

# 2015 City of Tyler Community Survey

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## Final Report

**Submitted to The City of Tyler, Texas by:**

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**October 2015**



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*Section 1:*  
***Executive Summary***

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# 2015 City of Tyler Community Survey

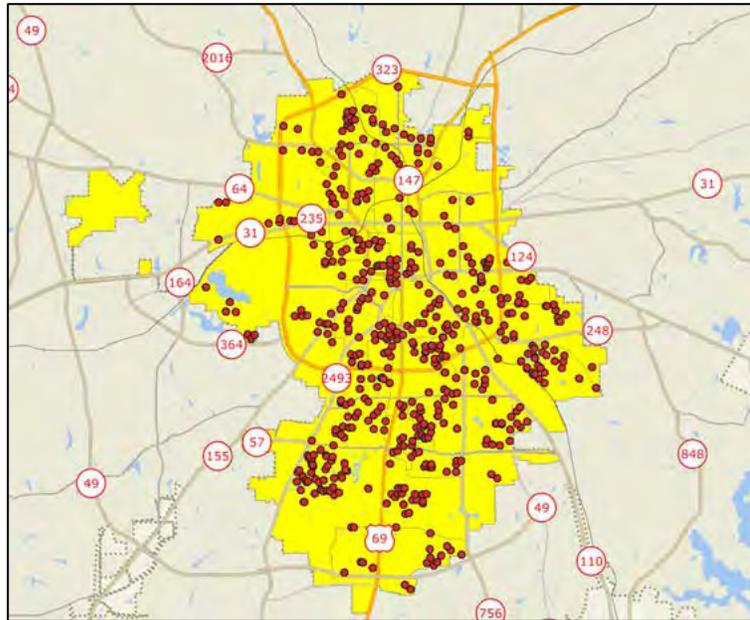
## Executive Summary Report

### Overview and Methodology

ETC Institute conducted the third community survey for the City of Tyler during the summer of 2015. The purpose of the survey was to help determine the way the City prepares for the future in the development of programs, services and facilities. Previous surveys were administered in 2006 and 2012.

The seven-page survey was mailed to a random sample of 4,000 households in the City of Tyler and took approximately 15 minutes to complete. The goal was to complete a total of 400 surveys. This goal was far exceeded, with 555 households completing the survey (a 13.9% response rate). The overall results for 555 households have a precision of at least +/-4.1% at the 95% level of confidence.

In order to understand how well services are being delivered in different areas of the City, ETC Institute geocoded the home address of respondents to the survey. The map to the right shows the physical distribution of respondents to the resident survey based on the location of their home.



This report contains:

- an executive summary of the methodology and major findings
- charts depicting the overall results of the survey, along with comparisons to the results of the 2006 and 2012 surveys
- GIS maps that show the results of selected questions on the survey on maps of the City
- tabular data for the overall results to each question of the survey
- cross-tabular data of survey questions by demographic variables
- a copy of the survey instrument

## Major Findings

- **Level of Importance of Various Issues.** Eighty-three percent (83%) of households indicated public safety is a “very important” issue currently facing the City of Tyler. Other issues residents feel are “very important” include: education (80%), employment opportunities (79%), traffic congestion (78%), and maintaining a low tax rate (75%).
- **FOUR Issues That Are Most Important to for the City of Tyler to Address.** Based on the sum of their top four choices, the issues that are most important for the City of Tyler to address include: traffic congestion (56%), public safety (54%), employment opportunities (43%), and maintaining a low tax rate (40%).
- **Overall Satisfaction With Major City Services.** Eighty-seven percent (87%) of households indicated they are either “very satisfied” or “satisfied” with garbage collection services in the City of Tyler. Other city services with similar satisfaction levels include: quality of public safety services (87%), water quality (77%), quality of the airport (74%), and quality of parks and recreation programs and facilities (67%).
- **TWO City Services That Households Think Should Receive the Most Emphasis Over the Next Three Years.** Based on the sum of their top two choices, the city services that households indicated should receive the most emphasis over the next three years include: effectiveness of traffic management (48%), maintenance of city streets/facilities (45%), and quality of public safety services (25%).
- **Overall Satisfaction With the Quality of New Neighborhood Sub-Divisions in the City of Tyler.** More than half (52%) of households were either “very satisfied” or “somewhat satisfied” with the quality of new neighborhood sub-divisions in the City of Tyler. Twenty-four percent (24%) were neutral, 4% were dissatisfied, 2% were very dissatisfied, and 18% did not have an opinion.
- **Overall Satisfaction With the Quality of New Commercial Development in the City of Tyler.** Sixty percent (60%) of households were either “very satisfied” or “satisfied” with the quality of new commercial development in the City of Tyler. Twenty-four percent (24%) were neutral, 8% were dissatisfied, 3% were very dissatisfied, and 6% did not have an opinion.
- **How Respondents Think the Condition of Their Neighborhood Has Changed.** Two-thirds (67%) of households indicated the condition of their neighborhood has “stayed about the same.” Twelve percent (12%) believe it is getting better, 18% think it is getting worse, and 3% did not have an opinion.

- **Importance of Various Reasons to Live in the City of Tyler.** When asked to rate the importance of various reasons in their decision to live in the City of Tyler, 88% indicated the low crime rate was either “extremely important” or “very important.” Other reasons for living in Tyler that show similar levels of importance include: quality of health care services (84%), employment opportunities (82%), appearance, views and overall beauty of the City (80%), and level of taxation (76%).
- **Reasons That Will Have the Most Impact on Respondents’ Decision to Stay in Tyler.** Based on the sum of their top three choices, the reasons that will have the most impact on their decision to stay in the City of Tyler include: low crime rate (43%), quality of health care services (34%), employment opportunities (29%), and level of taxation (28%).
- **Satisfaction With Items That Influence PERCEPTIONS of the City.** When asked to rate various aspects that influence their perceptions of Tyler, 89% indicated the City is “excellent” or “good” as a place to live. Other aspects of the City that households rated as “excellent” or “good” include: as a place to retire (86%), as a place to raise children (85%), and overall quality of life (79%).
- **How Respondents Think the Quality of Life Has Changed in the City of Tyler.** More than half (54%) of households indicated that the quality of life in the City of Tyler has improved. Twenty-nine percent (29%) believe the quality of life has stayed the same, 11% think it has gotten worse, and 6% were not sure.
- **Strength of Various Assets to Build Upon in the Future.** Ninety-three percent (93%) of respondents indicated medical centers in Tyler were either a “very strong” or “somewhat strong” asset for the City of Tyler to build upon in the future. Other items that households indicated were strong assets include: general quality of life (91%), higher education institutions (88%), churches and community institutions (87%), and neighborhoods (86%).
- **Assets Most Important for the City of Tyler to Build Upon in the Future.** Based on the sum of their top four choices, the assets that households indicated were most important to build upon in the future include: public schools (34%), medical centers (33%), employment opportunities (33%), low city taxes (31%), and financial health of the local economy (25%).
- **Agreement With Statements Regarding the Future of Tyler.** Ninety-four percent (94%) of household either “strongly agree” or “agree” that the City of Tyler’s future should include better traffic flow on major city streets. Other items that respondents agree should be included in Tyler’s future include: improved and new public schools (79%), more sidewalks, walking paths and trails (75%), more activities for teenagers (72%), and a stronger city identity (70%).



- **Items That Best Represent Residents' Vision for the Future of Tyler.** Based on the sum of their top four choices, the items that best represent residents' vision for the future of the City of Tyler include: better traffic flow on major city streets (56%), improved and new public schools (32%), more sidewalks, walking paths and trails (23%), more activities for teenagers (18%), and more affordable housing within the City (18%).

## **Long-Term Trends**

The significant increases and decreases in satisfaction among all of the items assessed in 2006 and 2015 are listed below. Changes of 4% or more are considered significant.

### **Significant Long-Term Increases**

- Improved quality of life (+8%)
- Effectiveness of land use and development planning (+7%)
- Quality of new commercial development (+7%)
- Quality of parks and recreation programs and facilities (+5%)
- As a place to raise children (+4%)

### **Significant Long-Term Decreases**

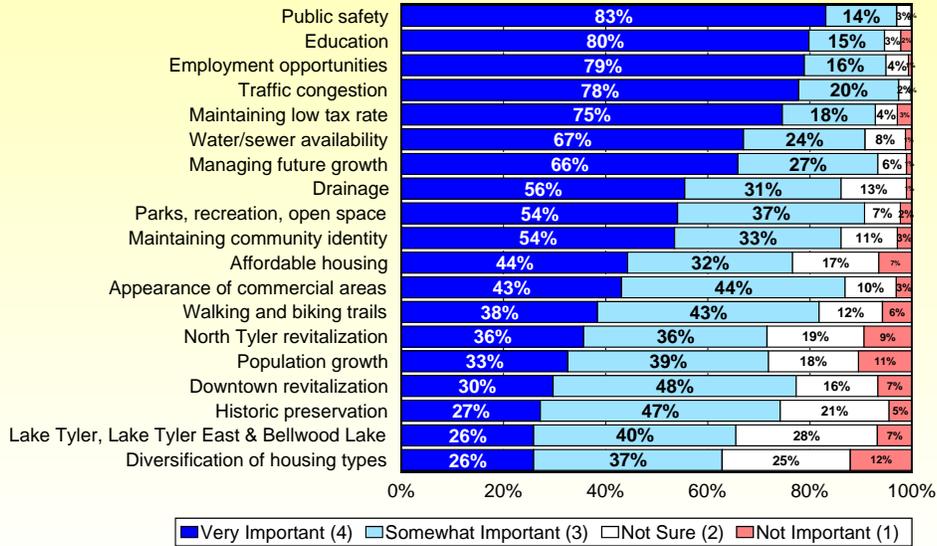
- Maintenance of city streets and facilities (-10%)
- Water quality (-7%)

*Section 2:*  
***Charts and Graphs***

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### Q1. Importance of Issues Currently Facing the City of Tyler

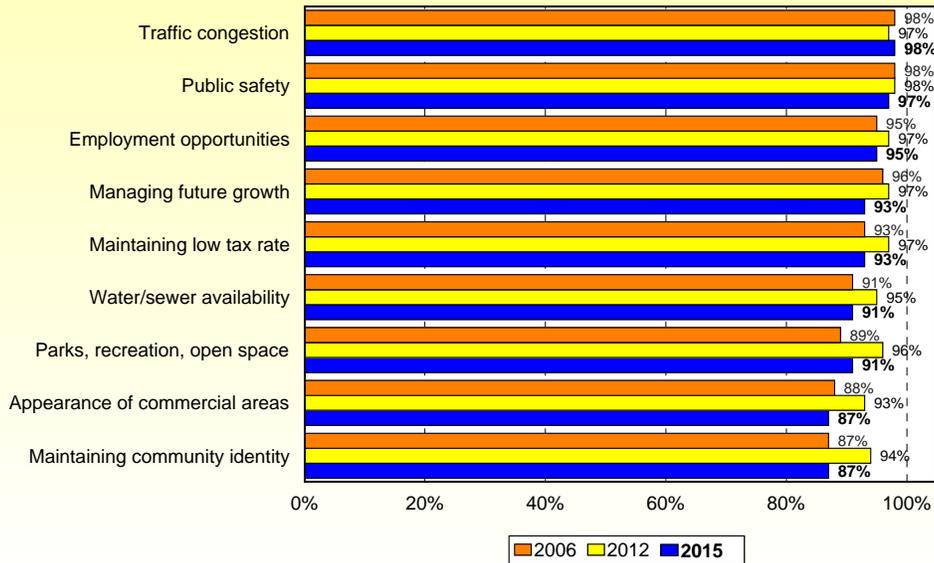
by percentage of respondents who rated the item as a 1 to 4 on a 4-point scale



Source: ETC Institute (2015)

### TRENDS: Importance of Issues Currently Facing the City of Tyler - 2006 to 2015

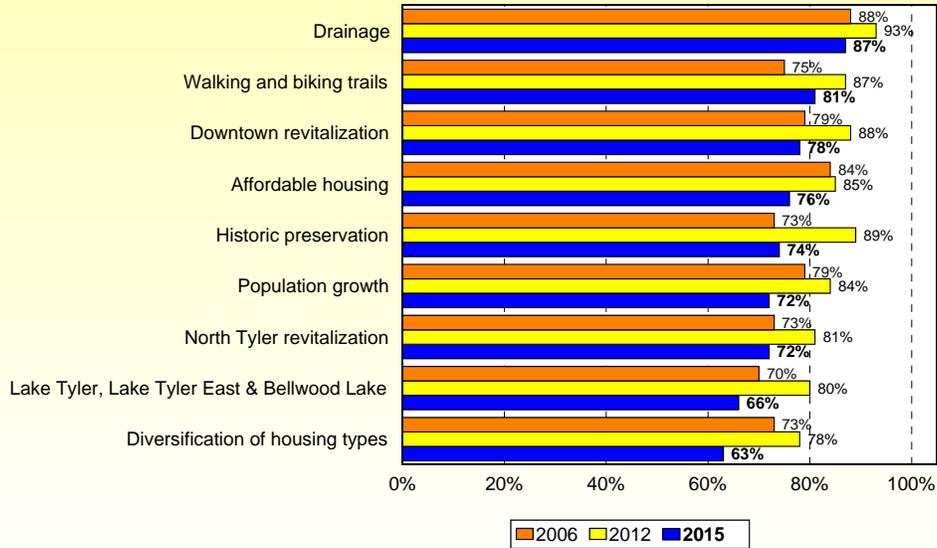
by percentage of respondents who rated the item as "very important" or "somewhat important"



Source: ETC Institute (2015)

### TRENDS: Importance of Issues Currently Facing the City of Tyler - 2006 to 2015 (cont.)

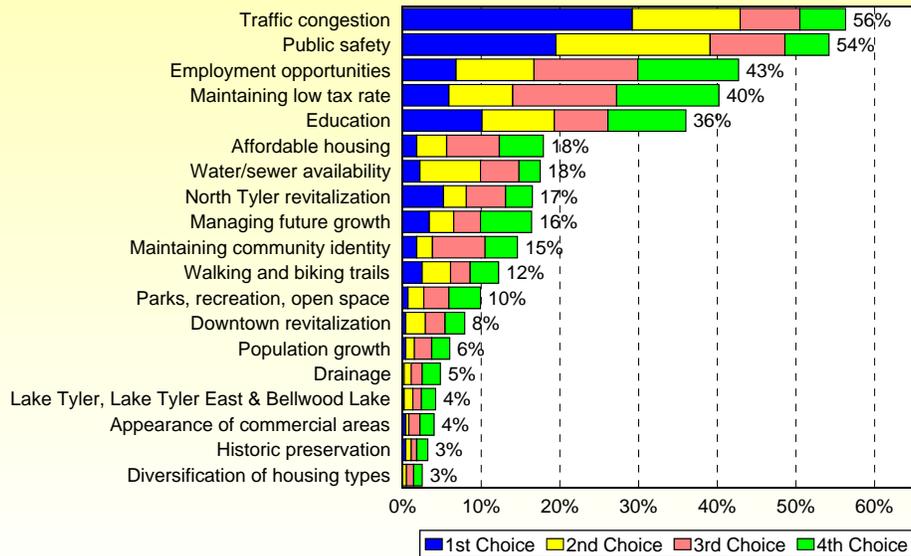
by percentage of respondents who rated the item as "very important" or "somewhat important"



Source: ETC Institute (2015)

### Q2. Issues That Respondents Feel are Most Important for the City of Tyler to Address

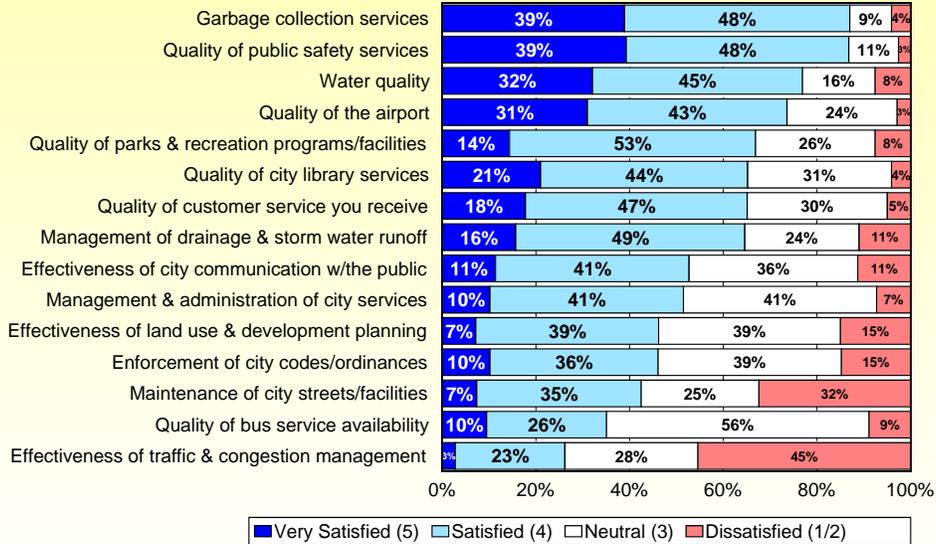
by percentage of respondents who selected the item as one of their top four choices



Source: ETC Institute (2015)

### Q3. Overall Satisfaction with City Services by Major Category

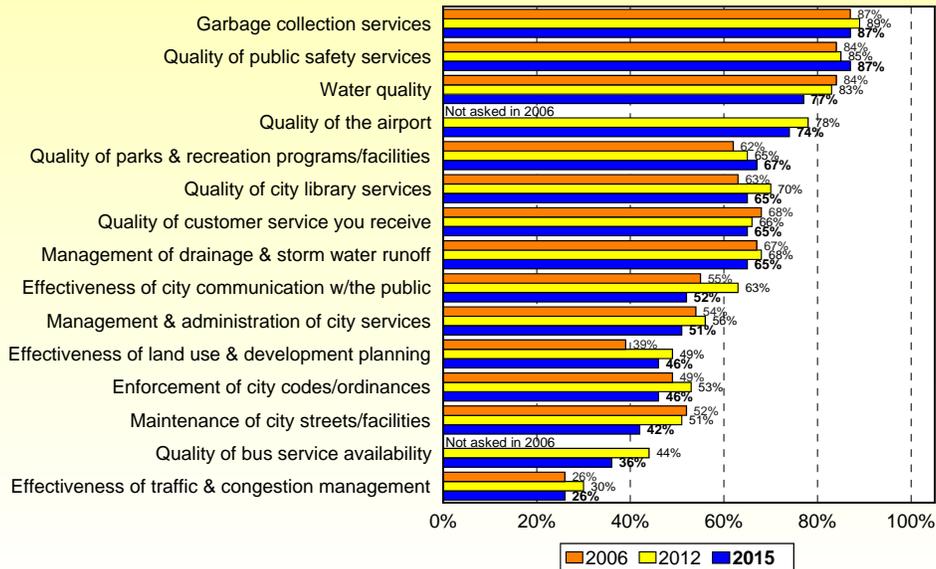
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute (2015)

### TRENDS: Overall Satisfaction with City Services 2006 to 2015

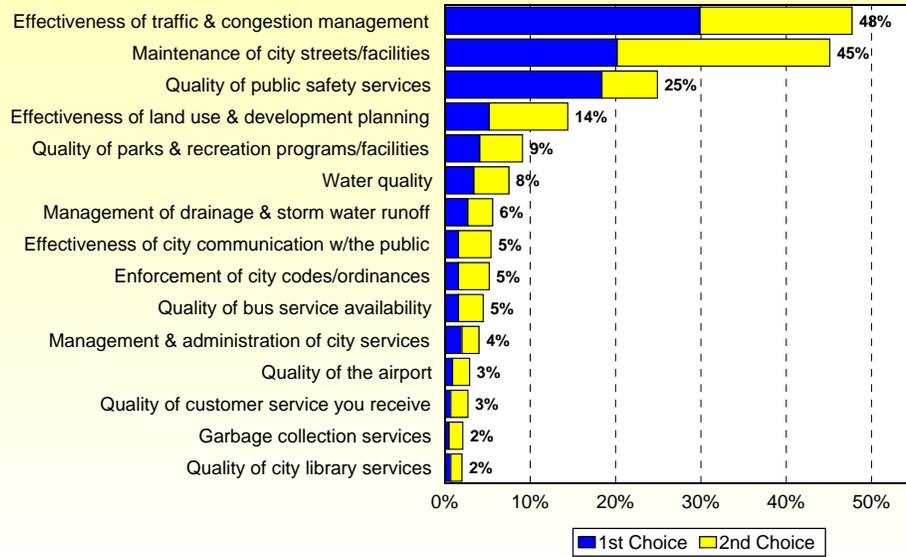
by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute (2015)

### Q4. City Services That Should Receive the Most Emphasis Over the Next Two Years by Major Category

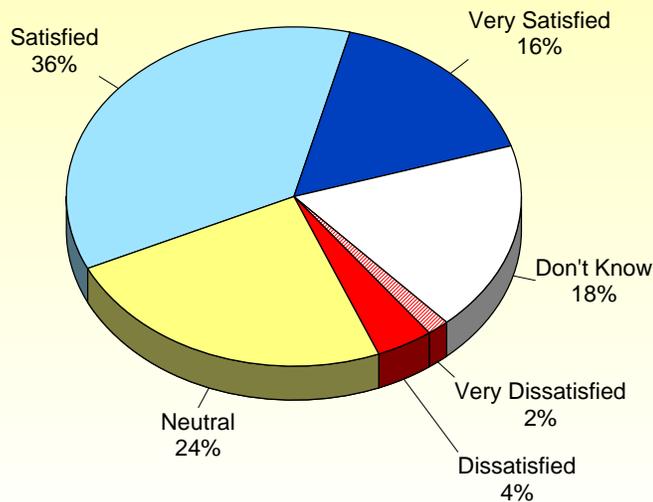
by percentage of respondents who selected the item as one of their top two choices



Source: ETC Institute (2015)

### Q5. Satisfaction With the Quality of New Neighborhood Sub-Divisions in the City of Tyler

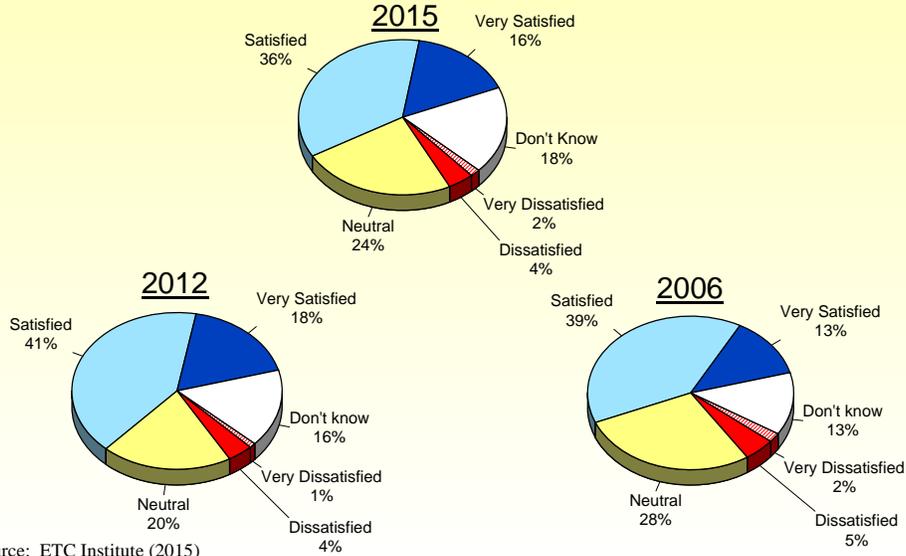
by percentage of respondents



Source: ETC Institute (2015)

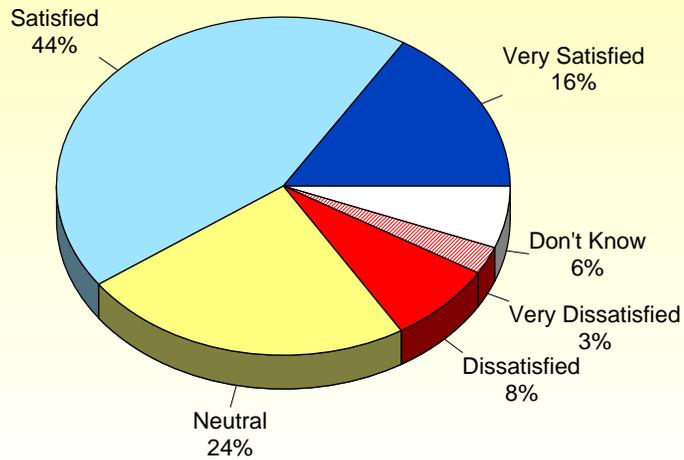
### TRENDS: Satisfaction With the Quality of New Neighborhood Sub-Divisions in the City of Tyler 2006 to 2015

by percentage of respondents



### Q6. Satisfaction With the Quality of New Commercial Development in the City of Tyler

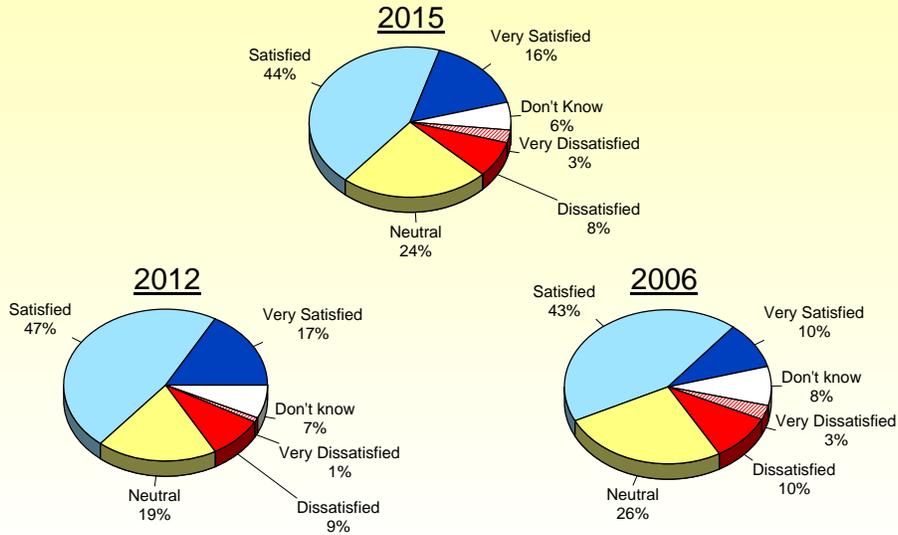
by percentage of respondents



### TRENDS: Satisfaction With the Quality of New Commercial Development in the City of Tyler

2006 to 2015

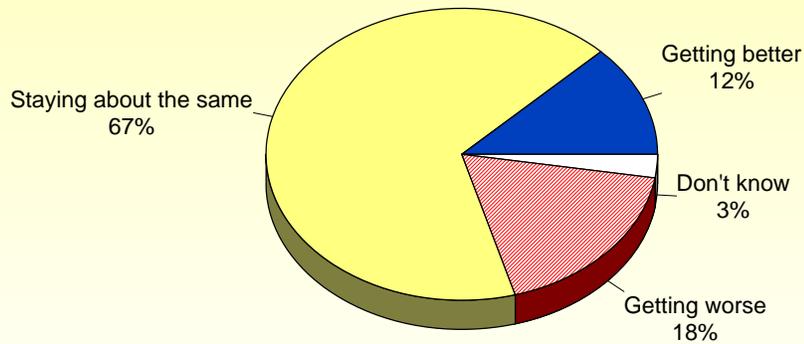
by percentage of respondents



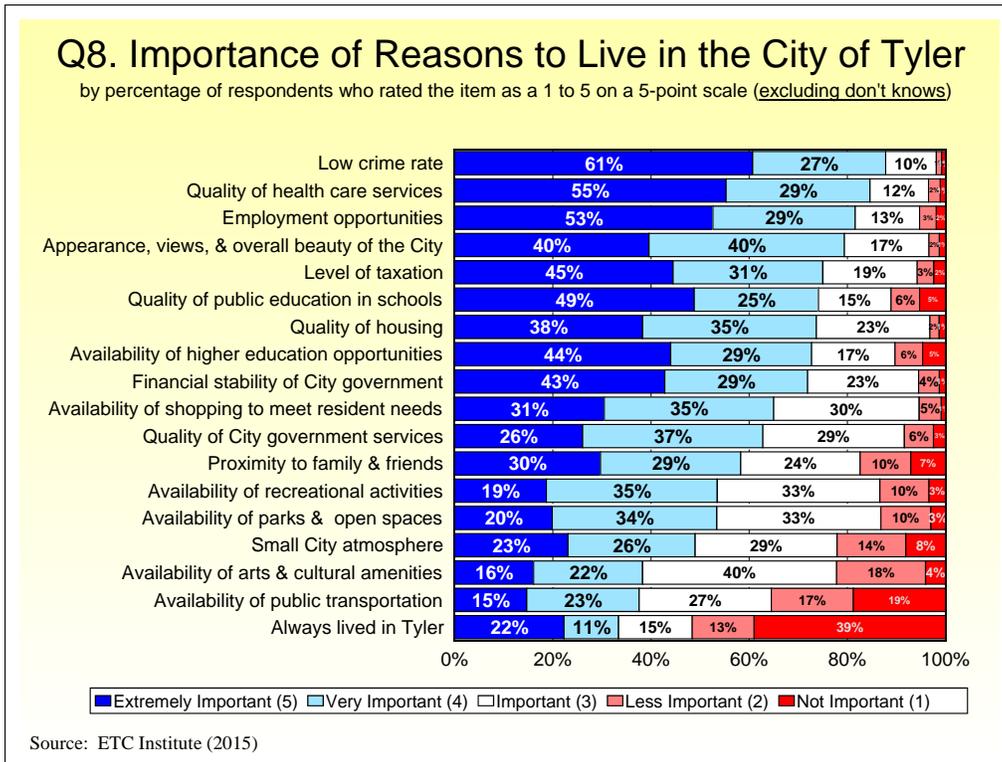
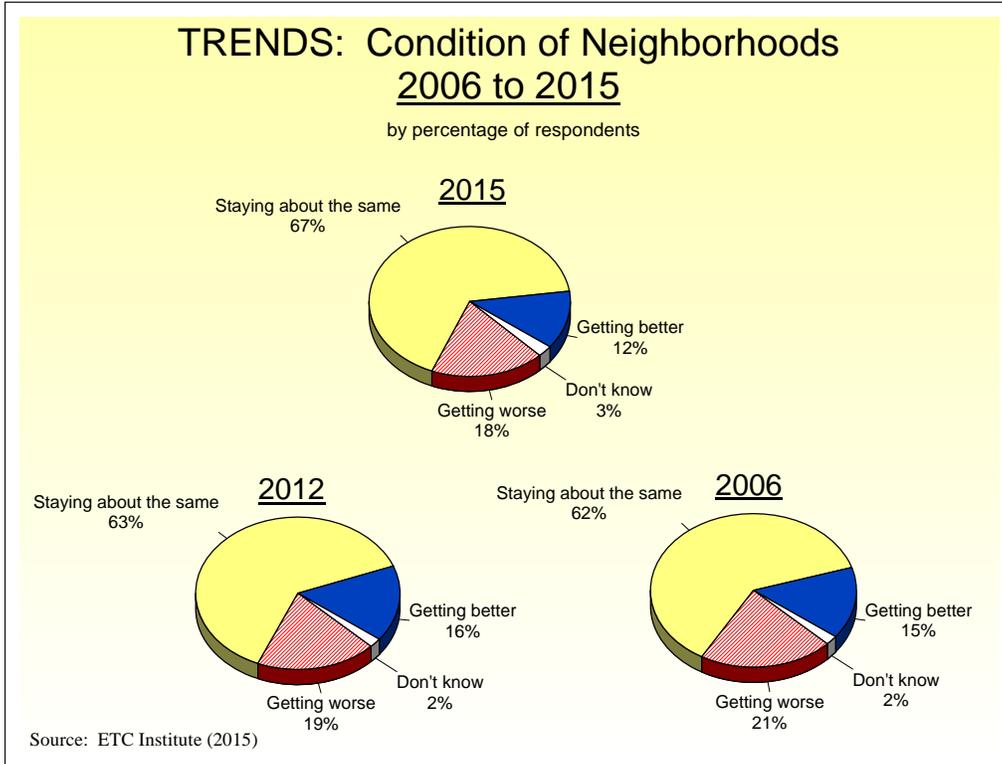
Source: ETC Institute (2015)

### Q7. Generally Think the Condition of Your Neighborhood is Getting Better, Worse, or Staying About the Same

by percentage of respondents

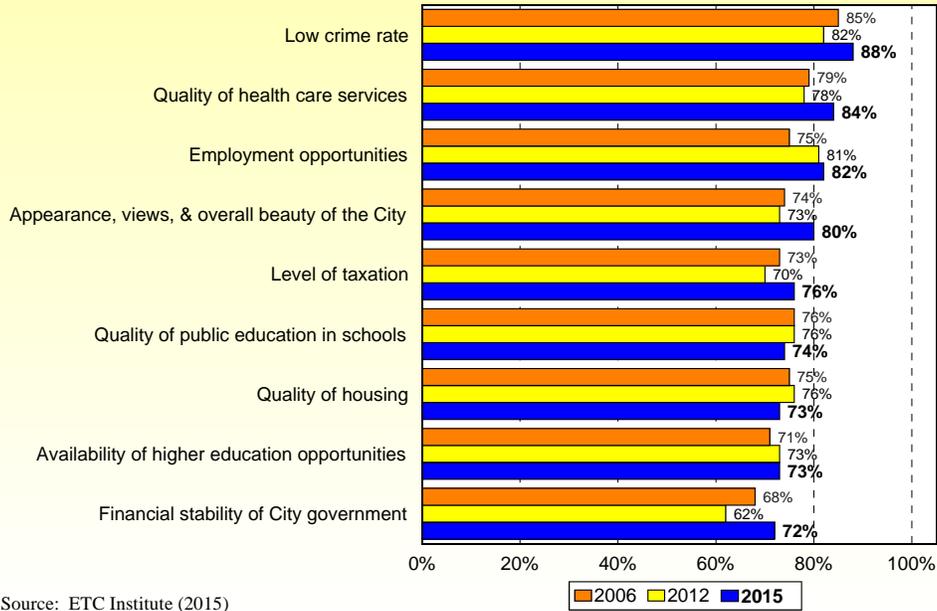


Source: ETC Institute (2015)



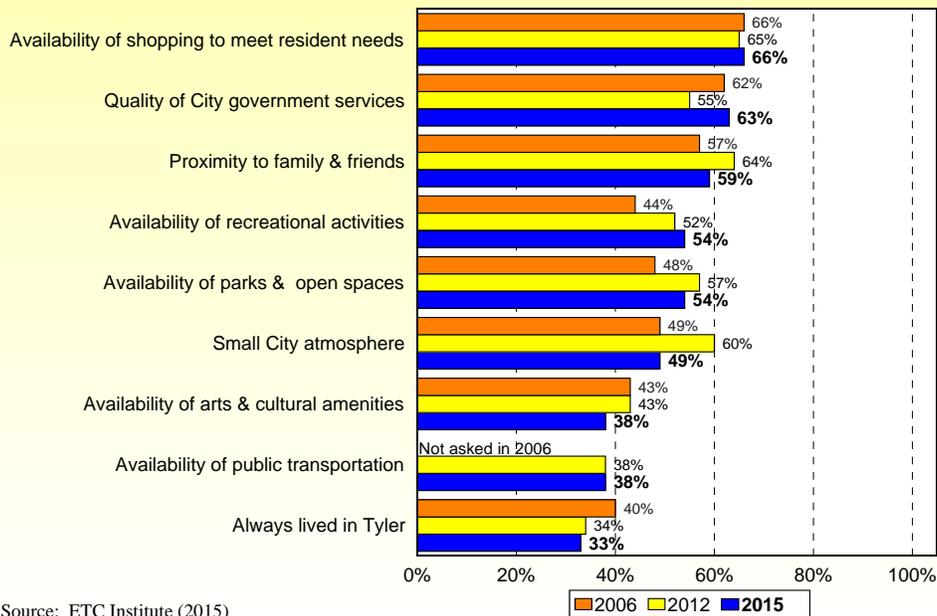
### TRENDS: Importance of Reasons to Live in the City of Tyler - 2006 to 2015

by percentage of respondents who rated the item as "extremely important" or "very important" (excluding not provided)



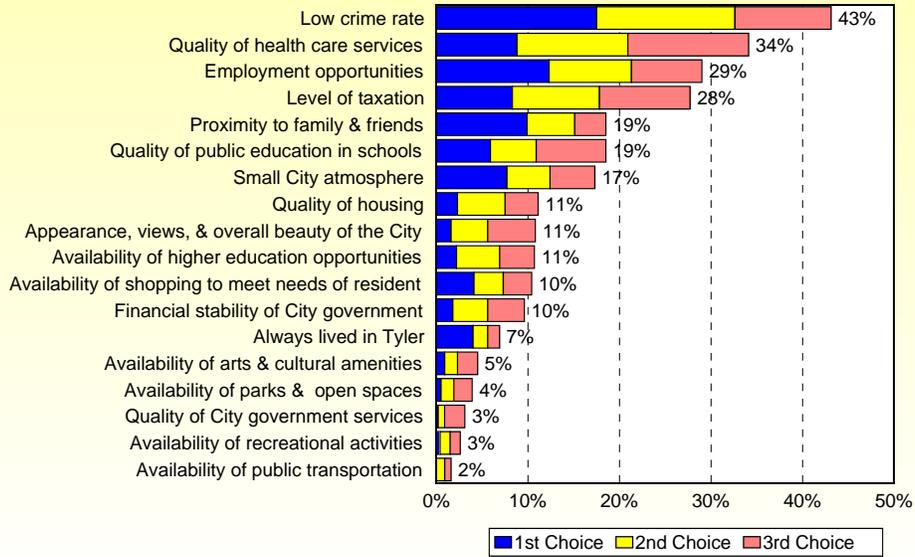
### TRENDS: Importance of Reasons to Live in the City of Tyler - 2006 to 2015 (cont.)

by percentage of respondents who rated the item as "extremely important" or "very important" (excluding not provided)



### Q9. Reasons That Will Have the Most Impact on Respondents' Decision to Stay in the City of Tyler

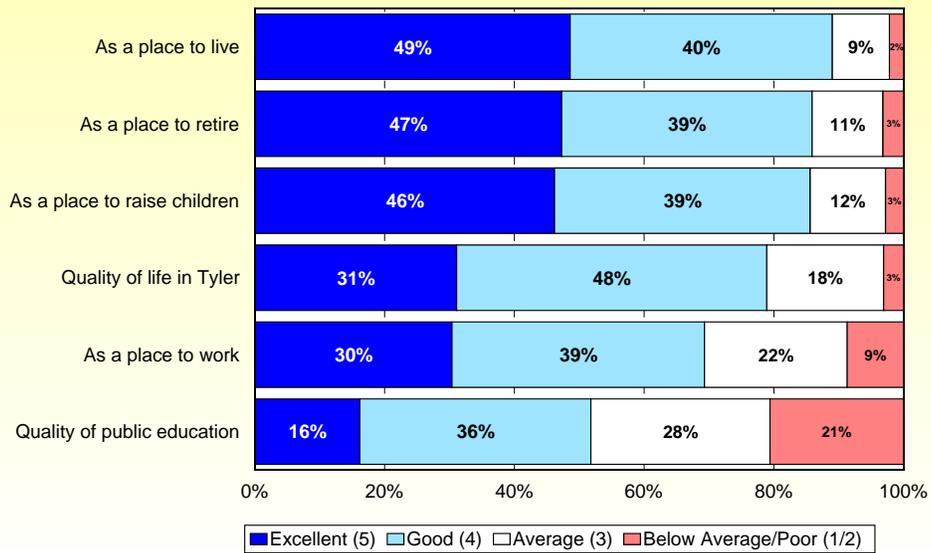
by percentage of respondents who selected the item as one of their top three choices



Source: ETC Institute (2015)

### Q10. Satisfaction with Items That Influence Perceptions of the City

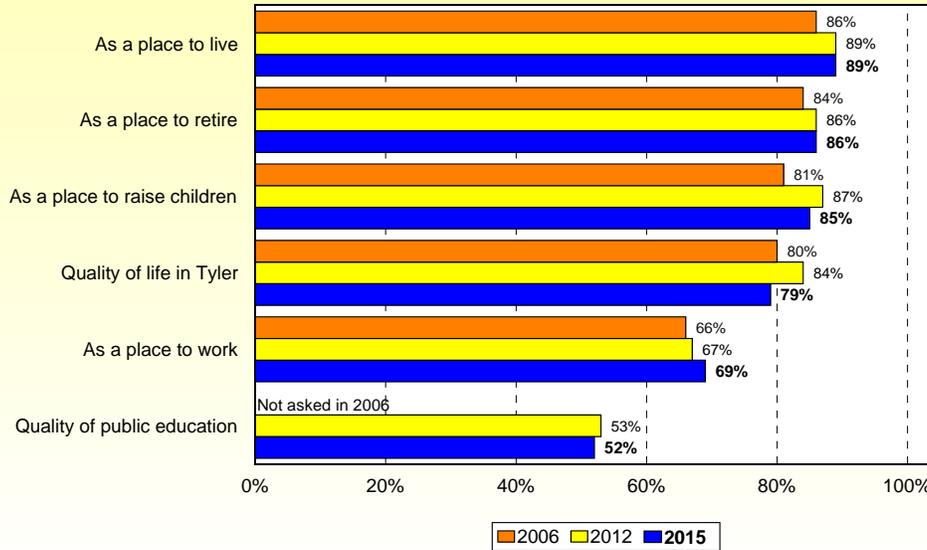
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute (2015)

### TRENDS: Satisfaction with Items That Influence Perceptions of the City - 2006 to 2015

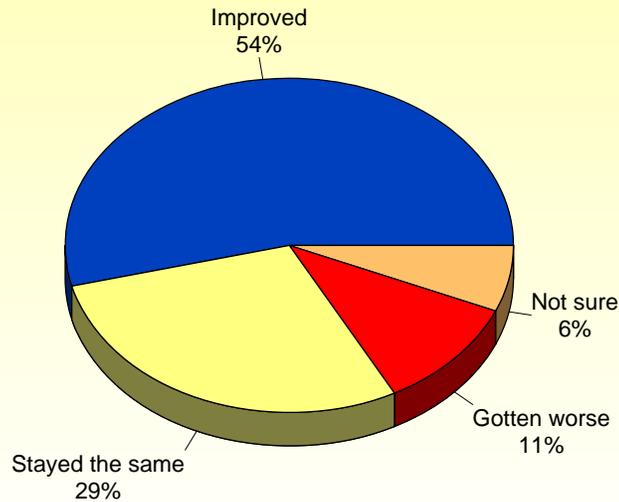
by percentage of respondents who rated the item as "excellent" or "good" (excluding don't knows)



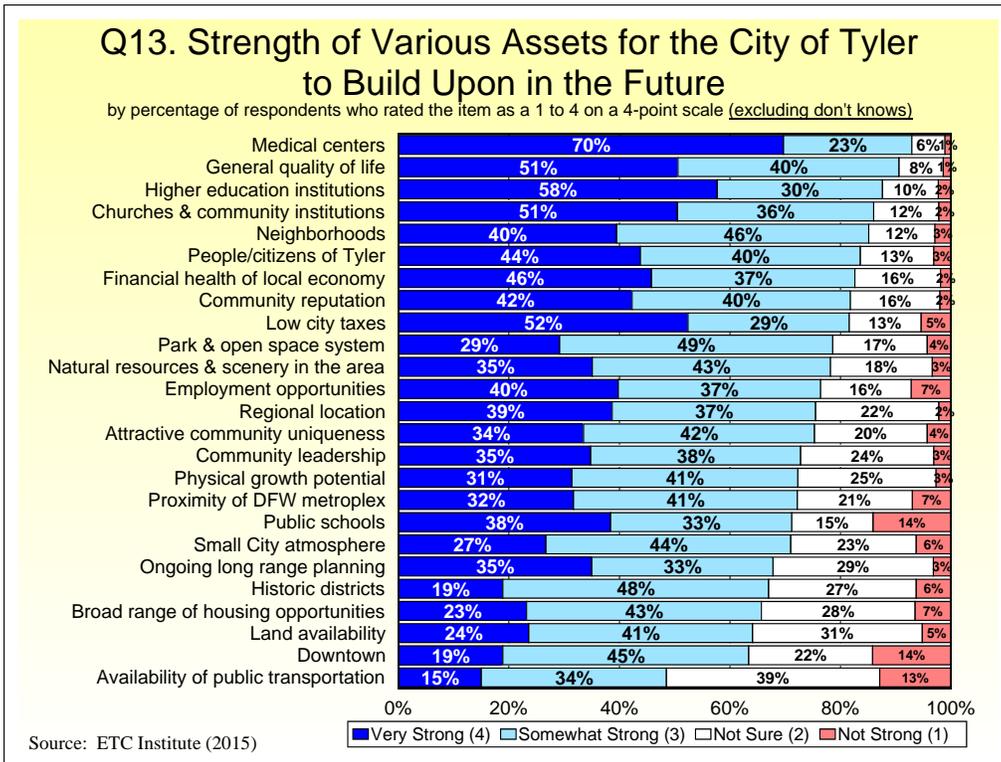
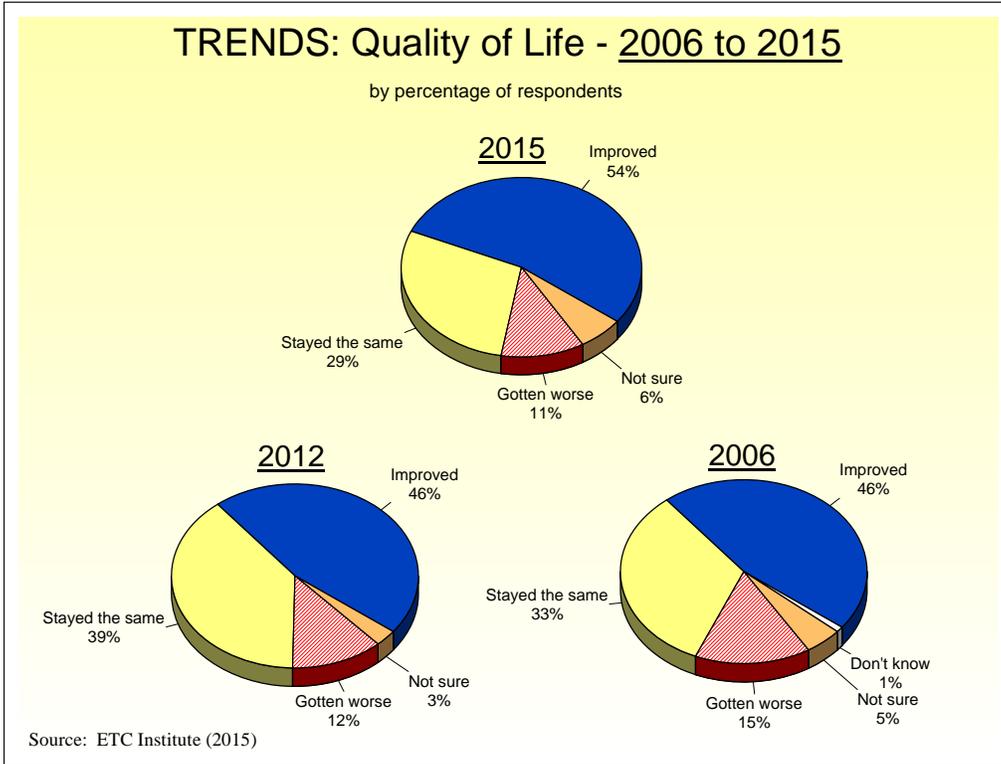
Source: ETC Institute (2015)

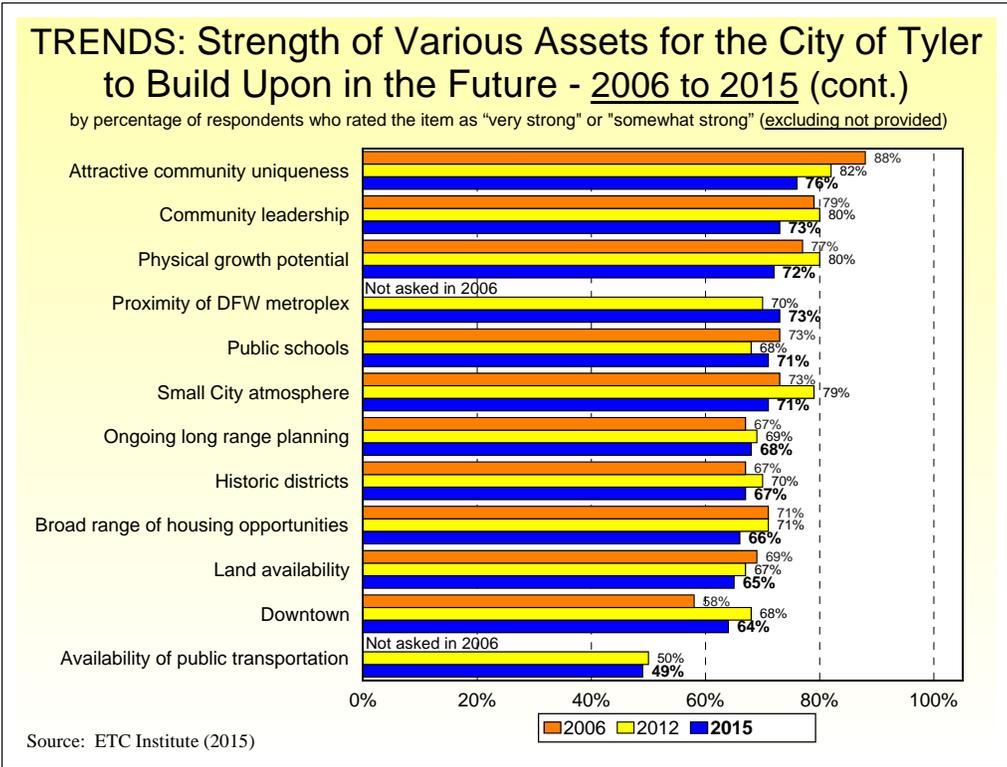
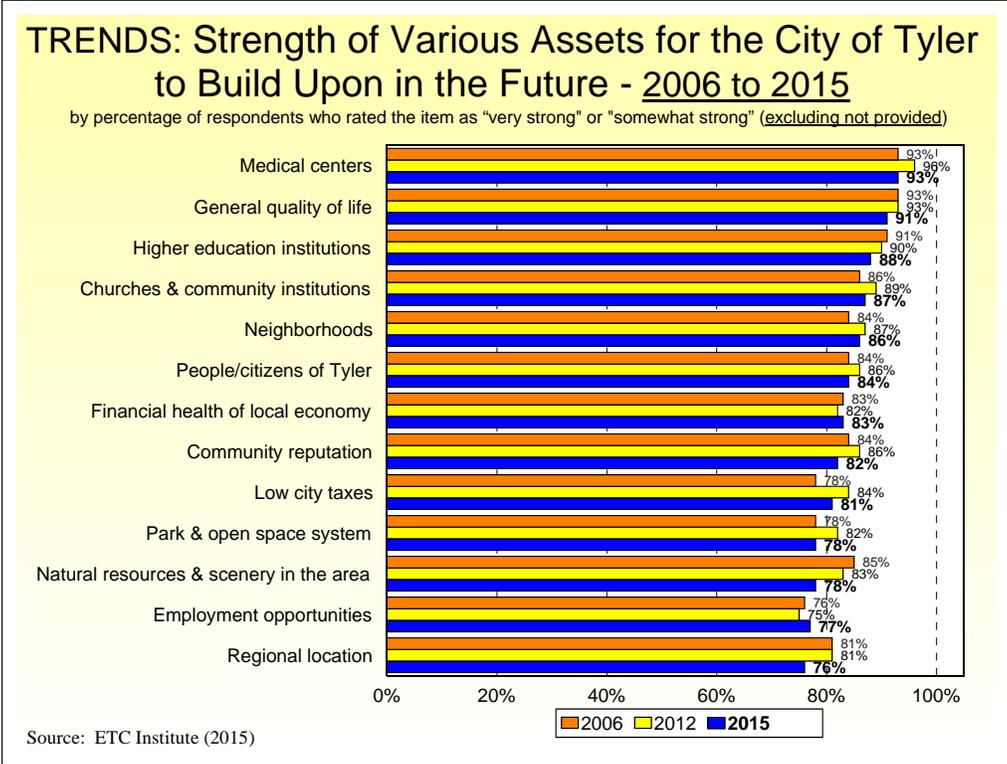
### Q11. Generally Think the Quality of Life has Improved, Stayed the Same, or Gotten Worse

by percentage of respondents



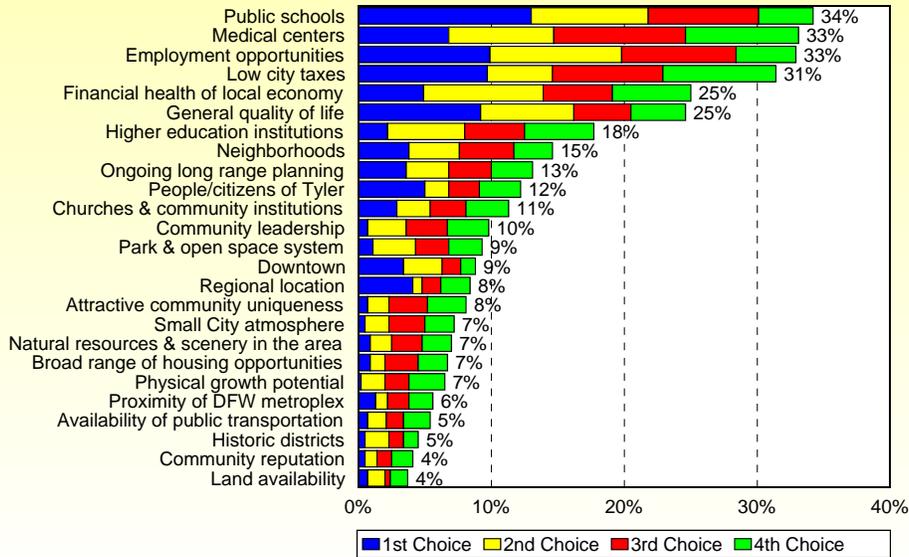
Source: ETC Institute (2015)





### Q14. Assets Most Important for the City of Tyler to Build Upon in the Future

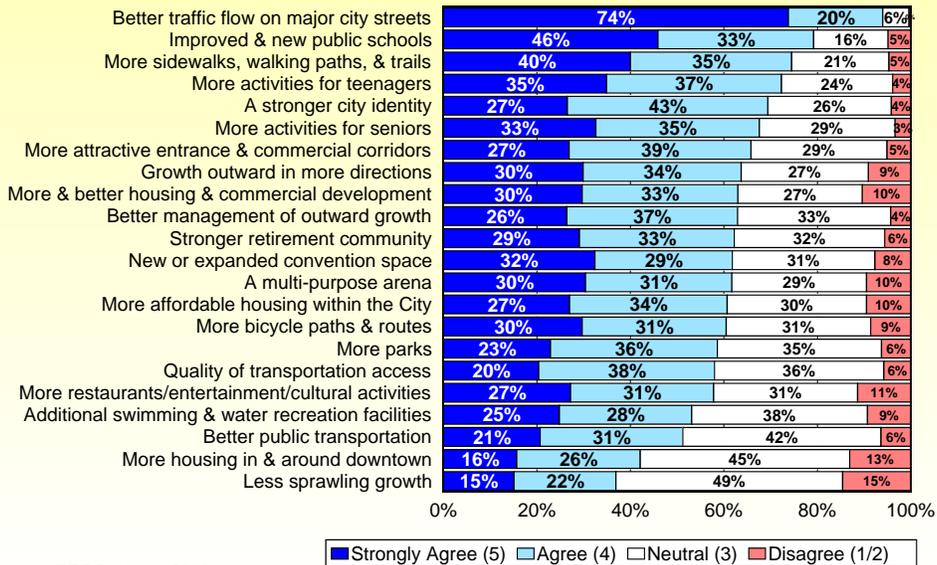
by percentage of respondents who selected the item as one of their top four choices



Source: ETC Institute (2015)

### Q15. Agreement With Statements Regarding the Future of Tyler

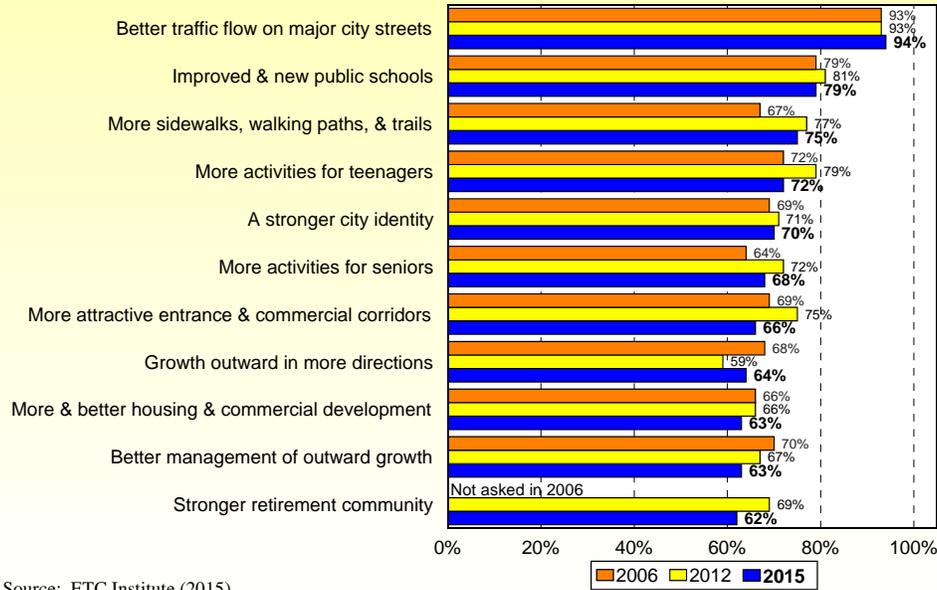
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute (2015)

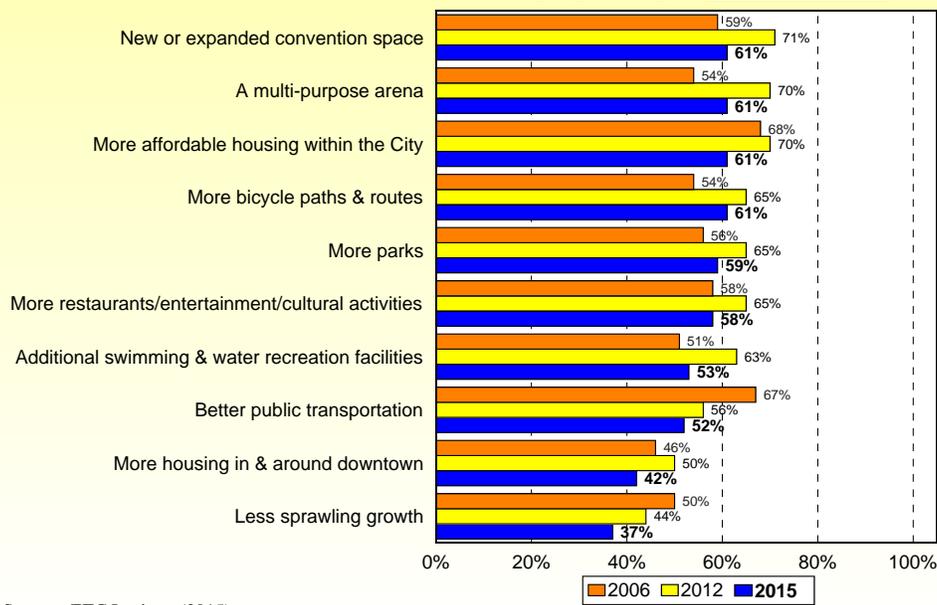
### TRENDS: Agreement With Statements Regarding the Future of Tyler - 2006 to 2015

by percentage of respondents who rated the item as "strongly agree" or "agree" (excluding not provided)



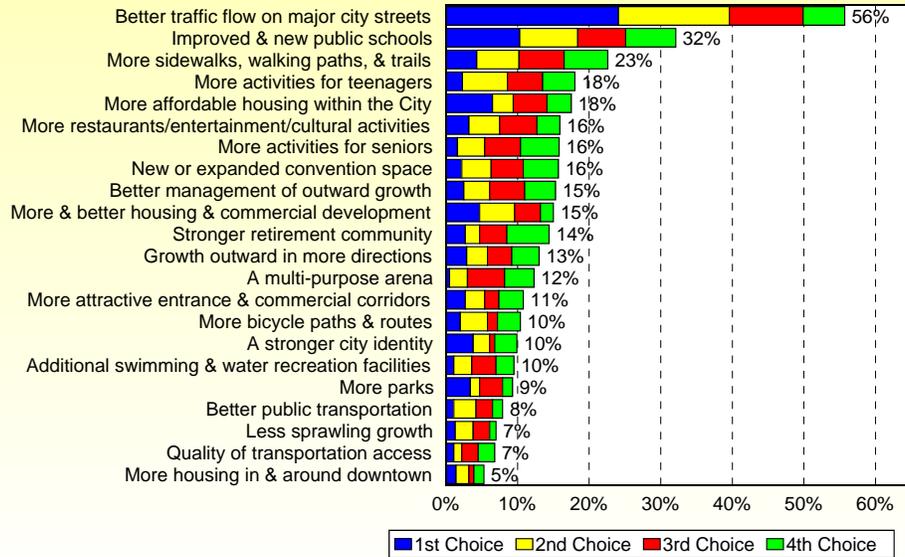
### TRENDS: Agreement With Statements Regarding the Future of Tyler - 2006 to 2015 (cont.)

by percentage of respondents who rated the item as "strongly agree" or "agree" (excluding not provided)



### Q16. Statements That Best Represent Respondents' Vision for the Future of the City of Tyler

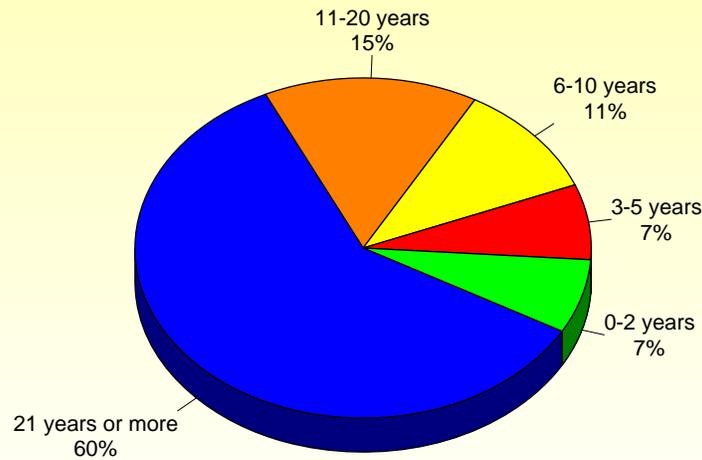
by percentage of respondents who selected the item as one of their top four choices



Source: ETC Institute (2015)

### Q18. Demographics: How long have you lived in your community?

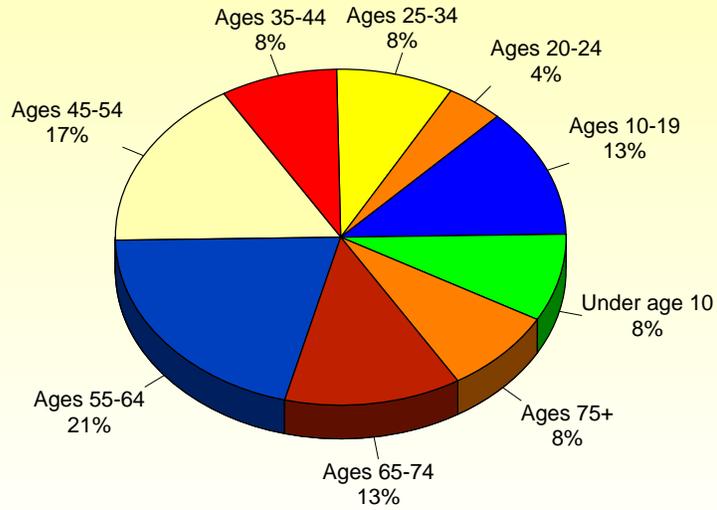
by percentage of respondents



Source: ETC Institute (2015)

**Q19. Demographics: Counting yourself, how many people in your household are:**

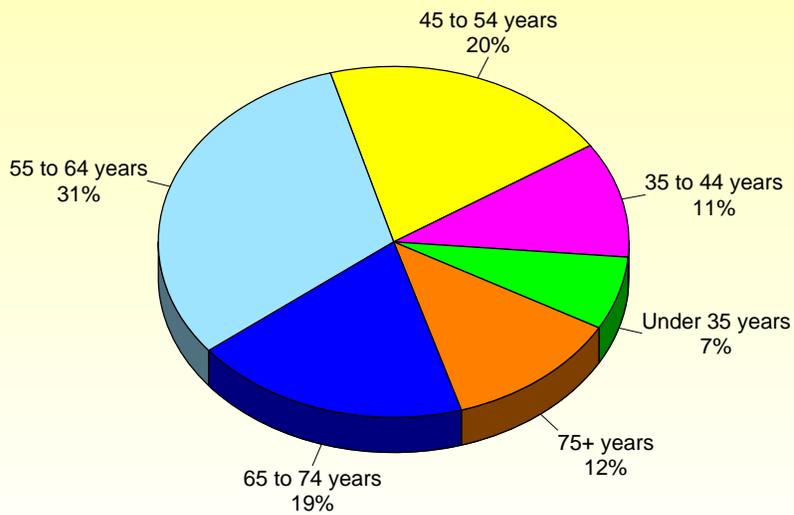
by percentage of people in household



Source: ETC Institute (2015)

**Q20. Demographics: What is your age?**

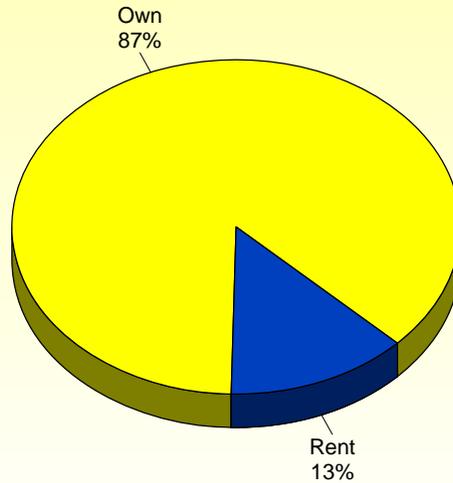
by percentage of respondents



Source: ETC Institute (2015)

### Q21. Demographics: Do you own or rent your home?

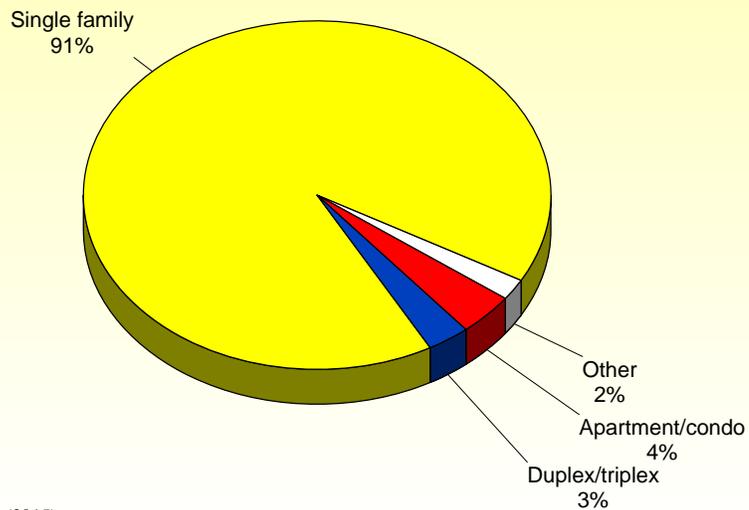
by percentage of respondents



Source: ETC Institute (2015)

### Q22. Demographics: Which of the following best describes your home?

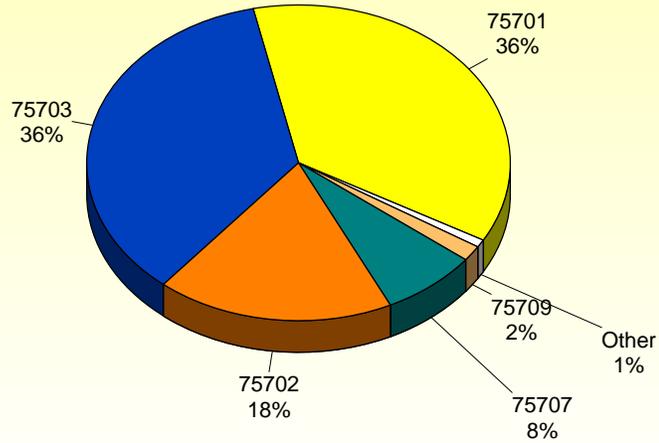
by percentage of respondents



Source: ETC Institute (2015)

### Q23. Demographics: What is your zip code?

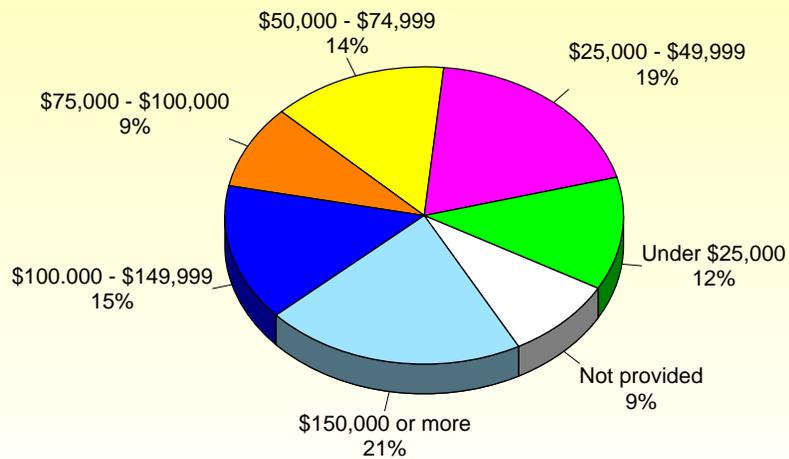
by percentage of respondents



Source: ETC Institute (2015)

### Q24. Demographics: Total Annual Household Income

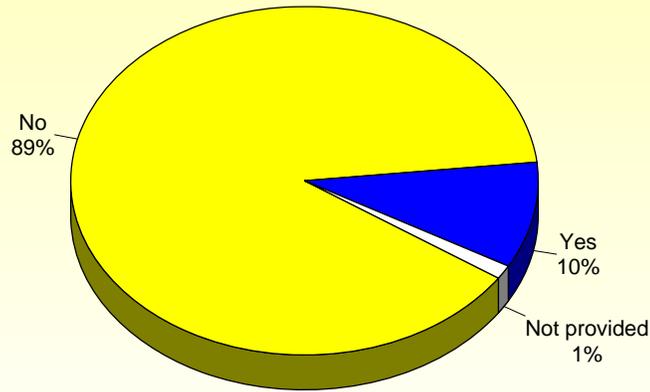
by percentage of respondents



Source: ETC Institute (2015)

### Q25. Demographics: Members of Household of Hispanic, Latino, or Spanish Ancestry

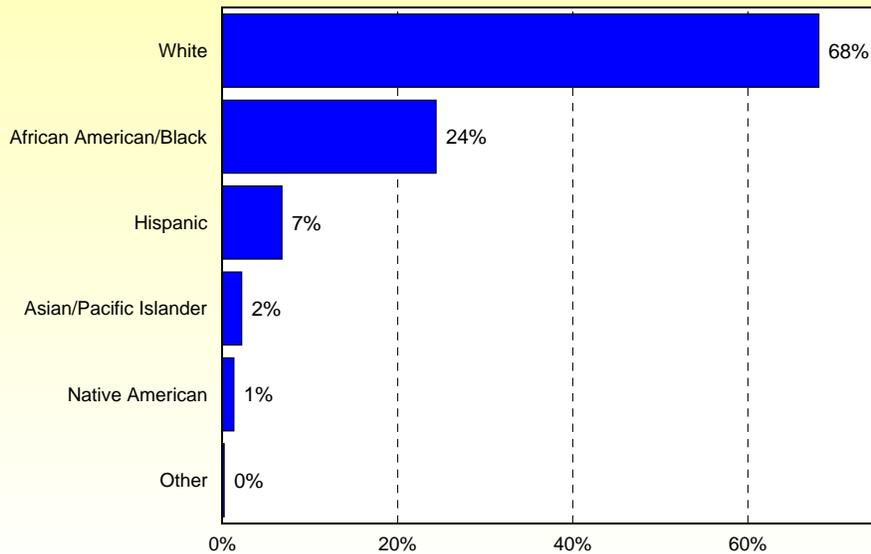
by percentage of respondents



Source: ETC Institute (2015)

### Q26. Demographics: Which of the following best describes your race?

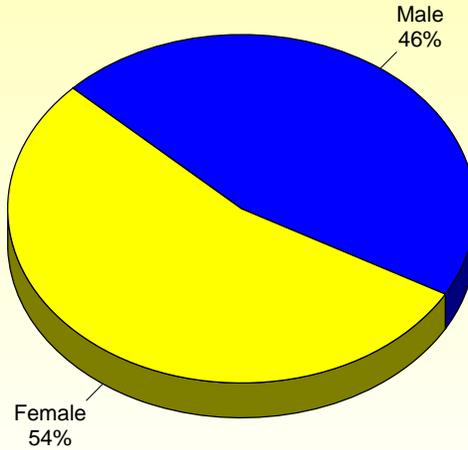
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2015)

### Q27. Demographics: Gender

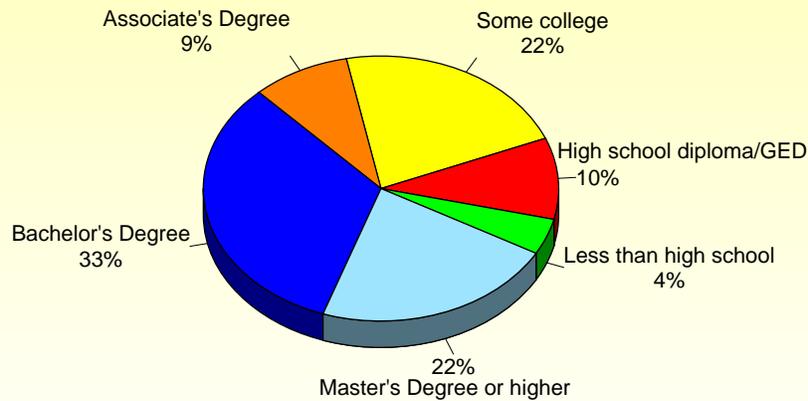
by percentage of respondents



Source: ETC Institute (2015)

### Q28. Demographics: What is your highest level of education?

by percentage of respondents (excluding not provided)



Source: ETC Institute (2015)

*Section 3:*  
***GIS Maps***

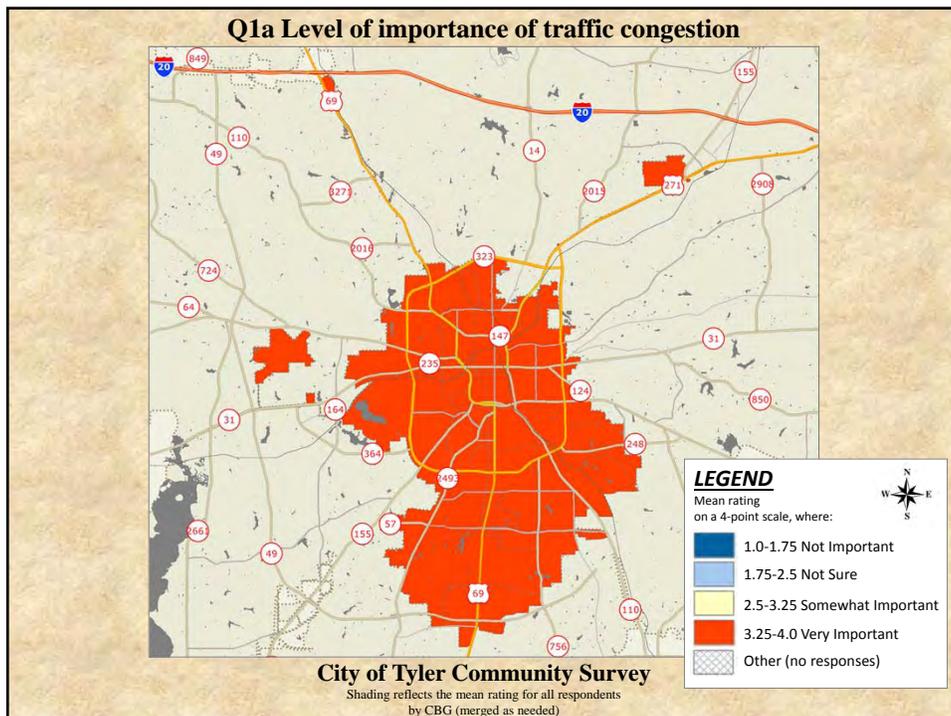
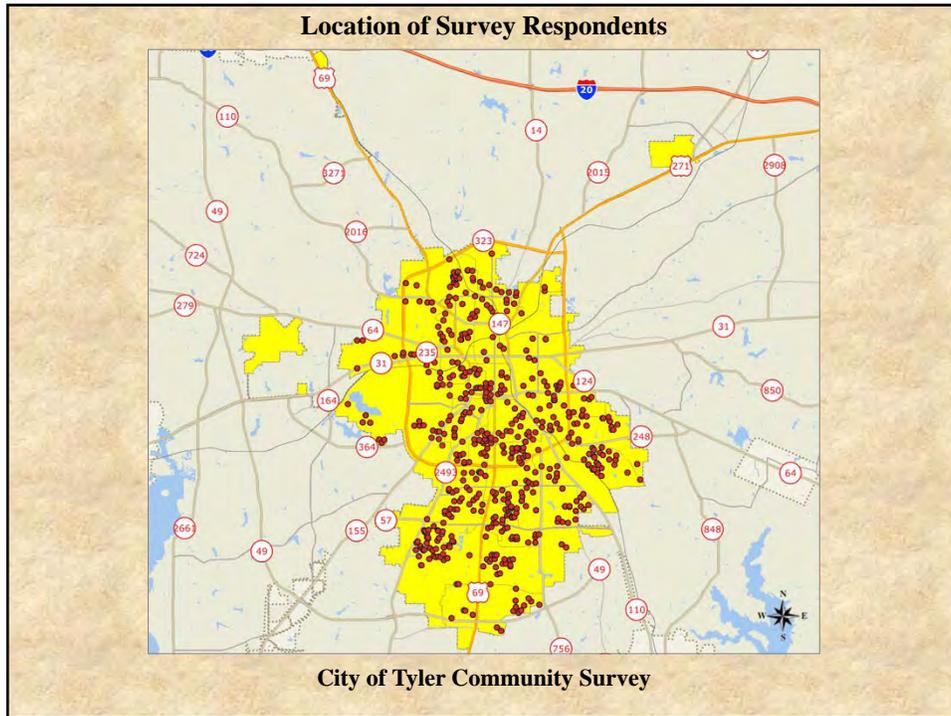
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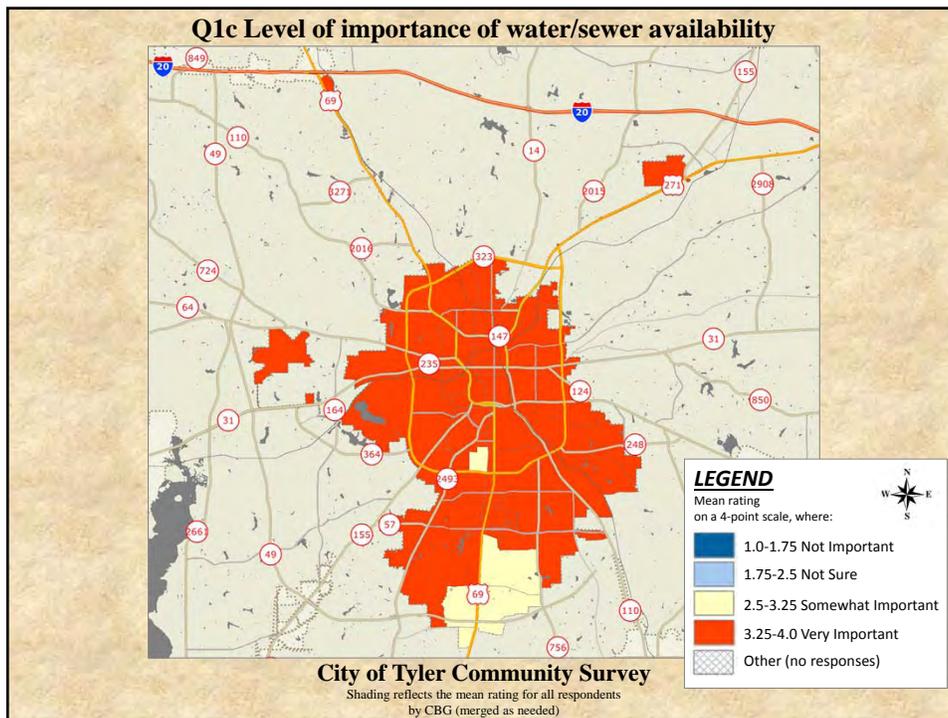
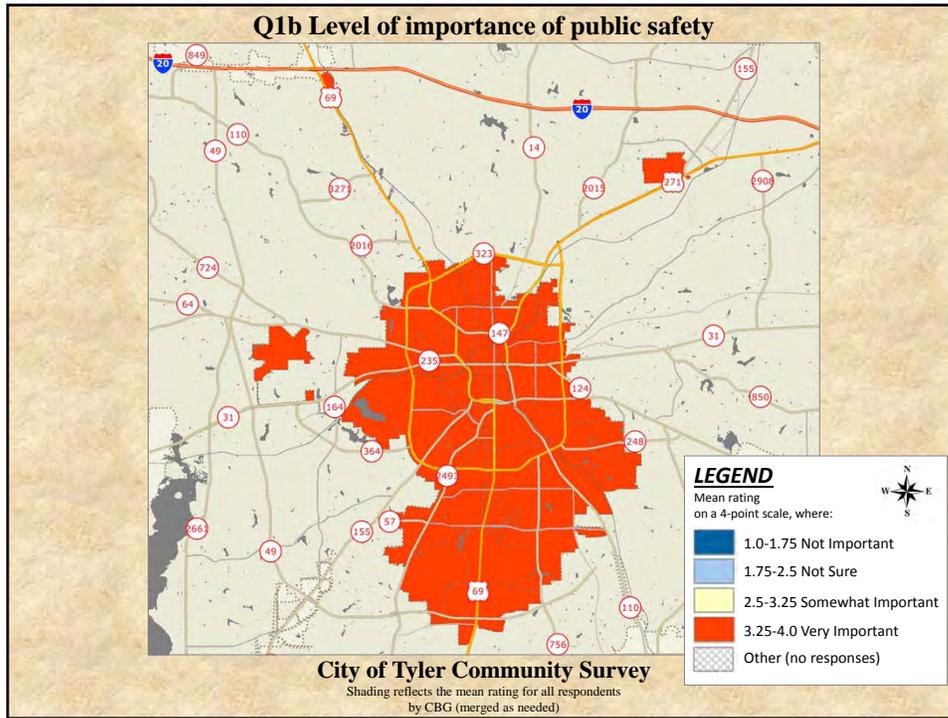
## Interpreting the Maps

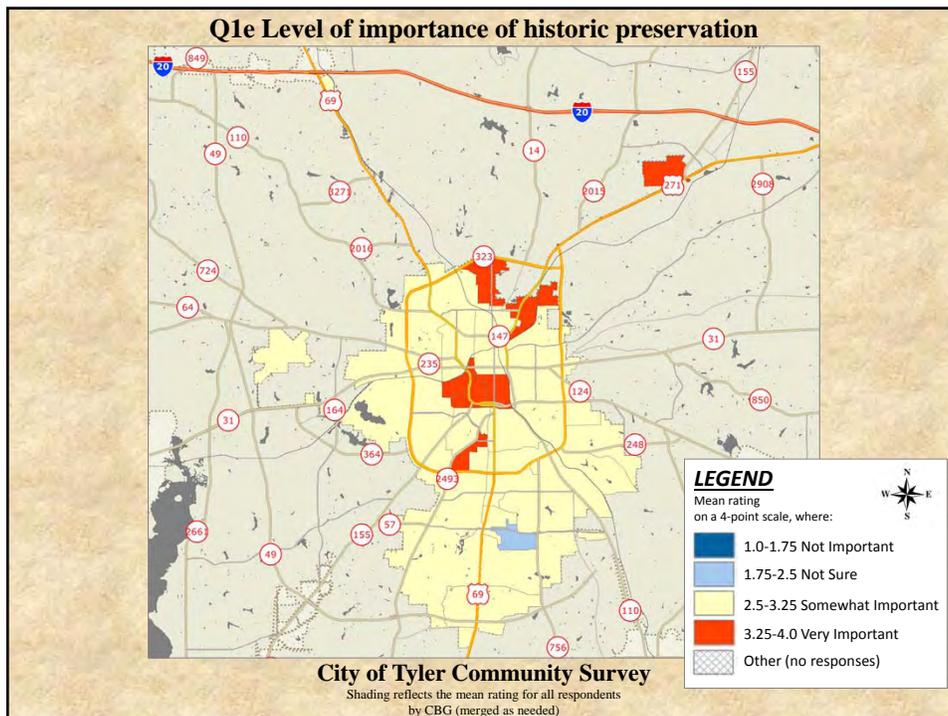
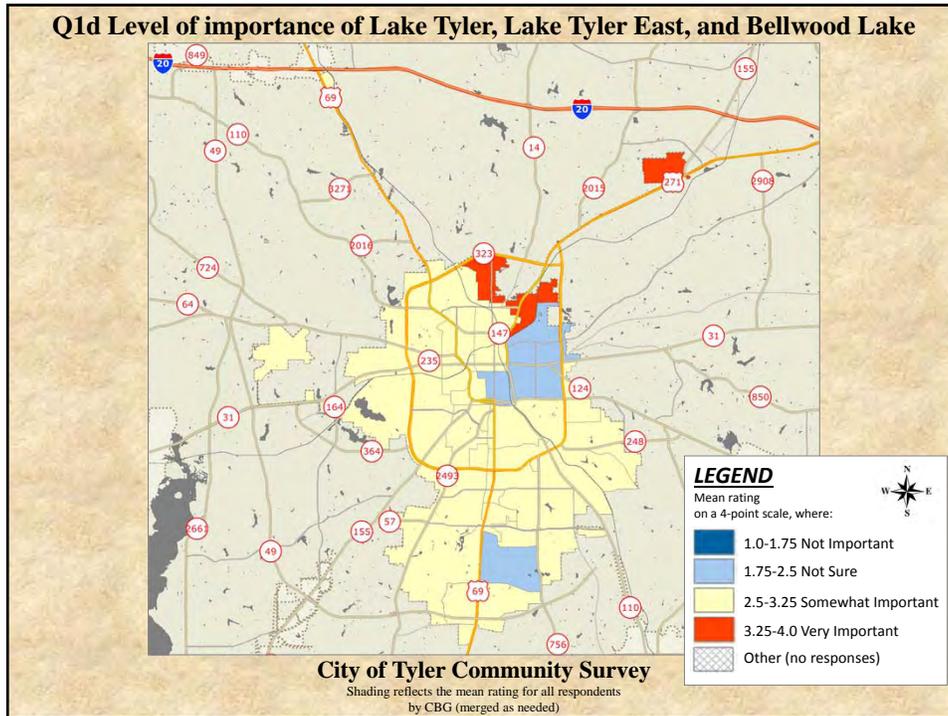
The maps on the following pages show the mean ratings for several questions on the survey by Census Block Group. If all areas on a map are the same color, then residents generally feel the same about that issue regardless of the location of their home.

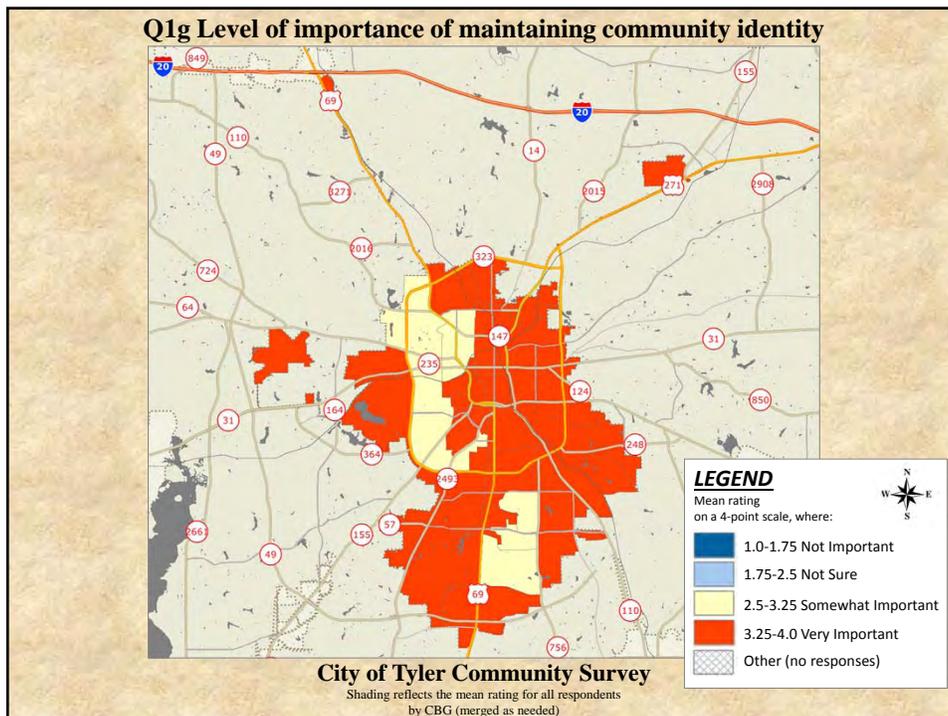
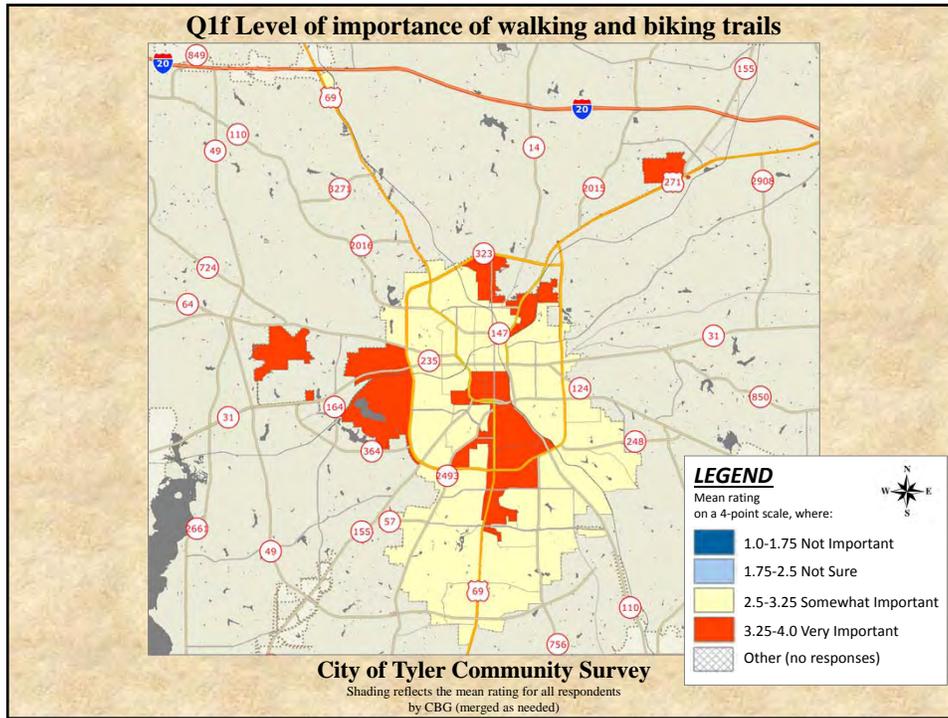
When reading the maps, please use the following color scheme as a guide:

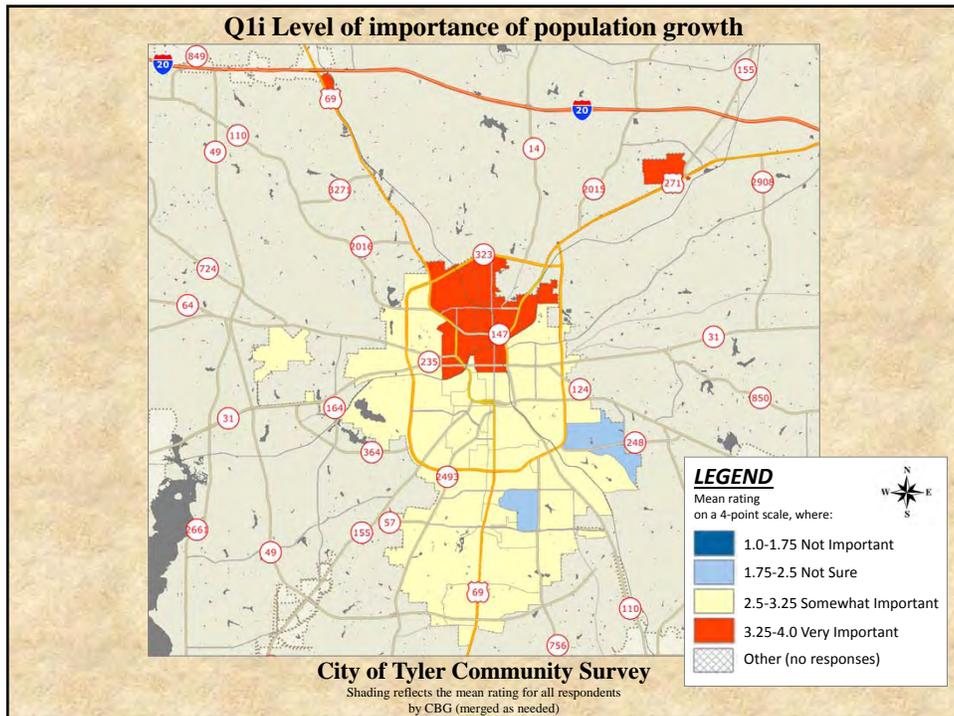
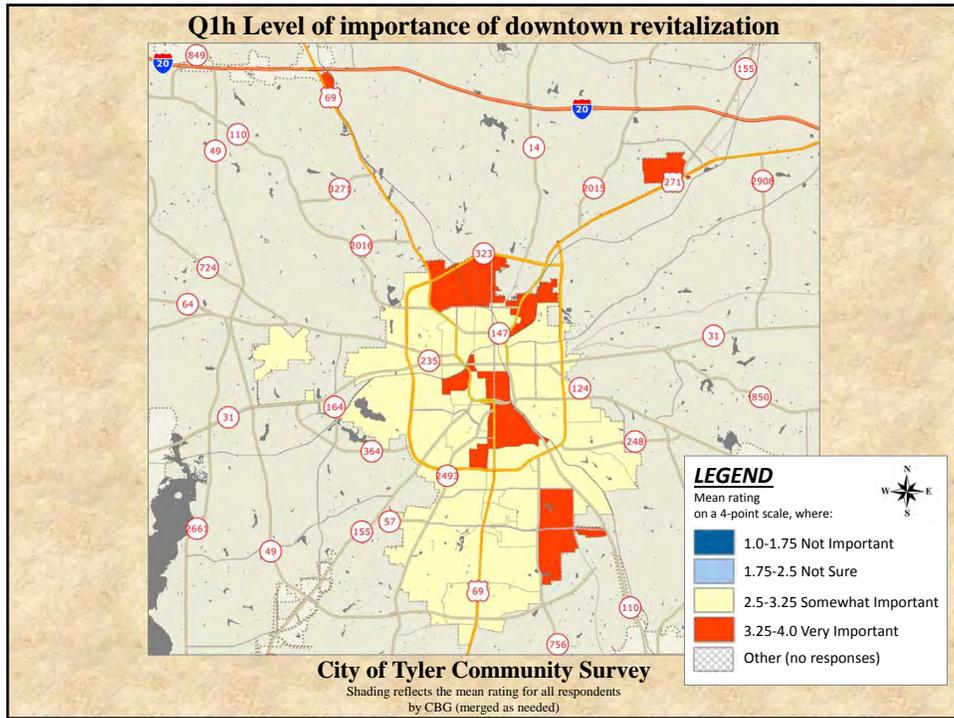
- **DARK/LIGHT BLUE** shades indicate POSITIVE ratings. Shades of blue generally indicate satisfaction with a service, ratings of “excellent” or “good” and ratings of “very safe” or “safe.”
- **OFF-WHITE** shades indicate NEUTRAL ratings. Shades of neutral generally indicate that residents thought the quality of service delivery is adequate.
- **ORANGE/RED** shades indicate NEGATIVE ratings. Shades of orange/red generally indicate dissatisfaction with a service, ratings of “below average” or “poor” and ratings of “unsafe” or “very unsafe.”

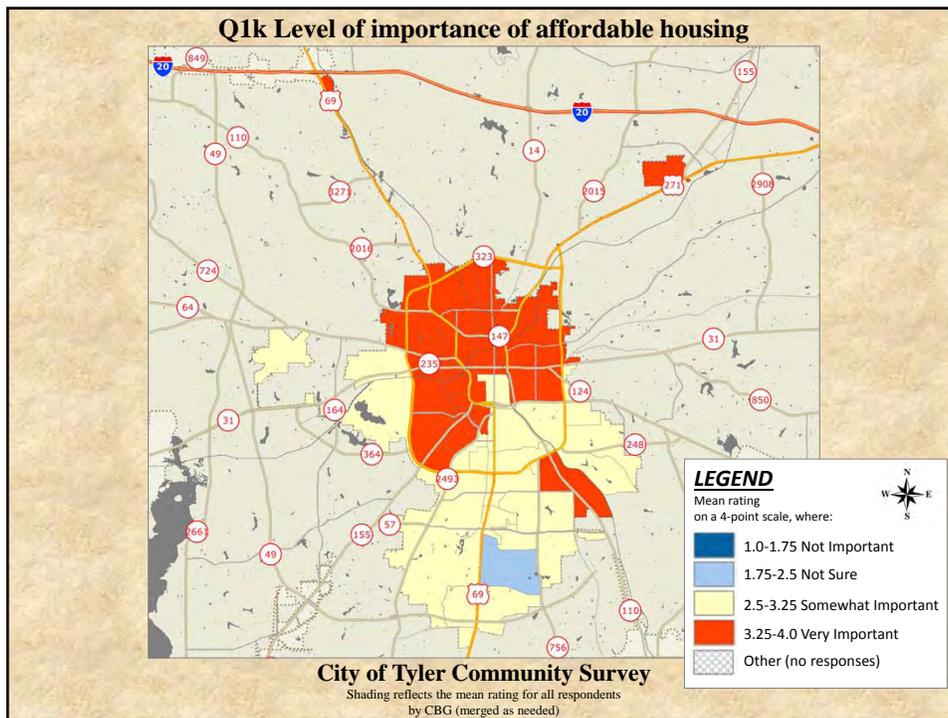
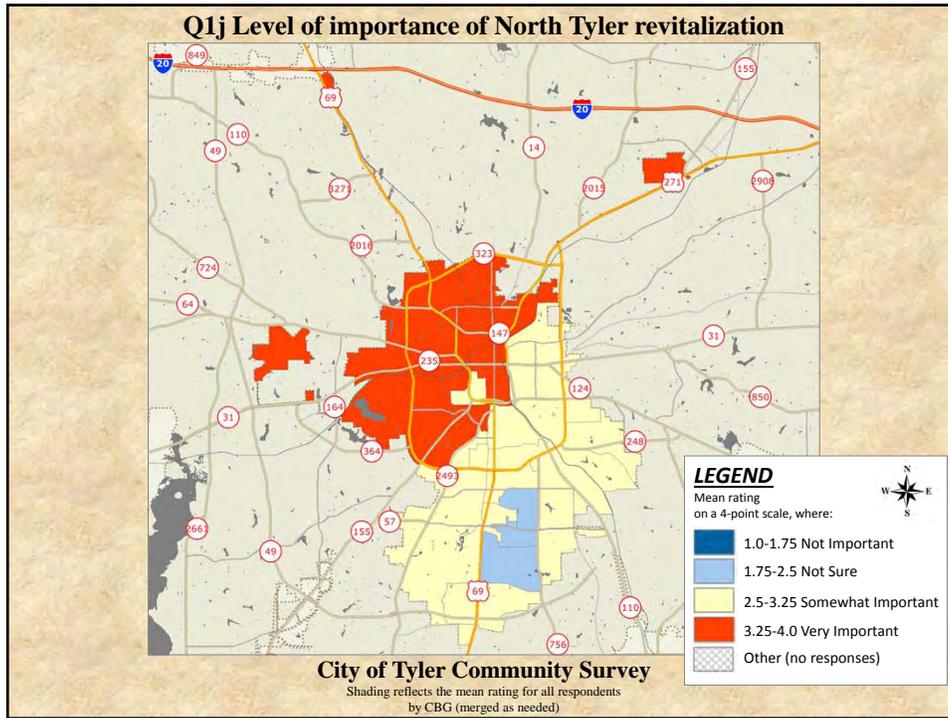


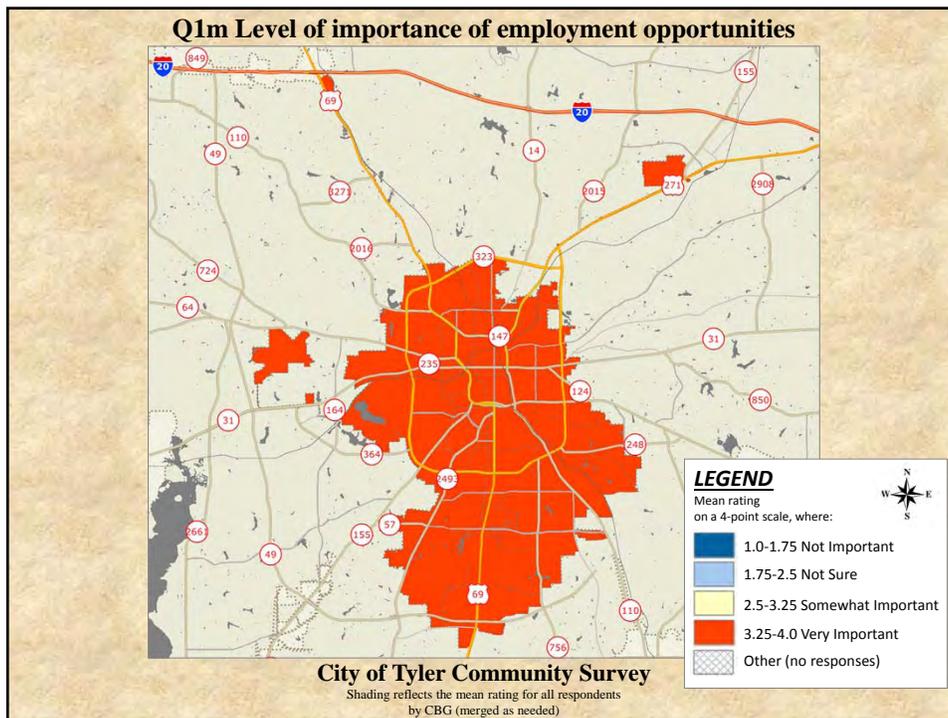
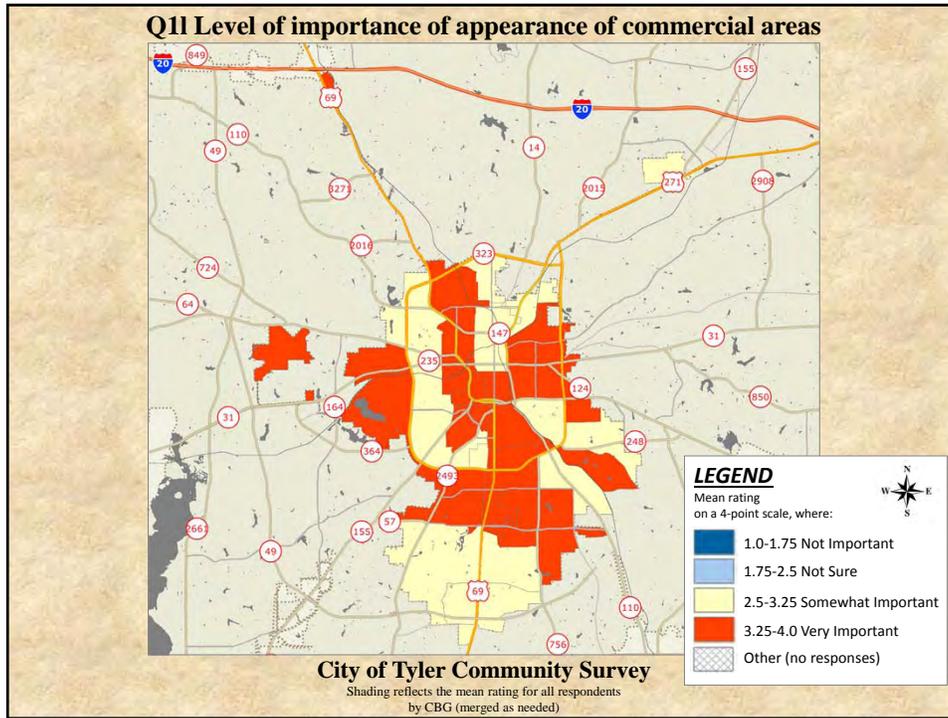


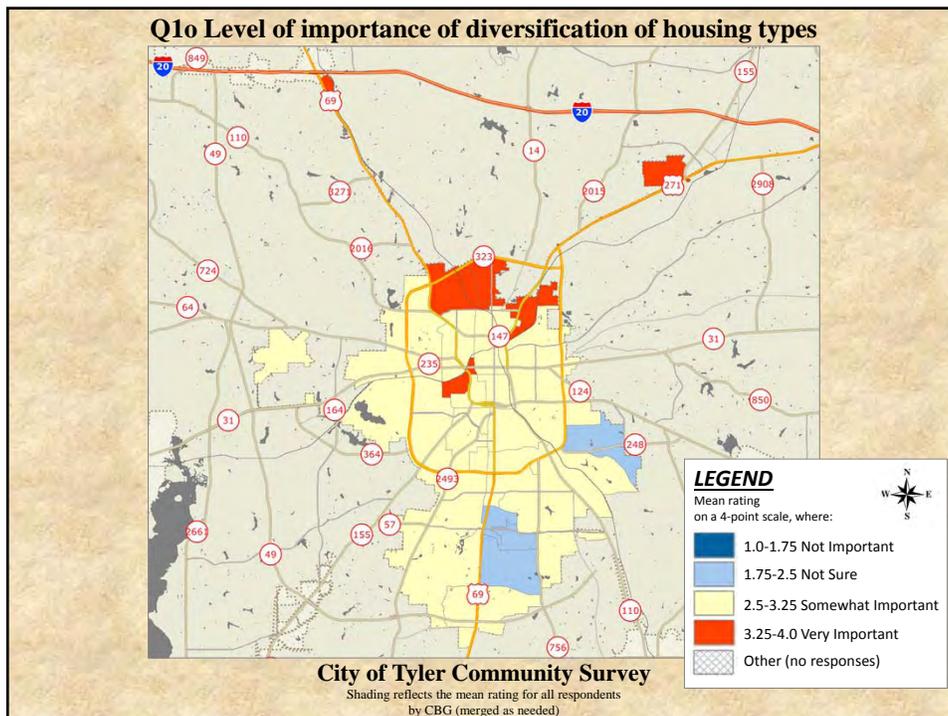
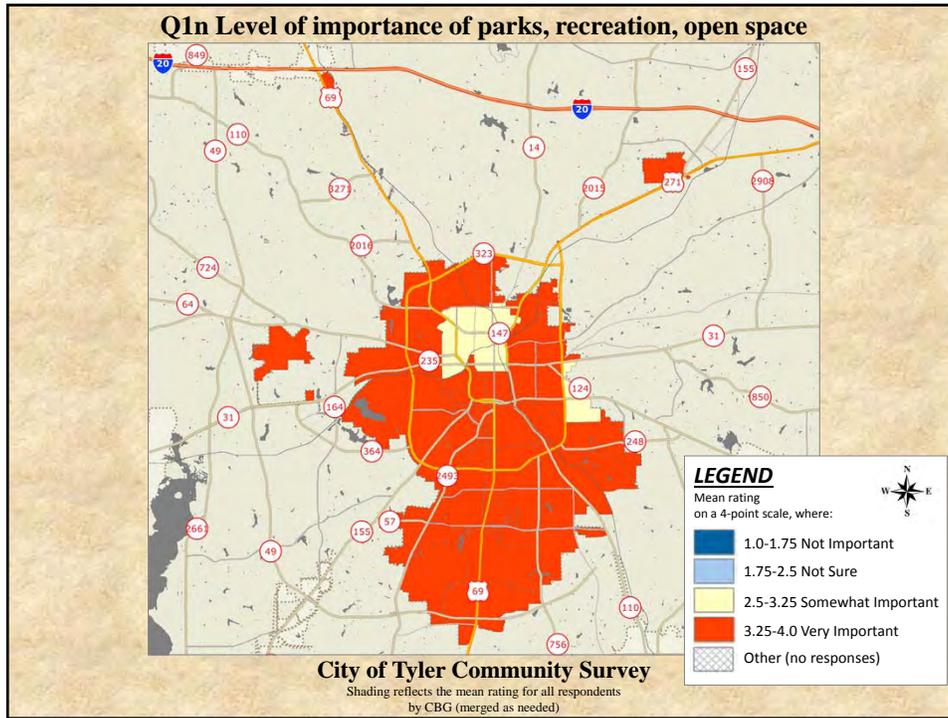


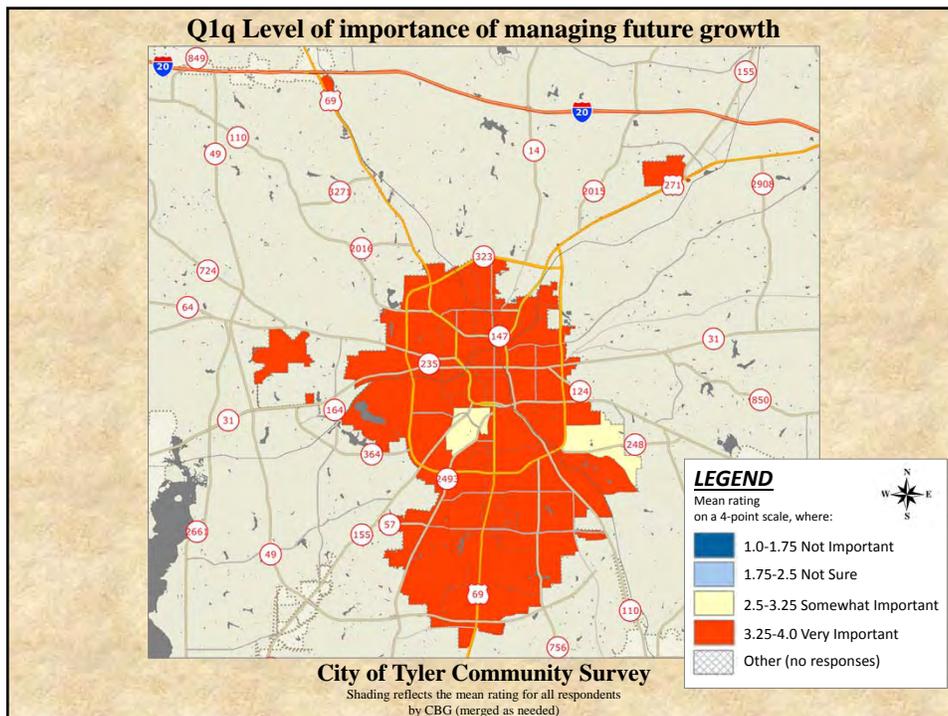
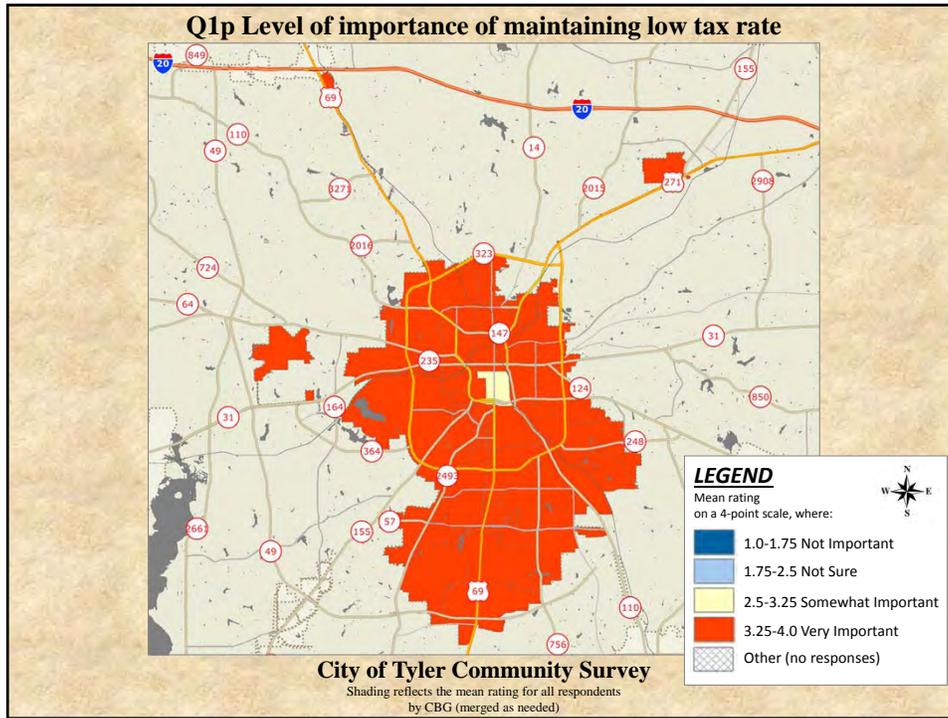


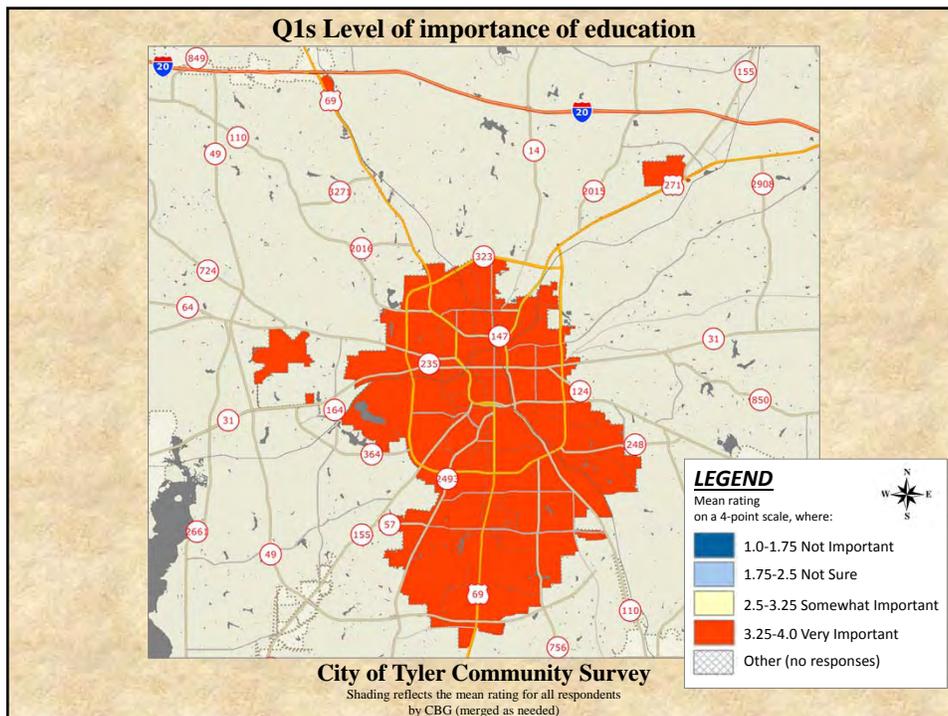
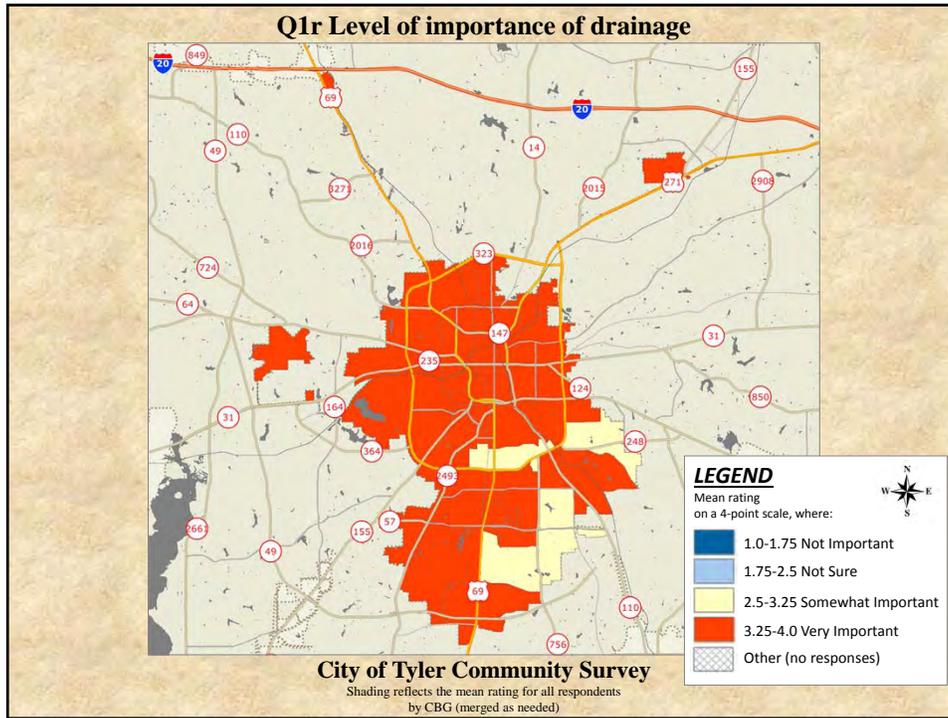


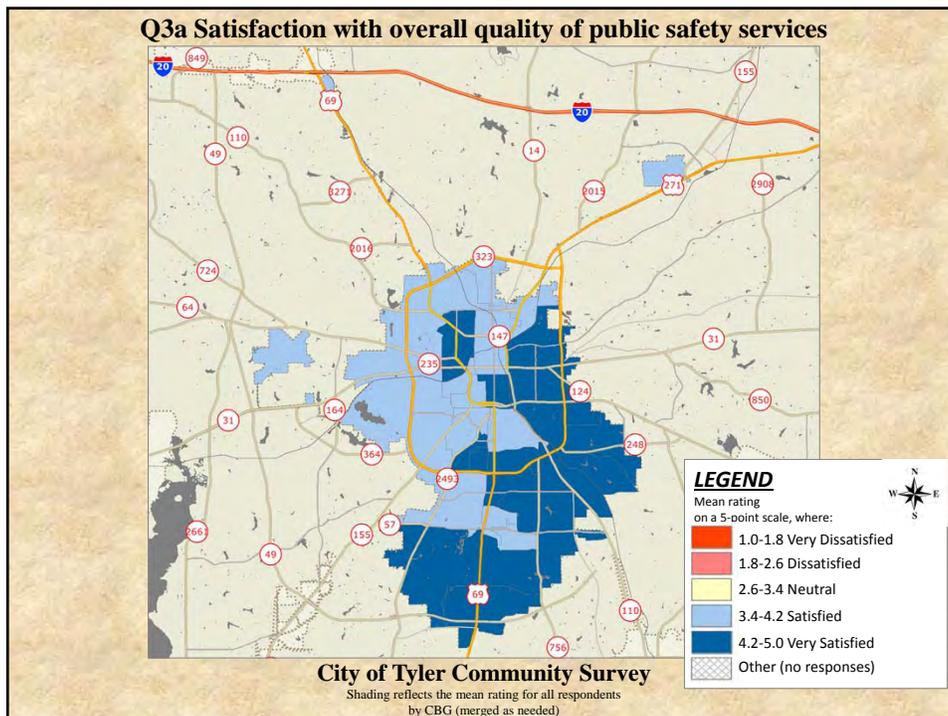
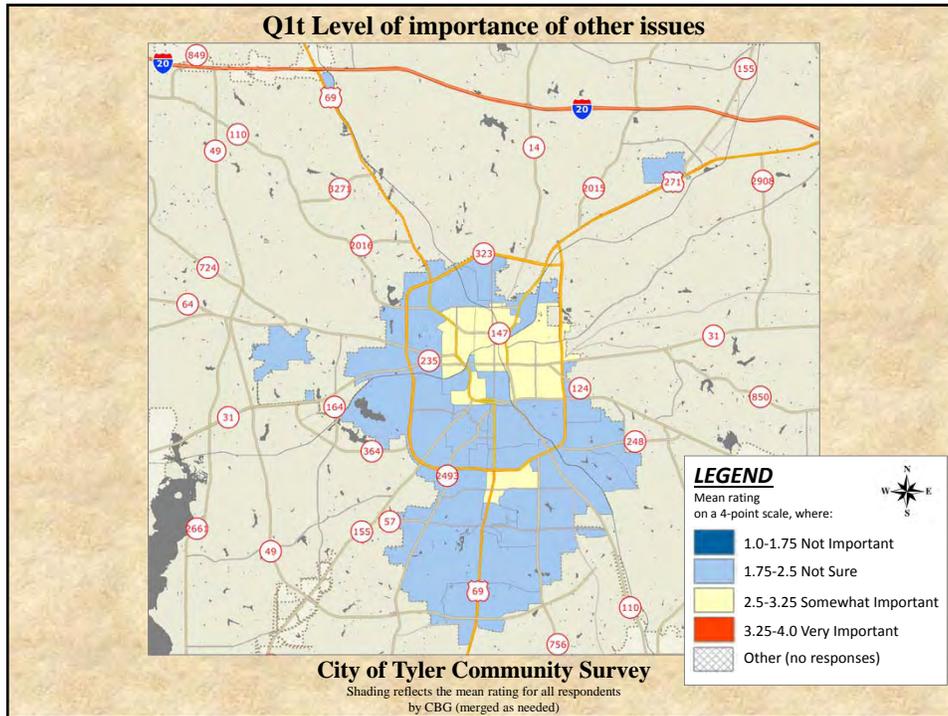




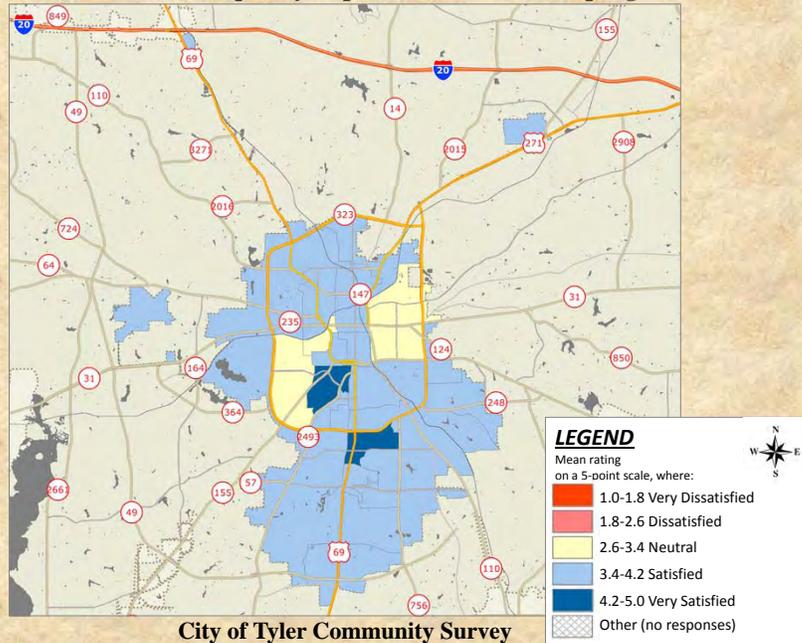




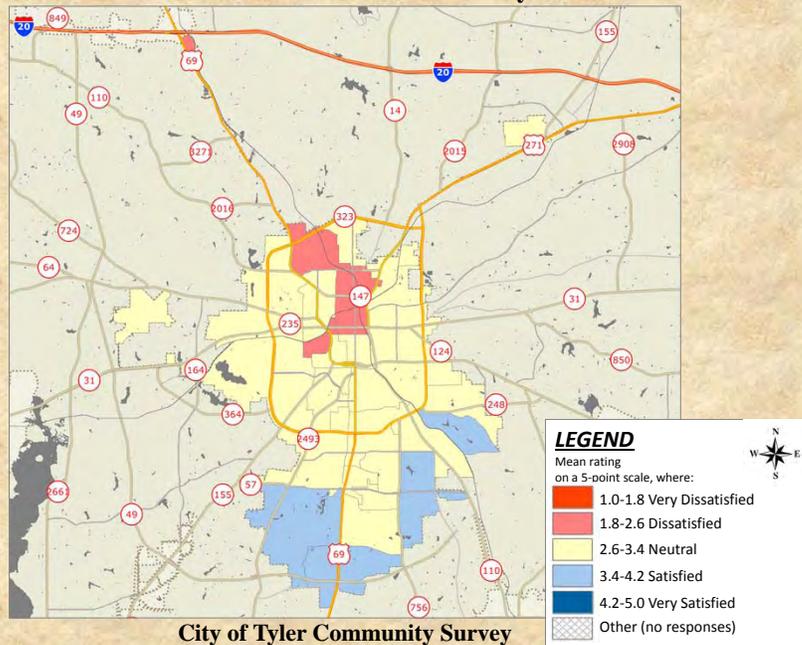


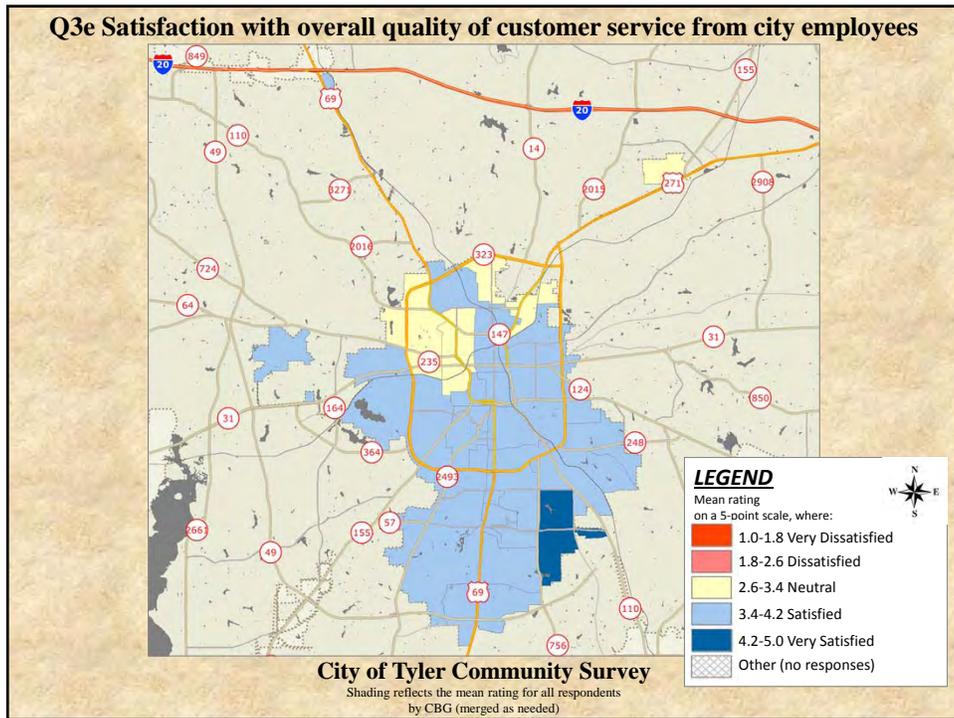
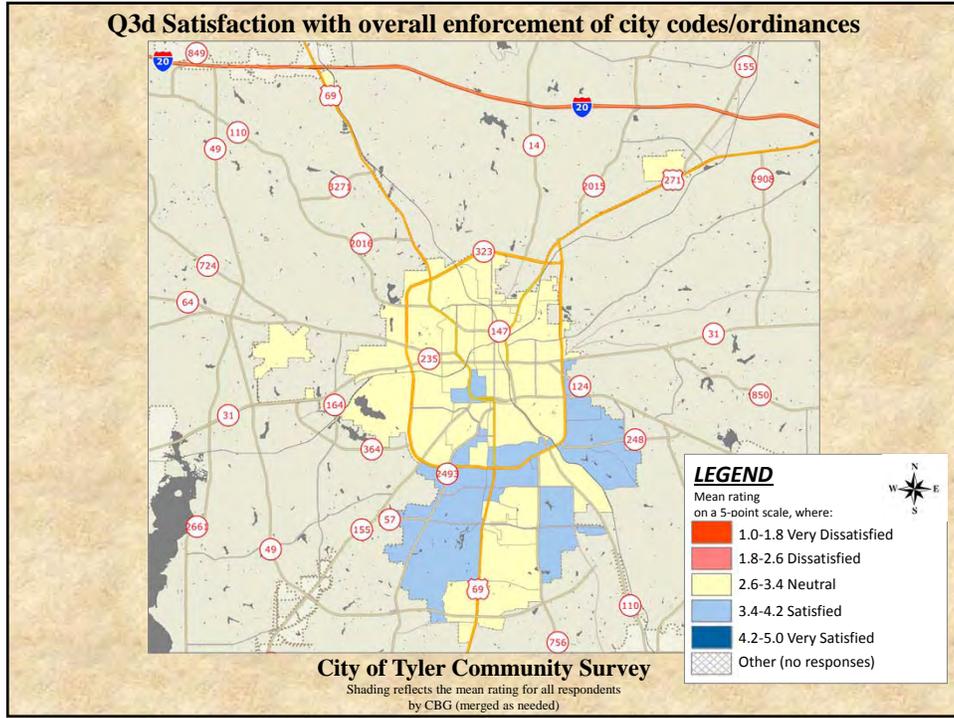


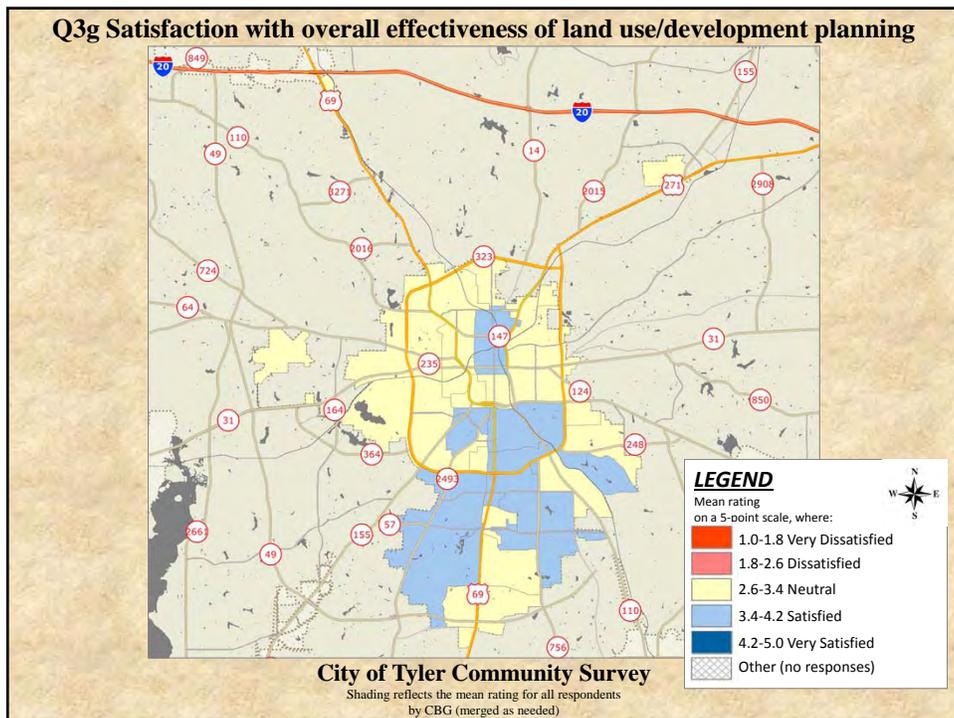
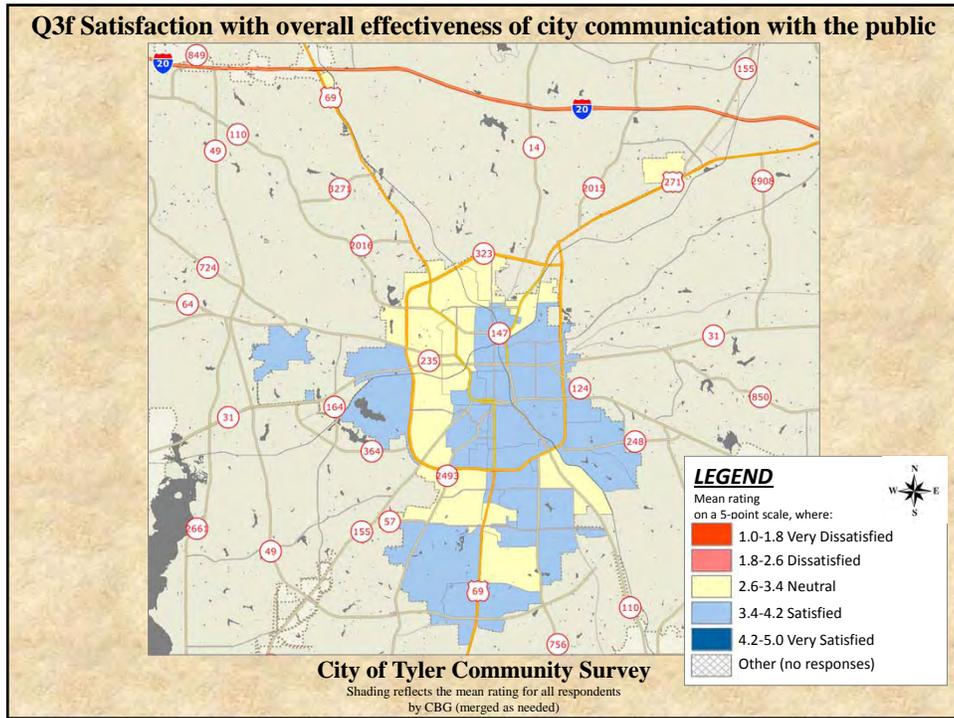
**Q3b Satisfaction with overall quality of parks and recreation programs/facilities**

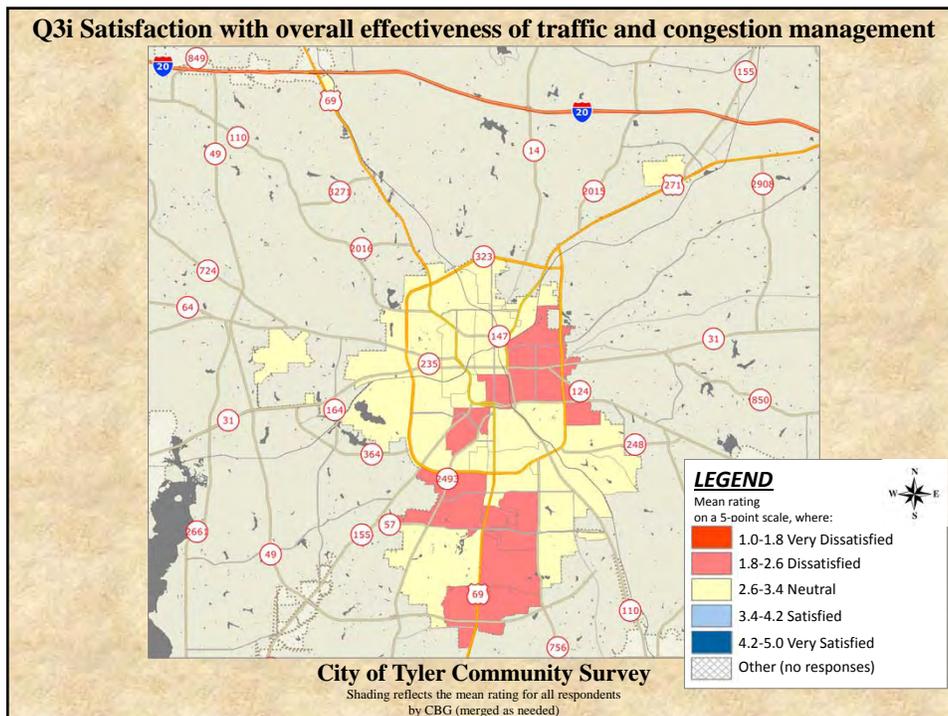
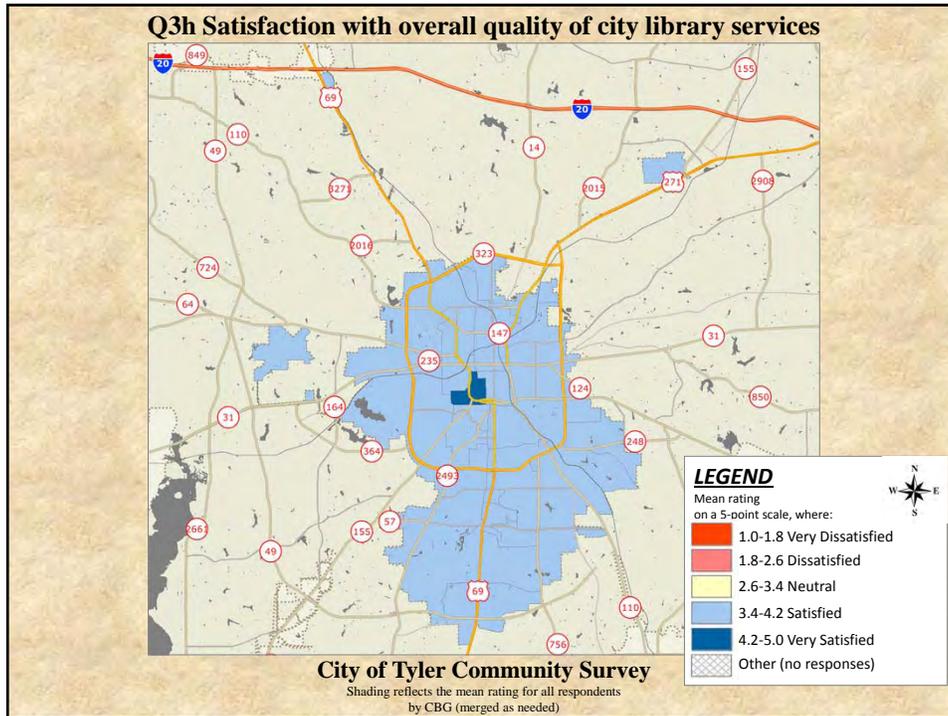


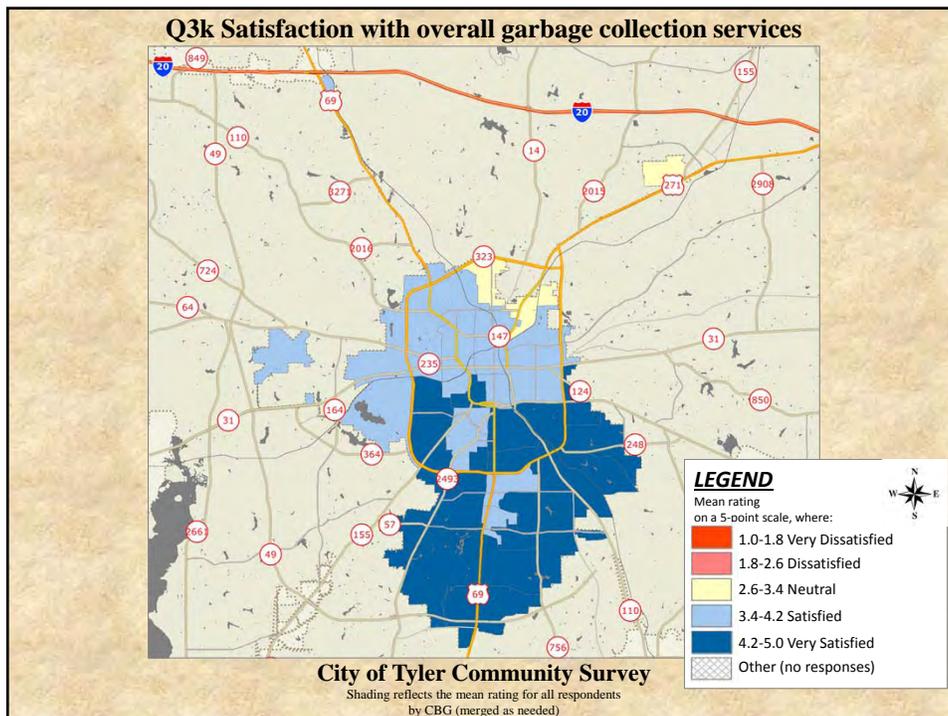
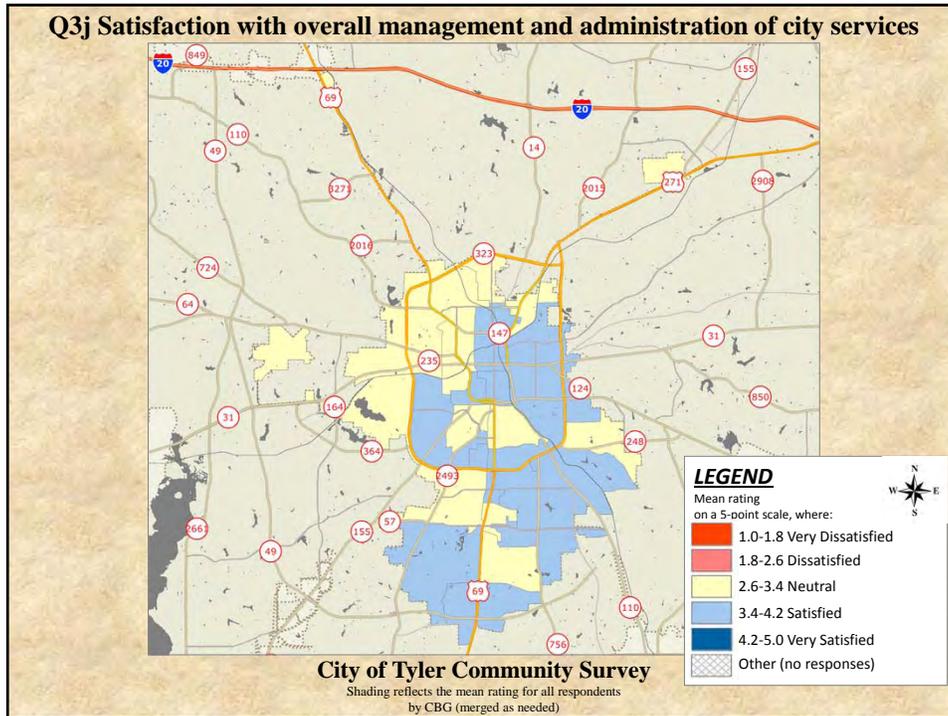
**Q3c Satisfaction with overall maintenance of city streets/facilities**

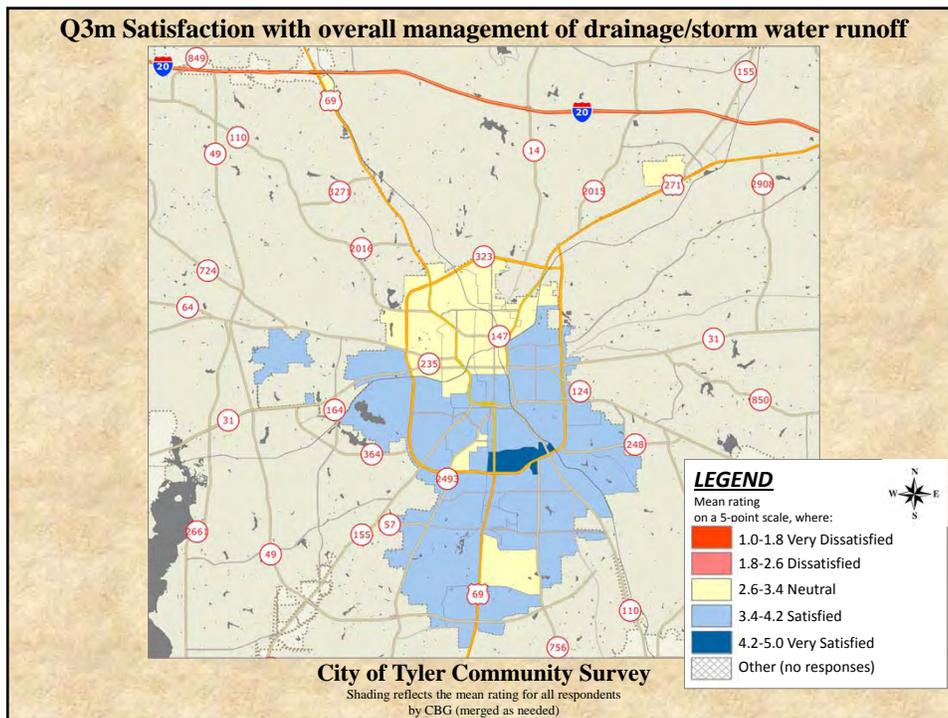
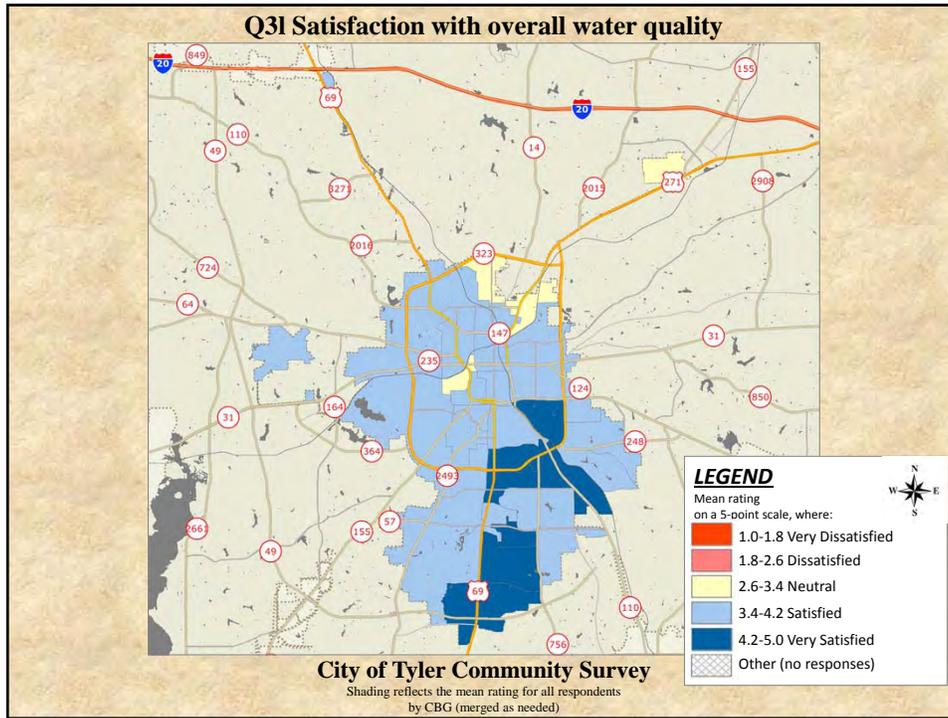


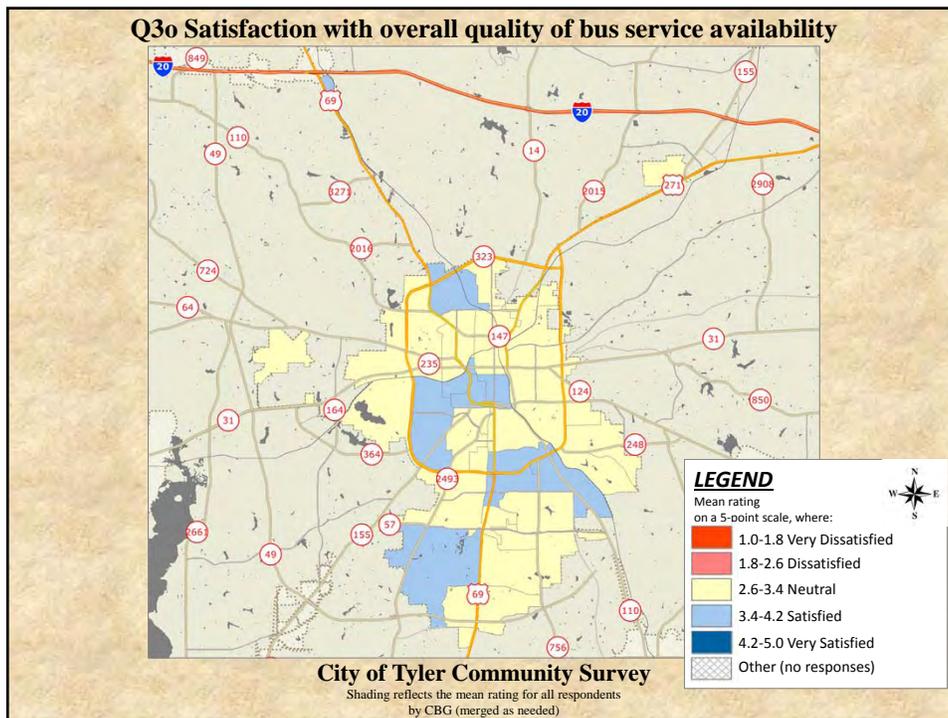
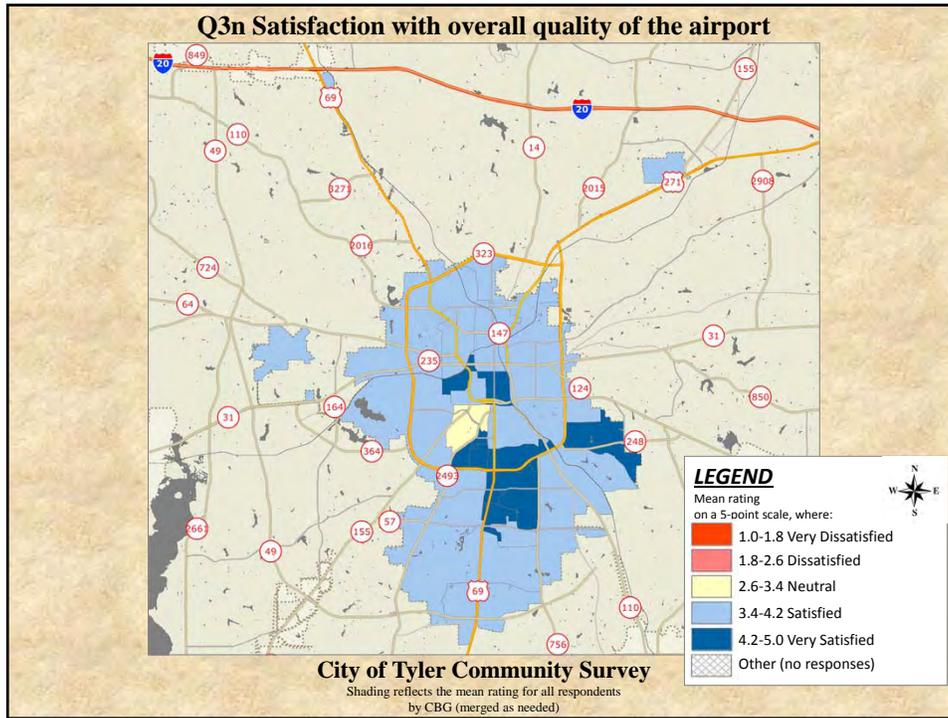


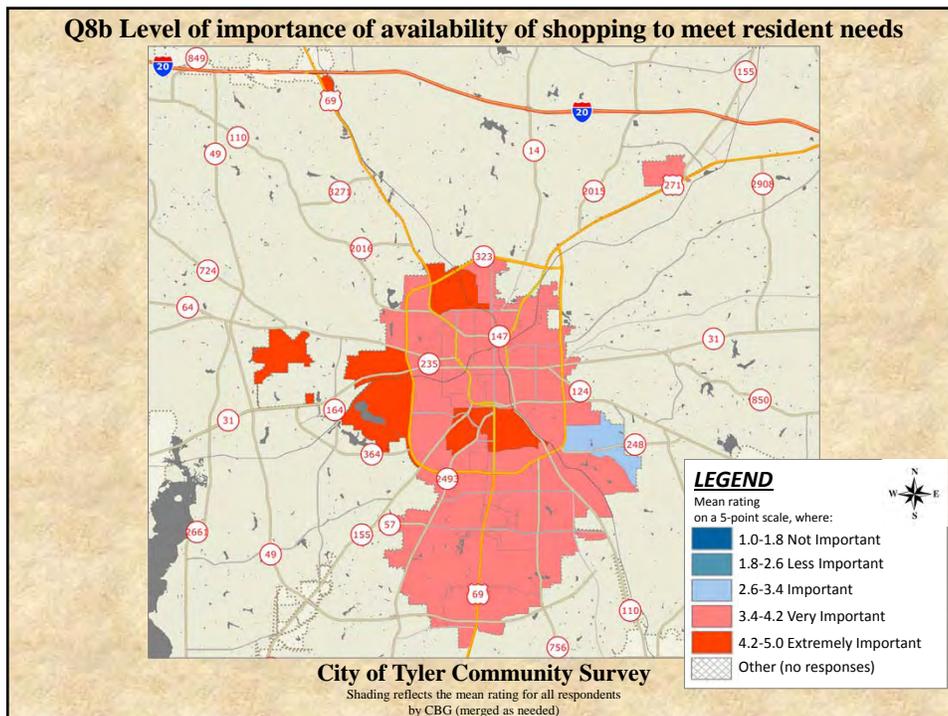
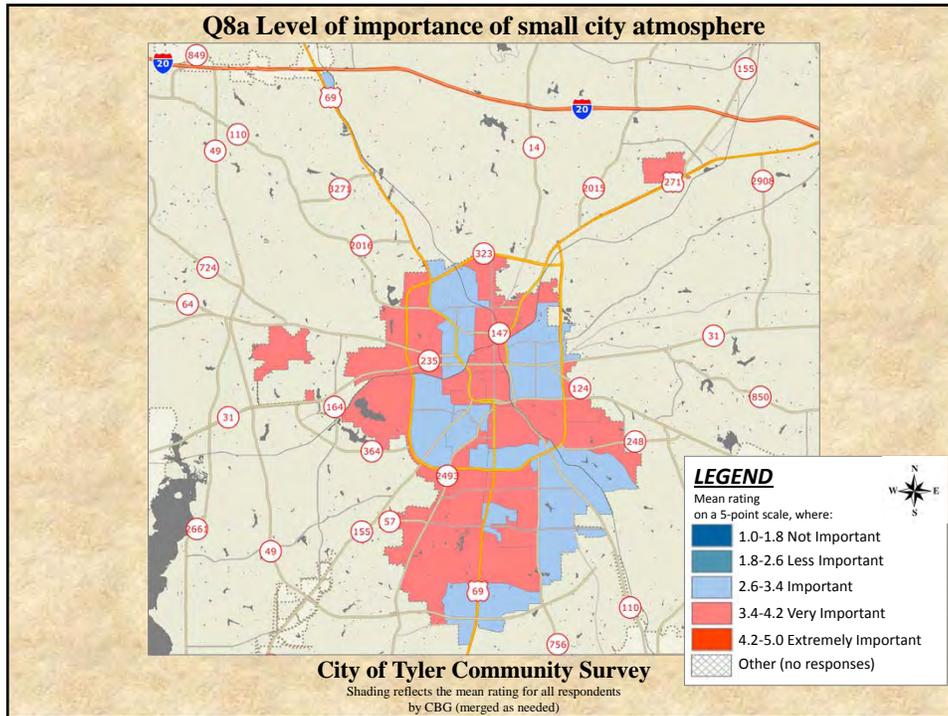


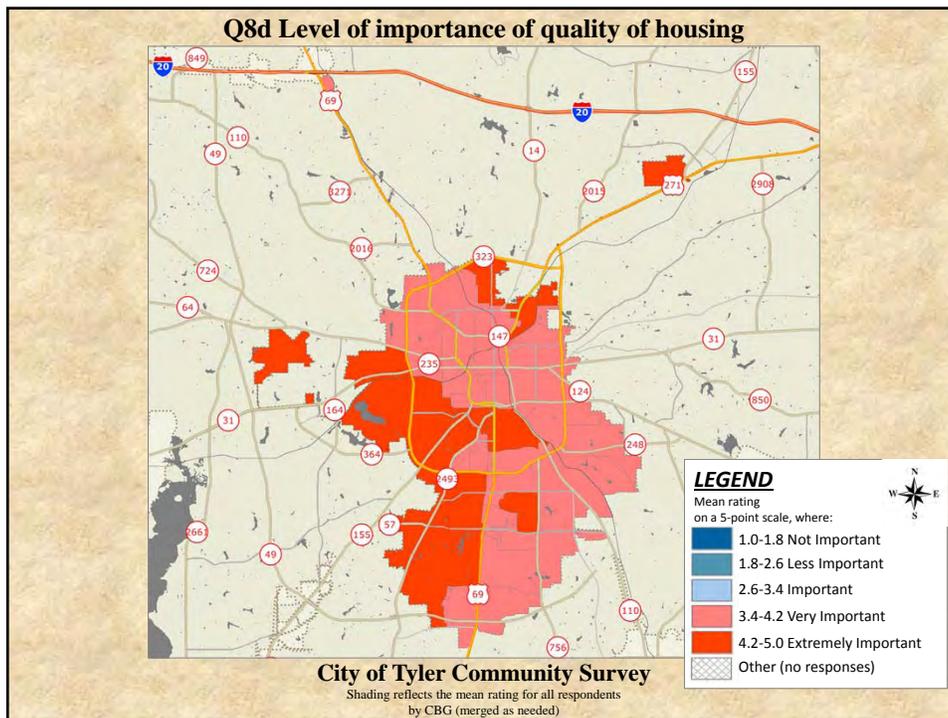
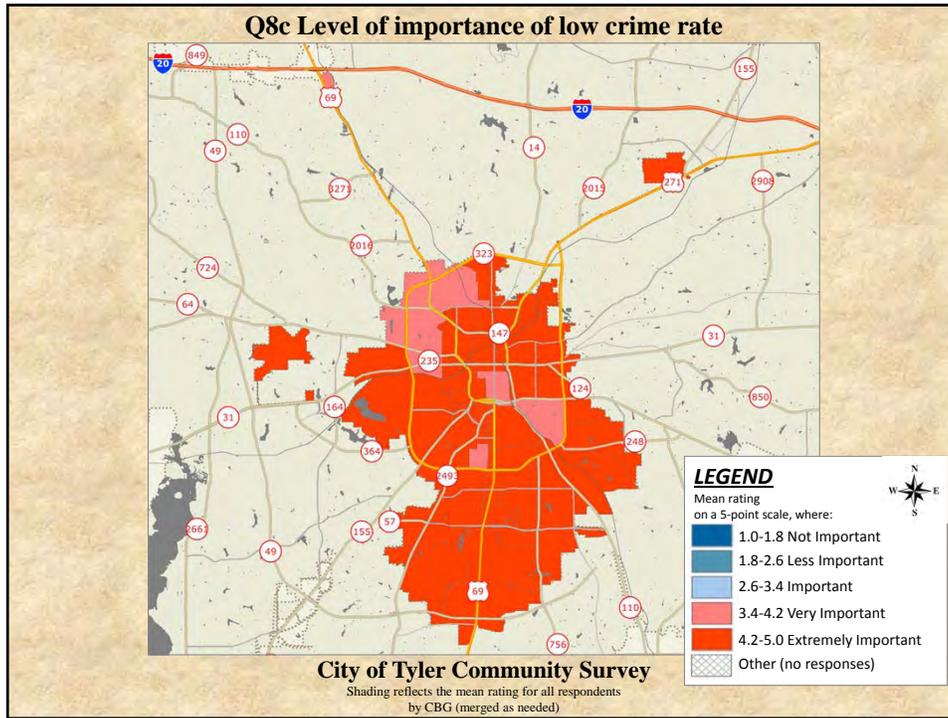


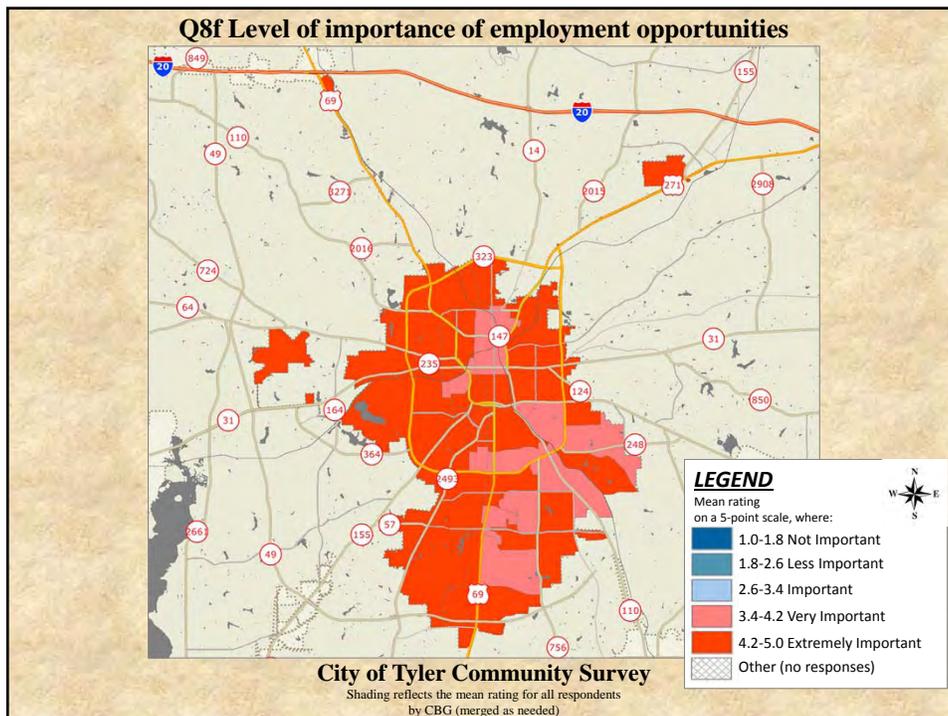
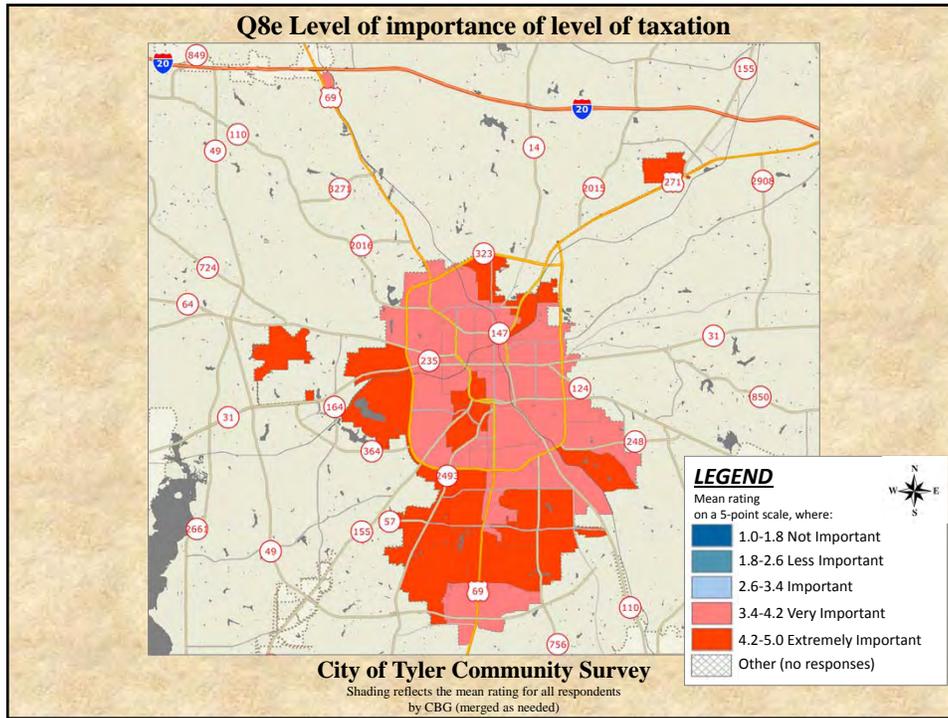


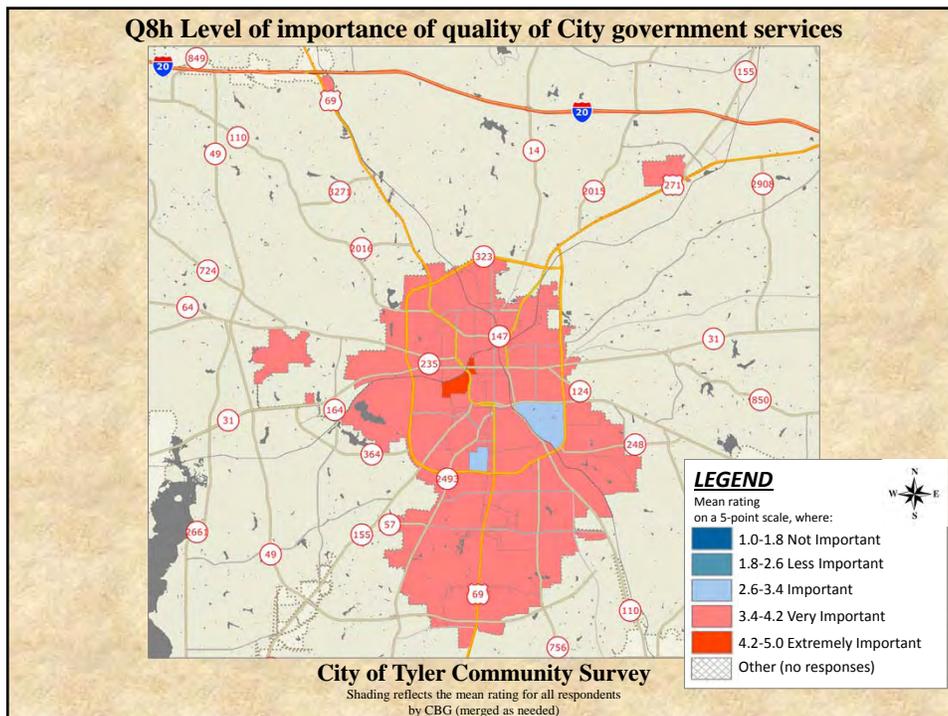
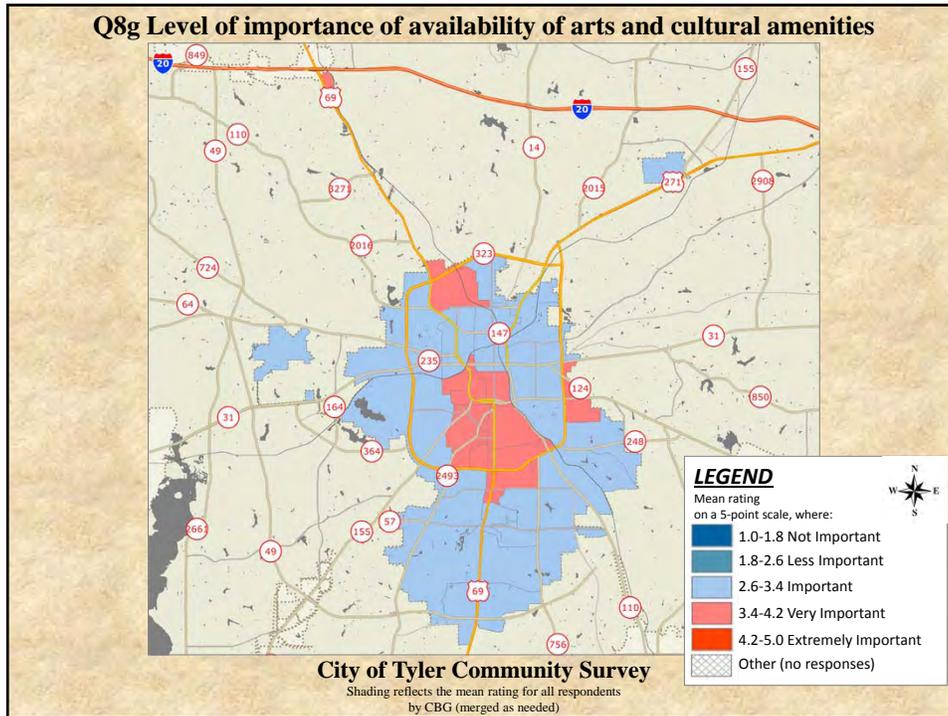


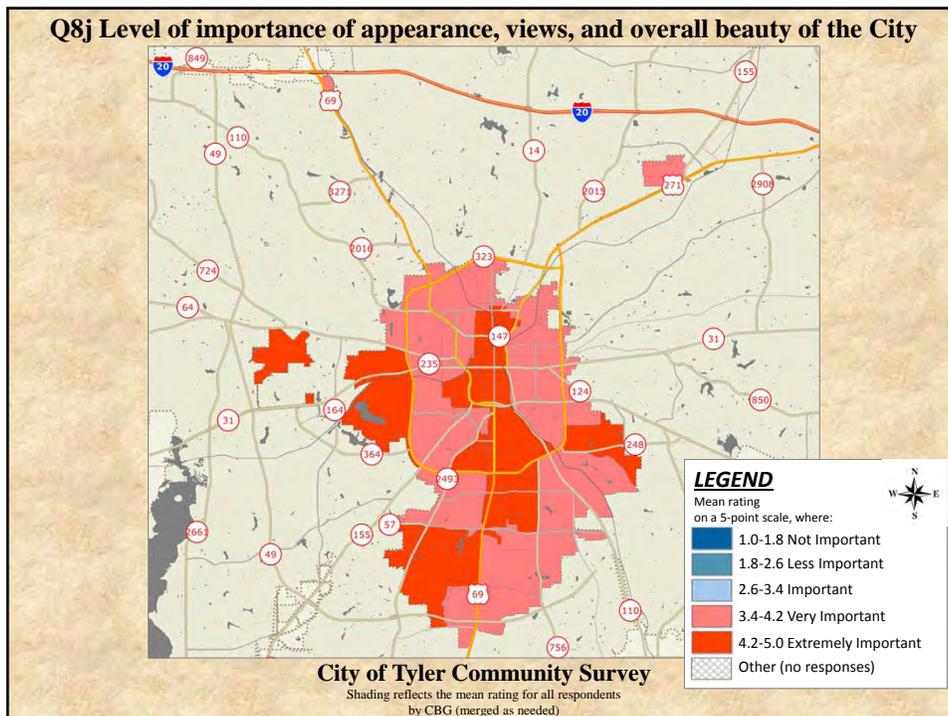
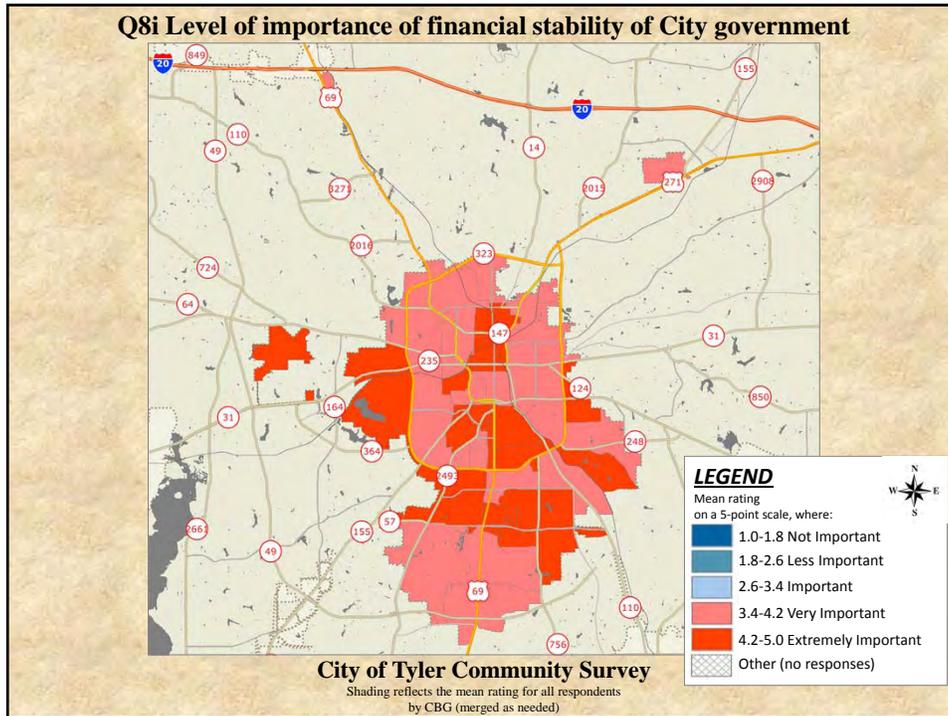


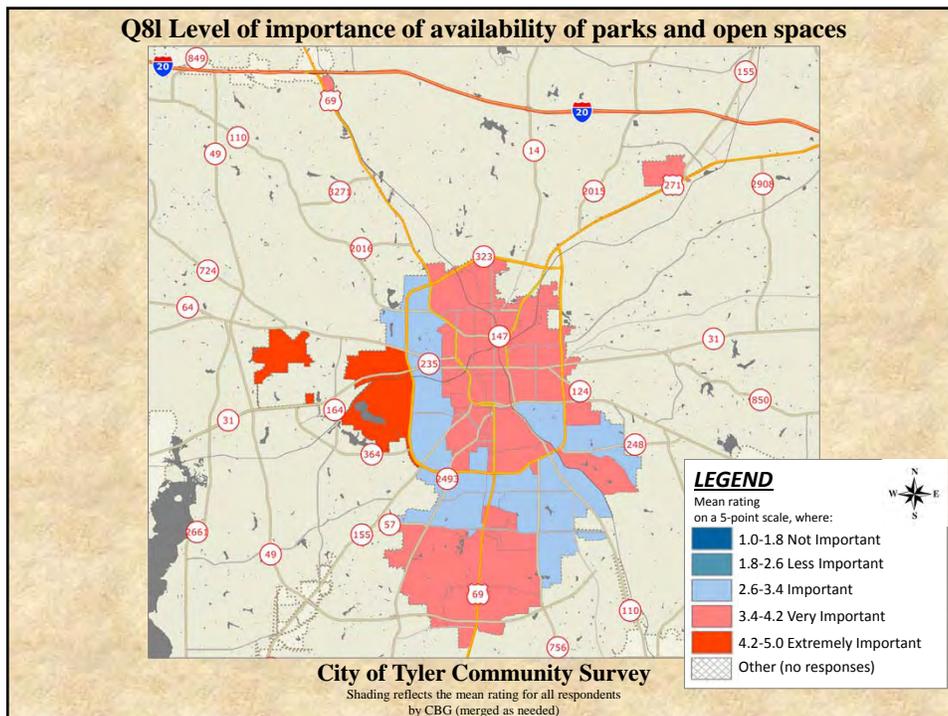
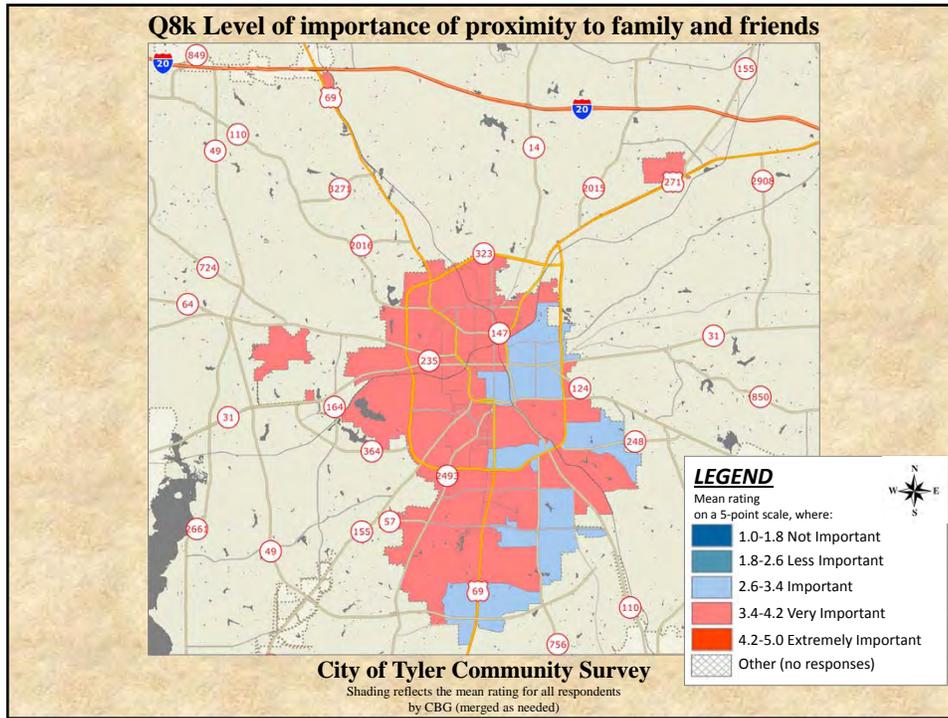


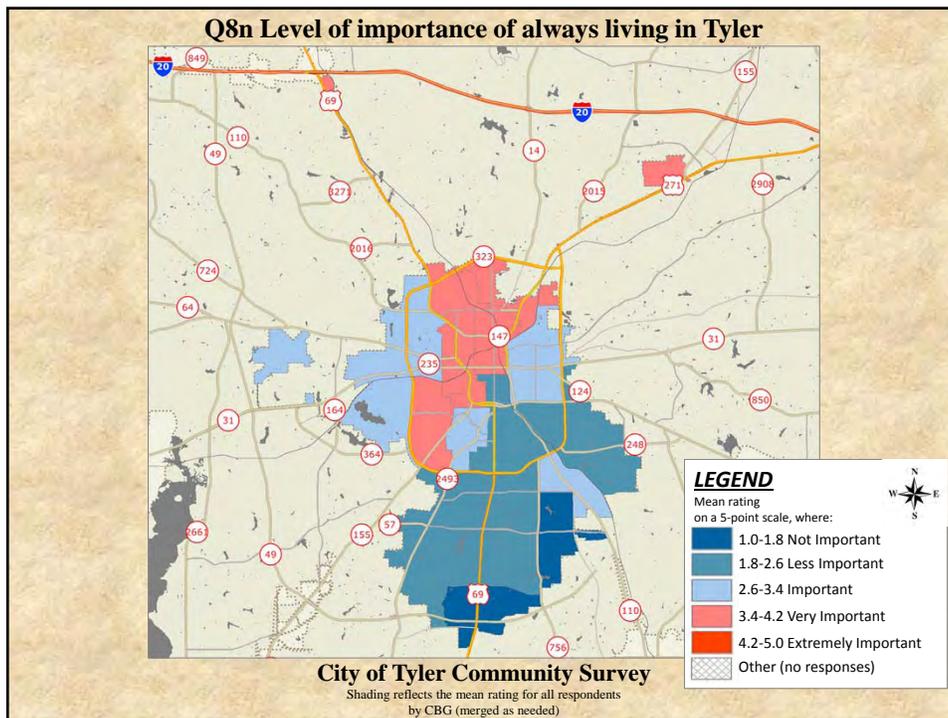
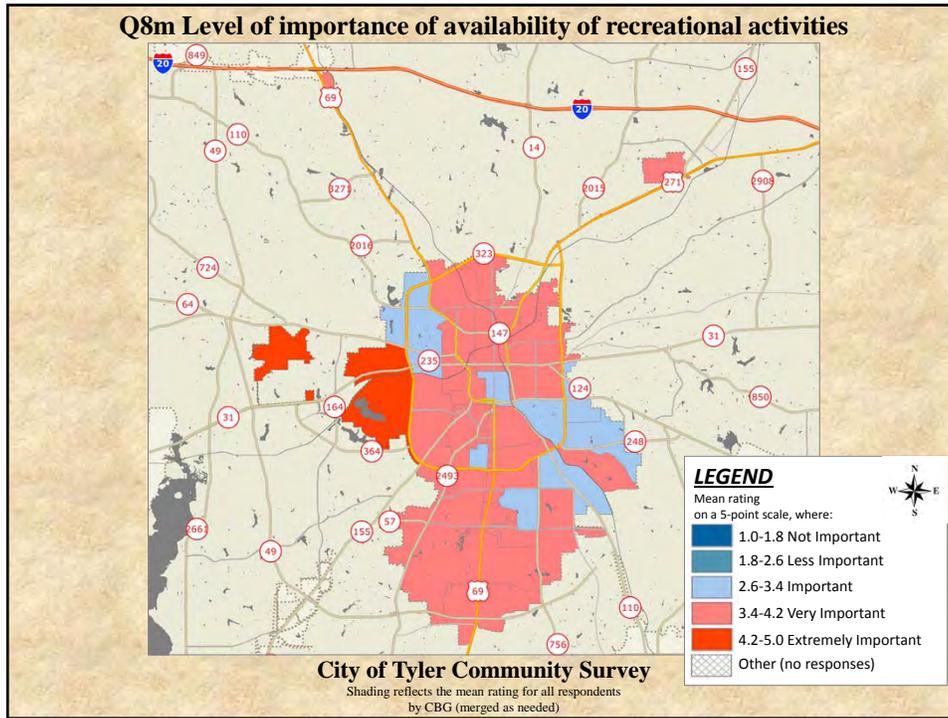


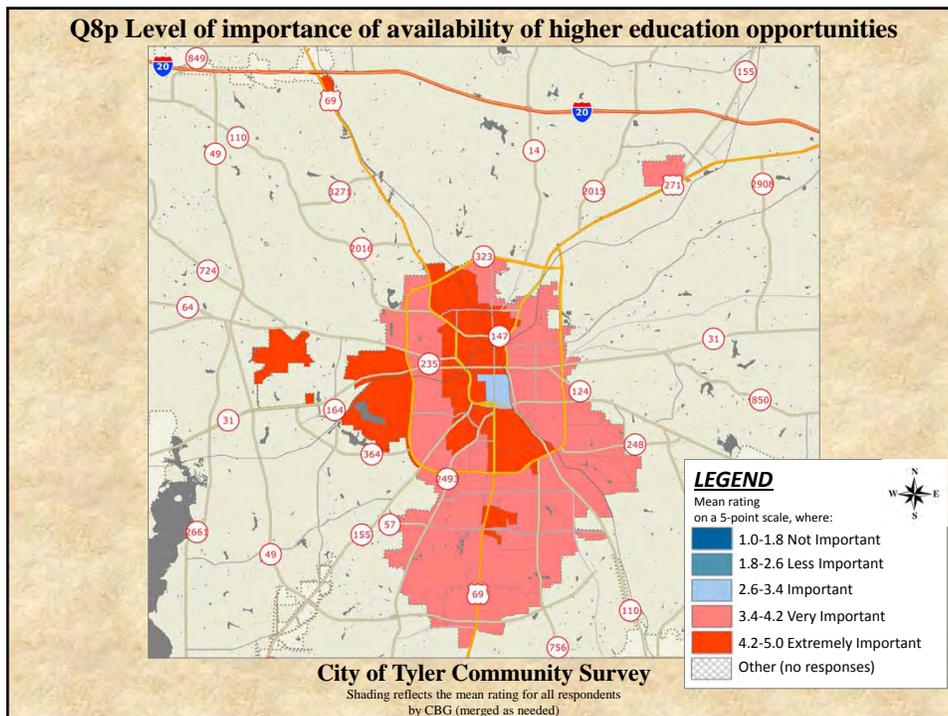
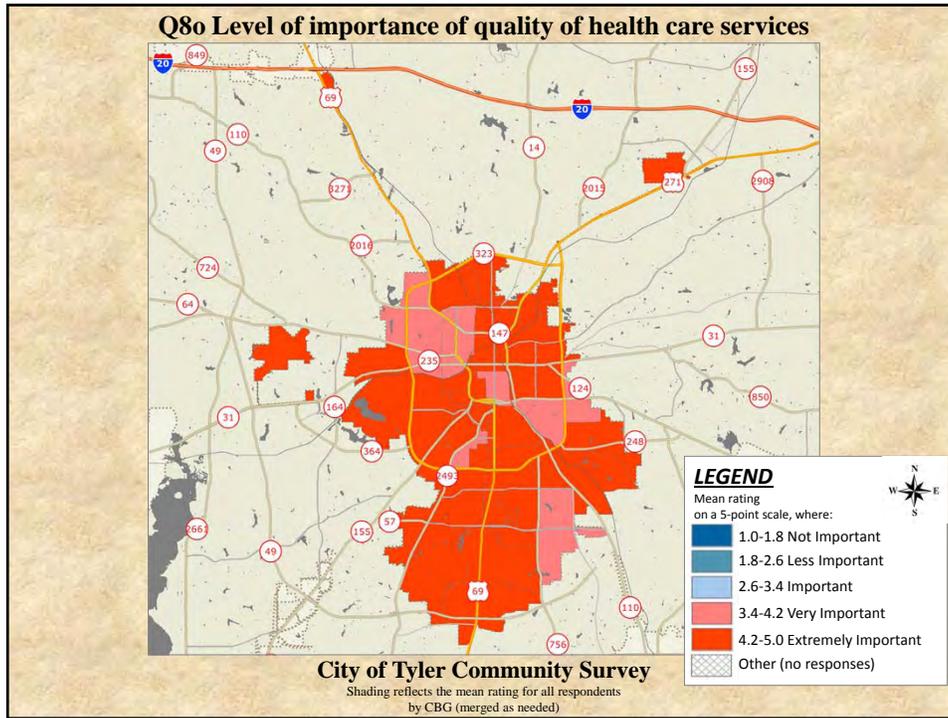


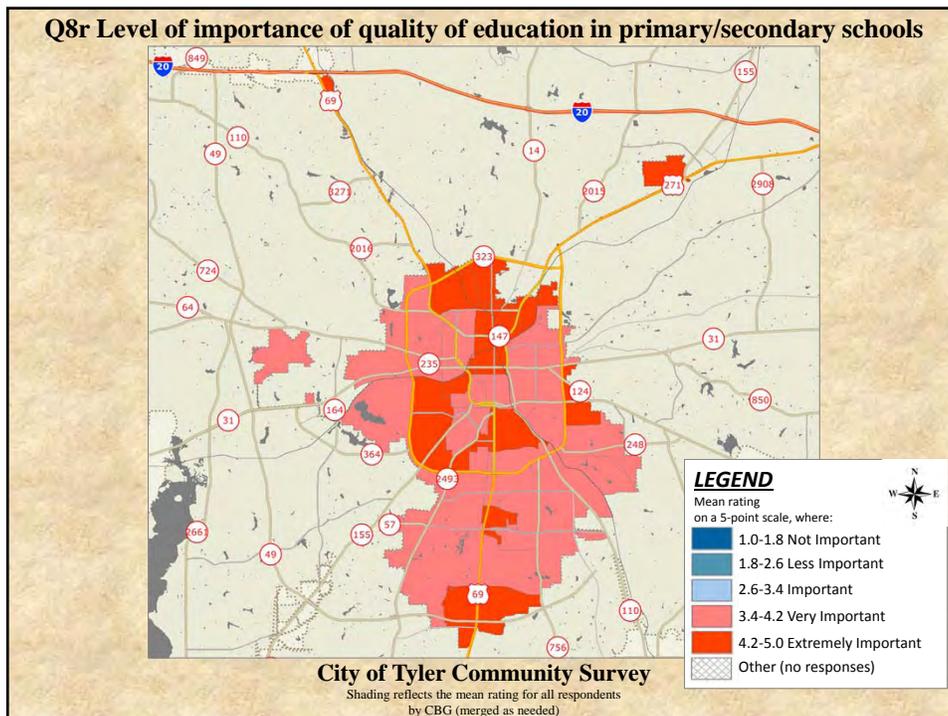
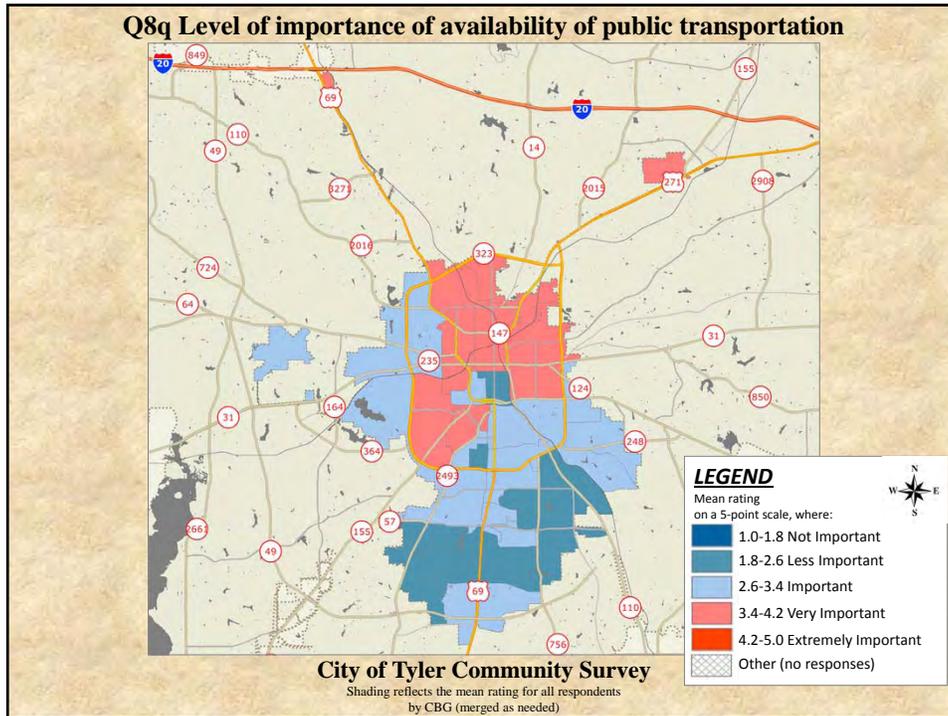


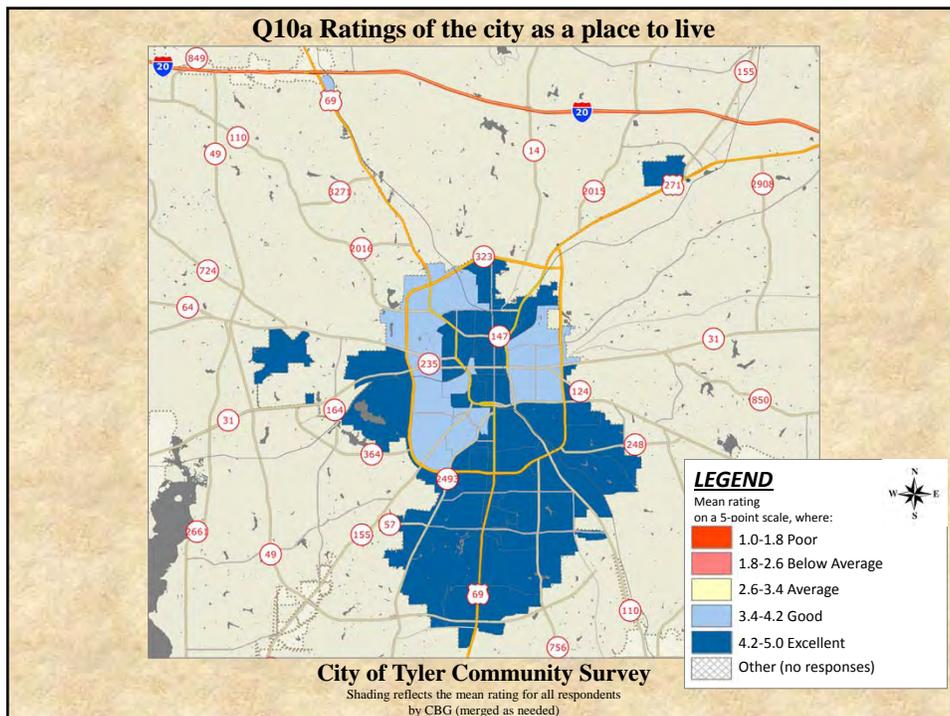
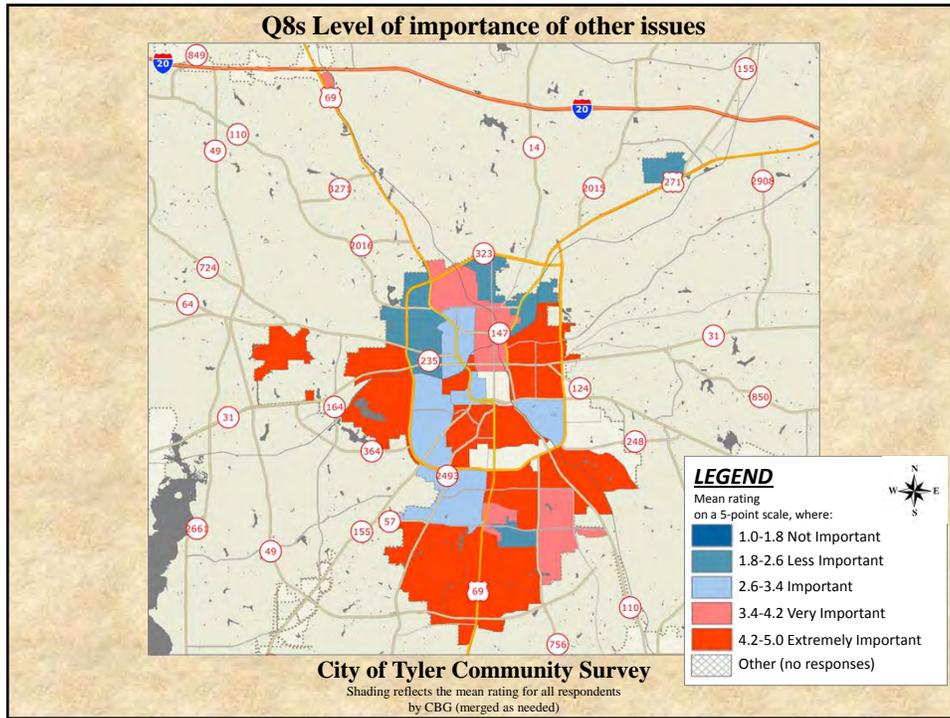


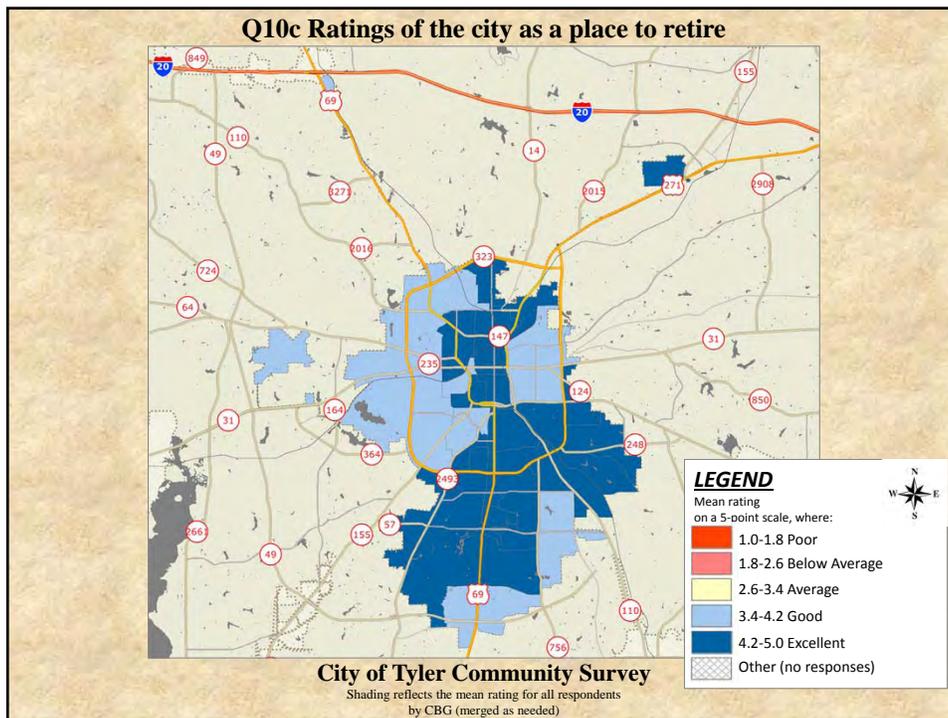
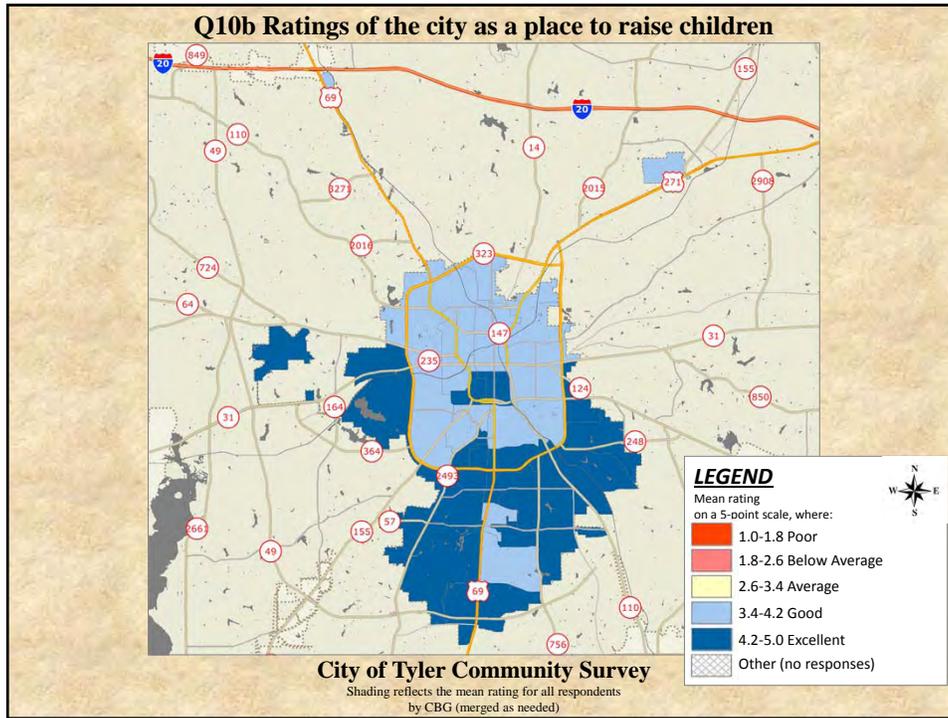


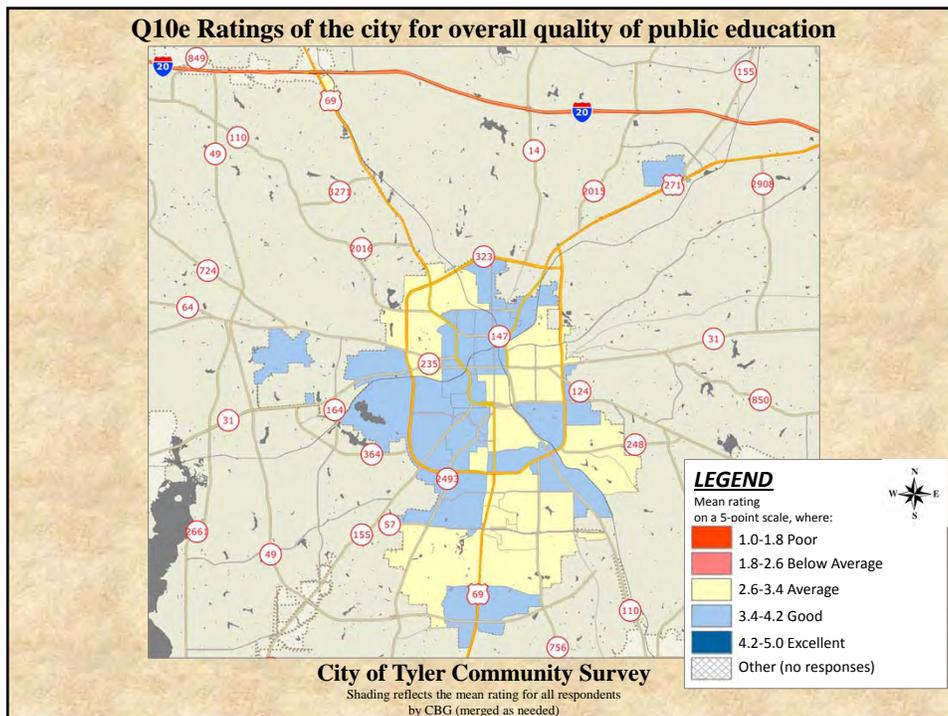
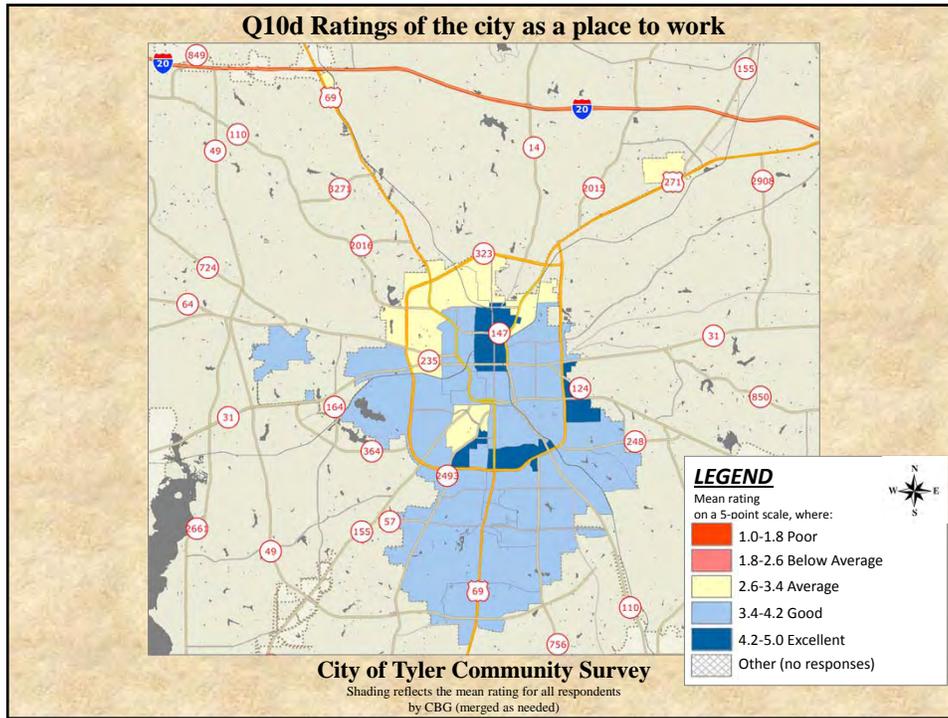


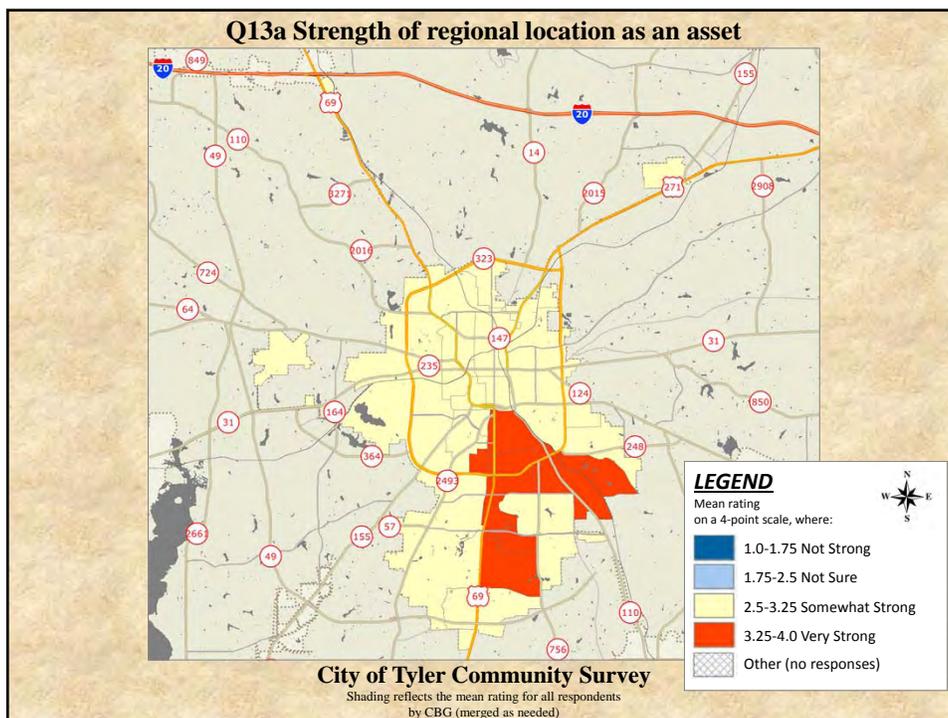
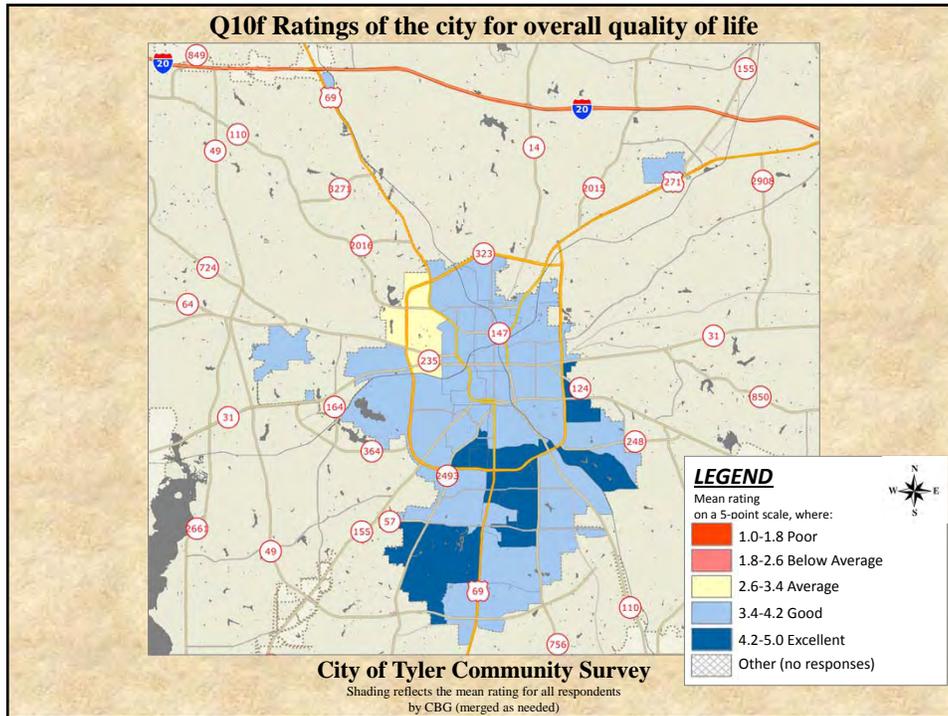


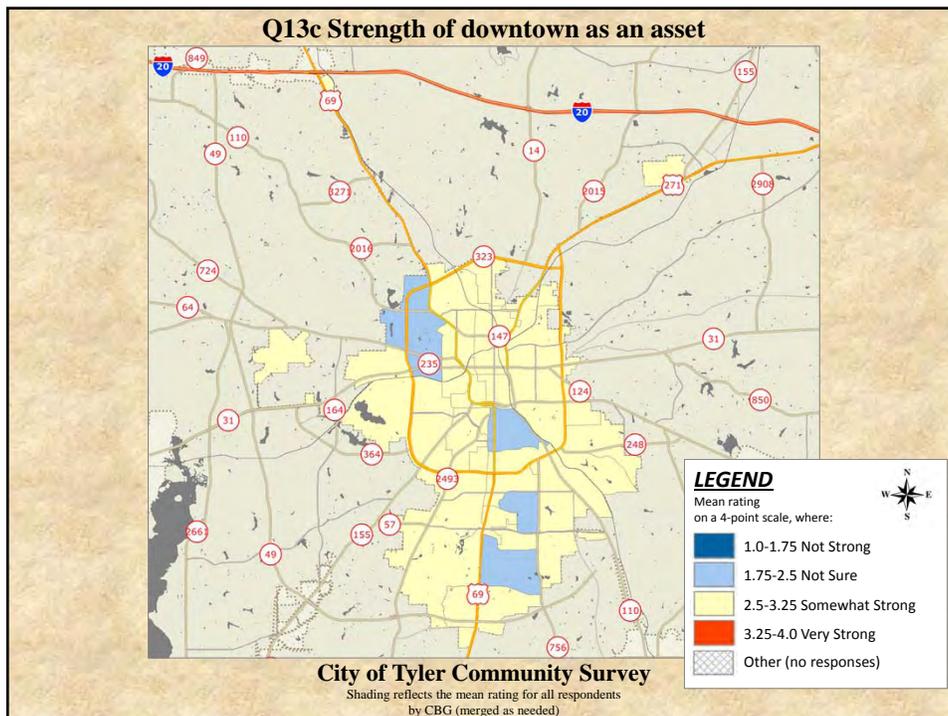
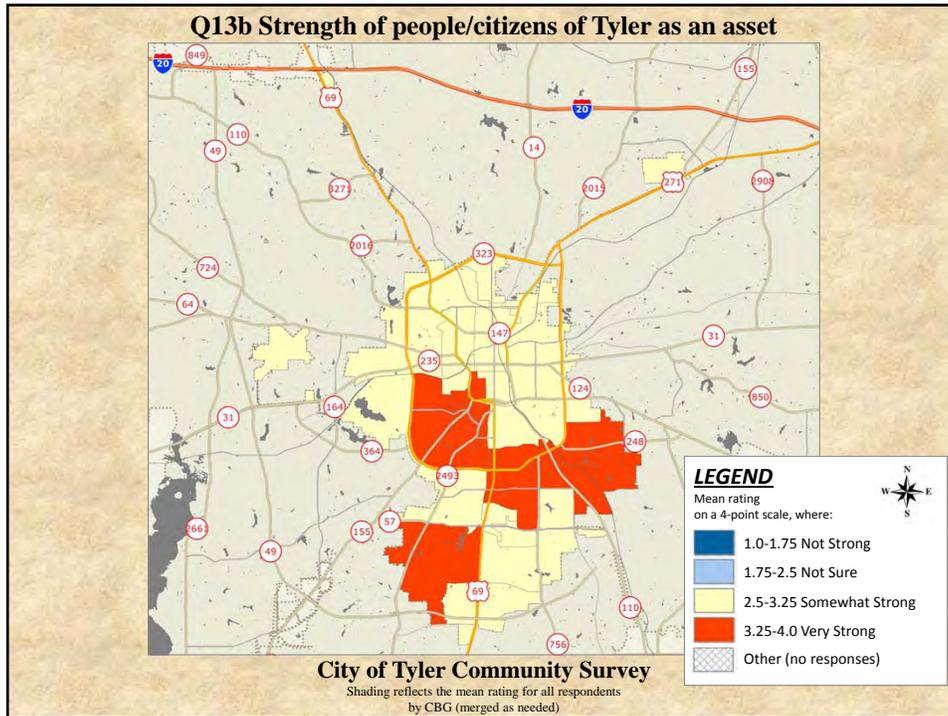


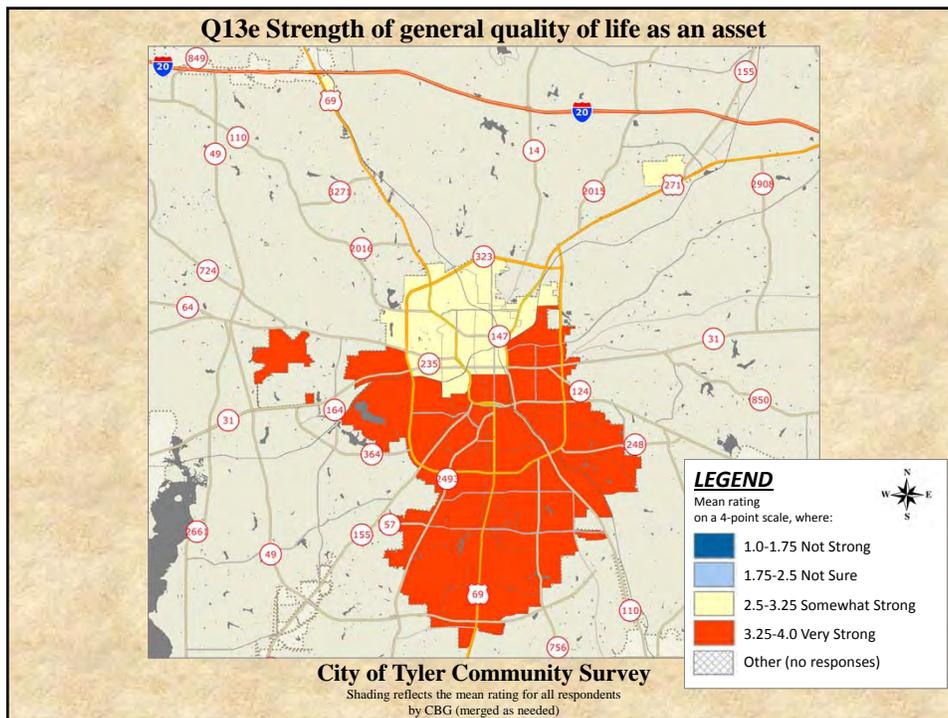
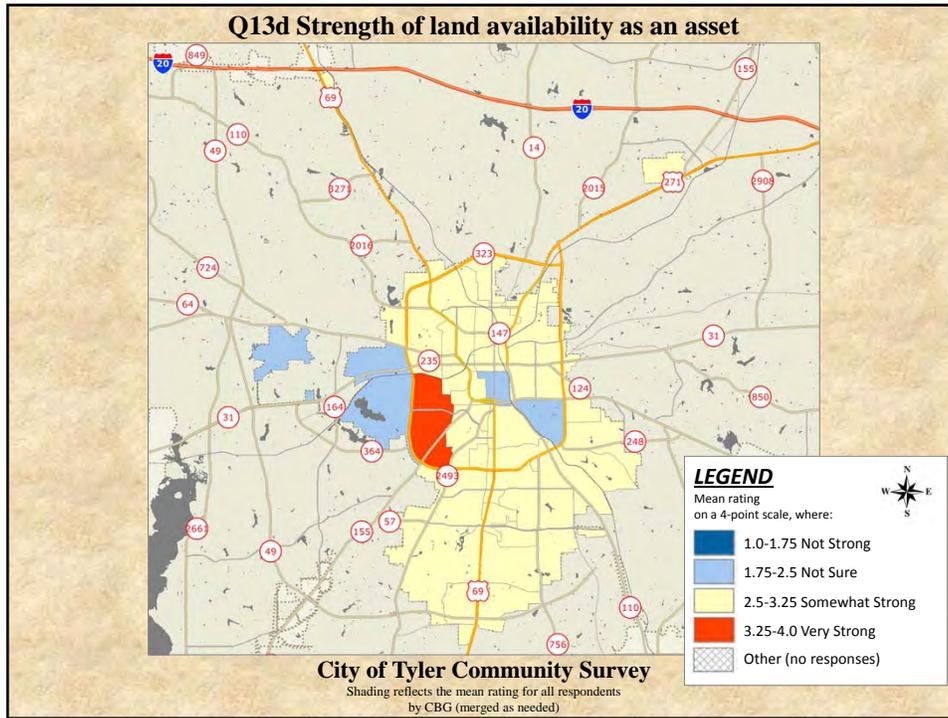


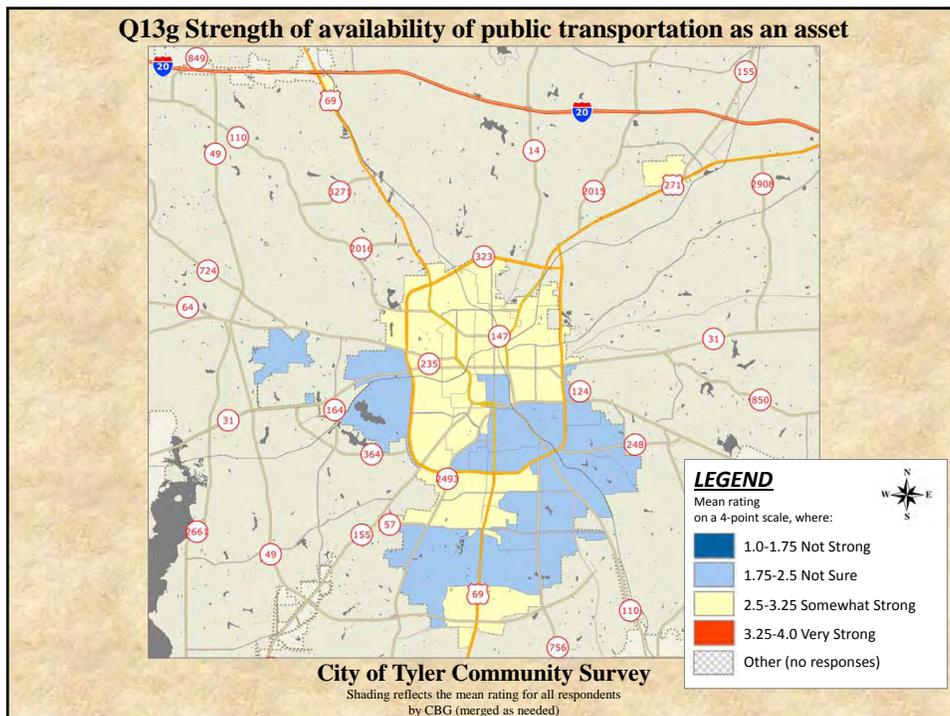
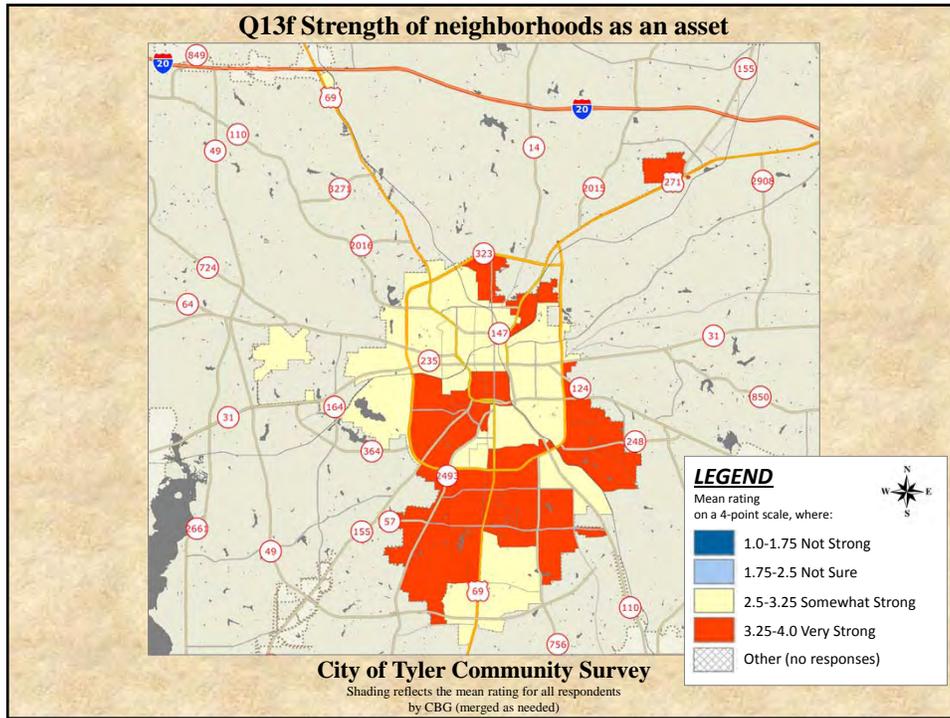


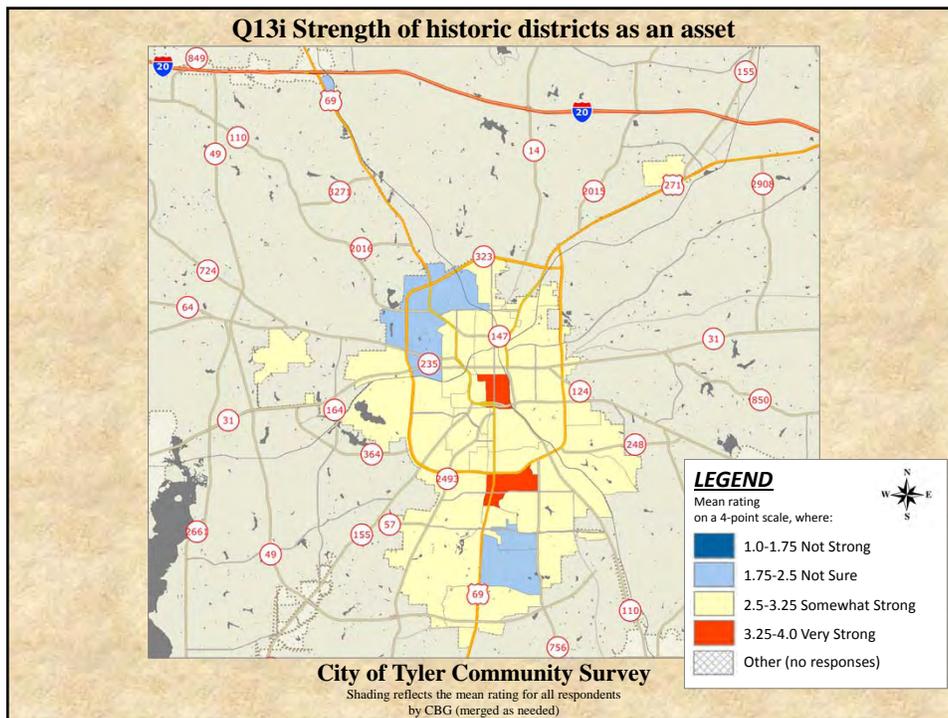
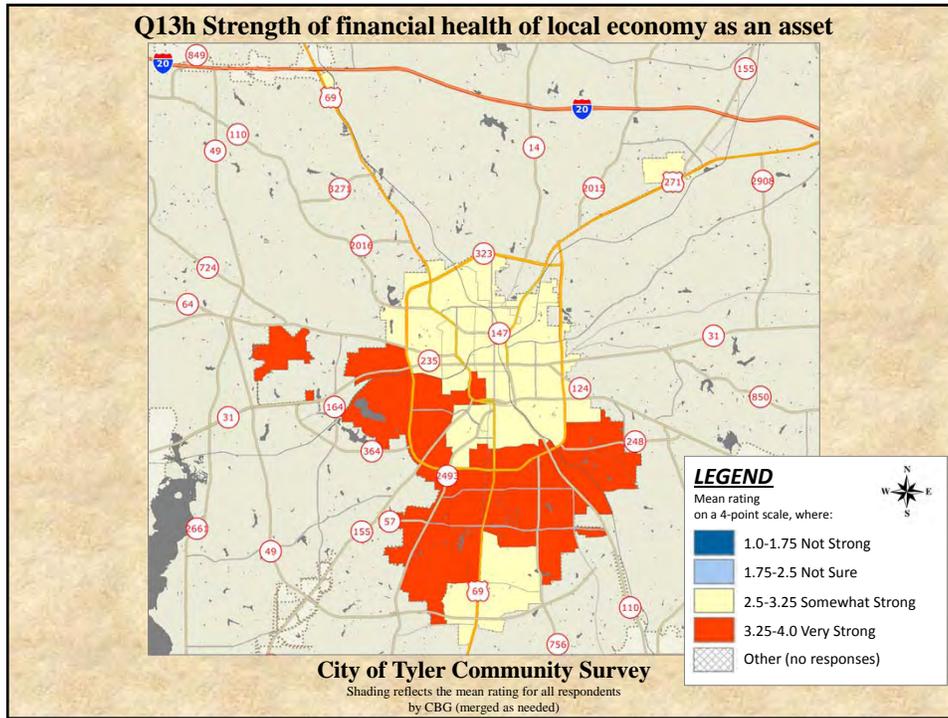


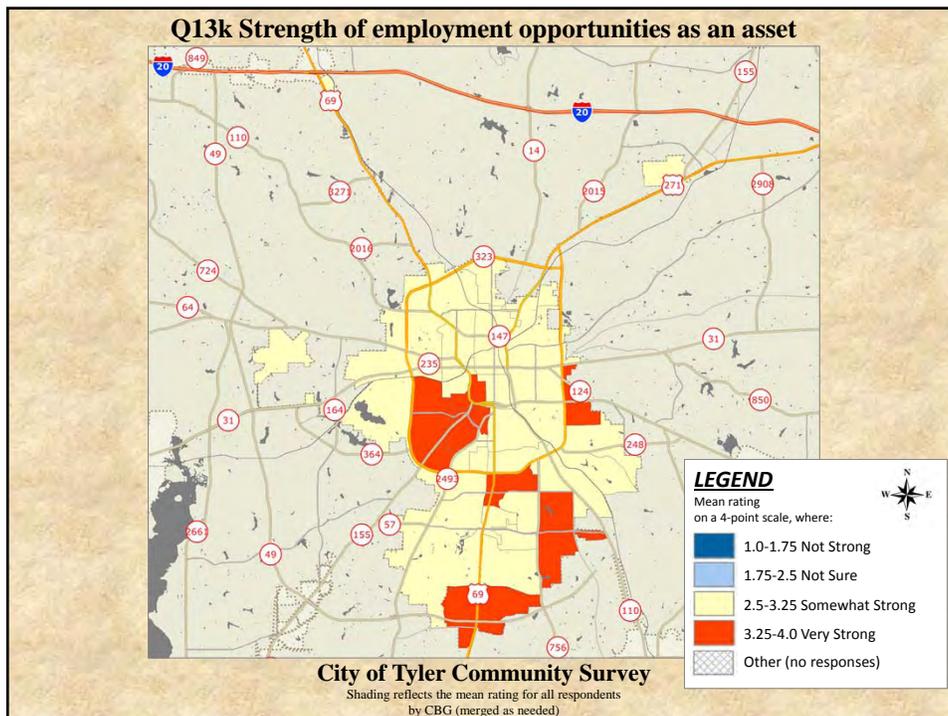
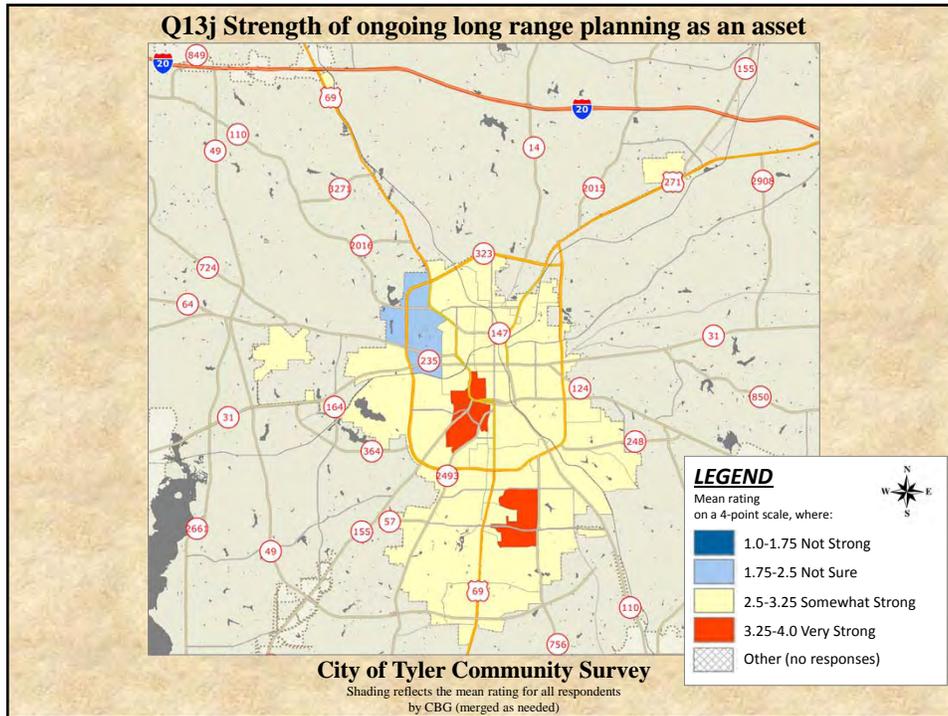


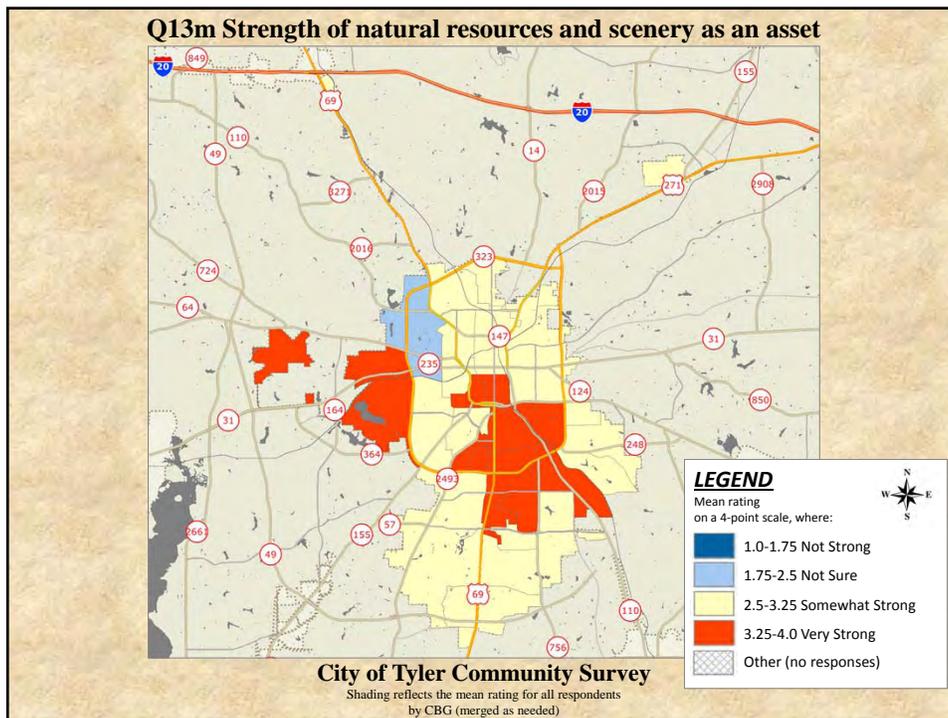
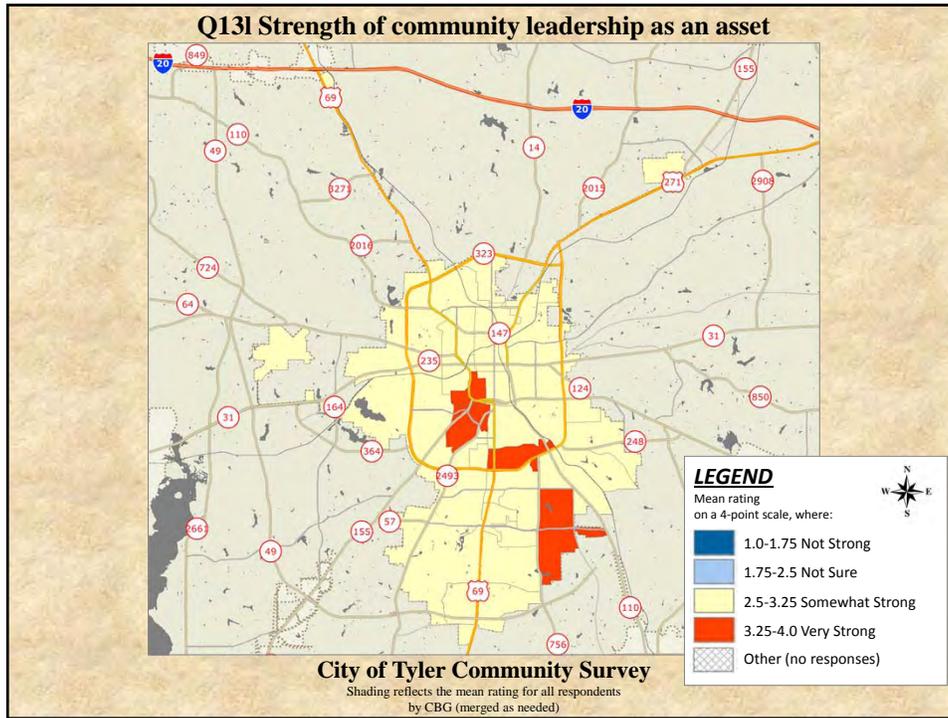


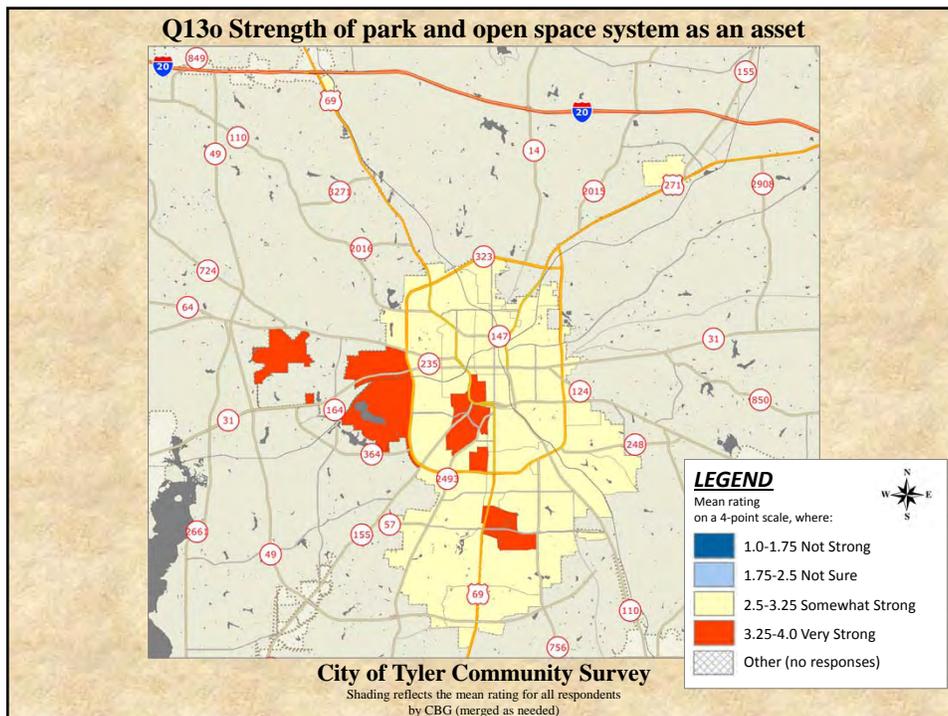
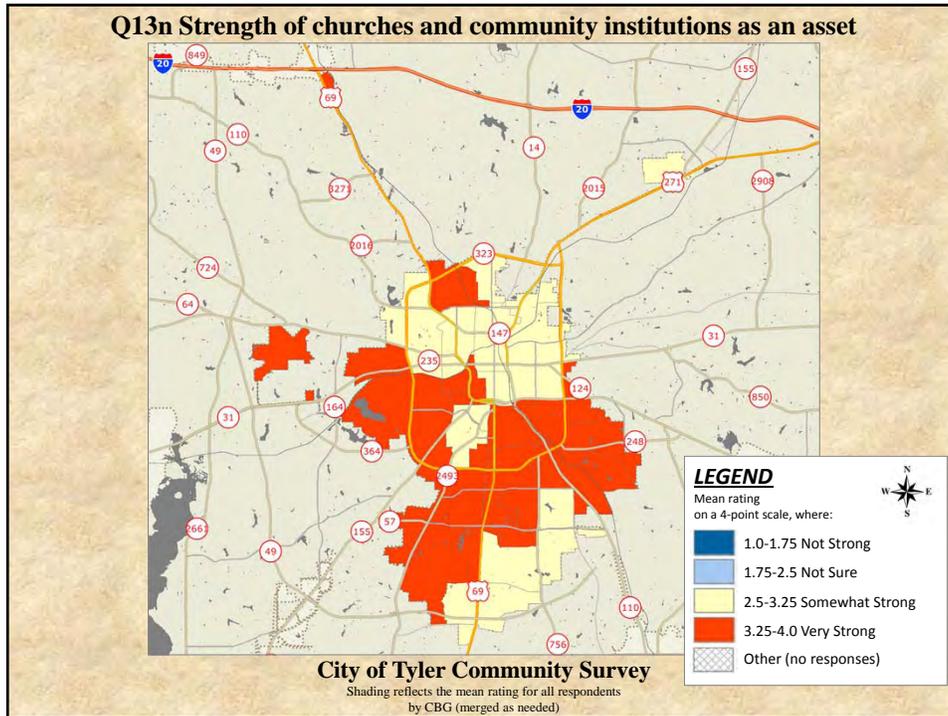


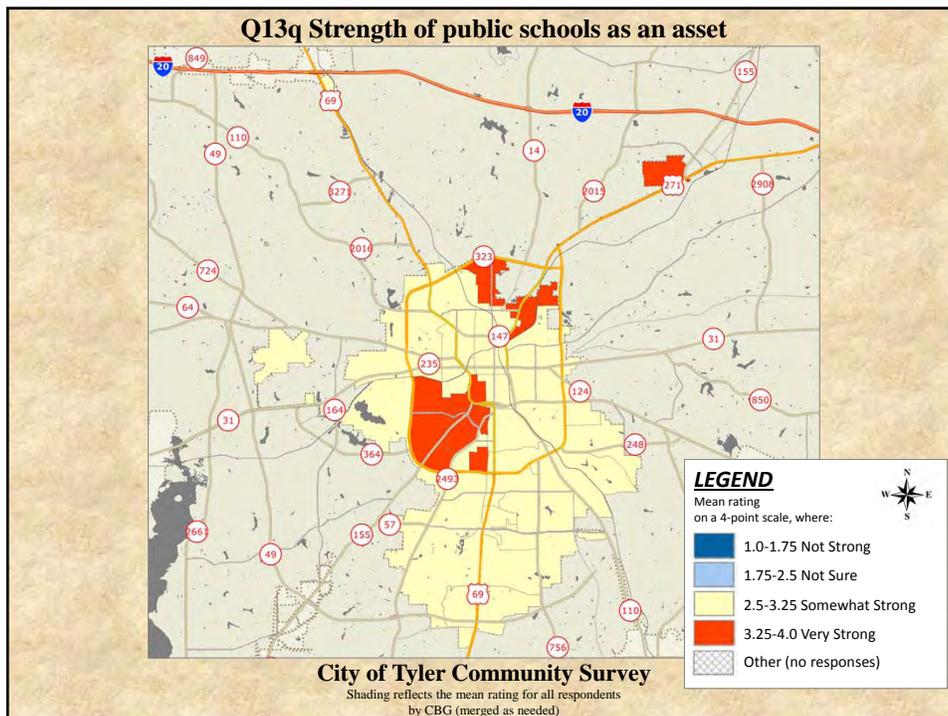
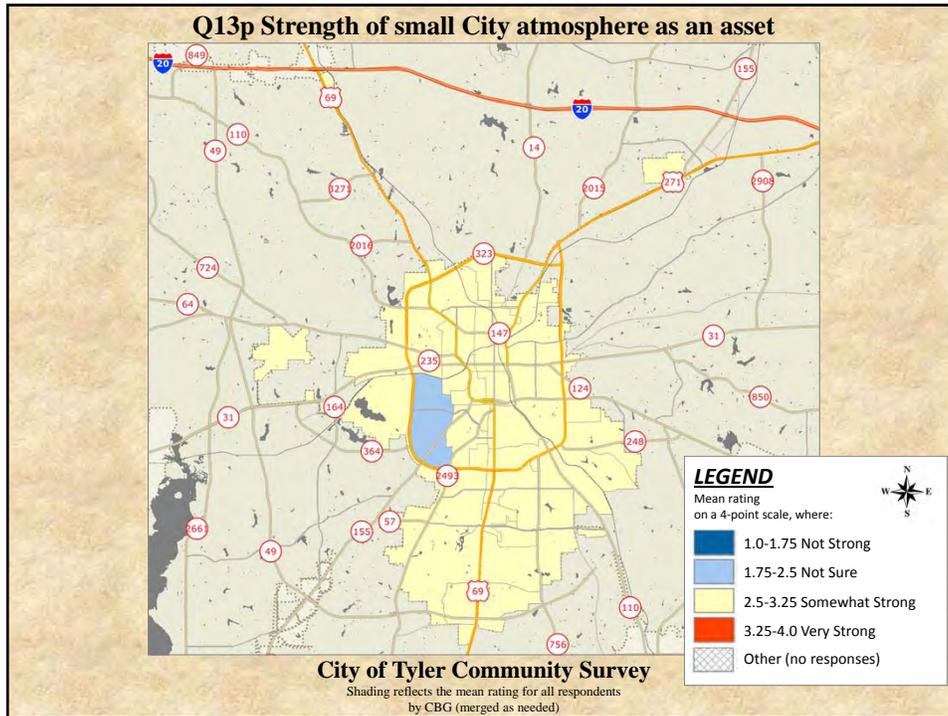


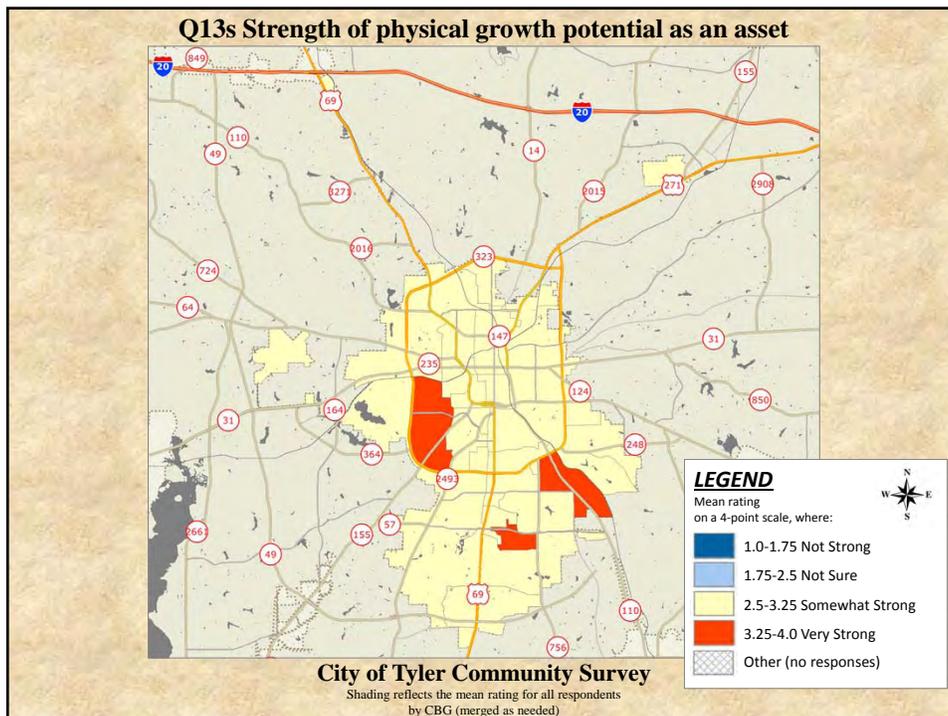
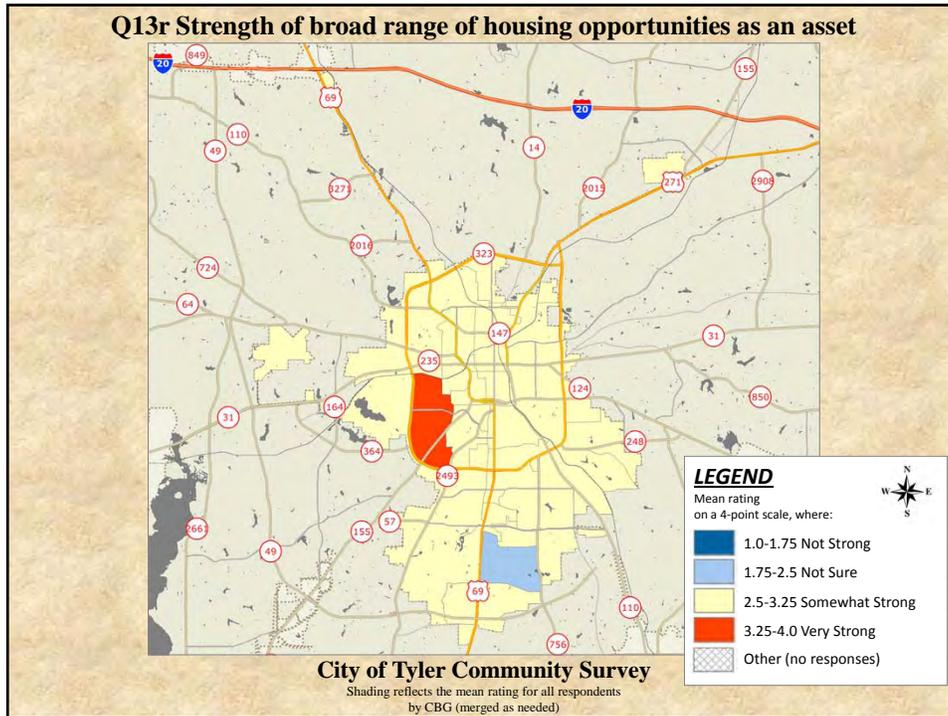


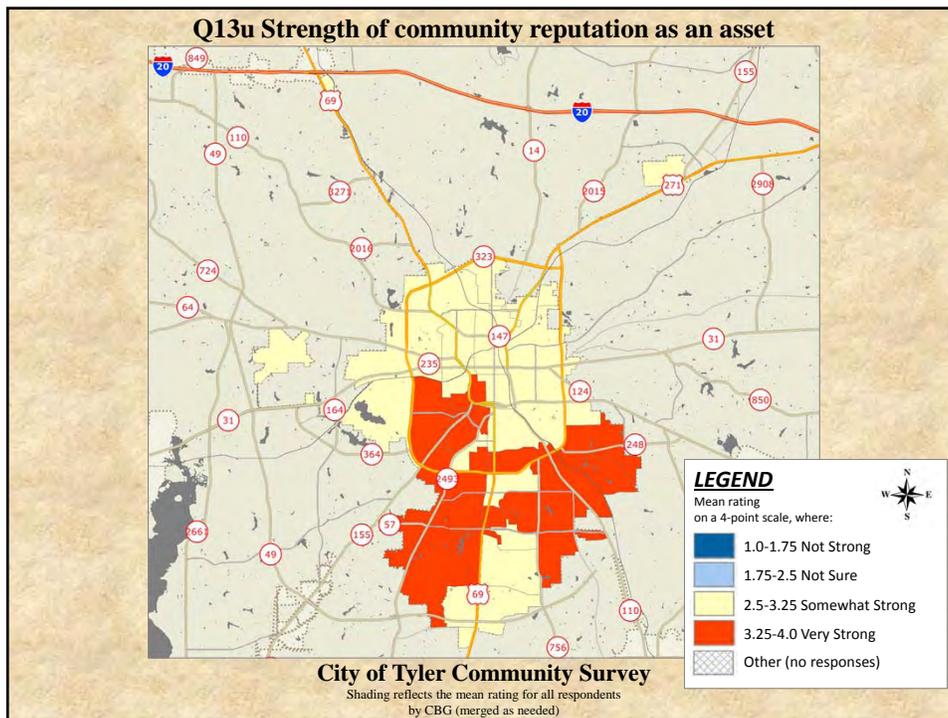
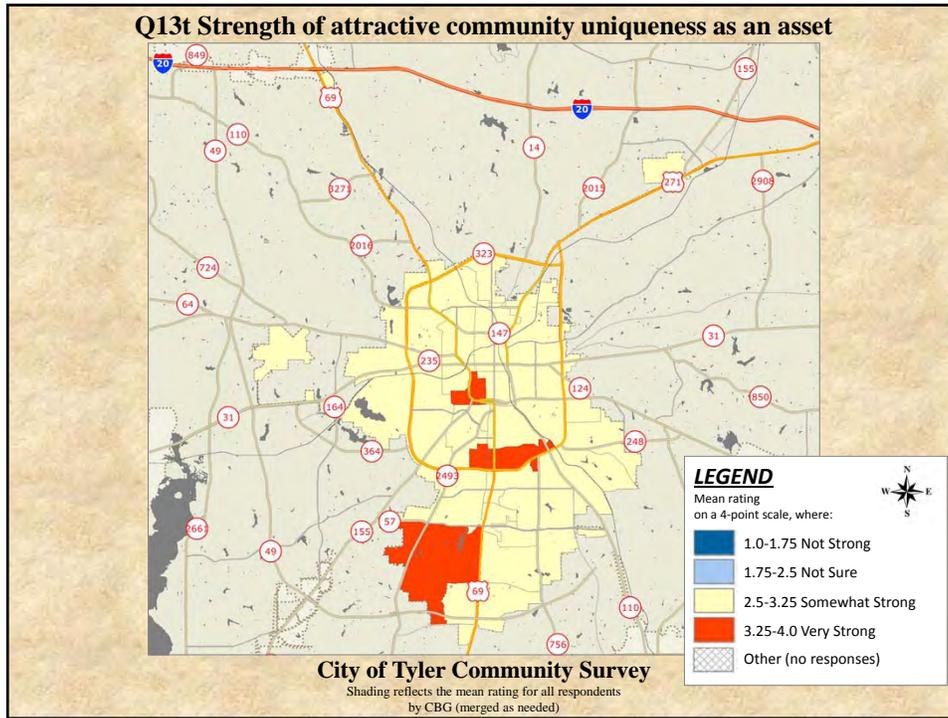


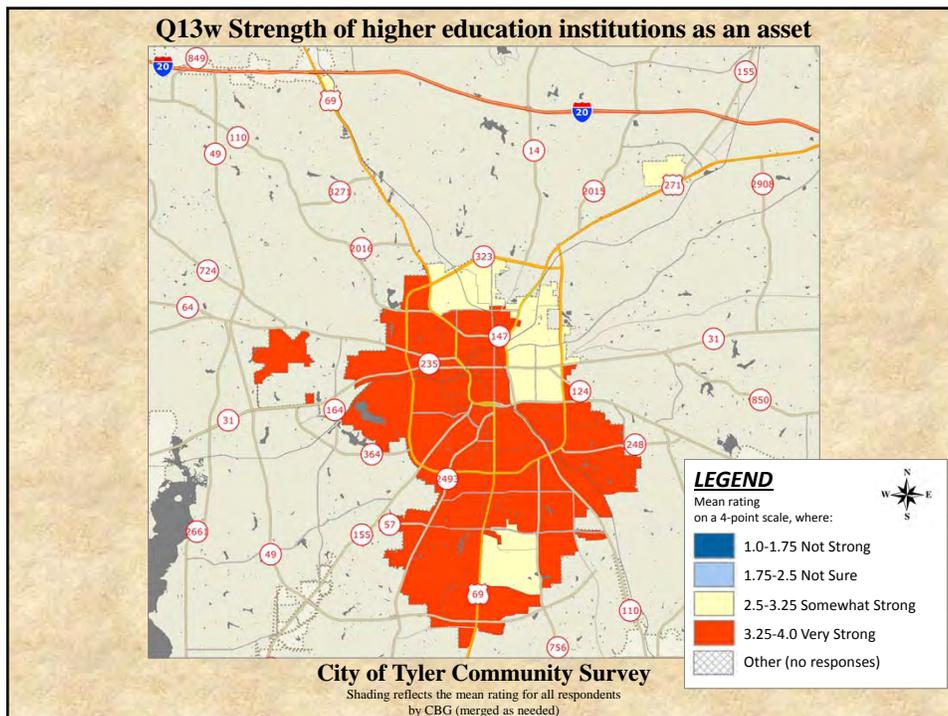
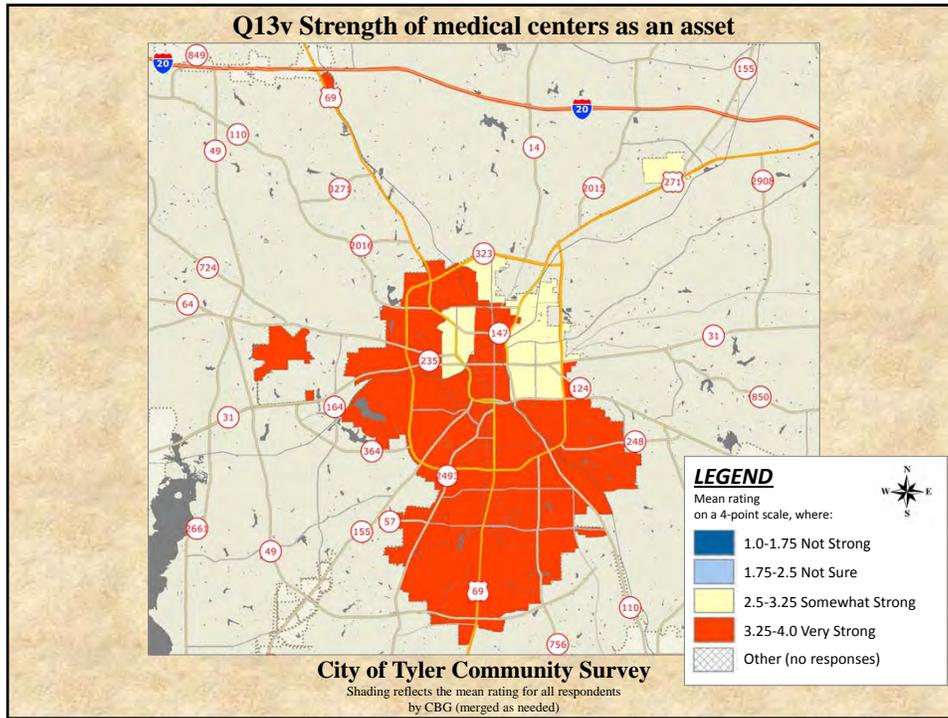


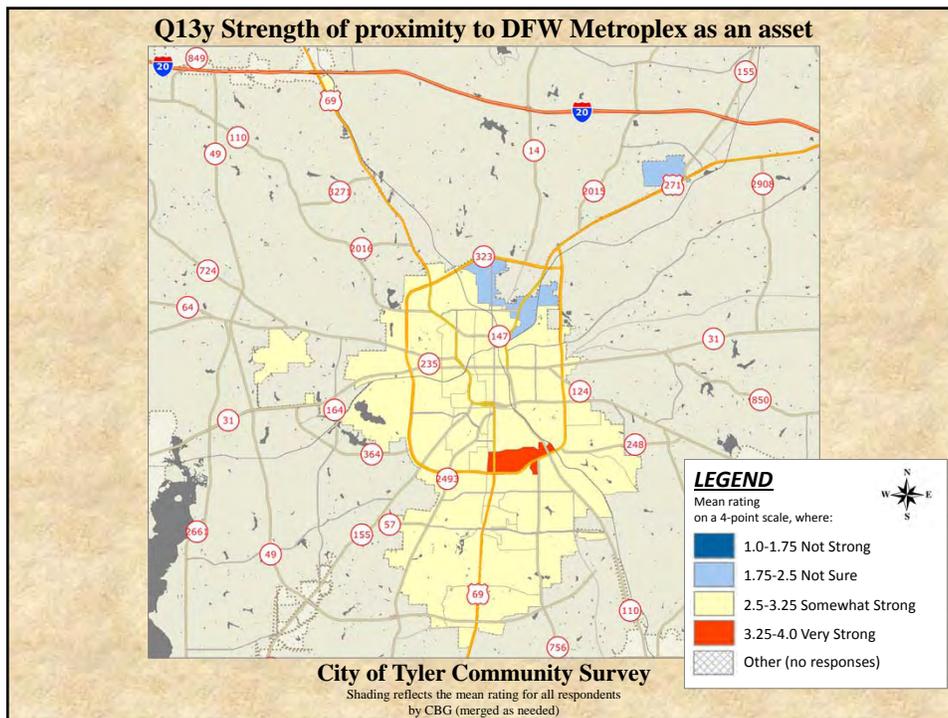
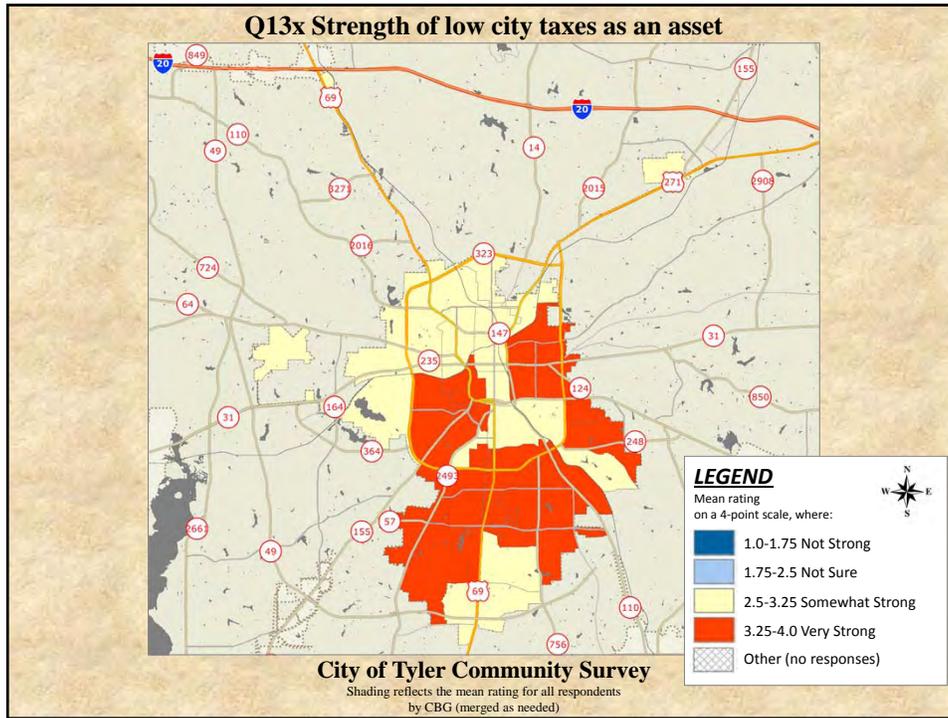


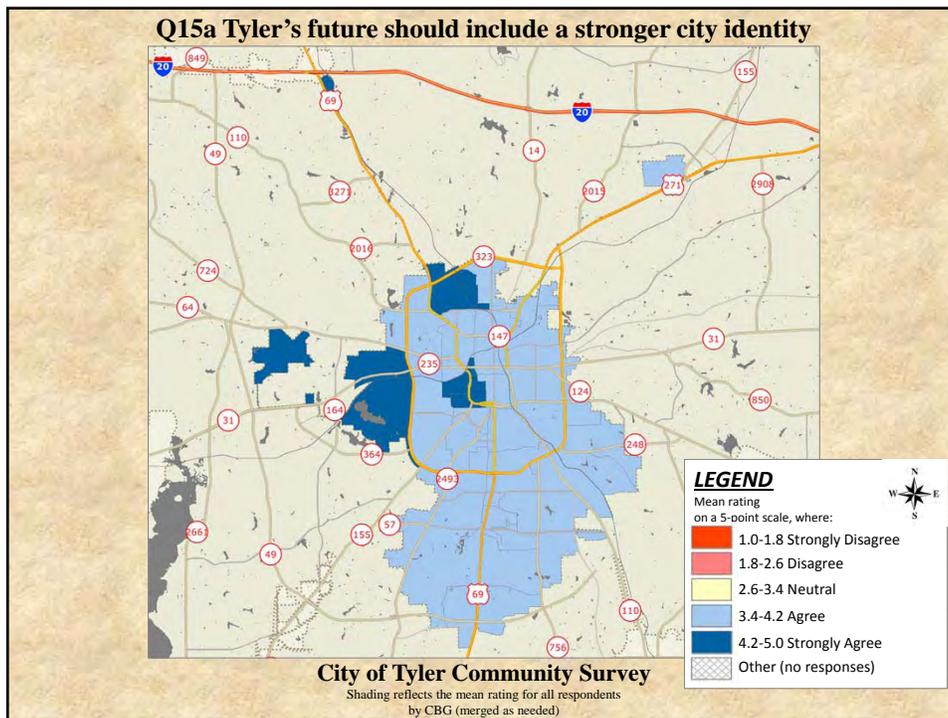
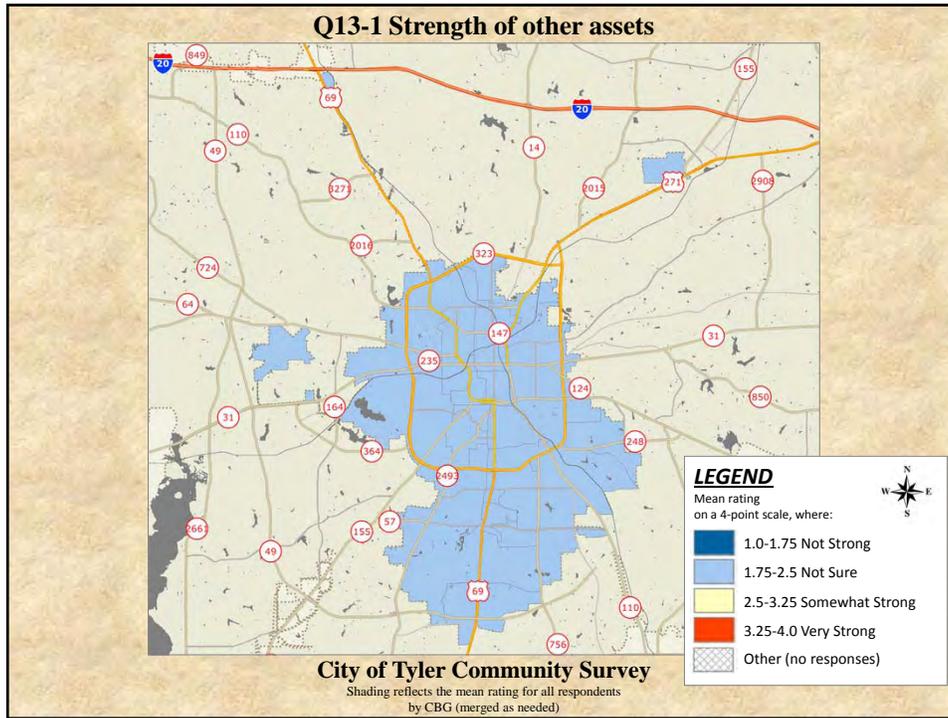




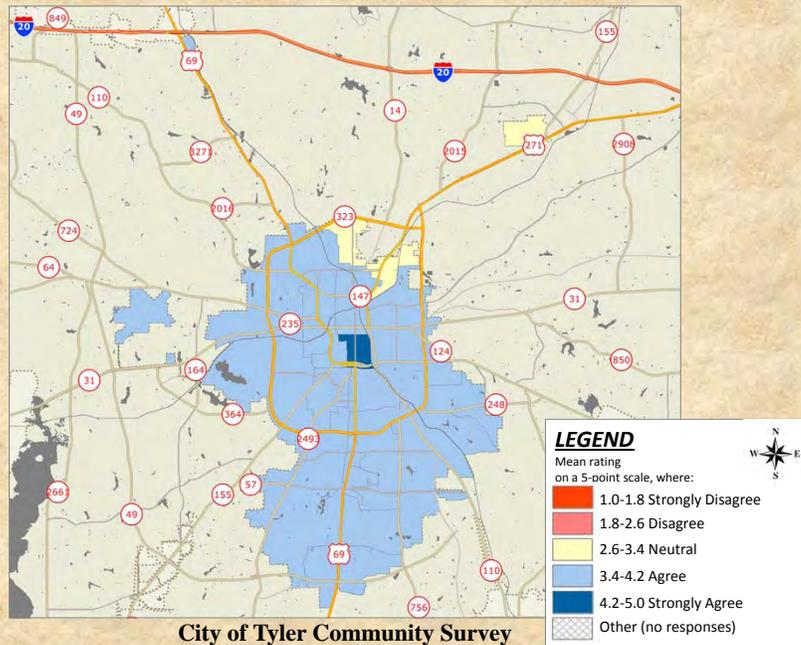




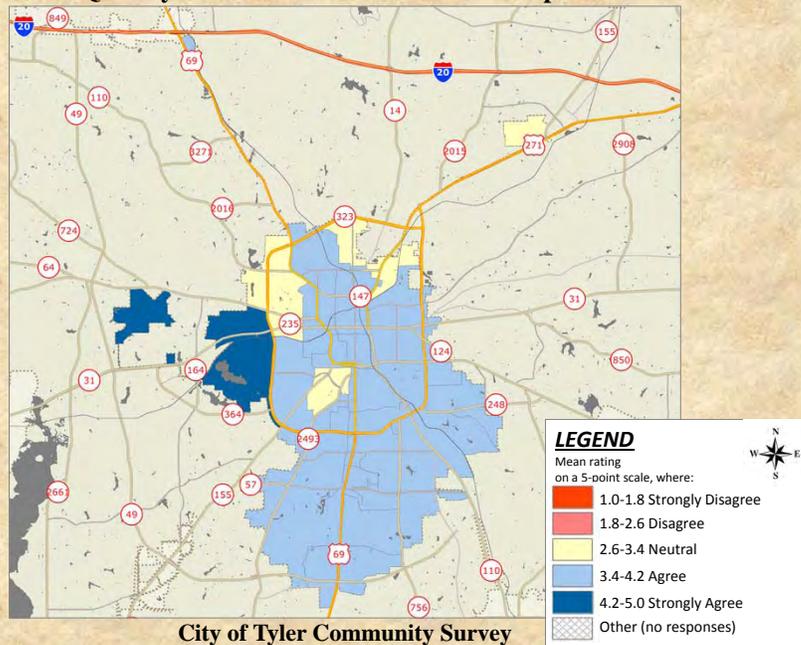




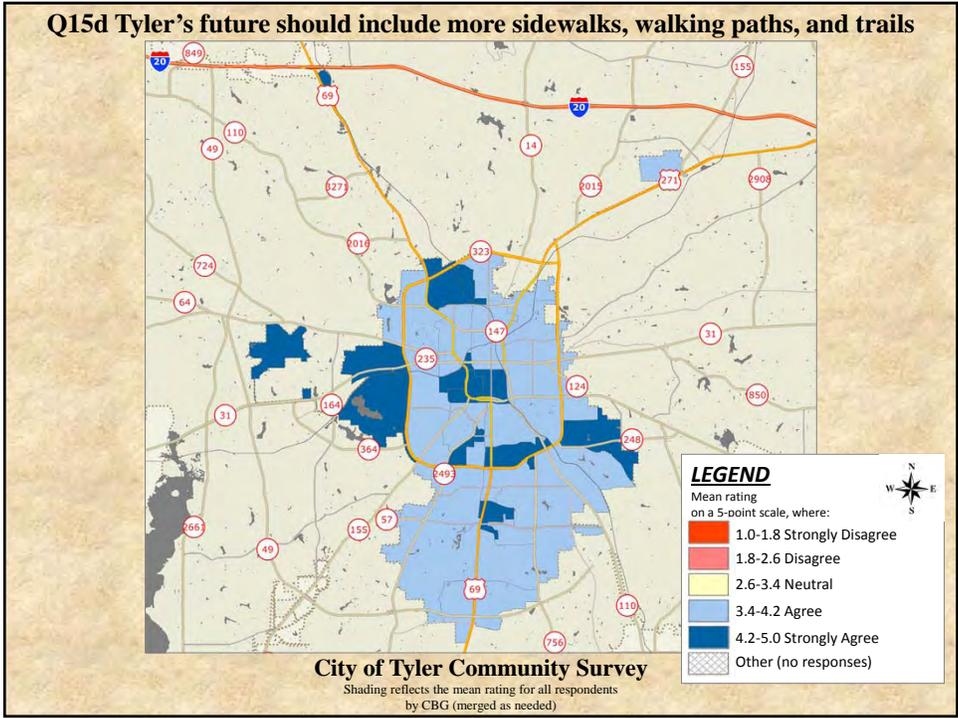
**Q15b Tyler's future should include more attractive entrance/commercial corridors**



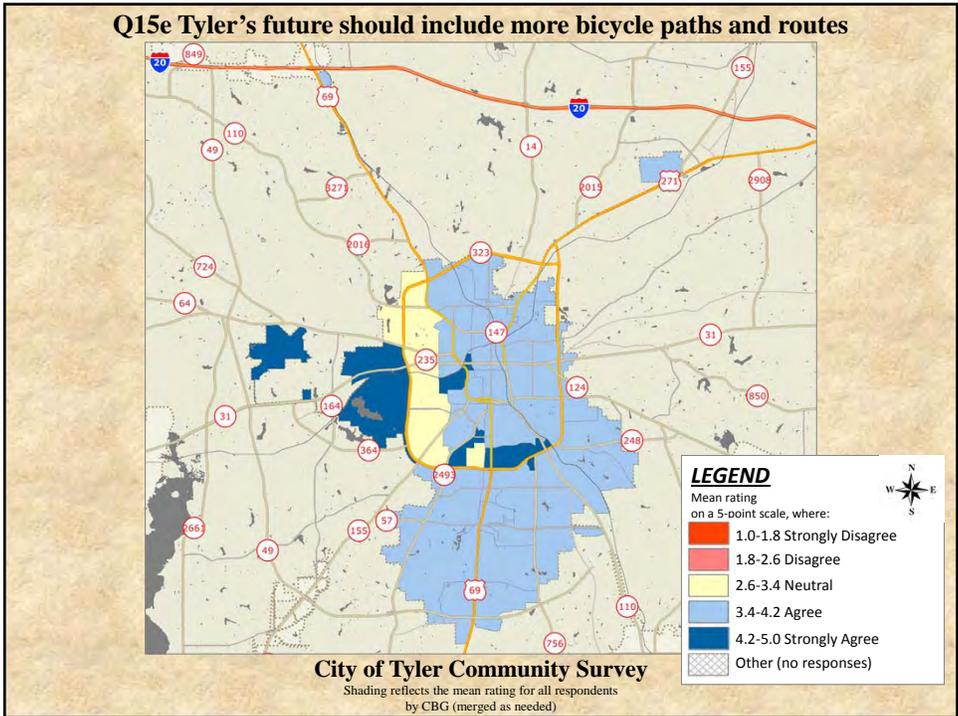
**Q15c Tyler's future should include more parks**



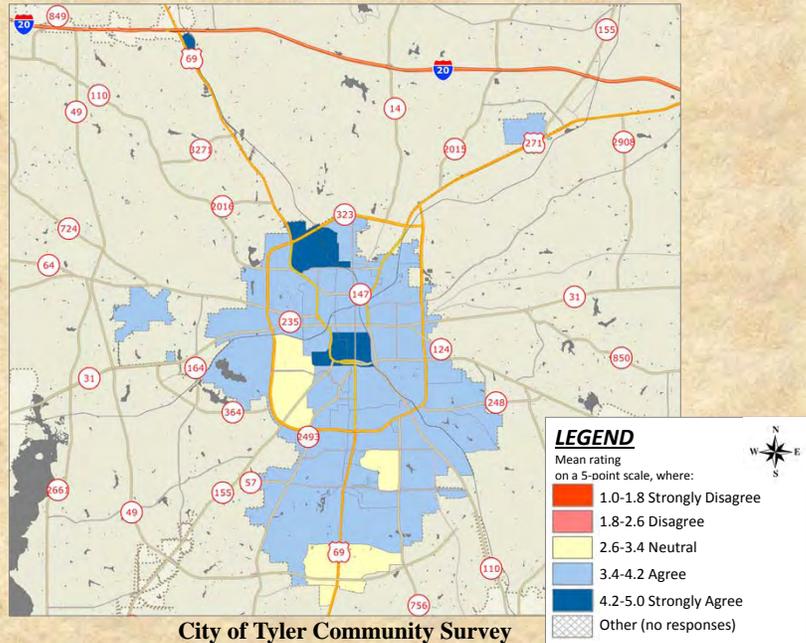
**Q15d Tyler's future should include more sidewalks, walking paths, and trails**



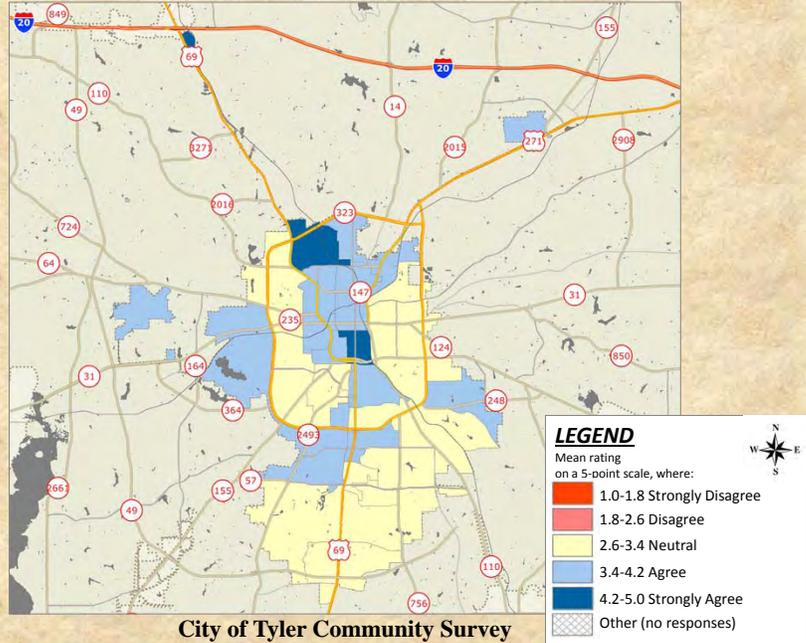
**Q15e Tyler's future should include more bicycle paths and routes**

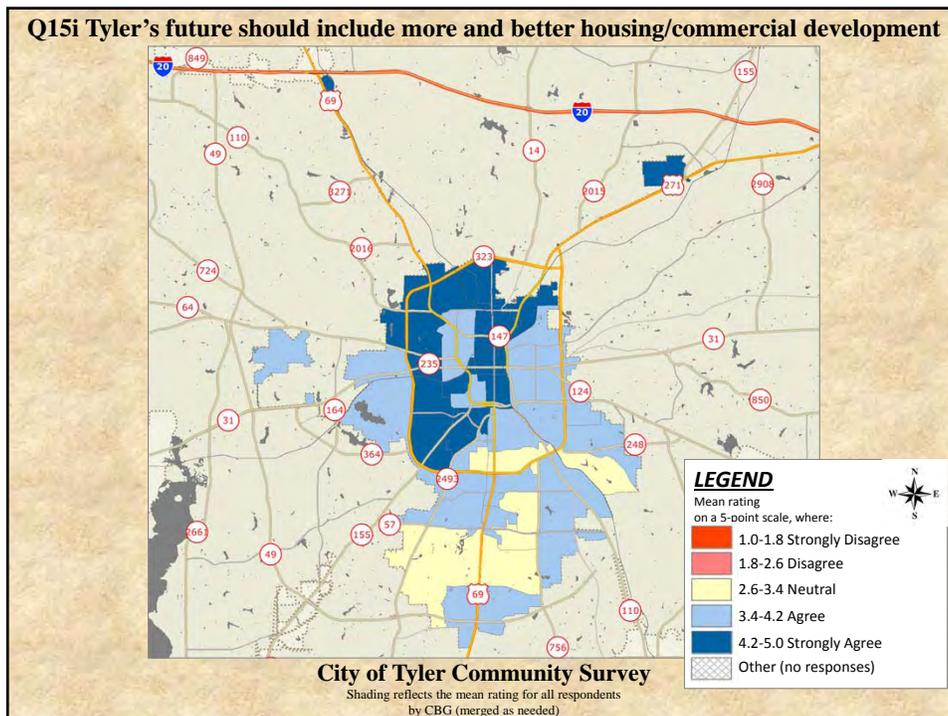
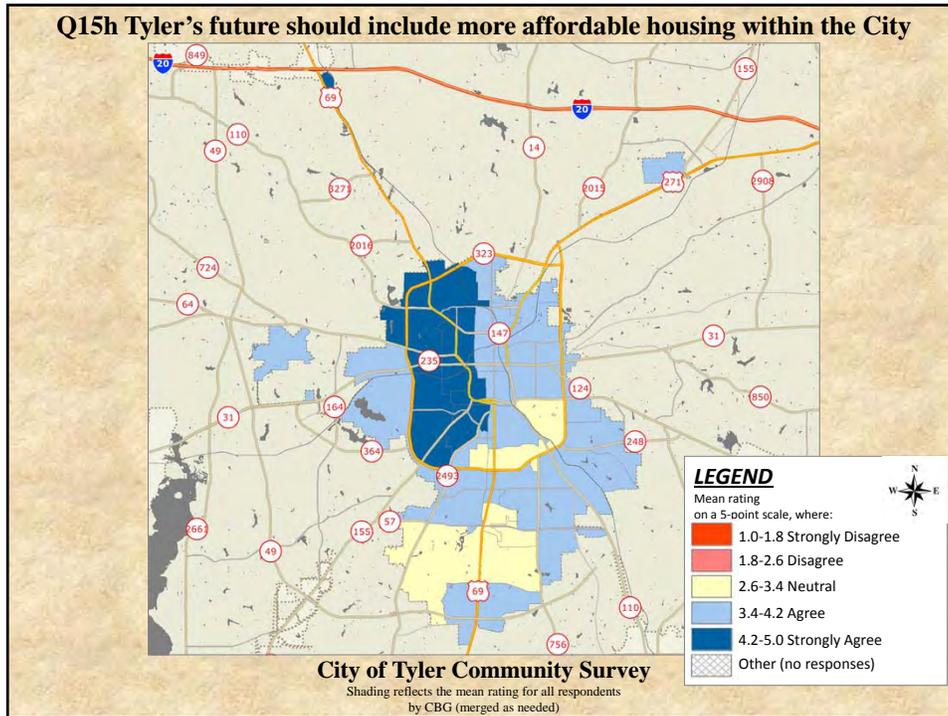


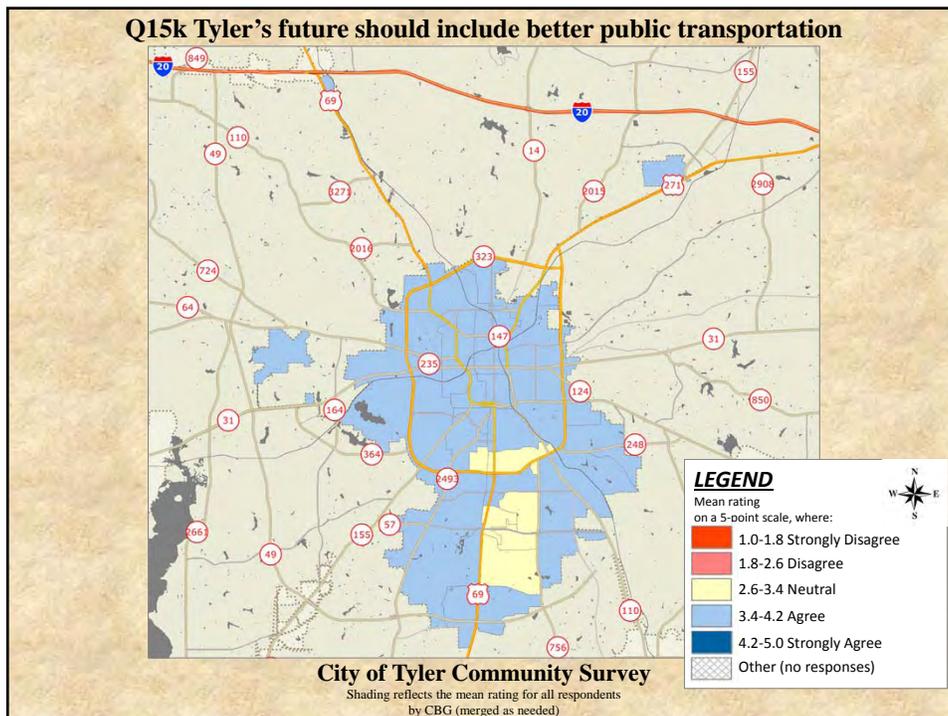
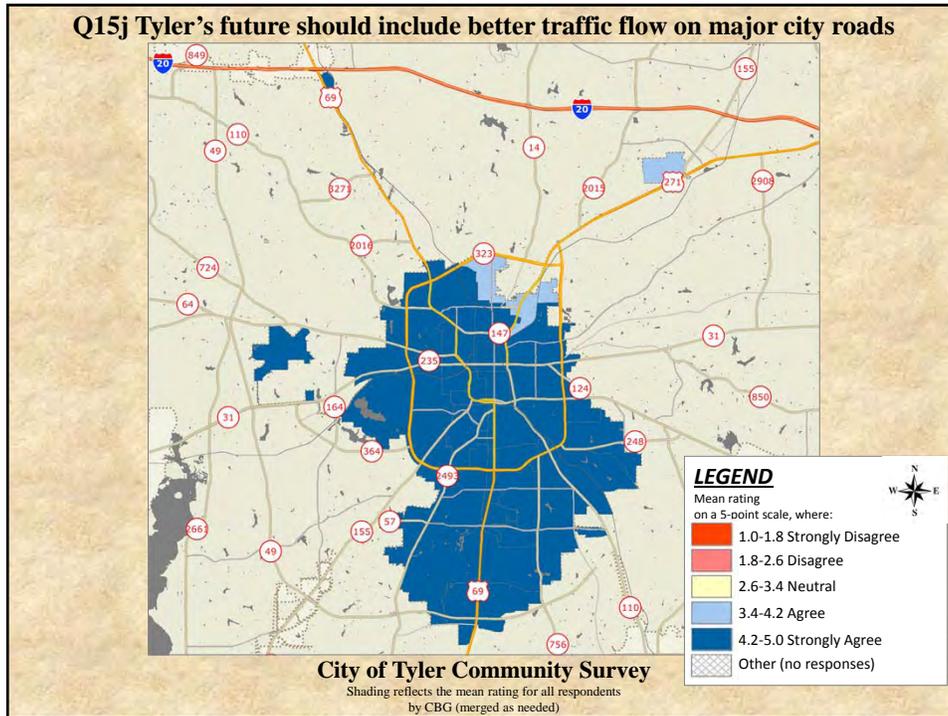
**Q15f Tyler's future should include more restaurants/entertainment/cultural activities**



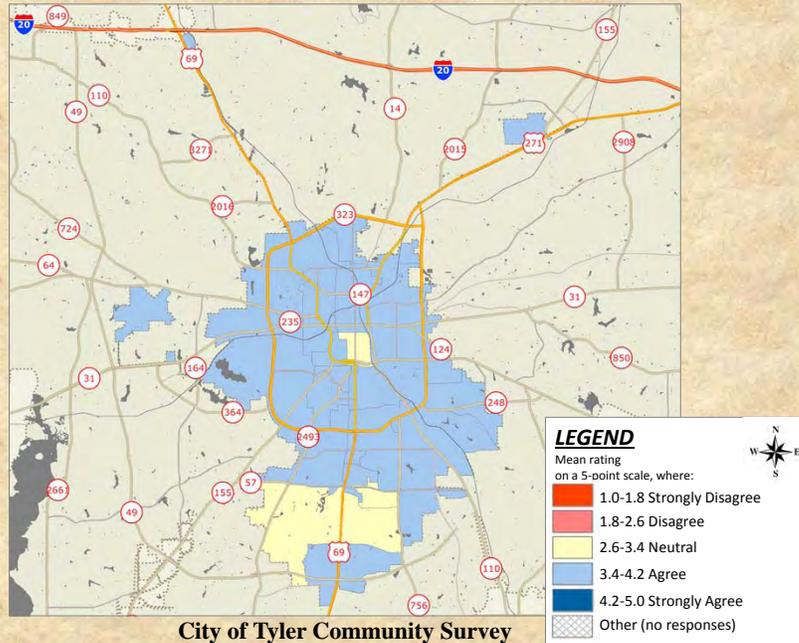
**Q15g Tyler's future should include more housing in and around downtown**





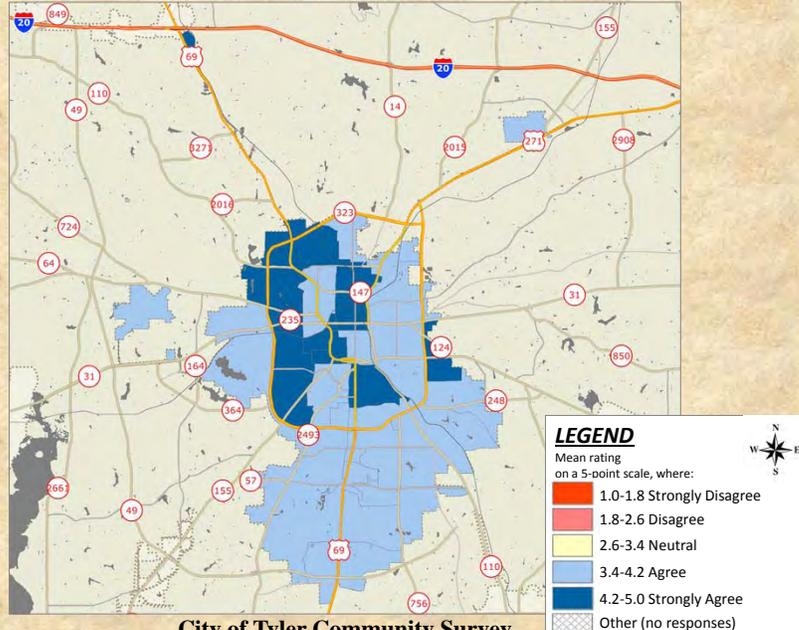


**Q15l Tyler's future should include additional swimming and water recreation facilities**

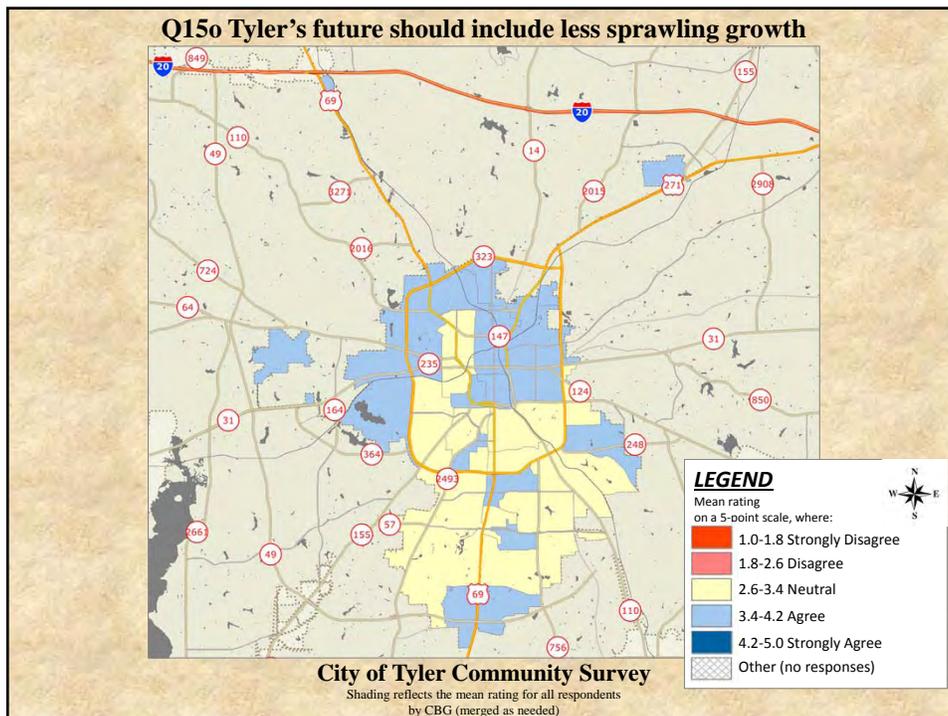
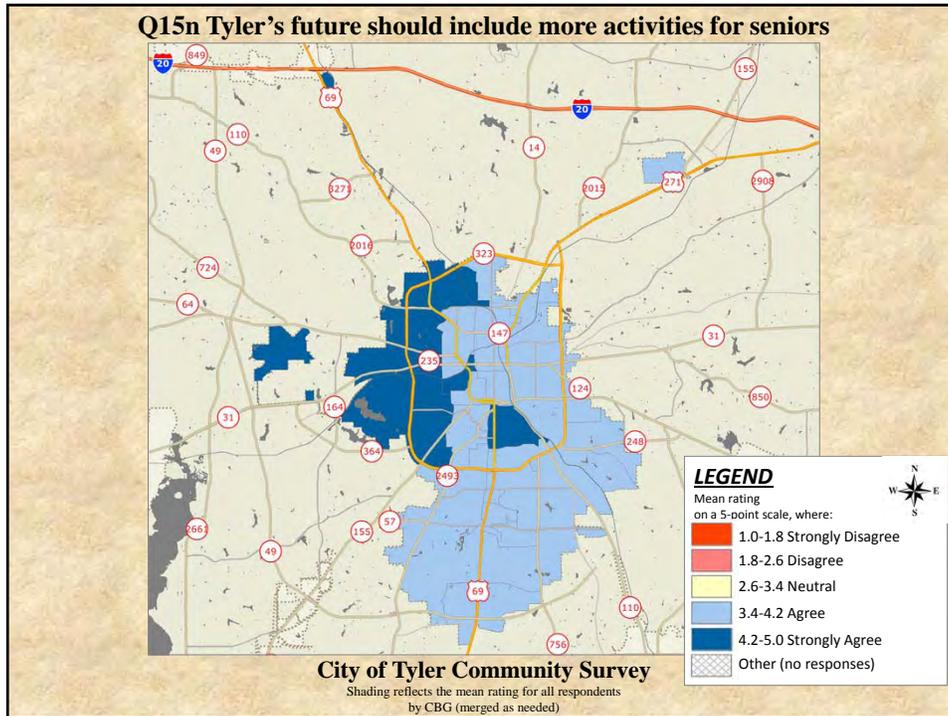


**City of Tyler Community Survey**  
 Shading reflects the mean rating for all respondents by CBG (merged as needed)

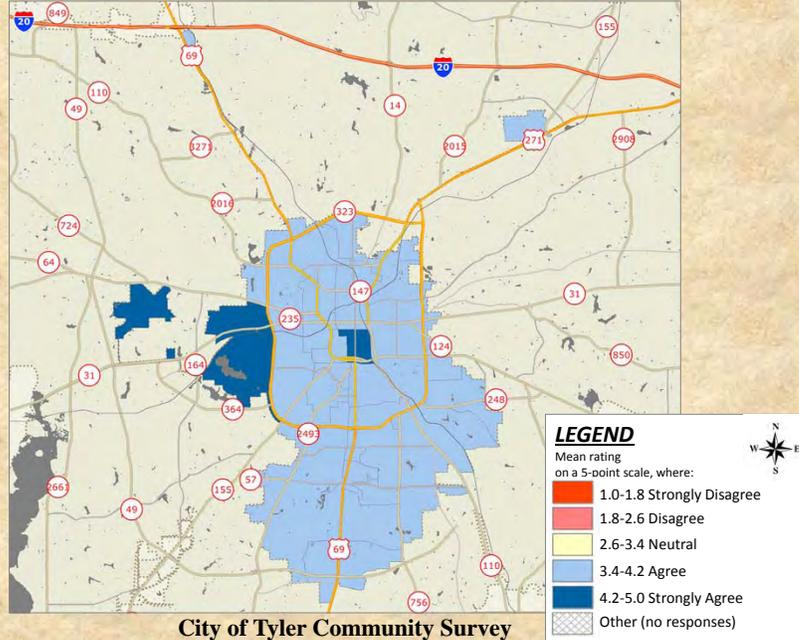
**Q15m Tyler's future should include more activities for teenagers**



**City of Tyler Community Survey**  
 Shading reflects the mean rating for all respondents by CBG (merged as needed)

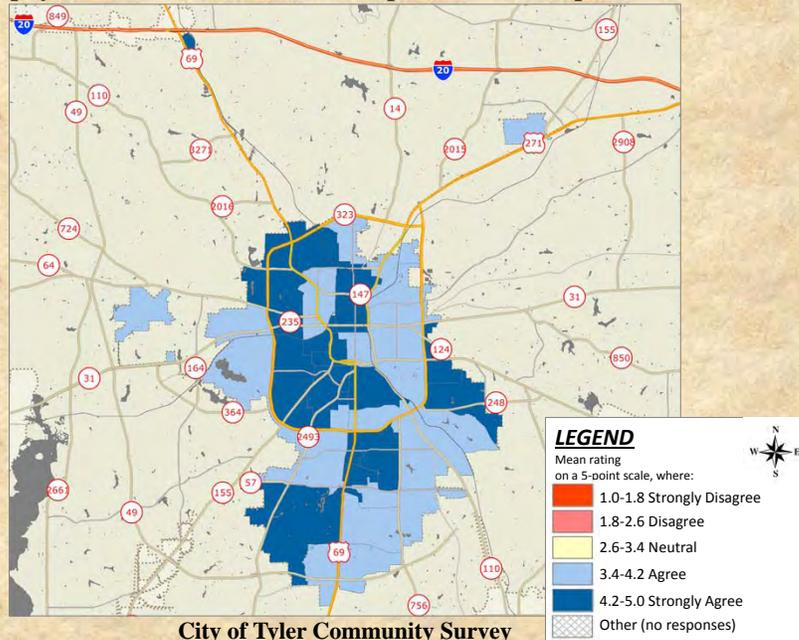


**Q15p Tyler's future should include better management of outward growth**

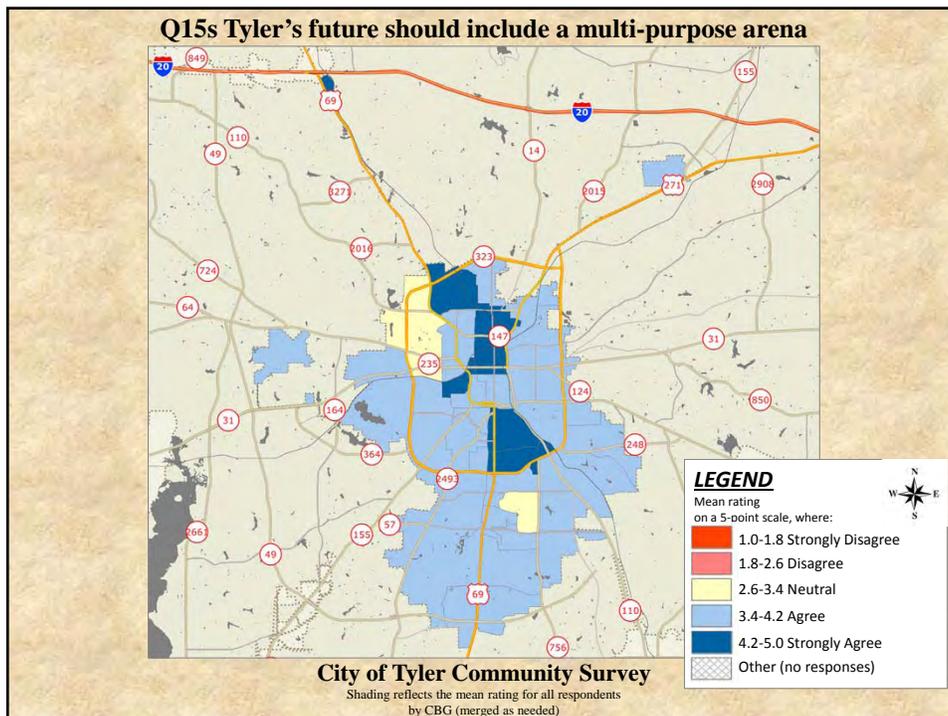
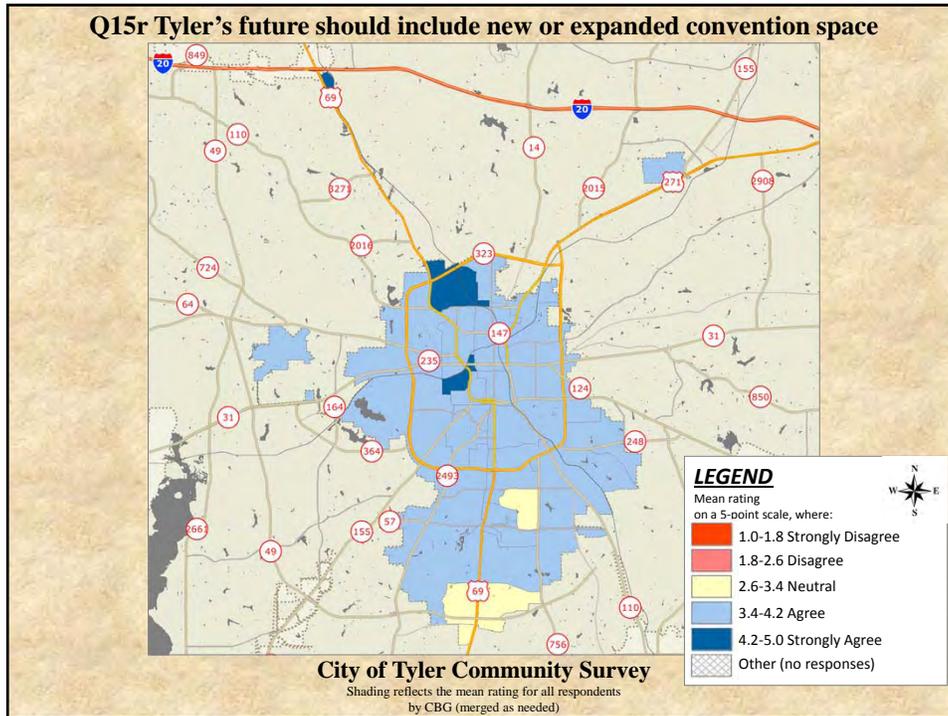


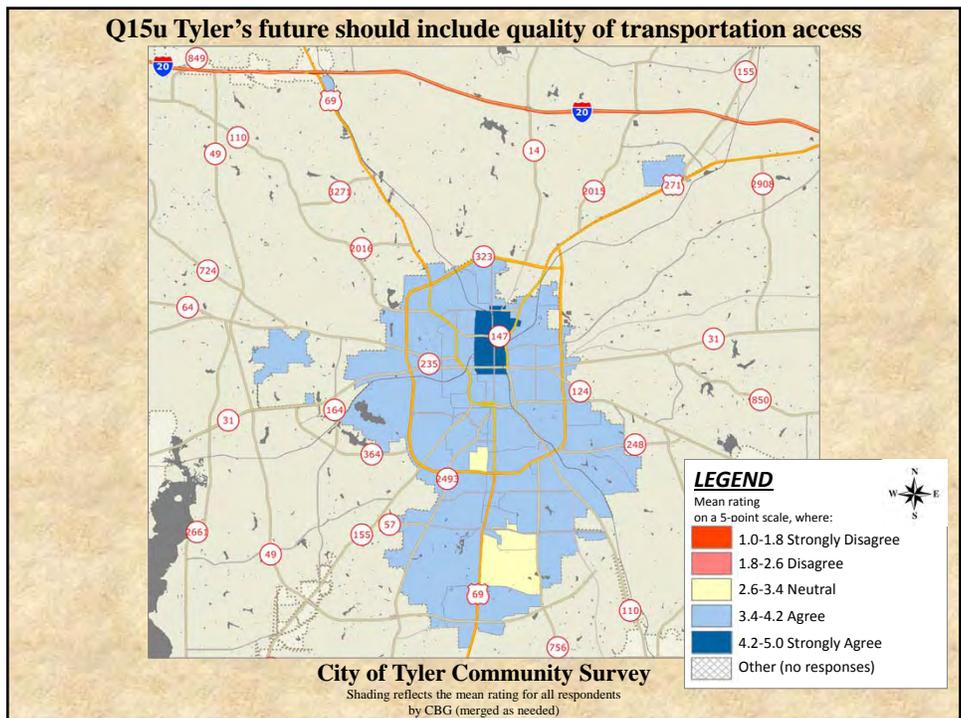
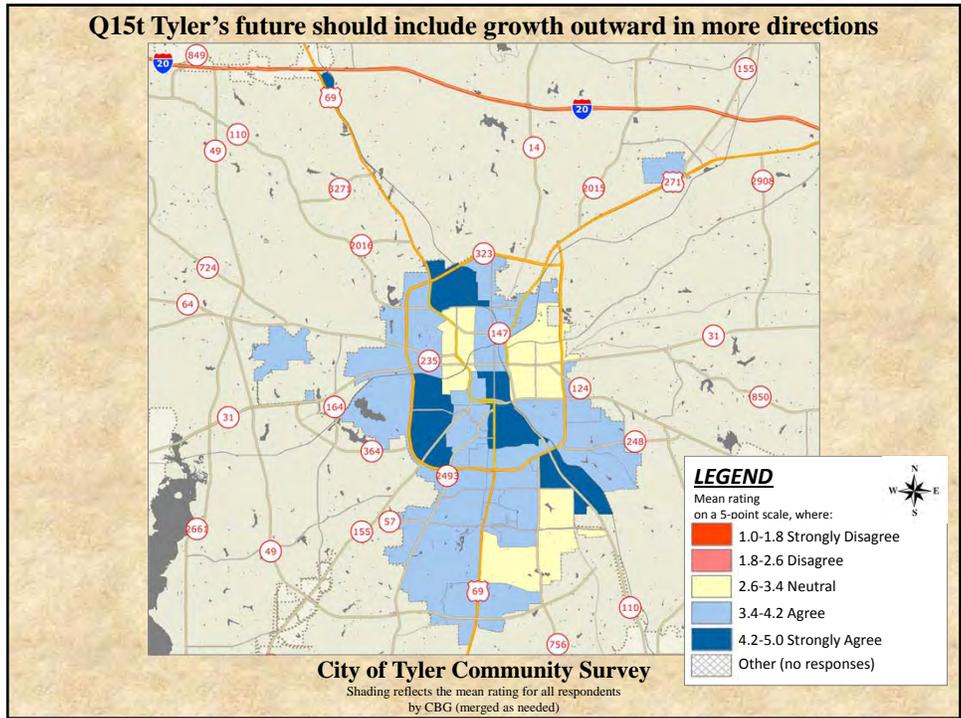
**City of Tyler Community Survey**  
 Shading reflects the mean rating for all respondents by CBG (merged as needed)

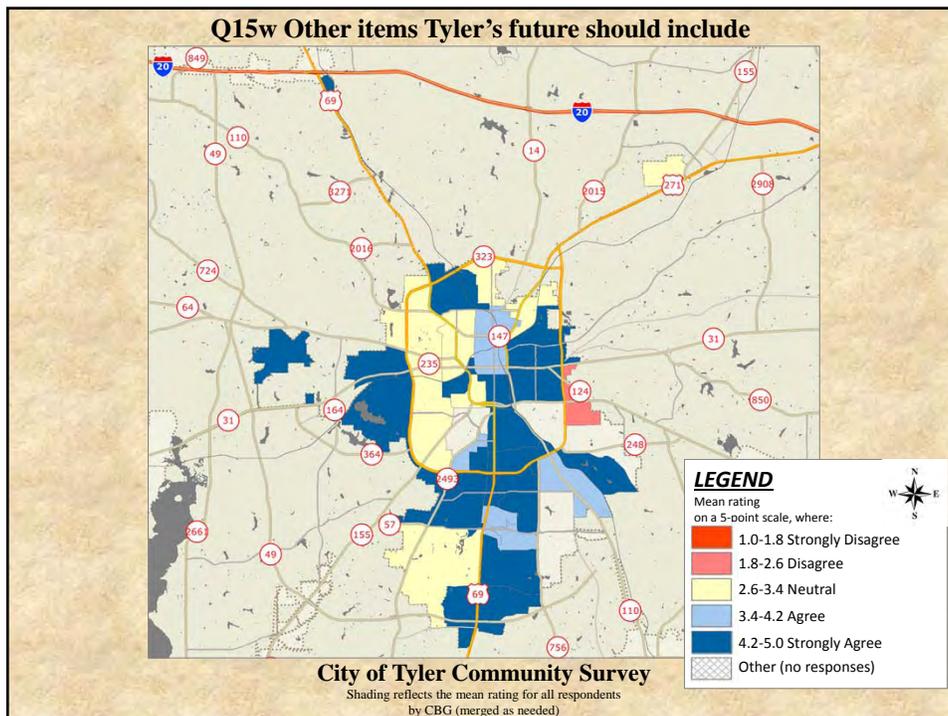
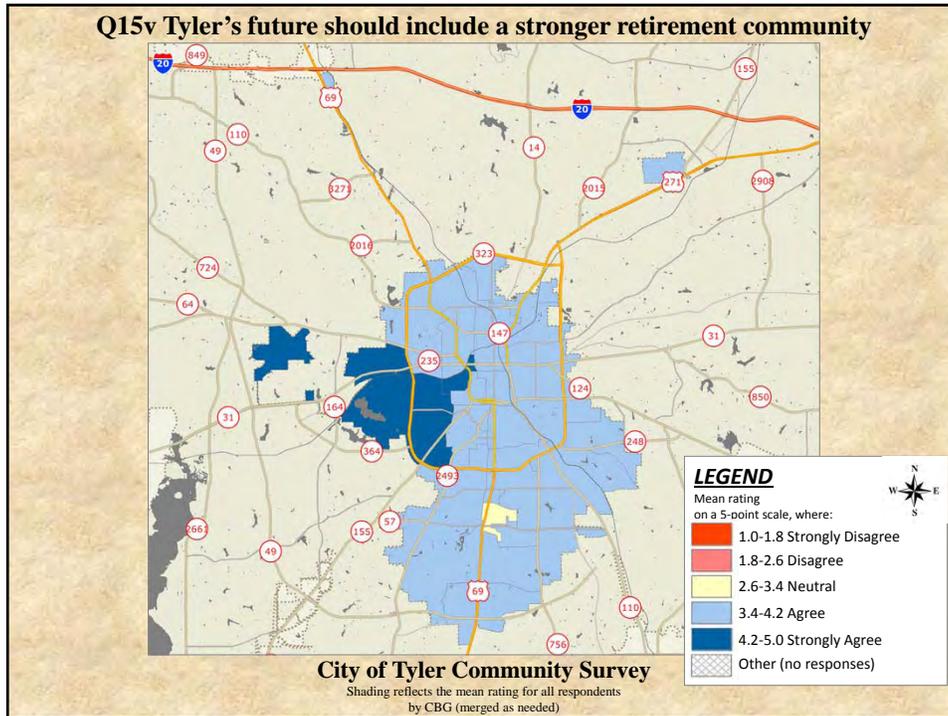
**Q15q Tyler's future should include improved and new public schools**



**City of Tyler Community Survey**  
 Shading reflects the mean rating for all respondents by CBG (merged as needed)







*Section 4:*  
*Tabular Data*

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**Q1. For each of the following issues currently facing the City of Tyler, please rate whether you feel the issue is Very Important, Somewhat Important, Not Sure or Not Important:**

(N=555)

	Very Important	Somewhat Import	Not Sure	Not Important
Q1a. Traffic congestion	77.8%	19.6%	2.3%	0.2%
Q1b. Public safety	83.1%	13.9%	2.9%	0.2%
Q1c. Water/sewer availability	67.0%	23.8%	7.9%	1.3%
Q1d. Lake Tyler, Lake Tyler East, & Bellwood Lake	25.9%	39.6%	27.6%	6.8%
Q1e. Historic preservation	27.2%	47.0%	21.3%	4.5%
Q1f. Walking & biking trails	38.4%	43.4%	12.4%	5.8%
Q1g. Maintaining community identity, uniqueness & quality of life	53.5%	32.6%	11.0%	2.9%
Q1h. Downtown revitalization	29.7%	47.6%	16.0%	6.7%
Q1i. Population growth	32.6%	39.3%	17.7%	10.5%
Q1j. North Tyler revitalization	35.7%	35.9%	19.1%	9.4%
Q1k. Affordable housing	44.3%	32.3%	16.9%	6.5%
Q1l. Appearance of commercial areas	43.1%	43.8%	10.1%	3.1%
Q1m. Employment opportunities	78.9%	16.0%	4.3%	0.7%
Q1n. Parks, recreation, open space	54.1%	36.6%	7.0%	2.3%
Q1o. Diversification of housing types	25.9%	36.9%	25.0%	12.1%
Q1p. Maintaining low tax rate	74.6%	18.2%	4.3%	2.9%
Q1q. Managing future growth	65.9%	27.4%	5.6%	1.1%
Q1r. Drainage	55.5%	30.6%	12.8%	1.1%
Q1s. Education	79.8%	14.8%	3.2%	2.2%
Q1t. Other	13.9%	1.8%	83.2%	1.1%

**Q1. Other**

<u>Q1t. Other</u>	<u>Number</u>	<u>Percent</u>
STREET REPAIR	3	3.8 %
TRANSPORTATION	1	1.3 %
STREET & SIDEWALK REPAIR	1	1.3 %
RECYCLING	1	1.3 %
RESTAURANT	1	1.3 %
SECURITY	1	1.3 %
KEEP RIGHTS OF WAY CLEAR	1	1.3 %
WALKABILITY	1	1.3 %
EQUALITY OF CITY DEVELOPMENT	1	1.3 %
POLICE DEPT ABUSES ITS POWER	1	1.3 %
ROADS REPAIR	1	1.3 %
MANUFACTURING JOBS	1	1.3 %
LACK OF OVERPASS	1	1.3 %
WATER QUALITY	1	1.3 %
TAKE OUT THE MEDIANS	1	1.3 %
CITY POOL VENUE	1	1.3 %
MANUFACTURING EMPLOYMENT OPPOR	1	1.3 %
CONVENTION CENTER	1	1.3 %
PROVIDE TEXTBOOKS FOR N TYLER	1	1.3 %
PEOPLE MAINTAINING PROPERTY	1	1.3 %
FREEWAYS OTHER THAN LOOPS	1	1.3 %
BETTER SCHOOL FUNDING!	1	1.3 %
PRIVATE OWNER HOMES APPEARANCE	1	1.3 %
SCHOOL TAXES/PROPERTY	1	1.3 %
WATER PRICE MANAGEMENT	1	1.3 %
BETTER SCHOOLS/EDUCATION	1	1.3 %
POTHOLE REPAIRS	1	1.3 %
ROADS&PARKS IN LOW INCOME AREA	1	1.3 %
RECYCLE - ENVIRONMENT	1	1.3 %
PUBLIC SECURITY	1	1.3 %
STREETS W/SIDEWALK	1	1.3 %
SIDEWALKS ON SOUTH BROADWAY	1	1.3 %
MORE FOR FAMILIIES TO DO	1	1.3 %
KEEPMATURETREESONNEWBUILDSITES	1	1.3 %
NEED MORE NBHRHOOD OPEN SPACES	1	1.3 %
HOMEOWNERS ALLOWED TOOMANYDOGS	1	1.3 %
INTERFACING W/FAITH COMMUNITY	1	1.3 %
TRAFFIC LIGHTS	1	1.3 %
AREA HOURLY PAY RATE	1	1.3 %
CITY CODE	1	1.3 %
STREETS/BUS APPEAR CLUTTERED	1	1.3 %
LOOP49 GOING E TO I-20LONGVIEW	1	1.3 %
TYLER IS A NICE TOWN	1	1.3 %
ENCOURAGING DIVERSITY	1	1.3 %
KIDS DIDN'T HAVE GREAT PUB EDU	1	1.3 %
MAINTAINING GREEN BELTS	1	1.3 %
TRAFFIC CONTROL ENFORCEMENT	1	1.3 %
CLEANING OF CITY NEIGHBORHOODS	1	1.3 %
STREET	1	1.3 %
STREET APPEARANCE	1	1.3 %
ANIMAL PARK	1	1.3 %
CRIME IN NORTH TYLER!	1	1.3 %
SCHOOLS	1	1.3 %
ROADS;MAINTAIN BUSHES IN YARDS	1	1.3 %
PROTECTING MOTORCYCLISTS ON RD	1	1.3 %
CITY STREETS RESURFACING	1	1.3 %
BIKE TRAILS	1	1.3 %

**Q1. Other**

<u>Q1t. Other</u>	<u>Number</u>	<u>Percent</u>
DRUGS	1	1.3 %
WATER HAS GOTTEN BAD	1	1.3 %
CRIME PREVENTION	1	1.3 %
A DIVERSE POLICE DEPARTMENT	1	1.3 %
PRESERVE HISTORIC AREAS	1	1.3 %
MAINTAININGNEIGHBORHOODSTREETS	1	1.3 %
BEGGARS ON THE STREETS	1	1.3 %
ANIMAL SHELTER	1	1.3 %
PUBLIC TRANSPORTATION BUS	1	1.3 %
MORE FAMILY FUN BUSINESS	1	1.3 %
BUILD NEW HIGH SCHOOLS	1	1.3 %
QUALITY OF EDU FOR THE MONEY	1	1.3 %
FAMILY ENTERTAINMENT OPTIONS	1	1.3 %
CITY TRANSPORTATION	1	1.3 %
LOWER COST OF NEW HOUSES!	1	1.3 %
FLOW OF WATER DRAINAGE	1	1.3 %
TRAFFIC LIGHT GRANDE&BROADWAY	1	1.3 %
REDUCE PROPERTY TAXES	1	1.3 %
RACE RELATIONSHIP	1	1.3 %
DOG PARK, FOOT BRIDGES	1	1.3 %
TRAFFIC FLOW & STREET PLANNING	1	1.3 %
Total	80	100.0 %

**2. Which FOUR of the issues from the list in Question 1 do you feel are MOST IMPORTANT for the City of Tyler to address?**

Q2. 1st choice	Number	Percent
Traffic congestion	162	29.2 %
Public safety	108	19.5 %
Water/sewer availability	12	2.2 %
Lake Tyler, Lake Tyler East, & Bellwood Lake	1	0.2 %
Historic preservation	2	0.4 %
Walking & biking trails	14	2.5 %
Maintaining community identity, uniqueness & quality of life	10	1.8 %
Downtown revitalization	2	0.4 %
Population growth	2	0.4 %
North Tyler revitalization	29	5.2 %
Affordable housing	10	1.8 %
Appearance of commercial areas	2	0.4 %
Employment opportunities	38	6.8 %
Parks, recreation, open space	4	0.7 %
Maintaining low tax rate	33	5.9 %
Managing future growth	19	3.4 %
Drainage	1	0.2 %
Education	56	10.1 %
Other	20	3.6 %
None chosen	30	5.4 %
Total	555	100.0 %

**2. Which FOUR of the issues from the list in Question 1 do you feel are MOST IMPORTANT for the City of Tyler to address?**

Q2. 2nd choice	Number	Percent
Traffic congestion	76	13.7 %
Public safety	109	19.6 %
Water/sewer availability	43	7.7 %
Lake Tyler, Lake Tyler East, & Bellwood Lake	6	1.1 %
Historic preservation	4	0.7 %
Walking & biking trails	20	3.6 %
Maintaining community identity, uniqueness & quality of life	11	2.0 %
Downtown revitalization	14	2.5 %
Population growth	6	1.1 %
North Tyler revitalization	16	2.9 %
Affordable housing	21	3.8 %
Appearance of commercial areas	2	0.4 %
Employment opportunities	55	9.9 %
Parks, recreation, open space	11	2.0 %
Diversification of housing types	3	0.5 %
Maintaining low tax rate	45	8.1 %
Managing future growth	17	3.1 %
Drainage	5	0.9 %
Education	51	9.2 %
Other	7	1.3 %
None chosen	33	5.9 %
Total	555	100.0 %

**2. Which FOUR of the issues from the list in Question 1 do you feel are MOST IMPORTANT for the City of Tyler to address?**

Q2. 3rd choice	Number	Percent
Traffic congestion	42	7.6 %
Public safety	53	9.5 %
Water/sewer availability	27	4.9 %
Lake Tyler, Lake Tyler East, & Bellwood Lake	6	1.1 %
Historic preservation	4	0.7 %
Walking & biking trails	14	2.5 %
Maintaining community identity, uniqueness & quality of life	37	6.7 %
Downtown revitalization	14	2.5 %
Population growth	12	2.2 %
North Tyler revitalization	28	5.0 %
Affordable housing	37	6.7 %
Appearance of commercial areas	8	1.4 %
Employment opportunities	73	13.2 %
Parks, recreation, open space	18	3.2 %
Diversification of housing types	5	0.9 %
Maintaining low tax rate	73	13.2 %
Managing future growth	19	3.4 %
Drainage	8	1.4 %
Education	38	6.8 %
Other	5	0.9 %
None chosen	34	6.1 %
Total	555	100.0 %

**2. Which FOUR of the issues from the list in Question 1 do you feel are MOST IMPORTANT for the City of Tyler to address?**

Q2. 4th choice	Number	Percent
Traffic congestion	32	5.8 %
Public safety	31	5.6 %
Water/sewer availability	15	2.7 %
Lake Tyler, Lake Tyler East, & Bellwood Lake	10	1.8 %
Historic preservation	8	1.4 %
Walking & biking trails	20	3.6 %
Maintaining community identity, uniqueness & quality of life	23	4.1 %
Downtown revitalization	14	2.5 %
Population growth	13	2.3 %
North Tyler revitalization	19	3.4 %
Affordable housing	31	5.6 %
Appearance of commercial areas	10	1.8 %
Employment opportunities	71	12.8 %
Parks, recreation, open space	22	4.0 %
Diversification of housing types	6	1.1 %
Maintaining low tax rate	72	13.0 %
Managing future growth	36	6.5 %
Drainage	13	2.3 %
Education	55	9.9 %
Other	7	1.3 %
None chosen	47	8.5 %
Total	555	100.0 %

**2. Which FOUR of the issues from the list in Question 1 do you feel are MOST IMPORTANT for the City of Tyler to address? (top 4)**

<u>Q2. Sum of Top 4 Choices</u>	<u>Number</u>	<u>Percent</u>
Traffic congestion	312	56.2 %
Public safety	301	54.2 %
Water/sewer availability	97	17.5 %
Lake Tyler, Lake Tyler East, & Bellwood Lake	23	4.1 %
Historic preservation	18	3.2 %
Walking & biking trails	68	12.3 %
Maintaining community identity, uniqueness & quality of life	81	14.6 %
Downtown revitalization	44	7.9 %
Population growth	33	5.9 %
North Tyler revitalization	92	16.6 %
Affordable housing	99	17.8 %
Appearance of commercial areas	22	4.0 %
Employment opportunities	237	42.7 %
Parks, recreation, open space	55	9.9 %
Diversification of housing types	14	2.5 %
Maintaining low tax rate	223	40.2 %
Managing future growth	91	16.4 %
Drainage	27	4.9 %
Education	200	36.0 %
Other	39	7.0 %
<u>None chosen</u>	<u>30</u>	<u>5.4 %</u>
Total	2106	

**Q3. Customer Satisfaction for Major City Services. For each of the following MAJOR CITY SERVICES, please rate your overall satisfaction with the service.**

(N=555)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
Q3a. Overall quality of public safety services (i.e. police and fire)	38.2%	46.1%	10.3%	1.4%	1.1%	2.9%
Q3b. Overall quality of parks & recreation programs & facilities	13.5%	49.4%	24.0%	5.6%	1.6%	5.9%
Q3c. Overall maintenance of City streets & facilities	7.2%	34.2%	24.5%	24.0%	7.7%	2.3%
Q3d. Overall enforcement of City codes & ordinances	9.2%	32.4%	35.3%	9.5%	3.8%	9.7%
Q3e. Overall quality of customer service you receive from City employees	16.6%	44.0%	27.7%	3.1%	1.6%	7.0%
Q3f. Overall effectiveness of City communication with public	11.0%	39.6%	34.6%	8.8%	2.0%	4.0%
Q3g. Overall effectiveness of land use & development planning	6.7%	36.0%	35.9%	10.8%	3.1%	7.6%
Q3h. Overall quality of City library services	17.5%	36.8%	25.6%	3.2%	0.2%	16.8%
Q3i. Overall effectiveness of traffic & congestion management	2.7%	22.7%	27.6%	29.9%	14.1%	3.1%
Q3j. Overall management & administration of City services	9.4%	37.8%	37.8%	4.7%	2.0%	8.3%
Q3k. Overall garbage collection services	38.0%	47.0%	8.8%	3.4%	0.5%	2.2%
Q3l. Overall water quality	31.4%	43.8%	15.1%	5.8%	1.6%	2.3%
Q3m. Overall management of drainage & storm water runoff	15.0%	46.5%	23.2%	8.6%	1.8%	4.9%
Q3n. Overall quality of airport	26.7%	36.6%	20.2%	1.6%	0.9%	14.1%
Q3o. Overall quality of bus service availability	5.9%	16.0%	35.1%	4.3%	1.3%	37.3%

**WITHOUT DON'T KNOW****Q3. Customer Satisfaction for Major City Services. For each of the following MAJOR CITY SERVICES, please rate your overall satisfaction with the service. (without "don't know")**

(N=555)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied
Q3a. Overall quality of public safety services (i.e. police and fire)	39.3%	47.5%	10.6%	1.5%	1.1%
Q3b. Overall quality of parks & recreation programs & facilities	14.4%	52.5%	25.5%	5.9%	1.7%
Q3c. Overall maintenance of City streets & facilities	7.4%	35.1%	25.1%	24.5%	7.9%
Q3d. Overall enforcement of City codes & ordinances	10.2%	35.9%	39.1%	10.6%	4.2%
Q3e. Overall quality of customer service you receive from City employees	17.8%	47.3%	29.8%	3.3%	1.7%
Q3f. Overall effectiveness of City communication with public	11.4%	41.3%	36.0%	9.2%	2.1%
Q3g. Overall effectiveness of land use & development planning	7.2%	39.0%	38.8%	11.7%	3.3%
Q3h. Overall quality of City library services	21.0%	44.2%	30.7%	3.9%	0.2%
Q3i. Overall effectiveness of traffic & congestion management	2.8%	23.4%	28.4%	30.9%	14.5%
Q3j. Overall management & administration of City services	10.2%	41.3%	41.3%	5.1%	2.2%
Q3k. Overall garbage collection services	38.9%	48.1%	9.0%	3.5%	0.6%
Q3l. Overall water quality	32.1%	44.8%	15.5%	5.9%	1.7%
Q3m. Overall management of drainage & storm water runoff	15.7%	48.9%	24.4%	9.1%	1.9%
Q3n. Overall quality of airport	31.0%	42.6%	23.5%	1.9%	1.0%
Q3o. Overall quality of bus service availability	9.5%	25.6%	56.0%	6.9%	2.0%

**Q4. Which TWO of these items listed in Question 3 do you think should receive the MOST EMPHASIS from City leaders over the next THREE Years?**

Q4. 1st choice	Number	Percent
Quality of public safety services	102	18.4 %
Quality of parks & recreation programs & facilities	23	4.1 %
Maintenance of City streets & facilities	112	20.2 %
Enforcement of City codes & ordinances	9	1.6 %
Quality of customer service you receive from City employees	4	0.7 %
Effectiveness of City communication with public	9	1.6 %
Effectiveness of land use & development planning	29	5.2 %
Quality of City library services	4	0.7 %
Effectiveness of traffic & congestion management	166	29.9 %
Management & administration of City services	11	2.0 %
Overall garbage collection services	3	0.5 %
Overall water quality	19	3.4 %
Management of drainage & storm water runoff	15	2.7 %
Overall quality of airport	5	0.9 %
Quality of bus service availability	9	1.6 %
None chosen	35	6.3 %
Total	555	100.0 %

**Q4. Which TWO of these items listed in Question 3 do you think should receive the MOST EMPHASIS from City leaders over the next THREE Years?**

Q4. 2nd choice	Number	Percent
Quality of public safety services	36	6.5 %
Quality of parks & recreation programs & facilities	28	5.0 %
Maintenance of City streets & facilities	138	24.9 %
Enforcement of City codes & ordinances	20	3.6 %
Quality of customer service you receive from City employees	11	2.0 %
Effectiveness of City communication with public	21	3.8 %
Effectiveness of land use & development planning	51	9.2 %
Quality of City library services	7	1.3 %
Effectiveness of traffic & congestion management	99	17.8 %
Management & administration of City services	11	2.0 %
Overall garbage collection services	9	1.6 %
Overall water quality	23	4.1 %
Management of drainage & storm water runoff	16	2.9 %
Overall quality of airport	11	2.0 %
Quality of bus service availability	16	2.9 %
None chosen	58	10.5 %
Total	555	100.0 %

**Q4. Which TWO of these items listed in Question 3 do you think should receive the MOST EMPHASIS from City leaders over the next THREE Years? (top 2)**

Q4. Sum of Top 2 Choices	Number	Percent
Quality of public safety services	138	24.9 %
Quality of parks & recreation programs & facilities	51	9.2 %
Maintenance of City streets & facilities	250	45.0 %
Enforcement of City codes & ordinances	29	5.2 %
Quality of customer service you receive from City employees	15	2.7 %
Effectiveness of City communication with public	30	5.4 %
Effectiveness of land use & development planning	80	14.4 %
Quality of City library services	11	2.0 %
Effectiveness of traffic & congestion management	265	47.7 %
Management & administration of City services	22	4.0 %
Overall garbage collection services	12	2.2 %
Overall water quality	42	7.6 %
Management of drainage & storm water runoff	31	5.6 %
Overall quality of airport	16	2.9 %
Quality of bus service availability	25	4.5 %
None chosen	35	6.3 %
Total	1052	

**Q5. Overall, how satisfied are you with the quality of new neighborhood sub-divisions in the City of Tyler?**

Q5. How satisfied are you with quality of new neighborhood sub-divisions	Number	Percent
Very satisfied	91	16.4 %
Satisfied	198	35.7 %
Neutral	134	24.1 %
Dissatisfied	23	4.1 %
Very dissatisfied	9	1.6 %
Don't know	100	18.0 %
Total	555	100.0 %

**WITHOUT DON'T KNOW**

**Q5. Overall, how satisfied are you with the quality of new neighborhood sub-divisions in the City of Tyler? (without "don't know")**

Q5. How satisfied are you with quality of new neighborhood sub-divisions	Number	Percent
Very satisfied	91	20.0 %
Satisfied	198	43.5 %
Neutral	134	29.5 %
Dissatisfied	23	5.1 %
Very dissatisfied	9	2.0 %
Total	455	100.0 %

**Q6. Overall, how satisfied are you with the quality of new commercial development in the City of Tyler?**

Q6. How satisfied are you with quality of new commercial development	Number	Percent
Very satisfied	90	16.2 %
Satisfied	242	43.6 %
Neutral	132	23.8 %
Dissatisfied	44	7.9 %
Very dissatisfied	15	2.7 %
Don't know	32	5.8 %
Total	555	100.0 %

**WITHOUT DON'T KNOW****Q6. Overall, how satisfied are you with the quality of new commercial development in the City of Tyler? (without "don't know")**

Q6. How satisfied are you with quality of new commercial development	Number	Percent
Very satisfied	90	17.2 %
Satisfied	242	46.3 %
Neutral	132	25.2 %
Dissatisfied	44	8.4 %
Very dissatisfied	15	2.9 %
Total	523	100.0 %

**Q7. Do you generally think the condition of your neighborhood is getting better, worse, or staying about the same?**

Q7. What do you generally think about condition of your neighborhood	Number	Percent
Getting better	69	12.4 %
Staying about the same	371	66.8 %
Getting worse	101	18.2 %
Don't know	14	2.5 %
Total	555	100.0 %

**WITHOUT DON'T KNOW****Q7. Do you generally think the condition of your neighborhood is getting better, worse, or staying about the same? (without "don't know")**

Q7. What do you generally think about condition of your neighborhood	Number	Percent
Getting better	69	12.8 %
Staying about the same	371	68.6 %
Getting worse	101	18.7 %
Total	541	100.0 %

**Q8. Using a scale of 5 to 1 where 5 is "Extremely Important" and 1 is "Not Important", please indicate how important each of the following reasons were in your decision to live in Tyler:**

(N=555)

	Extremely Important	Very Important	Important	Less Important	Not Important	Don't Know
Q8a. Small city atmosphere	22.0%	24.7%	27.4%	13.3%	7.7%	4.9%
Q8b. Availability of shopping to meet needs of local residents	29.2%	33.0%	28.3%	4.3%	0.9%	4.3%
Q8c. Low crime rate	58.2%	25.9%	9.9%	1.1%	0.7%	4.1%
Q8d. Quality of housing	36.4%	33.7%	22.0%	1.8%	1.3%	4.9%
Q8e. Level of taxation	42.7%	29.2%	18.4%	3.2%	2.3%	4.1%
Q8f. Employment opportunities	49.9%	27.6%	12.4%	3.2%	1.8%	5.0%
Q8g. Availability of arts & cultural amenities	15.3%	21.3%	37.8%	17.3%	4.0%	4.3%
Q8h. Quality of City government services	24.9%	35.0%	27.4%	5.6%	2.3%	4.9%
Q8i. Financial stability of City government	40.9%	27.7%	21.6%	4.0%	1.3%	4.5%
Q8j. Appearance, views, & overall beauty of City	38.0%	38.2%	16.6%	2.0%	1.3%	4.0%
Q8k. Proximity to family & friends	28.5%	27.4%	23.2%	9.9%	6.8%	4.1%
Q8l. Availability of parks & open spaces	18.9%	31.9%	31.7%	9.7%	2.9%	4.9%
Q8m. Availability of recreational activities	17.8%	33.2%	31.5%	9.5%	3.2%	4.7%
Q8n. Always lived in Tyler	18.7%	9.4%	12.6%	10.6%	32.8%	15.9%
Q8o. Quality of health care services	53.3%	28.3%	11.4%	2.3%	1.1%	3.6%
Q8p. Availability of higher education (college/jr college) opportunities	42.5%	27.7%	16.4%	5.4%	4.5%	3.4%
Q8q. Availability of public transportation	14.1%	22.0%	25.8%	16.0%	18.0%	4.1%
Q8r. Quality of public education in primary & secondary schools	46.8%	24.3%	14.2%	5.6%	5.0%	4.0%
Q8s. Other	7.0%	0.4%	1.4%	1.1%	0.7%	89.4%

**WITHOUT DON'T KNOW**

**Q8. Using a scale of 5 to 1 where 5 is "Extremely Important" and 1 is "Not Important", please indicate how important each of the following reasons were in your decision to live in Tyler: (without "don't know")**

(N=555)

	Extremely Important	Very Important	Important	Less Important	Not Important
Q8a. Small city atmosphere	23.1%	25.9%	28.8%	14.0%	8.1%
Q8b. Availability of shopping to meet needs of local residents	30.5%	34.5%	29.6%	4.5%	0.9%
Q8c. Low crime rate	60.7%	27.1%	10.3%	1.1%	0.8%
Q8d. Quality of housing	38.3%	35.4%	23.1%	1.9%	1.3%
Q8e. Level of taxation	44.5%	30.5%	19.2%	3.4%	2.4%
Q8f. Employment opportunities	52.6%	29.0%	13.1%	3.4%	1.9%
Q8g. Availability of arts & cultural amenities	16.0%	22.2%	39.5%	18.1%	4.1%
Q8h. Quality of City government services	26.1%	36.7%	28.8%	5.9%	2.5%
Q8i. Financial stability of City government	42.8%	29.1%	22.6%	4.2%	1.3%
Q8j. Appearance, views, & overall beauty of City	39.6%	39.8%	17.3%	2.1%	1.3%
Q8k. Proximity to family & friends	29.7%	28.6%	24.2%	10.3%	7.1%
Q8l. Availability of parks & open spaces	19.9%	33.5%	33.3%	10.2%	3.0%
Q8m. Availability of recreational activities	18.7%	34.8%	33.1%	10.0%	3.4%
Q8n. Always lived in Tyler	22.3%	11.1%	15.0%	12.6%	39.0%
Q8o. Quality of health care services	55.3%	29.3%	11.8%	2.4%	1.1%
Q8p. Availability of higher education (college/jr college) opportunities	44.0%	28.7%	17.0%	5.6%	4.7%
Q8q. Availability of public transportation	14.7%	22.9%	26.9%	16.7%	18.8%
Q8r. Quality of public education in primary & secondary schools	48.8%	25.3%	14.8%	5.8%	5.3%
Q8s. Other	66.1%	3.4%	13.6%	10.2%	6.8%

**Q8. Other**

<u>Q8s. Other</u>	<u>Number</u>	<u>Percent</u>
BUSINESSES (NEW)	1	2.5 %
SIDEWALKS ALONG HWY 31 W	1	2.5 %
CLOSE TO LARGE CITY	1	2.5 %
THINGS TO DO IN TYLER!	1	2.5 %
TRAFFIC ADJUSTMENT	1	2.5 %
FAIRNESS	1	2.5 %
AVAILABILITY OF PUBLIC POOL	1	2.5 %
TRAFFIC	1	2.5 %
KEEP WATER CHEAP!	1	2.5 %
QUALITY OF AIR & WATER	1	2.5 %
CHURCHES	1	2.5 %
EMPLOYMENT CHANGE	1	2.5 %
MS&HS GIFTED PROGRAM IMPROVED	1	2.5 %
GOOD FOR RETIREMENT	1	2.5 %
INFRASTRUCTURE REPAIRS	1	2.5 %
RETIREMENT FACILITIES	1	2.5 %
MORE HOUSING/SHOPPING IN TYLER	1	2.5 %
MORE FOR KIDS & YOUNG ADULTS TO DO	1	2.5 %
CHILDREN LIVE HERE	1	2.5 %
ROSE GARDEN, IT LOOKS BAD	1	2.5 %
AVAILABILITY OF PRIVATE EDUCATION	1	2.5 %
COMMITMENT TO THE COMMUNITY	1	2.5 %
CITY CODE	1	2.5 %
BROADWAY APPEARS CLUTTERED	1	2.5 %
ETMCH & MFH NEED TO GET ALONG	1	2.5 %
DIVERSE POPULATION	1	2.5 %
CHURCH	1	2.5 %
SENIOR HELP	1	2.5 %
GROWTH - NORTH TYLER	1	2.5 %
TRAFFIC!	1	2.5 %
NAME ROADS, NOT NUMBERS	1	2.5 %
CHURCH AVAILABILITY	1	2.5 %
PROTECTING MOTORCYCLISTS/BICYCLISTS	1	2.5 %
AVAIL OF BUILDING IN N TYLER	1	2.5 %
MANAGEMENT OF RED LIGHTS	1	2.5 %
DIVERSITY	1	2.5 %
TECHNOLOGY AVAIL	1	2.5 %
QUALITY HOSPITALS	1	2.5 %
LOWER PROPERTY TAXES	1	2.5 %
TREES	1	2.5 %
Total	40	100.0 %

**Q9. Which THREE of the items listed above in Question 8 will have the MOST IMPACT on your decision to stay in the City of Tyler?**

Q9. 1st choice	Number	Percent
Small City atmosphere	43	7.7 %
Availability of shopping to meet needs of local residents	23	4.1 %
Low crime rate	97	17.5 %
Quality of housing	13	2.3 %
Level of taxation	46	8.3 %
Employment opportunities	68	12.3 %
Availability of arts & cultural amenities	5	0.9 %
Quality of City government services	1	0.2 %
Financial stability of City government	10	1.8 %
Appearance, views, & overall beauty of City	9	1.6 %
Proximity to family & friends	55	9.9 %
Availability of parks & open spaces	3	0.5 %
Availability of recreational activities	2	0.4 %
Always lived in Tyler	22	4.0 %
Quality of health care services	49	8.8 %
Availability of higher education (college/jr college) opportunities	12	2.2 %
Quality of public education in primary & secondary schools	33	5.9 %
Other	15	2.7 %
None chosen	49	8.8 %
Total	555	100.0 %

**Q9. Which THREE of the items listed above in Question 8 will have the MOST IMPACT on your decision to stay in the City of Tyler?**

Q9. 2nd choice	Number	Percent
Small City atmosphere	26	4.7 %
Availability of shopping to meet needs of local residents	18	3.2 %
Low crime rate	84	15.1 %
Quality of housing	29	5.2 %
Level of taxation	53	9.5 %
Employment opportunities	50	9.0 %
Availability of arts & cultural amenities	8	1.4 %
Quality of City government services	4	0.7 %
Financial stability of City government	21	3.8 %
Appearance, views, & overall beauty of City	22	4.0 %
Proximity to family & friends	29	5.2 %
Availability of parks & open spaces	8	1.4 %
Availability of recreational activities	6	1.1 %
Always lived in Tyler	9	1.6 %
Quality of health care services	67	12.1 %
Availability of higher education (college/jr college) opportunities	26	4.7 %
Availability of public transportation	5	0.9 %
Quality of public education in primary & secondary schools	28	5.0 %
Other	6	1.1 %
None chosen	56	10.1 %
Total	555	100.0 %

**Q9. Which THREE of the items listed above in Question 8 will have the MOST IMPACT on your decision to stay in the City of Tyler?**

Q9. 3rd choice	Number	Percent
Small City atmosphere	27	4.9 %
Availability of shopping to meet needs of local residents	17	3.1 %
Low crime rate	58	10.5 %
Quality of housing	20	3.6 %
Level of taxation	55	9.9 %
Employment opportunities	43	7.7 %
Availability of arts & cultural amenities	12	2.2 %
Quality of City government services	12	2.2 %
Financial stability of City government	22	4.0 %
Appearance, views, & overall beauty of City	29	5.2 %
Proximity to family & friends	19	3.4 %
Availability of parks & open spaces	11	2.0 %
Availability of recreational activities	6	1.1 %
Always lived in Tyler	7	1.3 %
Quality of health care services	73	13.2 %
Availability of higher education (college/jr college) opportunities	21	3.8 %
Availability of public transportation	4	0.7 %
Quality of public education in primary & secondary schools	42	7.6 %
Other	4	0.7 %
None chosen	73	13.2 %
Total	555	100.0 %

**Q9. Which THREE of the items listed above in Question 8 will have the MOST IMPACT on your decision to stay in the City of Tyler? (top 3)**

Q9. Sum of Top 3 Choices	Number	Percent
Small City atmosphere	96	17.3 %
Availability of shopping to meet needs of local residents	58	10.5 %
Low crime rate	239	43.1 %
Quality of housing	62	11.2 %
Level of taxation	154	27.7 %
Employment opportunities	161	29.0 %
Availability of arts & cultural amenities	25	4.5 %
Quality of City government services	17	3.1 %
Financial stability of City government	53	9.5 %
Appearance, views, & overall beauty of City	60	10.8 %
Proximity to family & friends	103	18.6 %
Availability of parks & open spaces	22	4.0 %
Availability of recreational activities	14	2.5 %
Always lived in Tyler	38	6.8 %
Quality of health care services	189	34.1 %
Availability of higher education (college/jr college) opportunities	59	10.6 %
Availability of public transportation	9	1.6 %
Quality of public education in primary & secondary schools	103	18.6 %
Other	25	4.5 %
None chosen	49	8.8 %
Total	1536	

**Q10. Several items that may influence your perception of the City of Tyler are listed below. Using a scale of 5 to 1, where 5 means "Excellent" and 1 means "Poor", please rate the following:**

(N=555)

	Excellent	Good	Average	Below Average	Poor	Don't Know
Q10a. City of Tyler as a place to live	47.9%	39.8%	8.6%	1.8%	0.4%	1.4%
Q10b. City of Tyler as a place to raise children	44.5%	38.0%	11.2%	1.6%	1.1%	3.6%
Q10c. City of Tyler as a place to retire	45.4%	37.1%	10.5%	2.2%	0.9%	4.0%
Q10d. City of Tyler as a place to work	29.0%	37.1%	21.1%	6.5%	1.8%	4.5%
Q10e. Overall quality of public education	15.1%	33.3%	25.9%	12.3%	7.0%	6.3%
Q10f. Overall quality of life in Tyler	30.6%	47.0%	17.7%	2.7%	0.4%	1.6%

**WITHOUT DON'T KNOW**

**Q10. Several items that may influence your perception of the City of Tyler are listed below. Using a scale of 5 to 1, where 5 means "Excellent" and 1 means "Poor", please rate the following: (without "don't know")**

(N=555)

	Excellent	Good	Average	Below Average	Poor
Q10a. City of Tyler as a place to live	48.6%	40.4%	8.8%	1.8%	0.4%
Q10b. City of Tyler as a place to raise children	46.2%	39.4%	11.6%	1.7%	1.1%
Q10c. City of Tyler as a place to retire	47.3%	38.6%	10.9%	2.3%	0.9%
Q10d. City of Tyler as a place to work	30.4%	38.9%	22.1%	6.8%	1.9%
Q10e. Overall quality of public education	16.2%	35.6%	27.7%	13.1%	7.5%
Q10f. Overall quality of life in Tyler	31.1%	47.8%	17.9%	2.7%	0.4%

**Q11. Since you have lived in Tyler, do you generally think the quality of life has improved, stayed the same or gotten worse?**

Q11. What do you think of the quality of life since you have lived in Tyler

	Number	Percent
Improved	298	53.7 %
Stayed the same	160	28.8 %
Gotten worse	61	11.0 %
Not sure	35	6.3 %
Don't know	1	0.2 %
Total	555	100.0 %

**WITHOUT DON'T KNOW**

**Q11. Since you have lived in Tyler, do you generally think the quality of life has improved, stayed the same or gotten worse? (without "don't know")**

Q11. What do you think of the quality of life since you have lived in Tyler

	Number	Percent
Improved	298	53.8 %
Stayed the same	160	28.9 %
Gotten worse	61	11.0 %
Not sure	35	6.3 %
Total	554	100.0 %

**Q12. What is the MOST IMPORTANT action the City of Tyler can take to improve the quality of life in the community?**

- Improve the roads.
- More minorities in management positions.
- Improve traffic flow.
- Cooperation between government, school and private industry.
- Provide better public education.
- Traffic signal timing.
- Incentives to attract business.
- More police patrolling our area.
- Control traffic better.
- Revitalize downtown.
- Bring about more jobs and places to live.
- Lower crime rate.
- Recycling center.
- Law enforcement.
- Public safety.
- More business to North Tyler.
- Improve public education.
- Free parking garages.
- Improve walkability.
- Safety for citizens.
- Public Schools.
- Manage future growth.
- More recreational activities for children.
- Help for low income.
- Sidewalks needed on every street.
- Traffic control.
- Traffic congestion.
- Traffic.
- Equal opportunity.
- Employment opportunities.
- Sidewalks.
- Bike lanes on major roads.
- Keep city safe.
- Reduce property tax.
- Reduce crime.
- Traffic.
- Employment opportunities.
- Higher education closer to home.
- Low tax rate.
- Public safety.
- Repair city streets.
- Develop all parts of city.
- Productive jobs.
- Public education.

**Q12. What is the MOST IMPORTANT action the City of Tyler can take to improve the quality of life in the community? (cont.)**

- Crime rate down.
- Revitalize downtown.
- Traffic and streets.
- Public education.
- Streets.
- Stop taxing for TJC.
- Build sidewalks.
- Remove recycling fee for pickup.
- Preserve communities.
- More culture activities.
- Parks.
- More lenient on juvie crimes.
- Expand public safety.
- Keep spending down.
- Public safety.
- Keep taxes low.
- Bicycle and pedestrian walk ways/lanes.
- More commercial areas.
- Stop commercial in residential areas- rezoning.
- Stop building, use what we have.
- Growing traffic demand.
- Regulate traffic.
- Help those in need with home repair.
- Improve public education.
- Improve public education.
- Safety.
- Water drainage.
- City safety.
- Traffic congestion.
- Better schools.
- Keep crime under control.
- More senior citizen programs.
- Keep crime down.
- Add more housing.
- Traffic management.
- Public safety.
- Build a public pool.
- Street repair.
- Maintain low tax rate.
- Safety.
- More police/sheriff.
- Improve high school education.
- Low income housing.

**Q12. What is the MOST IMPORTANT action the City of Tyler can take to improve the quality of life in the community? (cont.)**

- Address crime.
- Traffic congestion.
- Improve schools.
- Better public transportation.
- Improve North Tyler.
- Cut water rate.
- Reduce crime.
- More higher paying jobs.
- Water quality.
- Improve health care services.
- Ease traffic congestion.
- Strong support of UT Tyler.
- Enforce noise level laws/multiple vehicles in yards/loose dogs ordinance.
- Promote community involvement.
- Traffic on Omen Road in front of UT Tyler.
- Traffic congestion.
- More industry.
- Safety.
- Public safety.
- More industry.
- Road congestion.
- Taxes.
- Increase employment opportunities.
- Public education.
- Better schools.
- Improve roadways.
- Good police dept.
- Repair city streets.
- Limit federal involvement in city.
- Improve public education.
- Stop spending so much.
- Make 323 a Loop.
- Restructure code guides.
- W. Erwin from downtown to the loop is embarrassing.
- Increase art, culture.
- Traffic planning.
- Improve North Tyler.
- Road maintenance.
- Street.
- Traffic.
- Public Schools.
- Road improvement.

**Q12. What is the MOST IMPORTANT action the City of Tyler can take to improve the quality of life in the community? (cont.)**

- Traffic.
- Improve traffic congestion.
- Taxes.
- More teachers.
- Variety of grocery stores.
- Increase employment opportunities.
- Strong police force.
- Bring in more industry.
- Traffic control.
- Homeless problem.
- Traffic.
- Traffic management.
- Safety.
- Attract industry.
- Safety.
- Safety.
- Better bus service.
- Invest in roads.
- More entertainment options.
- Education.
- More shopping areas.
- More manufacturing jobs.
- Traffic congestion.
- Recycle.
- Road conditions/traffic.
- Maintain low tax rate.
- More police patrols.
- Reduce crime.
- More activities for young people.
- Good and fair public planning.
- Traffic congestion.
- Attention to appearance of commercial development and effect on neighborhoods.
- Maintain financial strength.
- Education.
- More shopping areas.
- More parks for outdoor recreation.
- Open air concerts.
- Repair streets, limit to 1 dog.
- Public Schools.
- Employment opportunities.
- Employment.
- Add entertainment for families, not just restaurants and stores.
- Community events to unite the citizens.

**Q12. What is the MOST IMPORTANT action the City of Tyler can take to improve the quality of life in the community? (cont.)**

- Improved parks, jogging trail, bike trail along Rose Rudman.
- Low tax rate, places for family reunions.
- Traffic control.
- Not be over regulated while providing safe atmosphere.
- Improve traffic congestion.
- Improve teacher pay.
- Traffic signal control.
- Reduce crime.
- City employees back off development.
- Improve shopping/commercial.
- Treat all areas equally.
- Build a 3rd high school.
- Traffic.
- Lower taxes.
- Having a low crime rate.
- Bring more jobs to Tyler.
- Increase wages.
- Enforce city codes.
- Appearance, embarrassed by the clutter.
- More event venues.
- Pay teachers more.
- The same care of South Tyler as of North Tyler.
- Public safety, good roads.
- Clean up behind homes on Parkdale behind the post office.
- Lower property tax.
- Traffic control.
- Keep crime down.
- Better advertising of events.
- Invest in activities, spaces, support diverse gatherings.
- Traffic.
- Protect and serve.
- Improve high school.
- Safety of citizens.
- Traffic.
- Infrastructure for future growth.
- Protect historic houses /buildings. Improve public transportation.
- Traffic control.
- Control traffic.
- Tighter restrictions/better planning of commercial/residential buildings.
- Activities for young people.
- Traffic.
- Relieve traffic congestion, better education.
- Traffic, keep commercial buildings nice along Broadway.

**Q12. What is the MOST IMPORTANT action the City of Tyler can take to improve the quality of life in the community? (cont.)**

- Increase patriotism, be a model of what made America exceptional.
- Traffic.
- Traffic flow.
- Address crime in neighborhoods.
- Enforce codes/ordinances.
- Better wages, lower housing.
- Stop crime.
- Lower rent.
- Do something about traffic problem.
- Promote economic expansion.
- Encourage healthy lifestyle.
- More business along Hwy 155 South inside Loop 323.
- Revamp TISD.
- Public transportation.
- Improve education system. More high schools. Pay teachers more.
- Other grocery option, sidewalks.
- Traffic and roads.
- Take the kids off the street.
- Improve public education.
- Promote more family functions, stay tough on crime.
- Prayer.
- Traffic and education.
- Better traffic flow.
- Traffic/roads/stupid medians removed.
- Make sure all are treated fairly.
- Bring better paying jobs to Tyler.
- Bicycle lanes/awareness.
- Build all around Tyler, not just south.
- Get rid of the drug dealers.
- Provide bike trails to get around city.
- Support Tyler museum of Art.
- Get rid of u turn barriers.
- Keep taxes low.
- Sidewalks on north side of town.
- Roads.
- Streets, traffic, better paying jobs.
- Make sure crime stays low.
- Traffic.
- Traffic.
- Traffic planning, improve schools.
- Don't over tax, fix roads/drainage.
- Public education.
- Hire more police. Improve parks and recreation for middle aged residents.

**Q12. What is the MOST IMPORTANT action the City of Tyler can take to improve the quality of life in the community? (cont.)**

- More parks.
- More business.
- Schools.
- Improve public school system.
- Maintain low crime rate.
- Fire alarms.
- Safety.
- Need to improve the north, west and east.
- Correct zoning issues for new construction.
- Relieve traffic congestion.
- Control finances to keep taxes low.
- Better employment opportunities, more stores, recreation activities for family.
- Lobby for professional schools- Law and Medicine.
- New high school.
- City street and curb maintenance.
- Attempt to remove drug dealers, drugs and unlivable houses.
- To maintain public safety awareness, focus on conserving the small city atmosphere.
- Enforce no parking on residential streets.
- Improvement in traffic flow.
- Convention center for tourism.
- Public schools need a complete overhaul. Teaching for the tests is not working. TISD is a joke.
- Get a handle on traffic.
- Raise taxes.
- Better education and job opportunities
- Quality jobs.
- More parks and open spaces.
- Help with traffic congestion.
- Improve commercial zoning areas.
- Education. Employment.
- Work on traffic problems, keep working on public safety.
- Keep taxes low.
- Repair streets and control traffic congestion.
- Traffic on S Broadway.
- Replace both high schools.
- Parks, bicycle lanes, walking trails.
- Build new high schools.
- Improve transportation.
- Improve the whole city, not just the south side.
- Employment opportunities for young people.
- Education, health, public health.
- Low crime rate.
- Keep gangs out.
- Better job opportunities, more things to do.

**Q12. What is the MOST IMPORTANT action the City of Tyler can take to improve the quality of life in the community? (cont.)**

- Post police on Westminster every Fri/Sat night during school year.
- Low crime rate, maintain police and fire excellence.
- Maintain low crime rate.
- Make sure people have building permits to build a home in community.
- Reduce the number of police patrols cars on the street.
- Relieving traffic congestion, traffic here is horrible.
- Improve education in the public schools and safety.
- Safety and traffic.
- Managed growth. Attract high tech industry, maintain reputation of premiere health care center.
- Put the same time and money used to build up south Tyler into north Tyler, west and east!
- Reduce stress by fixing the traffic and traffic lights
- Lower property taxes.
- Keep crime down.
- Provide more shopping areas on 69 N and I20.
- Fix roads.
- Sequence stop lights.
- Relieve traffic congestion and continue to improve education opportunities.
- Improve schools, revitalize downtown.
- Continue to bring employment opportunities.
- Quality of health care of all.
- Eliminate traffic congestion, get rid of those medians.
- Put in a dog park, more mountain bike trails, improve public education.
- Fiscal responsibility.
- Parks, recreation, bike trails, city beautification.

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong:**

(N=555)

	Very Strong	Somewhat Strong	Not Sure	Not Strong	Don't Know
Q13a. Regional location	38.7%	36.8%	22.3%	2.2%	0.0%
Q13b. People/citizens of Tyler	43.8%	39.8%	13.3%	3.1%	0.0%
Q13c. Downtown	18.9%	44.5%	22.3%	14.2%	0.0%
Q13d. Land availability	23.6%	40.5%	30.6%	5.2%	0.0%
Q13e. General quality of life	50.6%	40.0%	7.9%	1.4%	0.0%
Q13f. Neighborhoods	39.5%	45.6%	12.1%	2.9%	0.0%
Q13g. Availability of public transportation	15.0%	33.5%	38.6%	13.0%	0.0%
Q13h. Financial health of local economy	45.8%	36.8%	15.5%	2.0%	0.0%
Q13i. Historic districts	18.9%	48.1%	26.7%	6.3%	0.0%
Q13j. Ongoing long range planning	35.0%	32.8%	29.0%	3.2%	0.0%
Q13k. Employment opportunities	39.8%	36.6%	16.4%	7.2%	0.0%
Q13l. Community leadership	34.8%	38.0%	24.1%	3.1%	0.0%
Q13m. Natural resources & scenery in the area	35.1%	43.1%	18.4%	3.4%	0.0%
Q13n. Churches & community institutions	50.5%	35.5%	11.9%	2.2%	0.0%
Q13o. Park & open space system	29.2%	49.4%	17.1%	4.3%	0.0%
Q13p. Small city atmosphere	26.7%	44.3%	22.7%	6.3%	0.0%
Q13q. Public schools	38.4%	32.8%	14.8%	14.1%	0.0%
Q13r. Broad range of housing opportunities	23.2%	42.5%	27.7%	6.5%	0.0%
Q13s. Physical growth potential	31.4%	40.9%	25.0%	2.7%	0.0%
Q13t. Attractive community uniqueness	33.5%	41.8%	20.4%	4.3%	0.0%
Q13u. Community reputation	42.3%	39.5%	16.2%	2.0%	0.0%
Q13v. Medical centers	69.7%	23.2%	5.9%	1.1%	0.0%
Q13w. Higher education institutions	57.7%	29.9%	10.1%	2.3%	0.0%
Q13x. Low city taxes	52.4%	29.2%	13.0%	5.4%	0.0%
Q13y. Proximity to DFW Metroplex	31.7%	40.5%	20.7%	7.0%	0.0%
Q13-1. Other	4.3%	1.6%	93.2%	0.7%	0.2%

**WITHOUT DON'T KNOW**

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

(N=555)

	Very Strong	Somewhat Strong	Not Sure	Not Strong
Q13a. Regional location	38.7%	36.8%	22.3%	2.2%
Q13b. People/citizens of Tyler	43.8%	39.8%	13.3%	3.1%
Q13c. Downtown	18.9%	44.5%	22.3%	14.2%
Q13d. Land availability	23.6%	40.5%	30.6%	5.2%
Q13e. General quality of life	50.6%	40.0%	7.9%	1.4%
Q13f. Neighborhoods	39.5%	45.6%	12.1%	2.9%
Q13g. Availability of public transportation	15.0%	33.5%	38.6%	13.0%
Q13h. Financial health of local economy	45.8%	36.8%	15.5%	2.0%
Q13i. Historic districts	18.9%	48.1%	26.7%	6.3%
Q13j. Ongoing long range planning	35.0%	32.8%	29.0%	3.2%
Q13k. Employment opportunities	39.8%	36.6%	16.4%	7.2%
Q13l. Community leadership	34.8%	38.0%	24.1%	3.1%
Q13m. Natural resources & scenery in the area	35.1%	43.1%	18.4%	3.4%
Q13n. Churches & community institutions	50.5%	35.5%	11.9%	2.2%
Q13o. Park & open space system	29.2%	49.4%	17.1%	4.3%
Q13p. Small city atmosphere	26.7%	44.3%	22.7%	6.3%
Q13q. Public schools	38.4%	32.8%	14.8%	14.1%
Q13r. Broad range of housing opportunities	23.2%	42.5%	27.7%	6.5%
Q13s. Physical growth potential	31.4%	40.9%	25.0%	2.7%
Q13t. Attractive community uniqueness	33.5%	41.8%	20.4%	4.3%
Q13u. Community reputation	42.3%	39.5%	16.2%	2.0%
Q13v. Medical centers	69.7%	23.2%	5.9%	1.1%
Q13w. Higher education institutions	57.7%	29.9%	10.1%	2.3%
Q13x. Low city taxes	52.4%	29.2%	13.0%	5.4%
Q13y. Proximity to DFW Metroplex	31.7%	40.5%	20.7%	7.0%
Q13-1. Other	4.3%	1.6%	93.3%	0.7%

**Q13-1. Other**

<u>Q13-1. Other</u>	<u>Number</u>	<u>Percent</u>
PRESERVE TREES	1	4.5 %
CITY/PUBLIC POOL	1	4.5 %
TRAFFIC CONGESTION	1	4.5 %
CONVENTION CENTER	1	4.5 %
BEAUTY&CLEANLINESS	1	4.5 %
REGIONAL AIRPORT	1	4.5 %
TRAFFIC LIGHTS	1	4.5 %
CITY CODE	1	4.5 %
CLEANLINESS&EDUCATIO	1	4.5 %
ATTRACTIVE DOWNTOWN	1	4.5 %
SCHOOLS HAVE ISSUES	1	4.5 %
DIVERSE MEDICAL COM	1	4.5 %
RETIREDPEOPLECONSULT	1	4.5 %
EQUAL COM APPEARANCE	1	4.5 %
TRAFFIC!	1	4.5 %
NATIVEUNFRIENDLINESS	1	4.5 %
BIKE/MOTORCYCLELANES	1	4.5 %
REMOVE UTURN BARRIER	1	4.5 %
NEED NEW CONF CENTER	1	4.5 %
PRO SPORTS EVENTS	1	4.5 %
CITY FRIENDLINESS	1	4.5 %
<u>TOWN MEETINGS</u>	<u>1</u>	<u>4.5 %</u>
Total	22	100.0 %

**Q14. Which FOUR of the assets from the list in Question 13 are MOST IMPORTANT for the City of Tyler to build upon in the future?**

Q14. 1st choice	Number	Percent
Regional location	23	4.1 %
People/citizens of Tyler	28	5.0 %
Downtown	19	3.4 %
Land availability	4	0.7 %
General quality of life	51	9.2 %
Neighborhoods	21	3.8 %
Availability of public transportation	4	0.7 %
Financial health of local economy	27	4.9 %
Historic districts	3	0.5 %
Ongoing long range planning	20	3.6 %
Employment opportunities	55	9.9 %
Community leadership	4	0.7 %
Natural resources & scenery in the area	5	0.9 %
Churches & community institutions	16	2.9 %
Park & open space system	6	1.1 %
Small city atmosphere	3	0.5 %
Public schools	72	13.0 %
Broad range of housing opportunities	5	0.9 %
Physical growth potential	1	0.2 %
Attractive community uniqueness	4	0.7 %
Community reputation	3	0.5 %
Medical centers	38	6.8 %
Higher education institutions	12	2.2 %
Low city taxes	54	9.7 %
Proximity to DFW Metroplex	7	1.3 %
Other	10	1.8 %
None chosen	60	10.8 %
Total	555	100.0 %

**Q14. Which FOUR of the assets from the list in Question 13 are MOST IMPORTANT for the City of Tyler to build upon in the future?**

<u>Q14. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Regional location	4	0.7 %
People/citizens of Tyler	10	1.8 %
Downtown	16	2.9 %
Land availability	7	1.3 %
General quality of life	39	7.0 %
Neighborhoods	21	3.8 %
Availability of public transportation	8	1.4 %
Financial health of local economy	50	9.0 %
Historic districts	10	1.8 %
Ongoing long range planning	18	3.2 %
Employment opportunities	55	9.9 %
Community leadership	16	2.9 %
Natural resources & scenery in the area	9	1.6 %
Churches & community institutions	14	2.5 %
Park & open space system	18	3.2 %
Small city atmosphere	10	1.8 %
Public schools	49	8.8 %
Broad range of housing opportunities	6	1.1 %
Physical growth potential	10	1.8 %
Attractive community uniqueness	9	1.6 %
Community reputation	5	0.9 %
Medical centers	44	7.9 %
Higher education institutions	32	5.8 %
Low city taxes	27	4.9 %
Proximity to DFW Metroplex	5	0.9 %
None chosen	63	11.4 %
Total	555	100.0 %

**Q14. Which FOUR of the assets from the list in Question 13 are MOST IMPORTANT for the City of Tyler to build upon in the future?**

Q14. 3rd choice	Number	Percent
Regional location	8	1.4 %
People/citizens of Tyler	13	2.3 %
Downtown	8	1.4 %
Land availability	2	0.4 %
General quality of life	24	4.3 %
Neighborhoods	23	4.1 %
Availability of public transportation	7	1.3 %
Financial health of local economy	29	5.2 %
Historic districts	6	1.1 %
Ongoing long range planning	18	3.2 %
Employment opportunities	48	8.6 %
Community leadership	17	3.1 %
Natural resources & scenery in the area	13	2.3 %
Churches & community institutions	15	2.7 %
Park & open space system	14	2.5 %
Small city atmosphere	15	2.7 %
Public schools	46	8.3 %
Broad range of housing opportunities	14	2.5 %
Physical growth potential	10	1.8 %
Attractive community uniqueness	16	2.9 %
Community reputation	6	1.1 %
Medical centers	55	9.9 %
Higher education institutions	25	4.5 %
Low city taxes	46	8.3 %
Proximity to DFW Metroplex	9	1.6 %
Other	1	0.2 %
None chosen	67	12.1 %
Total	555	100.0 %

**Q14. Which FOUR of the assets from the list in Question 13 are MOST IMPORTANT for the City of Tyler to build upon in the future?**

Q14. 4th choice	Number	Percent
Regional location	12	2.2 %
People/citizens of Tyler	17	3.1 %
Downtown	6	1.1 %
Land availability	7	1.3 %
General quality of life	23	4.1 %
Neighborhoods	16	2.9 %
Availability of public transportation	11	2.0 %
Financial health of local economy	33	5.9 %
Historic districts	6	1.1 %
Ongoing long range planning	17	3.1 %
Employment opportunities	25	4.5 %
Community leadership	17	3.1 %
Natural resources & scenery in the area	12	2.2 %
Churches & community institutions	18	3.2 %
Park & open space system	14	2.5 %
Small city atmosphere	12	2.2 %
Public schools	23	4.1 %
Broad range of housing opportunities	12	2.2 %
Physical growth potential	15	2.7 %
Attractive community uniqueness	16	2.9 %
Community reputation	9	1.6 %
Medical centers	47	8.5 %
Higher education institutions	29	5.2 %
Low city taxes	47	8.5 %
Proximity to DFW Metroplex	10	1.8 %
Other	3	0.5 %
None chosen	98	17.7 %
Total	555	100.0 %

**Q14. Which FOUR of the assets from the list in Question 13 are MOST IMPORTANT for the City of Tyler to build upon in the future? (top 4)**

Q14. Sum of Top 4 Choices	Number	Percent
Regional location	47	8.5 %
People/citizens of Tyler	68	12.3 %
Downtown	49	8.8 %
Land availability	20	3.6 %
General quality of life	137	24.7 %
Neighborhoods	81	14.6 %
Availability of public transportation	30	5.4 %
Financial health of local economy	139	25.0 %
Historic districts	25	4.5 %
Ongoing long range planning	73	13.2 %
Employment opportunities	183	33.0 %
Community leadership	54	9.7 %
Natural resources & scenery in the area	39	7.0 %
Churches & community institutions	63	11.4 %
Park & open space system	52	9.4 %
Small city atmosphere	40	7.2 %
Public schools	190	34.2 %
Broad range of housing opportunities	37	6.7 %
Physical growth potential	36	6.5 %
Attractive community uniqueness	45	8.1 %
Community reputation	23	4.1 %
Medical centers	184	33.2 %
Higher education institutions	98	17.7 %
Low city taxes	174	31.4 %
Proximity to DFW Metroplex	31	5.6 %
Other	14	2.5 %
None chosen	60	10.8 %
Total	1992	

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following:**

(N=555)

	Strogly Agree	Agree	Neutral	Disgaree	Strongly Disagree	Don't Know
Q15a. A stronger city identity	25.1%	40.6%	24.9%	3.6%	0.4%	5.4%
Q15b. More attractive entrance & commercial corridors	25.8%	37.3%	27.9%	4.1%	0.7%	4.1%
Q15c. More parks	22.0%	34.2%	33.7%	5.2%	0.7%	4.1%
Q15d. More sidewalks, walking paths, & trails	38.4%	33.2%	20.0%	3.6%	0.9%	4.0%
Q15e. More bicycle paths & routes	28.6%	29.7%	29.7%	6.3%	2.0%	3.6%
Q15f. More restaurants, entertainment & cultural activities Downtown	26.3%	29.5%	29.7%	8.5%	2.5%	3.4%
Q15g. More housing in & around Downtown	15.1%	25.4%	43.1%	11.0%	1.6%	3.8%
Q15h. More affordable housing within City	25.9%	32.4%	28.6%	7.0%	2.2%	3.8%
Q15i. More & better housing & commercial development in North End	28.8%	32.3%	25.8%	6.8%	3.2%	3.1%
Q15j. Better traffic flow on major City roads	71.2%	19.5%	5.4%	0.4%	0.0%	3.6%
Q15k. Better public transportation	20.0%	29.4%	40.9%	4.5%	1.6%	3.6%
Q15l. Additional swimming & water recreation facilities	24.0%	27.4%	36.4%	6.7%	2.3%	3.2%
Q15m. More activities for teenagers	33.9%	36.2%	23.1%	3.4%	0.4%	3.1%
Q15n. More activities for seniors	31.5%	33.9%	28.1%	2.9%	0.4%	3.2%
Q15o. Less sprawling growth	14.4%	20.9%	46.3%	10.1%	3.8%	4.5%
Q15p. Better management of outward growth	25.4%	35.1%	31.5%	3.2%	0.9%	3.8%
Q15q. Improved & new public schools	44.1%	32.1%	15.3%	3.1%	1.6%	3.8%
Q15r. New or expanded convention space	31.0%	28.1%	29.2%	5.4%	2.0%	4.3%
Q15s. A multi-purpose arena	29.4%	30.3%	27.7%	7.4%	1.8%	3.4%
Q15t. Growth outward in more directions in addition to south	29.0%	32.8%	26.5%	5.6%	3.2%	2.9%
Q15u. Quality of transportation access	19.6%	36.2%	34.8%	4.0%	1.6%	3.8%
Q15v. Stronger retirement community	27.9%	31.7%	30.8%	3.8%	1.6%	4.1%
Q15w. Other	6.7%	1.6%	2.3%	0.9%	0.2%	88.3%

**WITHOUT DON'T KNOW**

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

(N=555)

	Strognly Agree	Agree	Neutral	Disgaree	Strongly Disagree
Q15a. A stronger city identity	26.5%	42.9%	26.3%	3.8%	0.4%
Q15b. More attractive entrance & commercial corridors	26.9%	38.9%	29.1%	4.3%	0.8%
Q15c. More parks	22.9%	35.7%	35.2%	5.5%	0.8%
Q15d. More sidewalks, walking paths, & trails	40.0%	34.5%	20.8%	3.8%	0.9%
Q15e. More bicycle paths & routes	29.7%	30.8%	30.8%	6.5%	2.1%
Q15f. More restaurants, entertainment & cultural activities Downtown	27.2%	30.6%	30.8%	8.8%	2.6%
Q15g. More housing in & around Downtown	15.7%	26.4%	44.8%	11.4%	1.7%
Q15h. More affordable housing within City	27.0%	33.7%	29.8%	7.3%	2.2%
Q15i. More & better housing & commercial development in North End	29.7%	33.3%	26.6%	7.1%	3.3%
Q15j. Better traffic flow on major City roads	73.8%	20.2%	5.6%	0.4%	0.0%
Q15k. Better public transportation	20.7%	30.5%	42.4%	4.7%	1.7%
Q15l. Additional swimming & water recreation facilities	24.8%	28.3%	37.6%	6.9%	2.4%
Q15m. More activities for teenagers	34.9%	37.4%	23.8%	3.5%	0.4%
Q15n. More activities for seniors	32.6%	35.0%	29.1%	3.0%	0.4%
Q15o. Less sprawling growth	15.1%	21.9%	48.5%	10.6%	4.0%
Q15p. Better management of outward growth	26.4%	36.5%	32.8%	3.4%	0.9%
Q15q. Improved & new public schools	45.9%	33.3%	15.9%	3.2%	1.7%
Q15r. New or expanded convention space	32.4%	29.4%	30.5%	5.6%	2.1%
Q15s. A multi-purpose arena	30.4%	31.3%	28.7%	7.6%	1.9%
Q15t. Growth outward in more directions in addition to south	29.9%	33.8%	27.3%	5.8%	3.3%
Q15u. Quality of transportation access	20.4%	37.6%	36.1%	4.1%	1.7%
Q15v. Stronger retirement community	29.1%	33.1%	32.1%	3.9%	1.7%
Q15w. Other	56.9%	13.8%	20.0%	7.7%	1.5%

**Q15-w. Other**

<u>Q15w. Other</u>	<u>Number</u>	<u>Percent</u>
MENTALLY DISABLED ASST	1	2.4 %
RIGHT TURN LANES!	1	2.4 %
MORE ECONOMIC GROWTH TO NORTH	1	2.4 %
NEW BOWLING ALLEY	1	2.4 %
VETERAN SERVICES	1	2.4 %
ACTIVITIES FOR YOUNG ADULTS	1	2.4 %
CITIZEN'S SAFETY	1	2.4 %
CITY/PUBLIC COMPETITIVE POOL	1	2.4 %
IMPROVE STREET REPAIR	1	2.4 %
GET RID OF ALL MEDIANS!	1	2.4 %
GET RID OF CARLTON HOTEL	1	2.4 %
VARIETY OF GROCERY/FOOD	1	2.4 %
MORE\$FOR INFRASTRUCTUREREPAIR	1	2.4 %
MORE GROWTH NORTH, LESS SOUTH	1	2.4 %
SENIOR ACTIVITY CENTERS	1	2.4 %
BETTER HOSPITAL SYSTEMS	1	2.4 %
ARCHITECTUAL REST ON NEW BLDGS	1	2.4 %
JONNY SERVICE	1	2.4 %
CITY CODE	1	2.4 %
MORE ENTERTAINMENT	1	2.4 %
QUALITY RESTAURANTS&SHOPPING	1	2.4 %
NEED DIFFERENT STORES	1	2.4 %
ARTS, CULTURE, DIVERSITY	1	2.4 %
BETTER PLANNING OF COM&RES BLD	1	2.4 %
GET RID OF THE DEADLY MEDIANS	1	2.4 %
MORE HIGH SCHOOLS	1	2.4 %
MORE REST, SHOPPING IN N TYLER	1	2.4 %
TRAFFIC!	1	2.4 %
TYLER IS ROSE CITY, PUT ALLOVER	1	2.4 %
INDOOR ICE RINK	1	2.4 %
NO DRUGS	1	2.4 %
TRAFFIC FLOW	1	2.4 %
MORE FAMILY PARKS (THEME PARKS)	1	2.4 %
MORE COMMUNITY INVOLVEMENT	1	2.4 %
TOWN MEETING	1	2.4 %
BETTER PUBLIC SCHOOL EDUCATION	1	2.4 %
MORE BUSINESS KID FRIENDLY	1	2.4 %
ANIMAL SHELTER	1	2.4 %
2ND LIBRARY BRANCH IN S TYLER!	1	2.4 %
MORE STUFF FOR 9-14YR OLDS	1	2.4 %
PRESERVATION OF TREES	1	2.4 %
<u>DOG PARKS</u>	<u>1</u>	<u>2.4 %</u>
Total	42	100.0 %

**Q16. Which FOUR of the statements from the list in Question 15 do you feel best represent YOUR VISION for the FUTURE of the City of Tyler?**

<u>Q16. 1st choice</u>	<u>Number</u>	<u>Percent</u>
A stronger city identity	21	3.8 %
More attractive entrance & commercial corridors	15	2.7 %
More parks	19	3.4 %
More sidewalks, walking paths, & trails	24	4.3 %
More bicycle paths & routes	11	2.0 %
More restaurants, entertainment & cultural activities Downtown	18	3.2 %
More housing in & around Downtown	8	1.4 %
More affordable housing within City	36	6.5 %
More & better housing & commercial development in North End	26	4.7 %
Better traffic flow on major City roads	134	24.1 %
Better public transportation	6	1.1 %
Additional swimming & water recreation facilities	6	1.1 %
More activities for teenagers	13	2.3 %
More activities for seniors	9	1.6 %
Less sprawling growth	7	1.3 %
Better management of outward growth	14	2.5 %
Improved & new public schools	57	10.3 %
New or expanded convention space	12	2.2 %
A multi-purpose arena	3	0.5 %
Growth outward in more directions in addition to south	16	2.9 %
Quality of transportation access	6	1.1 %
Stronger retirement community	15	2.7 %
Other	23	4.1 %
<u>None chosen</u>	<u>56</u>	<u>10.1 %</u>
Total	555	100.0 %

**Q16. Which FOUR of the statements from the list in Question 15 do you feel best represent YOUR VISION for the FUTURE of the City of Tyler?**

<u>Q16. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
A stronger city identity	13	2.3 %
More attractive entrance & commercial corridors	15	2.7 %
More parks	7	1.3 %
More sidewalks, walking paths, & trails	33	5.9 %
More bicycle paths & routes	21	3.8 %
More restaurants, entertainment & cultural activities Downtown	24	4.3 %
More housing in & around Downtown	10	1.8 %
More affordable housing within City	16	2.9 %
More & better housing & commercial development in North End	27	4.9 %
Better traffic flow on major City roads	86	15.5 %
Better public transportation	17	3.1 %
Additional swimming & water recreation facilities	14	2.5 %
More activities for teenagers	35	6.3 %
More activities for seniors	21	3.8 %
Less sprawling growth	14	2.5 %
Better management of outward growth	20	3.6 %
Improved & new public schools	45	8.1 %
New or expanded convention space	23	4.1 %
A multi-purpose arena	14	2.5 %
Growth outward in more directions in addition to south	16	2.9 %
Quality of transportation access	6	1.1 %
Stronger retirement community	11	2.0 %
Other	5	0.9 %
<u>None chosen</u>	<u>62</u>	<u>11.2 %</u>
Total	555	100.0 %

**Q16. Which FOUR of the statements from the list in Question 15 do you feel best represent YOUR VISION for the FUTURE of the City of Tyler?**

Q16. 3rd choice	Number	Percent
A stronger city identity	4	0.7 %
More attractive entrance & commercial corridors	11	2.0 %
More parks	18	3.2 %
More sidewalks, walking paths, & trails	35	6.3 %
More bicycle paths & routes	8	1.4 %
More restaurants, entertainment & cultural activities Downtown	29	5.2 %
More housing in & around Downtown	4	0.7 %
More affordable housing within City	26	4.7 %
More & better housing & commercial development in North End	20	3.6 %
Better traffic flow on major City roads	57	10.3 %
Better public transportation	13	2.3 %
Additional swimming & water recreation facilities	19	3.4 %
More activities for teenagers	27	4.9 %
More activities for seniors	28	5.0 %
Less sprawling growth	13	2.3 %
Better management of outward growth	27	4.9 %
Improved & new public schools	37	6.7 %
New or expanded convention space	25	4.5 %
A multi-purpose arena	29	5.2 %
Growth outward in more directions in addition to south	19	3.4 %
Quality of transportation access	13	2.3 %
Stronger retirement community	21	3.8 %
None chosen	72	13.0 %
Total	555	100.0 %

**Q16. Which FOUR of the statements from the list in Question 15 do you feel best represent YOUR VISION for the FUTURE of the City of Tyler?**

<u>Q16. 4th choice</u>	<u>Number</u>	<u>Percent</u>
A stronger city identity	17	3.1 %
More attractive entrance & commercial corridors	19	3.4 %
More parks	8	1.4 %
More sidewalks, walking paths, & trails	34	6.1 %
More bicycle paths & routes	18	3.2 %
More restaurants, entertainment & cultural activities Downtown	18	3.2 %
More housing in & around Downtown	8	1.4 %
More affordable housing within City	19	3.4 %
More & better housing & commercial development in North End	10	1.8 %
Better traffic flow on major City roads	32	5.8 %
Better public transportation	8	1.4 %
Additional swimming & water recreation facilities	14	2.5 %
More activities for teenagers	25	4.5 %
More activities for seniors	30	5.4 %
Less sprawling growth	5	0.9 %
Better management of outward growth	24	4.3 %
Improved & new public schools	39	7.0 %
New or expanded convention space	27	4.9 %
A multi-purpose arena	23	4.1 %
Growth outward in more directions in addition to south	21	3.8 %
Quality of transportation access	13	2.3 %
Stronger retirement community	33	5.9 %
Other	4	0.7 %
<u>None chosen</u>	<u>106</u>	<u>19.1 %</u>
Total	555	100.0 %

**Q16. Which FOUR of the statements from the list in Question 15 do you feel best represent YOUR VISION for the FUTURE of the City of Tyler? (top 4)**

<u>Q16. Sum of Top 4 Choices</u>	<u>Number</u>	<u>Percent</u>
A stronger city identity	55	9.9 %
More attractive entrance & commercial corridors	60	10.8 %
More parks	52	9.4 %
More sidewalks, walking paths, & trails	126	22.7 %
More bicycle paths & routes	58	10.5 %
More restaurants, entertainment & cultural activities Downtown	89	16.0 %
More housing in & around Downtown	30	5.4 %
More affordable housing within City	97	17.5 %
More & better housing & commercial development in North End	83	15.0 %
Better traffic flow on major City roads	309	55.7 %
Better public transportation	44	7.9 %
Additional swimming & water recreation facilities	53	9.5 %
More activities for teenagers	100	18.0 %
More activities for seniors	88	15.9 %
Less sprawling growth	39	7.0 %
Better management of outward growth	85	15.3 %
Improved & new public schools	178	32.1 %
New or expanded convention space	87	15.7 %
A multi-purpose arena	69	12.4 %
Growth outward in more directions in addition to south	72	13.0 %
Quality of transportation access	38	6.8 %
Stronger retirement community	80	14.4 %
Other	32	5.8 %
<u>None chosen</u>	<u>56</u>	<u>10.1 %</u>
Total	1980	

**Q17. What is the most important action that the City of Tyler can take to ensure it reaches its preferred VISION for the FUTURE?**

- Adding bike lanes and easier access to public transport, so roads may decongest and provide quicker travel.
- Better public transportation. Bus systems suck big time.
- Better traffic flow.
- Plan and guide growth; better cooperation between government entities, schools, and private businesses.
- Bring unique restaurants and shops to keep Tyler less mainstream.
- Cleaner neighborhoods.
- Better traffic control as traffic is now congested around South Loop 323, near Broadway, Old Bullard, and Paluxy.
- Try to reach all people; north, south, east, and west.
- Low land taxes.
- Create recycling center and management; and preserve nature. We have to think about the long-term effects in our environment.
- Keep Tyler clean.
- Stay with a good plan and stick with it. Just do the right things and the rest will follow.
- Pedestrian crossing at every light. Repair all roads.
- Strong public education and strong city leadership.
- Improved and new public schools.
- A growth plan that is focused. Lose the small mindedness that seems to prevail here.
- Tyler has been a wonderful place to live and raise our family. We appreciate strong leadership this city has been blessed to have.
- Find ways to merge growth of South Tyler with North Tyler; more shopping and commercial buildings in the north.
- Growth outward more than just the south.
- More sidewalks.
- Public schools need a major overhaul.
- Hold growth and improve traffic.
- Work together with the north, south, east, and west areas of the city. Be one city as a whole.
- Make things available for commercial growth and employment.
- More sidewalks: people need more exercise that doesn't cost anything.
- Commit to education followed by getting control of growth patterns.
- Better job opportunities and equal rights for all races.
- Better management of outward growth.
- Become a more educated city: schools and get in touch with greener 21 century goals.
- Fix the street pot holes.
- Traffic flow.
- Better public schools, transportation, parks and recreation, and employment opportunities.
- Reduce property taxes in Hollytree: the tax rate is very unfair.
- Stay with the long range plan and update it periodically.
- Traffic problems.
- Invest in multi-cultural business and recreational areas.
- Better infrastructure to alleviate congested parts of the city. Make sure items A-V of #15 are taken care of.
- Listen and take some advice from the citizens in the community.
- Develop the city for comfortable living in all directions and areas of the city.
- Stop letting Hispanic take over with more opportunities.

**Q17. What is the most important action that the City of Tyler can take to ensure it reaches its preferred VISION for the FUTURE? (cont.)**

- Public education.
- No more strip centers and treeless ones at that.
- Bring in more entertainment areas and convention buildings, so that we could revive the DFW area.
- Preserve, protect, and revive historical areas. Quit spreading south.
- Public involvement and planning.
- Growth in all directions.
- Traffic control.
- Tyler needs big city mentality.
- More business, west and north of Tyler.
- Get rid of TJC.
- Lesson the crimes. Tyler Police Department should concentrate on making Tyler a better place to live; and they should not abuse their power.
- Better housing and commercial development, along with parks and trails in the north end.
- Sidewalks and comprehensive recycling program.
- Higher educational standards.
- Open communication to its citizens.
- Customer service.
- Work on the roads and public education.
- Diversity of employment.
- These houses and businesses look atrocious on the North end and there are hardly any sidewalks in any neighborhood; and the public school system needs to be badly improved badly.
- Make sure the tax monies go to what the people want most.
- Cleaning up vacant lots.
- Better management of outward growth.
- More schools like Brookhill and small town atmosphere.
- Must have more job opportunities other than medical and retail.
- Improve traffic flow, especially on Broadway, near mall and Troop and Loop 323.
- I think it is important to retain the small city feel of Tyler. We are a decent size town with plenty of shopping, resources, medical care, but not so big that I sit in my car for 40 minutes to make a 10 minute drive to work .
- Less sprawl.
- Expanding on swimming in South Tyler and Convention Center expansion.
- The most important action that the city of Tyler can take to ensure it reaches its preferred vision of the future. Consider all people, no matter what their economic state.
- Maintain low taxes.
- More entertainment activities besides movie theaters for young adults.
- Improved and new public schools; and better traffic flow.
- Better leadership that has a vision.
- Stop keeping up with the Joneses.
- Growth in more directions in additions to the South.
- Efficient utilization of available resources. Research proposed plans, etc., before agreeing and signing contracts.
- Voice to the citizens; planning surveys; take action; advertising more to nearby towns.
- If you are planning to beautify the community, don't break, or clear grounds when it takes you 5 years to actually get started.
- Traffic flow.

**Q17. What is the most important action that the City of Tyler can take to ensure it reaches its preferred VISION for the FUTURE? (cont.)**

- Addition swimming and water recreation facility.
- More growth and shopping stores in the North end.
- Lowest taxes not as important as amenities that people in their 20's - 40's value in choosing where to live.
- Maintain streets better and manage traffic congestion better.
- Maintain the lowest tax rate.
- Sell the vision city planners decide onto the populace to obtain enthusiastic support.
- Feeling safe with more law enforcement and fire department and EMS.
- Improve high school education.
- Children need to be able to go to school and get teachers to get more involved with the students.
- Planned traffic control.
- Good city government.
- Low income housing; better parks on the north side of Tyler.
- Improve police department and fire department. Help for the elderly and utmost improve the schools north, east, and west town. Better programs for students.
- For people to have a better quality of life.
- Stay the course.
- Growth outward in more directions.
- Improved, not new public schools.
- More sidewalks, walking paths, and trails.
- Industrial development and low taxes.
- Manage not only growth, but also existing opportunities.
- Additional through streets to get across town.
- Put in cross-town expressways, north and south, another east and west, to improve traffic congestion.
- Better public transportation.
- Education opportunities.
- Planning for future growth with sound financial backing.
- Employment opportunities.
- Traffic flow, taxes, infrastructure; people and residence maintaining residential properties.
- Quality of life for citizens.
- Improved public schools. Tyler school district is a disgrace.
- Too many to list.
- Plan for a freeway system that affects an ease of traffic congestion in light of future population growth.
- Cannot narrow it down to one action.
- Better traffic control.
- Fix streets.
- Build a new city hall on old King Chevrolet grounds with a multi-purpose auditorium and border it with attractive pedestrian area of restaurants, shops, etc.
- Rebuild, or relocate the fairgrounds.
- More entertainment and cultural activities.
- Master plan future growth.
- Better management of outward growth.
- Traffic flow.

**Q17. What is the most important action that the City of Tyler can take to ensure it reaches its preferred VISION for the FUTURE? (cont.)**

- Roads and traffic control.
- Vibrant night life and entertainment for families and singles.
- Improve traffic flow before growth. Also, multipurpose area/convention center takes us to roof level.
- To support public schools, upper education schools, and our hospitals. Those institutions are major infrastructures needed for great cities. We are Alabama transplants and love Tyler.
- Traffic flow. Sixteen year olds are afraid to drive.
- Education builds stronger citizens able to work better jobs and grow healthy families. How do you plan to share the results of this survey?
- Tree planting program continued.
- Take care of North Tyler, less taxes. Change in commissioners and county judge.
- More activities.
- Communication with residents.
- More variety in entertainment.
- Traffic.
- Traffic control.
- Planning and development.
- Finish the loop 49.
- Build on positive family value.
- Conventions and Sports Events.
- Better aesthetics for commercial developments.
- Keep taxes stable.
- Work on improving the friendliness of city officials.
- Find \$\$ to do all that needs to be done.
- Improve the area of N Tyler and around the community college.
- More senior activities, more sidewalks and parks.
- Maintain strong leadership.
- New high schools.
- Facilities for large group corp. meetings.
- Management.
- Affordable housing.
- Invest more in our schools.
- More inclusive city government.
- Better traffic flow on major roads.
- Have a master plan for outward growth . Who approved that horrible new Mall? They cut down every tree.
- Strong economy, industrial growth.
- Continued prudent financial mgmt..
- Outward growth to east, west and north.
- Continue to elect business persons.
- Build up entire city rather than just south Tyler. Add new hospital systems.
- Communicate with citizens about opportunity.
- Use the land we already have downtown to develop instead of moving further south.
- Parks for family function without paying high nonrefundable deposits.
- Healthy restaurants.

**Q17. What is the most important action that the City of Tyler can take to ensure it reaches its preferred VISION for the FUTURE? (cont.)**

- Form advisory council of area pastors/chaplains.
- More family friendly activities.
- Better teacher pay.
- Have city regulator use common sense.
- Improve downtown area as a destination area.
- More activities for everyone.
- If TISD schools were better, you would not see a flight to Whitehouse and Bullard.
- Traffic.
- All of Tyler matters, not just upper middle class southsiders.
- Planning and public input.
- Enforce city code and water quality.
- Appearance down Broadway, no uniformity or style. Tyler lost its unique beauty.
- Better schools.
- Include all the people from all segments of the city.
- Keeping roads and infrastructure updated and matching population.
- Housing and commercial development on North end.
- Improve traffic flow to keep up with rapid growth.
- Improve public transportation.
- A competent city planner/manager.
- Work on building convention center.
- Better, faster and friendly service from Planning/Zoning department.
- Embrace a changing population.
- Affordable housing for low income people.
- Improve downtown.
- Management of growth and traffic.
- Traffic control.
- Good growth planning.
- more sidewalks in residential areas, better public transportation, and historic preservation.
- Do not emulate other cities. Tyler has an atmosphere about it. A good one. Let's grow, but grow beautifully.
- More for seniors.
- More outdoor recreation areas.
- Better traffic flow.
- Bring in more industries.
- Less traffic congestion, better public school system.
- Outward growth in multiple directions, not just south.
- More for teenagers.
- Wise use of public funds.
- Traffic and high school.
- Street planning south of Tyler.
- Less racial bias, better education for all.
- Think about homeless and low income people.
- Manage and promote economic growth.
- Appeal to the young, get them to stay and raise kids. Be tech savvy, think with the world in mind.

**Q17. What is the most important action that the City of Tyler can take to ensure it reaches its preferred VISION for the FUTURE? (cont.)**

- Keep public informed of what action will be taken.
- More sidewalks and walking paths.
- More activities for seniors.
- Focus on parks and recreation and access to parks.
- Law and order.
- Education and family functions.
- Don't forget North Tyler.
- Management of growth to support residents and draw visitors.
- Better education and traffic.
- New business.
- Traffic.
- Have a tree ordinance for commercial development.
- Recruit younger members to be involved with city, improve traffic light timing. Expand more westward.
- Better management of city funds, stop wasting money on center medians.
- Build more restaurants, entertainment and recreation north.
- Construct a multipurpose arena.
- Must develop a much better traffic flow.
- improve traffic flow and expand highway structure in city.
- Develop other roads to relieve congestion.
- More family friendly parks.
- We live in East Texas and it has an identity as a wooded area. The slashing of existing trees is disgusting. I am not a tree hugger, but the new mall site is atrocious.
- Continue to improve TISD.
- Manage traffic and build more school buildings.
- Manage traffic to the south better. Control urban sprawl. Improve public education.
- Not so much emphasis on South growth, Improve city transportation.
- Education.
- Build new convention center, improve education in new TISD buildings.
- Continued strong city management and planning. Consider input from all.
- Build new high school, spread out growth to avoid congestion, more teenage activities.
- Diversified employment.
- The vision I see is more activities for kids and building up North Tyler.
- Something needs to be done to help with the traffic congestion on 69.
- Better housing, affordable. Convention space, geared toward younger families.
- Support opportunities for professional educational infrastructure.
- New High schools
- Stay within tax budget. Maintain a low crime rate, invest in police, fire and emergency services. Uniform direction of cohesive city and county leaders
- Keeping the best city employees to ensure the future.
- A real interest in public education
- Traffic flow, quality of public schools, public transportation, better community response
- Deliberate long range planning.

**Q17. What is the most important action that the City of Tyler can take to ensure it reaches its preferred VISION for the FUTURE? (cont.)**

- Do something major about the terrible rush hour traffic on Broadway and old J'ville.
- Keep taxes low, support job growth, education, safety, support business growth.
- Include all areas of city, not just South Tyler.
- Too many of our leaders belong to country clubs which has resulted in a very myopic view of parks, recreation and open spaces.
- Traffic problems. More family business brought in.
- Control traffic, build sidewalks and trails. Enforce safety laws.
- New high schools, better street flow.
- Replace both high schools, ensure growth for all areas of Tyler.
- New public schools. I have had to put my 3 boys through private schools.
- Make it attractive with plenty of options.
- Develop North Tyler area.
- Better planning .
- Keep gangs out.
- Less traffic, we moved here from DFW area to get a small town feel.
- Multipurpose arena in cooperation with East Texas State fair.
- Put prayer back in schools.
- More focus on things that matter such as education and traffic management than on shopping malls and restaurants.
- Traffic control, coordinate stop lights.
- Grow in such a way that we maintain the home town feel.
- Build on what is already being done.
- Convention space or arena
- Remedy traffic conditions, continue improving schools and move forward on convention/multipurpose arena.
- Seek companies to come to Tyler area which increases the tax base for city amenities and needs.
- We have to take care of some of the traffic congestion.
- Convention space or arena.
- Public education.
- Continue fiscal program.

**Q18. How long have you lived in your community?**

<u>Q18. How long have you lived in your community</u>	<u>Number</u>	<u>Percent</u>
0-2 years	39	7.0 %
3-5 years	38	6.8 %
6-10 years	59	10.6 %
11-20 years	81	14.6 %
21+ years	330	59.5 %
Not provided	8	1.4 %
Total	555	100.0 %

**WITHOUT NOT PROVIDED**

**Q18. How long have you lived in your community? (without "not provided")**

<u>Q18. How long have you lived in your community</u>	<u>Number</u>	<u>Percent</u>
0-2 years	39	7.1 %
3-5 years	38	6.9 %
6-10 years	59	10.8 %
11-20 years	81	14.8 %
21+ years	330	60.3 %
Total	547	100.0 %

**Q19. How many persons living in your household (counting yourself), are?**

	<u>Mean</u>	<u>Sum</u>
number	2.6	1412
Under age 10	0.2	119
Ages 10-19	0.3	188
Ages 20-24	0.1	82
Ages 25-34	0.2	83
Ages 35-44	0.2	120
Ages 45-54	0.4	203
Ages 55-64	0.5	298
Ages 65-74	0.3	190
Ages 75+	0.2	129

**Q20. What is your age?**

Q20. What is your age	Number	Percent
Under 35 years	37	6.7 %
35-44 years	58	10.5 %
45-54 years	110	19.8 %
55-64 years	172	31.0 %
65-74 years	104	18.7 %
75+ years	69	12.4 %
Not provided	5	0.9 %
Total	555	100.0 %

**WITHOUT NOT PROVIDED**

**Q20. What is your age? (without "not provided")**

Q20. What is your age	Number	Percent
Under 35 years	37	6.7 %
35-44 years	58	10.5 %
45-54 years	110	20.0 %
55-64 years	172	31.3 %
65-74 years	104	18.9 %
75+ years	69	12.5 %
Total	550	100.0 %

**Q21. Do you own or rent your home?**

Q21. Do you own or rent your home	Number	Percent
Own	473	85.2 %
Rent	71	12.8 %
Not provided	11	2.0 %
Total	555	100.0 %

**WITHOUT NOT PROVIDED**

**Q21. Do you own or rent your home? (without "not provided")**

Q21. Do you own or rent your home	Number	Percent
Own	473	86.9 %
Rent	71	13.1 %
Total	544	100.0 %

**Q22. Which of the following best describes your home?**

<u>Q22. What is your home</u>	<u>Number</u>	<u>Percent</u>
Single family	500	90.1 %
Duplex/triplex	15	2.7 %
Apartment/condo	22	4.0 %
Mobile home	2	0.4 %
Other	9	1.6 %
Not provided	7	1.3 %
Total	555	100.0 %

**WITHOUT NOT PROVIDED****Q22. Which of the following best describes your home? (without "not provided")**

<u>Q22. What is your home</u>	<u>Number</u>	<u>Percent</u>
Single family	500	91.2 %
Duplex/triplex	15	2.7 %
Apartment/condo	22	4.0 %
Mobile home	2	0.4 %
Other	9	1.6 %
Total	548	100.0 %

**Q22. Other**

<u>Q22. Other</u>	<u>Number</u>	<u>Percent</u>
SMALL HOUSE	1	14.3 %
HISTORIC	1	14.3 %
4 PLEX	1	14.3 %
3200 SQ FT HOME	1	14.3 %
TOWNHOME	1	14.3 %
3 BR BRICK	1	14.3 %
TOWNHOUSE	1	14.3 %
Total	7	100.0 %

**Q23. What is your zip code?**

<u>Q23. What is your zip code</u>	<u>Number</u>	<u>Percent</u>
75701	198	36.4 %
75703	194	35.7 %
75702	98	18.0 %
75707	41	7.5 %
75709	9	1.6 %
75704	2	0.4 %
75708	1	0.2 %
72201	1	0.2 %
Total	544	100.0 %

**Q24. Would you say your total annual household income is:**

Q24. Your total annual household income	Number	Percent
Under \$25K	67	12.1 %
\$25K-\$49,999	108	19.5 %
\$50K-\$74,999	79	14.2 %
\$75K-\$99,999	51	9.2 %
\$100K-\$149,999	82	14.8 %
\$150K +	117	21.1 %
Not provided	51	9.2 %
Total	555	100.0 %

**WITHOUT NOT PROVIDED****Q24. Would you say your total annual household income is: (without "not provided")**

Q24. Your total annual household income	Number	Percent
Under \$25K	67	13.3 %
\$25K-\$49,999	108	21.4 %
\$50K-\$74,999	79	15.7 %
\$75K-\$99,999	51	10.1 %
\$100K-\$149,999	82	16.3 %
\$150K +	117	23.2 %
Total	504	100.0 %

**Q25. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?**

Q25. Are you of Hispanic, Latino, or Spanish ancestry	Number	Percent
Yes	54	9.7 %
No	494	89.0 %
Not provided	7	1.3 %
Total	555	100.0 %

**WITHOUT NOT PROVIDED****Q25. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry? (without "not provided")**

Q25. Are you of Hispanic, Latino, or Spanish ancestry	Number	Percent
Yes	54	9.9 %
No	494	90.1 %
Total	548	100.0 %

**Q26. Which of the following best describes your race?**

<u>Q26. Your race</u>	<u>Number</u>	<u>Percent</u>
African American/Black	132	23.8 %
White (Non-Hispanic)	369	66.5 %
Native American	7	1.3 %
Asian/Pacific Islander	12	2.2 %
Hispanic	37	6.7 %
Other	1	0.2 %
Not provided	13	2.3 %
Total	571	

**WITHOUT NOT PROVIDED****Q26. Which of the following best describes your race? (without "not provided")**

<u>Q26. Your race</u>	<u>Number</u>	<u>Percent</u>
White (Non-Hispanic)	369	68.1 %
African American/Black	132	24.4 %
Hispanic	37	6.8 %
Asian/Pacific Islander	12	2.2 %
Native American	7	1.3 %
Other	1	0.2 %
Total	558	

**Q26. Other**

Q26 Other  
MULATTO

**Q27. Your gender:**

<u>Q27. Your gender</u>	<u>Number</u>	<u>Percent</u>
Male	255	45.9 %
Female	300	54.1 %
Total	555	100.0 %

**Q28. What is your highest level of education?**

<u>Q28. Your highest level of education</u>	<u>Number</u>	<u>Percent</u>
Less than high school	25	4.5 %
High school diploma/GED	53	9.5 %
Some college	120	21.6 %
Associates degree	49	8.8 %
Bachelor's degree	179	32.3 %
Master's degree or higher	121	21.8 %
<u>Not provided</u>	<u>8</u>	<u>1.4 %</u>
Total	555	100.0 %

**WITHOUT NOT PROVIDED****Q28. What is your highest level of education? (without "not provided")**

<u>Q28. Your highest level of education</u>	<u>Number</u>	<u>Percent</u>
Less than high school	25	4.6 %
High school diploma/GED	53	9.7 %
Some college	120	21.9 %
Associates degree	49	9.0 %
Bachelor's degree	179	32.7 %
Master's degree or higher	121	22.1 %
Total	547	100.0 %

*Section 5:*  
***Cross-tabular Data by  
Age and Gender***

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**Q1. For each of the following issues currently facing the City of Tyler, please rate whether you feel the issue is Very Important, Somewhat Important, Not Sure or Not Important:**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	

**Q1a. Traffic congestion**

Very Important	64.9%	69.0%	74.5%	77.3%	83.7%	88.4%	76.1%	79.3%	77.8%
Somewhat Import	35.1%	25.9%	23.6%	19.2%	15.4%	8.7%	21.6%	18.0%	19.6%
Not Sure	0.0%	5.2%	1.8%	2.9%	1.0%	2.9%	2.0%	2.7%	2.3%
Not Important	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.4%	0.0%	0.2%

**Q1b. Public safety**

Very Important	73.0%	81.0%	80.0%	82.6%	88.5%	87.0%	81.2%	84.7%	83.1%
Somewhat Import	24.3%	13.8%	16.4%	14.0%	11.5%	8.7%	16.5%	11.7%	13.9%
Not Sure	2.7%	5.2%	3.6%	2.9%	0.0%	4.3%	2.0%	3.7%	2.9%
Not Important	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.4%	0.0%	0.2%

**Q1. For each of the following issues currently facing the City of Tyler, please rate whether you feel the issue is Very Important, Somewhat Important, Not Sure or Not Important:**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q1c. Water/sewer availability</u>									
Very Important	56.8%	65.5%	60.9%	67.4%	74.0%	73.9%	65.5%	68.3%	67.0%
Somewhat Import	32.4%	25.9%	27.3%	22.7%	20.2%	17.4%	25.1%	22.7%	23.8%
Not Sure	8.1%	6.9%	10.0%	8.1%	5.8%	8.7%	7.5%	8.3%	7.9%
Not Important	2.7%	1.7%	1.8%	1.7%	0.0%	0.0%	2.0%	0.7%	1.3%
 <u>Q1d. Lake Tyler, Lake Tyler East, &amp; Bellwood Lake</u>									
Very Important	21.6%	17.2%	23.6%	27.3%	30.8%	27.5%	28.2%	24.0%	25.9%
Somewhat Import	29.7%	46.6%	36.4%	41.3%	37.5%	44.9%	40.0%	39.3%	39.6%
Not Sure	40.5%	27.6%	33.6%	24.4%	24.0%	23.2%	26.7%	28.3%	27.6%
Not Important	8.1%	8.6%	6.4%	7.0%	7.7%	4.3%	5.1%	8.3%	6.8%

**Q1. For each of the following issues currently facing the City of Tyler, please rate whether you feel the issue is Very Important, Somewhat Important, Not Sure or Not Important:**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q1e. Historic preservation</u>									
Very Important	24.3%	20.7%	26.4%	32.0%	26.9%	26.1%	23.1%	30.7%	27.2%
Somewhat Import	48.6%	43.1%	47.3%	39.5%	59.6%	50.7%	48.2%	46.0%	47.0%
Not Sure	18.9%	27.6%	23.6%	24.4%	10.6%	17.4%	22.4%	20.3%	21.3%
Not Important	8.1%	8.6%	2.7%	4.1%	2.9%	5.8%	6.3%	3.0%	4.5%
 <u>Q1f. Walking &amp; biking trails</u>									
Very Important	54.1%	50.0%	44.5%	40.7%	29.8%	20.3%	31.4%	44.3%	38.4%
Somewhat Import	37.8%	32.8%	37.3%	42.4%	51.9%	52.2%	48.6%	39.0%	43.4%
Not Sure	8.1%	12.1%	12.7%	10.5%	10.6%	23.2%	11.4%	13.3%	12.4%
Not Important	0.0%	5.2%	5.5%	6.4%	7.7%	4.3%	8.6%	3.3%	5.8%

**Q1. For each of the following issues currently facing the City of Tyler, please rate whether you feel the issue is Very Important, Somewhat Important, Not Sure or Not Important:**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	

**Q1g. Maintaining community identity, uniqueness & quality of life**

Very Important	51.4%	51.7%	46.4%	57.6%	59.6%	50.7%	53.3%	53.7%	53.5%
Somewhat Import	27.0%	34.5%	39.1%	30.8%	31.7%	31.9%	30.6%	34.3%	32.6%
Not Sure	13.5%	10.3%	12.7%	8.7%	6.7%	14.5%	13.3%	9.0%	11.0%
Not Important	8.1%	3.4%	1.8%	2.9%	1.9%	2.9%	2.7%	3.0%	2.9%

**Q1h. Downtown revitalization**

Very Important	40.5%	27.6%	30.9%	31.4%	27.9%	23.2%	25.9%	33.0%	29.7%
Somewhat Import	35.1%	44.8%	46.4%	50.0%	53.8%	44.9%	45.5%	49.3%	47.6%
Not Sure	16.2%	17.2%	15.5%	13.4%	13.5%	24.6%	19.2%	13.3%	16.0%
Not Important	8.1%	10.3%	7.3%	5.2%	4.8%	7.2%	9.4%	4.3%	6.7%

**Q1. For each of the following issues currently facing the City of Tyler, please rate whether you feel the issue is Very Important, Somewhat Important, Not Sure or Not Important:**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q1i. Population growth</u>									
Very Important	32.4%	34.5%	38.2%	34.3%	25.0%	30.4%	31.8%	33.3%	32.6%
Somewhat Import	32.4%	39.7%	32.7%	36.6%	52.9%	37.7%	38.8%	39.7%	39.3%
Not Sure	18.9%	15.5%	17.3%	18.6%	13.5%	23.2%	18.4%	17.0%	17.7%
Not Important	16.2%	10.3%	11.8%	10.5%	8.7%	8.7%	11.0%	10.0%	10.5%
<u>Q1j. North Tyler revitalization</u>									
Very Important	37.8%	36.2%	37.3%	32.0%	41.3%	30.4%	31.4%	39.3%	35.7%
Somewhat Import	29.7%	41.4%	31.8%	37.8%	32.7%	42.0%	35.7%	36.0%	35.9%
Not Sure	18.9%	13.8%	18.2%	19.2%	20.2%	23.2%	19.6%	18.7%	19.1%
Not Important	13.5%	8.6%	12.7%	11.0%	5.8%	4.3%	13.3%	6.0%	9.4%

**Q1. For each of the following issues currently facing the City of Tyler, please rate whether you feel the issue is Very Important, Somewhat Important, Not Sure or Not Important:**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q1k. Affordable housing</u>									
Very Important	35.1%	39.7%	47.3%	43.0%	46.2%	49.3%	35.3%	52.0%	44.3%
Somewhat Import	37.8%	32.8%	26.4%	34.3%	31.7%	33.3%	33.7%	31.0%	32.3%
Not Sure	13.5%	20.7%	16.4%	16.9%	17.3%	15.9%	21.2%	13.3%	16.9%
Not Important	13.5%	6.9%	10.0%	5.8%	4.8%	1.4%	9.8%	3.7%	6.5%
 <u>Q1l. Appearance of commercial areas</u>									
Very Important	21.6%	43.1%	48.2%	41.9%	51.0%	40.6%	38.0%	47.3%	43.1%
Somewhat Import	43.2%	43.1%	40.9%	48.8%	39.4%	43.5%	47.8%	40.3%	43.8%
Not Sure	16.2%	8.6%	8.2%	7.0%	9.6%	15.9%	10.6%	9.7%	10.1%
Not Important	18.9%	5.2%	2.7%	2.3%	0.0%	0.0%	3.5%	2.7%	3.1%

**Q1. For each of the following issues currently facing the City of Tyler, please rate whether you feel the issue is Very Important, Somewhat Important, Not Sure or Not Important:**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	

Q1m. Employment opportunities

Very Important	70.3%	84.5%	78.2%	78.5%	80.8%	76.8%	76.1%	81.3%	78.9%
Somewhat Import	27.0%	10.3%	17.3%	16.3%	14.4%	15.9%	17.6%	14.7%	16.0%
Not Sure	2.7%	3.4%	4.5%	4.1%	3.8%	7.2%	4.7%	4.0%	4.3%
Not Important	0.0%	1.7%	0.0%	1.2%	1.0%	0.0%	1.6%	0.0%	0.7%

Q1n. Parks, recreation, open space

Very Important	59.5%	58.6%	57.3%	58.7%	51.0%	37.7%	49.4%	58.0%	54.1%
Somewhat Import	40.5%	32.8%	32.7%	30.2%	42.3%	52.2%	40.0%	33.7%	36.6%
Not Sure	0.0%	8.6%	4.5%	7.6%	5.8%	10.1%	7.1%	7.0%	7.0%
Not Important	0.0%	0.0%	5.5%	3.5%	1.0%	0.0%	3.5%	1.3%	2.3%

**Q1. For each of the following issues currently facing the City of Tyler, please rate whether you feel the issue is Very Important, Somewhat Important, Not Sure or Not Important:**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	

Q1o. Diversification of housing types

Very Important	18.9%	17.2%	27.3%	26.2%	30.8%	29.0%	20.0%	31.0%	25.9%
Somewhat Import	32.4%	37.9%	31.8%	37.8%	37.5%	42.0%	37.3%	36.7%	36.9%
Not Sure	21.6%	32.8%	25.5%	24.4%	22.1%	24.6%	27.1%	23.3%	25.0%
Not Important	27.0%	12.1%	15.5%	11.6%	9.6%	4.3%	15.7%	9.0%	12.1%

Q1p. Maintaining low tax rate

Very Important	62.2%	67.2%	76.4%	70.9%	82.7%	81.2%	76.1%	73.3%	74.6%
Somewhat Import	27.0%	20.7%	16.4%	22.7%	12.5%	11.6%	18.8%	17.7%	18.2%
Not Sure	5.4%	5.2%	5.5%	4.1%	1.0%	7.2%	2.4%	6.0%	4.3%
Not Important	5.4%	6.9%	1.8%	2.3%	3.8%	0.0%	2.7%	3.0%	2.9%

**Q1. For each of the following issues currently facing the City of Tyler, please rate whether you feel the issue is Very Important, Somewhat Important, Not Sure or Not Important:**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q1q. Managing future growth</u>									
Very Important	62.2%	58.6%	66.4%	65.7%	67.3%	76.8%	65.1%	66.7%	65.9%
Somewhat Import	24.3%	32.8%	30.0%	26.7%	27.9%	17.4%	29.4%	25.7%	27.4%
Not Sure	10.8%	6.9%	2.7%	7.0%	2.9%	5.8%	5.1%	6.0%	5.6%
Not Important	2.7%	1.7%	0.9%	0.6%	1.9%	0.0%	0.4%	1.7%	1.1%
 <u>Q1r. Drainage</u>									
Very Important	43.2%	50.0%	56.4%	52.9%	64.4%	60.9%	52.2%	58.3%	55.5%
Somewhat Import	40.5%	25.9%	27.3%	34.9%	27.9%	27.5%	33.3%	28.3%	30.6%
Not Sure	13.5%	24.1%	13.6%	11.6%	7.7%	11.6%	12.9%	12.7%	12.8%
Not Important	2.7%	0.0%	2.7%	0.6%	0.0%	0.0%	1.6%	0.7%	1.1%

**Q1. For each of the following issues currently facing the City of Tyler, please rate whether you feel the issue is Very Important, Somewhat Important, Not Sure or Not Important:**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q1s. Education</u>									
Very Important	89.2%	79.3%	77.3%	76.7%	81.7%	84.1%	76.1%	83.0%	79.8%
Somewhat Import	5.4%	12.1%	16.4%	17.4%	15.4%	11.6%	16.5%	13.3%	14.8%
Not Sure	5.4%	6.9%	0.9%	3.5%	1.9%	4.3%	3.5%	3.0%	3.2%
Not Important	0.0%	1.7%	5.5%	2.3%	1.0%	0.0%	3.9%	0.7%	2.2%
 <u>Q1t. Other</u>									
Very Important	16.2%	5.2%	19.1%	12.2%	12.5%	15.9%	15.7%	12.3%	13.9%
Somewhat Import	0.0%	1.7%	2.7%	1.2%	2.9%	1.4%	1.2%	2.3%	1.8%
Not Sure	83.8%	91.4%	77.3%	85.5%	82.7%	82.6%	82.0%	84.3%	83.2%
Not Important	0.0%	1.7%	0.9%	1.2%	1.9%	0.0%	1.2%	1.0%	1.1%

**Q2. Which FOUR of the issues from the list in Question 1 do you feel are MOST IMPORTANT for the City of Tyler to address? (top 4)**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q2. Sum of Top 4 Choices</u>									
Traffic congestion	54.1%	50.0%	60.9%	52.3%	62.5%	58.0%	58.8%	54.0%	56.2%
Public safety	40.5%	55.2%	55.5%	50.0%	64.4%	55.1%	52.5%	55.7%	54.2%
Water/sewer availability	8.1%	13.8%	12.7%	19.8%	20.2%	24.6%	18.8%	16.3%	17.5%
Lake Tyler, Lake Tyler East, & Bellwood Lake	2.7%	3.4%	2.7%	4.1%	6.7%	4.3%	5.5%	3.0%	4.1%
Historic preservation	2.7%	1.7%	4.5%	2.9%	3.8%	2.9%	1.6%	4.7%	3.2%
Walking & biking trails	13.5%	17.2%	19.1%	12.2%	6.7%	5.8%	11.4%	13.0%	12.3%
Maintaining community identity, uniqueness & quality of life	13.5%	8.6%	10.0%	19.2%	14.4%	17.4%	16.9%	12.7%	14.6%
Downtown revitalization	18.9%	6.9%	11.8%	6.4%	5.8%	4.3%	7.5%	8.3%	7.9%
Population growth	8.1%	5.2%	8.2%	5.2%	2.9%	8.7%	8.6%	3.7%	5.9%
North Tyler revitalization	24.3%	15.5%	16.4%	15.1%	20.2%	11.6%	11.8%	20.7%	16.6%
Affordable housing	10.8%	12.1%	18.2%	18.0%	20.2%	23.2%	10.2%	24.3%	17.8%

**Q2. Which FOUR of the issues from the list in Question 1 do you feel are MOST IMPORTANT for the City of Tyler to address? (top 4) (cont.)**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<b><u>Q2. Sum of Top 4 Choices (Cont.)</u></b>									
Appearance of commercial areas	2.7%	3.4%	4.5%	5.2%	2.9%	2.9%	2.7%	5.0%	4.0%
Employment opportunities	45.9%	51.7%	38.2%	43.0%	40.4%	43.5%	39.2%	45.7%	42.7%
Parks, recreation, open space	18.9%	19.0%	10.0%	11.0%	6.7%	0.0%	9.0%	10.7%	9.9%
Diversification of housing types	2.7%	3.4%	0.9%	1.7%	3.8%	4.3%	1.2%	3.7%	2.5%
Maintaining low tax rate	35.1%	44.8%	40.0%	35.5%	41.3%	50.7%	44.7%	36.3%	40.2%
Managing future growth	18.9%	15.5%	17.3%	19.8%	12.5%	13.0%	16.9%	16.0%	16.4%
Drainage	5.4%	5.2%	5.5%	2.3%	8.7%	4.3%	5.5%	4.3%	4.9%
Education	59.5%	50.0%	38.2%	32.6%	32.7%	23.2%	32.9%	38.7%	36.0%
Other	10.8%	3.4%	9.1%	7.6%	6.7%	4.3%	8.6%	5.7%	7.0%
None chosen	0.0%	1.7%	3.6%	8.1%	2.9%	7.2%	8.2%	3.0%	5.4%

**Q3. Customer Satisfaction for Major City Services. For each of the following MAJOR CITY SERVICES, please rate your overall satisfaction with the service. (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q3a. Overall quality of public safety services (i.e. police and fire)</u>									
Very satisfied	34.3%	30.9%	27.5%	46.8%	41.6%	46.0%	43.4%	35.8%	39.3%
Satisfied	40.0%	50.9%	59.6%	43.3%	43.6%	44.4%	47.4%	47.6%	47.5%
Neutral	25.7%	14.5%	9.2%	7.0%	12.9%	7.9%	8.0%	12.8%	10.6%
Dissatisfied	0.0%	0.0%	0.9%	2.3%	2.0%	1.6%	0.4%	2.4%	1.5%
Very Dissatisfied	0.0%	3.6%	2.8%	0.6%	0.0%	0.0%	0.8%	1.4%	1.1%
<u>Q3b. Overall quality of parks &amp; recreation programs &amp; facilities</u>									
Very satisfied	2.8%	18.5%	13.2%	15.1%	14.3%	17.5%	14.6%	14.1%	14.4%
Satisfied	61.1%	40.7%	47.2%	55.4%	53.1%	61.4%	52.4%	52.5%	52.5%
Neutral	30.6%	29.6%	27.4%	22.9%	27.6%	17.5%	24.8%	26.1%	25.5%
Dissatisfied	5.6%	5.6%	10.4%	4.2%	5.1%	3.5%	6.9%	5.1%	5.9%
Very Dissatisfied	0.0%	5.6%	1.9%	2.4%	0.0%	0.0%	1.2%	2.2%	1.7%

**Q3. Customer Satisfaction for Major City Services. For each of the following MAJOR CITY SERVICES, please rate your overall satisfaction with the service. (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q3c. Overall maintenance of City streets &amp; facilities</u>									
Very satisfied	16.2%	3.6%	8.3%	4.7%	9.8%	6.3%	7.2%	7.5%	7.4%
Satisfied	27.0%	28.6%	33.3%	40.9%	31.4%	41.3%	39.2%	31.5%	35.1%
Neutral	35.1%	39.3%	21.3%	21.6%	21.6%	27.0%	23.2%	26.7%	25.1%
Dissatisfied	13.5%	16.1%	26.9%	24.0%	30.4%	25.4%	23.2%	25.7%	24.5%
Very Dissatisfied	8.1%	12.5%	10.2%	8.8%	6.9%	0.0%	7.2%	8.6%	7.9%
<u>Q3d. Overall enforcement of City codes &amp; ordinances</u>									
Very satisfied	16.1%	5.6%	4.9%	14.0%	7.4%	15.8%	9.7%	10.6%	10.2%
Satisfied	32.3%	42.6%	39.8%	39.5%	26.3%	33.3%	37.8%	34.2%	35.9%
Neutral	38.7%	37.0%	34.0%	35.0%	51.6%	40.4%	37.8%	40.3%	39.1%
Dissatisfied	9.7%	9.3%	15.5%	7.6%	10.5%	8.8%	10.5%	10.6%	10.6%
Very Dissatisfied	3.2%	5.6%	5.8%	3.8%	4.2%	1.8%	4.2%	4.2%	4.2%

**Q3. Customer Satisfaction for Major City Services. For each of the following MAJOR CITY SERVICES, please rate your overall satisfaction with the service. (without "don't know")**

N=555	<u>Q20. What is your age?</u>						<u>Q27. Your gender</u>		<u>Total</u>
	<u>Under 35 years</u>	<u>35-44 years</u>	<u>45-54 years</u>	<u>55-64 years</u>	<u>65-74 years</u>	<u>75+ years</u>	<u>Male</u>	<u>Female</u>	
<u>Q3e. Overall quality of customer service you receive from City employees</u>									
Very satisfied	12.9%	12.7%	10.9%	22.4%	16.0%	27.0%	19.9%	16.0%	17.8%
Satisfied	38.7%	49.1%	41.6%	47.2%	48.0%	60.3%	45.2%	49.1%	47.3%
Neutral	45.2%	34.5%	38.6%	26.1%	30.0%	12.7%	31.1%	28.7%	29.8%
Dissatisfied	0.0%	3.6%	4.0%	3.7%	4.0%	0.0%	2.1%	4.4%	3.3%
Very Dissatisfied	3.2%	0.0%	5.0%	0.6%	2.0%	0.0%	1.7%	1.8%	1.7%
 <u>Q3f. Overall effectiveness of City communication with public</u>									
Very satisfied	13.9%	5.6%	5.7%	16.6%	6.9%	18.0%	13.0%	10.1%	11.4%
Satisfied	30.6%	40.7%	43.4%	41.4%	38.2%	50.8%	41.7%	40.9%	41.3%
Neutral	44.4%	35.2%	37.7%	33.7%	42.2%	26.2%	32.8%	38.8%	36.0%
Dissatisfied	11.1%	13.0%	9.4%	7.7%	9.8%	4.9%	10.1%	8.4%	9.2%
Very Dissatisfied	0.0%	5.6%	3.8%	0.6%	2.9%	0.0%	2.4%	1.7%	2.1%

**Q3. Customer Satisfaction for Major City Services. For each of the following MAJOR CITY SERVICES, please rate your overall satisfaction with the service. (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q3g. Overall effectiveness of land use &amp; development planning</u>									
Very satisfied	11.4%	0.0%	4.9%	10.3%	5.3%	10.5%	7.1%	7.3%	7.2%
Satisfied	28.6%	45.3%	33.0%	44.8%	35.8%	40.4%	43.3%	35.2%	39.0%
Neutral	51.4%	35.8%	41.7%	30.3%	46.3%	42.1%	37.1%	40.3%	38.8%
Dissatisfied	5.7%	11.3%	14.6%	12.1%	11.6%	7.0%	7.9%	15.0%	11.7%
Very Dissatisfied	2.9%	7.5%	5.8%	2.4%	1.1%	0.0%	4.6%	2.2%	3.3%
 <u>Q3h. Overall quality of City library services</u>									
Very satisfied	20.0%	18.8%	12.5%	23.4%	21.9%	28.6%	21.3%	20.7%	21.0%
Satisfied	36.0%	41.7%	48.9%	41.4%	46.9%	46.4%	41.2%	46.6%	44.2%
Neutral	44.0%	35.4%	30.7%	31.7%	28.1%	21.4%	33.6%	28.3%	30.7%
Dissatisfied	0.0%	4.2%	8.0%	2.8%	3.1%	3.6%	3.3%	4.4%	3.9%
Very Dissatisfied	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.5%	0.0%	0.2%

**Q3. Customer Satisfaction for Major City Services. For each of the following MAJOR CITY SERVICES, please rate your overall satisfaction with the service. (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<b><u>Q3i. Overall effectiveness of traffic &amp; congestion management</u></b>									
Very satisfied	2.8%	3.6%	2.8%	1.2%	1.0%	6.3%	4.4%	1.4%	2.8%
Satisfied	16.7%	23.2%	16.7%	26.8%	24.5%	30.2%	23.4%	23.4%	23.4%
Neutral	27.8%	25.0%	25.9%	28.6%	26.5%	38.1%	24.2%	32.1%	28.4%
Dissatisfied	38.9%	32.1%	31.5%	28.0%	38.2%	22.2%	33.1%	29.0%	30.9%
Very Dissatisfied	13.9%	16.1%	23.1%	15.5%	9.8%	3.2%	14.9%	14.1%	14.5%
<b><u>Q3j. Overall management &amp; administration of City services</u></b>									
Very satisfied	10.0%	5.8%	6.7%	14.3%	8.3%	11.5%	11.6%	9.0%	10.2%
Satisfied	26.7%	40.4%	35.2%	41.0%	38.5%	67.2%	44.0%	38.8%	41.3%
Neutral	60.0%	46.2%	46.7%	37.3%	49.0%	16.4%	38.2%	44.0%	41.3%
Dissatisfied	3.3%	3.8%	6.7%	6.2%	3.1%	4.9%	3.3%	6.7%	5.1%
Very Dissatisfied	0.0%	3.8%	4.8%	1.2%	1.0%	0.0%	2.9%	1.5%	2.2%

**Q3. Customer Satisfaction for Major City Services. For each of the following MAJOR CITY SERVICES, please rate your overall satisfaction with the service. (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q3k. Overall garbage collection services</u>									
Very satisfied	24.3%	30.4%	35.8%	42.9%	37.5%	52.4%	40.4%	37.5%	38.9%
Satisfied	54.1%	58.9%	48.6%	41.2%	51.9%	44.4%	48.0%	48.1%	48.1%
Neutral	8.1%	7.1%	11.0%	12.9%	6.7%	1.6%	7.2%	10.6%	9.0%
Dissatisfied	8.1%	3.6%	4.6%	2.4%	3.8%	1.6%	3.6%	3.4%	3.5%
Very Dissatisfied	5.4%	0.0%	0.0%	0.6%	0.0%	0.0%	0.8%	0.3%	0.6%
 <u>Q3l. Overall water quality</u>									
Very satisfied	16.7%	21.4%	29.1%	40.0%	27.2%	42.9%	35.9%	28.9%	32.1%
Satisfied	41.7%	48.2%	47.3%	40.6%	48.5%	42.9%	44.2%	45.4%	44.8%
Neutral	25.0%	12.5%	15.5%	15.3%	16.5%	12.7%	11.6%	18.9%	15.5%
Dissatisfied	16.7%	12.5%	4.5%	2.9%	7.8%	1.6%	6.4%	5.5%	5.9%
Very Dissatisfied	0.0%	5.4%	3.6%	1.2%	0.0%	0.0%	2.0%	1.4%	1.7%

**Q3. Customer Satisfaction for Major City Services. For each of the following MAJOR CITY SERVICES, please rate your overall satisfaction with the service. (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q3m. Overall management of drainage &amp; storm water runoff</u>									
Very satisfied	8.8%	10.7%	14.0%	18.9%	13.1%	21.9%	17.7%	14.0%	15.7%
Satisfied	47.1%	55.4%	49.5%	47.0%	49.5%	46.9%	53.5%	44.9%	48.9%
Neutral	29.4%	19.6%	27.1%	25.0%	22.2%	23.4%	19.8%	28.4%	24.4%
Dissatisfied	8.8%	12.5%	7.5%	8.5%	13.1%	4.7%	6.6%	11.2%	9.1%
Very Dissatisfied	5.9%	1.8%	1.9%	0.6%	2.0%	3.1%	2.5%	1.4%	1.9%
 <u>Q3n. Overall quality of airport</u>									
Very satisfied	32.0%	26.0%	30.5%	37.3%	23.5%	32.7%	32.9%	29.3%	31.0%
Satisfied	28.0%	32.0%	44.2%	42.0%	50.0%	45.5%	40.8%	44.2%	42.6%
Neutral	28.0%	40.0%	22.1%	18.7%	22.4%	21.8%	22.4%	24.5%	23.5%
Dissatisfied	4.0%	2.0%	3.2%	2.0%	1.0%	0.0%	2.2%	1.6%	1.9%
Very Dissatisfied	8.0%	0.0%	0.0%	0.0%	3.1%	0.0%	1.8%	0.4%	1.0%

**Q3. Customer Satisfaction for Major City Services. For each of the following MAJOR CITY SERVICES, please rate your overall satisfaction with the service. (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q3o. Overall quality of bus service availability</u>									
Very satisfied	13.3%	6.3%	6.1%	9.5%	9.3%	15.0%	10.2%	8.8%	9.5%
Satisfied	20.0%	15.6%	27.3%	25.9%	25.3%	32.5%	24.0%	27.1%	25.6%
Neutral	33.3%	78.1%	48.5%	56.9%	60.0%	50.0%	56.9%	55.2%	56.0%
Dissatisfied	13.3%	0.0%	15.2%	6.9%	5.3%	0.0%	6.0%	7.7%	6.9%
Very Dissatisfied	20.0%	0.0%	3.0%	0.9%	0.0%	2.5%	3.0%	1.1%	2.0%

**Q4. Which TWO of these items listed in Question 3 do you think should receive the MOST EMPHASIS from City leaders over the next THREE Years? (top 2)**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<b><u>Q4. Sum of Top 2 Choices</u></b>									
Quality of public safety services	10.8%	15.5%	25.5%	22.7%	28.8%	40.6%	27.1%	23.0%	24.9%
Quality of parks & recreation programs & facilities	13.5%	13.8%	7.3%	12.2%	7.7%	1.4%	9.0%	9.3%	9.2%
Maintenance of City streets & facilities	35.1%	32.8%	40.9%	50.0%	49.0%	50.7%	43.9%	46.0%	45.0%
Enforcement of City codes & ordinances	8.1%	1.7%	6.4%	6.4%	4.8%	2.9%	5.5%	5.0%	5.2%
Quality of customer service you receive from City employees	5.4%	0.0%	6.4%	0.6%	2.9%	2.9%	2.7%	2.7%	2.7%
Effectiveness of City communication with public	10.8%	3.4%	7.3%	4.1%	5.8%	2.9%	6.7%	4.3%	5.4%
Effectiveness of land use & development planning	8.1%	24.1%	17.3%	13.4%	9.6%	14.5%	16.1%	13.0%	14.4%
Quality of City library services	2.7%	3.4%	1.8%	2.3%	1.9%	0.0%	0.8%	3.0%	2.0%

**Q4. Which TWO of these items listed in Question 3 do you think should receive the MOST EMPHASIS from City leaders over the next THREE Years? (top 2) (cont.)**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<b><u>Q4. Sum of Top 2 Choices (Cont.)</u></b>									
Effectiveness of traffic & congestion management	48.6%	46.6%	44.5%	54.1%	49.0%	37.7%	48.6%	47.0%	47.7%
Management & administration of City services	2.7%	5.2%	0.9%	4.7%	2.9%	7.2%	5.1%	3.0%	4.0%
Overall garbage collection services	5.4%	6.9%	1.8%	1.2%	0.0%	2.9%	1.6%	2.7%	2.2%
Overall water quality	10.8%	13.8%	8.2%	2.9%	9.6%	8.7%	6.3%	8.7%	7.6%
Management of drainage & storm water runoff	5.4%	10.3%	3.6%	5.2%	7.7%	2.9%	3.5%	7.3%	5.6%
Overall quality of airport	5.4%	3.4%	3.6%	2.9%	1.9%	1.4%	4.7%	1.3%	2.9%
Quality of bus service availability	10.8%	1.7%	9.1%	4.7%	1.0%	1.4%	2.4%	6.3%	4.5%
None chosen	8.1%	6.9%	7.3%	4.7%	5.8%	5.8%	5.9%	6.7%	6.3%

**Q5. Overall, how satisfied are you with the quality of new neighborhood sub-divisions in the City of Tyler? (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q5. How satisfied are you with quality of new neighborhood sub-divisions</u>									
Very satisfied	17.9%	12.5%	12.6%	23.1%	24.7%	21.8%	23.4%	16.9%	20.0%
Satisfied	35.7%	41.7%	48.3%	40.1%	44.7%	52.7%	43.1%	43.9%	43.5%
Neutral	42.9%	35.4%	28.7%	30.6%	25.9%	20.0%	28.0%	30.8%	29.5%
Dissatisfied	3.6%	8.3%	6.9%	4.8%	3.5%	3.6%	4.1%	5.9%	5.1%
Very dissatisfied	0.0%	2.1%	3.4%	1.4%	1.2%	1.8%	1.4%	2.5%	2.0%

**Q6. Overall, how satisfied are you with the quality of new commercial development in the City of Tyler? (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q6. How satisfied are you with quality of new commercial development</u>									
Very satisfied	25.0%	12.7%	12.6%	19.3%	17.3%	18.3%	16.3%	18.1%	17.2%
Satisfied	33.3%	60.0%	41.7%	40.4%	49.0%	63.3%	50.4%	42.6%	46.3%
Neutral	25.0%	18.2%	25.2%	30.1%	25.5%	16.7%	24.0%	26.4%	25.2%
Dissatisfied	16.7%	7.3%	14.6%	7.2%	6.1%	1.7%	5.3%	11.2%	8.4%
Very dissatisfied	0.0%	1.8%	5.8%	3.0%	2.0%	0.0%	4.1%	1.8%	2.9%

**Q7. Do you generally think the condition of your neighborhood is getting better, worse, or staying about the same? (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q7. What do you generally think about condition of your neighborhood</u>									
Getting better	16.2%	15.8%	12.3%	13.6%	10.8%	9.2%	14.1%	11.6%	12.8%
Staying about the same	73.0%	63.2%	59.4%	71.6%	66.7%	80.0%	70.3%	67.1%	68.6%
Getting worse	10.8%	21.1%	28.3%	14.8%	22.5%	10.8%	15.7%	21.2%	18.7%

**Q8. Using a scale of 5 to 1 where 5 is "Extremely Important" and 1 is "Not Important", please indicate how important each of the following reasons were in your decision to live in Tyler: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q8a. Small city atmosphere</u>									
Extremely Important	19.4%	19.6%	23.4%	24.8%	22.4%	26.2%	23.5%	22.8%	23.1%
Very Important	22.2%	23.2%	23.4%	28.5%	28.6%	24.6%	25.1%	26.7%	25.9%
Important	30.6%	25.0%	25.2%	29.1%	32.7%	31.1%	25.9%	31.2%	28.8%
Less Important	13.9%	17.9%	19.6%	11.5%	11.2%	9.8%	18.1%	10.5%	14.0%
Not Important	13.9%	14.3%	8.4%	6.1%	5.1%	8.2%	7.4%	8.8%	8.1%
 <u>Q8b. Availability of shopping to meet needs of local residents</u>									
Extremely Important	30.6%	32.1%	29.2%	27.1%	34.7%	33.9%	29.2%	31.6%	30.5%
Very Important	33.3%	37.5%	32.1%	33.7%	33.7%	38.7%	32.1%	36.5%	34.5%
Important	22.2%	25.0%	30.2%	36.1%	25.7%	25.8%	34.6%	25.3%	29.6%
Less Important	11.1%	3.6%	6.6%	2.4%	5.9%	1.6%	3.3%	5.6%	4.5%
Not Important	2.8%	1.8%	1.9%	0.6%	0.0%	0.0%	0.8%	1.0%	0.9%

**Q8. Using a scale of 5 to 1 where 5 is "Extremely Important" and 1 is "Not Important", please indicate how important each of the following reasons were in your decision to live in Tyler: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q8c. Low crime rate</u>									
Extremely Important	68.6%	71.4%	60.7%	56.6%	61.4%	58.1%	61.8%	59.8%	60.7%
Very Important	22.9%	12.5%	22.4%	30.7%	29.7%	35.5%	26.0%	28.0%	27.1%
Important	8.6%	12.5%	14.0%	10.2%	7.9%	6.5%	11.0%	9.8%	10.3%
Less Important	0.0%	3.6%	0.9%	1.2%	1.0%	0.0%	0.4%	1.7%	1.1%
Not Important	0.0%	0.0%	1.9%	1.2%	0.0%	0.0%	0.8%	0.7%	0.8%
 <u>Q8d. Quality of housing</u>									
Extremely Important	36.1%	47.4%	37.7%	37.0%	40.0%	33.9%	30.5%	44.9%	38.3%
Very Important	38.9%	29.8%	32.1%	38.8%	31.0%	42.4%	35.0%	35.8%	35.4%
Important	16.7%	19.3%	23.6%	23.0%	26.0%	23.7%	30.5%	16.8%	23.1%
Less Important	5.6%	0.0%	4.7%	1.2%	1.0%	0.0%	2.5%	1.4%	1.9%
Not Important	2.8%	3.5%	1.9%	0.0%	2.0%	0.0%	1.6%	1.1%	1.3%

**Q8. Using a scale of 5 to 1 where 5 is "Extremely Important" and 1 is "Not Important", please indicate how important each of the following reasons were in your decision to live in Tyler: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<b><u>Q8e. Level of taxation</u></b>									
Extremely Important	30.6%	42.9%	44.4%	45.5%	51.5%	44.3%	43.4%	45.5%	44.5%
Very Important	33.3%	25.0%	30.6%	29.1%	27.7%	39.3%	30.3%	30.6%	30.5%
Important	30.6%	23.2%	16.7%	20.0%	16.8%	14.8%	19.3%	19.1%	19.2%
Less Important	5.6%	0.0%	5.6%	4.2%	2.0%	0.0%	4.5%	2.4%	3.4%
Not Important	0.0%	8.9%	2.8%	1.2%	2.0%	1.6%	2.5%	2.4%	2.4%
<b><u>Q8f. Employment opportunities</u></b>									
Extremely Important	61.1%	66.7%	55.2%	55.5%	44.0%	36.1%	47.3%	57.0%	52.6%
Very Important	13.9%	17.5%	27.6%	26.2%	41.0%	37.7%	31.7%	26.8%	29.0%
Important	19.4%	12.3%	13.3%	14.6%	10.0%	11.5%	14.8%	11.6%	13.1%
Less Important	2.8%	0.0%	2.9%	3.0%	2.0%	11.5%	4.5%	2.5%	3.4%
Not Important	2.8%	3.5%	1.0%	0.6%	3.0%	3.3%	1.6%	2.1%	1.9%

**Q8. Using a scale of 5 to 1 where 5 is "Extremely Important" and 1 is "Not Important", please indicate how important each of the following reasons were in your decision to live in Tyler: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q8g. Availability of arts &amp; cultural amenities</u>									
Extremely Important	19.4%	10.5%	10.2%	21.7%	15.3%	16.4%	11.5%	19.8%	16.0%
Very Important	22.2%	22.8%	25.0%	22.3%	16.3%	27.9%	20.6%	23.6%	22.2%
Important	27.8%	38.6%	41.7%	37.3%	46.9%	36.1%	42.4%	37.2%	39.5%
Less Important	22.2%	19.3%	21.3%	13.9%	20.4%	16.4%	19.8%	16.7%	18.1%
Not Important	8.3%	8.8%	1.9%	4.8%	1.0%	3.3%	5.8%	2.8%	4.1%
 <u>Q8h. Quality of City government services</u>									
Extremely Important	27.8%	22.8%	21.3%	24.2%	31.3%	34.5%	22.5%	29.2%	26.1%
Very Important	36.1%	31.6%	41.7%	36.4%	34.3%	41.4%	37.3%	36.3%	36.7%
Important	27.8%	29.8%	25.9%	31.5%	29.3%	22.4%	30.3%	27.5%	28.8%
Less Important	5.6%	5.3%	9.3%	5.5%	5.1%	1.7%	7.8%	4.2%	5.9%
Not Important	2.8%	10.5%	1.9%	2.4%	0.0%	0.0%	2.0%	2.8%	2.5%

**Q8. Using a scale of 5 to 1 where 5 is "Extremely Important" and 1 is "Not Important", please indicate how important each of the following reasons were in your decision to live in Tyler: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q8i. Financial stability of City government</u>									
Extremely Important	33.3%	45.6%	33.3%	44.2%	48.5%	50.0%	45.7%	40.4%	42.8%
Very Important	36.1%	14.0%	38.0%	27.9%	23.2%	38.3%	26.7%	31.0%	29.1%
Important	27.8%	31.6%	20.4%	22.4%	25.3%	8.3%	22.2%	23.0%	22.6%
Less Important	2.8%	1.8%	7.4%	4.2%	3.0%	3.3%	4.5%	3.8%	4.2%
Not Important	0.0%	7.0%	0.9%	1.2%	0.0%	0.0%	0.8%	1.7%	1.3%
 <u>Q8j. Appearance, views, &amp; overall beauty of City</u>									
Extremely Important	27.8%	42.1%	36.1%	41.0%	45.5%	38.7%	36.3%	42.4%	39.6%
Very Important	36.1%	38.6%	43.5%	38.6%	35.4%	46.8%	42.4%	37.5%	39.8%
Important	25.0%	14.0%	16.7%	19.3%	15.2%	12.9%	18.4%	16.3%	17.3%
Less Important	5.6%	3.5%	1.9%	1.2%	2.0%	1.6%	1.6%	2.4%	2.1%
Not Important	5.6%	1.8%	1.9%	0.0%	2.0%	0.0%	1.2%	1.4%	1.3%

**Q8. Using a scale of 5 to 1 where 5 is "Extremely Important" and 1 is "Not Important", please indicate how important each of the following reasons were in your decision to live in Tyler: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q8k. Proximity to family &amp; friends</u>									
Extremely Important	30.6%	38.6%	27.8%	33.1%	25.0%	21.7%	23.0%	35.3%	29.7%
Very Important	25.0%	28.1%	25.9%	27.7%	30.0%	36.7%	28.4%	28.7%	28.6%
Important	25.0%	15.8%	25.9%	21.1%	35.0%	21.7%	28.4%	20.8%	24.2%
Less Important	11.1%	12.3%	13.9%	9.0%	4.0%	13.3%	13.2%	8.0%	10.3%
Not Important	8.3%	5.3%	6.5%	9.0%	6.0%	6.7%	7.0%	7.3%	7.1%
 <u>Q8l. Availability of parks &amp; open spaces</u>									
Extremely Important	19.4%	26.3%	17.8%	21.2%	20.2%	11.9%	17.2%	22.2%	19.9%
Very Important	44.4%	42.1%	31.8%	33.3%	27.3%	35.6%	30.7%	35.9%	33.5%
Important	33.3%	21.1%	36.4%	31.5%	42.4%	32.2%	36.1%	31.0%	33.3%
Less Important	0.0%	8.8%	11.2%	9.7%	7.1%	20.3%	12.7%	8.1%	10.2%
Not Important	2.8%	1.8%	2.8%	4.2%	3.0%	0.0%	3.3%	2.8%	3.0%

**Q8. Using a scale of 5 to 1 where 5 is "Extremely Important" and 1 is "Not Important", please indicate how important each of the following reasons were in your decision to live in Tyler: (without "don't know")**

N=555

	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q8m. Availability of recreational activities</u>									
Extremely Important	30.6%	19.3%	14.0%	20.6%	19.2%	13.1%	15.6%	21.4%	18.7%
Very Important	30.6%	47.4%	35.5%	33.9%	26.3%	41.0%	34.0%	35.4%	34.8%
Important	30.6%	19.3%	36.4%	33.3%	39.4%	31.1%	34.8%	31.6%	33.1%
Less Important	5.6%	7.0%	10.3%	8.5%	13.1%	14.8%	12.3%	8.1%	10.0%
Not Important	2.8%	7.0%	3.7%	3.6%	2.0%	0.0%	3.3%	3.5%	3.4%

Q8n. Always lived in Tyler

Extremely Important	14.3%	27.8%	17.5%	26.1%	23.9%	18.8%	20.4%	24.0%	22.3%
Very Important	8.6%	11.1%	13.4%	8.5%	10.2%	16.7%	11.3%	11.0%	11.1%
Important	11.4%	11.1%	18.6%	12.7%	20.5%	10.4%	14.0%	15.9%	15.0%
Less Important	11.4%	22.2%	11.3%	13.4%	9.1%	10.4%	14.9%	10.6%	12.6%
Not Important	54.3%	27.8%	39.2%	39.4%	36.4%	43.8%	39.4%	38.6%	39.0%

**Q8. Using a scale of 5 to 1 where 5 is "Extremely Important" and 1 is "Not Important", please indicate how important each of the following reasons were in your decision to live in Tyler: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q8o. Quality of health care services</u>									
Extremely Important	38.9%	54.4%	43.5%	54.8%	71.3%	62.9%	50.2%	59.7%	55.3%
Very Important	41.7%	22.8%	38.0%	28.9%	17.8%	33.9%	31.8%	27.2%	29.3%
Important	11.1%	15.8%	13.0%	13.9%	9.9%	3.2%	13.9%	10.0%	11.8%
Less Important	8.3%	1.8%	3.7%	1.8%	1.0%	0.0%	3.3%	1.7%	2.4%
Not Important	0.0%	5.3%	1.9%	0.6%	0.0%	0.0%	0.8%	1.4%	1.1%
 <u>Q8p. Availability of higher education (college/jr college) opportunities</u>									
Extremely Important	41.7%	45.6%	35.2%	48.2%	48.0%	40.6%	37.8%	49.3%	44.0%
Very Important	22.2%	17.5%	29.6%	25.9%	35.0%	37.5%	29.3%	28.3%	28.7%
Important	13.9%	22.8%	19.4%	16.9%	13.0%	17.2%	20.7%	13.8%	17.0%
Less Important	8.3%	3.5%	10.2%	6.6%	2.0%	1.6%	7.7%	3.8%	5.6%
Not Important	13.9%	10.5%	5.6%	2.4%	2.0%	3.1%	4.5%	4.8%	4.7%

**Q8. Using a scale of 5 to 1 where 5 is "Extremely Important" and 1 is "Not Important", please indicate how important each of the following reasons were in your decision to live in Tyler: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q8q. Availability of public transportation</u>									
Extremely Important	16.7%	5.3%	13.0%	16.5%	20.2%	9.4%	13.1%	16.0%	14.7%
Very Important	13.9%	17.5%	16.7%	22.0%	28.3%	39.1%	20.9%	24.7%	22.9%
Important	8.3%	33.3%	27.8%	29.3%	25.3%	26.6%	30.3%	24.0%	26.9%
Less Important	27.8%	14.0%	18.5%	16.5%	15.2%	14.1%	16.0%	17.4%	16.7%
Not Important	33.3%	29.8%	24.1%	15.9%	11.1%	10.9%	19.7%	18.1%	18.8%
 <u>Q8r. Quality of public education in primary &amp; secondary schools</u>									
Extremely Important	44.4%	52.6%	39.8%	53.4%	56.4%	40.6%	42.8%	53.8%	48.8%
Very Important	36.1%	21.1%	25.0%	20.2%	26.7%	31.3%	25.9%	24.8%	25.3%
Important	5.6%	8.8%	20.4%	17.8%	9.9%	17.2%	20.6%	10.0%	14.8%
Less Important	2.8%	8.8%	8.3%	4.9%	4.0%	6.3%	6.2%	5.5%	5.8%
Not Important	11.1%	8.8%	6.5%	3.7%	3.0%	4.7%	4.5%	5.9%	5.3%

**Q8. Using a scale of 5 to 1 where 5 is "Extremely Important" and 1 is "Not Important", please indicate how important each of the following reasons were in your decision to live in Tyler: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q8s. Other</u>									
Extremely Important	50.0%	100.0%	62.5%	57.1%	75.0%	85.7%	56.7%	75.9%	66.1%
Very Important	0.0%	0.0%	6.3%	4.8%	0.0%	0.0%	6.7%	0.0%	3.4%
Important	0.0%	0.0%	18.8%	19.0%	12.5%	0.0%	16.7%	10.3%	13.6%
Less Important	50.0%	0.0%	12.5%	4.8%	12.5%	0.0%	16.7%	3.4%	10.2%
Not Important	0.0%	0.0%	0.0%	14.3%	0.0%	14.3%	3.3%	10.3%	6.8%

**Q9. Which THREE of the items listed above in Question 8 will have the MOST IMPACT on your decision to stay in the City of Tyler? (top 3)**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q9. Sum of Top 3 Choices</u>									
Small City atmosphere	16.2%	24.1%	16.4%	16.9%	13.5%	20.3%	18.4%	16.3%	17.3%
Availability of shopping to meet needs of local residents	5.4%	13.8%	6.4%	9.9%	14.4%	13.0%	11.0%	10.0%	10.5%
Low crime rate	37.8%	46.6%	50.9%	38.4%	46.2%	37.7%	45.1%	41.3%	43.1%
Quality of housing	21.6%	12.1%	11.8%	9.9%	12.5%	5.8%	7.8%	14.0%	11.2%
Level of taxation	13.5%	20.7%	35.5%	28.5%	26.0%	30.4%	31.4%	24.7%	27.7%
Employment opportunities	43.2%	44.8%	40.0%	28.5%	15.4%	13.0%	27.5%	30.3%	29.0%
Availability of arts & cultural amenities	10.8%	0.0%	2.7%	7.0%	3.8%	2.9%	2.4%	6.3%	4.5%
Quality of City government services	2.7%	0.0%	2.7%	2.9%	2.9%	7.2%	4.3%	2.0%	3.1%
Financial stability of City government	16.2%	6.9%	2.7%	11.6%	7.7%	17.4%	12.5%	7.0%	9.5%
Appearance, views, & overall beauty of City	16.2%	17.2%	13.6%	8.1%	10.6%	5.8%	12.2%	9.7%	10.8%
Proximity to family & friends	27.0%	29.3%	12.7%	24.4%	9.6%	14.5%	16.5%	20.3%	18.6%

**Q9. Which THREE of the items listed above in Question 8 will have the MOST IMPACT on your decision to stay in the City of Tyler? (top 3) (cont.)**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<b><u>Q9. Sum of Top 3 Choices (Cont.)</u></b>									
Availability of parks & open spaces	8.1%	3.4%	4.5%	4.1%	3.8%	1.4%	4.3%	3.7%	4.0%
Availability of recreational activities	5.4%	1.7%	1.8%	2.3%	4.8%	0.0%	2.4%	2.7%	2.5%
Always lived in Tyler	2.7%	8.6%	4.5%	9.3%	6.7%	5.8%	6.3%	7.3%	6.8%
Quality of health care services	13.5%	17.2%	27.3%	37.2%	46.2%	44.9%	35.3%	33.0%	34.1%
Availability of higher education (college/jr college) opportunities	16.2%	6.9%	10.0%	11.0%	7.7%	15.9%	7.1%	13.7%	10.6%
Availability of public transportation	0.0%	0.0%	2.7%	0.6%	1.9%	4.3%	1.6%	1.7%	1.6%
Quality of public education in primary & secondary schools	24.3%	32.8%	21.8%	12.2%	22.1%	10.1%	15.7%	21.0%	18.6%
Other	5.4%	5.2%	4.5%	4.1%	3.8%	5.8%	4.7%	4.3%	4.5%
None chosen	2.7%	1.7%	7.3%	8.7%	11.5%	13.0%	9.0%	8.7%	8.8%

**Q10. Several items that may influence your perception of the City of Tyler are listed below. Using a scale of 5 to 1, where 5 means "Excellent" and 1 means "Poor", please rate the following: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q10a. City of Tyler as a place to live</u>									
Excellent	25.0%	36.2%	33.9%	55.9%	54.4%	68.7%	51.8%	46.0%	48.6%
Good	55.6%	46.6%	46.8%	36.5%	38.8%	28.4%	39.4%	41.3%	40.4%
Average	11.1%	13.8%	15.6%	7.1%	4.9%	3.0%	7.6%	9.7%	8.8%
Below Average	5.6%	3.4%	3.7%	0.0%	1.9%	0.0%	0.8%	2.7%	1.8%
Poor	2.8%	0.0%	0.0%	0.6%	0.0%	0.0%	0.4%	0.3%	0.4%
<u>Q10b. City of Tyler as a place to raise children</u>									
Excellent	32.4%	43.1%	36.4%	50.9%	48.5%	57.8%	45.7%	46.6%	46.2%
Good	52.9%	41.4%	40.2%	36.5%	41.6%	31.3%	44.5%	35.2%	39.4%
Average	11.8%	13.8%	17.8%	10.2%	8.9%	7.8%	8.2%	14.5%	11.6%
Below Average	0.0%	1.7%	3.7%	1.8%	0.0%	1.6%	0.4%	2.8%	1.7%
Poor	2.9%	0.0%	1.9%	0.6%	1.0%	1.6%	1.2%	1.0%	1.1%

**Q10. Several items that may influence your perception of the City of Tyler are listed below. Using a scale of 5 to 1, where 5 means "Excellent" and 1 means "Poor", please rate the following: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q10c. City of Tyler as a place to retire</u>									
Excellent	29.0%	39.7%	30.2%	50.6%	53.9%	70.8%	47.1%	47.4%	47.3%
Good	51.6%	39.7%	45.3%	36.9%	37.3%	27.7%	39.7%	37.8%	38.6%
Average	12.9%	17.2%	17.0%	11.3%	5.9%	1.5%	11.6%	10.3%	10.9%
Below Average	3.2%	1.7%	5.7%	0.6%	2.9%	0.0%	1.7%	2.7%	2.3%
Poor	3.2%	1.7%	1.9%	0.6%	0.0%	0.0%	0.0%	1.7%	0.9%
 <u>Q10d. City of Tyler as a place to work</u>									
Excellent	17.1%	32.8%	17.6%	35.1%	28.6%	48.3%	30.1%	30.6%	30.4%
Good	45.7%	36.2%	39.8%	38.1%	39.8%	36.2%	43.1%	35.4%	38.9%
Average	25.7%	24.1%	28.7%	20.8%	22.4%	8.6%	20.1%	23.7%	22.1%
Below Average	5.7%	6.9%	9.3%	4.8%	8.2%	6.9%	5.0%	8.2%	6.8%
Poor	5.7%	0.0%	4.6%	1.2%	1.0%	0.0%	1.7%	2.1%	1.9%

**Q10. Several items that may influence your perception of the City of Tyler are listed below. Using a scale of 5 to 1, where 5 means "Excellent" and 1 means "Poor", please rate the following: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q10e. Overall quality of public education</u>									
Excellent	6.5%	6.9%	6.7%	18.6%	17.5%	33.3%	13.8%	18.1%	16.2%
Good	25.8%	32.8%	33.3%	42.2%	33.0%	34.9%	40.6%	31.3%	35.6%
Average	35.5%	20.7%	28.6%	21.7%	39.2%	27.0%	26.4%	28.8%	27.7%
Below Average	22.6%	24.1%	19.0%	11.8%	6.2%	3.2%	12.6%	13.5%	13.1%
Poor	9.7%	15.5%	12.4%	5.6%	4.1%	1.6%	6.7%	8.2%	7.5%
 <u>Q10f. Overall quality of life in Tyler</u>									
Excellent	22.2%	20.7%	18.3%	34.7%	35.0%	51.5%	33.1%	29.5%	31.1%
Good	44.4%	48.3%	51.4%	47.6%	50.5%	39.4%	50.0%	46.0%	47.8%
Average	25.0%	27.6%	24.8%	15.3%	12.6%	9.1%	14.5%	20.8%	17.9%
Below Average	8.3%	3.4%	4.6%	1.8%	1.9%	0.0%	2.0%	3.4%	2.7%
Poor	0.0%	0.0%	0.9%	0.6%	0.0%	0.0%	0.4%	0.3%	0.4%

**Q11. Since you have lived in Tyler, do you generally think the quality of life has improved, stayed the same or gotten worse? (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>									
Improved	44.4%	58.6%	40.9%	55.2%	56.7%	69.6%	54.9%	52.8%	53.8%
Stayed the same	47.2%	24.1%	34.5%	30.8%	23.1%	18.8%	29.8%	28.1%	28.9%
Gotten worse	0.0%	12.1%	20.0%	7.6%	14.4%	5.8%	8.6%	13.0%	11.0%
Not sure	8.3%	5.2%	4.5%	6.4%	5.8%	5.8%	6.7%	6.0%	6.3%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q13a. Regional location</u>									
Very Strong	27.0%	27.6%	32.7%	47.1%	38.5%	42.0%	40.0%	37.7%	38.7%
Somewhat Strong	51.4%	41.4%	39.1%	33.7%	35.6%	33.3%	38.4%	35.3%	36.8%
Not Sure	18.9%	29.3%	23.6%	17.4%	25.0%	24.6%	19.6%	24.7%	22.3%
Not Strong	2.7%	1.7%	4.5%	1.7%	1.0%	0.0%	2.0%	2.3%	2.2%
<u>Q13b. People/citizens of Tyler</u>									
Very Strong	24.3%	29.3%	42.7%	48.8%	51.0%	44.9%	39.6%	47.3%	43.8%
Somewhat Strong	45.9%	50.0%	44.5%	37.8%	32.7%	36.2%	45.1%	35.3%	39.8%
Not Sure	16.2%	19.0%	10.9%	10.5%	13.5%	17.4%	12.5%	14.0%	13.3%
Not Strong	13.5%	1.7%	1.8%	2.9%	2.9%	1.4%	2.7%	3.3%	3.1%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q13c. Downtown</u>									
Very Strong	27.0%	19.0%	23.6%	16.3%	15.4%	18.8%	16.9%	20.7%	18.9%
Somewhat Strong	29.7%	41.4%	40.0%	50.6%	48.1%	43.5%	43.1%	45.7%	44.5%
Not Sure	16.2%	19.0%	19.1%	19.8%	26.9%	31.9%	23.9%	21.0%	22.3%
Not Strong	27.0%	20.7%	17.3%	13.4%	9.6%	5.8%	16.1%	12.7%	14.2%
 <u>Q13d. Land availability</u>									
Very Strong	27.0%	19.0%	25.5%	25.6%	16.3%	27.5%	25.5%	22.0%	23.6%
Somewhat Strong	35.1%	48.3%	40.9%	41.3%	41.3%	36.2%	43.1%	38.3%	40.5%
Not Sure	32.4%	27.6%	23.6%	30.2%	37.5%	31.9%	25.5%	35.0%	30.6%
Not Strong	5.4%	5.2%	10.0%	2.9%	4.8%	4.3%	5.9%	4.7%	5.2%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555

	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q13e. General quality of life</u>									
Very Strong	37.8%	48.3%	50.0%	54.1%	50.0%	55.1%	47.5%	53.3%	50.6%
Somewhat Strong	45.9%	41.4%	40.0%	38.4%	44.2%	33.3%	44.7%	36.0%	40.0%
Not Sure	13.5%	8.6%	9.1%	5.2%	4.8%	11.6%	7.8%	8.0%	7.9%
Not Strong	2.7%	1.7%	0.9%	2.3%	1.0%	0.0%	0.0%	2.7%	1.4%

Q13f. Neighborhoods

Very Strong	29.7%	36.2%	37.3%	41.3%	45.2%	40.6%	33.7%	44.3%	39.5%
Somewhat Strong	48.6%	50.0%	40.0%	48.8%	43.3%	43.5%	51.4%	40.7%	45.6%
Not Sure	18.9%	8.6%	18.2%	7.6%	8.7%	15.9%	12.2%	12.0%	12.1%
Not Strong	2.7%	5.2%	4.5%	2.3%	2.9%	0.0%	2.7%	3.0%	2.9%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q13g. Availability of public transportation</u>									
Very Strong	16.2%	8.6%	15.5%	15.1%	19.2%	11.6%	13.7%	16.0%	15.0%
Somewhat Strong	18.9%	32.8%	29.1%	37.2%	32.7%	42.0%	33.7%	33.3%	33.5%
Not Sure	54.1%	44.8%	38.2%	33.1%	38.5%	37.7%	40.8%	36.7%	38.6%
Not Strong	10.8%	13.8%	17.3%	14.5%	9.6%	8.7%	11.8%	14.0%	13.0%
 <u>Q13h. Financial health of local economy</u>									
Very Strong	35.1%	39.7%	42.7%	51.7%	51.9%	40.6%	47.8%	44.0%	45.8%
Somewhat Strong	29.7%	41.4%	40.9%	36.0%	28.8%	42.0%	38.4%	35.3%	36.8%
Not Sure	32.4%	13.8%	13.6%	10.5%	18.3%	17.4%	12.2%	18.3%	15.5%
Not Strong	2.7%	5.2%	2.7%	1.7%	1.0%	0.0%	1.6%	2.3%	2.0%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q13i. Historic districts</u>									
Very Strong	24.3%	20.7%	13.6%	22.1%	17.3%	17.4%	13.7%	23.3%	18.9%
Somewhat Strong	37.8%	39.7%	48.2%	53.5%	45.2%	55.1%	49.0%	47.3%	48.1%
Not Sure	29.7%	32.8%	32.7%	16.3%	31.7%	24.6%	29.8%	24.0%	26.7%
Not Strong	8.1%	6.9%	5.5%	8.1%	5.8%	2.9%	7.5%	5.3%	6.3%
 <u>Q13j. Ongoing long range planning</u>									
Very Strong	24.3%	32.8%	30.0%	37.8%	40.4%	36.2%	35.3%	34.7%	35.0%
Somewhat Strong	35.1%	25.9%	31.8%	35.5%	29.8%	37.7%	32.2%	33.3%	32.8%
Not Sure	40.5%	36.2%	33.6%	22.1%	28.8%	24.6%	28.6%	29.3%	29.0%
Not Strong	0.0%	5.2%	4.5%	4.7%	1.0%	1.4%	3.9%	2.7%	3.2%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q13k. Employment opportunities</u>									
Very Strong	35.1%	43.1%	40.0%	36.6%	42.3%	43.5%	34.1%	44.7%	39.8%
Somewhat Strong	21.6%	31.0%	37.3%	46.5%	31.7%	31.9%	38.8%	34.7%	36.6%
Not Sure	24.3%	13.8%	15.5%	10.5%	21.2%	21.7%	20.4%	13.0%	16.4%
Not Strong	18.9%	12.1%	7.3%	6.4%	4.8%	2.9%	6.7%	7.7%	7.2%
 <u>Q13l. Community leadership</u>									
Very Strong	18.9%	29.3%	28.2%	39.5%	40.4%	39.1%	29.4%	39.3%	34.8%
Somewhat Strong	32.4%	36.2%	41.8%	39.0%	35.6%	40.6%	43.9%	33.0%	38.0%
Not Sure	40.5%	29.3%	27.3%	17.4%	23.1%	20.3%	24.7%	23.7%	24.1%
Not Strong	8.1%	5.2%	2.7%	4.1%	1.0%	0.0%	2.0%	4.0%	3.1%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q13m. Natural resources &amp; scenery in the area</u>									
Very Strong	32.4%	37.9%	32.7%	38.4%	34.6%	31.9%	32.5%	37.3%	35.1%
Somewhat Strong	32.4%	36.2%	50.9%	43.0%	41.3%	44.9%	47.1%	39.7%	43.1%
Not Sure	21.6%	22.4%	13.6%	15.7%	21.2%	21.7%	16.9%	19.7%	18.4%
Not Strong	13.5%	3.4%	2.7%	2.9%	2.9%	1.4%	3.5%	3.3%	3.4%
<u>Q13n. Churches &amp; community institutions</u>									
Very Strong	54.1%	39.7%	43.6%	54.7%	52.9%	55.1%	49.8%	51.0%	50.5%
Somewhat Strong	27.0%	41.4%	37.3%	34.9%	35.6%	34.8%	35.7%	35.3%	35.5%
Not Sure	18.9%	17.2%	16.4%	6.4%	10.6%	10.1%	11.8%	12.0%	11.9%
Not Strong	0.0%	1.7%	2.7%	4.1%	1.0%	0.0%	2.7%	1.7%	2.2%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q13o. Park &amp; open space system</u>									
Very Strong	37.8%	25.9%	29.1%	27.9%	32.7%	26.1%	25.5%	32.3%	29.2%
Somewhat Strong	43.2%	50.0%	46.4%	54.1%	47.1%	49.3%	51.4%	47.7%	49.4%
Not Sure	13.5%	13.8%	19.1%	15.1%	17.3%	21.7%	17.6%	16.7%	17.1%
Not Strong	5.4%	10.3%	5.5%	2.9%	2.9%	2.9%	5.5%	3.3%	4.3%
 <u>Q13p. Small city atmosphere</u>									
Very Strong	35.1%	20.7%	20.9%	28.5%	30.8%	27.5%	23.5%	29.3%	26.7%
Somewhat Strong	37.8%	51.7%	42.7%	48.8%	42.3%	37.7%	46.7%	42.3%	44.3%
Not Sure	18.9%	25.9%	26.4%	16.9%	21.2%	30.4%	23.1%	22.3%	22.7%
Not Strong	8.1%	1.7%	10.0%	5.8%	5.8%	4.3%	6.7%	6.0%	6.3%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q13q. Public schools</u>									
Very Strong	29.7%	44.8%	36.4%	37.2%	43.3%	37.7%	32.9%	43.0%	38.4%
Somewhat Strong	35.1%	24.1%	28.2%	34.9%	33.7%	37.7%	38.4%	28.0%	32.8%
Not Sure	10.8%	10.3%	19.1%	11.6%	13.5%	23.2%	14.9%	14.7%	14.8%
Not Strong	24.3%	20.7%	16.4%	16.3%	9.6%	1.4%	13.7%	14.3%	14.1%
 <u>Q13r. Broad range of housing opportunities</u>									
Very Strong	13.5%	19.0%	23.6%	23.3%	26.0%	27.5%	18.4%	27.3%	23.2%
Somewhat Strong	40.5%	51.7%	30.9%	47.7%	45.2%	39.1%	45.9%	39.7%	42.5%
Not Sure	37.8%	17.2%	35.5%	23.8%	24.0%	31.9%	29.4%	26.3%	27.7%
Not Strong	8.1%	12.1%	10.0%	5.2%	4.8%	1.4%	6.3%	6.7%	6.5%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q13s. Physical growth potential</u>									
Very Strong	32.4%	34.5%	29.1%	33.7%	26.9%	33.3%	29.4%	33.0%	31.4%
Somewhat Strong	32.4%	41.4%	42.7%	43.0%	37.5%	43.5%	45.5%	37.0%	40.9%
Not Sure	32.4%	20.7%	25.5%	19.8%	32.7%	23.2%	23.1%	26.7%	25.0%
Not Strong	2.7%	3.4%	2.7%	3.5%	2.9%	0.0%	2.0%	3.3%	2.7%
 <u>Q13t. Attractive community uniqueness</u>									
Very Strong	21.6%	34.5%	35.5%	36.0%	30.8%	36.2%	29.4%	37.0%	33.5%
Somewhat Strong	43.2%	34.5%	32.7%	45.3%	50.0%	42.0%	44.3%	39.7%	41.8%
Not Sure	18.9%	24.1%	24.5%	16.3%	19.2%	18.8%	23.5%	17.7%	20.4%
Not Strong	16.2%	6.9%	7.3%	2.3%	0.0%	2.9%	2.7%	5.7%	4.3%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q13u. Community reputation</u>									
Very Strong	32.4%	41.4%	36.4%	49.4%	45.2%	39.1%	38.8%	45.3%	42.3%
Somewhat Strong	35.1%	44.8%	42.7%	37.8%	36.5%	40.6%	44.3%	35.3%	39.5%
Not Sure	29.7%	8.6%	18.2%	11.0%	17.3%	20.3%	14.9%	17.3%	16.2%
Not Strong	2.7%	5.2%	2.7%	1.7%	1.0%	0.0%	2.0%	2.0%	2.0%
 <u>Q13v. Medical centers</u>									
Very Strong	54.1%	63.8%	61.8%	70.9%	76.9%	84.1%	71.0%	68.7%	69.7%
Somewhat Strong	32.4%	31.0%	32.7%	22.7%	17.3%	7.2%	22.0%	24.3%	23.2%
Not Sure	10.8%	3.4%	4.5%	5.2%	4.8%	8.7%	6.7%	5.3%	5.9%
Not Strong	2.7%	1.7%	0.9%	1.2%	1.0%	0.0%	0.4%	1.7%	1.1%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q13w. Higher education institutions</u>									
Very Strong	48.6%	53.4%	47.3%	58.1%	66.3%	71.0%	52.9%	61.7%	57.7%
Somewhat Strong	29.7%	31.0%	39.1%	34.3%	23.1%	13.0%	32.9%	27.3%	29.9%
Not Sure	5.4%	13.8%	11.8%	5.8%	9.6%	15.9%	11.4%	9.0%	10.1%
Not Strong	16.2%	1.7%	1.8%	1.7%	1.0%	0.0%	2.7%	2.0%	2.3%
 <u>Q13x. Low city taxes</u>									
Very Strong	35.1%	37.9%	49.1%	54.1%	63.5%	60.9%	51.0%	53.7%	52.4%
Somewhat Strong	35.1%	36.2%	33.6%	31.4%	20.2%	23.2%	30.6%	28.0%	29.2%
Not Sure	27.0%	19.0%	10.0%	9.3%	11.5%	13.0%	11.0%	14.7%	13.0%
Not Strong	2.7%	6.9%	7.3%	5.2%	4.8%	2.9%	7.5%	3.7%	5.4%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q13y. Proximity to DFW Metroplex</u>									
Very Strong	35.1%	36.2%	32.7%	30.8%	29.8%	30.4%	29.4%	33.7%	31.7%
Somewhat Strong	32.4%	32.8%	43.6%	43.0%	38.5%	43.5%	42.4%	39.0%	40.5%
Not Sure	21.6%	22.4%	15.5%	19.8%	23.1%	24.6%	21.6%	20.0%	20.7%
Not Strong	10.8%	8.6%	8.2%	6.4%	8.7%	1.4%	6.7%	7.3%	7.0%
 <u>Q13-1. Other</u>									
Very Strong	5.6%	1.7%	7.3%	3.5%	4.8%	2.9%	3.5%	5.0%	4.3%
Somewhat Strong	2.8%	1.7%	2.7%	1.7%	0.0%	1.4%	2.4%	1.0%	1.6%
Not Sure	91.7%	96.6%	90.0%	93.6%	94.2%	94.2%	93.7%	93.0%	93.3%
Not Strong	0.0%	0.0%	0.0%	1.2%	1.0%	1.4%	0.4%	1.0%	0.7%

**Q14. Which FOUR of the assets from the list in Question 13 are MOST IMPORTANT for the City of Tyler to build upon in the future? (top 4)**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<b><u>Q14. Sum of Top 4 Choices</u></b>									
Regional location	2.7%	5.2%	9.1%	12.2%	5.8%	8.7%	11.0%	6.3%	8.5%
People/citizens of Tyler	2.7%	10.3%	13.6%	12.8%	16.3%	8.7%	12.2%	12.3%	12.3%
Downtown	18.9%	10.3%	10.0%	9.3%	5.8%	4.3%	8.2%	9.3%	8.8%
Land availability	2.7%	8.6%	2.7%	2.3%	1.9%	7.2%	3.9%	3.3%	3.6%
General quality of life	21.6%	27.6%	24.5%	26.2%	22.1%	26.1%	27.8%	22.0%	24.7%
Neighborhoods	8.1%	13.8%	15.5%	14.5%	19.2%	10.1%	11.0%	17.7%	14.6%
Availability of public transportation	5.4%	6.9%	5.5%	5.2%	5.8%	4.3%	3.1%	7.3%	5.4%
Financial health of local economy	21.6%	17.2%	22.7%	27.9%	24.0%	33.3%	28.6%	22.0%	25.0%
Historic districts	10.8%	3.4%	5.5%	5.2%	2.9%	0.0%	2.7%	6.0%	4.5%
Ongoing long range planning	5.4%	8.6%	7.3%	14.5%	15.4%	24.6%	16.1%	10.7%	13.2%
Employment opportunities	35.1%	43.1%	34.5%	32.6%	31.7%	24.6%	27.8%	37.3%	33.0%
Community leadership	2.7%	10.3%	11.8%	10.5%	6.7%	10.1%	12.2%	7.7%	9.7%
Natural resources & scenery in the area	18.9%	3.4%	11.8%	6.4%	2.9%	4.3%	7.5%	6.7%	7.0%

**Q14. Which FOUR of the assets from the list in Question 13 are MOST IMPORTANT for the City of Tyler to build upon in the future? (top 4) (cont.)**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<b><u>Q14. Sum of Top 4 Choices (Cont.)</u></b>									
Churches & community institutions	8.1%	6.9%	11.8%	11.0%	10.6%	18.8%	14.1%	9.0%	11.4%
Park & open space system	27.0%	12.1%	9.1%	9.3%	5.8%	4.3%	7.1%	11.3%	9.4%
Small city atmosphere	10.8%	6.9%	5.5%	10.5%	5.8%	2.9%	7.5%	7.0%	7.2%
Public schools	51.4%	56.9%	27.3%	34.9%	31.7%	20.3%	27.8%	39.7%	34.2%
Broad range of housing opportunities	8.1%	6.9%	5.5%	8.1%	6.7%	4.3%	3.1%	9.7%	6.7%
Physical growth potential	10.8%	10.3%	10.0%	5.8%	2.9%	2.9%	7.1%	6.0%	6.5%
Attractive community uniqueness	8.1%	8.6%	12.7%	6.4%	6.7%	7.2%	7.5%	8.7%	8.1%
Community reputation	0.0%	8.6%	5.5%	3.5%	4.8%	1.4%	4.3%	4.0%	4.1%
Medical centers	10.8%	27.6%	27.3%	32.6%	45.2%	44.9%	39.2%	28.0%	33.2%
Higher education institutions	18.9%	15.5%	18.2%	16.9%	18.3%	18.8%	16.9%	18.3%	17.7%
Low city taxes	16.2%	25.9%	29.1%	33.1%	39.4%	33.3%	33.7%	29.3%	31.4%
Proximity to DFW Metroplex	8.1%	5.2%	7.3%	4.7%	4.8%	5.8%	4.7%	6.3%	5.6%
Other	2.7%	1.7%	5.5%	1.7%	2.9%	0.0%	2.7%	2.3%	2.5%
None chosen	13.5%	8.6%	10.0%	7.6%	11.5%	15.9%	11.0%	10.7%	10.8%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q15a. A stronger city identity</u>									
Strongly Agree	24.3%	22.2%	27.4%	24.8%	25.3%	37.1%	26.9%	26.2%	26.5%
Agree	24.3%	38.9%	43.4%	46.0%	46.5%	46.8%	42.4%	43.4%	42.9%
Neutral	51.4%	27.8%	24.5%	26.7%	23.2%	14.5%	25.3%	27.2%	26.3%
Disagree	0.0%	9.3%	3.8%	2.5%	5.1%	1.6%	4.5%	3.2%	3.8%
Strongly Disagree	0.0%	1.9%	0.9%	0.0%	0.0%	0.0%	0.8%	0.0%	0.4%
<u>Q15b. More attractive entrance &amp; commercial corridors</u>									
Strongly Agree	22.2%	29.1%	34.3%	29.3%	18.8%	23.8%	27.7%	26.1%	26.9%
Agree	30.6%	38.2%	33.3%	42.7%	39.6%	46.0%	39.4%	38.5%	38.9%
Neutral	38.9%	27.3%	24.1%	23.2%	39.6%	30.2%	27.7%	30.4%	29.1%
Disagree	8.3%	3.6%	7.4%	3.7%	2.0%	0.0%	4.8%	3.9%	4.3%
Strongly Disagree	0.0%	1.8%	0.9%	1.2%	0.0%	0.0%	0.4%	1.1%	0.8%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q15c. More parks</u>									
Strongly Agree	32.4%	25.9%	24.8%	26.8%	18.0%	11.1%	20.6%	24.9%	22.9%
Agree	40.5%	40.7%	31.2%	37.8%	34.0%	34.9%	34.8%	36.5%	35.7%
Neutral	27.0%	27.8%	37.6%	28.0%	43.0%	49.2%	37.2%	33.3%	35.2%
Disagree	0.0%	5.6%	6.4%	5.5%	5.0%	3.2%	6.9%	4.2%	5.5%
Strongly Disagree	0.0%	0.0%	0.0%	1.8%	0.0%	1.6%	0.4%	1.1%	0.8%
<u>Q15d. More sidewalks, walking paths, &amp; trails</u>									
Strongly Agree	54.1%	48.1%	43.1%	41.7%	31.7%	28.1%	35.9%	43.4%	40.0%
Agree	35.1%	40.7%	33.9%	35.0%	32.7%	34.4%	36.7%	32.6%	34.5%
Neutral	10.8%	5.6%	17.4%	19.0%	32.7%	31.3%	20.0%	21.5%	20.8%
Disagree	0.0%	5.6%	4.6%	2.5%	2.0%	6.3%	6.5%	1.4%	3.8%
Strongly Disagree	0.0%	0.0%	0.9%	1.8%	1.0%	0.0%	0.8%	1.0%	0.9%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q15e. More bicycle paths &amp; routes</u>									
Strongly Agree	40.5%	36.4%	33.9%	34.5%	18.6%	14.5%	28.6%	30.7%	29.7%
Agree	24.3%	36.4%	28.4%	32.1%	33.3%	27.4%	30.2%	31.4%	30.8%
Neutral	29.7%	16.4%	26.6%	27.3%	38.2%	50.0%	27.8%	33.4%	30.8%
Disagree	2.7%	9.1%	7.3%	4.2%	7.8%	8.1%	10.9%	2.8%	6.5%
Strongly Disagree	2.7%	1.8%	3.7%	1.8%	2.0%	0.0%	2.4%	1.7%	2.1%
 <u>Q15f. More restaurants, entertainment &amp; cultural activities Downtown</u>									
Strongly Agree	48.6%	41.8%	28.4%	27.4%	18.6%	15.6%	24.6%	29.5%	27.2%
Agree	24.3%	27.3%	29.4%	34.8%	29.4%	29.7%	29.4%	31.6%	30.6%
Neutral	21.6%	23.6%	25.7%	24.4%	46.1%	42.2%	31.5%	30.2%	30.8%
Disagree	5.4%	7.3%	11.0%	9.1%	5.9%	10.9%	10.9%	6.9%	8.8%
Strongly Disagree	0.0%	0.0%	5.5%	4.3%	0.0%	1.6%	3.6%	1.7%	2.6%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q15g. More housing in &amp; around Downtown</u>									
Strongly Agree	18.9%	21.8%	20.2%	15.9%	6.0%	14.1%	15.7%	15.7%	15.7%
Agree	16.2%	18.2%	24.8%	30.5%	32.0%	25.0%	24.6%	28.0%	26.4%
Neutral	51.4%	38.2%	37.6%	45.1%	51.0%	51.6%	43.5%	45.8%	44.8%
Disagree	13.5%	21.8%	15.6%	5.5%	11.0%	6.3%	14.1%	9.1%	11.4%
Strongly Disagree	0.0%	0.0%	1.8%	3.0%	0.0%	3.1%	2.0%	1.4%	1.7%

Q15h. More affordable housing within City

Strongly Agree	18.9%	25.5%	27.1%	25.9%	29.1%	27.7%	18.7%	34.0%	27.0%
Agree	37.8%	38.2%	25.2%	34.6%	35.9%	36.9%	30.1%	36.8%	33.7%
Neutral	27.0%	29.1%	30.8%	30.2%	31.1%	29.2%	37.0%	23.6%	29.8%
Disagree	13.5%	5.5%	9.3%	8.0%	3.9%	6.2%	10.2%	4.9%	7.3%
Strongly Disagree	2.7%	1.8%	7.5%	1.2%	0.0%	0.0%	4.1%	0.7%	2.2%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q15i. More &amp; better housing &amp; commercial development in North End</u>									
Strongly Agree	30.6%	32.7%	32.4%	26.5%	30.1%	29.2%	25.2%	33.7%	29.7%
Agree	27.8%	38.2%	26.9%	35.5%	32.0%	38.5%	35.2%	31.6%	33.3%
Neutral	33.3%	18.2%	25.0%	27.7%	29.1%	26.2%	24.0%	28.8%	26.6%
Disagree	5.6%	10.9%	7.4%	6.6%	8.7%	3.1%	10.0%	4.5%	7.1%
Strongly Disagree	2.8%	0.0%	8.3%	3.6%	0.0%	3.1%	5.6%	1.4%	3.3%

Q15j. Better traffic flow on major City roads

Strongly Agree	78.4%	73.2%	75.9%	74.3%	73.7%	69.8%	71.8%	75.6%	73.8%
Agree	18.9%	19.6%	19.4%	19.2%	25.3%	19.0%	20.2%	20.2%	20.2%
Neutral	2.7%	7.1%	4.6%	5.4%	1.0%	11.1%	7.3%	4.2%	5.6%
Disagree	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.8%	0.0%	0.4%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q15k. Better public transportation</u>									
Strongly Agree	16.2%	20.4%	23.9%	20.0%	19.4%	21.0%	17.3%	23.7%	20.7%
Agree	24.3%	20.4%	23.9%	30.9%	34.0%	50.0%	29.0%	31.7%	30.5%
Neutral	45.9%	51.9%	42.2%	43.6%	42.7%	27.4%	44.0%	41.1%	42.4%
Disagree	10.8%	3.7%	7.3%	3.6%	3.9%	1.6%	7.7%	2.1%	4.7%
Strongly Disagree	2.7%	3.7%	2.8%	1.8%	0.0%	0.0%	2.0%	1.4%	1.7%

Q15l. Additional swimming & water recreation facilities

Strongly Agree	45.9%	38.2%	25.7%	22.3%	18.6%	14.3%	14.8%	33.4%	24.8%
Agree	24.3%	29.1%	26.6%	30.1%	27.5%	31.7%	29.2%	27.5%	28.3%
Neutral	21.6%	27.3%	35.8%	38.6%	44.1%	44.4%	44.4%	31.7%	37.6%
Disagree	8.1%	3.6%	8.3%	6.6%	7.8%	6.3%	8.4%	5.6%	6.9%
Strongly Disagree	0.0%	1.8%	3.7%	2.4%	2.0%	3.2%	3.2%	1.7%	2.4%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q15m. More activities for teenagers</u>									
Strongly Agree	48.6%	41.8%	37.6%	28.9%	36.6%	29.2%	23.7%	44.6%	34.9%
Agree	27.0%	38.2%	33.9%	40.4%	34.7%	46.2%	40.6%	34.6%	37.4%
Neutral	21.6%	18.2%	21.1%	26.5%	27.7%	21.5%	30.9%	17.6%	23.8%
Disagree	2.7%	0.0%	7.3%	4.2%	1.0%	1.5%	4.4%	2.8%	3.5%
Strongly Disagree	0.0%	1.8%	0.0%	0.0%	0.0%	1.5%	0.4%	0.3%	0.4%
 <u>Q15n. More activities for seniors</u>									
Strongly Agree	18.9%	23.6%	32.1%	30.1%	47.5%	32.8%	23.3%	40.6%	32.6%
Agree	24.3%	29.1%	35.8%	40.4%	31.7%	37.5%	38.6%	31.9%	35.0%
Neutral	48.6%	38.2%	28.4%	26.5%	19.8%	29.7%	34.9%	24.0%	29.1%
Disagree	5.4%	9.1%	2.8%	3.0%	1.0%	0.0%	2.8%	3.1%	3.0%
Strongly Disagree	2.7%	0.0%	0.9%	0.0%	0.0%	0.0%	0.4%	0.3%	0.4%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q15o. Less sprawling growth</u>									
Strongly Agree	19.4%	10.9%	14.2%	17.0%	12.7%	17.5%	14.6%	15.5%	15.1%
Agree	19.4%	16.4%	25.5%	20.6%	21.6%	25.4%	20.3%	23.2%	21.9%
Neutral	41.7%	54.5%	47.2%	46.7%	52.9%	49.2%	47.6%	49.3%	48.5%
Disagree	11.1%	12.7%	9.4%	9.7%	11.8%	7.9%	12.2%	9.2%	10.6%
Strongly Disagree	8.3%	5.5%	3.8%	6.1%	1.0%	0.0%	5.3%	2.8%	4.0%
 <u>Q15p. Better management of outward growth</u>									
Strongly Agree	27.0%	30.9%	27.8%	29.3%	17.8%	26.6%	26.9%	26.0%	26.4%
Agree	35.1%	40.0%	34.3%	37.2%	36.6%	37.5%	34.1%	38.6%	36.5%
Neutral	35.1%	27.3%	31.5%	28.7%	41.6%	35.9%	32.9%	32.6%	32.8%
Disagree	0.0%	1.8%	4.6%	4.3%	3.0%	0.0%	4.4%	2.5%	3.4%
Strongly Disagree	2.7%	0.0%	1.9%	0.6%	1.0%	0.0%	1.6%	0.4%	0.9%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q15q. Improved &amp; new public schools</u>									
Strongly Agree	56.8%	67.3%	44.4%	45.8%	38.6%	38.7%	39.5%	51.4%	45.9%
Agree	35.1%	18.2%	33.3%	33.7%	36.6%	40.3%	39.5%	28.0%	33.3%
Neutral	8.1%	12.7%	14.8%	15.7%	18.8%	17.7%	14.9%	16.8%	15.9%
Disagree	0.0%	1.8%	3.7%	3.0%	4.0%	3.2%	3.6%	2.8%	3.2%
Strongly Disagree	0.0%	0.0%	3.7%	1.8%	2.0%	0.0%	2.4%	1.0%	1.7%
 <u>Q15r. New or expanded convention space</u>									
Strongly Agree	27.0%	37.0%	27.5%	37.6%	30.0%	31.1%	30.1%	34.4%	32.4%
Agree	10.8%	22.2%	27.5%	32.1%	34.0%	36.1%	30.9%	28.1%	29.4%
Neutral	54.1%	35.2%	33.0%	24.8%	30.0%	26.2%	29.7%	31.2%	30.5%
Disagree	5.4%	1.9%	9.2%	4.2%	5.0%	3.3%	6.5%	4.9%	5.6%
Strongly Disagree	2.7%	3.7%	2.8%	1.2%	1.0%	3.3%	2.8%	1.4%	2.1%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q15s. A multi-purpose arena</u>									
Strongly Agree	21.6%	31.5%	27.8%	33.9%	25.5%	35.4%	30.2%	30.6%	30.4%
Agree	21.6%	31.5%	29.6%	33.9%	34.3%	30.8%	29.8%	32.6%	31.3%
Neutral	40.5%	31.5%	27.8%	23.0%	33.3%	30.8%	27.4%	29.9%	28.7%
Disagree	10.8%	5.6%	11.1%	7.9%	4.9%	3.1%	10.1%	5.6%	7.6%
Strongly Disagree	5.4%	0.0%	3.7%	1.2%	2.0%	0.0%	2.4%	1.4%	1.9%
 <u>Q15t. Growth outward in more directions in addition to south</u>									
Strongly Agree	38.9%	17.9%	28.7%	27.7%	29.4%	42.4%	32.5%	27.6%	29.9%
Agree	33.3%	37.5%	34.3%	37.3%	32.4%	24.2%	30.5%	36.6%	33.8%
Neutral	16.7%	32.1%	23.1%	28.9%	28.4%	31.8%	26.5%	27.9%	27.3%
Disagree	8.3%	3.6%	9.3%	3.0%	8.8%	0.0%	6.8%	4.8%	5.8%
Strongly Disagree	2.8%	8.9%	4.6%	3.0%	1.0%	1.5%	3.6%	3.1%	3.3%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q15u. Quality of transportation access</u>									
Strongly Agree	24.3%	14.8%	21.3%	20.0%	19.8%	21.9%	14.6%	25.4%	20.4%
Agree	24.3%	38.9%	34.3%	38.2%	40.6%	45.3%	40.1%	35.5%	37.6%
Neutral	45.9%	38.9%	34.3%	37.6%	33.7%	32.8%	36.4%	35.9%	36.1%
Disagree	5.4%	1.9%	7.4%	2.4%	5.9%	0.0%	6.1%	2.4%	4.1%
Strongly Disagree	0.0%	5.6%	2.8%	1.8%	0.0%	0.0%	2.8%	0.7%	1.7%
 <u>Q15v. Stronger retirement community</u>									
Strongly Agree	8.3%	14.3%	25.7%	31.3%	36.0%	44.4%	25.9%	31.9%	29.1%
Agree	19.4%	21.4%	32.1%	36.8%	41.0%	33.3%	32.4%	33.7%	33.1%
Neutral	50.0%	51.8%	37.6%	28.8%	19.0%	22.2%	35.6%	29.1%	32.1%
Disagree	16.7%	7.1%	2.8%	1.8%	4.0%	0.0%	4.9%	3.2%	3.9%
Strongly Disagree	5.6%	5.4%	1.8%	1.2%	0.0%	0.0%	1.2%	2.1%	1.7%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<u>Q15w. Other</u>									
Strongly Agree	83.3%	100.0%	52.9%	57.9%	41.7%	50.0%	50.0%	61.5%	56.9%
Agree	0.0%	0.0%	23.5%	10.5%	16.7%	25.0%	11.5%	15.4%	13.8%
Neutral	0.0%	0.0%	23.5%	26.3%	25.0%	25.0%	26.9%	15.4%	20.0%
Disagree	16.7%	0.0%	0.0%	0.0%	16.7%	0.0%	11.5%	5.1%	7.7%
Strongly Disagree	0.0%	0.0%	0.0%	5.3%	0.0%	0.0%	0.0%	2.6%	1.5%

**Q16. Which FOUR of the statements from the list in Question 15 do you feel best represent YOUR VISION for the FUTURE of the City of Tyler? (top 4)**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<b><u>Q16. Sum of Top 4 Choices</u></b>									
A stronger city identity	5.4%	6.9%	10.9%	11.0%	8.7%	13.0%	11.8%	8.3%	9.9%
More attractive entrance & commercial corridors	8.1%	12.1%	14.5%	12.2%	8.7%	5.8%	11.0%	10.7%	10.8%
More parks	18.9%	6.9%	7.3%	12.2%	9.6%	2.9%	7.8%	10.7%	9.4%
More sidewalks, walking paths, & trails	32.4%	32.8%	30.0%	22.7%	17.3%	7.2%	22.7%	22.7%	22.7%
More bicycle paths & routes	16.2%	17.2%	10.0%	11.6%	7.7%	4.3%	12.2%	9.0%	10.5%
More restaurants, entertainment & cultural activities Downtown	27.0%	25.9%	17.3%	17.4%	10.6%	5.8%	16.1%	16.0%	16.0%
More housing in & around Downtown	13.5%	3.4%	3.6%	5.2%	1.9%	11.6%	5.9%	5.0%	5.4%
More affordable housing within City	18.9%	19.0%	14.5%	15.7%	21.2%	20.3%	8.6%	25.0%	17.5%
More & better housing & commercial development in North End	13.5%	20.7%	9.1%	12.8%	19.2%	18.8%	12.5%	17.0%	15.0%

**Q16. Which FOUR of the statements from the list in Question 15 do you feel best represent YOUR VISION for the FUTURE of the City of Tyler? (top 4) (cont.)**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<b><u>Q16. Sum of Top 4 Choices (Cont.)</u></b>									
Better traffic flow on major City roads	48.6%	55.2%	58.2%	56.4%	56.7%	55.1%	59.6%	52.3%	55.7%
Better public transportation	13.5%	8.6%	8.2%	6.4%	5.8%	11.6%	7.1%	8.7%	7.9%
Additional swimming & water recreation facilities	18.9%	24.1%	11.8%	7.0%	4.8%	2.9%	6.7%	12.0%	9.5%
More activities for teenagers	16.2%	24.1%	19.1%	14.5%	22.1%	13.0%	11.0%	24.0%	18.0%
More activities for seniors	5.4%	1.7%	10.0%	13.4%	32.7%	23.2%	11.8%	19.3%	15.9%
Less sprawling growth	10.8%	6.9%	10.0%	5.8%	6.7%	4.3%	7.8%	6.3%	7.0%
Better management of outward growth	13.5%	12.1%	18.2%	18.6%	10.6%	14.5%	17.6%	13.3%	15.3%
Improved & new public schools	35.1%	39.7%	26.4%	34.9%	32.7%	27.5%	32.2%	32.0%	32.1%
New or expanded convention space	8.1%	12.1%	13.6%	20.3%	18.3%	11.6%	18.8%	13.0%	15.7%
A multi-purpose arena	2.7%	10.3%	13.6%	14.0%	13.5%	11.6%	16.5%	9.0%	12.4%

**Q16. Which FOUR of the statements from the list in Question 15 do you feel best represent YOUR VISION for the FUTURE of the City of Tyler? (top 4) (cont.)**

N=555	Q20. What is your age?						Q27. Your gender		Total
	Under 35 years	35-44 years	45-54 years	55-64 years	65-74 years	75+ years	Male	Female	
<b><u>Q16. Sum of Top 4 Choices (Cont.)</u></b>									
Growth outward in more directions in addition to south	13.5%	13.8%	12.7%	12.8%	11.5%	14.5%	14.1%	12.0%	13.0%
Quality of transportation access	2.7%	3.4%	4.5%	5.2%	11.5%	13.0%	6.3%	7.3%	6.8%
Stronger retirement community	2.7%	0.0%	11.8%	12.8%	28.8%	20.3%	12.9%	15.7%	14.4%
Other	10.8%	5.2%	10.9%	3.5%	3.8%	2.9%	5.9%	5.7%	5.8%
None chosen	8.1%	8.6%	10.0%	10.5%	5.8%	14.5%	12.2%	8.3%	10.1%

*Section 6:*  
***Cross-tabular Data by  
Household Type***

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**Q1. For each of the following issues currently facing the City of Tyler, please rate whether you feel the issue is Very Important, Somewhat Important, Not Sure or Not Important:**

N=555	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q1a. Traffic congestion</u>					
Very Important	64.5%	72.0%	78.4%	83.5%	77.8%
Somewhat Import	31.6%	23.7%	20.1%	14.5%	19.6%
Not Sure	3.9%	3.2%	1.5%	2.0%	2.3%
Not Important	0.0%	1.1%	0.0%	0.0%	0.2%
 <u>Q1b. Public safety</u>					
Very Important	73.7%	83.9%	82.8%	85.5%	83.1%
Somewhat Import	21.1%	12.9%	14.2%	12.1%	13.9%
Not Sure	5.3%	3.2%	3.0%	2.0%	2.9%
Not Important	0.0%	0.0%	0.0%	0.4%	0.2%

**Q1. For each of the following issues currently facing the City of Tyler, please rate whether you feel the issue is Very Important, Somewhat Important, Not Sure or Not Important:**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

Q1c. Water/sewer availability

Very Important	57.9%	63.4%	64.2%	73.0%	67.0%
Somewhat Import	31.6%	28.0%	23.9%	19.4%	23.8%
Not Sure	10.5%	6.5%	9.7%	6.9%	7.9%
Not Important	0.0%	2.2%	2.2%	0.8%	1.3%

Q1d. Lake Tyler, Lake Tyler East, & Bellwood Lake

Very Important	21.1%	21.5%	29.1%	27.0%	25.9%
Somewhat Import	42.1%	34.4%	34.3%	44.0%	39.6%
Not Sure	28.9%	38.7%	28.4%	22.6%	27.6%
Not Important	7.9%	5.4%	8.2%	6.5%	6.8%

**Q1. For each of the following issues currently facing the City of Tyler, please rate whether you feel the issue is Very Important, Somewhat Important, Not Sure or Not Important:**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

Q1e. Historic preservation

Very Important	26.3%	19.4%	30.6%	29.0%	27.2%
Somewhat Import	44.7%	50.5%	44.8%	48.0%	47.0%
Not Sure	19.7%	28.0%	21.6%	18.1%	21.3%
Not Important	9.2%	2.2%	3.0%	4.8%	4.5%

Q1f. Walking & biking trails

Very Important	42.1%	40.9%	41.0%	35.5%	38.4%
Somewhat Import	46.1%	39.8%	42.5%	43.5%	43.4%
Not Sure	11.8%	11.8%	11.2%	13.7%	12.4%
Not Important	0.0%	7.5%	5.2%	7.3%	5.8%

**Q1. For each of the following issues currently facing the City of Tyler, please rate whether you feel the issue is Very Important, Somewhat Important, Not Sure or Not Important:**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

Q1g. Maintaining community identity, uniqueness & quality of life

Very Important	48.7%	52.7%	50.7%	57.3%	53.5%
Somewhat Import	31.6%	28.0%	38.1%	32.3%	32.6%
Not Sure	15.8%	16.1%	6.7%	8.9%	11.0%
Not Important	3.9%	3.2%	4.5%	1.6%	2.9%

Q1h. Downtown revitalization

Very Important	25.0%	33.3%	29.1%	30.2%	29.7%
Somewhat Import	47.4%	45.2%	50.0%	47.6%	47.6%
Not Sure	17.1%	14.0%	17.2%	15.3%	16.0%
Not Important	10.5%	7.5%	3.7%	6.9%	6.7%

**Q1. For each of the following issues currently facing the City of Tyler, please rate whether you feel the issue is Very Important, Somewhat Important, Not Sure or Not Important:**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

Q1i. Population growth

Very Important	30.3%	39.8%	36.6%	28.6%	32.6%
Somewhat Import	40.8%	31.2%	32.1%	45.6%	39.3%
Not Sure	18.4%	18.3%	17.2%	17.3%	17.7%
Not Important	10.5%	10.8%	14.2%	8.5%	10.5%

Q1j. North Tyler revitalization

Very Important	36.8%	36.6%	38.1%	33.1%	35.7%
Somewhat Import	36.8%	32.3%	32.1%	39.1%	35.9%
Not Sure	14.5%	17.2%	20.9%	20.6%	19.1%
Not Important	11.8%	14.0%	9.0%	7.3%	9.4%

**Q1. For each of the following issues currently facing the City of Tyler, please rate whether you feel the issue is Very Important, Somewhat Important, Not Sure or Not Important:**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

Q1k. Affordable housing

Very Important	42.1%	41.9%	50.0%	42.7%	44.3%
Somewhat Import	27.6%	31.2%	29.9%	35.5%	32.3%
Not Sure	21.1%	19.4%	15.7%	15.3%	16.9%
Not Important	9.2%	7.5%	4.5%	6.5%	6.5%

Q1l. Appearance of commercial areas

Very Important	32.9%	46.2%	47.0%	43.5%	43.1%
Somewhat Import	43.4%	44.1%	37.3%	47.6%	43.8%
Not Sure	13.2%	7.5%	11.9%	8.1%	10.1%
Not Important	10.5%	2.2%	3.7%	0.8%	3.1%

**Q1. For each of the following issues currently facing the City of Tyler, please rate whether you feel the issue is Very Important, Somewhat Important, Not Sure or Not Important:**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

**Q1m. Employment opportunities**

Very Important	72.4%	78.5%	82.8%	78.6%	78.9%
Somewhat Import	21.1%	16.1%	14.2%	15.7%	16.0%
Not Sure	5.3%	5.4%	3.0%	4.4%	4.3%
Not Important	1.3%	0.0%	0.0%	1.2%	0.7%

**Q1n. Parks, recreation, open space**

Very Important	61.8%	54.8%	54.5%	51.6%	54.1%
Somewhat Import	32.9%	33.3%	36.6%	39.1%	36.6%
Not Sure	5.3%	6.5%	8.2%	6.5%	7.0%
Not Important	0.0%	5.4%	0.7%	2.8%	2.3%

**Q1. For each of the following issues currently facing the City of Tyler, please rate whether you feel the issue is Very Important, Somewhat Important, Not Sure or Not Important:**

N=555	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

Q1o. Diversification of housing types

Very Important	23.7%	20.4%	29.1%	27.4%	25.9%
Somewhat Import	39.5%	37.6%	33.6%	37.5%	36.9%
Not Sure	22.4%	26.9%	24.6%	25.0%	25.0%
Not Important	14.5%	15.1%	12.7%	10.1%	12.1%

Q1p. Maintaining low tax rate

Very Important	73.7%	72.0%	69.4%	78.6%	74.6%
Somewhat Import	17.1%	18.3%	20.9%	16.9%	18.2%
Not Sure	3.9%	7.5%	7.5%	1.6%	4.3%
Not Important	5.3%	2.2%	2.2%	2.8%	2.9%

**Q1. For each of the following issues currently facing the City of Tyler, please rate whether you feel the issue is Very Important, Somewhat Important, Not Sure or Not Important:**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

Q1q. Managing future growth

Very Important	61.8%	61.3%	64.9%	70.6%	65.9%
Somewhat Import	27.6%	33.3%	26.1%	25.0%	27.4%
Not Sure	6.6%	5.4%	8.2%	3.6%	5.6%
Not Important	3.9%	0.0%	0.7%	0.8%	1.1%

Q1r. Drainage

Very Important	51.3%	50.5%	59.0%	57.3%	55.5%
Somewhat Import	30.3%	31.2%	28.4%	31.9%	30.6%
Not Sure	15.8%	16.1%	11.9%	10.9%	12.8%
Not Important	2.6%	2.2%	0.7%	0.0%	1.1%

**Q1. For each of the following issues currently facing the City of Tyler, please rate whether you feel the issue is Very Important, Somewhat Important, Not Sure or Not Important:**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

Q1s. Education

Very Important	84.2%	79.6%	82.1%	77.0%	79.8%
Somewhat Import	10.5%	15.1%	11.9%	17.7%	14.8%
Not Sure	5.3%	2.2%	3.0%	3.2%	3.2%
Not Important	0.0%	3.2%	3.0%	2.0%	2.2%

Q1t. Other

Very Important	9.2%	11.8%	17.2%	13.7%	13.9%
Somewhat Import	0.0%	4.3%	1.5%	1.6%	1.8%
Not Sure	90.8%	82.8%	79.1%	83.9%	83.2%
Not Important	0.0%	1.1%	2.2%	0.8%	1.1%

**Q2. Which FOUR of the issues from the list in Question 1 do you feel are MOST IMPORTANT for the City of Tyler to address? (top 4)**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q2. Sum of Top 4 Choices</u>					
Traffic congestion	43.4%	59.1%	55.2%	60.5%	56.2%
Public safety	56.6%	53.8%	49.3%	56.9%	54.2%
Water/sewer availability	19.7%	14.0%	11.9%	21.4%	17.5%
Lake Tyler, Lake Tyler East, & Bellwood Lake	3.9%	2.2%	3.7%	5.2%	4.1%
Historic preservation	1.3%	2.2%	4.5%	3.6%	3.2%
Walking & biking trails	15.8%	12.9%	16.4%	8.9%	12.3%
Maintaining community identity, uniqueness & quality of life	18.4%	11.8%	11.2%	16.5%	14.6%
Downtown revitalization	9.2%	12.9%	5.2%	7.3%	7.9%
Population growth	6.6%	7.5%	8.2%	4.0%	5.9%
North Tyler revitalization	17.1%	19.4%	19.4%	13.7%	16.6%
Affordable housing	22.4%	10.8%	25.4%	15.3%	17.8%

**Q2. Which FOUR of the issues from the list in Question 1 do you feel are MOST IMPORTANT for the City of Tyler to address? (top 4) (cont.)**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

**Q2. Sum of Top 4 Choices (Cont.)**

Appearance of commercial areas	3.9%	2.2%	6.0%	3.6%	4.0%
Employment opportunities	39.5%	39.8%	49.3%	41.5%	42.7%
Parks, recreation, open space	18.4%	8.6%	11.2%	7.3%	9.9%
Diversification of housing types	2.6%	0.0%	3.0%	3.2%	2.5%
Maintaining low tax rate	43.4%	40.9%	35.8%	41.9%	40.2%
Managing future growth	17.1%	11.8%	17.2%	17.7%	16.4%
Drainage	5.3%	6.5%	3.7%	4.8%	4.9%
Education	43.4%	46.2%	33.6%	31.5%	36.0%
Other	3.9%	6.5%	9.0%	7.3%	7.0%
None chosen	0.0%	7.5%	3.7%	6.0%	5.4%

**Q3. Customer Satisfaction for Major City Services. For each of the following MAJOR CITY SERVICES, please rate your overall satisfaction with the service. (without "don't know")**

N=555	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q3a. Overall quality of public safety services (i.e. police and fire)</u>					
Very satisfied	34.2%	27.2%	40.0%	45.0%	39.3%
Satisfied	45.2%	54.3%	46.9%	45.8%	47.5%
Neutral	17.8%	14.1%	11.5%	6.7%	10.6%
Dissatisfied	1.4%	3.3%	0.0%	1.7%	1.5%
Very Dissatisfied	1.4%	1.1%	1.5%	0.8%	1.1%
<u>Q3b. Overall quality of parks &amp; recreation programs &amp; facilities</u>					
Very satisfied	8.1%	9.9%	18.2%	15.9%	14.4%
Satisfied	44.6%	59.3%	50.4%	54.3%	52.5%
Neutral	32.4%	20.9%	26.4%	24.1%	25.5%
Dissatisfied	9.5%	7.7%	4.1%	4.7%	5.9%
Very Dissatisfied	5.4%	2.2%	0.8%	0.9%	1.7%

**Q3. Customer Satisfaction for Major City Services. For each of the following MAJOR CITY SERVICES, please rate your overall satisfaction with the service. (without "don't know")**

N=555	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q3c. Overall maintenance of City streets &amp; facilities</u>					
Very satisfied	6.7%	7.7%	7.7%	7.0%	7.4%
Satisfied	28.0%	28.6%	33.8%	40.9%	35.1%
Neutral	33.3%	26.4%	27.7%	20.7%	25.1%
Dissatisfied	20.0%	26.4%	23.1%	25.6%	24.5%
Very Dissatisfied	12.0%	11.0%	7.7%	5.8%	7.9%
<u>Q3d. Overall enforcement of City codes &amp; ordinances</u>					
Very satisfied	12.9%	8.1%	9.2%	10.8%	10.2%
Satisfied	32.9%	43.0%	33.6%	35.9%	35.9%
Neutral	40.0%	31.4%	38.7%	42.2%	39.1%
Dissatisfied	8.6%	11.6%	13.4%	8.5%	10.6%
Very Dissatisfied	5.7%	5.8%	5.0%	2.7%	4.2%

**Q3. Customer Satisfaction for Major City Services. For each of the following MAJOR CITY SERVICES, please rate your overall satisfaction with the service. (without "don't know")**

N=555	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

**Q3e. Overall quality of customer service you receive from City employees**

Very satisfied	11.3%	14.9%	18.9%	20.3%	17.8%
Satisfied	39.4%	46.0%	40.2%	54.3%	47.3%
Neutral	39.4%	34.5%	34.4%	22.8%	29.8%
Dissatisfied	5.6%	3.4%	4.1%	1.7%	3.3%
Very Dissatisfied	4.2%	1.1%	2.5%	0.9%	1.7%

**Q3f. Overall effectiveness of City communication with public**

Very satisfied	10.7%	12.6%	7.1%	13.3%	11.4%
Satisfied	30.7%	36.8%	40.2%	47.1%	41.3%
Neutral	40.0%	35.6%	41.7%	32.1%	36.0%
Dissatisfied	14.7%	12.6%	9.4%	5.8%	9.2%
Very Dissatisfied	4.0%	2.3%	1.6%	1.7%	2.1%

**Q3. Customer Satisfaction for Major City Services. For each of the following MAJOR CITY SERVICES, please rate your overall satisfaction with the service. (without "don't know")**

N=555	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

Q3g. Overall effectiveness of land use & development planning

Very satisfied	8.0%	4.6%	5.8%	8.8%	7.2%
Satisfied	33.3%	36.8%	30.0%	46.7%	39.0%
Neutral	48.0%	40.2%	46.7%	31.3%	38.8%
Dissatisfied	6.7%	13.8%	13.3%	11.5%	11.7%
Very Dissatisfied	4.0%	4.6%	4.2%	1.8%	3.3%

Q3h. Overall quality of City library services

Very satisfied	15.4%	22.4%	14.4%	25.2%	21.0%
Satisfied	43.1%	39.5%	49.0%	43.9%	44.2%
Neutral	38.5%	31.6%	31.7%	27.6%	30.7%
Dissatisfied	3.1%	6.6%	4.8%	2.8%	3.9%
Very Dissatisfied	0.0%	0.0%	0.0%	0.5%	0.2%

**Q3. Customer Satisfaction for Major City Services. For each of the following MAJOR CITY SERVICES, please rate your overall satisfaction with the service. (without "don't know")**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

**Q3i. Overall effectiveness of traffic & congestion management**

Very satisfied	2.7%	3.3%	1.6%	2.5%	2.8%
Satisfied	23.3%	16.3%	28.9%	23.7%	23.4%
Neutral	28.8%	26.1%	26.6%	29.9%	28.4%
Dissatisfied	34.2%	35.9%	25.8%	31.1%	30.9%
Very Dissatisfied	11.0%	18.5%	17.2%	12.9%	14.5%

**Q3j. Overall management & administration of City services**

Very satisfied	8.6%	7.0%	9.2%	12.1%	10.2%
Satisfied	35.7%	36.0%	36.1%	48.1%	41.3%
Neutral	48.6%	47.7%	47.9%	33.3%	41.3%
Dissatisfied	4.3%	7.0%	3.4%	5.6%	5.1%
Very Dissatisfied	2.9%	2.3%	3.4%	0.9%	2.2%

**Q3. Customer Satisfaction for Major City Services. For each of the following MAJOR CITY SERVICES, please rate your overall satisfaction with the service. (without "don't know")**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

Q3k. Overall garbage collection services

Very satisfied	20.0%	37.0%	40.8%	44.4%	38.9%
Satisfied	53.3%	50.0%	49.2%	44.9%	48.1%
Neutral	17.3%	9.8%	6.9%	7.4%	9.0%
Dissatisfied	6.7%	3.3%	3.1%	2.9%	3.5%
Very Dissatisfied	2.7%	0.0%	0.0%	0.4%	0.6%

Q3l. Overall water quality

Very satisfied	17.3%	26.1%	34.1%	37.9%	32.1%
Satisfied	44.0%	47.8%	43.4%	44.4%	44.8%
Neutral	24.0%	14.1%	17.1%	12.8%	15.5%
Dissatisfied	12.0%	9.8%	3.1%	4.1%	5.9%
Very Dissatisfied	2.7%	2.2%	2.3%	0.8%	1.7%

**Q3. Customer Satisfaction for Major City Services. For each of the following MAJOR CITY SERVICES, please rate your overall satisfaction with the service. (without "don't know")**

N=555	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q3m. Overall management of drainage &amp; storm water runoff</u>					
Very satisfied	10.8%	12.0%	15.6%	18.6%	15.7%
Satisfied	45.9%	51.1%	48.4%	49.4%	48.9%
Neutral	25.7%	25.0%	27.0%	22.4%	24.4%
Dissatisfied	13.5%	9.8%	9.0%	7.6%	9.1%
Very Dissatisfied	4.1%	2.2%	0.0%	2.1%	1.9%
 <u>Q3n. Overall quality of airport</u>					
Very satisfied	22.7%	27.2%	34.9%	33.0%	31.0%
Satisfied	34.8%	40.7%	43.4%	45.7%	42.6%
Neutral	34.8%	28.4%	20.8%	19.0%	23.5%
Dissatisfied	3.0%	3.7%	0.9%	1.4%	1.9%
Very Dissatisfied	4.5%	0.0%	0.0%	0.9%	1.0%

**Q3. Customer Satisfaction for Major City Services. For each of the following MAJOR CITY SERVICES, please rate your overall satisfaction with the service. (without "don't know")**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

Q3o. Overall quality of bus service availability

Very satisfied	8.7%	5.6%	8.6%	11.0%	9.5%
Satisfied	19.6%	25.9%	27.2%	26.2%	25.6%
Neutral	63.0%	61.1%	46.9%	57.3%	56.0%
Dissatisfied	4.3%	7.4%	13.6%	4.3%	6.9%
Very Dissatisfied	4.3%	0.0%	3.7%	1.2%	2.0%

**Q4. Which TWO of these items listed in Question 3 do you think should receive the MOST EMPHASIS from City leaders over the next THREE Years? (top 2)**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

**Q4. Sum of Top 2 Choices**

Quality of public safety services	15.8%	23.7%	23.9%	29.0%	24.9%
Quality of parks & recreation programs & facilities	21.1%	7.5%	6.7%	7.7%	9.2%
Maintenance of City streets & facilities	35.5%	47.3%	41.8%	49.2%	45.0%
Enforcement of City codes & ordinances	5.3%	5.4%	6.7%	4.4%	5.2%
Quality of customer service you receive from City employees	2.6%	3.2%	3.0%	2.4%	2.7%
Effectiveness of City communication with public	6.6%	9.7%	6.7%	2.8%	5.4%
Effectiveness of land use & development planning	13.2%	12.9%	16.4%	14.1%	14.4%
Quality of City library services	3.9%	1.1%	2.2%	1.6%	2.0%

**Q4. Which TWO of these items listed in Question 3 do you think should receive the MOST EMPHASIS from City leaders over the next THREE Years? (top 2) (cont.)**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

**Q4. Sum of Top 2 Choices (Cont.)**

Effectiveness of traffic & congestion management	42.1%	50.5%	40.3%	53.2%	47.7%
Management & administration of City services	3.9%	4.3%	3.0%	4.0%	4.0%
Overall garbage collection services	5.3%	4.3%	0.7%	1.2%	2.2%
Overall water quality	6.6%	10.8%	9.7%	5.6%	7.6%
Management of drainage & storm water runoff	7.9%	5.4%	5.2%	5.2%	5.6%
Overall quality of airport	6.6%	3.2%	3.0%	1.6%	2.9%
Quality of bus service availability	6.6%	1.1%	7.5%	3.6%	4.5%
None chosen	7.9%	4.3%	9.0%	4.4%	6.3%

**Q5. Overall, how satisfied are you with the quality of new neighborhood sub-divisions in the City of Tyler? (without "don't know")**

N=555	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

**Q5. How satisfied are you with quality of new neighborhood sub-divisions**

Very satisfied	15.6%	10.5%	17.3%	26.1%	20.0%
Satisfied	31.3%	46.1%	44.2%	46.9%	43.5%
Neutral	39.1%	34.2%	30.8%	23.7%	29.5%
Dissatisfied	14.1%	3.9%	4.8%	2.9%	5.1%
Very dissatisfied	0.0%	5.3%	2.9%	0.5%	2.0%

**Q6. Overall, how satisfied are you with the quality of new commercial development in the City of Tyler? (without "don't know")**

N=555	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

**Q6. How satisfied are you with quality of new commercial development**

Very satisfied	19.7%	10.2%	18.9%	18.0%	17.2%
Satisfied	43.7%	43.2%	45.7%	49.4%	46.3%
Neutral	25.4%	27.3%	22.8%	25.3%	25.2%
Dissatisfied	11.3%	13.6%	9.4%	5.2%	8.4%
Very dissatisfied	0.0%	5.7%	3.1%	2.1%	2.9%

**Q7. Do you generally think the condition of your neighborhood is getting better, worse, or staying about the same? (without "don't know")**

N=555

Households With and Without Children				Total
Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

Q7. What do you generally think about condition of your neighborhood

Getting better	18.7%	12.1%	10.9%	12.0%	12.8%
Staying about the same	60.0%	67.0%	67.4%	72.3%	68.6%
Getting worse	21.3%	20.9%	21.7%	15.7%	18.7%

**Q8. Using a scale of 5 to 1 where 5 is "Extremely Important" and 1 is "Not Important", please indicate how important each of the following reasons were in your decision to live in Tyler: (without "don't know")**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

**Q8a. Small city atmosphere**

Extremely Important	16.7%	21.1%	29.7%	22.6%	23.1%
Very Important	27.8%	25.6%	21.1%	28.6%	25.9%
Important	27.8%	22.2%	27.3%	32.5%	28.8%
Less Important	13.9%	22.2%	11.7%	11.5%	14.0%
Not Important	13.9%	8.9%	10.2%	4.7%	8.1%

**Q8b. Availability of shopping to meet needs of local residents**

Extremely Important	32.9%	31.1%	32.3%	28.6%	30.5%
Very Important	35.6%	31.1%	32.3%	36.6%	34.5%
Important	23.3%	32.2%	28.3%	31.1%	29.6%
Less Important	6.8%	3.3%	6.3%	3.4%	4.5%
Not Important	1.4%	2.2%	0.8%	0.4%	0.9%

**Q8. Using a scale of 5 to 1 where 5 is "Extremely Important" and 1 is "Not Important", please indicate how important each of the following reasons were in your decision to live in Tyler: (without "don't know")**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

**Q8c. Low crime rate**

Extremely Important	65.3%	62.2%	64.8%	56.7%	60.7%
Very Important	22.2%	22.2%	21.1%	33.6%	27.1%
Important	11.1%	13.3%	12.5%	7.6%	10.3%
Less Important	1.4%	1.1%	0.8%	1.3%	1.1%
Not Important	0.0%	1.1%	0.8%	0.8%	0.8%

**Q8d. Quality of housing**

Extremely Important	45.8%	35.6%	39.8%	36.3%	38.3%
Very Important	30.6%	32.2%	36.7%	37.2%	35.4%
Important	19.4%	27.8%	18.0%	25.2%	23.1%
Less Important	1.4%	3.3%	3.9%	0.4%	1.9%
Not Important	2.8%	1.1%	1.6%	0.9%	1.3%

**Q8. Using a scale of 5 to 1 where 5 is "Extremely Important" and 1 is "Not Important", please indicate how important each of the following reasons were in your decision to live in Tyler: (without "don't know")**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

**Q8e. Level of taxation**

Extremely Important	40.3%	42.9%	40.3%	49.6%	44.5%
Very Important	31.9%	29.7%	28.7%	30.9%	30.5%
Important	26.4%	22.0%	22.5%	14.0%	19.2%
Less Important	1.4%	1.1%	5.4%	3.4%	3.4%
Not Important	0.0%	4.4%	3.1%	2.1%	2.4%

**Q8f. Employment opportunities**

Extremely Important	52.8%	54.9%	61.4%	46.6%	52.6%
Very Important	22.2%	27.5%	22.8%	35.0%	29.0%
Important	18.1%	16.5%	11.8%	11.1%	13.1%
Less Important	4.2%	0.0%	3.1%	4.7%	3.4%
Not Important	2.8%	1.1%	0.8%	2.6%	1.9%

**Q8. Using a scale of 5 to 1 where 5 is "Extremely Important" and 1 is "Not Important", please indicate how important each of the following reasons were in your decision to live in Tyler: (without "don't know")**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

Q8g. Availability of arts & cultural amenities

Extremely Important	16.4%	12.1%	12.4%	19.7%	16.0%
Very Important	24.7%	19.8%	24.0%	21.8%	22.2%
Important	31.5%	44.0%	38.8%	40.2%	39.5%
Less Important	21.9%	22.0%	19.4%	15.0%	18.1%
Not Important	5.5%	2.2%	5.4%	3.4%	4.1%

Q8h. Quality of City government services

Extremely Important	26.4%	17.8%	28.9%	27.8%	26.1%
Very Important	34.7%	43.3%	32.0%	38.0%	36.7%
Important	27.8%	25.6%	31.3%	28.6%	28.8%
Less Important	8.3%	7.8%	5.5%	4.3%	5.9%
Not Important	2.8%	5.6%	2.3%	1.3%	2.5%

**Q8. Using a scale of 5 to 1 where 5 is "Extremely Important" and 1 is "Not Important", please indicate how important each of the following reasons were in your decision to live in Tyler: (without "don't know")**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

Q8i. Financial stability of City government

Extremely Important	35.6%	36.3%	41.9%	48.1%	42.8%
Very Important	26.0%	28.6%	31.8%	29.2%	29.1%
Important	35.6%	25.3%	19.4%	18.9%	22.6%
Less Important	1.4%	6.6%	5.4%	3.4%	4.2%
Not Important	1.4%	3.3%	1.6%	0.4%	1.3%

Q8j. Appearance, views, & overall beauty of City

Extremely Important	31.5%	36.3%	42.6%	41.9%	39.6%
Very Important	43.8%	37.4%	34.9%	41.9%	39.8%
Important	19.2%	20.9%	20.2%	13.6%	17.3%
Less Important	4.1%	3.3%	0.8%	1.7%	2.1%
Not Important	1.4%	2.2%	1.6%	0.8%	1.3%

**Q8. Using a scale of 5 to 1 where 5 is "Extremely Important" and 1 is "Not Important", please indicate how important each of the following reasons were in your decision to live in Tyler: (without "don't know")**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

Q8k. Proximity to family & friends

Extremely Important	32.9%	29.3%	31.0%	27.8%	29.7%
Very Important	30.1%	25.0%	26.4%	30.8%	28.6%
Important	20.5%	27.2%	24.8%	24.4%	24.2%
Less Important	13.7%	12.0%	9.3%	9.0%	10.3%
Not Important	2.7%	6.5%	8.5%	8.1%	7.1%

Q8l. Availability of parks & open spaces

Extremely Important	26.0%	16.7%	19.5%	18.9%	19.9%
Very Important	41.1%	36.7%	33.6%	30.5%	33.5%
Important	24.7%	32.2%	32.8%	37.3%	33.3%
Less Important	8.2%	11.1%	10.9%	9.9%	10.2%
Not Important	0.0%	3.3%	3.1%	3.4%	3.0%

**Q8. Using a scale of 5 to 1 where 5 is "Extremely Important" and 1 is "Not Important", please indicate how important each of the following reasons were in your decision to live in Tyler: (without "don't know")**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

Q8m. Availability of recreational activities

Extremely Important	28.4%	13.3%	18.0%	17.9%	18.7%
Very Important	39.2%	42.2%	35.9%	30.3%	34.8%
Important	21.6%	28.9%	33.6%	38.0%	33.1%
Less Important	9.5%	8.9%	10.2%	10.7%	10.0%
Not Important	1.4%	6.7%	2.3%	3.0%	3.4%

Q8n. Always lived in Tyler

Extremely Important	23.5%	18.8%	21.6%	24.0%	22.3%
Very Important	13.2%	8.2%	9.0%	12.5%	11.1%
Important	11.8%	16.5%	19.8%	12.5%	15.0%
Less Important	16.2%	15.3%	10.8%	11.5%	12.6%
Not Important	35.3%	41.2%	38.7%	39.5%	39.0%

**Q8. Using a scale of 5 to 1 where 5 is "Extremely Important" and 1 is "Not Important", please indicate how important each of the following reasons were in your decision to live in Tyler: (without "don't know")**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

Q8o. Quality of health care services

Extremely Important	45.9%	49.5%	47.3%	65.0%	55.3%
Very Important	32.4%	26.4%	33.3%	27.4%	29.3%
Important	16.2%	17.6%	15.5%	5.9%	11.8%
Less Important	5.4%	3.3%	2.3%	1.3%	2.4%
Not Important	0.0%	3.3%	1.6%	0.4%	1.1%

Q8p. Availability of higher education (college/jr college) opportunities

Extremely Important	40.5%	41.8%	45.7%	44.5%	44.0%
Very Important	24.3%	26.4%	26.4%	32.4%	28.7%
Important	18.9%	16.5%	17.8%	16.4%	17.0%
Less Important	9.5%	9.9%	4.7%	3.4%	5.6%
Not Important	6.8%	5.5%	5.4%	3.4%	4.7%

**Q8. Using a scale of 5 to 1 where 5 is "Extremely Important" and 1 is "Not Important", please indicate how important each of the following reasons were in your decision to live in Tyler: (without "don't know")**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

Q8q. Availability of public transportation

Extremely Important	11.0%	9.9%	17.1%	15.7%	14.7%
Very Important	21.9%	18.7%	20.2%	26.7%	22.9%
Important	27.4%	24.2%	25.6%	28.4%	26.9%
Less Important	16.4%	17.6%	18.6%	15.7%	16.7%
Not Important	23.3%	29.7%	18.6%	13.6%	18.8%

Q8r. Quality of public education in primary & secondary schools

Extremely Important	54.1%	49.5%	40.5%	51.5%	48.8%
Very Important	24.3%	24.2%	28.6%	23.8%	25.3%
Important	12.2%	15.4%	18.3%	13.8%	14.8%
Less Important	6.8%	6.6%	4.8%	5.9%	5.8%
Not Important	2.7%	4.4%	7.9%	5.0%	5.3%

**Q8. Using a scale of 5 to 1 where 5 is "Extremely Important" and 1 is "Not Important", please indicate how important each of the following reasons were in your decision to live in Tyler: (without "don't know")**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

Q8s. Other

Extremely Important	60.0%	87.5%	50.0%	74.1%	66.1%
Very Important	20.0%	0.0%	5.6%	0.0%	3.4%
Important	20.0%	12.5%	16.7%	11.1%	13.6%
Less Important	0.0%	0.0%	16.7%	7.4%	10.2%
Not Important	0.0%	0.0%	11.1%	7.4%	6.8%

**Q9. Which THREE of the items listed above in Question 8 will have the MOST IMPACT on your decision to stay in the City of Tyler? (top 3)**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

**Q9. Sum of Top 3 Choices**

Small City atmosphere	14.5%	23.7%	16.4%	16.5%	17.3%
Availability of shopping to meet needs of local residents	13.2%	7.5%	9.7%	11.3%	10.5%
Low crime rate	39.5%	46.2%	45.5%	41.9%	43.1%
Quality of housing	18.4%	10.8%	11.9%	8.9%	11.2%
Level of taxation	26.3%	30.1%	26.1%	28.6%	27.7%
Employment opportunities	38.2%	34.4%	38.8%	19.0%	29.0%
Availability of arts & cultural amenities	5.3%	3.2%	3.0%	5.6%	4.5%
Quality of City government services	2.6%	2.2%	2.2%	4.0%	3.1%
Financial stability of City government	7.9%	5.4%	10.4%	11.3%	9.5%
Appearance, views, & overall beauty of City	17.1%	14.0%	9.0%	8.9%	10.8%

**Q9. Which THREE of the items listed above in Question 8 will have the MOST IMPACT on your decision to stay in the City of Tyler? (top 3) (cont.)**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

**Q9. Sum of Top 3 Choices (Cont.)**

Proximity to family & friends	19.7%	16.1%	20.9%	18.1%	18.6%
Availability of parks & open spaces	5.3%	4.3%	3.7%	3.6%	4.0%
Availability of recreational activities	5.3%	1.1%	2.2%	2.4%	2.5%
Always lived in Tyler	6.6%	5.4%	4.5%	8.9%	6.8%
Quality of health care services	21.1%	23.7%	30.6%	44.0%	34.1%
Availability of higher education (college/jr college) opportunities	7.9%	11.8%	10.4%	11.3%	10.6%
Availability of public transportation	5.3%	1.1%	1.5%	0.8%	1.6%
Quality of public education in primary & secondary schools	28.9%	29.0%	14.9%	13.7%	18.6%
Other	3.9%	4.3%	3.7%	5.2%	4.5%
None chosen	2.6%	5.4%	9.7%	10.5%	8.8%

**Q10. Several items that may influence your perception of the City of Tyler are listed below. Using a scale of 5 to 1, where 5 means "Excellent" and 1 means "Poor", please rate the following: (without "don't know")**

N=555	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q10a. City of Tyler as a place to live</u>					
Excellent	34.7%	33.7%	45.9%	59.8%	48.6%
Good	49.3%	51.1%	37.6%	35.2%	40.4%
Average	12.0%	14.1%	12.0%	4.1%	8.8%
Below Average	4.0%	1.1%	3.8%	0.4%	1.8%
Poor	0.0%	0.0%	0.8%	0.4%	0.4%
<u>Q10b. City of Tyler as a place to raise children</u>					
Excellent	42.7%	35.9%	41.9%	53.8%	46.2%
Good	48.0%	50.0%	31.8%	36.4%	39.4%
Average	6.7%	13.0%	19.4%	8.5%	11.6%
Below Average	2.7%	1.1%	3.9%	0.4%	1.7%
Poor	0.0%	0.0%	3.1%	0.8%	1.1%

**Q10. Several items that may influence your perception of the City of Tyler are listed below. Using a scale of 5 to 1, where 5 means "Excellent" and 1 means "Poor", please rate the following: (without "don't know")**

N=555

Households With and Without Children				Total
Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

Q10c. City of Tyler as a place to retire

Excellent	32.9%	35.6%	41.3%	58.9%	47.3%
Good	46.6%	45.6%	41.3%	32.4%	38.6%
Average	17.8%	15.6%	11.1%	7.1%	10.9%
Below Average	2.7%	2.2%	4.0%	1.2%	2.3%
Poor	0.0%	1.1%	2.4%	0.4%	0.9%

Q10d. City of Tyler as a place to work

Excellent	25.7%	23.9%	26.9%	36.1%	30.4%
Good	45.9%	39.1%	33.8%	39.6%	38.9%
Average	18.9%	27.2%	26.2%	18.7%	22.1%
Below Average	8.1%	9.8%	7.7%	4.8%	6.8%
Poor	1.4%	0.0%	5.4%	0.9%	1.9%

**Q10. Several items that may influence your perception of the City of Tyler are listed below. Using a scale of 5 to 1, where 5 means "Excellent" and 1 means "Poor", please rate the following: (without "don't know")**

N=555

Households With and Without Children					Total
Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children		

Q10e. Overall quality of public education

Excellent	12.2%	7.6%	11.4%	22.5%	16.2%
Good	35.1%	39.1%	35.0%	35.2%	35.6%
Average	21.6%	25.0%	29.3%	30.0%	27.7%
Below Average	18.9%	16.3%	17.1%	7.9%	13.1%
Poor	12.2%	12.0%	7.3%	4.4%	7.5%

Q10f. Overall quality of life in Tyler

Excellent	21.3%	19.6%	28.0%	40.2%	31.1%
Good	54.7%	55.4%	42.4%	45.9%	47.8%
Average	18.7%	22.8%	25.0%	11.9%	17.9%
Below Average	5.3%	2.2%	3.8%	1.6%	2.7%
Poor	0.0%	0.0%	0.8%	0.4%	0.4%

**Q11. Since you have lived in Tyler, do you generally think the quality of life has improved, stayed the same or gotten worse? (without "don't know")**

N=555

Households With and Without Children				Total
Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

Q11. What do you think of the quality of life since you have lived in Tyler

Improved	48.7%	48.4%	51.9%	59.3%	53.8%
Stayed the same	34.2%	37.6%	25.6%	25.8%	28.9%
Gotten worse	10.5%	9.7%	17.3%	8.5%	11.0%
Not sure	6.6%	4.3%	5.3%	6.5%	6.3%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q13a. Regional location</u>					
Very Strong	32.9%	30.1%	33.6%	46.4%	38.7%
Somewhat Strong	44.7%	39.8%	37.3%	33.5%	36.8%
Not Sure	22.4%	26.9%	24.6%	19.4%	22.3%
Not Strong	0.0%	3.2%	4.5%	0.8%	2.2%

Q13b. People/citizens of Tyler

Very Strong	35.5%	37.6%	40.3%	50.4%	43.8%
Somewhat Strong	44.7%	46.2%	43.3%	34.3%	39.8%
Not Sure	13.2%	12.9%	11.9%	14.1%	13.3%
Not Strong	6.6%	3.2%	4.5%	1.2%	3.1%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

Q13c. Downtown

Very Strong	18.4%	16.1%	24.6%	16.9%	18.9%
Somewhat Strong	38.2%	38.7%	44.8%	48.8%	44.5%
Not Sure	25.0%	29.0%	16.4%	22.2%	22.3%
Not Strong	18.4%	16.1%	14.2%	12.1%	14.2%

Q13d. Land availability

Very Strong	22.4%	25.8%	21.6%	23.8%	23.6%
Somewhat Strong	46.1%	35.5%	41.0%	41.1%	40.5%
Not Sure	30.3%	29.0%	30.6%	31.0%	30.6%
Not Strong	1.3%	9.7%	6.7%	4.0%	5.2%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q13e. General quality of life</u>					
Very Strong	39.5%	41.9%	53.7%	56.0%	50.6%
Somewhat Strong	44.7%	51.6%	34.3%	37.5%	40.0%
Not Sure	14.5%	6.5%	8.2%	5.6%	7.9%
Not Strong	1.3%	0.0%	3.7%	0.8%	1.4%

Q13f. Neighborhoods

Very Strong	40.8%	33.3%	39.6%	41.9%	39.5%
Somewhat Strong	43.4%	48.4%	41.8%	47.2%	45.6%
Not Sure	13.2%	12.9%	14.9%	9.3%	12.1%
Not Strong	2.6%	5.4%	3.7%	1.6%	2.9%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

Q13g. Availability of public transportation

Very Strong	10.5%	6.5%	20.9%	16.1%	15.0%
Somewhat Strong	34.2%	38.7%	26.1%	35.5%	33.5%
Not Sure	46.1%	44.1%	35.1%	35.9%	38.6%
Not Strong	9.2%	10.8%	17.9%	12.5%	13.0%

Q13h. Financial health of local economy

Very Strong	38.2%	37.6%	47.8%	50.8%	45.8%
Somewhat Strong	38.2%	40.9%	34.3%	35.9%	36.8%
Not Sure	21.1%	18.3%	14.2%	12.9%	15.5%
Not Strong	2.6%	3.2%	3.7%	0.4%	2.0%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q13i. Historic districts</u>					
Very Strong	15.8%	14.0%	21.6%	20.2%	18.9%
Somewhat Strong	50.0%	40.9%	49.3%	50.4%	48.1%
Not Sure	28.9%	40.9%	20.9%	23.0%	26.7%
Not Strong	5.3%	4.3%	8.2%	6.5%	6.3%

Q13j. Ongoing long range planning

Very Strong	27.6%	32.3%	31.3%	40.3%	35.0%
Somewhat Strong	36.8%	28.0%	30.6%	34.7%	32.8%
Not Sure	31.6%	37.6%	31.3%	23.4%	29.0%
Not Strong	3.9%	2.2%	6.7%	1.6%	3.2%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q13k. Employment opportunities</u>					
Very Strong	34.2%	35.5%	45.5%	39.9%	39.8%
Somewhat Strong	34.2%	38.7%	28.4%	41.1%	36.6%
Not Sure	18.4%	16.1%	17.2%	15.3%	16.4%
Not Strong	13.2%	9.7%	9.0%	3.6%	7.2%

Q13l. Community leadership

Very Strong	26.3%	24.7%	35.1%	41.1%	34.8%
Somewhat Strong	38.2%	40.9%	37.3%	37.9%	38.0%
Not Sure	28.9%	32.3%	22.4%	19.8%	24.1%
Not Strong	6.6%	2.2%	5.2%	1.2%	3.1%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q13m. Natural resources &amp; scenery in the area</u>					
Very Strong	22.4%	30.1%	41.0%	38.3%	35.1%
Somewhat Strong	48.7%	47.3%	38.8%	41.9%	43.1%
Not Sure	25.0%	19.4%	14.2%	17.7%	18.4%
Not Strong	3.9%	3.2%	6.0%	2.0%	3.4%

Q13n. Churches & community institutions

Very Strong	44.7%	46.2%	50.0%	54.4%	50.5%
Somewhat Strong	32.9%	38.7%	36.6%	34.7%	35.5%
Not Sure	19.7%	12.9%	11.2%	8.9%	11.9%
Not Strong	2.6%	2.2%	2.2%	2.0%	2.2%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q13o. Park &amp; open space system</u>					
Very Strong	23.7%	29.0%	32.1%	29.4%	29.2%
Somewhat Strong	47.4%	48.4%	50.7%	50.0%	49.4%
Not Sure	18.4%	20.4%	13.4%	16.9%	17.1%
Not Strong	10.5%	2.2%	3.7%	3.6%	4.3%

Q13p. Small city atmosphere

Very Strong	21.1%	22.6%	27.6%	29.8%	26.7%
Somewhat Strong	43.4%	46.2%	44.8%	44.4%	44.3%
Not Sure	30.3%	23.7%	22.4%	19.4%	22.7%
Not Strong	5.3%	7.5%	5.2%	6.5%	6.3%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q13q. Public schools</u>					
Very Strong	36.8%	37.6%	37.3%	39.9%	38.4%
Somewhat Strong	31.6%	33.3%	27.6%	35.5%	32.8%
Not Sure	11.8%	12.9%	19.4%	13.7%	14.8%
Not Strong	19.7%	16.1%	15.7%	10.9%	14.1%

Q13r. Broad range of housing opportunities

Very Strong	19.7%	10.8%	26.9%	27.0%	23.2%
Somewhat Strong	43.4%	43.0%	36.6%	46.0%	42.5%
Not Sure	30.3%	35.5%	27.6%	23.4%	27.7%
Not Strong	6.6%	10.8%	9.0%	3.6%	6.5%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q13s. Physical growth potential</u>					
Very Strong	35.5%	28.0%	29.1%	32.7%	31.4%
Somewhat Strong	36.8%	37.6%	37.3%	45.6%	40.9%
Not Sure	26.3%	30.1%	30.6%	19.4%	25.0%
Not Strong	1.3%	4.3%	3.0%	2.4%	2.7%

Q13t. Attractive community uniqueness

Very Strong	30.3%	24.7%	37.3%	36.3%	33.5%
Somewhat Strong	34.2%	44.1%	39.6%	44.8%	41.8%
Not Sure	27.6%	24.7%	16.4%	17.7%	20.4%
Not Strong	7.9%	6.5%	6.7%	1.2%	4.3%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q13u. Community reputation</u>					
Very Strong	38.2%	34.4%	39.6%	48.8%	42.3%
Somewhat Strong	38.2%	40.9%	43.3%	37.1%	39.5%
Not Sure	21.1%	21.5%	14.9%	12.9%	16.2%
Not Strong	2.6%	3.2%	2.2%	1.2%	2.0%

Q13v. Medical centers

Very Strong	55.3%	64.5%	66.4%	78.6%	69.7%
Somewhat Strong	28.9%	30.1%	27.6%	16.5%	23.2%
Not Sure	13.2%	5.4%	3.7%	4.4%	5.9%
Not Strong	2.6%	0.0%	2.2%	0.4%	1.1%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q13w. Higher education institutions</u>					
Very Strong	50.0%	50.5%	55.2%	64.5%	57.7%
Somewhat Strong	27.6%	33.3%	33.6%	27.4%	29.9%
Not Sure	15.8%	14.0%	8.2%	7.3%	10.1%
Not Strong	6.6%	2.2%	3.0%	0.8%	2.3%

Q13x. Low city taxes

Very Strong	38.2%	40.9%	52.2%	61.7%	52.4%
Somewhat Strong	36.8%	39.8%	26.9%	24.6%	29.2%
Not Sure	19.7%	15.1%	13.4%	8.9%	13.0%
Not Strong	5.3%	4.3%	7.5%	4.8%	5.4%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

Q13y. Proximity to DFW Metroplex

Very Strong	26.3%	34.4%	32.1%	32.3%	31.7%
Somewhat Strong	40.8%	33.3%	38.1%	44.8%	40.5%
Not Sure	28.9%	22.6%	20.1%	17.3%	20.7%
Not Strong	3.9%	9.7%	9.7%	5.6%	7.0%

Q13-1. Other

Very Strong	2.6%	5.4%	3.8%	4.8%	4.3%
Somewhat Strong	5.3%	2.2%	2.3%	0.0%	1.6%
Not Sure	92.1%	92.5%	91.7%	94.8%	93.3%
Not Strong	0.0%	0.0%	2.3%	0.4%	0.7%

**Q14. Which FOUR of the assets from the list in Question 13 are MOST IMPORTANT for the City of Tyler to build upon in the future? (top 4)**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

**Q14. Sum of Top 4 Choices**

Regional location	5.3%	7.5%	7.5%	10.5%	8.5%
People/citizens of Tyler	7.9%	11.8%	9.7%	14.9%	12.3%
Downtown	6.6%	9.7%	11.2%	8.1%	8.8%
Land availability	3.9%	4.3%	3.7%	3.2%	3.6%
General quality of life	17.1%	21.5%	31.3%	25.0%	24.7%
Neighborhoods	14.5%	15.1%	14.2%	14.5%	14.6%
Availability of public transportation	5.3%	2.2%	7.5%	5.6%	5.4%
Financial health of local economy	19.7%	20.4%	24.6%	29.0%	25.0%
Historic districts	3.9%	3.2%	6.0%	4.0%	4.5%
Ongoing long range planning	9.2%	8.6%	10.4%	17.7%	13.2%
Employment opportunities	38.2%	37.6%	34.3%	29.0%	33.0%
Community leadership	5.3%	11.8%	10.4%	9.3%	9.7%

**Q14. Which FOUR of the assets from the list in Question 13 are MOST IMPORTANT for the City of Tyler to build upon in the future? (top 4) (cont.)**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

**Q14. Sum of Top 4 Choices (Cont.)**

Natural resources & scenery in the area	10.5%	6.5%	9.7%	4.8%	7.0%
Churches & community institutions	11.8%	9.7%	11.2%	12.1%	11.4%
Park & open space system	19.7%	6.5%	9.0%	7.7%	9.4%
Small city atmosphere	7.9%	7.5%	9.0%	6.0%	7.2%
Public schools	48.7%	48.4%	29.9%	27.0%	34.2%
Broad range of housing opportunities	7.9%	4.3%	9.7%	5.6%	6.7%
Physical growth potential	9.2%	14.0%	5.2%	3.6%	6.5%
Attractive community uniqueness	3.9%	8.6%	10.4%	8.1%	8.1%
Community reputation	5.3%	6.5%	2.2%	4.0%	4.1%
Medical centers	25.0%	35.5%	25.4%	39.5%	33.2%
Higher education institutions	14.5%	22.6%	15.7%	17.7%	17.7%

**Q14. Which FOUR of the assets from the list in Question 13 are MOST IMPORTANT for the City of Tyler to build upon in the future? (top 4) (cont.)**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

**Q14. Sum of Top 4 Choices (Cont.)**

Low city taxes	28.9%	29.0%	27.6%	35.5%	31.4%
Proximity to DFW Metroplex	5.3%	7.5%	6.0%	4.8%	5.6%
Other	1.3%	3.2%	3.0%	2.4%	2.5%
None chosen	13.2%	7.5%	11.2%	10.5%	10.8%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

Q15a. A stronger city identity

Strongly Agree	25.7%	22.7%	24.4%	29.4%	26.5%
Agree	40.5%	38.6%	44.1%	45.5%	42.9%
Neutral	28.4%	29.5%	30.7%	21.6%	26.3%
Disagree	5.4%	8.0%	0.0%	3.5%	3.8%
Strongly Disagree	0.0%	1.1%	0.8%	0.0%	0.4%

Q15b. More attractive entrance & commercial corridors

Strongly Agree	27.8%	27.2%	27.6%	26.6%	26.9%
Agree	38.9%	29.3%	34.6%	45.6%	38.9%
Neutral	27.8%	29.3%	36.2%	24.9%	29.1%
Disagree	5.6%	12.0%	0.8%	2.5%	4.3%
Strongly Disagree	0.0%	2.2%	0.8%	0.4%	0.8%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

Q15c. More parks

Strongly Agree	30.1%	17.4%	20.6%	24.5%	22.9%
Agree	37.0%	41.3%	38.1%	32.1%	35.7%
Neutral	30.1%	30.4%	37.3%	37.6%	35.2%
Disagree	2.7%	9.8%	4.0%	4.6%	5.5%
Strongly Disagree	0.0%	1.1%	0.0%	1.3%	0.8%

Q15d. More sidewalks, walking paths, & trails

Strongly Agree	51.4%	38.0%	37.5%	38.3%	40.0%
Agree	29.7%	38.0%	37.5%	33.6%	34.5%
Neutral	16.2%	16.3%	21.1%	23.8%	20.8%
Disagree	2.7%	7.6%	2.3%	3.0%	3.8%
Strongly Disagree	0.0%	0.0%	1.6%	1.3%	0.9%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

Q15e. More bicycle paths & routes

Strongly Agree	41.1%	29.0%	28.9%	26.6%	29.7%
Agree	24.7%	34.4%	32.0%	30.8%	30.8%
Neutral	27.4%	24.7%	30.5%	34.6%	30.8%
Disagree	5.5%	7.5%	7.0%	6.3%	6.5%
Strongly Disagree	1.4%	4.3%	1.6%	1.7%	2.1%

Q15f. More restaurants, entertainment & cultural activities Downtown

Strongly Agree	34.2%	30.4%	27.1%	24.4%	27.2%
Agree	23.3%	30.4%	34.1%	30.7%	30.6%
Neutral	28.8%	27.2%	27.1%	34.5%	30.8%
Disagree	9.6%	9.8%	9.3%	8.0%	8.8%
Strongly Disagree	4.1%	2.2%	2.3%	2.5%	2.6%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

Q15g. More housing in & around Downtown

Strongly Agree	17.8%	16.5%	22.0%	10.9%	15.7%
Agree	24.7%	24.2%	26.0%	28.5%	26.4%
Neutral	37.0%	41.8%	42.5%	50.2%	44.8%
Disagree	19.2%	14.3%	9.4%	8.4%	11.4%
Strongly Disagree	1.4%	3.3%	0.0%	2.1%	1.7%

Q15h. More affordable housing within City

Strongly Agree	27.4%	24.2%	30.7%	25.1%	27.0%
Agree	34.2%	34.1%	34.6%	33.1%	33.7%
Neutral	27.4%	29.7%	24.4%	33.9%	29.8%
Disagree	9.6%	6.6%	7.9%	6.7%	7.3%
Strongly Disagree	1.4%	5.5%	2.4%	1.3%	2.2%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

Q15i. More & better housing & commercial development in North End

Strongly Agree	31.9%	29.7%	35.7%	25.6%	29.7%
Agree	34.7%	31.9%	29.5%	35.1%	33.3%
Neutral	22.2%	19.8%	26.4%	31.0%	26.6%
Disagree	8.3%	9.9%	6.2%	6.2%	7.1%
Strongly Disagree	2.8%	8.8%	2.3%	2.1%	3.3%

Q15j. Better traffic flow on major City roads

Strongly Agree	70.8%	75.3%	70.3%	76.9%	73.8%
Agree	18.1%	20.4%	23.4%	19.3%	20.2%
Neutral	11.1%	3.2%	6.3%	3.4%	5.6%
Disagree	0.0%	1.1%	0.0%	0.4%	0.4%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q15k. Better public transportation</u>					
Strongly Agree	20.5%	14.1%	25.8%	20.2%	20.7%
Agree	23.3%	28.3%	27.3%	35.7%	30.5%
Neutral	46.6%	48.9%	40.6%	39.5%	42.4%
Disagree	5.5%	7.6%	3.9%	3.8%	4.7%
Strongly Disagree	4.1%	1.1%	2.3%	0.8%	1.7%

Q15l. Additional swimming & water recreation facilities

Strongly Agree	39.7%	25.8%	24.2%	19.7%	24.8%
Agree	28.8%	24.7%	29.7%	29.3%	28.3%
Neutral	27.4%	39.8%	33.6%	41.8%	37.6%
Disagree	4.1%	5.4%	10.2%	6.7%	6.9%
Strongly Disagree	0.0%	4.3%	2.3%	2.5%	2.4%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555

Households With and Without Children					Total
Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children		

Q15m. More activities for teenagers

Strongly Agree	41.1%	40.9%	37.0%	29.9%	34.9%
Agree	37.0%	37.6%	35.4%	38.6%	37.4%
Neutral	20.5%	18.3%	20.5%	28.6%	23.8%
Disagree	1.4%	3.2%	6.3%	2.5%	3.5%
Strongly Disagree	0.0%	0.0%	0.8%	0.4%	0.4%

Q15n. More activities for seniors

Strongly Agree	30.1%	28.0%	30.7%	36.7%	32.6%
Agree	23.3%	38.7%	36.2%	36.7%	35.0%
Neutral	39.7%	28.0%	29.9%	25.0%	29.1%
Disagree	5.5%	4.3%	3.1%	1.7%	3.0%
Strongly Disagree	1.4%	1.1%	0.0%	0.0%	0.4%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

Q15o. Less sprawling growth

Strongly Agree	9.6%	13.0%	12.8%	18.9%	15.1%
Agree	15.1%	21.7%	24.0%	23.1%	21.9%
Neutral	52.1%	51.1%	49.6%	46.2%	48.5%
Disagree	15.1%	10.9%	9.6%	8.8%	10.6%
Strongly Disagree	8.2%	3.3%	4.0%	2.9%	4.0%

Q15p. Better management of outward growth

Strongly Agree	27.8%	25.8%	24.6%	27.2%	26.4%
Agree	34.7%	37.6%	34.9%	38.1%	36.5%
Neutral	29.2%	32.3%	37.3%	31.8%	32.8%
Disagree	4.2%	3.2%	3.2%	2.5%	3.4%
Strongly Disagree	4.2%	1.1%	0.0%	0.4%	0.9%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555

Households With and Without Children					Total
Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children		

Q15q. Improved & new public schools

Strongly Agree	58.9%	55.4%	36.7%	43.9%	45.9%
Agree	27.4%	31.5%	39.8%	32.5%	33.3%
Neutral	12.3%	9.8%	18.8%	17.3%	15.9%
Disagree	1.4%	1.1%	3.9%	3.8%	3.2%
Strongly Disagree	0.0%	2.2%	0.8%	2.5%	1.7%

Q15r. New or expanded convention space

Strongly Agree	38.4%	31.5%	29.9%	32.3%	32.4%
Agree	16.4%	26.1%	32.3%	33.6%	29.4%
Neutral	41.1%	31.5%	31.5%	26.8%	30.5%
Disagree	2.7%	7.6%	4.7%	5.1%	5.6%
Strongly Disagree	1.4%	3.3%	1.6%	2.1%	2.1%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

Q15s. A multi-purpose arena

Strongly Agree	36.5%	29.7%	27.3%	30.1%	30.4%
Agree	20.3%	30.8%	39.8%	31.0%	31.3%
Neutral	36.5%	29.7%	22.7%	29.7%	28.7%
Disagree	4.1%	7.7%	9.4%	7.1%	7.6%
Strongly Disagree	2.7%	2.2%	0.8%	2.1%	1.9%

Q15t. Growth outward in more directions in addition to south

Strongly Agree	33.8%	24.7%	31.0%	29.8%	29.9%
Agree	28.4%	36.6%	31.7%	36.0%	33.8%
Neutral	29.7%	24.7%	27.0%	28.1%	27.3%
Disagree	4.1%	6.5%	7.1%	4.5%	5.8%
Strongly Disagree	4.1%	7.5%	3.2%	1.7%	3.3%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	
<u>Q15u. Quality of transportation access</u>					
Strongly Agree	19.4%	15.2%	23.6%	20.5%	20.4%
Agree	30.6%	38.0%	37.8%	39.7%	37.6%
Neutral	43.1%	37.0%	33.1%	35.6%	36.1%
Disagree	4.2%	8.7%	2.4%	3.3%	4.1%
Strongly Disagree	2.8%	1.1%	3.1%	0.8%	1.7%
 <u>Q15v. Stronger retirement community</u>					
Strongly Agree	23.3%	18.3%	26.0%	37.0%	29.1%
Agree	21.9%	33.3%	33.1%	37.0%	33.1%
Neutral	47.9%	38.7%	33.9%	23.4%	32.1%
Disagree	5.5%	5.4%	5.5%	1.7%	3.9%
Strongly Disagree	1.4%	4.3%	1.6%	0.9%	1.7%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

Q15w. Other

Strongly Agree	77.8%	72.7%	33.3%	60.7%	56.9%
Agree	11.1%	18.2%	13.3%	14.3%	13.8%
Neutral	11.1%	9.1%	40.0%	17.9%	20.0%
Disagree	0.0%	0.0%	6.7%	7.1%	7.7%
Strongly Disagree	0.0%	0.0%	6.7%	0.0%	1.5%

**Q16. Which FOUR of the statements from the list in Question 15 do you feel best represent YOUR VISION for the FUTURE of the City of Tyler? (top 4)**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

**Q16. Sum of Top 4 Choices**

A stronger city identity	10.5%	7.5%	9.7%	10.9%	9.9%
More attractive entrance & commercial corridors	9.2%	10.8%	13.4%	10.1%	10.8%
More parks	10.5%	4.3%	13.4%	8.9%	9.4%
More sidewalks, walking paths, & trails	31.6%	25.8%	24.6%	18.1%	22.7%
More bicycle paths & routes	13.2%	9.7%	14.2%	8.1%	10.5%
More restaurants, entertainment & cultural activities Downtown	15.8%	17.2%	23.1%	12.1%	16.0%
More housing in & around Downtown	6.6%	2.2%	6.7%	5.6%	5.4%
More affordable housing within City	19.7%	15.1%	20.1%	16.5%	17.5%

**Q16. Which FOUR of the statements from the list in Question 15 do you feel best represent YOUR VISION for the FUTURE of the City of Tyler? (top 4) (cont.)**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

**Q16. Sum of Top 4 Choices (Cont.)**

More & better housing & commercial development in North End	18.4%	15.1%	17.9%	12.1%	15.0%
Better traffic flow on major City roads	50.0%	57.0%	53.0%	59.3%	55.7%
Better public transportation	11.8%	6.5%	9.0%	6.9%	7.9%
Additional swimming & water recreation facilities	21.1%	12.9%	9.7%	4.8%	9.5%
More activities for teenagers	25.0%	24.7%	17.2%	13.7%	18.0%
More activities for seniors	9.2%	10.8%	10.4%	23.0%	15.9%
Less sprawling growth	5.3%	8.6%	6.0%	7.7%	7.0%
Better management of outward growth	11.8%	19.4%	14.9%	15.3%	15.3%
Improved & new public schools	35.5%	44.1%	20.9%	33.1%	32.1%

**Q16. Which FOUR of the statements from the list in Question 15 do you feel best represent YOUR VISION for the FUTURE of the City of Tyler? (top 4) (cont.)**

N=555

	Households With and Without Children				Total
	Households w/ Children Under Age 10	Households w/ Children Ages 10- 19	Households w/ Adults Ages 20- 54 and No Children	Households w/ Adults Ages 55+ and No Children	

**Q16. Sum of Top 4 Choices (Cont.)**

New or expanded convention space	11.8%	14.0%	13.4%	19.0%	15.7%
A multi-purpose arena	9.2%	11.8%	14.2%	12.5%	12.4%
Growth outward in more directions in addition to south	11.8%	10.8%	16.4%	12.1%	13.0%
Quality of transportation access	2.6%	5.4%	6.0%	9.3%	6.8%
Stronger retirement community	10.5%	5.4%	10.4%	21.4%	14.4%
Other	3.9%	14.0%	3.7%	4.4%	5.8%
None chosen	7.9%	8.6%	10.4%	10.1%	10.1%

*Section 7:*  
***Cross-tabular Data by  
Quality of Life and  
Length of Residency***

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**Q1. For each of the following issues currently facing the City of Tyler, please rate whether you feel the issue is Very Important, Somewhat Important, Not Sure or Not Important:**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<b><u>Q1a. Traffic congestion</u></b>										
Very Important	78.5%	71.9%	90.2%	77.1%	74.4%	76.3%	69.5%	72.8%	80.9%	77.8%
Somewhat Import	19.5%	24.4%	8.2%	20.0%	25.6%	21.1%	30.5%	22.2%	16.7%	19.6%
Not Sure	2.0%	3.1%	1.6%	2.9%	0.0%	0.0%	0.0%	4.9%	2.4%	2.3%
Not Important	0.0%	0.6%	0.0%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%	0.2%
<b><u>Q1b. Public safety</u></b>										
Very Important	86.2%	80.0%	75.4%	82.9%	79.5%	76.3%	86.4%	77.8%	84.8%	83.1%
Somewhat Import	11.4%	15.6%	23.0%	11.4%	17.9%	21.1%	11.9%	18.5%	12.1%	13.9%
Not Sure	2.0%	4.4%	1.6%	5.7%	2.6%	2.6%	1.7%	3.7%	2.7%	2.9%
Not Important	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.2%

**Q1. For each of the following issues currently facing the City of Tyler, please rate whether you feel the issue is Very Important, Somewhat Important, Not Sure or Not Important:**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q1c. Water/sewer availability</u>										
Very Important	67.8%	69.4%	60.7%	62.9%	69.2%	63.2%	62.7%	60.5%	69.1%	67.0%
Somewhat Import	22.5%	23.8%	27.9%	25.7%	25.6%	31.6%	30.5%	25.9%	21.2%	23.8%
Not Sure	8.4%	6.9%	6.6%	11.4%	5.1%	5.3%	5.1%	9.9%	8.8%	7.9%
Not Important	1.3%	0.0%	4.9%	0.0%	0.0%	0.0%	1.7%	3.7%	0.9%	1.3%
<u>Q1d. Lake Tyler, Lake Tyler East, &amp; Bellwood Lake</u>										
Very Important	31.5%	22.5%	14.8%	14.3%	23.1%	15.8%	20.3%	19.8%	29.7%	25.9%
Somewhat Import	40.3%	35.6%	49.2%	34.3%	25.6%	47.4%	42.4%	38.3%	40.3%	39.6%
Not Sure	23.5%	32.5%	24.6%	45.7%	46.2%	26.3%	28.8%	32.1%	24.5%	27.6%
Not Important	4.7%	9.4%	11.5%	5.7%	5.1%	10.5%	8.5%	9.9%	5.5%	6.8%

**Q1. For each of the following issues currently facing the City of Tyler, please rate whether you feel the issue is Very Important, Somewhat Important, Not Sure or Not Important:**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q1e. Historic preservation</u>										
Very Important	32.9%	21.9%	21.3%	14.3%	30.8%	13.2%	30.5%	29.6%	26.7%	27.2%
Somewhat Import	46.6%	46.3%	54.1%	40.0%	46.2%	63.2%	44.1%	35.8%	48.8%	47.0%
Not Sure	18.1%	25.0%	16.4%	40.0%	20.5%	15.8%	22.0%	28.4%	20.3%	21.3%
Not Important	2.3%	6.9%	8.2%	5.7%	2.6%	7.9%	3.4%	6.2%	4.2%	4.5%
 <u>Q1f. Walking &amp; biking trails</u>										
Very Important	38.9%	37.5%	36.1%	40.0%	41.0%	47.4%	47.5%	45.7%	33.0%	38.4%
Somewhat Import	45.3%	40.6%	41.0%	45.7%	43.6%	36.8%	39.0%	39.5%	46.4%	43.4%
Not Sure	11.7%	12.5%	14.8%	14.3%	12.8%	7.9%	11.9%	9.9%	13.6%	12.4%
Not Important	4.0%	9.4%	8.2%	0.0%	2.6%	7.9%	1.7%	4.9%	7.0%	5.8%

**Q1. For each of the following issues currently facing the City of Tyler, please rate whether you feel the issue is Very Important, Somewhat Important, Not Sure or Not Important:**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q1g. Maintaining community identity, uniqueness &amp; quality of life</u>										
Very Important	55.7%	52.5%	49.2%	45.7%	46.2%	55.3%	55.9%	53.1%	53.3%	53.5%
Somewhat Import	34.6%	29.4%	37.7%	22.9%	41.0%	36.8%	27.1%	33.3%	32.7%	32.6%
Not Sure	8.1%	13.1%	13.1%	22.9%	10.3%	5.3%	15.3%	9.9%	10.9%	11.0%
Not Important	1.7%	5.0%	0.0%	8.6%	2.6%	2.6%	1.7%	3.7%	3.0%	2.9%
 <u>Q1h. Downtown revitalization</u>										
Very Important	32.2%	28.1%	24.6%	22.9%	38.5%	21.1%	42.4%	37.0%	25.8%	29.7%
Somewhat Import	51.3%	43.8%	44.3%	40.0%	41.0%	47.4%	44.1%	38.3%	51.8%	47.6%
Not Sure	14.1%	15.6%	18.0%	31.4%	15.4%	23.7%	8.5%	17.3%	15.5%	16.0%
Not Important	2.3%	12.5%	13.1%	5.7%	5.1%	7.9%	5.1%	7.4%	7.0%	6.7%

**Q1. For each of the following issues currently facing the City of Tyler, please rate whether you feel the issue is Very Important, Somewhat Important, Not Sure or Not Important:**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q1i. Population growth</u>										
Very Important	36.9%	25.6%	31.1%	31.4%	30.8%	15.8%	35.6%	28.4%	34.8%	32.6%
Somewhat Import	40.9%	42.5%	27.9%	28.6%	35.9%	50.0%	44.1%	44.4%	37.3%	39.3%
Not Sure	14.8%	20.0%	21.3%	25.7%	20.5%	21.1%	13.6%	18.5%	17.3%	17.7%
Not Important	7.4%	11.9%	19.7%	14.3%	12.8%	13.2%	6.8%	8.6%	10.6%	10.5%
<u>Q1j. North Tyler revitalization</u>										
Very Important	36.2%	36.3%	34.4%	31.4%	30.8%	31.6%	33.9%	33.3%	37.3%	35.7%
Somewhat Import	40.6%	35.0%	18.0%	28.6%	43.6%	39.5%	40.7%	34.6%	34.5%	35.9%
Not Sure	18.1%	16.3%	23.0%	34.3%	20.5%	18.4%	20.3%	19.8%	18.2%	19.1%
Not Important	5.0%	12.5%	24.6%	5.7%	5.1%	10.5%	5.1%	12.3%	10.0%	9.4%

**Q1. For each of the following issues currently facing the City of Tyler, please rate whether you feel the issue is Very Important, Somewhat Important, Not Sure or Not Important:**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q1k. Affordable housing</u>										
Very Important	45.6%	43.1%	39.3%	45.7%	35.9%	50.0%	39.0%	45.7%	45.5%	44.3%
Somewhat Import	33.9%	33.1%	26.2%	25.7%	46.2%	28.9%	32.2%	24.7%	33.0%	32.3%
Not Sure	15.8%	17.5%	19.7%	20.0%	10.3%	15.8%	22.0%	22.2%	15.2%	16.9%
Not Important	4.7%	6.3%	14.8%	8.6%	7.7%	5.3%	6.8%	7.4%	6.4%	6.5%
 <u>Q1l. Appearance of commercial areas</u>										
Very Important	47.7%	38.1%	39.3%	34.3%	51.3%	36.8%	37.3%	43.2%	43.3%	43.1%
Somewhat Import	43.0%	43.8%	47.5%	42.9%	28.2%	47.4%	49.2%	45.7%	44.5%	43.8%
Not Sure	7.4%	14.4%	11.5%	11.4%	12.8%	10.5%	6.8%	11.1%	10.0%	10.1%
Not Important	2.0%	3.8%	1.6%	11.4%	7.7%	5.3%	6.8%	0.0%	2.1%	3.1%

**Q1. For each of the following issues currently facing the City of Tyler, please rate whether you feel the issue is Very Important, Somewhat Important, Not Sure or Not Important:**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q1m. Employment opportunities</u>										
Very Important	84.2%	75.6%	65.6%	74.3%	79.5%	76.3%	72.9%	79.0%	79.7%	78.9%
Somewhat Import	13.1%	20.0%	21.3%	11.4%	15.4%	21.1%	25.4%	13.6%	14.8%	16.0%
Not Sure	2.3%	3.8%	9.8%	14.3%	5.1%	0.0%	1.7%	7.4%	4.5%	4.3%
Not Important	0.3%	0.6%	3.3%	0.0%	0.0%	2.6%	0.0%	0.0%	0.9%	0.7%
 <u>Q1n. Parks, recreation, open space</u>										
Very Important	55.7%	56.9%	47.5%	37.1%	61.5%	55.3%	55.9%	59.3%	51.2%	54.1%
Somewhat Import	36.9%	35.0%	34.4%	45.7%	30.8%	39.5%	40.7%	32.1%	37.6%	36.6%
Not Sure	6.0%	5.0%	14.8%	11.4%	7.7%	2.6%	3.4%	4.9%	8.5%	7.0%
Not Important	1.3%	3.1%	3.3%	5.7%	0.0%	2.6%	0.0%	3.7%	2.7%	2.3%

**Q1. For each of the following issues currently facing the City of Tyler, please rate whether you feel the issue is Very Important, Somewhat Important, Not Sure or Not Important:**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q1o. Diversification of housing types</u>										
Very Important	28.5%	23.8%	21.3%	22.9%	25.6%	15.8%	23.7%	27.2%	26.7%	25.9%
Somewhat Import	36.2%	42.5%	27.9%	31.4%	35.9%	50.0%	39.0%	34.6%	36.4%	36.9%
Not Sure	24.5%	23.1%	29.5%	31.4%	17.9%	28.9%	25.4%	25.9%	24.8%	25.0%
Not Important	10.7%	10.6%	21.3%	14.3%	20.5%	5.3%	11.9%	12.3%	12.1%	12.1%
 <u>Q1p. Maintaining low tax rate</u>										
Very Important	76.2%	75.0%	77.0%	57.1%	61.5%	68.4%	67.8%	74.1%	77.9%	74.6%
Somewhat Import	17.4%	18.1%	16.4%	28.6%	35.9%	26.3%	28.8%	11.1%	15.2%	18.2%
Not Sure	3.4%	4.4%	4.9%	8.6%	0.0%	2.6%	1.7%	8.6%	4.5%	4.3%
Not Important	3.0%	2.5%	1.6%	5.7%	2.6%	2.6%	1.7%	6.2%	2.4%	2.9%

**Q1. For each of the following issues currently facing the City of Tyler, please rate whether you feel the issue is Very Important, Somewhat Important, Not Sure or Not Important:**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q1q. Managing future growth</u>										
Very Important	71.8%	60.0%	63.9%	48.6%	53.8%	60.5%	64.4%	71.6%	66.7%	65.9%
Somewhat Import	23.8%	34.4%	27.9%	25.7%	38.5%	31.6%	33.9%	23.5%	25.8%	27.4%
Not Sure	4.0%	4.4%	8.2%	17.1%	5.1%	5.3%	1.7%	4.9%	6.7%	5.6%
Not Important	0.3%	1.3%	0.0%	8.6%	2.6%	2.6%	0.0%	0.0%	0.9%	1.1%
 <u>Q1r. Drainage</u>										
Very Important	55.7%	57.5%	57.4%	42.9%	59.0%	44.7%	55.9%	51.9%	56.7%	55.5%
Somewhat Import	31.5%	29.4%	29.5%	31.4%	41.0%	36.8%	23.7%	28.4%	30.6%	30.6%
Not Sure	12.1%	11.9%	11.5%	22.9%	0.0%	18.4%	18.6%	19.8%	11.2%	12.8%
Not Important	0.7%	1.3%	1.6%	2.9%	0.0%	0.0%	1.7%	0.0%	1.5%	1.1%

**Q1. For each of the following issues currently facing the City of Tyler, please rate whether you feel the issue is Very Important, Somewhat Important, Not Sure or Not Important:**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q1s. Education</u>										
Very Important	84.9%	75.0%	73.8%	68.6%	79.5%	81.6%	76.3%	77.8%	80.6%	79.8%
Somewhat Import	11.7%	17.5%	19.7%	20.0%	15.4%	18.4%	20.3%	14.8%	13.3%	14.8%
Not Sure	1.3%	5.6%	4.9%	5.7%	2.6%	0.0%	0.0%	6.2%	3.6%	3.2%
Not Important	2.0%	1.9%	1.6%	5.7%	2.6%	0.0%	3.4%	1.2%	2.4%	2.2%
<u>Q1t. Other</u>										
Very Important	11.4%	15.0%	18.0%	22.9%	17.9%	13.2%	13.6%	11.1%	12.7%	13.9%
Somewhat Import	1.0%	3.1%	1.6%	2.9%	2.6%	0.0%	1.7%	1.2%	2.1%	1.8%
Not Sure	86.9%	81.3%	78.7%	68.6%	79.5%	86.8%	84.7%	87.7%	83.3%	83.2%
Not Important	0.7%	0.6%	1.6%	5.7%	0.0%	0.0%	0.0%	0.0%	1.8%	1.1%

**Q2. Which FOUR of the issues from the list in Question 1 do you feel are MOST IMPORTANT for the City of Tyler to address? (top 4)**

N=555	Q11. What do you think of the quality of life since you have lived in Tyler				Q18. How long have you lived in your community?					Total
	Improved	Stayed the same	Gotten worse	Not sure	0-2 years	3-5 years	6-10 years	11-20 years	21+ years	
<b><u>Q2. Sum of Top 4 Choices</u></b>										
Traffic congestion	58.7%	53.1%	63.9%	34.3%	53.8%	47.4%	52.5%	56.8%	58.5%	56.2%
Public safety	54.7%	53.8%	57.4%	48.6%	61.5%	57.9%	54.2%	46.9%	54.8%	54.2%
Water/sewer availability	20.5%	13.1%	11.5%	22.9%	17.9%	15.8%	13.6%	9.9%	20.0%	17.5%
Lake Tyler, Lake Tyler East, & Bellwood Lake	3.7%	4.4%	4.9%	5.7%	7.7%	0.0%	3.4%	2.5%	4.8%	4.1%
Historic preservation	3.4%	2.5%	4.9%	2.9%	2.6%	7.9%	3.4%	3.7%	2.4%	3.2%
Walking & biking trails	12.8%	15.0%	8.2%	0.0%	5.1%	15.8%	16.9%	9.9%	12.4%	12.3%
Maintaining community identity, uniqueness & quality of life	14.1%	16.3%	14.8%	11.4%	7.7%	15.8%	15.3%	16.0%	15.2%	14.6%
Downtown revitalization	9.4%	7.5%	4.9%	0.0%	10.3%	13.2%	11.9%	12.3%	5.5%	7.9%
Population growth	6.7%	4.4%	6.6%	5.7%	10.3%	5.3%	10.2%	6.2%	4.8%	5.9%
North Tyler revitalization	16.8%	18.1%	18.0%	5.7%	5.1%	5.3%	11.9%	17.3%	20.0%	16.6%
Affordable housing	17.8%	18.1%	16.4%	20.0%	15.4%	23.7%	15.3%	14.8%	18.2%	17.8%

**Q2. Which FOUR of the issues from the list in Question 1 do you feel are MOST IMPORTANT for the City of Tyler to address? (top 4) (cont.)**

N=555	Q11. What do you think of the quality of life since you have lived in Tyler				Q18. How long have you lived in your community?					Total
	Improved	Stayed the same	Gotten worse	Not sure	0-2 years	3-5 years	6-10 years	11-20 years	21+ years	
<b><u>Q2. Sum of Top 4 Choices (Cont.)</u></b>										
Appearance of commercial areas	3.7%	5.6%	3.3%	0.0%	7.7%	2.6%	3.4%	4.9%	3.6%	4.0%
Employment opportunities	44.0%	41.3%	41.0%	42.9%	41.0%	44.7%	33.9%	46.9%	43.3%	42.7%
Parks, recreation, open space	12.1%	8.8%	3.3%	8.6%	10.3%	13.2%	13.6%	14.8%	7.6%	9.9%
Diversification of housing types	2.3%	3.8%	1.6%	0.0%	5.1%	0.0%	3.4%	3.7%	2.1%	2.5%
Maintaining low tax rate	38.9%	43.8%	37.7%	40.0%	35.9%	60.5%	37.3%	42.0%	38.2%	40.2%
Managing future growth	15.1%	17.5%	18.0%	20.0%	25.6%	13.2%	23.7%	17.3%	14.2%	16.4%
Drainage	3.0%	8.1%	4.9%	5.7%	10.3%	0.0%	8.5%	3.7%	4.5%	4.9%
Education	34.2%	40.6%	34.4%	31.4%	46.2%	36.8%	35.6%	44.4%	33.0%	36.0%
Other	5.4%	6.9%	16.4%	5.7%	10.3%	7.9%	5.1%	4.9%	7.0%	7.0%
None chosen	5.0%	3.8%	3.3%	20.0%	2.6%	2.6%	5.1%	4.9%	6.1%	5.4%

**Q3. Customer Satisfaction for Major City Services. For each of the following MAJOR CITY SERVICES, please rate your overall satisfaction with the service. (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q3a. Overall quality of public safety services (i.e. police and fire)</u>										
Very satisfied	46.4%	35.3%	20.7%	28.1%	31.4%	40.5%	34.5%	38.0%	41.3%	39.3%
Satisfied	44.7%	47.4%	56.9%	56.3%	54.3%	43.2%	53.4%	50.6%	45.7%	47.5%
Neutral	6.8%	14.1%	17.2%	15.6%	11.4%	16.2%	12.1%	7.6%	9.9%	10.6%
Dissatisfied	1.4%	1.9%	1.7%	0.0%	2.9%	0.0%	0.0%	1.3%	1.9%	1.5%
Very Dissatisfied	0.7%	1.3%	3.4%	0.0%	0.0%	0.0%	0.0%	2.5%	1.2%	1.1%
<u>Q3b. Overall quality of parks &amp; recreation programs &amp; facilities</u>										
Very satisfied	17.0%	10.5%	12.3%	13.3%	11.8%	16.2%	10.5%	14.7%	15.4%	14.4%
Satisfied	57.8%	48.7%	36.8%	50.0%	55.9%	59.5%	57.9%	42.7%	52.6%	52.5%
Neutral	20.2%	32.2%	28.1%	36.7%	29.4%	21.6%	24.6%	33.3%	23.4%	25.5%
Dissatisfied	3.9%	7.2%	15.8%	0.0%	2.9%	0.0%	3.5%	6.7%	7.4%	5.9%
Very Dissatisfied	1.1%	1.3%	7.0%	0.0%	0.0%	2.7%	3.5%	2.7%	1.3%	1.7%

**Q3. Customer Satisfaction for Major City Services. For each of the following MAJOR CITY SERVICES, please rate your overall satisfaction with the service. (without "don't know")**

N=555	Q11. What do you think of the quality of life since you have lived in Tyler				Q18. How long have you lived in your community?					Total
	Improved	Stayed the	Gotten	Not sure	0-2 years	3-5 years	6-10 years	11-20 years	21+ years	
		same	worse							
<u>Q3c. Overall maintenance of City streets &amp; facilities</u>										
Very satisfied	8.2%	7.0%	3.4%	9.4%	7.9%	13.2%	8.6%	8.9%	5.9%	7.4%
Satisfied	37.5%	37.6%	20.3%	28.1%	39.5%	36.8%	32.8%	32.9%	35.2%	35.1%
Neutral	24.6%	26.1%	22.0%	28.1%	31.6%	23.7%	25.9%	26.6%	24.6%	25.1%
Dissatisfied	23.5%	22.9%	33.9%	25.0%	10.5%	18.4%	25.9%	24.1%	26.8%	24.5%
Very Dissatisfied	6.1%	6.4%	20.3%	9.4%	10.5%	7.9%	6.9%	7.6%	7.5%	7.9%
<u>Q3d. Overall enforcement of City codes &amp; ordinances</u>										
Very satisfied	13.0%	7.0%	5.2%	8.0%	17.2%	6.5%	8.8%	9.5%	10.2%	10.2%
Satisfied	39.5%	37.3%	19.0%	28.0%	31.0%	45.2%	35.1%	40.5%	34.9%	35.9%
Neutral	35.1%	44.4%	41.4%	48.0%	37.9%	41.9%	47.4%	35.1%	38.2%	39.1%
Dissatisfied	9.1%	7.0%	24.1%	16.0%	13.8%	6.5%	7.0%	10.8%	11.2%	10.6%
Very Dissatisfied	3.3%	4.2%	10.3%	0.0%	0.0%	0.0%	1.8%	4.1%	5.6%	4.2%

**Q3. Customer Satisfaction for Major City Services. For each of the following MAJOR CITY SERVICES, please rate your overall satisfaction with the service. (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q3e. Overall quality of customer service you receive from City employees</u>										
Very satisfied	20.5%	13.9%	11.9%	24.1%	18.8%	17.1%	18.2%	19.2%	17.3%	17.8%
Satisfied	52.3%	43.1%	35.6%	44.8%	40.6%	42.9%	54.5%	50.7%	47.0%	47.3%
Neutral	23.7%	37.5%	40.7%	27.6%	37.5%	37.1%	25.5%	23.3%	30.7%	29.8%
Dissatisfied	2.1%	4.2%	6.8%	3.4%	3.1%	0.0%	1.8%	1.4%	3.8%	3.3%
Very Dissatisfied	1.4%	1.4%	5.1%	0.0%	0.0%	2.9%	0.0%	5.5%	1.3%	1.7%
<u>Q3f. Overall effectiveness of City communication with public</u>										
Very satisfied	14.6%	8.5%	3.3%	12.5%	5.6%	5.7%	13.8%	15.6%	11.3%	11.4%
Satisfied	49.1%	34.0%	25.0%	37.5%	50.0%	48.6%	39.7%	36.4%	41.3%	41.3%
Neutral	26.8%	45.8%	50.0%	43.8%	33.3%	34.3%	37.9%	35.1%	36.3%	36.0%
Dissatisfied	7.3%	10.5%	16.7%	6.3%	11.1%	8.6%	8.6%	9.1%	9.1%	9.2%
Very Dissatisfied	2.1%	1.3%	5.0%	0.0%	0.0%	2.9%	0.0%	3.9%	2.2%	2.1%

**Q3. Customer Satisfaction for Major City Services. For each of the following MAJOR CITY SERVICES, please rate your overall satisfaction with the service. (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q3g. Overall effectiveness of land use &amp; development planning</u>										
Very satisfied	9.6%	4.1%	3.6%	6.9%	12.1%	6.1%	7.1%	6.8%	6.8%	7.2%
Satisfied	47.5%	31.7%	17.9%	34.5%	33.3%	45.5%	32.1%	47.3%	38.9%	39.0%
Neutral	32.3%	46.9%	44.6%	48.3%	39.4%	36.4%	44.6%	32.4%	38.9%	38.8%
Dissatisfied	9.2%	12.4%	23.2%	10.3%	12.1%	12.1%	10.7%	10.8%	11.9%	11.7%
Very Dissatisfied	1.4%	4.8%	10.7%	0.0%	3.0%	0.0%	5.4%	2.7%	3.5%	3.3%
<u>Q3h. Overall quality of City library services</u>										
Very satisfied	23.8%	16.2%	15.1%	29.6%	20.0%	19.4%	24.4%	20.0%	20.4%	21.0%
Satisfied	47.6%	41.5%	39.6%	33.3%	46.7%	45.2%	35.6%	43.1%	45.8%	44.2%
Neutral	25.8%	36.9%	37.7%	33.3%	33.3%	29.0%	33.3%	33.8%	29.6%	30.7%
Dissatisfied	2.8%	4.6%	7.5%	3.7%	0.0%	6.5%	6.7%	3.1%	3.9%	3.9%
Very Dissatisfied	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.2%

**Q3. Customer Satisfaction for Major City Services. For each of the following MAJOR CITY SERVICES, please rate your overall satisfaction with the service. (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q3i. Overall effectiveness of traffic &amp; congestion management</u>										
Very satisfied	2.4%	1.9%	3.3%	9.4%	0.0%	2.6%	3.4%	2.6%	2.5%	2.8%
Satisfied	28.2%	19.5%	10.0%	25.0%	29.7%	23.7%	25.4%	24.7%	22.2%	23.4%
Neutral	30.9%	28.6%	16.7%	28.1%	27.0%	26.3%	25.4%	26.0%	30.0%	28.4%
Dissatisfied	25.8%	35.7%	41.7%	31.3%	29.7%	28.9%	33.9%	31.2%	30.6%	30.9%
Very Dissatisfied	12.7%	14.3%	28.3%	6.3%	13.5%	18.4%	11.9%	15.6%	14.7%	14.5%
<u>Q3j. Overall management &amp; administration of City services</u>										
Very satisfied	13.1%	7.6%	1.8%	11.5%	6.7%	8.6%	12.3%	9.6%	10.1%	10.2%
Satisfied	47.0%	38.9%	20.0%	38.5%	43.3%	48.6%	38.6%	35.6%	42.2%	41.3%
Neutral	35.3%	44.4%	58.2%	50.0%	46.7%	40.0%	43.9%	47.9%	39.0%	41.3%
Dissatisfied	3.9%	6.3%	10.9%	0.0%	3.3%	0.0%	3.5%	4.1%	6.5%	5.1%
Very Dissatisfied	0.7%	2.8%	9.1%	0.0%	0.0%	2.9%	1.8%	2.7%	2.3%	2.2%

**Q3. Customer Satisfaction for Major City Services. For each of the following MAJOR CITY SERVICES, please rate your overall satisfaction with the service. (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q3k. Overall garbage collection services</u>										
Very satisfied	42.0%	35.7%	31.7%	40.6%	23.7%	40.5%	42.4%	41.8%	38.4%	38.9%
Satisfied	49.1%	47.1%	46.7%	43.8%	63.2%	51.4%	40.7%	44.3%	48.9%	48.1%
Neutral	5.8%	12.1%	16.7%	9.4%	2.6%	8.1%	10.2%	12.7%	8.7%	9.0%
Dissatisfied	2.7%	4.5%	5.0%	3.1%	10.5%	0.0%	5.1%	1.3%	3.4%	3.5%
Very Dissatisfied	0.3%	0.6%	0.0%	3.1%	0.0%	0.0%	1.7%	0.0%	0.6%	0.6%
<u>Q3l. Overall water quality</u>										
Very satisfied	36.5%	26.3%	30.0%	25.0%	18.4%	15.8%	33.9%	27.8%	36.3%	32.1%
Satisfied	44.7%	44.2%	45.0%	46.9%	60.5%	55.3%	33.9%	46.8%	43.8%	44.8%
Neutral	10.9%	22.4%	18.3%	18.8%	13.2%	21.1%	18.6%	13.9%	14.6%	15.5%
Dissatisfied	5.8%	6.4%	3.3%	9.4%	7.9%	7.9%	13.6%	7.6%	3.4%	5.9%
Very Dissatisfied	2.0%	0.6%	3.3%	0.0%	0.0%	0.0%	0.0%	3.8%	1.9%	1.7%

**Q3. Customer Satisfaction for Major City Services. For each of the following MAJOR CITY SERVICES, please rate your overall satisfaction with the service. (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q3m. Overall management of drainage &amp; storm water runoff</u>										
Very satisfied	16.7%	13.9%	20.0%	6.7%	8.3%	8.3%	15.5%	19.2%	16.6%	15.7%
Satisfied	53.0%	47.0%	33.3%	50.0%	58.3%	66.7%	50.0%	43.6%	47.1%	48.9%
Neutral	22.0%	27.2%	26.7%	30.0%	22.2%	19.4%	20.7%	29.5%	24.5%	24.4%
Dissatisfied	6.6%	9.3%	18.3%	13.3%	8.3%	5.6%	10.3%	3.8%	10.5%	9.1%
Very Dissatisfied	1.7%	2.6%	1.7%	0.0%	2.8%	0.0%	3.4%	3.8%	1.3%	1.9%
 <u>Q3n. Overall quality of airport</u>										
Very satisfied	33.5%	27.2%	26.9%	34.8%	33.3%	28.6%	33.3%	42.9%	27.7%	31.0%
Satisfied	47.4%	36.0%	44.2%	21.7%	29.6%	34.3%	33.3%	35.7%	48.1%	42.6%
Neutral	17.3%	33.8%	21.2%	39.1%	33.3%	31.4%	27.5%	21.4%	21.5%	23.5%
Dissatisfied	0.8%	2.2%	7.7%	0.0%	3.7%	2.9%	2.0%	0.0%	2.1%	1.9%
Very Dissatisfied	1.1%	0.7%	0.0%	4.3%	0.0%	2.9%	3.9%	0.0%	0.7%	1.0%

**Q3. Customer Satisfaction for Major City Services. For each of the following MAJOR CITY SERVICES, please rate your overall satisfaction with the service. (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q3o. Overall quality of bus service availability</u>										
Very satisfied	10.6%	8.6%	2.8%	15.0%	5.3%	0.0%	12.9%	10.2%	9.9%	9.5%
Satisfied	31.7%	16.1%	19.4%	20.0%	21.1%	27.3%	6.5%	24.5%	28.8%	25.6%
Neutral	51.3%	63.4%	69.4%	45.0%	42.1%	59.1%	64.5%	55.1%	55.9%	56.0%
Dissatisfied	4.5%	9.7%	5.6%	20.0%	21.1%	13.6%	9.7%	8.2%	4.5%	6.9%
Very Dissatisfied	2.0%	2.2%	2.8%	0.0%	10.5%	0.0%	6.5%	2.0%	0.9%	2.0%

**Q4. Which TWO of these items listed in Question 3 do you think should receive the MOST EMPHASIS from City leaders over the next THREE Years? (top 2)**

N=555

	Q11. What do you think of the quality of life since you have lived in Tyler				Q18. How long have you lived in your community?					Total
	Improved	Stayed the same	Gotten worse	Not sure	0-2 years	3-5 years	6-10 years	11-20 years	21+ years	
<u>Q4. Sum of Top 2 Choices</u>										
Quality of public safety services	25.2%	28.8%	23.0%	8.6%	15.4%	21.1%	15.3%	32.1%	26.7%	24.9%
Quality of parks & recreation programs & facilities	7.7%	11.9%	13.1%	2.9%	7.7%	13.2%	6.8%	13.6%	7.9%	9.2%
Maintenance of City streets & facilities	47.7%	40.6%	49.2%	34.3%	33.3%	44.7%	45.8%	46.9%	45.5%	45.0%
Enforcement of City codes & ordinances	5.7%	5.0%	3.3%	5.7%	10.3%	0.0%	5.1%	6.2%	4.8%	5.2%
Quality of customer service you receive from City employees	3.0%	2.5%	3.3%	0.0%	5.1%	5.3%	3.4%	3.7%	1.8%	2.7%
Effectiveness of City communication with public	5.4%	5.6%	4.9%	5.7%	7.7%	5.3%	10.2%	4.9%	4.5%	5.4%
Effectiveness of land use & development planning	14.8%	15.0%	18.0%	2.9%	7.7%	7.9%	18.6%	9.9%	16.7%	14.4%
Quality of City library services	1.3%	3.8%	0.0%	2.9%	0.0%	10.5%	3.4%	1.2%	0.9%	2.0%

**Q4. Which TWO of these items listed in Question 3 do you think should receive the MOST EMPHASIS from City leaders over the next THREE Years? (top 2) (cont.)**

N=555	Q11. What do you think of the quality of life since you have lived in Tyler				Q18. How long have you lived in your community?					Total
	Improved	Stayed the same	Gotten worse	Not sure	0-2 years	3-5 years	6-10 years	11-20 years	21+ years	
<b><u>Q4. Sum of Top 2 Choices (Cont.)</u></b>										
Effectiveness of traffic & congestion management	48.7%	48.1%	49.2%	34.3%	48.7%	50.0%	44.1%	45.7%	49.1%	47.7%
Management & administration of City services	4.7%	4.4%	1.6%	0.0%	7.7%	2.6%	5.1%	3.7%	3.6%	4.0%
Overall garbage collection services	1.7%	2.5%	0.0%	8.6%	2.6%	2.6%	3.4%	1.2%	2.1%	2.2%
Overall water quality	8.4%	5.6%	8.2%	8.6%	10.3%	7.9%	5.1%	7.4%	7.6%	7.6%
Management of drainage & storm water runoff	5.4%	7.5%	1.6%	5.7%	7.7%	5.3%	5.1%	4.9%	5.8%	5.6%
Overall quality of airport	3.0%	1.9%	4.9%	2.9%	5.1%	5.3%	3.4%	0.0%	3.0%	2.9%
Quality of bus service availability	5.0%	4.4%	1.6%	5.7%	7.7%	13.2%	11.9%	4.9%	1.8%	4.5%
None chosen	4.0%	5.0%	6.6%	31.4%	10.3%	2.6%	3.4%	4.9%	7.0%	6.3%

**Q5. Overall, how satisfied are you with the quality of new neighborhood sub-divisions in the City of Tyler? (without "don't know")**

N=555	Q11. What do you think of the quality of life since you have lived in Tyler				Q18. How long have you lived in your community?					Total
	Improved	Stayed the same	Gotten worse	Not sure	0-2 years	3-5 years	6-10 years	11-20 years	21+ years	
<u>Q5. How satisfied are you with quality of new neighborhood sub-divisions</u>										
Very satisfied	26.6%	15.5%	2.1%	11.5%	14.3%	23.3%	22.4%	16.2%	21.0%	20.0%
Satisfied	47.2%	36.4%	39.6%	50.0%	46.4%	46.7%	38.8%	45.6%	44.1%	43.5%
Neutral	21.8%	41.1%	37.5%	30.8%	35.7%	26.7%	34.7%	26.5%	27.9%	29.5%
Dissatisfied	3.6%	3.9%	16.7%	3.8%	0.0%	3.3%	2.0%	8.8%	5.5%	5.1%
Very dissatisfied	0.8%	3.1%	4.2%	3.8%	3.6%	0.0%	2.0%	2.9%	1.5%	2.0%

**Q6. Overall, how satisfied are you with the quality of new commercial development in the City of Tyler? (without "don't know")**

N=555	Q11. What do you think of the quality of life since you have lived in Tyler				Q18. How long have you lived in your community?					Total
	Improved	Stayed the same	Gotten worse	Not sure	0-2 years	3-5 years	6-10 years	11-20 years	21+ years	
<u>Q6. How satisfied are you with quality of new commercial development</u>										
Very satisfied	23.6%	10.7%	8.6%	6.7%	20.0%	19.4%	17.9%	15.4%	17.4%	17.2%
Satisfied	48.2%	46.0%	36.2%	50.0%	48.6%	50.0%	37.5%	55.1%	44.5%	46.3%
Neutral	21.1%	28.7%	32.8%	30.0%	20.0%	22.2%	35.7%	19.2%	25.5%	25.2%
Dissatisfied	6.7%	10.0%	12.1%	10.0%	11.4%	8.3%	5.4%	9.0%	8.7%	8.4%
Very dissatisfied	0.4%	4.7%	10.3%	3.3%	0.0%	0.0%	3.6%	1.3%	3.9%	2.9%

**Q7. Do you generally think the condition of your neighborhood is getting better, worse, or staying about the same? (without "don't know")**

N=555	Q11. What do you think of the quality of life since you have lived in Tyler				Q18. How long have you lived in your community?					Total
	Improved	Stayed the	Gotten	Not sure	0-2 years	3-5 years	6-10 years	11-20 years	21+ years	
		same	worse							
<u>Q7. What do you generally think about condition of your neighborhood</u>										
Getting better	17.3%	8.2%	3.4%	10.3%	24.3%	18.9%	10.2%	18.8%	9.7%	12.8%
Staying about the same	69.7%	74.7%	45.8%	69.0%	62.2%	75.7%	74.6%	60.0%	69.4%	68.6%
Getting worse	12.9%	17.1%	50.8%	20.7%	13.5%	5.4%	15.3%	21.3%	20.9%	18.7%

**Q8. Using a scale of 5 to 1 where 5 is "Extremely Important" and 1 is "Not Important", please indicate how important each of the following reasons were in your decision to live in Tyler: (without "don't know")**

N=555	Q11. What do you think of the quality of life since you have lived in Tyler				Q18. How long have you lived in your community?					Total
	Improved	Stayed the	Gotten	Not sure	0-2 years	3-5 years	6-10 years	11-20 years	21+ years	
		same	worse							
<u>Q8a. Small city atmosphere</u>										
Extremely Important	23.0%	25.3%	26.7%	3.7%	18.9%	38.2%	22.8%	26.9%	21.2%	23.1%
Very Important	27.0%	24.7%	30.0%	11.1%	29.7%	17.6%	24.6%	26.9%	26.6%	25.9%
Important	31.2%	24.1%	20.0%	51.9%	27.0%	20.6%	35.1%	24.4%	29.7%	28.8%
Less Important	12.4%	16.5%	15.0%	14.8%	13.5%	14.7%	17.5%	16.7%	12.7%	14.0%
Not Important	6.4%	9.5%	8.3%	18.5%	10.8%	8.8%	0.0%	5.1%	9.8%	8.1%
<u>Q8b. Availability of shopping to meet needs of local residents</u>										
Extremely Important	32.8%	26.6%	38.3%	12.0%	28.9%	33.3%	38.6%	28.9%	28.9%	30.5%
Very Important	35.9%	36.1%	31.7%	12.0%	31.6%	33.3%	28.1%	43.4%	34.3%	34.5%
Important	26.8%	31.6%	26.7%	56.0%	28.9%	27.8%	29.8%	22.4%	31.4%	29.6%
Less Important	3.5%	5.1%	3.3%	16.0%	10.5%	5.6%	3.5%	3.9%	4.1%	4.5%
Not Important	1.0%	0.6%	0.0%	4.0%	0.0%	0.0%	0.0%	1.3%	1.3%	0.9%

**Q8. Using a scale of 5 to 1 where 5 is "Extremely Important" and 1 is "Not Important", please indicate how important each of the following reasons were in your decision to live in Tyler: (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q8c. Low crime rate</u>										
Extremely Important	65.9%	53.5%	66.7%	33.3%	63.2%	61.1%	71.4%	55.8%	60.2%	60.7%
Very Important	23.7%	32.5%	28.3%	29.6%	21.1%	27.8%	19.6%	27.3%	28.5%	27.1%
Important	9.4%	11.5%	5.0%	25.9%	13.2%	5.6%	8.9%	14.3%	9.7%	10.3%
Less Important	0.7%	1.3%	0.0%	7.4%	2.6%	5.6%	0.0%	2.6%	0.3%	1.1%
Not Important	0.3%	1.3%	0.0%	3.7%	0.0%	0.0%	0.0%	0.0%	1.3%	0.8%
 <u>Q8d. Quality of housing</u>										
Extremely Important	41.4%	33.3%	43.3%	23.1%	40.5%	33.3%	43.9%	42.1%	36.9%	38.3%
Very Important	35.8%	39.1%	28.3%	23.1%	29.7%	44.4%	33.3%	35.5%	35.0%	35.4%
Important	20.7%	23.1%	25.0%	46.2%	24.3%	19.4%	22.8%	18.4%	24.6%	23.1%
Less Important	1.8%	2.6%	1.7%	0.0%	5.4%	2.8%	0.0%	2.6%	1.6%	1.9%
Not Important	0.4%	1.9%	1.7%	7.7%	0.0%	0.0%	0.0%	1.3%	1.9%	1.3%

**Q8. Using a scale of 5 to 1 where 5 is "Extremely Important" and 1 is "Not Important", please indicate how important each of the following reasons were in your decision to live in Tyler: (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q8e. Level of taxation</u>										
Extremely Important	44.6%	43.7%	56.7%	23.1%	36.8%	38.9%	47.3%	37.7%	46.6%	44.5%
Very Important	30.7%	31.6%	31.7%	19.2%	31.6%	30.6%	30.9%	36.4%	29.4%	30.5%
Important	19.9%	19.0%	8.3%	34.6%	15.8%	27.8%	21.8%	22.1%	17.8%	19.2%
Less Important	2.1%	4.4%	1.7%	15.4%	13.2%	2.8%	0.0%	0.0%	3.4%	3.4%
Not Important	2.8%	1.3%	1.7%	7.7%	2.6%	0.0%	0.0%	3.9%	2.8%	2.4%
<u>Q8f. Employment opportunities</u>										
Extremely Important	54.9%	51.0%	55.2%	32.0%	43.2%	55.6%	70.2%	50.6%	50.6%	52.6%
Very Important	32.5%	25.5%	25.9%	20.0%	27.0%	16.7%	19.3%	31.2%	31.8%	29.0%
Important	10.5%	14.6%	10.3%	36.0%	18.9%	19.4%	5.3%	13.0%	13.1%	13.1%
Less Important	1.7%	5.7%	5.2%	4.0%	5.4%	8.3%	3.5%	2.6%	2.9%	3.4%
Not Important	0.3%	3.2%	3.4%	8.0%	5.4%	0.0%	1.8%	2.6%	1.6%	1.9%

**Q8. Using a scale of 5 to 1 where 5 is "Extremely Important" and 1 is "Not Important", please indicate how important each of the following reasons were in your decision to live in Tyler: (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q8g. Availability of arts &amp; cultural amenities</u>										
Extremely Important	18.2%	14.6%	11.7%	11.1%	18.4%	13.9%	28.1%	13.0%	14.5%	16.0%
Very Important	24.5%	18.5%	25.0%	11.1%	26.3%	11.1%	17.5%	29.9%	22.1%	22.2%
Important	40.2%	38.9%	38.3%	40.7%	34.2%	47.2%	38.6%	32.5%	40.7%	39.5%
Less Important	15.4%	22.3%	18.3%	22.2%	10.5%	27.8%	15.8%	22.1%	17.7%	18.1%
Not Important	1.7%	5.7%	6.7%	14.8%	10.5%	0.0%	0.0%	2.6%	5.0%	4.1%
<u>Q8h. Quality of City government services</u>										
Extremely Important	29.2%	21.2%	28.3%	18.5%	37.8%	13.9%	28.1%	24.0%	26.2%	26.1%
Very Important	38.4%	35.9%	40.0%	14.8%	13.5%	38.9%	43.9%	30.7%	39.4%	36.7%
Important	26.8%	32.1%	26.7%	37.0%	32.4%	30.6%	21.1%	33.3%	28.4%	28.8%
Less Important	4.2%	7.7%	1.7%	22.2%	13.5%	16.7%	5.3%	6.7%	3.8%	5.9%
Not Important	1.4%	3.2%	3.3%	7.4%	2.7%	0.0%	1.8%	5.3%	2.2%	2.5%

**Q8. Using a scale of 5 to 1 where 5 is "Extremely Important" and 1 is "Not Important", please indicate how important each of the following reasons were in your decision to live in Tyler: (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q8i. Financial stability of City government</u>										
Extremely Important	51.2%	33.8%	36.7%	18.5%	47.4%	30.6%	45.6%	41.6%	43.7%	42.8%
Very Important	26.7%	31.2%	38.3%	22.2%	18.4%	27.8%	31.6%	32.5%	29.1%	29.1%
Important	18.2%	29.3%	21.7%	33.3%	26.3%	36.1%	21.1%	18.2%	21.8%	22.6%
Less Important	3.2%	5.1%	1.7%	14.8%	5.3%	5.6%	1.8%	5.2%	4.1%	4.2%
Not Important	0.7%	0.6%	1.7%	11.1%	2.6%	0.0%	0.0%	2.6%	1.3%	1.3%
<u>Q8j. Appearance, views, &amp; overall beauty of City</u>										
Extremely Important	43.6%	29.6%	52.5%	25.9%	39.5%	51.4%	33.3%	41.0%	39.2%	39.6%
Very Important	39.0%	42.1%	40.7%	33.3%	36.8%	25.7%	47.4%	39.7%	40.8%	39.8%
Important	15.3%	23.3%	6.8%	25.9%	21.1%	20.0%	15.8%	16.7%	16.3%	17.3%
Less Important	1.7%	1.9%	0.0%	11.1%	0.0%	2.9%	1.8%	1.3%	2.5%	2.1%
Not Important	0.3%	3.1%	0.0%	3.7%	2.6%	0.0%	1.8%	1.3%	1.3%	1.3%

**Q8. Using a scale of 5 to 1 where 5 is "Extremely Important" and 1 is "Not Important", please indicate how important each of the following reasons were in your decision to live in Tyler: (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q8k. Proximity to family &amp; friends</u>										
Extremely Important	30.3%	29.9%	28.3%	25.9%	34.2%	38.9%	31.6%	30.3%	27.9%	29.7%
Very Important	29.3%	24.2%	41.7%	14.8%	21.1%	16.7%	24.6%	25.0%	32.6%	28.6%
Important	24.4%	25.5%	18.3%	29.6%	23.7%	19.4%	17.5%	18.4%	27.0%	24.2%
Less Important	9.1%	12.1%	10.0%	14.8%	2.6%	16.7%	19.3%	17.1%	7.2%	10.3%
Not Important	7.0%	8.3%	1.7%	14.8%	18.4%	8.3%	7.0%	9.2%	5.3%	7.1%
 <u>Q8l. Availability of parks &amp; open spaces</u>										
Extremely Important	21.8%	15.3%	22.0%	23.1%	18.4%	22.2%	25.0%	20.8%	18.7%	19.9%
Very Important	33.7%	34.4%	35.6%	19.2%	28.9%	44.4%	37.5%	40.3%	30.5%	33.5%
Important	33.0%	35.7%	32.2%	26.9%	34.2%	25.0%	30.4%	32.5%	35.2%	33.3%
Less Important	10.5%	10.2%	10.2%	7.7%	7.9%	5.6%	5.4%	5.2%	13.0%	10.2%
Not Important	1.1%	4.5%	0.0%	23.1%	10.5%	2.8%	1.8%	1.3%	2.5%	3.0%

**Q8. Using a scale of 5 to 1 where 5 is "Extremely Important" and 1 is "Not Important", please indicate how important each of the following reasons were in your decision to live in Tyler: (without "don't know")**

N=555	Q11. What do you think of the quality of life since you have lived in Tyler				Q18. How long have you lived in your community?					Total
	Improved	Stayed the	Gotten	Not sure	0-2 years	3-5 years	6-10 years	11-20 years	21+ years	
		same	worse							
<u>Q8m. Availability of recreational activities</u>										
Extremely Important	19.5%	16.0%	21.7%	20.0%	18.4%	25.0%	25.0%	16.9%	17.1%	18.7%
Very Important	38.3%	31.4%	31.7%	20.0%	28.9%	33.3%	42.9%	49.4%	31.0%	34.8%
Important	32.1%	35.3%	35.0%	28.0%	36.8%	25.0%	26.8%	24.7%	37.3%	33.1%
Less Important	8.0%	13.5%	10.0%	12.0%	7.9%	11.1%	3.6%	5.2%	12.0%	10.0%
Not Important	2.1%	3.8%	1.7%	20.0%	7.9%	5.6%	1.8%	3.9%	2.5%	3.4%
<u>Q8n. Always lived in Tyler</u>										
Extremely Important	25.4%	15.9%	28.1%	8.7%	6.3%	5.9%	4.3%	6.1%	32.5%	22.3%
Very Important	12.3%	5.6%	17.5%	13.0%	12.5%	2.9%	10.9%	9.1%	12.7%	11.1%
Important	15.0%	18.3%	5.3%	21.7%	12.5%	8.8%	8.7%	9.1%	18.0%	15.0%
Less Important	12.7%	13.5%	10.5%	13.0%	3.1%	14.7%	10.9%	25.8%	10.6%	12.6%
Not Important	34.6%	46.8%	38.6%	43.5%	65.6%	67.6%	65.2%	50.0%	26.1%	39.0%

**Q8. Using a scale of 5 to 1 where 5 is "Extremely Important" and 1 is "Not Important", please indicate how important each of the following reasons were in your decision to live in Tyler: (without "don't know")**

N=555	Q11. What do you think of the quality of life since you have lived in Tyler				Q18. How long have you lived in your community?					Total
	Improved	Stayed the	Gotten	Not sure	0-2 years	3-5 years	6-10 years	11-20 years	21+ years	
		same	worse							
<u>Q8o. Quality of health care services</u>										
Extremely Important	62.3%	45.3%	54.2%	44.4%	47.4%	63.9%	57.9%	53.2%	55.1%	55.3%
Very Important	26.0%	34.6%	35.6%	22.2%	39.5%	25.0%	21.1%	31.2%	30.2%	29.3%
Important	9.7%	14.5%	8.5%	25.9%	10.5%	2.8%	12.3%	14.3%	11.8%	11.8%
Less Important	1.4%	3.8%	1.7%	3.7%	2.6%	8.3%	7.0%	0.0%	1.6%	2.4%
Not Important	0.7%	1.9%	0.0%	3.7%	0.0%	0.0%	1.8%	1.3%	1.2%	1.1%
<u>Q8p. Availability of higher education (college/jr college) opportunities</u>										
Extremely Important	49.8%	34.6%	45.0%	33.3%	28.9%	44.4%	40.4%	43.6%	45.5%	44.0%
Very Important	28.0%	28.3%	36.7%	22.2%	31.6%	19.4%	29.8%	30.8%	29.3%	28.7%
Important	15.2%	21.4%	15.0%	14.8%	10.5%	22.2%	15.8%	16.7%	17.8%	17.0%
Less Important	3.8%	7.5%	3.3%	18.5%	15.8%	8.3%	5.3%	5.1%	4.4%	5.6%
Not Important	3.1%	8.2%	0.0%	11.1%	13.2%	5.6%	8.8%	3.8%	3.1%	4.7%

**Q8. Using a scale of 5 to 1 where 5 is "Extremely Important" and 1 is "Not Important", please indicate how important each of the following reasons were in your decision to live in Tyler: (without "don't know")**

N=555	Q11. What do you think of the quality of life since you have lived in Tyler				Q18. How long have you lived in your community?					Total
	Improved	Stayed the	Gotten	Not sure	0-2 years	3-5 years	6-10 years	11-20 years	21+ years	
		same	worse							
<u>Q8q. Availability of public transportation</u>										
Extremely Important	17.3%	8.9%	18.6%	11.5%	15.8%	5.6%	16.1%	11.5%	15.4%	14.7%
Very Important	24.2%	21.7%	27.1%	7.7%	15.8%	22.2%	19.6%	23.1%	24.5%	22.9%
Important	28.4%	24.2%	20.3%	42.3%	21.1%	27.8%	28.6%	19.2%	28.9%	26.9%
Less Important	14.2%	21.7%	11.9%	23.1%	21.1%	19.4%	10.7%	23.1%	15.7%	16.7%
Not Important	15.9%	23.6%	22.0%	15.4%	26.3%	25.0%	25.0%	23.1%	15.4%	18.8%
<u>Q8r. Quality of public education in primary &amp; secondary schools</u>										
Extremely Important	55.4%	39.5%	46.7%	38.5%	42.1%	44.4%	41.1%	35.9%	54.2%	48.8%
Very Important	26.0%	26.1%	28.3%	7.7%	21.1%	11.1%	35.7%	32.1%	24.1%	25.3%
Important	10.7%	19.1%	20.0%	23.1%	13.2%	25.0%	8.9%	17.9%	14.1%	14.8%
Less Important	4.8%	8.3%	1.7%	7.7%	5.3%	13.9%	7.1%	6.4%	4.7%	5.8%
Not Important	3.1%	7.0%	3.3%	23.1%	18.4%	5.6%	7.1%	7.7%	2.8%	5.3%

**Q8. Using a scale of 5 to 1 where 5 is "Extremely Important" and 1 is "Not Important", please indicate how important each of the following reasons were in your decision to live in Tyler: (without "don't know")**

N=555	Q11. What do you think of the quality of life since you have lived in Tyler				Q18. How long have you lived in your community?					Total
	Improved	Stayed the same	Gotten worse	Not sure	0-2 years	3-5 years	6-10 years	11-20 years	21+ years	
<u>Q8s. Other</u>										
Extremely Important	65.4%	72.7%	75.0%	42.9%	57.1%	100.0%	75.0%	71.4%	63.9%	66.1%
Very Important	3.8%	0.0%	25.0%	0.0%	0.0%	0.0%	25.0%	14.3%	0.0%	3.4%
Important	11.5%	18.2%	0.0%	14.3%	14.3%	0.0%	0.0%	0.0%	19.4%	13.6%
Less Important	11.5%	4.5%	0.0%	28.6%	28.6%	0.0%	0.0%	0.0%	8.3%	10.2%
Not Important	7.7%	4.5%	0.0%	14.3%	0.0%	0.0%	0.0%	14.3%	8.3%	6.8%

**Q9. Which THREE of the items listed above in Question 8 will have the MOST IMPACT on your decision to stay in the City of Tyler? (top 3)**

N=555	Q11. What do you think of the quality of life since you have lived in Tyler				Q18. How long have you lived in your community?					Total
	Improved	Stayed the same	Gotten worse	Not sure	0-2 years	3-5 years	6-10 years	11-20 years	21+ years	
<b><u>Q9. Sum of Top 3 Choices</u></b>										
Small City atmosphere	18.1%	16.9%	23.0%	0.0%	12.8%	23.7%	23.7%	19.8%	15.5%	17.3%
Availability of shopping to meet needs of local residents	10.4%	11.9%	6.6%	11.4%	15.4%	7.9%	10.2%	8.6%	10.9%	10.5%
Low crime rate	42.3%	45.6%	54.1%	20.0%	41.0%	36.8%	45.8%	53.1%	41.5%	43.1%
Quality of housing	10.1%	13.1%	11.5%	11.4%	20.5%	13.2%	8.5%	11.1%	10.3%	11.2%
Level of taxation	26.8%	29.4%	37.7%	11.4%	25.6%	34.2%	22.0%	29.6%	27.9%	27.7%
Employment opportunities	27.2%	33.8%	29.5%	20.0%	28.2%	47.4%	32.2%	28.4%	27.0%	29.0%
Availability of arts & cultural amenities	5.7%	4.4%	1.6%	0.0%	5.1%	2.6%	6.8%	2.5%	4.5%	4.5%
Quality of City government services	4.0%	2.5%	1.6%	0.0%	0.0%	2.6%	1.7%	2.5%	3.9%	3.1%
Financial stability of City government	12.8%	7.5%	4.9%	0.0%	15.4%	5.3%	5.1%	12.3%	9.7%	9.5%
Appearance, views, & overall beauty of City	13.1%	8.8%	11.5%	0.0%	5.1%	7.9%	16.9%	18.5%	9.1%	10.8%
Proximity to family & friends	19.1%	21.3%	11.5%	14.3%	25.6%	13.2%	23.7%	14.8%	18.8%	18.6%

**Q9. Which THREE of the items listed above in Question 8 will have the MOST IMPACT on your decision to stay in the City of Tyler? (top 3) (cont.)**

N=555	Q11. What do you think of the quality of life since you have lived in Tyler				Q18. How long have you lived in your community?					Total
	Improved	Stayed the same	Gotten worse	Not sure	0-2 years	3-5 years	6-10 years	11-20 years	21+ years	
<b><u>Q9. Sum of Top 3 Choices (Cont.)</u></b>										
Availability of parks & open spaces	4.4%	3.1%	4.9%	2.9%	5.1%	5.3%	3.4%	6.2%	3.3%	4.0%
Availability of recreational activities	2.3%	3.1%	1.6%	2.9%	5.1%	0.0%	3.4%	2.5%	2.4%	2.5%
Always lived in Tyler	8.1%	7.5%	3.3%	0.0%	2.6%	2.6%	0.0%	1.2%	10.6%	6.8%
Quality of health care services	37.2%	34.4%	21.3%	28.6%	28.2%	42.1%	33.9%	30.9%	35.2%	34.1%
Availability of higher education (college/jr college) opportunities	12.1%	10.0%	9.8%	0.0%	10.3%	10.5%	6.8%	7.4%	12.4%	10.6%
Availability of public transportation	2.0%	1.3%	0.0%	2.9%	5.1%	0.0%	0.0%	1.2%	1.8%	1.6%
Quality of public education in primary & secondary schools	18.8%	18.1%	23.0%	11.4%	17.9%	15.8%	15.3%	16.0%	20.0%	18.6%
Other	3.4%	6.3%	4.9%	5.7%	7.7%	2.6%	6.8%	6.2%	2.7%	4.5%
None chosen	5.4%	5.0%	11.5%	51.4%	7.7%	7.9%	10.2%	6.2%	8.8%	8.8%

**Q10. Several items that may influence your perception of the City of Tyler are listed below. Using a scale of 5 to 1, where 5 means "Excellent" and 1 means "Poor", please rate the following: (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q10a. City of Tyler as a place to live</u>										
Excellent	60.6%	38.1%	24.6%	35.7%	35.9%	51.4%	46.6%	41.3%	51.8%	48.6%
Good	33.3%	46.3%	55.7%	46.4%	46.2%	35.1%	43.1%	51.3%	37.2%	40.4%
Average	5.1%	12.5%	13.1%	17.9%	12.8%	8.1%	8.6%	7.5%	8.8%	8.8%
Below Average	1.0%	1.9%	6.6%	0.0%	2.6%	5.4%	1.7%	0.0%	1.8%	1.8%
Poor	0.0%	1.3%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%	0.3%	0.4%
<u>Q10b. City of Tyler as a place to raise children</u>										
Excellent	58.8%	37.3%	18.0%	22.2%	30.6%	51.4%	39.3%	38.0%	51.2%	46.2%
Good	33.0%	45.1%	50.8%	51.9%	55.6%	31.4%	48.2%	49.4%	33.6%	39.4%
Average	7.5%	12.4%	23.0%	25.9%	11.1%	14.3%	8.9%	8.9%	12.7%	11.6%
Below Average	0.7%	3.3%	3.3%	0.0%	0.0%	0.0%	3.6%	2.5%	1.5%	1.7%
Poor	0.0%	2.0%	4.9%	0.0%	2.8%	2.9%	0.0%	1.3%	0.9%	1.1%

**Q10. Several items that may influence your perception of the City of Tyler are listed below. Using a scale of 5 to 1, where 5 means "Excellent" and 1 means "Poor", please rate the following: (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q10c. City of Tyler as a place to retire</u>										
Excellent	59.5%	35.3%	25.4%	33.3%	33.3%	54.3%	46.4%	40.5%	50.3%	47.3%
Good	32.6%	47.4%	45.8%	37.0%	47.2%	14.3%	39.3%	49.4%	37.3%	38.6%
Average	6.9%	14.7%	16.9%	18.5%	16.7%	17.1%	12.5%	8.9%	9.6%	10.9%
Below Average	1.0%	1.3%	8.5%	7.4%	0.0%	8.6%	1.8%	1.3%	2.2%	2.3%
Poor	0.0%	1.3%	3.4%	3.7%	2.8%	5.7%	0.0%	0.0%	0.6%	0.9%
 <u>Q10d. City of Tyler as a place to work</u>										
Excellent	40.4%	19.3%	13.6%	21.4%	17.1%	37.8%	32.7%	28.0%	31.7%	30.4%
Good	37.3%	44.0%	25.4%	53.6%	48.6%	35.1%	36.5%	48.0%	35.7%	38.9%
Average	16.8%	24.7%	42.4%	21.4%	25.7%	21.6%	26.9%	14.7%	22.8%	22.1%
Below Average	5.1%	9.3%	10.2%	3.6%	5.7%	2.7%	3.8%	8.0%	7.7%	6.8%
Poor	0.3%	2.7%	8.5%	0.0%	2.9%	2.7%	0.0%	1.3%	2.2%	1.9%

**Q10. Several items that may influence your perception of the City of Tyler are listed below. Using a scale of 5 to 1, where 5 means "Excellent" and 1 means "Poor", please rate the following: (without "don't know")**

N=555	Q11. What do you think of the quality of life since you have lived in Tyler				Q18. How long have you lived in your community?					Total
	Improved	Stayed the	Gotten	Not sure	0-2 years	3-5 years	6-10 years	11-20 years	21+ years	
		same	worse							
<u>Q10e. Overall quality of public education</u>										
Excellent	22.1%	6.0%	6.7%	28.0%	13.3%	14.3%	15.4%	11.8%	17.8%	16.2%
Good	38.9%	34.9%	23.3%	32.0%	36.7%	34.3%	34.6%	36.8%	35.8%	35.6%
Average	22.5%	37.6%	30.0%	24.0%	30.0%	37.1%	23.1%	25.0%	27.7%	27.7%
Below Average	11.6%	12.8%	20.0%	16.0%	13.3%	11.4%	21.2%	15.8%	11.2%	13.1%
Poor	4.9%	8.7%	20.0%	0.0%	6.7%	2.9%	5.8%	10.5%	7.5%	7.5%
 <u>Q10f. Overall quality of life in Tyler</u>										
Excellent	44.3%	16.3%	8.2%	25.0%	33.3%	35.1%	25.9%	26.3%	32.7%	31.1%
Good	43.6%	55.0%	52.5%	42.9%	41.0%	45.9%	58.6%	52.5%	45.6%	47.8%
Average	11.1%	24.4%	29.5%	28.6%	23.1%	10.8%	8.6%	21.3%	19.0%	17.9%
Below Average	1.0%	3.8%	8.2%	3.6%	2.6%	8.1%	6.9%	0.0%	2.1%	2.7%
Poor	0.0%	0.6%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.4%

**Q11. Since you have lived in Tyler, do you generally think the quality of life has improved, stayed the same or gotten worse? (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>										
Improved	100.0%	0.0%	0.0%	0.0%	35.9%	29.7%	50.8%	44.4%	62.4%	53.8%
Stayed the same	0.0%	100.0%	0.0%	0.0%	43.6%	51.4%	27.1%	40.7%	22.1%	28.9%
Gotten worse	0.0%	0.0%	100.0%	0.0%	0.0%	8.1%	15.3%	11.1%	11.8%	11.0%
Not sure	0.0%	0.0%	0.0%	100.0%	20.5%	10.8%	6.8%	3.7%	3.6%	6.3%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q13a. Regional location</u>										
Very Strong	47.0%	31.3%	27.9%	22.9%	38.5%	44.7%	30.5%	37.0%	40.9%	38.7%
Somewhat Strong	36.2%	40.6%	42.6%	14.3%	33.3%	18.4%	45.8%	40.7%	36.7%	36.8%
Not Sure	15.4%	25.6%	26.2%	57.1%	20.5%	34.2%	20.3%	21.0%	21.5%	22.3%
Not Strong	1.3%	2.5%	3.3%	5.7%	7.7%	2.6%	3.4%	1.2%	0.9%	2.2%
 <u>Q13b. People/citizens of Tyler</u>										
Very Strong	54.0%	36.3%	29.5%	17.1%	33.3%	42.1%	40.7%	39.5%	47.9%	43.8%
Somewhat Strong	34.6%	46.3%	47.5%	42.9%	43.6%	39.5%	45.8%	48.1%	35.8%	39.8%
Not Sure	9.4%	13.1%	18.0%	37.1%	15.4%	15.8%	8.5%	11.1%	13.6%	13.3%
Not Strong	2.0%	4.4%	4.9%	2.9%	7.7%	2.6%	5.1%	1.2%	2.7%	3.1%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q13c. Downtown</u>										
Very Strong	21.5%	15.0%	26.2%	2.9%	23.1%	15.8%	27.1%	24.7%	16.4%	18.9%
Somewhat Strong	51.7%	36.3%	34.4%	37.1%	25.6%	36.8%	40.7%	39.5%	49.7%	44.5%
Not Sure	17.1%	27.5%	19.7%	48.6%	30.8%	26.3%	18.6%	22.2%	20.9%	22.3%
Not Strong	9.7%	21.3%	19.7%	11.4%	20.5%	21.1%	13.6%	13.6%	13.0%	14.2%
 <u>Q13d. Land availability</u>										
Very Strong	28.2%	20.6%	18.0%	8.6%	12.8%	23.7%	27.1%	23.5%	24.5%	23.6%
Somewhat Strong	40.6%	41.9%	42.6%	28.6%	38.5%	36.8%	45.8%	40.7%	40.6%	40.5%
Not Sure	29.2%	27.5%	27.9%	62.9%	41.0%	31.6%	25.4%	29.6%	30.0%	30.6%
Not Strong	2.0%	10.0%	11.5%	0.0%	7.7%	7.9%	1.7%	6.2%	4.8%	5.2%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q13e. General quality of life</u>										
Very Strong	58.7%	45.6%	41.0%	20.0%	48.7%	52.6%	47.5%	51.9%	51.8%	50.6%
Somewhat Strong	34.9%	46.9%	47.5%	40.0%	30.8%	39.5%	45.8%	40.7%	39.7%	40.0%
Not Sure	6.0%	6.3%	4.9%	37.1%	17.9%	5.3%	3.4%	7.4%	7.3%	7.9%
Not Strong	0.3%	1.3%	6.6%	2.9%	2.6%	2.6%	3.4%	0.0%	1.2%	1.4%
 <u>Q13f. Neighborhoods</u>										
Very Strong	45.3%	35.6%	37.7%	11.4%	33.3%	39.5%	35.6%	34.6%	42.7%	39.5%
Somewhat Strong	44.6%	46.3%	44.3%	51.4%	41.0%	52.6%	50.8%	44.4%	44.8%	45.6%
Not Sure	8.1%	15.6%	9.8%	34.3%	23.1%	5.3%	11.9%	18.5%	9.1%	12.1%
Not Strong	2.0%	2.5%	8.2%	2.9%	2.6%	2.6%	1.7%	2.5%	3.3%	2.9%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q13g. Availability of public transportation</u>										
Very Strong	18.5%	10.6%	9.8%	14.3%	10.3%	10.5%	13.6%	17.3%	16.1%	15.0%
Somewhat Strong	33.6%	36.9%	27.9%	28.6%	23.1%	31.6%	35.6%	33.3%	34.5%	33.5%
Not Sure	37.9%	36.9%	39.3%	48.6%	46.2%	44.7%	37.3%	40.7%	36.1%	38.6%
Not Strong	10.1%	15.6%	23.0%	8.6%	20.5%	13.2%	13.6%	8.6%	13.3%	13.0%
 <u>Q13h. Financial health of local economy</u>										
Very Strong	55.0%	41.3%	31.1%	14.3%	41.0%	57.9%	42.4%	45.7%	45.8%	45.8%
Somewhat Strong	32.2%	40.0%	45.9%	45.7%	33.3%	28.9%	44.1%	37.0%	37.3%	36.8%
Not Sure	10.7%	18.1%	16.4%	40.0%	25.6%	10.5%	11.9%	16.0%	14.8%	15.5%
Not Strong	2.0%	0.6%	6.6%	0.0%	0.0%	2.6%	1.7%	1.2%	2.1%	2.0%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q13i. Historic districts</u>										
Very Strong	21.8%	13.8%	21.3%	14.3%	33.3%	21.1%	22.0%	21.0%	16.1%	18.9%
Somewhat Strong	50.0%	46.9%	45.9%	40.0%	23.1%	42.1%	49.2%	50.6%	51.2%	48.1%
Not Sure	23.8%	30.6%	19.7%	45.7%	35.9%	28.9%	25.4%	24.7%	25.8%	26.7%
Not Strong	4.4%	8.8%	13.1%	0.0%	7.7%	7.9%	3.4%	3.7%	7.0%	6.3%
<u>Q13j. Ongoing long range planning</u>										
Very Strong	43.6%	28.1%	23.0%	14.3%	43.6%	34.2%	30.5%	28.4%	36.7%	35.0%
Somewhat Strong	32.9%	34.4%	34.4%	22.9%	17.9%	15.8%	37.3%	46.9%	33.0%	32.8%
Not Sure	20.8%	35.0%	32.8%	62.9%	38.5%	50.0%	28.8%	23.5%	26.4%	29.0%
Not Strong	2.7%	2.5%	9.8%	0.0%	0.0%	0.0%	3.4%	1.2%	3.9%	3.2%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q13k. Employment opportunities</u>										
Very Strong	45.3%	39.4%	27.9%	17.1%	38.5%	34.2%	33.9%	35.8%	43.0%	39.8%
Somewhat Strong	37.6%	35.0%	37.7%	31.4%	23.1%	39.5%	42.4%	42.0%	35.8%	36.6%
Not Sure	12.1%	18.1%	18.0%	42.9%	28.2%	18.4%	13.6%	14.8%	15.2%	16.4%
Not Strong	5.0%	7.5%	16.4%	8.6%	10.3%	7.9%	10.2%	7.4%	6.1%	7.2%
 <u>Q13l. Community leadership</u>										
Very Strong	42.6%	30.0%	24.6%	8.6%	23.1%	39.5%	32.2%	29.6%	37.6%	34.8%
Somewhat Strong	40.6%	35.6%	41.0%	22.9%	25.6%	21.1%	45.8%	46.9%	38.8%	38.0%
Not Sure	15.8%	29.4%	26.2%	65.7%	48.7%	36.8%	20.3%	22.2%	20.0%	24.1%
Not Strong	1.0%	5.0%	8.2%	2.9%	2.6%	2.6%	1.7%	1.2%	3.6%	3.1%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q13m. Natural resources &amp; scenery in the area</u>										
Very Strong	40.3%	29.4%	32.8%	20.0%	33.3%	42.1%	32.2%	33.3%	35.8%	35.1%
Somewhat Strong	41.9%	49.4%	44.3%	22.9%	30.8%	36.8%	49.2%	49.4%	43.0%	43.1%
Not Sure	14.8%	17.5%	19.7%	51.4%	28.2%	18.4%	13.6%	14.8%	18.5%	18.4%
Not Strong	3.0%	3.8%	3.3%	5.7%	7.7%	2.6%	5.1%	2.5%	2.7%	3.4%
<u>Q13n. Churches &amp; community institutions</u>										
Very Strong	56.7%	49.4%	37.7%	22.9%	46.2%	47.4%	44.1%	56.8%	51.8%	50.5%
Somewhat Strong	32.2%	35.6%	47.5%	42.9%	30.8%	44.7%	37.3%	28.4%	36.7%	35.5%
Not Sure	9.7%	10.6%	14.8%	31.4%	17.9%	7.9%	18.6%	12.3%	9.4%	11.9%
Not Strong	1.3%	4.4%	0.0%	2.9%	5.1%	0.0%	0.0%	2.5%	2.1%	2.2%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q13o. Park &amp; open space system</u>										
Very Strong	29.9%	30.6%	26.2%	20.0%	46.2%	23.7%	30.5%	33.3%	27.0%	29.2%
Somewhat Strong	53.4%	46.9%	47.5%	31.4%	23.1%	63.2%	52.5%	48.1%	50.9%	49.4%
Not Sure	13.8%	17.5%	18.0%	42.9%	23.1%	10.5%	11.9%	16.0%	17.6%	17.1%
Not Strong	3.0%	5.0%	8.2%	5.7%	7.7%	2.6%	5.1%	2.5%	4.5%	4.3%
 <u>Q13p. Small city atmosphere</u>										
Very Strong	31.5%	20.0%	26.2%	14.3%	38.5%	26.3%	28.8%	25.9%	25.5%	26.7%
Somewhat Strong	43.6%	51.3%	41.0%	25.7%	33.3%	55.3%	44.1%	50.6%	43.3%	44.3%
Not Sure	18.8%	23.8%	21.3%	54.3%	25.6%	15.8%	15.3%	22.2%	23.9%	22.7%
Not Strong	6.0%	5.0%	11.5%	5.7%	2.6%	2.6%	11.9%	1.2%	7.3%	6.3%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q13q. Public schools</u>										
Very Strong	44.3%	33.1%	39.3%	11.4%	38.5%	34.2%	40.7%	32.1%	40.6%	38.4%
Somewhat Strong	34.2%	34.4%	21.3%	31.4%	25.6%	36.8%	28.8%	30.9%	34.2%	32.8%
Not Sure	10.4%	16.9%	13.1%	45.7%	20.5%	15.8%	16.9%	19.8%	11.8%	14.8%
Not Strong	11.1%	15.6%	26.2%	11.4%	15.4%	13.2%	13.6%	17.3%	13.3%	14.1%
 <u>Q13r. Broad range of housing opportunities</u>										
Very Strong	26.8%	21.3%	19.7%	8.6%	25.6%	18.4%	27.1%	18.5%	24.2%	23.2%
Somewhat Strong	44.3%	41.9%	41.0%	31.4%	38.5%	63.2%	39.0%	46.9%	40.9%	42.5%
Not Sure	22.8%	30.6%	26.2%	60.0%	30.8%	15.8%	30.5%	24.7%	28.2%	27.7%
Not Strong	6.0%	6.3%	13.1%	0.0%	5.1%	2.6%	3.4%	9.9%	6.7%	6.5%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q13s. Physical growth potential</u>										
Very Strong	37.9%	26.9%	21.3%	14.3%	25.6%	34.2%	39.0%	27.2%	31.8%	31.4%
Somewhat Strong	44.3%	45.0%	32.8%	8.6%	35.9%	34.2%	39.0%	44.4%	42.1%	40.9%
Not Sure	17.4%	24.4%	34.4%	74.3%	33.3%	28.9%	20.3%	24.7%	23.9%	25.0%
Not Strong	0.3%	3.8%	11.5%	2.9%	5.1%	2.6%	1.7%	3.7%	2.1%	2.7%
 <u>Q13t. Attractive community uniqueness</u>										
Very Strong	40.9%	22.5%	37.7%	14.3%	20.5%	39.5%	32.2%	32.1%	35.5%	33.5%
Somewhat Strong	40.6%	48.1%	34.4%	34.3%	38.5%	42.1%	37.3%	44.4%	42.7%	41.8%
Not Sure	16.1%	23.1%	16.4%	51.4%	33.3%	15.8%	28.8%	18.5%	17.9%	20.4%
Not Strong	2.3%	6.3%	11.5%	0.0%	7.7%	2.6%	1.7%	4.9%	3.9%	4.3%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q13u. Community reputation</u>										
Very Strong	50.7%	35.6%	36.1%	14.3%	35.9%	47.4%	50.8%	43.2%	41.5%	42.3%
Somewhat Strong	34.9%	45.6%	50.8%	31.4%	33.3%	34.2%	39.0%	44.4%	40.0%	39.5%
Not Sure	13.1%	16.3%	8.2%	54.3%	28.2%	15.8%	8.5%	12.3%	16.7%	16.2%
Not Strong	1.3%	2.5%	4.9%	0.0%	2.6%	2.6%	1.7%	0.0%	1.8%	2.0%
<u>Q13v. Medical centers</u>										
Very Strong	76.5%	69.4%	60.7%	31.4%	53.8%	78.9%	72.9%	75.3%	69.4%	69.7%
Somewhat Strong	19.1%	25.6%	31.1%	34.3%	25.6%	13.2%	23.7%	19.8%	25.5%	23.2%
Not Sure	4.0%	3.8%	3.3%	34.3%	17.9%	5.3%	3.4%	3.7%	4.8%	5.9%
Not Strong	0.3%	1.3%	4.9%	0.0%	2.6%	2.6%	0.0%	1.2%	0.3%	1.1%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q13w. Higher education institutions</u>										
Very Strong	64.8%	55.0%	47.5%	25.7%	46.2%	55.3%	52.5%	59.3%	60.6%	57.7%
Somewhat Strong	26.8%	29.4%	41.0%	40.0%	28.2%	31.6%	37.3%	28.4%	29.1%	29.9%
Not Sure	6.7%	11.3%	9.8%	34.3%	17.9%	7.9%	5.1%	11.1%	9.1%	10.1%
Not Strong	1.7%	4.4%	1.6%	0.0%	7.7%	5.3%	5.1%	1.2%	1.2%	2.3%
 <u>Q13x. Low city taxes</u>										
Very Strong	58.4%	49.4%	50.8%	20.0%	56.4%	42.1%	52.5%	49.4%	54.2%	52.4%
Somewhat Strong	26.8%	35.6%	27.9%	22.9%	17.9%	36.8%	25.4%	35.8%	29.4%	29.2%
Not Sure	10.1%	11.9%	8.2%	48.6%	23.1%	15.8%	13.6%	13.6%	10.6%	13.0%
Not Strong	4.7%	3.1%	13.1%	8.6%	2.6%	5.3%	8.5%	1.2%	5.8%	5.4%

**Q13. Listed below are some assets that the City of Tyler could build upon in the future. Please indicate whether you feel the asset is Very Strong, Somewhat Strong, Not Sure, or Not Strong: (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q13y. Proximity to DFW Metroplex</u>										
Very Strong	37.9%	30.0%	19.7%	5.7%	30.8%	36.8%	30.5%	33.3%	31.5%	31.7%
Somewhat Strong	40.3%	41.3%	41.0%	40.0%	35.9%	39.5%	33.9%	38.3%	43.3%	40.5%
Not Sure	16.4%	19.4%	26.2%	54.3%	25.6%	13.2%	23.7%	22.2%	19.4%	20.7%
Not Strong	5.4%	9.4%	13.1%	0.0%	7.7%	10.5%	11.9%	6.2%	5.8%	7.0%
 <u>Q13-1. Other</u>										
Very Strong	3.0%	5.6%	3.3%	11.4%	15.4%	2.7%	1.7%	4.9%	3.6%	4.3%
Somewhat Strong	1.3%	1.3%	3.3%	2.9%	0.0%	0.0%	0.0%	1.2%	2.1%	1.6%
Not Sure	95.0%	91.9%	93.4%	85.7%	84.6%	97.3%	98.3%	92.6%	93.3%	93.3%
Not Strong	0.7%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.9%	0.7%

**Q14. Which FOUR of the assets from the list in Question 13 are MOST IMPORTANT for the City of Tyler to build upon in the future? (top 4)**

N=555	Q11. What do you think of the quality of life since you have lived in Tyler				Q18. How long have you lived in your community?					Total
	Improved	Stayed the same	Gotten worse	Not sure	0-2 years	3-5 years	6-10 years	11-20 years	21+ years	
<b><u>Q14. Sum of Top 4 Choices</u></b>										
Regional location	10.4%	6.9%	4.9%	5.7%	10.3%	7.9%	5.1%	4.9%	10.0%	8.5%
People/citizens of Tyler	13.4%	15.0%	6.6%	0.0%	2.6%	7.9%	15.3%	11.1%	13.6%	12.3%
Downtown	9.4%	9.4%	8.2%	0.0%	5.1%	15.8%	6.8%	11.1%	8.5%	8.8%
Land availability	4.4%	3.1%	3.3%	0.0%	2.6%	2.6%	8.5%	4.9%	2.7%	3.6%
General quality of life	26.2%	26.3%	21.3%	11.4%	33.3%	28.9%	27.1%	29.6%	22.1%	24.7%
Neighborhoods	14.4%	15.0%	16.4%	11.4%	10.3%	10.5%	15.3%	11.1%	16.4%	14.6%
Availability of public transportation	5.4%	6.9%	4.9%	0.0%	12.8%	7.9%	6.8%	4.9%	4.2%	5.4%
Financial health of local economy	29.9%	21.3%	23.0%	5.7%	20.5%	21.1%	27.1%	30.9%	24.5%	25.0%
Historic districts	3.0%	5.6%	8.2%	2.9%	5.1%	5.3%	6.8%	4.9%	3.6%	4.5%
Ongoing long range planning	15.4%	10.0%	14.8%	5.7%	5.1%	10.5%	11.9%	16.0%	13.6%	13.2%
Employment opportunities	32.2%	40.6%	29.5%	11.4%	30.8%	39.5%	28.8%	34.6%	32.7%	33.0%
Community leadership	9.4%	10.0%	11.5%	8.6%	0.0%	10.5%	8.5%	8.6%	11.2%	9.7%
Natural resources & scenery in the area	6.0%	8.8%	8.2%	5.7%	12.8%	13.2%	6.8%	8.6%	5.2%	7.0%

**Q14. Which FOUR of the assets from the list in Question 13 are MOST IMPORTANT for the City of Tyler to build upon in the future? (top 4) (cont.)**

N=555	Q11. What do you think of the quality of life since you have lived in Tyler				Q18. How long have you lived in your community?					Total
	Improved	Stayed the same	Gotten worse	Not sure	0-2 years	3-5 years	6-10 years	11-20 years	21+ years	
<b><u>Q14. Sum of Top 4 Choices (Cont.)</u></b>										
Churches & community institutions	11.4%	11.3%	13.1%	8.6%	23.1%	10.5%	8.5%	7.4%	11.8%	11.4%
Park & open space system	9.1%	10.6%	8.2%	5.7%	23.1%	2.6%	10.2%	11.1%	8.2%	9.4%
Small city atmosphere	9.1%	6.9%	1.6%	2.9%	10.3%	10.5%	10.2%	8.6%	5.8%	7.2%
Public schools	34.9%	36.3%	32.8%	22.9%	28.2%	39.5%	39.0%	32.1%	34.5%	34.2%
Broad range of housing opportunities	7.0%	8.8%	1.6%	2.9%	10.3%	2.6%	3.4%	3.7%	7.9%	6.7%
Physical growth potential	6.4%	6.9%	8.2%	2.9%	7.7%	5.3%	13.6%	4.9%	5.8%	6.5%
Attractive community uniqueness	7.7%	10.0%	9.8%	0.0%	2.6%	18.4%	1.7%	18.5%	6.1%	8.1%
Community reputation	4.0%	3.1%	9.8%	0.0%	2.6%	5.3%	5.1%	3.7%	4.2%	4.1%
Medical centers	37.6%	33.1%	24.6%	11.4%	28.2%	42.1%	30.5%	34.6%	33.6%	33.2%
Higher education institutions	19.8%	16.3%	13.1%	11.4%	10.3%	13.2%	16.9%	17.3%	19.1%	17.7%
Low city taxes	28.9%	35.0%	37.7%	25.7%	30.8%	47.4%	25.4%	30.9%	30.6%	31.4%
Proximity to DFW Metroplex	4.7%	8.1%	6.6%	0.0%	2.6%	5.3%	5.1%	7.4%	5.8%	5.6%
Other	1.0%	3.1%	3.3%	11.4%	12.8%	2.6%	1.7%	1.2%	1.5%	2.5%
None chosen	7.7%	5.6%	14.8%	54.3%	10.3%	2.6%	11.9%	7.4%	11.8%	10.8%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q15a. A stronger city identity</u>										
Strongly Agree	32.0%	19.0%	27.1%	13.3%	15.8%	31.4%	22.4%	27.5%	27.6%	26.5%
Agree	46.6%	38.6%	39.0%	36.7%	36.8%	45.7%	41.4%	51.3%	41.9%	42.9%
Neutral	18.9%	35.3%	28.8%	46.7%	47.4%	22.9%	34.5%	12.5%	26.3%	26.3%
Disagree	2.1%	6.5%	5.1%	3.3%	0.0%	0.0%	1.7%	7.5%	3.9%	3.8%
Strongly Disagree	0.4%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.3%	0.4%
<u>Q15b. More attractive entrance &amp; commercial corridors</u>										
Strongly Agree	31.7%	21.3%	28.3%	6.3%	18.4%	42.1%	22.4%	37.2%	24.1%	26.9%
Agree	41.9%	37.4%	33.3%	31.3%	36.8%	31.6%	34.5%	35.9%	41.9%	38.9%
Neutral	23.6%	32.9%	35.0%	50.0%	42.1%	18.4%	37.9%	21.8%	29.2%	29.1%
Disagree	2.8%	7.1%	1.7%	9.4%	2.6%	7.9%	5.2%	3.8%	3.8%	4.3%
Strongly Disagree	0.0%	1.3%	1.7%	3.1%	0.0%	0.0%	0.0%	1.3%	1.0%	0.8%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555	Q11. What do you think of the quality of life since you have lived in Tyler				Q18. How long have you lived in your community?					Total
	Improved	Stayed the	Gotten	Not sure	0-2 years	3-5 years	6-10 years	11-20 years	21+ years	
		same	worse							
<u>Q15c. More parks</u>										
Strongly Agree	23.4%	20.9%	28.3%	15.6%	20.5%	28.9%	25.9%	36.3%	18.6%	22.9%
Agree	39.2%	34.6%	23.3%	34.4%	48.7%	36.8%	31.0%	30.0%	36.5%	35.7%
Neutral	32.9%	37.9%	38.3%	37.5%	30.8%	26.3%	36.2%	30.0%	37.8%	35.2%
Disagree	4.2%	4.6%	10.0%	12.5%	0.0%	7.9%	6.9%	2.5%	6.1%	5.5%
Strongly Disagree	0.3%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	1.0%	0.8%
<u>Q15d. More sidewalks, walking paths, &amp; trails</u>										
Strongly Agree	41.8%	37.7%	40.0%	32.3%	43.6%	52.6%	42.1%	44.3%	36.5%	40.0%
Agree	36.2%	35.1%	30.0%	25.8%	35.9%	21.1%	31.6%	38.0%	35.9%	34.5%
Neutral	17.4%	25.3%	20.0%	32.3%	20.5%	21.1%	17.5%	16.5%	22.5%	20.8%
Disagree	4.5%	0.6%	6.7%	6.5%	0.0%	5.3%	8.8%	0.0%	3.8%	3.8%
Strongly Disagree	0.0%	1.3%	3.3%	3.2%	0.0%	0.0%	0.0%	1.3%	1.3%	0.9%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q15e. More bicycle paths &amp; routes</u>										
Strongly Agree	30.0%	31.4%	27.1%	21.9%	25.6%	47.4%	29.3%	38.5%	26.2%	29.7%
Agree	32.4%	26.9%	30.5%	37.5%	38.5%	26.3%	27.6%	26.9%	32.2%	30.8%
Neutral	30.7%	31.4%	27.1%	37.5%	35.9%	23.7%	25.9%	26.9%	32.5%	30.8%
Disagree	6.3%	6.4%	10.2%	3.1%	0.0%	2.6%	15.5%	5.1%	6.6%	6.5%
Strongly Disagree	0.7%	3.8%	5.1%	0.0%	0.0%	0.0%	1.7%	2.6%	2.5%	2.1%
 <u>Q15f. More restaurants, entertainment &amp; cultural activities Downtown</u>										
Strongly Agree	31.3%	24.2%	21.7%	16.7%	31.6%	37.8%	29.8%	35.0%	23.2%	27.2%
Agree	34.0%	25.5%	26.7%	30.0%	21.1%	21.6%	26.3%	25.0%	34.8%	30.6%
Neutral	26.4%	36.3%	31.7%	43.3%	39.5%	21.6%	35.1%	30.0%	30.1%	30.8%
Disagree	6.9%	8.9%	18.3%	6.7%	5.3%	8.1%	8.8%	8.8%	9.4%	8.8%
Strongly Disagree	1.4%	5.1%	1.7%	3.3%	2.6%	10.8%	0.0%	1.3%	2.5%	2.6%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q15g. More housing in &amp; around Downtown</u>										
Strongly Agree	20.8%	9.1%	11.9%	9.4%	15.4%	10.8%	20.7%	22.5%	13.7%	15.7%
Agree	27.4%	23.4%	23.7%	34.4%	25.6%	32.4%	15.5%	23.8%	28.6%	26.4%
Neutral	44.4%	48.1%	39.0%	43.8%	51.3%	45.9%	44.8%	42.5%	44.4%	44.8%
Disagree	5.9%	16.2%	25.4%	12.5%	7.7%	5.4%	19.0%	10.0%	11.4%	11.4%
Strongly Disagree	1.4%	3.2%	0.0%	0.0%	0.0%	5.4%	0.0%	1.3%	1.9%	1.7%
 <u>Q15h. More affordable housing within City</u>										
Strongly Agree	30.4%	20.3%	30.0%	22.6%	28.9%	19.4%	28.1%	26.6%	27.0%	27.0%
Agree	35.3%	32.7%	26.7%	35.5%	26.3%	30.6%	29.8%	26.6%	37.6%	33.7%
Neutral	28.4%	32.7%	26.7%	35.5%	34.2%	38.9%	31.6%	34.2%	27.0%	29.8%
Disagree	4.5%	10.5%	13.3%	6.5%	10.5%	5.6%	10.5%	7.6%	6.6%	7.3%
Strongly Disagree	1.4%	3.9%	3.3%	0.0%	0.0%	5.6%	0.0%	5.1%	1.9%	2.2%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q15i. More &amp; better housing &amp; commercial development in North End</u>										
Strongly Agree	32.9%	23.7%	33.3%	25.0%	28.9%	35.1%	27.6%	26.3%	30.3%	29.7%
Agree	34.6%	34.6%	21.7%	37.5%	28.9%	37.8%	31.0%	37.5%	32.8%	33.3%
Neutral	25.3%	29.5%	21.7%	31.3%	39.5%	21.6%	34.5%	21.3%	25.3%	26.6%
Disagree	5.2%	7.1%	16.7%	6.3%	2.6%	2.7%	5.2%	10.0%	7.8%	7.1%
Strongly Disagree	2.1%	5.1%	6.7%	0.0%	0.0%	2.7%	1.7%	5.0%	3.8%	3.3%
 <u>Q15j. Better traffic flow on major City roads</u>										
Strongly Agree	75.0%	71.5%	82.8%	56.7%	68.4%	84.2%	64.3%	78.8%	73.9%	73.8%
Agree	19.1%	22.2%	13.8%	33.3%	26.3%	10.5%	28.6%	16.3%	20.1%	20.2%
Neutral	5.6%	5.7%	3.4%	10.0%	5.3%	2.6%	7.1%	5.0%	5.7%	5.6%
Disagree	0.3%	0.6%	0.0%	0.0%	0.0%	2.6%	0.0%	0.0%	0.3%	0.4%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555

	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q15k. Better public transportation</u>										
Strongly Agree	23.3%	16.6%	15.0%	31.0%	23.7%	18.9%	22.8%	23.8%	19.7%	20.7%
Agree	33.0%	30.6%	23.3%	20.7%	28.9%	37.8%	22.8%	32.5%	30.7%	30.5%
Neutral	40.6%	43.9%	48.3%	37.9%	42.1%	37.8%	49.1%	35.0%	43.3%	42.4%
Disagree	2.8%	7.0%	5.0%	10.3%	5.3%	2.7%	3.5%	5.0%	5.0%	4.7%
Strongly Disagree	0.3%	1.9%	8.3%	0.0%	0.0%	2.7%	1.8%	3.8%	1.3%	1.7%

Q15l. Additional swimming & water recreation facilities

Strongly Agree	25.0%	25.5%	25.0%	16.1%	36.8%	23.7%	19.0%	33.8%	22.3%	24.8%
Agree	29.9%	26.8%	21.7%	35.5%	26.3%	31.6%	36.2%	23.8%	27.7%	28.3%
Neutral	39.2%	36.3%	33.3%	38.7%	31.6%	31.6%	37.9%	36.3%	39.3%	37.6%
Disagree	4.2%	7.6%	16.7%	9.7%	5.3%	10.5%	6.9%	5.0%	7.2%	6.9%
Strongly Disagree	1.7%	3.8%	3.3%	0.0%	0.0%	2.6%	0.0%	1.3%	3.5%	2.4%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q15m. More activities for teenagers</u>										
Strongly Agree	39.1%	26.6%	42.4%	22.6%	41.0%	31.6%	35.1%	40.0%	33.2%	34.9%
Agree	36.7%	39.2%	35.6%	38.7%	28.2%	39.5%	35.1%	32.5%	39.8%	37.4%
Neutral	21.1%	30.4%	18.6%	25.8%	28.2%	26.3%	26.3%	25.0%	22.3%	23.8%
Disagree	2.4%	3.8%	3.4%	12.9%	2.6%	2.6%	3.5%	2.5%	4.1%	3.5%
Strongly Disagree	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.4%
 <u>Q15n. More activities for seniors</u>										
Strongly Agree	34.7%	23.6%	54.2%	15.6%	28.2%	32.4%	27.6%	32.5%	34.3%	32.6%
Agree	37.2%	38.2%	15.3%	37.5%	25.6%	37.8%	24.1%	38.8%	36.8%	35.0%
Neutral	25.7%	34.4%	23.7%	43.8%	43.6%	21.6%	43.1%	25.0%	26.4%	29.1%
Disagree	2.1%	3.2%	6.8%	3.1%	2.6%	8.1%	5.2%	2.5%	2.2%	3.0%
Strongly Disagree	0.3%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.3%	0.4%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q15o. Less sprawling growth</u>										
Strongly Agree	13.6%	18.2%	20.3%	3.3%	12.8%	10.5%	8.8%	19.5%	16.2%	15.1%
Agree	24.8%	18.2%	11.9%	30.0%	20.5%	31.6%	21.1%	23.4%	20.3%	21.9%
Neutral	49.3%	46.1%	50.8%	50.0%	53.8%	50.0%	47.4%	44.2%	48.9%	48.5%
Disagree	9.4%	11.7%	10.2%	16.7%	7.7%	2.6%	15.8%	11.7%	10.8%	10.6%
Strongly Disagree	2.8%	5.8%	6.8%	0.0%	5.1%	5.3%	7.0%	1.3%	3.8%	4.0%
 <u>Q15p. Better management of outward growth</u>										
Strongly Agree	26.5%	28.4%	30.5%	9.4%	23.7%	18.4%	13.8%	30.8%	29.0%	26.4%
Agree	39.4%	34.8%	28.8%	34.4%	34.2%	39.5%	43.1%	39.7%	34.4%	36.5%
Neutral	32.4%	30.3%	33.9%	43.8%	39.5%	36.8%	37.9%	25.6%	32.5%	32.8%
Disagree	1.4%	5.2%	3.4%	12.5%	2.6%	2.6%	3.4%	3.8%	3.2%	3.4%
Strongly Disagree	0.3%	1.3%	3.4%	0.0%	0.0%	2.6%	1.7%	0.0%	0.9%	0.9%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q15q. Improved &amp; new public schools</u>										
Strongly Agree	51.2%	41.4%	45.8%	21.9%	30.8%	35.1%	49.1%	50.6%	47.5%	45.9%
Agree	32.3%	34.4%	32.2%	37.5%	33.3%	40.5%	33.3%	26.6%	34.5%	33.3%
Neutral	13.3%	17.8%	15.3%	31.3%	33.3%	24.3%	14.0%	16.5%	12.7%	15.9%
Disagree	2.5%	4.5%	3.4%	3.1%	0.0%	0.0%	1.8%	1.3%	4.4%	3.2%
Strongly Disagree	0.7%	1.9%	3.4%	6.3%	2.6%	0.0%	1.8%	5.1%	0.9%	1.7%
 <u>Q15r. New or expanded convention space</u>										
Strongly Agree	38.9%	26.5%	27.1%	12.9%	23.1%	18.9%	22.8%	35.9%	36.5%	32.4%
Agree	34.7%	22.6%	25.4%	22.6%	7.7%	16.2%	33.3%	26.9%	33.0%	29.4%
Neutral	23.5%	38.1%	37.3%	41.9%	59.0%	56.8%	38.6%	29.5%	22.9%	30.5%
Disagree	1.4%	9.7%	8.5%	19.4%	10.3%	8.1%	3.5%	5.1%	5.1%	5.6%
Strongly Disagree	1.4%	3.2%	1.7%	3.2%	0.0%	0.0%	1.8%	2.6%	2.5%	2.1%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q15s. A multi-purpose arena</u>										
Strongly Agree	35.1%	24.4%	30.5%	18.8%	23.1%	13.5%	15.5%	35.4%	34.9%	30.4%
Agree	36.5%	28.8%	16.9%	25.0%	25.6%	24.3%	31.0%	31.6%	32.4%	31.3%
Neutral	24.0%	33.3%	37.3%	31.3%	38.5%	54.1%	43.1%	26.6%	23.0%	28.7%
Disagree	3.8%	10.9%	11.9%	18.8%	12.8%	8.1%	10.3%	2.5%	7.5%	7.6%
Strongly Disagree	0.7%	2.6%	3.4%	6.3%	0.0%	0.0%	0.0%	3.8%	2.2%	1.9%
<u>Q15t. Growth outward in more directions in addition to south</u>										
Strongly Agree	32.9%	26.1%	31.7%	18.8%	31.6%	23.7%	19.0%	32.5%	32.2%	29.9%
Agree	38.1%	31.8%	18.3%	34.4%	26.3%	44.7%	43.1%	28.8%	33.1%	33.8%
Neutral	23.2%	31.2%	31.7%	34.4%	34.2%	26.3%	25.9%	30.0%	25.6%	27.3%
Disagree	3.8%	8.3%	8.3%	6.3%	7.9%	5.3%	6.9%	2.5%	5.9%	5.8%
Strongly Disagree	2.1%	2.5%	10.0%	6.3%	0.0%	0.0%	5.2%	6.3%	3.1%	3.3%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555	<u>Q11. What do you think of the quality of life since you have lived in Tyler</u>				<u>Q18. How long have you lived in your community?</u>					<u>Total</u>
	<u>Improved</u>	<u>Stayed the same</u>	<u>Gotten worse</u>	<u>Not sure</u>	<u>0-2 years</u>	<u>3-5 years</u>	<u>6-10 years</u>	<u>11-20 years</u>	<u>21+ years</u>	
<u>Q15u. Quality of transportation access</u>										
Strongly Agree	21.8%	20.4%	15.3%	18.8%	20.5%	16.2%	19.0%	20.3%	21.5%	20.4%
Agree	41.8%	31.8%	35.6%	31.3%	28.2%	56.8%	31.0%	31.6%	39.6%	37.6%
Neutral	33.0%	38.9%	40.7%	43.8%	43.6%	21.6%	43.1%	41.8%	33.5%	36.1%
Disagree	2.5%	8.3%	1.7%	3.1%	5.1%	2.7%	5.2%	5.1%	3.8%	4.1%
Strongly Disagree	1.1%	0.6%	6.8%	3.1%	2.6%	2.7%	1.7%	1.3%	1.6%	1.7%
 <u>Q15v. Stronger retirement community</u>										
Strongly Agree	34.4%	19.2%	32.8%	25.0%	31.6%	21.1%	22.4%	28.8%	31.3%	29.1%
Agree	32.3%	35.3%	31.0%	31.3%	23.7%	47.4%	31.0%	28.8%	34.2%	33.1%
Neutral	29.8%	38.5%	27.6%	31.3%	34.2%	23.7%	44.8%	33.8%	30.0%	32.1%
Disagree	2.5%	4.5%	6.9%	9.4%	7.9%	7.9%	1.7%	5.0%	2.9%	3.9%
Strongly Disagree	1.1%	2.6%	1.7%	3.1%	2.6%	0.0%	0.0%	3.8%	1.6%	1.7%

**Q15. Community Vision. Several statements about the future of Tyler are listed below. Using a scale from 5 to 1, where 5 means "Strongly Agree" and 1 means "Strongly Disagree", please indicate your level of agreement with the following: (without "don't know")**

N=555	Q11. What do you think of the quality of life since you have lived in Tyler				Q18. How long have you lived in your community?					Total
	Improved	Stayed the same	Gotten worse	Not sure	0-2 years	3-5 years	6-10 years	11-20 years	21+ years	
<u>Q15w. Other</u>										
Strongly Agree	56.5%	62.5%	77.8%	25.0%	75.0%	50.0%	60.0%	83.3%	51.2%	56.9%
Agree	21.7%	8.3%	11.1%	12.5%	12.5%	0.0%	40.0%	0.0%	14.6%	13.8%
Neutral	17.4%	20.8%	11.1%	37.5%	12.5%	0.0%	0.0%	0.0%	26.8%	20.0%
Disagree	4.3%	4.2%	0.0%	25.0%	0.0%	50.0%	0.0%	0.0%	7.3%	7.7%
Strongly Disagree	0.0%	4.2%	0.0%	0.0%	0.0%	0.0%	0.0%	16.7%	0.0%	1.5%

**Q16. Which FOUR of the statements from the list in Question 15 do you feel best represent YOUR VISION for the FUTURE of the City of Tyler? (top 4)**

N=555	Q11. What do you think of the quality of life since you have lived in Tyler				Q18. How long have you lived in your community?					Total
	Improved	Stayed the same	Gotten worse	Not sure	0-2 years	3-5 years	6-10 years	11-20 years	21+ years	
<b><u>Q16. Sum of Top 4 Choices</u></b>										
A stronger city identity	11.4%	8.1%	11.5%	2.9%	5.1%	7.9%	8.5%	12.3%	10.3%	9.9%
More attractive entrance & commercial corridors	10.1%	11.3%	18.0%	2.9%	10.3%	10.5%	15.3%	19.8%	7.9%	10.8%
More parks	8.7%	10.6%	6.6%	11.4%	17.9%	15.8%	15.3%	8.6%	7.0%	9.4%
More sidewalks, walking paths, & trails	21.5%	26.3%	23.0%	14.3%	23.1%	28.9%	37.3%	27.2%	18.8%	22.7%
More bicycle paths & routes	9.1%	13.1%	11.5%	5.7%	12.8%	21.1%	13.6%	11.1%	8.5%	10.5%
More restaurants, entertainment & cultural activities Downtown	16.8%	18.8%	11.5%	5.7%	12.8%	21.1%	27.1%	18.5%	13.6%	16.0%
More housing in & around Downtown	6.7%	4.4%	1.6%	5.7%	10.3%	0.0%	6.8%	3.7%	5.8%	5.4%
More affordable housing within City	19.5%	14.4%	19.7%	11.4%	23.1%	13.2%	13.6%	18.5%	17.9%	17.5%
More & better housing & commercial development in North End	16.1%	13.8%	14.8%	11.4%	5.1%	18.4%	11.9%	9.9%	17.3%	15.0%

**Q16. Which FOUR of the statements from the list in Question 15 do you feel best represent YOUR VISION for the FUTURE of the City of Tyler? (top 4) (cont.)**

N=555	Q11. What do you think of the quality of life since you have lived in Tyler				Q18. How long have you lived in your community?					Total
	Improved	Stayed the same	Gotten worse	Not sure	0-2 years	3-5 years	6-10 years	11-20 years	21+ years	
<b><u>Q16. Sum of Top 4 Choices (Cont.)</u></b>										
Better traffic flow on major City roads	58.4%	59.4%	57.4%	14.3%	43.6%	65.8%	52.5%	63.0%	55.5%	55.7%
Better public transportation	8.4%	6.9%	6.6%	11.4%	20.5%	13.2%	10.2%	8.6%	5.5%	7.9%
Additional swimming & water recreation facilities	8.1%	12.5%	9.8%	8.6%	23.1%	15.8%	11.9%	14.8%	5.8%	9.5%
More activities for teenagers	16.1%	17.5%	29.5%	17.1%	20.5%	26.3%	11.9%	19.8%	17.9%	18.0%
More activities for seniors	17.4%	12.5%	16.4%	17.1%	20.5%	13.2%	10.2%	14.8%	17.3%	15.9%
Less sprawling growth	6.7%	9.4%	6.6%	0.0%	5.1%	7.9%	3.4%	8.6%	7.6%	7.0%
Better management of outward growth	14.4%	19.4%	16.4%	2.9%	12.8%	10.5%	6.8%	11.1%	18.8%	15.3%
Improved & new public schools	37.6%	30.6%	23.0%	8.6%	20.5%	34.2%	22.0%	29.6%	36.4%	32.1%
New or expanded convention space	19.5%	13.8%	9.8%	2.9%	5.1%	5.3%	13.6%	17.3%	18.5%	15.7%
A multi-purpose arena	15.4%	11.3%	8.2%	0.0%	7.7%	7.9%	8.5%	9.9%	15.2%	12.4%

**Q16. Which FOUR of the statements from the list in Question 15 do you feel best represent YOUR VISION for the FUTURE of the City of Tyler? (top 4) (cont.)**

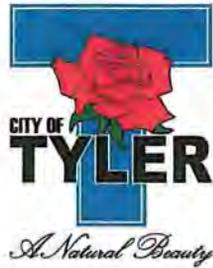
N=555

	Q11. What do you think of the quality of life since you have lived in Tyler				Q18. How long have you lived in your community?					Total
	Improved	Stayed the same	Gotten worse	Not sure	0-2 years	3-5 years	6-10 years	11-20 years	21+ years	
<u>Q16. Sum of Top 4 Choices (Cont.)</u>										
Growth outward in more directions in addition to south	13.8%	13.1%	13.1%	5.7%	15.4%	18.4%	8.5%	14.8%	12.7%	13.0%
Quality of transportation access	6.7%	7.5%	8.2%	2.9%	7.7%	13.2%	6.8%	9.9%	5.5%	6.8%
Stronger retirement community	16.1%	15.6%	8.2%	5.7%	23.1%	18.4%	15.3%	11.1%	13.6%	14.4%
Other	2.3%	9.4%	13.1%	5.7%	12.8%	5.3%	5.1%	4.9%	5.5%	5.8%
None chosen	7.0%	6.9%	9.8%	51.4%	5.1%	0.0%	15.3%	4.9%	10.9%	10.1%

*Section 8:*  
***Survey Instrument***

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Martin Heines  
Mayor



The City of Tyler  
Office of the Mayor  
P.O. Box 2039  
Tyler, Texas 75710-2039

Phone: (903) 531-7248  
Fax: (903) 531-1166  
[www.cityoftyler.org](http://www.cityoftyler.org)

***A Few Minutes of Your Time Will Help Make the City of Tyler a  
Better Place to Live, Work and Play!***

Dear City of Tyler Resident:

***Your response to the enclosed survey is extremely important...***

The City of Tyler is conducting a Community Survey to establish priorities for infrastructure, parks, recreation facilities, programs and services within the community. Your household was one of a limited number selected at random to receive this survey; Therefore, it is very important that you participate.

***We appreciate your time...***

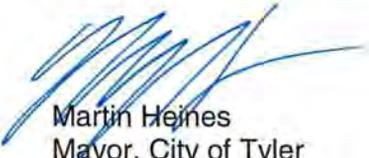
We realize that this survey will take approximately 10 minutes to complete, but each question is important. The time you invest in completing this survey will aid the City of Tyler in taking a resident-driven approach to making decisions that will enrich the future of our community and positively affect the lives of its residents.

***Please complete and return your survey within the next two weeks...***

We have selected ETC Institute, an independent consulting company, as our partner to administer this survey. They will compile the data received and present the results to the City. **Your responses will remain confidential.** Please return your completed survey in the enclosed postage-paid envelope addressed to ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061. If you would prefer to complete the survey online, you may visit [www.tylersurvey2015.org](http://www.tylersurvey2015.org) to do so.

If you have any questions, please feel free to contact Kevin Molina at the City of Tyler Planning Department at (903) 531-1172 or at [kmolina@tylertexas.com](mailto:kmolina@tylertexas.com). The survey is a tool that will benefit all residents. Please take this opportunity to let your voice be heard!

Sincerely,



Martin Heines  
Mayor, City of Tyler

*Si usted tiene preguntas o no habla ingles, por favor llame al 1-844-811-0411.*

# City of Tyler Community Survey

Thank you for taking the time to complete this important survey. Please circle the response that most closely matches your opinion. **YOUR RESPONSES ARE CONFIDENTIAL.** When you are finished, please return your survey in the postage-paid envelope addressed to ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061.

**Do you live in the City of Tyler?**

\_\_\_\_\_ (1) Yes [Please continue with the survey.]

\_\_\_\_\_ (2) No [Please discontinue the survey. This survey is only for City of Tyler residents.]

**1. For each of the following issues currently facing the City of Tyler, please rate whether you feel the issue is Very Important, Somewhat Important, Not Sure or Not Important by circling the number to the right of each issue:**

Issues	Very Important	Somewhat Important	Not Sure	Not Important
A. Traffic congestion	4	3	2	1
B. Public safety	4	3	2	1
C. Water/sewer availability	4	3	2	1
D. Lake Tyler, Lake Tyler East, and Bellwood Lake	4	3	2	1
E. Historic preservation	4	3	2	1
F. Walking and biking trails	4	3	2	1
G. Maintaining community identity, uniqueness and quality of life	4	3	2	1
H. Downtown revitalization	4	3	2	1
I. Population growth	4	3	2	1
J. North Tyler revitalization	4	3	2	1
K. Affordable housing	4	3	2	1
L. Appearance of commercial areas	4	3	2	1
M. Employment opportunities	4	3	2	1
N. Parks, recreation, open space	4	3	2	1
O. Diversification of housing types	4	3	2	1
P. Maintaining low tax rate	4	3	2	1
Q. Managing future growth	4	3	2	1
R. Drainage	4	3	2	1
S. Education	4	3	2	1
T. Other: _____	4	3	2	1

**2. Which FOUR of the issues from the list in Question #1 do you feel are MOST IMPORTANT for the City of Tyler to address?** [Using the letters above in Question #1, please write in the letters below for your 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, and 4<sup>th</sup> choices, or circle 'NONE'.]

1<sup>st</sup>: \_\_\_\_\_      2<sup>nd</sup>: \_\_\_\_\_      3<sup>rd</sup>: \_\_\_\_\_      4<sup>th</sup>: \_\_\_\_\_      NONE

3. **Customer Satisfaction for Major City Services.** For each of the following MAJOR CITY SERVICES, please rate your overall satisfaction with the service by circling the number to the right of each service:

How satisfied are you with:	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't know
A. Overall quality of public safety services (i.e. police and fire)	5	4	3	2	1	9
B. Overall quality of parks and recreation programs/facilities	5	4	3	2	1	9
C. Overall maintenance of city streets/facilities	5	4	3	2	1	9
D. Overall enforcement of city codes/ordinances	5	4	3	2	1	9
E. Overall quality of customer service you receive from city employees	5	4	3	2	1	9
F. Overall effectiveness of city communication with the public	5	4	3	2	1	9
G. Overall effectiveness of land use and development planning	5	4	3	2	1	9
H. Overall quality of city library services	5	4	3	2	1	9
I. Overall effectiveness of traffic and congestion management	5	4	3	2	1	9
J. Overall management and administration of city services	5	4	3	2	1	9
K. Overall garbage collection services	5	4	3	2	1	9
L. Overall water quality	5	4	3	2	1	9
M. Overall management of drainage and storm water runoff	5	4	3	2	1	9
N. Overall quality of the airport	5	4	3	2	1	9
O. Overall quality of bus service availability	5	4	3	2	1	9

4. Which TWO of these items do you think should receive the MOST EMPHASIS from city leaders over the next THREE Years? [Write in the letters below using the letters from the list in Question #3 above, or circle 'NONE'.]

\_\_\_\_\_ 1<sup>st</sup>                      \_\_\_\_\_ 2<sup>nd</sup>                      NONE                      ..

5. Overall, how satisfied are you with the quality of new neighborhood sub-divisions in the City of Tyler?

\_\_\_\_\_(5) Very satisfied                      \_\_\_\_\_(2) Dissatisfied  
 \_\_\_\_\_(4) Satisfied                      \_\_\_\_\_(1) Very dissatisfied  
 \_\_\_\_\_(3) Neutral                      \_\_\_\_\_(9) Don't know

6. Overall, how satisfied are you with the quality of new commercial development in the City of Tyler?

\_\_\_\_\_(5) Very satisfied                      \_\_\_\_\_(2) Dissatisfied  
 \_\_\_\_\_(4) Satisfied                      \_\_\_\_\_(1) Very dissatisfied  
 \_\_\_\_\_(3) Neutral                      \_\_\_\_\_(9) Don't know

7. Do you generally think the condition of your neighborhood is getting better, worse, or staying about the same?

\_\_\_\_\_(3) Getting better                      \_\_\_\_\_(1) Getting worse  
 \_\_\_\_\_(2) Staying about the same                      \_\_\_\_\_(9) Don't know

8. Using a scale of 5 to 1 where “5” is “Extremely Important” and “1” is “Not Important”, please indicate how important each of the following reasons were in your decision to live in Tyler:

Reason	Extremely Important	Very Important	Important	Less Important	Not Important
A. Small City atmosphere	5	4	3	2	1
B. Availability of shopping to meet the needs of local residents	5	4	3	2	1
C. Low crime rate	5	4	3	2	1
D. Quality of housing	5	4	3	2	1
E. Level of taxation	5	4	3	2	1
F. Employment opportunities	5	4	3	2	1
G. Availability of arts and cultural amenities	5	4	3	2	1
H. Quality of City government services	5	4	3	2	1
I. Financial stability of City government	5	4	3	2	1
J. Appearance, views, and overall beauty of the City	5	4	3	2	1
K. Proximity to family and friends	5	4	3	2	1
L. Availability of parks and open spaces	5	4	3	2	1
M. Availability of recreational activities	5	4	3	2	1
N. Always lived in Tyler	5	4	3	2	1
O. Quality of health care services	5	4	3	2	1
P. Availability of higher education opportunities (college/jr. college)	5	4	3	2	1
Q. Availability of public transportation	5	4	3	2	1
R. Quality of public education in primary & secondary schools	5	4	3	2	1
S. Other: _____	5	4	3	2	1

9. Which **THREE** of the items listed above in Question #8 will have the **MOST IMPACT** on your decision to **stay** in the City of Tyler. [Using the letters above in Question #8, please write in the letters below for your 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> choices, or circle 'NONE'.]

1<sup>st</sup>: \_\_\_\_\_ 2<sup>nd</sup>: \_\_\_\_\_ 3<sup>rd</sup>: \_\_\_\_\_ NONE

10. Several items that may influence your perception of the City of Tyler are listed below. Using a scale of 5 to 1, where “5” means “Excellent” and “1” means “Poor”, please rate the following:

How would you rate ....	Excellent	Good	Average	Below Average	Poor	Don't know
A. The City of Tyler as a place to live	5	4	3	2	1	9
B. The City of Tyler as a place to raise children	5	4	3	2	1	9
C. The City of Tyler as a place to retire	5	4	3	2	1	9
D. The City of Tyler as a place to work	5	4	3	2	1	9
E. The overall quality of public education	5	4	3	2	1	9
F. The overall quality of life in Tyler	5	4	3	2	1	9



**15. Community Vision.** Several statements about the future of Tyler are listed below. Using a scale from "5" to "1", where "5" means "Strongly Agree" and "1" means "Strongly Disagree", please indicate your level of agreement with the following:

<b>Tyler's future should include the following:</b>	<b>Strongly Agree</b>	<b>Agree</b>	<b>Neutral</b>	<b>Disagree</b>	<b>Strongly Disagree</b>
A. A stronger city identity	5	4	3	2	1
B. More attractive entrance and commercial corridors	5	4	3	2	1
C. More parks	5	4	3	2	1
D. More sidewalks, walking paths, and trails	5	4	3	2	1
E. More bicycle paths and routes	5	4	3	2	1
F. More restaurants, entertainment and cultural activities downtown	5	4	3	2	1
G. More housing in and around downtown	5	4	3	2	1
H. More affordable housing within the City	5	4	3	2	1
I. More and better housing and commercial development in the North End	5	4	3	2	1
J. Better traffic flow on major city roads	5	4	3	2	1
K. Better public transportation	5	4	3	2	1
L. Additional swimming and water recreation facilities	5	4	3	2	1
M. More activities for teenagers	5	4	3	2	1
N. More activities for seniors	5	4	3	2	1
O. Less sprawling growth	5	4	3	2	1
P. Better management of outward growth	5	4	3	2	1
Q. Improved and new public schools	5	4	3	2	1
R. New or expanded convention space	5	4	3	2	1
S. A multi-purpose arena	5	4	3	2	1
T. Growth outward in more directions in addition to the south	5	4	3	2	1
U. Quality of transportation access	5	4	3	2	1
V. Stronger retirement community	5	4	3	2	1
W. Other: _____	5	4	3	2	1

**16. Which FOUR of the statements from the list in Question #15 do you feel best represent YOUR VISION for the FUTURE of the City of Tyler?** [Using the letters above in Question #15, please write in the letters below for your 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, and 4<sup>th</sup> choices, or circle 'NONE'.]

1<sup>st</sup>: \_\_\_\_\_ 2<sup>nd</sup>: \_\_\_\_\_ 3<sup>rd</sup>: \_\_\_\_\_ 4<sup>th</sup>: \_\_\_\_\_ NONE

**17. What is the most important action that the City of Tyler can take to ensure it reaches its preferred VISION for the FUTURE?** \_\_\_\_\_

**DEMOGRAPHICS.** The following information will help us better understand the needs of our community.

**18. How long have you lived in your community?**

- \_\_\_\_(1) 0-2 years
- \_\_\_\_(2) 3-5 years
- \_\_\_\_(3) 6-10 years
- \_\_\_\_(4) 11-20 years
- \_\_\_\_(5) 21 years or more



Your responses will remain completely confidential.  
The address information to the right will  
ONLY be used to help identify areas with special interests.