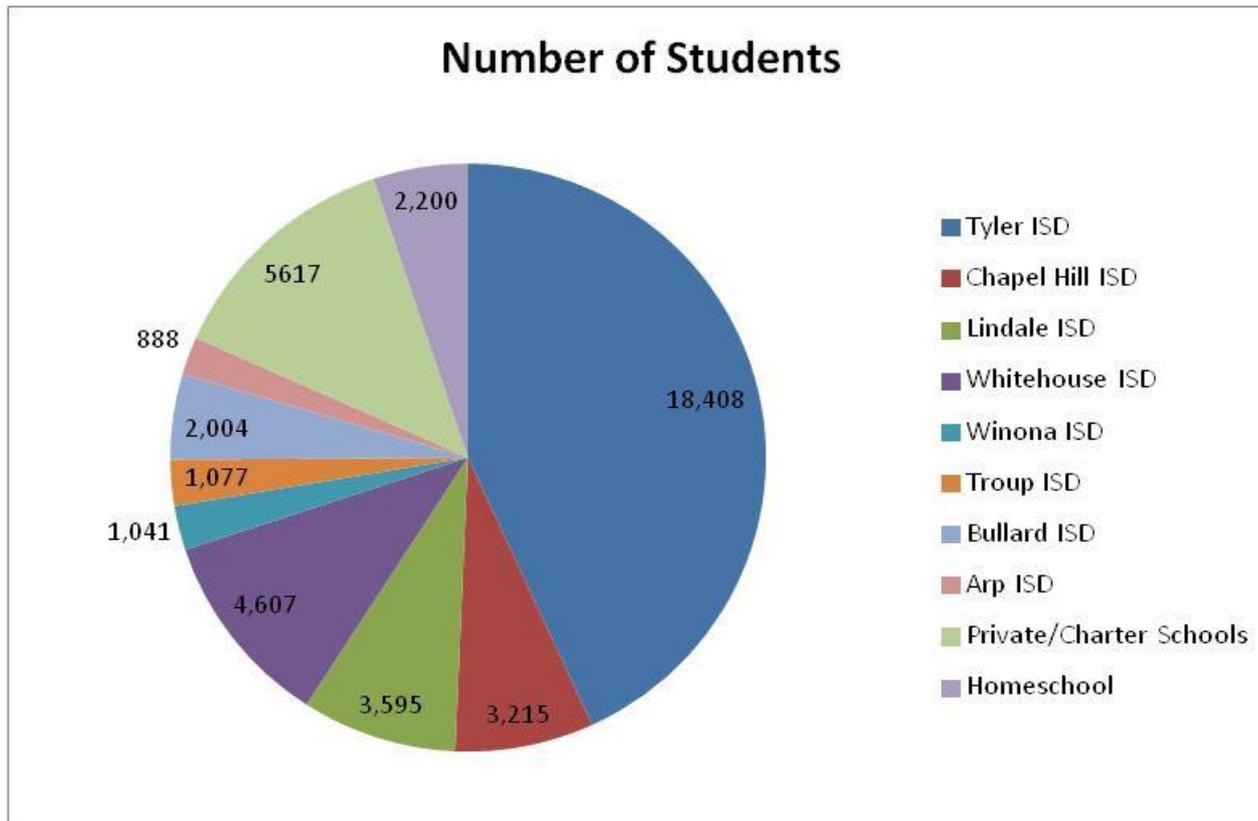
All East Texas Students
earn a
degree/certificate

Source: THECB 7th Grade Cohort (FY2000- FY2011), Region 7

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Smith County K-12: Number of Students

- 46% of students in Smith County attend Tyler ISD
- 14% of students in Smith County attend private or charter schools

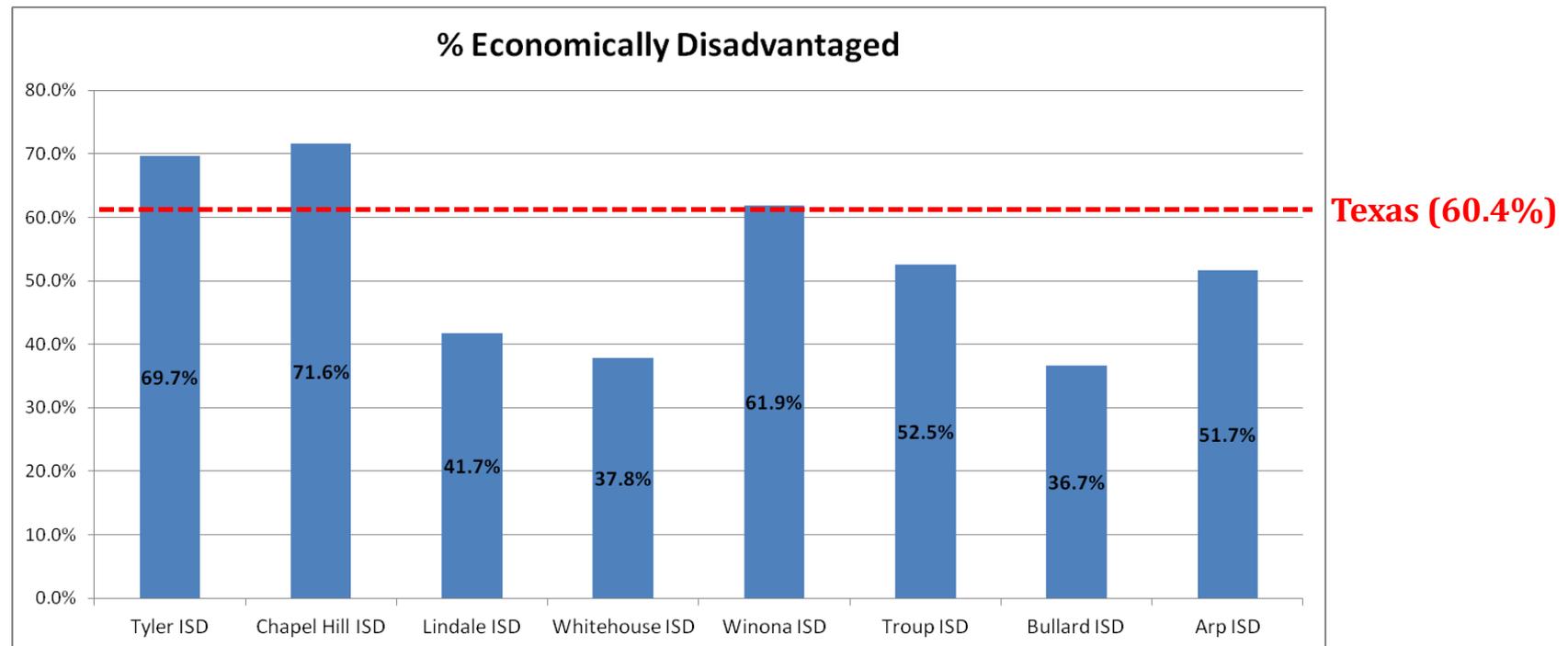


Sources: Texas Education Agency AEIS Report 2012, Texas Homeschool Coalition, Private School Admissions Offices

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Smith County K-12 Public: Socioeconomics

- In total, 57% of Smith County students are considered economically disadvantaged
- Research shows that these students are 8x less likely to earn a post-secondary credential than their economically stable counterparts



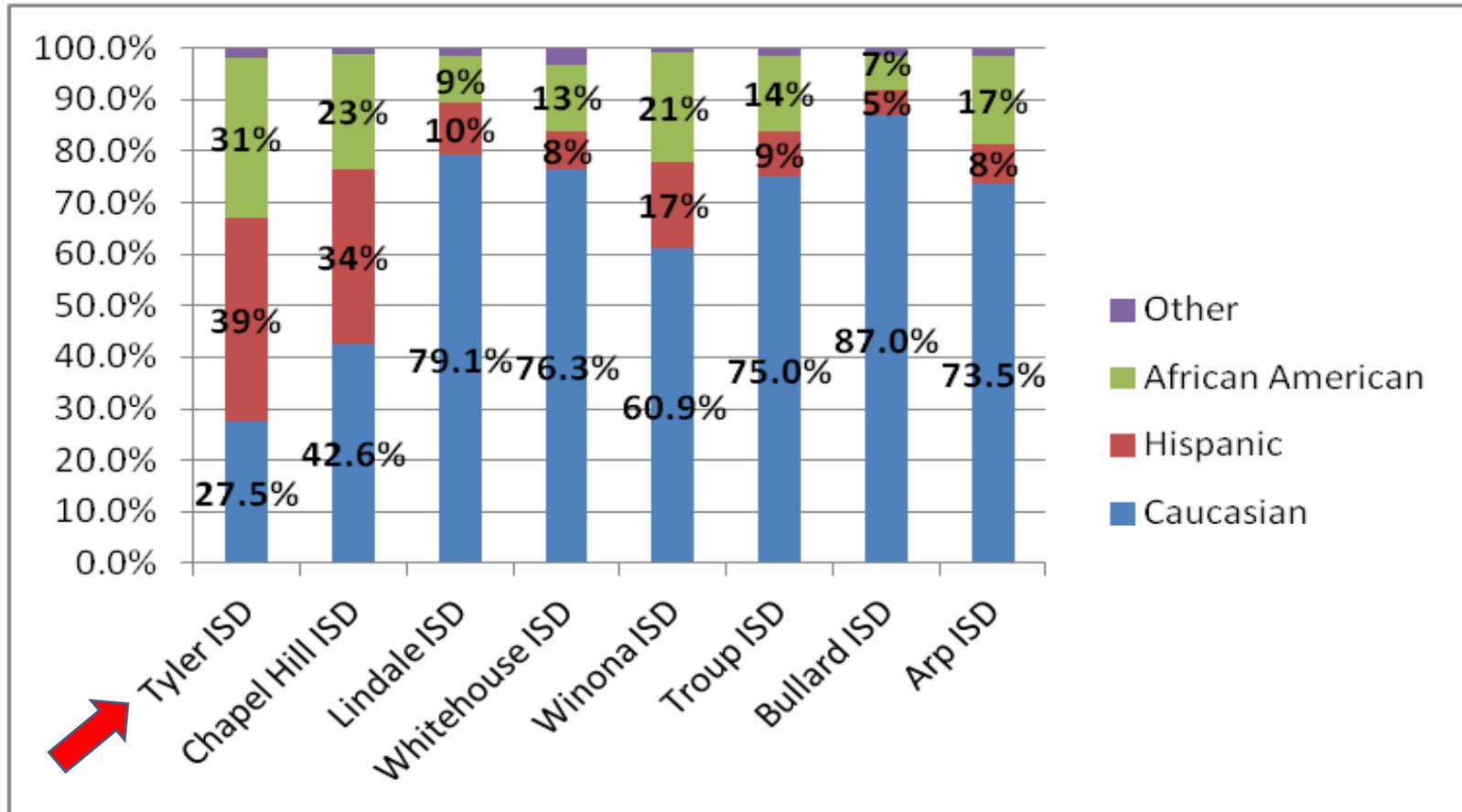
Note: Economically disadvantaged defined by free and reduced lunch participation

Source: Texas Education Agency AEIS Report 2012

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Smith County K-12 Public: Demographics

- Tyler ISD is the most diverse district in the county



Source: Texas Education Agency AEIS Report 2012

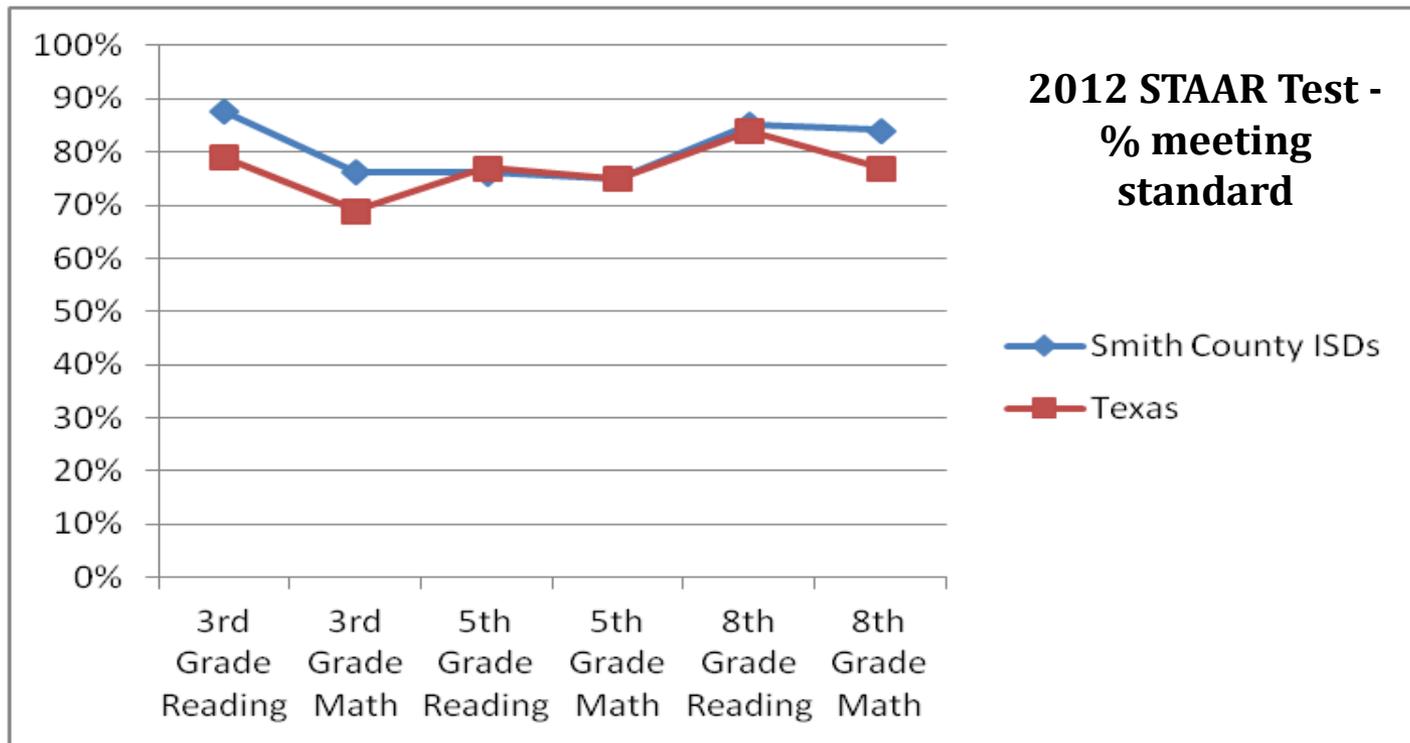
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Key Indicators of Post-Secondary Success

- Research finds that six key indicators can predict whether a student will achieve post-secondary success:
 - Literacy
 - Numeracy
 - Advanced coursework
 - SAT/ACT performance
 - College and career readiness
 - Family and community support

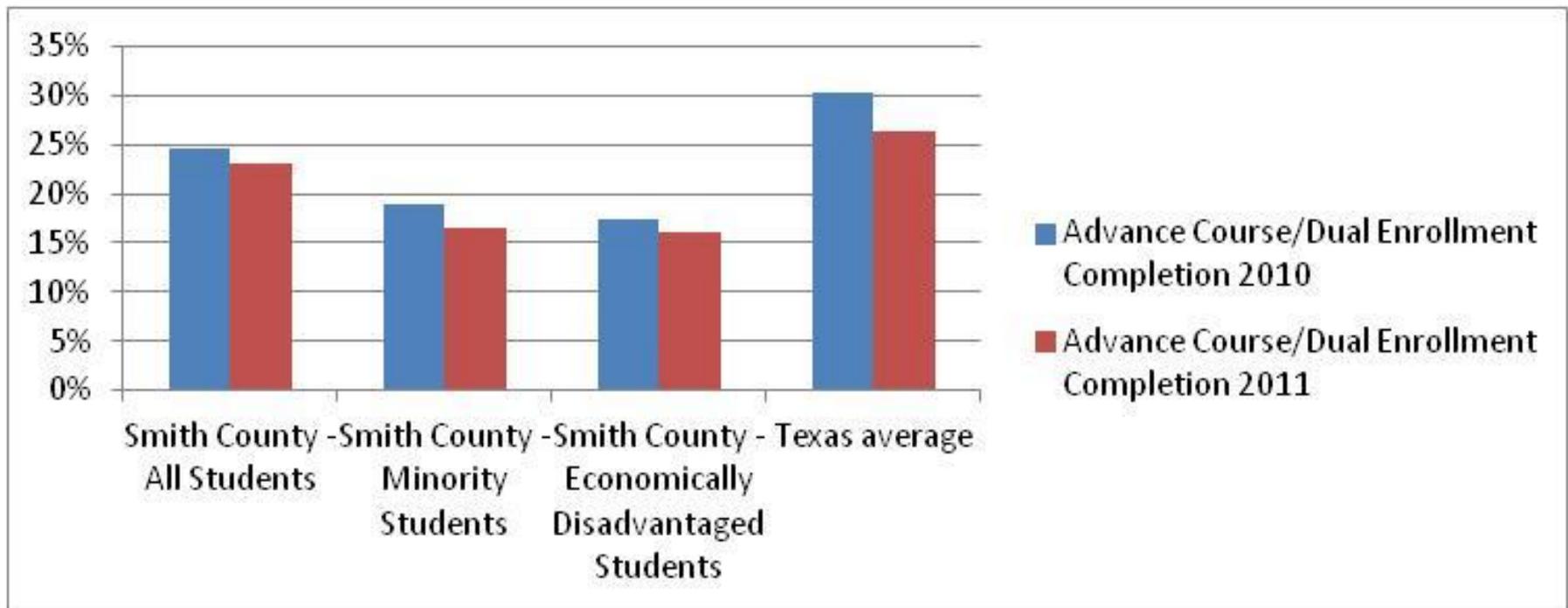
Literacy and Numeracy

- Students need strong literacy and numeracy skills to succeed in today's knowledge-based economy
- Smith County performs at or above the state average on all standardized tests



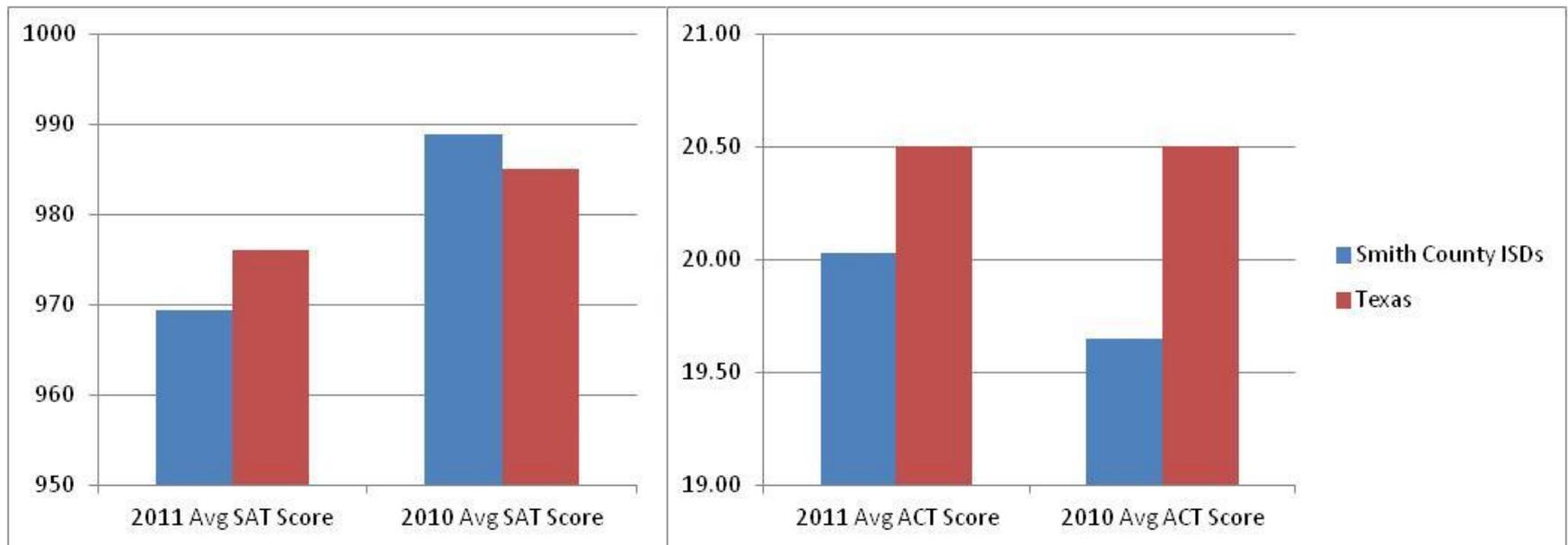
Advanced Coursework

- AP prepares students to pass an exam to prove their mastery of college-level curriculum
- Dual credit enrolls students in college courses while they are still in high school, allowing them to earn credit for both



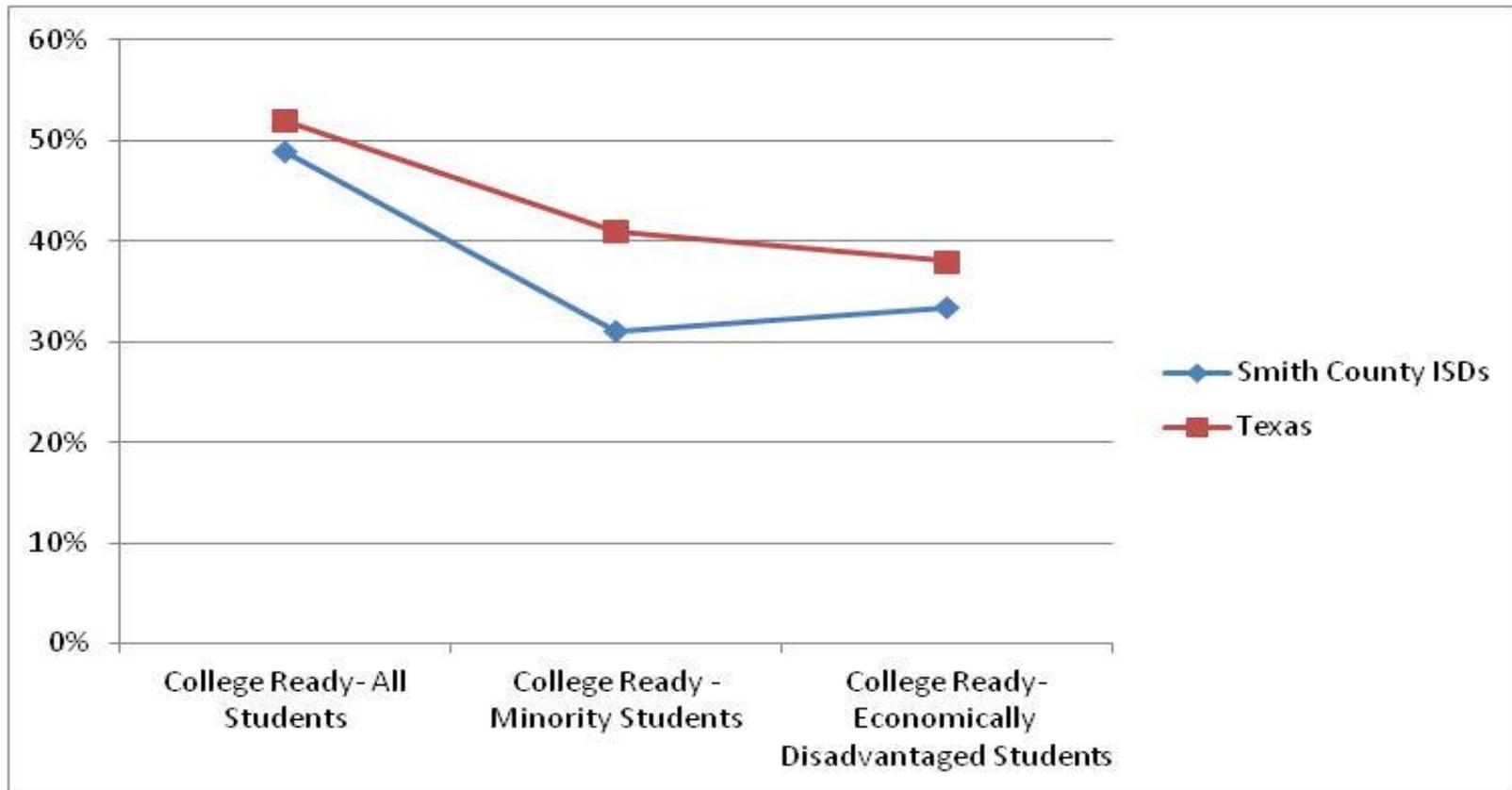
Average SAT/ACT Performance

- 64% of eligible students took the SAT or ACT in 2011, up from 58% in 2010
- For the SAT, the expected college readiness score is 1100



College Readiness of Graduates

- 52% of all Smith County graduates are deemed college ready



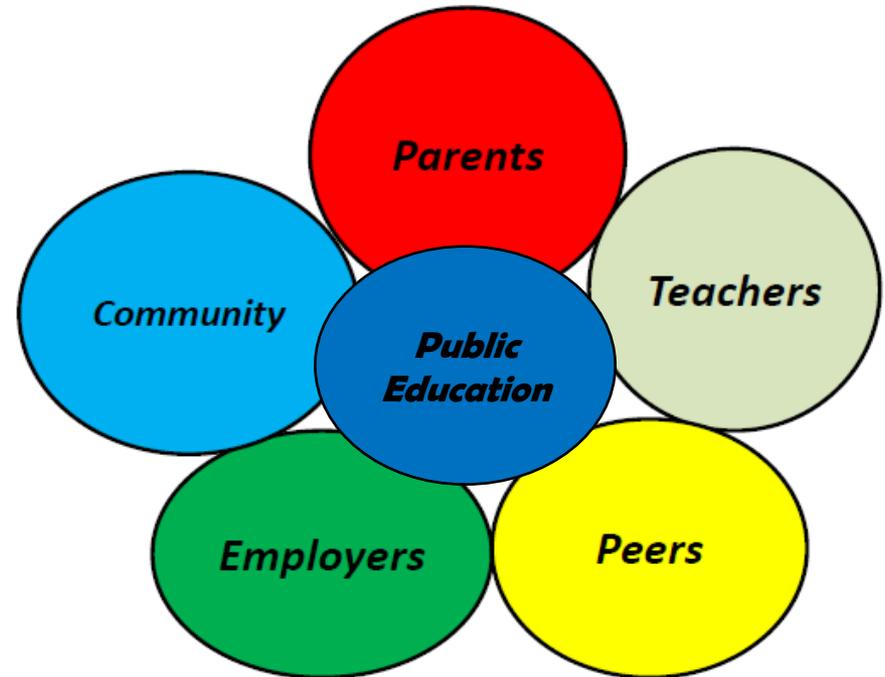
Note: Measured by performance levels on standardized tests

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Family and Community Support

- In order to be successful, students need to be supported both inside and outside of the classroom:
 - Community
 - Churches
 - Individuals
 - Non-profits
 - Business Community
 - Parents
 - Teachers
 - Peers

Are we “program rich but system poor”?



Business Education Council Action Plans

Summary of Fiscal Year 2013 Council Actions

- Provided support and exposure for:
 - Early College High School
 - Tyler ISD Bond proposal
 - Tyler ISD career exploration programs and middle school career fair
- Introduced Parental Involvement Program
- Recruited members for Tyler ISD Career and Technology Education Center and Tyler Junior College Energy Center advisory committees
- Sponsored Campus Chat at REL High School, JT High School Principal Reception and UT Tyler distinguished lecture series
- Hosted two Human Resource leader roundtable discussions with top area employers to discuss skill gaps and ideas for business community involvement in education

Fiscal Year 2014 Work Program Summary

- Operational
 - Creation of baseline data report and goal setting
 - Compilation of services and programs affecting student success
 - Further study of StriveTogether collective impact model
- Community Outreach and Engagement
 - Tyler ISD strategic planning
 - Tyler Area Partners (TAP) for Literacy steering committee
- Program Support
 - Early College High School
 - New centers for education
 - College and Career readiness efforts – (ex: middle school afterschool program career exploration course)
 - Parental involvement – (ex: Road to College Program)
 - Leadership/Life Skills – (ex: Ambassadors of Compassion)
 - Human Resource Key Leader Roundtables

Questions?